Sponsorship Package

University of Management and Technology in collaboration with The Textile Institute (TI) UK Pakistan Chapter and Society for Dyers and Colorists (SDC) UK Pakistan Chapter is organizing 4th International Conference on Textile and Clothing (ICTC-5) on 26-27th May 2014 at Avari Lahore.

ICTC-5 conference is not only a platform for textile scholars and practitioners to present their research findings but also a forum for textile icons to discuss existing situation of textile sector. This year the theme of our conference is ‘**Sustainable Energy, Environment and Economy**’ and we are hoping to highlight new trends in these sectors, guaranteed energy supply sources, effective waste water treatments, value added products, effective industrial tools implementation, compliance and quality management ways etc. To carry forward our ambitious project, we need your support in terms of to sponsorship this conference. Following are the benefits will be given to our sponsors.

- Maximize your brand’s visibility by putting it in the back drop at conference.
- Increase awareness of your products and services within your market.
- Drive increased traffic to your exhibition stand.
- Develop new partnerships through face-to-face meetings.
- Reach potential international partners in a cost-effective way.
- Position your organization as a leader.

Offering exclusive sponsorship opportunities, we aim to boost your visibility by providing a range of benefits depending on the level of sponsorship you choose.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS AND BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>CONFERENCE SPONSOR</th>
<th>FRIEND OF THE CONFERENCE</th>
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<td>Section Chair</td>
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<tr>
<td>Acknowledgement in Text talks and Textile Institute research journals</td>
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<td>Technical Talks</td>
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<td>Acknowledgment on the conference website</td>
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<td>Acknowledgment on the conference announcement</td>
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<td>Acknowledgment in the Conference</td>
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<td>Acknowledgment during the plenary sessions</td>
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<td>Standard on-site acknowledgment (signage)</td>
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<td>Prominent acknowledgment at conference venue (signage)</td>
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<td>Prominent acknowledgment in entrance foyer of venue</td>
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<td>Acknowledgement as platinum sponsor opening and closing plenary slide show</td>
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<td>Discount when booking exhibition stand</td>
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<td>Customized advertising opportunities</td>
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**Opening plenary sponsorship opportunities**

- Dr. Nabeel Amin, director STD, UMT will give special mention of corporate sponsorship during welcome address.
- Display your corporate logo on the digital slideshow at the beginning and end of the opening plenary.
- Other branding opportunities.

**OPENING RECEPTION**

- Dr. Nabeel Amin, director STD, UMT will give special mention of corporate sponsorship during welcome address.
- Display your corporate logo on the digital slideshow at the beginning and end of the opening plenary.
• Other branding opportunities.
• Personalize the reception branded signage promotional table branded waiter t-shirts to be provided by sponsors.
• Organize prize draw.

NEWCOMERS' RECEPTION

• Dr., Nabeel Amin, director STD UMT will give special mention of corporate sponsorship during welcome address.
• Display your corporate logo on the digital slideshow at the beginning and end of the opening plenary.
• Other branding opportunities.
• Personalize the reception branded signage promotional table branded waiter t-shirts to be provided by sponsors.
• Organize prize draw.

Tea and Lunch

• Display your branded signage at venue.
• Personalize the event (print logos on publication being developed for conference)
• Display your literature and promotional material on table at venue

CLOSING RECEPTION

• Display your branded signage at venue.
• Personalize the event (print logos on publication being developed for conference)
• Display your literature and promotional material on table at venue
• Dr Nabeel Amin, director STD UMT will give special mention of corporate sponsorship during welcome address.
• Display your corporate logo on the digital slideshow at the beginning and end of the opening plenary.
• Other branding opportunities.

Other branding opportunities.

• Logo on conference bags
• Badges holder
• Logo on note pad
• Branding on conference assistant T- shirts.
• Branding on pens.
• Branding on folders.