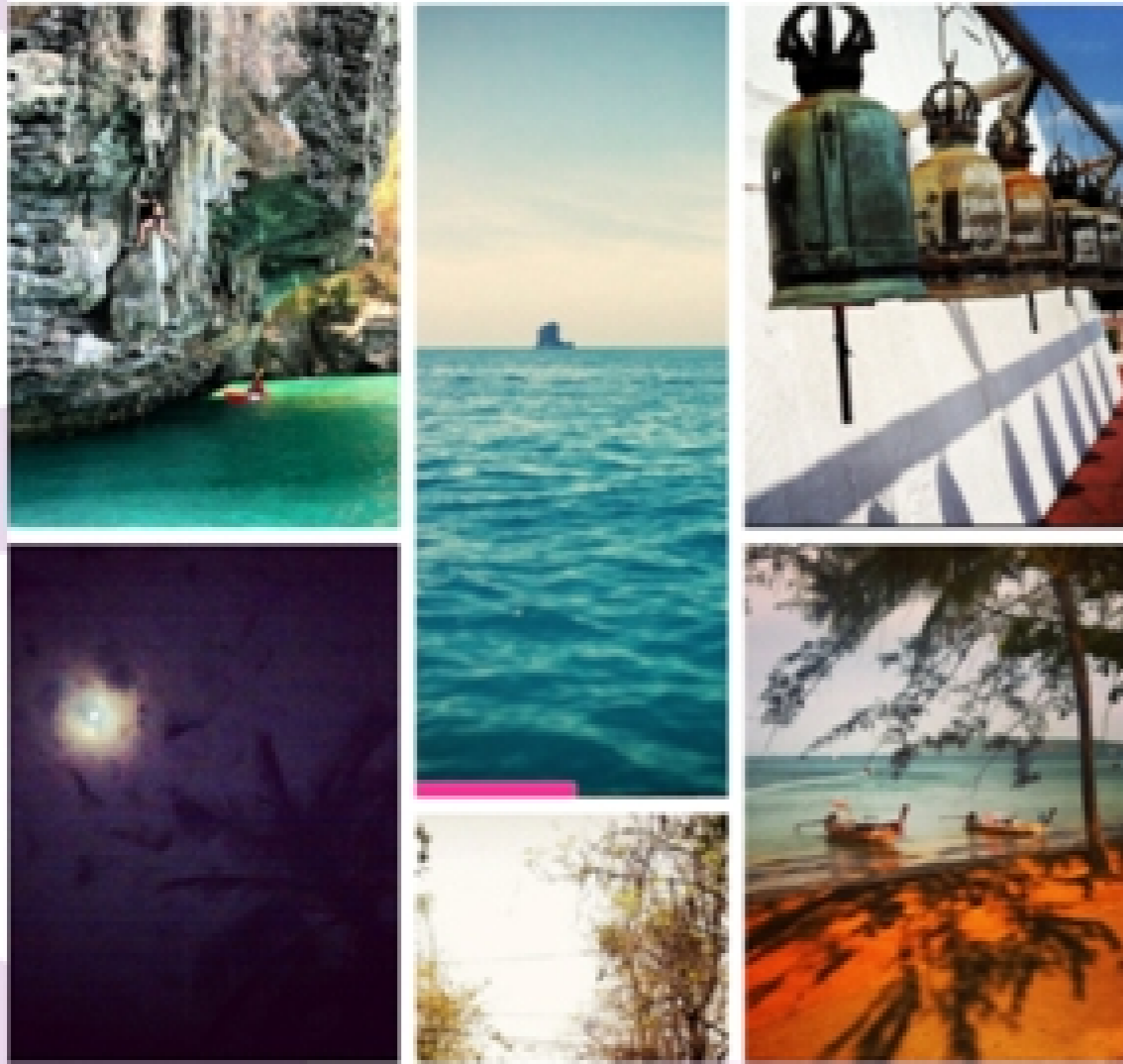


February 16, 2016 | Pearl Continental Hotel, Lahore, Pakistan



South Asian Colloquium on
Doctoral Programs 2016

Challenges and Responses within South Asian Context



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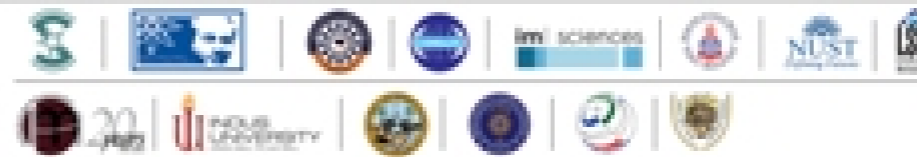
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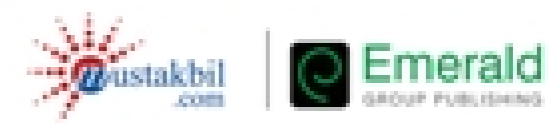
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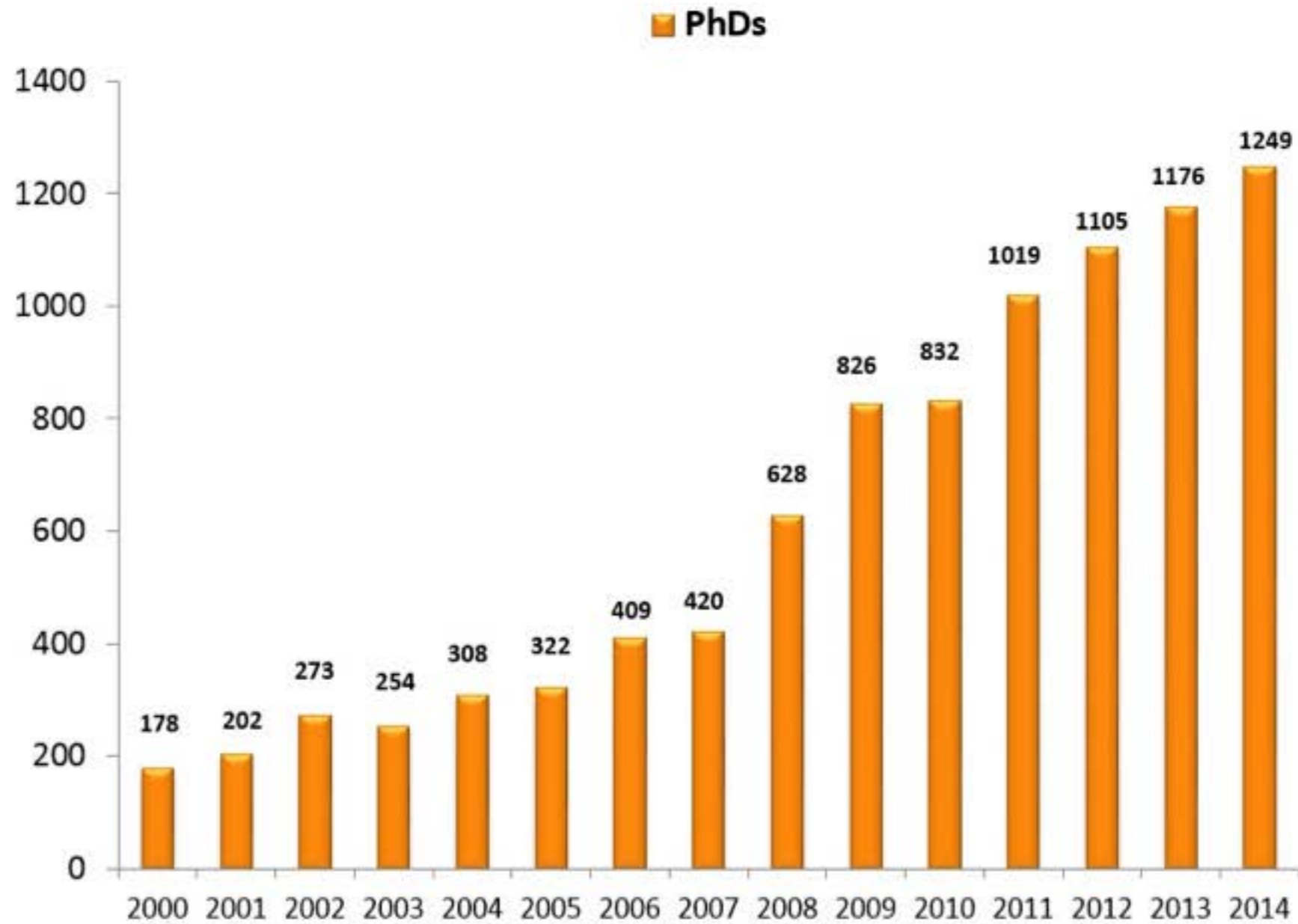
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Doctoral Courses in Management Sciences

Prof Dr Nadia Tahir
Head of The Department
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Bahria University, Islamabad



Year Wise PhD output of Pakistani HEIs



Provisional figures of year 2012, 2013, 2014

Category wise PhD Output

Category wise PhD produced	1947 to 2002	Up to *2014
Agriculture & Veterinary Sciences	348	1419
Arts & Humanities	671	1670
Biological & Medical Sciences	586	2567
Business Education	14	239
Engineering & Technology	21	521
Honorary	49	59
Physical Sciences	712	2623
Social Sciences	897	2748
Grand Total	3298	11846

Challenges of producing PhD in Pakistan Business Schools

- Very small base, only 239 PhDs were produced up till now
- Country has to face diversified issues, including low start ups and high failure rate of businesses
- Teaching in business schools is not the first choice
- failure in relating real business issues with business education in Pakistan
- Still differentiate between a teacher and a researcher

Why produce a PhD? Not so clear !

PhDs are produced and prepared
for a rewarding academic career
or for a business career
or produce independent researcher

For producing ivory tower academic:
a rigours academic training may be required but for
solving societal and business problems, we may require
some good training in enhancing business analysis skills

What is expected of Doctoral Courses?

- A typical university as per HEC guidelines offers PhD to all candidates with M.Phil/M.S/Equivalent degree, NTS subject level and 3 CGPA. Student has to complete 18 credit hours course work in the first year followed by a comprehensive examination for granting candidacy as PhD researcher

Stages in PhD

- course work
- comprehensive work
- proposal defence
- thesis write up
- thesis defence
- a published paper in a HEC recognised journal in x category

What a course work must do.....

- Curricula must reflect the local philosophy and current challenges
- Prepare researchers for deep interest in shaping the business research and policy
- Instruct, design, and assess learning
- Ability to collaborate, lead, and evaluate
- Discover what you learn and how you can apply it

Doctoral Courses

- A very few universities are offering PhD programme
- Offers usual areas of research in marketing, management, finance
- less consideration to local issues
- disconnect between academia and business
- less training in life long learning skills
- lack of training in essentials of research
- Not preparing teachers but researches who just have to publish
- More important to data mining than to using data as a medium to analysing a problem

Standardisation and Accreditation

- accreditation and standardisation for PhD programmes
- difficult to gauge the quality of faculty, curriculum and student services
- Credit transfer facility for students
- problems in supervisions and external evaluations
- impact of research
- rhetoric of industry- academia linkages but no operational model

Critical skills

- For effective researcher
- good reading (WPM)
- writing and scientific observation is a pre-requisite
- Mathematical and numeracy skills

Way Forward

- HEC has to take a step for building right critical skills
- Localization of the knowledge
- Supervisions training
- Research assessment and impact on society