



THESIS

DISPLAY FALL 2016



Message from the Dean

Welcome to the School of Textile and Design (STD) at the University of Management and Technology, Lahore. The School consists of two departments namely; Department of Textile Engineering and Department of Design. STD offers a number of degree programs at the undergraduate and postgraduate levels including PhD program. All the programs being offered by the school are highly creative, innovative and focus on research, industry and entrepreneurship with the potential to contribute in a big way to the economical development of the country. The STD provides competitive, challenging and conducive environment to its faculty and students. The faculty members are well qualified, dedicated and hardworking and most of them have vast industrial and/or professional experience in their respective areas of education and specialization.

Since textile is the largest industry of Pakistan with a potential of growth, it needs a large number of well trained, talented and competent textile engineers, fashion and textile designers and marketing graduates to remain competitive not only in the country but also in the international market. It also needs to enhance its share in the world trade by offering cost effective value-added conventional textiles and by introducing technical textiles products which have enormous growth rate in the international market. As the average income of household in Pakistan is gradually increasing, the emphasis on aesthetics of daily use items, offices, homes etc. is also on the rise. This demand creates more opportunities for the designers resulting in the brighter future of our prospective students of graphic and Interior designs.

The School of Textile and Design is recently in the process of expanding its existing teaching and research facilities by constructing a new building which will be equipped with state-of-the-art laboratories and well furnished classrooms. The new infrastructure will enable us to provide our students even better academic facilities and further enable us to enhance students' intake and launch much needed new postgraduate programs. However, more than 1600 passed out graduates of School of Textile and Design are presently pursuing their professions in various organizations in the country and abroad and their services are well acknowledged.

At the STD, we are committed to harness the talent of our existing and prospective students for the leadership and equip them with the knowledge that is required to succeed in their respective professions.

I and my faculty look forward to welcoming you at the school of Textile and Design and assure you that you will have a great learning experience here.

Dr. Mumtaz Hassan Malik
PhD Textile Engineering
TU, Chemnitz, Germany



Warda Attaullah
Theme: Revival Of Tradition

My theme is inspired by Sindhi cultural attires (i-e; Ralli and Ajrak). This theme represents the concepts used in designing Ralli and Ajrak. The idea of this theme is to represent the Sindh's traditional designs in new ways. The look is created by using bright colors into Ralli and Ajrak designs, thus, presenting it in new form. Theme represents the lifestyle of Sindh's people. The main focus was to explore that how a theme can be represented differently by giving it a specific look. As an art student, I wanted to show the essence of colors and to tell what difference colors can create. This thesis is being documented of all the process and procedures of the different ideas that came into a thesis collection. This report includes the details and discussions of overall tenure of my thesis time period. Relevant details are also provided in visual forms for more clear illustration of the idea. Research and discussions has provided me a ground to develop mood boards and inspirational boards to represent my ideas behind this theme. Revealing and using the relevant elements from boards, for further steps. Analysis of the work of designers and other Medias working on comparable concepts was also conducted in order to explain optimization of process.

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Adeel Abbas
Theme: Galaxy

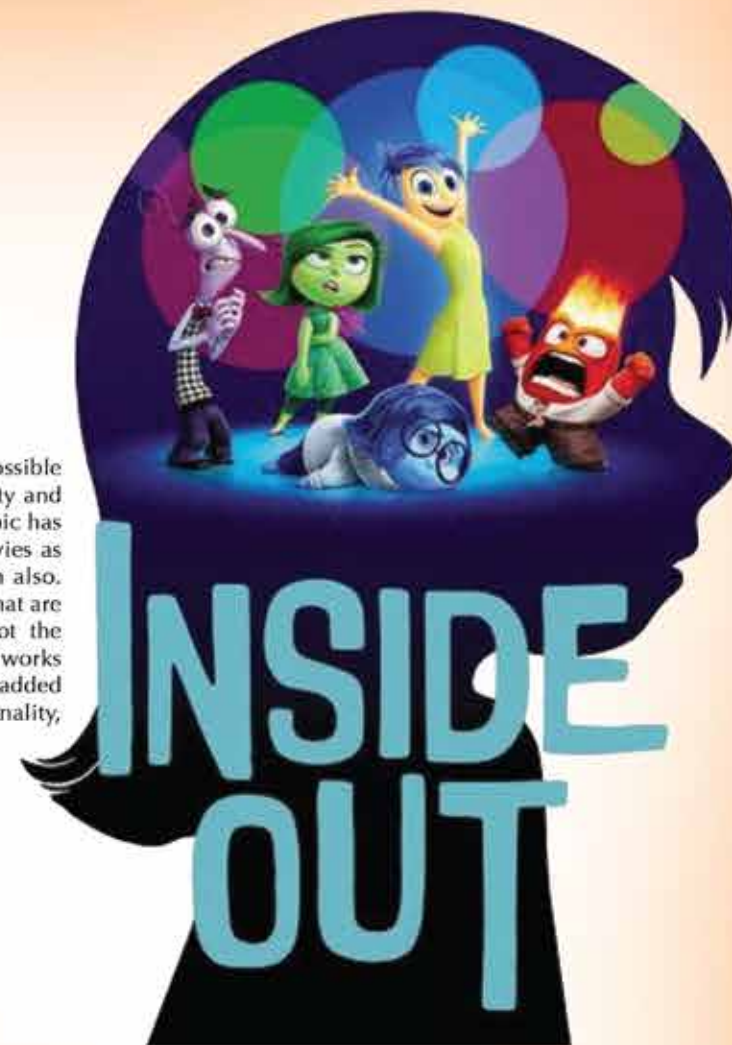
The purpose of this thesis is to provoke and emphasize the target group towards my pulchritude and exquisite research work. Main idea of my theme is "Implementation of Galaxy concept" on Home textile products consider as an attribute. Galaxy concept is adumbrated and newly one but I make it charismatic that enthralling to the target group. Sometimes before Galaxy was invincible to get in deep research, but now everyone is aware. Galaxy itself is an art, having gigantic and enormous amounts of colors and designs. The peculiarity and attribute of my work is to utilize the Galaxy adumbrated and vague idea.

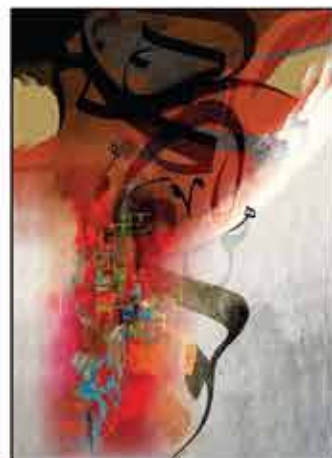
Quixotic can extol the idea of Galaxy and its wizard designs, threshold for modern age. Dynamic designs of home textile products embellished by such an enchanting and majestic ornaments like different colors and constellations make everyone boisterous people exuberant. After lots of deliberation and contemplation in target group interest, this is a dynamic approach that will be available at autochthonous level. It is anticipation for modern era and created concept is presumptuous and have contiguity between Galaxy and designs are effulgent like conflagration beauty is concomitant and designs are not ephemeral but immortal conceive in target's heart. For designing the products Galaxy were selected theme with the techniques of printing, embroidery and embellishments. Home textile products on Galaxy are surely will be source of exhilaration and after sometime will be the ubiquitous at widespread and makes the target people reliable and exuberant.



Rida Ejaz
Theme: Inside Out
(Journey into the Mind)

This topic got me very excited and almost every possible technique is used in it just to enhance the complexity and mixed emotions of human mind. Research on this topic has been done and a lot of things are used from the movies as well but they are all covered with one's imagination also. The human mind which is created and the emotions that are shown in it are according to my personality. I got the percentages of my emotions and the way my mind works through the distribution of questionnaires. I even added some new things and emotions according to my personality, e.g. love, fashion and shopping islands.





Hajrah Ansar Ch.
Theme: Malang and Sufi
designs inspired
from Bullah's poetry

Beauty of detailed ornaments has inspired everyone in almost every way. Italian architectural ornaments are used specifically because Italians have worked a lot to adorn their buildings in amazingly beautiful way. Project is kept simple yet elegant not harming the glory of even a single Italian inspired ornaments used in my dresses. Each ornament is embellished in 3D crystals and beads to enhance its beauty. The technique used is machine embroidery which gives more details to the ornamental designs made on the dresses. Elegantly draped fabrics and alluring garments with decorative ornamentation will lead to a class of elegance.



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Komal Nisar
Theme: Classical Architectural
Ornaments of Italy

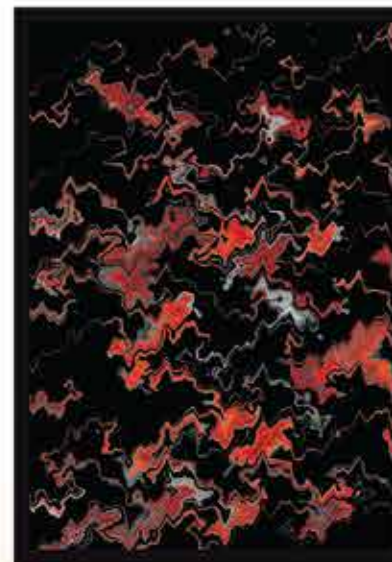


Rabia Aziz
Theme: Revival of
Tradition Inspired By
Sindhi Culture

The focus of the thesis study is to develop surface patterns for apparel textile inspired by Ralli and Ajrak. I wanted to show the essence of colors and to tell what difference colors can create. Different ideas came into my thesis collection. Relevant details are also provided in visual forms for more clear illustration of the idea. Research and discussions has provided me a ground to develop mood boards and inspirational boards to represent my ideas behind this theme. Revealing and using the relevant elements from boards, for further steps.



In this project I have taken the inspirations from floating lava and it's surfaces to create textile designs for apparel. Illustrations of dresses are made with draping techniques and loose cuts, than proceeding to final display dresses. Digital printing techniques are used for crating surface designs. The primary purpose of using digital printing is because of it's vast range of colors and its variations and to show volcanic effects digital printing is the best medium which have allowed me to show quick variations and glorious textures and color schemes. Bright colors such as oranges, yellows and reds are used along with dull complementary colors such as black and shades of grey. Lava effects are produced along with color variations with creative and complex textures. A collection of digitally printed and designed fabric surfaces with unique textures and graphics are showcased, focusing their utility for different apparel designs and accessories. All the work is theme based and primary objective is to give a quality work within the premises of topic.



Zohaib Khalid
Theme: Volcanology



Muhammad Usman
Theme: Roots

The main concept in the theme is to utilize patterns and colors present in roots. I wanted to reflect my thought upon intellectual present in roots. The aim of this thesis is to add modernization in the design of the main product. For my theme, I have designed a couch with roots pattern. Innovation is brought in the patterns to make them more usable and trendy. The main focus in printing was to make it aesthetically good and fascinating. Research data conveyed that creativity in more elaborative form. Through different boards, I conveyed the idea behind my theme. The boards represent the research work and the work that has happening in the field of my theme. Boards represent the colors & notions that represent my theme. Four products are designed to represent my theme. The main thought behind these products is to represent my theme concept in different ways. The main idea is to bring novelty & creativity to the abstractness that is present in our surrounding.



The purpose of this project is to take inspirations from different themes, in fact anything in the art form and creatively design textile surfaces, which can be anything (paintings, movies, culture, textiles, pottery). The idea sample shop that I am going to generate will contain and recommended variety of fabrics and techniques. Moreover all the customers will be entertained according to their demand and taste. Succinctly saying, my ideal sample shop will be categorized for displaying and sampling only. It will practice pragmatic techniques. It will also contain objects for e.g. cushions.. Consequently saying, my ideal shop will eminently be a successful and garish reflection of "Art through ages" as much possibly accomplished. Dominant fabric would be raw silk and digital printing technique would be in succession because of its vast color range. This collection of digitally printed and designed fabric surfaces will be showcased focusing on their utility for different home textile products and shop windows display.



Tehzeeb Fraz
Theme: Idea Sample Shop
Display (Art Through The Ages)





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