



You are cordially invited!

Dr Hasan Sohaib Murad, Rector, University of Management and Technology, Lahore

requests the pleasure of your company at book launching ceremony titled
“Quality Management: A Customer Driven Approach”

by Prof. Dr. Abdul Raouf and Assist. Prof. Ijaz Yusuf

The launching ceremony is being held on Tuesday May 19, 2015 (5:00 pm)

in Seminar Hall, UMT, Lahore.

R.S.V.P.

Abid H. K. Shirwani
Director General, UMT, Lahore

Looking Forward

Prof. Dr. Abdul Raouf (*Sitara-e-Imtiaz*)
Ijaz Yusuf, Assistant Professor



Chair

Dr. Hasan Sohaib Murad

Rector, University of Management and Technology

Chief Guest

Prof. Dr. Niaz

Vice Chancellor, University of Engineering and Technology, Taxila

Guests of Honour

Prof. Dr. Usman Awan

Institute of Quality and Technology Management
Punjab University Lahore

Prof. Dr. Ali Sajid

Ex-Director IBM, University of Engineering
and Technology, Lahore

Prof. Dr. Fiaz

Dean Mechanical Engineering, UET, Lahore

Prof. Dr. Rashid Kausar

University of Management and Technology
Lahore

Prof. Dr. Awais

Ex-Pro Rector,
King Edward Medical University Lahore