



Content Highlights

Rector UMT
Presents Souvenir
to Governor Punjab

1



UMT Delegation
Visits Malaysian
Universities

1



National
Conference on
Kashmir Issue

5



Exclusive
Interview:
Irfan Ali Khan,
CEO, TKS

23



From the Editorial Desk

The quest for knowledge lies at the heart of a university. The challenge for higher education institutions who want to flourish in the 21st century is to respond well to the changing dynamics of the educational sector. The next generation of best educational practices and technologies is already being tested and developed in the classrooms of the world's best universities. This transformative change is the result of the new realities in terms of changing student demographics, more competition in terms of attracting the best students, and implementing institutional changes to cushion the impact of the changing realities. UMT is proactively engaged in shaping what is sometimes called, a 'social contract between the university and the society' through a multi-pronged approach that calls for collaboration with leading universities across the world, seeking global accreditations, and building linkages with professional associations through memorandums of understanding. The faculty development program in partnership with George Mason University that matured after the visit of Dr Hasan Sohaib Murad to the US illustrates this point well. This is a major development with wide ranging implications for UMT at institutional level and we can certainly hope for very positive results in the future. Campus life at UMT remains as vibrant as ever. The latest batch of students who have recently started taking their classes have now been fully absorbed in the rigorous academic routine. Furthermore, the spate of conferences, extra and co-curricular activities, seminars and workshops keeps on at a continuous pace. This time, the OCM editorial team interviewed Irfan Ali Khan, CEO, The Knowledge School (TKS) Network, to gain an insight into the challenges being faced by the educational sector, especially at school level, and his plans for making TKS one of the most credible names in the franchise educational sector.



Excellence is a better teacher than mediocrity. The lessons of the ordinary are everywhere. Truly profound and original insights are to be found only in studying the exemplary.

- Warren Bennis



Dr Hasan Sohaib Murad, Rector UMT, Holds Meeting with Rafiq Rajwana, Governor Punjab

Dr Hasan Sohaib Murad, Rector UMT, and **Abid H K Shirwani**, DG UMT, met **Rafiq Rajwana**, Governor Punjab, and discussed the challenges being faced in the realm of higher education. Ideas were exchanged about the role of the government in facilitating both the public and private sector higher

education institutions. The Rector apprised the Honorable Governor of the ongoing development and expansion programs at UMT, and presented the UMT annual report which highlighted the milestones achieved by UMT over the past year. During the course of the meeting, the Honorable Governor

acknowledged the contributions made by UMT towards strengthening the private education sector in the country. He said that the academic standards being maintained at UMT deserve commendation. He also assured the Rector of his full support in future academic growth of UMT.



UMT Delegation Visits Malaysia to Establish Academic Collaboration

Dr Hasan Sohaib Murad, Rector UMT, along with **Dr Atif Hassan**, Chairman, Department of Management, School of Business and Economics (SBE), visited Malaysia to establish collaboration with two Malaysian Universities: Malaysia University of Science and Technology (MUST) and AIMST University Malaysia. The delegation held very fruitful discussions with the authorities of aforementioned Malaysian Universities, and concluded to establish collaboration with UMT in the areas of student

mobility for one semester or more, student internships, faculty exchange and joint research initiatives. The visit is part of an ongoing initiative to enhance linkages with international higher education institutions of excellent repute, so that our students may reap benefits from the best universities across the globe. During the visit, the management of the Malaysian universities was also given an overview of the salient features of UMT and the range of degree programs being offered. It is worth noting that MUST emulates MIT's

method of teaching and learning which encourages creativity, analytical thinking, problem solving, innovation and team-building. It has been modeled along the lines of MIT as a result of the visit in 1995 by the then Prime Minister, Dr Mahathir Mohammad following which an agreement was signed to establish MUST. AIMST University was founded in 1991 and aims to be a premier private sector university in the region, catering to the needs of local and international students in providing quality technical education.



Dr Hasan Sohaib Murad, Rector UMT, Discusses Higher Education Issues with Dr Mukhtar Ahmad, Chairman HEC

Prof Dr Hasan Sohaib Murad, Rector UMT and Chairman NBEAC, called on **Dr Mukhtar Ahmad**, Chairman, Higher Education Commission, in Islamabad. Various issues pertaining to the challenges being faced by the higher education

sector in the country were discussed during the meeting. Dr Hasan presented the progress of UMT during the candid discussion on overall performance of Higher Education Institutions. The Chairman HEC expressed his satisfaction on

achievements that UMT has made so far in the development of knowledge economy of Pakistan. On a personal note, the Rector UMT concluded the meeting by offering his condolences to the HEC Chairman over the sad demise of his paternal aunt.

UMT and The Institute of Bankers Sign MoU to Facilitate Students in Obtaining JAIBP Qualification



The Department of Skills Development (SKD), under the leadership and guidance of **Dr Hasan Sohaib Murad**, Rector UMT and **Dr Ruksana Kalim**, Dean, School of Business and Economics (SBE), has signed an MoU between UMT and The Institute of Bankers, Pakistan (IBP). The primary objective of the MoU is to provide UMT students, 11 exemptions in relevant degree programs, in obtaining Junior Associate IBP (JAIBP) qualification. Prior to this agreement, students had to sit and clear 12 exams to obtain JAIBP qualification; they can now obtain the same qualification by clearing only one comprehensive exam. JAIBP qualified applicants are given priority in hiring and promotion in the banking sector. Completion of JAIBP certification also entitles the Junior Associates for incentives in the form of salary increments, promotion

and lump sum cash awards by the bank that employs them. The MoU would also open up avenues for further collaborations between UMT and IBP, including but not limited to assistance in research projects on banking and financial services, trainings and internship placements.

IBP is a not-for-profit corporate entity established under Companies Ordinance 1984. The management of IBP rests with the Council operating as the Board of Governors of IBP. The Governor of State Bank of Pakistan is the President of IBP and the Chairman of the Council. Other Council Members include chief executives/presidents of major local and foreign commercial banks who are elected for a three-year tenure. IBP is Pakistan's only recognized institute dedicated to providing technical training services for the

banking industry in the country. Its professional qualification for bankers is recognized by the State Bank of Pakistan, and other banking and financial services institutes in the country. IBP programs are accredited by UK's Chartered Banker Institute and its professional qualification programs are aimed at empowering the present and potential management-level bankers with the practical knowledge about the banking industry and its functions.

Shahid Habib, Assistant Professor, SKD, deserves commendation for his efforts in negotiating the MoU. He has also been appointed as the focal person under the terms of the agreement. **Muhammad Usman**, Manager, Office of Industry Linkages, SBE, worked hard to finalize the MoU. His services are deeply appreciated.



Dr Hasan Sohaib Murad Chairs Orientation Session for AACSB Accreditation

Pursuing the strategy for internationalization at UMT, the Office of Internationalization (OIN) was entrusted with leading the drive for AACSB Accreditation.

Subsequently, an orientation session for the faculty and management of UMT was organized by OIN on July 31, 2015. The session was chaired by **Dr Hasan Sohaib Murad**, Rector UMT, who enlightened the participants with the significance and

historic background of AACSB Accreditation which is one of the strategic goals envisioned. He also advised the attendees of the meeting to put in their best efforts to achieve the accreditation.

Naveda Kitchlew, Associate Dean, Internationalization, presented a detailed overview of the accreditation process involving critical resources and a collaborative approach between

all functions/departments of UMT. She also presented a strategic plan developed by OIN in order to successfully obtain this accreditation. The significance of AACSB Accreditations is emphasized by the fact that, if accredited, UMT will become the first AACSB Accredited University of Pakistan and will join the prestigious group of elite business schools across the globe.

UMT Launches Faculty Development Program in Partnership with George Mason University, USA



A project for faculty development in partnership with George Mason University, USA, has been approved. This major development has taken place after the recently concluded visit of **Dr Hasan Sohaib Murad** to the USA. UMT is launching a two-year program to develop academic leadership of the University. During the next two years, UMT would be looking forward to a major external

intervention and back it up with subsequent and simultaneous series of internal initiatives at various levels; thus focusing on objectives and goals complementing and reinforcing the thrust of the major intervention.

As a result, in the first phase, nearly fifty members of the top leadership intend to visit George Mason and go through structured training program

while those at station would go through a similar training directly by GMU faculty as well as indirectly by UMT faculty.

Program evaluation during the course of conduct of this initiative would help us launch several other projects focusing on upgrading and enhancing our teaching potential to achieve world class excellence.



Abid H K Shirwani, Director General, UMT, presents souvenir to Muhammad Alamgir, CEO SMEDA

SMEDA to Join Hands with UMT for IBCE 2016

Abid H K Shirwani, Director General, UMT, chaired a meeting with Small and Medium Enterprises Development Authority (SMEDA) delegation in connection with the International Business Conference and Exhibition (IBCE). Senior faculty and staff members of UMT were also

present on the occasion. He gave briefing to the SMEDA delegation about the objectives of IBCE 2016. The DG UMT told the attendees that national and international business community would participate in IBCE 2016 and this initiative would boost the business not only in Pakistan but

all over the world. **Muhammad Alamgir**, CEO SMEDA, appreciated the views of DG UMT and assured that SMEDA will fully cooperate with UMT in all sectors regarding IBCE. At the end, Abid H K Shirwani presented a souvenir to Muhammad Alamgir as a goodwill gesture.

UMT Becomes the Only Private Sector University to Ink MoU with Pakistan Tourism Development Corporation



UMT has reached another milestone by signing an MoU with Pakistan Tourism Development Corporation (PTDC). This gives UMT the distinction of being the only private sector university in the country to have entered into such an agreement with the PTDC. UMT has entered into a partnership with the PTDC to help promote peace through tourism by bringing people and communities closer together. The idea is to

emphasize the global interconnectedness of diverse communities and respect the diversity that exists on the planet. Among the many benefits accruing to UMT as a result of this MoU, UMT students will have access to all benefits including membership of the Pakistan Tourism Club - the latest initiative of the PTDC to revive the tourism industry. The primary reason for launching the Pakistan Tourism Club

is to generate an interest among common people, especially our youth, in exploring Pakistan. UMT participants will receive an unprecedented discount of 50 percent on the Club registration fee, in addition to more benefits and packages on PTDC services. UMT students will have the unique privilege to showcase membership of the Pakistan Tourism Club on their personal profiles.

Office of Career Services (OCS) Signs MoU with Bayt



An MoU has been signed between Office of Career Services (OCS) at UMT and Bayt.com. It is worth mentioning that Bayt.com is the leading job site in the Gulf and the Middle East, connecting job seekers with employers looking to hire. The

primary objective of this MoU is to provide a gateway to participants and graduates of UMT to explore international internships and job opportunities in the Middle East and GCC countries. The representatives of OCS and Bayt look forward to build

strong network between academia and industry. On a special note, OCS team is thankful to Bayt for becoming a 'Strategic Career Partner' to facilitate our participants/alumni in achieving their desired career goals and helping them progress in the practical world.

Speakers Stress on Resolution of Kashmir Issue in National Conference



UMT Press and Pakistan Institute of National Affairs (PINA) jointly organized a National Conference on Kashmir Dispute - Challenge to Regional Peace and Stability, on August 9, 2015. Speakers included political figures, journalists, intellectuals, academics, former diplomats, lawyers, constitutionalists, analysts, poets and students from various universities and colleges.

UMT was represented by **Rahat ul Ain**, Director, School of Governance and Society. At the end of the session, attended by more than 125 participants, Rahat ul Ain offered a note of thanks and gave the concluding remarks. While thanking each speaker individually, he summed up the discourses briefly and highlighted the main points presented by each speaker.

Other speakers who made contributions on the occasion included **Masood Khan**, **S M Zafar**, **Hafiz Hafeez-ur-Rehman**, **Sardar Asif Ahmad Ali**, **Ata ul Haq Qasmi**, **Barrister Sultan Mahmood**, **Sardar Khalid Ibrahim**, **Irshad Mahmood**, **Farooq Rahmani**, **Hafiz Hussain Ahmad** and **Abdur Rashid Turabi**. The proceedings were conducted by **Sajjad Mir**.



Experts Pinpoint Areas for the Development of Educational Sector

Prof **Dr Abdul Hameed**, Dean, School of Social Sciences and Humanities (SSS&H), UMT, attended the Lahore Education Conference organized by Alif Ailan at UMT campus on September 10, 2015. Sharing his views, Dr Abdul Hameed referred to the gender disparity in education. He said that there are many girls who cannot acquire education because they live in far

flung areas. **Dr Seema Arif**, Chairperson, Department of Education, UMT, said that we need to set targets to improve the current situation and involve educationists to make viable policies. Teachers should conduct research and minimize the variations in education system. Other speakers included **Dr Waqas Ali**, Chairman, Department of Sociology, UMT, **Sajid Masood**, Assistant

Professor, UMT, **Fareed Ahmad Paracha**, MNA-JI, **Sardar Waqas Mokul**, MPA PML-Q, **Sadia Rana**, MPA-PTI, **Syed Sajjad Kazmi**, President, Punjab Teacher Union, **Sadia Sohail Rana**, MPA, Punjab, **Mansoor Malik**, President LERA, **Dr Mujahid Mansoori**, columnist, **Saher Saeed** from ASER and **Malik Allah Dad**, DDEO, Education Department, Lahore.



SAS and USEFP Hold Workshop for Researchers and Students of Anthropology

The School of Advanced Studies (SAS) at UMT conducted a two-day workshop on August 26-27, 2015 with support from the United States Education Foundation in Pakistan (USEFP) to acquaint Pakistani students to the cultural diversity of the globalized world. The workshop was titled 'Exploring Anthropology and Ethnographic Research.' The purpose of the workshop was to introduce students of Social Sciences, Humanities and Arts as well as professionals and researchers

interested in cross-cultural inquiry, to the discipline of Anthropology and its unique ethnographic research methods. Through interactive sessions and brief lectures interjected with visual aids, the workshop highlighted Anthropology's relevance to Pakistan and its strength in resolving socio-cultural problems.

The workshop featured four anthropologists trained in the American, French and Austrian disciplinary traditions, including SAS

faculty members **Ali Islam Ghauri** and **Muhammad Asif Khan** in addition to **Dr Rao Nadeem Alam** from Quaid-i-Azam University and **Dr Julie Flowerday** from Forman Christian College. The workshop comprised of seven sessions which lasted for more than two days and provided an overview of Anthropology, its history and development, basic anthropological concepts, forms of human interaction, and ethnographic research and its methods.

Institute of Clinical Psychology (ICP) Faculty Conducts Workshop for MS Trainees



Professor Dr Zahid Mahmood, Director, Institute of Clinical Psychology presenting souvenir to Dr Sadia Saleem, Associate Professor

The Institute of Clinical Psychology organized a one-day workshop on 'Professional Aspects of Clinical Psychology' in the Library Building of UMT on August 24, 2015. The key speakers included Prof **Dr Zahid Mahmood**, **Dr Sadia Saleem**, Associate Prof, and **Sara Subhan**,

Lecturer. The workshop was particularly designed for the MS Clinical Psychology trainees (2013-2015) who are about to complete their two-year MS program. The format included ways to write research paper for publication in national and international journals by Dr Sadia

Saleem, Curriculum Vitae (CV) writing by Prof Dr Zahid Mahmood and how to look for job opportunities by Sara Subhan. The workshop provided important career guidelines to 40 participants and trainees who were awarded with certificates followed by a formal lunch reception.

LRC Organizes Workshop on Library Automation

UMT Learning Resources Center (LRC) organized a two-day workshop on 'Library Automation using Koha and dSPACE' (intermediate level) for library professionals at UMT Campus on September 11-12, 2015.

Muhammad Rafiq Awan, Chief Library Officer, UMT, welcomed all participants and gave a brief on the activities of LRC. **Muhammad Naveed** from Lahore High Court Library shared details on Koha and dSPACE was presented by **Nusrat Ali**, UMT Library Officer.

The Koha training features included installation, data conversion, multiple patron membership through import process, how to upload multiple pictures of patrons, how to create patron categories in Koha, customization of cataloguing framework, how to add item types in



Muhammad Naveed from Lahore High Court Library explains the salient features of Koha

Koha, global preferences settings, OPAC customization, reports generation and backup management of Koha. The dSPACE Training Modules were based on an overview of dSPACE, installation on Windows, dSPACE administration, users and group management, communities and collections management, workflow for items submission and administrator tools.

Overall, forty participants attended the workshop from Lahore, Okara, Sargodha, Islamabad, Sialkot, Gujrat and Bahawalpur. The workshop

enabled participants to incorporate content management facility of Koha into library website, document repository and any other online services the library may wish to bring together. It also helped learners to establish integrated search results delivered within the Koha interface.

The workshop concluded with note of thanks and souvenirs were presented to all participants and guests by **Dr Muhammad Rafiq**, Associate Professor, Department of Information Management, University of the Punjab, Lahore.

Dr Khalid Mehmood Conducts Workshop on Developing Research Proposal

UMT Learning Resources Center (LRC) organized a one-day workshop on 'Developing Effective Research Proposal' for UMT community on August 12, 2015. The purpose of the workshop was to develop better understanding of the principles related to research proposals and approaches for acquiring effective results.

It provided an interesting platform to students and researchers to learn about the key ingredients of writing research proposals according to international academic standards.

Dr Khalid Mehmood, Professor at

Deanship of Library Affairs, University of Dammam (KSA), was the chief speaker on the occasion.

He highlighted the objectives of research and importance of hypothesis. He also shared the conceptual framework to incorporate existing practices and techniques in developing new approaches.



Dr Khalid Mehmood, Professor, University of Dammam (KSA), receives souvenir from Dr Abdul Hameed, Dean, SSS&H

Dr Abdul Hameed, Dean, School of Social Sciences and Humanities (SSS&H) UMT, also attended the workshop and emphasized the valuable role of LRC in academic research. The workshop concluded on a positive note and souvenirs were presented to the guests.

CENTIN, ORIC and CSCR Hold Seminar for Service Entrepreneurs



The Center for Entrepreneurship and Innovation (CENTIN) in collaboration with Office of Research Innovation and Commercialization (ORIC) and Center for Supply Chain Research (CSCR) held an open round table seminar with highly reputed service entrepreneurs of society on July 15, 2015. The purpose of the session was to engage SBE entrepreneurship faculty in an

interactive debate with successful entrepreneurs of the service based ventures. The faculty actively participated in the debate and entrepreneurs keenly shared their experiences and ways of setting up a successful business.

The list of entrepreneurs included **Abid Malik**, CEO of Indus Venture, **Ayesha M Hamid**, CEO of American

School, **Numan Akber**, CEO of Blue Box Solution, **Zulfiqar Ali Bader**, CEO of Bader and Bader Law Firm, **Saqib Zaidi**, Director of Jack the Rebel, COO of Crescent Star Foods Pvt. Ltd. and **Tahira Anwar**, CEO of HR World, an HR Consulting Firm. Overall, the debate concluded on a positive note of exploring more business opportunities for Pakistani entrepreneurs.

Seminar on Microsoft Services and Education



The Office of Research Innovation and Commercialization (ORIC) organized a seminar titled 'One Microsoft - Our Citizen Services, Developers Experience and Education' in collaboration with National Outreach Program at UMT on July 11, 2015.

The key speakers included **Abid H K Shirwani**, DG-UMT, **Nadeem A Malik**, Country Manager, Microsoft, Pakistan, **Huzair Awan** - the World's Youngest Microsoft Security Professional, **Mir Mohammad Ali Khan**, renowned banker, **Fahad Hassan**, businessman, and **Ahmad Qureshi**, Advisor ORIC.

Nadeem A Malik shared his vision of Microsoft, Pakistan, and user friendly experiences with technology. He also stated that Microsoft has reduced language barriers of Skype and now showcases videos of upcoming technology. **Huzair Awan** shared his dreams of serving society through technology.

Fahad Hassan talked about how coal can be used as an alternative to generate electricity. In the closing session, **Mir Mohammad Ali Khan** shared his special association with Microsoft in the 1990's. He urged audiences to work hard with dedication and stay positive. During

the ceremony, participants of a project of National Outreach Program titled 'Change Agents of Rising Stars Season 3', were also awarded with certificates. **Javed Akhtar**, the Project Head, highlighted the project theme which was to inculcate presentation and communication skills among underprivileged students.

Abid H K Shirwani stated that such sessions can help participants to understand the dynamics of Microsoft technology. UMT has always prided itself on holding such events. **Ahmad Qureshi** concluded the seminar and guests were awarded with souvenirs.

Joint Session by ORIC and NOP Stresses Importance of Natural Life



UMT-ORIC organized a session titled, 'Neighbors to Humans' in collaboration with National Outreach Program (NOP) on August 8, 2015 at UMT. The guest speaker on the occasion was **Wasif Mazhar**, HRBP (Customer and Service Excellence) at Telenor, Pakistan. Wasif stated that earth has been designed in a unique way where learning opportunities are enormous and connectivity is vast.

Animals have inherent characteristics of respect and acknowledgement similar to humans and they teach us lessons of compassion and friendship. Elaborating his point, Wasif said that cows, dolphins, and elephants have

greater intelligence level and ability to feel and understand emotions. Elephant herds with older matriarchs have higher survival rates because the elder elephants can recognize the signs of drought or other oncoming natural disasters. According to him, we should respect the wisdom of the past.

Keeping pets helps you develop a sense of responsibility towards those around you and make your children accountable for their actions. They learn about love and care. He further said that scientists have found that birds flock, bees swarm and lions have social cliques because it

maintains the stability of the ecosystem. Such animals are less likely to become the victim of predators. He concluded that we need to work together to protect animals and natural life.

Ahmad Qureshi, Founder and President NOP, was also present on the occasion. He encouraged young professionals and students to avail this learning platform.

In the end, the guests thanked **Abid H K Shirwani**, DG UMT, for providing them an important platform of interaction. Souvenirs were presented to all the speakers.

Major Recruiters Conduct Mock Interviews at UMT



The Office of Career Services (OCS) organized a mock interview and employment test for UMT students on September 16, 2015. The recruiters from MCB Bank Limited, Mayfair Group of Companies, The Punjab School System and Ghost Software were invited as mock interview

panelists. A total of 17 participants from BBA (H), MCom, MBA, MS Supply Chain, BS Accounting, BS Computer Science and BS Software Engineering appeared for the mock interview. There were 11 participants who took the written test from the same disciplines. The interviews were

recorded and videotaped along with one-to-one feedback that was communicated to the participants. The session helped the students to enhance their interview techniques, get an understanding of where their strengths lie and work on improving weak areas.

Computer Science Department Sets a Benchmark with Successful Delivery of Five Android Applications



The Office of Research Innovation and Commercialization (ORIC) at UMT is trying to link commercially viable and potential research with user industry to generate economic impact of UMT research.

Computer Science Department of UMT is actively participating in making FYPs according to the need of the industry.

IT students, under the supervision of **Emmen Farooq**, Assistant Professor, CS Department, successfully

delivered five android applications to different industries. Following are the details of projects:

- **MIS for Shafi Reso Chemicals (SRC)** was developed by Hafiza Maria Kiran, Adeel Noor and Muhammad Bilal Chaudhary.
- **UMT CAFÉ for UMT Cafeteria** was developed by Suleman Amjad, Zainab Javed Butt and Awais Ahmad
- **Clothes Bank for Akhuwat** was developed by Abdul Manan, Hamza Rasheed and Muhammad Usman

- **National Tech Hub for IRP** (Institute of Research Promotion) was developed by M Zaki Saddiqui, Muhammad Zeeshan Anwar and Shadab Hashmat.
- **Android MIS for Akhuwat** was developed by Abdul Manan, Hamza Rasheed and Muhammad Usman

The client also offered jobs to students working on the projects and appreciated ORIC and CS Department of UMT. They also shared more projects for further consideration.

Students of School of Law and Policy at UMT Visit German University



The School of Law and Policy has set up a student and faculty exchange program with Friedrich-Alexander-Universität (FAU), Erlangen, Germany. SLP is the only law school in Pakistan that has such an arrangement with a European University. Friedrich-Alexander-Universität (FAU), Erlangen, Germany, offered a summer program for LL.B. and LL.M. in Commercial Law for candidates at SLP from July 21 to August 3, 2015. As part of the

program, Constitutional Law was taught by **Dr Meßerschmidt**, Private International Law and International Contracts were taught by **Dr Rohe**, EU Law was taught by **Dr Funke**, European Company Law was taught by **Dr Schmolke**, World Trade Law and International Investment Law were taught by **Dr Krajewski**. Moreover, Principles of Civil Law was taught by **Dr Spengler**, and Islam in Europe was taught by **Dr Thielmann**. As part of cultural

experience, SLP students were also taken to Munich, Würzburg, Bamberg, Frankfurt, and Nuremberg during the program. FAU has agreed to offer the same program for SLP students in the summer of 2016. FAU wants to send its law students to a reciprocal summer program at SLP. FAU wants SLP to offer the same courses on Islamic Finance and Islamic Law that SLP offers at KU Leuven and Antwerp, both in Belgium, respectively.



Grand Start Up Success Registered at CENTIN

It is really a proud moment for Center for Entrepreneurship and Innovation (CENTIN) to announce that our BBA Genius **Hamza Abbas Bukhsh** along with his team (**Arsam Naveed**, **Ahsan Rafique** and **Uzair Ismail**) has successfully raised \$100,000 investment from Pakwheels.com (Pakistan's largest car portal) and has also signed a synergy deal / partnership with them. Autogenie (autogenie.pk) got incubated first at CENTIN in December 2014.

It took three months to prepare a robust business model. They participated from the platform of CENTIN in the LUMS Entrepreneurial Challenge and got inducted into the second batch of LUMS Center for Entrepreneurship. In a four-month business incubation program, the team submitted some notable achievements which were acknowledged by many blogs, forums, organizations and other mediums including ProPakistani, Tech Juice, Tribune, TechnAsia, LCE and

more. Currently, the company is being accelerated at PLANX (Pakistan's Largest Tech Accelerator for Mid-stage Startup Companies which is governed by Punjab IT Board) and falls among the fortunate startups that were shortlisted. Autogenie is Pakistan's first startup to have raised investment from a local investor of the same domain, i.e., Pakwheels.com. Autogenie's business model is to assist car owners in scheduling their car's maintenance at their doorstep through easy online bookings. In the short span of eight months, autogenie.pk has managed to develop a customer base of more than a thousand cars in Lahore only. In recent months, autogenie.pk has received a number of offers that include;

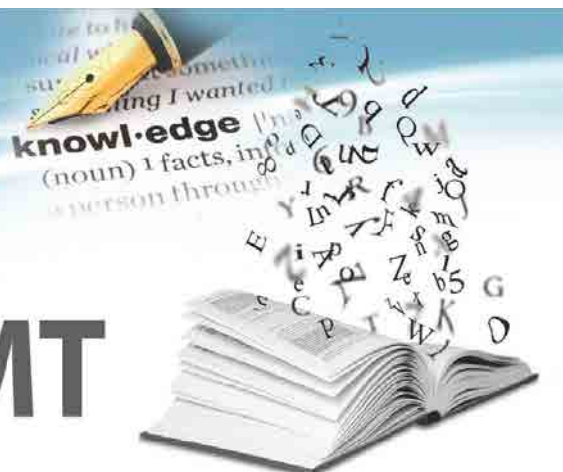
- An exclusive partnership (carmudi.pk- a venture of Rocket Internet Germany)
- A merger (PakWheels.com – Pakistan's largest car portal)
- An acquisition (CEO PakWheels.com)

- An investment (from Ali Mukhtar, Director Fatima Group/ Fatima Fertilizers)

The team however, picked a deal with PakWheels.com. The deal includes a partnership, non-compete agreement and a money component worth one crore Pakistani Rupees. It was concluded as a pre-seed investment with a pre-money valuation of four crore Pakistani Rupees and an expected growth of approximately 150 percent by the next year.

As of now, autoGenie.pk is building up its infrastructure to expand operations within Lahore and beyond. Also, technological advancements are in process followed by the implementation of state-of-the art fleet management systems. The partner, Pakwheels.com, has a user base of over 40 million users with over 200 million impressions as of the recent year, with a reported growth of 50 percent this year that ensures a healthy partnership in the days to come.

Knowledge @UMT



How May International Trade Affect Poverty in a Developing Country Setup? The Inequality Channel Dawood Mamoon

Abstract

Recently there has been an influx of literature which tries to find out relationship between trade and poverty. **Methodology:** Right is of the view that more international trade is good for the poor whereas left is quite skeptical of pro poor effects of trade. The paper provides a comprehensive review of recent literature on the topic in order to reach some neutral grounds. **Findings:** The paper finds out that though trade might carry positive affects for the poor in developing countries through growth, such gains are not equally distributed among the rich and the poor. The paper identifies at least 8 different effects of international trade which result in unequal outcomes and thus defies Heckscher-Ohlin-Samuelson theorem in a developing country set up. Since per decomposition, poverty is affected by growth or inequality, evidence of unequal gains from trade does imply that the relationship between trade and poverty is not as simple as the right seems to suggest. **Recommendations:** To this effect, the paper calls for more empirical work on trade and inequality especially as single country case studies.

Introduction

To date, most of the countries in our global village have embraced or initiated processes of liberalization. The idea is to follow neo-classical paradigm of free markets in order to achieve variety of economic as well as social objectives, as free markets are assumed to be one of the key catalysts for growth and its determinants. This belief in the efficacy of free markets has also been the basic guiding principle of contemporary globalization. Though globalization seems to promise a lot for both North and South, poor and rich, developed and underdeveloped, empowered and impoverished, such promises are yet to see the light of the day, especially for those who live in underdeveloped, destitute and distant lands in the South. The underprivileged Southern peripheries question the fairness of 'the globalization' which is propagated by the proponents of free markets and also justifies the stand of those who believe that globalization is nothing but a Northern tool to exploit and marginalize the South. Since it is tempting to get carried away with the rhetoric for or against globalization, the issue needs to be looked upon with objectivity and care. As an economist, I am bound to peer into the issue through the prism of economics rather than environment, sociology or anthropology. To economists the processes of contemporary globalization are at best captured by the movements in international trade and financial flows that have taken place between different countries and regions in the last few decades. I will restrict myself to international trade in this paper.

Note: This paper was published in the *International Journal of Economics and Empirical Research (IJEER)* 2015, vol. 3, issue 5, pages 230-244

It is available online at http://tesdo.org/journal_detail.php?paper_id=157&expand_year=2015

Strategies to Keep Your Project On-track

By Lisa Anderson



- **It starts at the top**
Leaders can make or break success. Selecting the best project manager is the key to success. The 80/20 of success is putting the right leader in place.
- **Put time in upfront to understand the project plan**
Take the time to develop a strong project plan. Make sure to coordinate with all relevant parties and incorporate input. Be clear on your plan, and results will follow.
- **Focus on the critical path**
The most successful projects consider the 80/20 as the critical path. In essence, the focus is on the tasks that are most likely to hold up the project from progressing at the optimal pace and those which are likely to impact whether results occur.
- **Follow up with task owners**
A quick check in with task owners to remind them of upcoming tasks, especially critical path tasks, can be invaluable to making sure the owner is prepared to start on time and that they have the resources available to successfully complete the task.
- **Embrace project supporters**
Identify project supporters and keep them in the loop. Make sure to provide information so that they understand how they help to contribute to the project success.
- **Celebrate successes**
Don't wait for the project to be completed to celebrate success. Success breeds success. Find people doing right. Recognize the progress and celebrate the contributions of the team.
- **Simplify**
Complex project plans do not deliver success. Success stems from simplification. Avoid complexity.
- **Monitor metrics**
Do not wait until the end to evaluate project success. Identify milestones. Keep an eye out for critical path milestones. Monitor progress towards these milestones.
- **Don't take your eye off the prize – results**
Don't take your eyes off your desired end results. Keep them in mind and focus on those actions that will contribute specifically towards delivering end results.
- **Communicate, communicate and communicate**
Communicate, communicate and communicate are the three most important attributes in keeping your project on track. If all team members, supporters, sponsors and other related parties are not aligned, the project is likely to veer off track.

Adapted from: <http://www.projecttimes.com/lisa-anderson/strategies-to-keep-your-project-on-track.html>

UMT Students Accepted in Northeastern Illinois University, USA, as a Part of Student Exchange Program



UMT students **Muhammad Ahmad** from SBE and **Rohan Sher Gill** from SST have been accepted by the Northeastern Illinois University, USA, as a part of student exchange program specifically designed by the Office of Internationalization (OIN) at UMT and Office of International Programs at NEIU. According to the agreement, the students will be attending the Fall-2015 semester at

NEIU. They will be liable to pay UMT fee instead of the host university in America. The credit goes to the Office of Internationalization (OIN) for introducing a student exchange program which is changing the lives of students for better academic prospects. The OIN is already holding final talks with other American universities including

Texas Tech University, Pennsylvania State University and West Liberty University to facilitate student and faculty mobility for the EPAS and AACSB Accreditation, and increase the number of students and faculty benefiting through these exchange programs.

Poetry and Prose Competition Organized by UMT Literary Society



Adab, UMT Literary Society arranged *Aaina-e-Sukhun*, a poetry and prose reading competition especially for those participants who want to show their talent in this field. The event was organized in seminar hall of UMT on July 17, 2015. This was a bilingual competition in which the participants were free to share their own poetry or read out master pieces by the great poets. A panel of judges from the Institute of

Communication and Cultural Studies (ICCS) graced the occasion with their presence. The competition was hosted by **Mahenao and Ammar Amir** from Literary Society. The welcome note was given by **Mehak Shahzad**, President of the Literary Society. The competition drew the attention of a large number of UMT students, staff

and faculty members who turned up to encourage the participants. At the end, winners were announced and awarded with certificates.

Syed Zeeshan Hussain Shah wins 'Shutter Bug Still Photography Competition' in India



UMT takes immense pleasure to announce that **Syed Zeeshan Hussain Shah**, General Secretary of UMT-AKS Photography Club, has won the 'Shutter Bug Still Photography' competition, organized by Rotaract Club of Pune Pashan, India. Many photographers registered their clicks online for this competition

from all over the world. Zeeshan has won the award for 'Best Photo' under the category 'Street Photography'. This is a moment of pride for UMT and AKS Photography Club that for the first time in the history of UMT, a participant has

received first prize in International Photography Competition.

UMT FM Radio 98.2 Begins Daily Transmissions



Dr Hasan Sohaib Murad, Rector UMT and Abid H K Shirwani, Director General, listen to UMT FM Radio transmissions

The primary aim of UMT FM Radio 98.2 is to disseminate healthy information, students and staff activities which includes academic, social, sports, cultural programs, seminars, conferences, competitions and awards ceremonies. UMT FM Radio is a free- gender-bias station which aims to raise the students' profile in all disciplines. UMT Radio is producing bi-media professionals under the supervision of the most experienced staff of the broadcast industry. To date, 60 students have

successfully completed training in market oriented production and post production techniques. Around 10 students are receiving hands-on training as interns.

UMT Radio went on air on October 12, 2014 with four hours test transmission and today we are disseminating informative and entertainment programs for six hours daily. The covered area of our broadcasting service is 10 to 15 kilometers (radius). We broadcast

almost 100 live shows and have covered around 300 activities staged inside UMT. Currently, we are broadcasting two news bulletins daily at 1 pm and 3 pm respectively (top of the clock radio news bulletin). Till date, we have aired around 1550 hours uninterrupted transmission (including test transmission). Our listeners are increasing day by day due to balanced programming, attractive program formats and live update of students' activities and achievements.

Fulbright Scholarship UMT Students Benefit from the Global UGRAD-Pakistan



The Department of Institutional Linkages (Foreign) at UMT takes pride in assisting students through the application process for the Global Undergraduate Exchange Program - Pakistan (Global UGRAD-Pakistan) which was launched in 2010 by the Bureau of Educational and Cultural Affairs (ECA) of the United States Department of State. The program in Pakistan is administered by the United States Educational Foundation in Pakistan (USEFP) and in the United States by the International Research and Exchanges Board (IREX). The first UMT student selected for this program was **Ammar**

Akhlaq, from Electrical Engineering who studied and came back in 2012. Since then, five more students went and studied under the Global UGRAD. This year over 150 students have applied under the supervision of **Asad ur Rehman Khan**, Director IL(F), for the exchange program.

The Global UGRAD program is designed to award undergraduate Pakistani students enrolled at a university in Pakistan with an opportunity to study in a US University for a semester. Applicants selected under this program are in the 14th or 15th year of their formal

education. Global UGRAD provides edge to students from diverse locales and ethnic backgrounds. Believing in women empowerment, Global UGRAD pays special attention to female students applying for the semester exchange in the US. Female students from rural areas including FATA, Balochistan, Gilgit Baltistan, Interior Sind, and Southern Punjab are encouraged to apply. Global UGRAD is an all expenses paid scholarship including air fare, tuition fees, accommodation and traveling in the US. A monthly stipend is paid to students for their choice expenses.

Students Awarded Rectors' and Deans' Merit Awards in Special Ceremony



The Office of Controller Examination (OCE) with the support of Office of Participants' Affairs (OPA) and Office of Facilities Management (OFM), UMT Sialkot Campus, organized Rectors' and Deans' Merit Awards Ceremony on October 21, 2015.

Dr Hasan Sohaib Murad, Rector UMT, distributed the certificates and medals (gold and silver) among 234

award holders in recognition of their academic proficiency and to keep their morale high. He also addressed the large gathering regarding the importance of knowledge and development of people by bridging the concepts of learning and leadership.

Along with the chief guest, **Syed Muhammad Belal**, Director Campus, UMT Sialkot, **Dr Shahid Javed Butt**, Director Academics,

Asif Saeed Haider, Ex-Director, UMT Sialkot Campus, **Dr Abdul Hameed**, Dean, School of Social Sciences and Humanities, **Dr Mumtaz Hassan Malik**, Dean, School of Textile and Design, and **Zahid Warraich**, Director ILM Group of Colleges, distributed the Deans' Merit Awards. They also congratulated the participants on their achievements.

UMT Sialkot Campus Welcomes New Students



The Office of Registrar (ORG) along with Office of Participants' Affairs (OPA) and Office of Facilities Management (OFM), UMT Sialkot Campus, organized an orientation for the new intake of Fall 2015 on October 8, 2015. Students attended the school-wise orientation with their respective area

coordinators and faculty members. The main event was organized for students which comprised of different stage activities.

Syed Muhammad Belal, Director Sialkot Campus, addressed the students with motivational and inspiring words. He urged them to

pursue their education with total commitment. **Khalid Pervaiz Mughal**, Owner Surgikare, also addressed the gathering and articulated the importance of UMT Sialkot Campus for the residents of the area. Important guests from Sialkot Industries graced the occasion with their presence.

Students of ILM Group of Colleges Achieve Top Positions in Sargodha Board



It is a matter of great pride for us that students of ILM Group of Colleges have excelled in the examinations conducted by the Sargodha Board. ILM PGC for Women (Dina Campus) competed with all the 456 affiliated colleges of Sargodha University.

Shree Khan (MCom Semester-I) has topped the University of Sargodha by scoring 3.82 GPA out of 4 GPA. In the Intermediate Exams, **Haris Ashraf** secured overall first position

(Pre-Eng Boys) in Sargodha Board by getting 1040 marks. **Qais-ul-Malook**, secured first position (Pre-Med Boys) and got 1030 marks. **Ayesha Ghani** achieved first position (Pre-Med Girls) and got 1030 marks. It is worth mentioning that the ILM Colleges Network aims to make quality education available at widely dispersed locations in the country. Established in 2008, ILM Colleges offer a wide range of programs in

faculties of arts, science, computer science and commerce. Campuses offer value-driven education to the nation's youth. Highly qualified and experienced faculty is the hallmark of all ILM Colleges. Their experience and excellence have been proven through students' achievements. Alumni of ILM Colleges are attaining further education in leading institutes of commerce, business, medical and engineering sciences.

TKS Students Show Outstanding Results in Class 9th and 10th Examinations



Muqadas Iqbal, student of The Knowledge School, Rose Campus, Haveli Lakha, scored 1063 marks and distinguished herself by securing third position in the Sahiwal Board Examination (class 10). She is one of the brightest students of her class and undoubtedly, an inspiration to other students. A special ceremony was also organized by her school to honor her great achievement.

The chief guest on the occasion was Provincial Minister **Malik Nadeem Kamran**. Other distinguished guests

included **Tahir Hussain Jaffri**, Controller, BISE Sahiwal, **Dr Anwar Ahmed**, Chairman BISE Sahiwal, **Malik Arshad**, MPA, and **Chaudhry Mehmood Alam**, Principal TKS. TKS students have done remarkably well in board examinations of class 9th and 10th. In Rose Campus, Haveli Lakha alone, sixteen other students scored 1000 or above marks in the class 10 examination. The remaining fifteen students also did well and scored 900+ marks. The students of Quaid Campus, Lahore, Rahim Yar Khan Campus, RYK, Husnain

Campus, Dharanwala, and Raja Aslam Campus, Chakwal, also deserve commendation for achieving excellent results in class 9th and 10th examinations.

It is worth noting that TKS students are promised not only effective learning in all academic subjects but also personality grooming based on our social and moral values. This holistic approach to educate our students is designed to help them develop into healthy and well-rounded individuals.

Life@UMT



Dr A R Kausar, Director, Institute of Applied Sciences (IAS), gives briefing to PhD Scholars at SBE



Tahir Mohyuddin, Director, School of Commerce and Accountancy (SCA), explains academic rules and regulations of the School



Dr Rukhsana Kalim, Dean, welcomes new students to the School of Business and Economics (SBE)



Dr Abdul Hameed, Dean, School of Social Sciences and Humanities (SSS&H), addressing the new students during the orientation



Dr Hasan Sohaib Murad, Rector UMT, presents souvenir to Dr Lawrence N Berlin from Northeastern Illinois University, USA



Attendees of the annual dinner for overseas participants snapped with Rector UMT Dr Hasan Sohaib Murad



Abid H K Shirwani, DG-UMT and Ibrahim Qureshi, President, All Pakistan Business Forum, sign MoU



Group photo of attendees of ILM Fund Dinner hosted by UMT



Students present a card to Abid H K Shirwani, DG-UMT, on World Teachers' Day



School of Textile and Design students display their thesis work



UMT Alumni visit Hunza, Khunjab Pass and Fairy Meadows from September 5 – 11, 2015



UMT students snapped during their visit to Khanpur



Dr Hasan Sohaib Murad, Rector UMT, welcomes new faculty members in a special ceremony



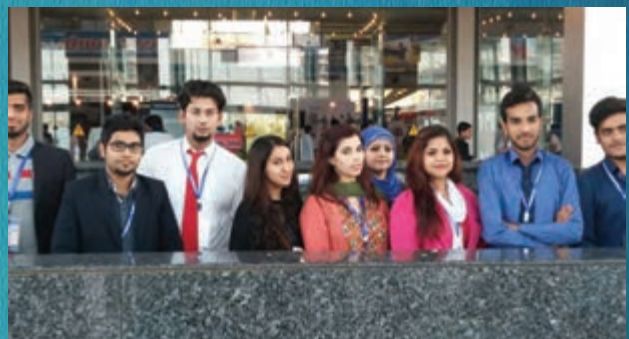
Dr Hasan Sohaib Murad, Rector UMT, meets faculty and staff of the School of Professional Advancement (SPA)



Dr Abdul Hameed presenting the shield to a panelist of Career Counseling Workshop: Seen in the picture Dr Seema Arif, Ali Yaqoob, Syed Umer Javed



Candidates seeking admission into UMT take the admission test



Students visiting the 4th Textile Asia Conference at Expo Centre Lahore



UMT Rugby Team won the runners-up shield in 26-Nation International Tournament held in Sri Lanka



UMT participants in UN Wall Painting Campaign by United Nations, Pakistan

Campus Life@UMT Sialkot



Research and Publications



- A research paper titled 'Evaluating Wind Energy Potential in Pakistan's Three Provinces, with Proposal for Integration into National Power Grid' authored by **Dr Sajjad Shami**, Professor, EE-SEN, **Jameel Ahmad**, Assistant Prof, EE-SEN, **Raheel Zafar**, Assistant Prof, EE-SEN, **Muhammad Haris**, Lecturer, EE-SEN, and **Sajid Bashir**, SEECS, NUST, has been accepted for publication in the prestigious Elsevier Journal, 'Renewable & Sustainable Energy Reviews' with current (2014) impact factor of 5.901 and 5-year impact factor of 7.445. This paper has set a new impact factor record in the history of UMT. The authors acknowledge the patronage of Rector UMT **Dr Hasan Sohaib Murad** who provided funds to acquire the necessary data from Pakistan Meteorological Department for this article.
- The following research papers authored by **Muhammad Feyyaz**, Assistant Prof, School of Governance and Society (SGS), have been published:
 - 'Lessons on Inclusion from an Ancient Pakistani Philosophy' has been published by ACTION Support Centre (ASC) Online. The article explores the unique cultural code peculiar to the Pakhtuns and the challenges posed to it since the Soviet invasion of 1979.
 - 'Religion, ethnicity, social organizations and terrorists' behavior – A case of Taliban movement in Pakistan' has been published in Taylor & Francis Online.
 - 'Non-Killing and Social Peace through Qisas: a Pragmatic Conflict Mitigation Framework' has been published by Journal of Contemporary Studies, flagship of National Defence University, Islamabad.
- **Manan Aslam**, faculty member, School of Veterinary Sciences (SVS), attended a workshop on 'Agricultural Productivity Measurement' held in Tehran, Iran, from August 22-26, 2015. He presented his country paper titled 'Agricultural Productivity Measurement: A Case Study of Pakistan,' on 24-08-2015.
- A research paper authored by **Dr Seema Arif**, Chairperson, Department of Education, SSS&H, UMT, which is titled, 'Leadership for Change: Proposed Organizational Development by Incorporating Systems Thinking and Quality Tools,' has been accepted for oral presentation at the 7th Canadian Quality Congress, September 28-29, 2015 to be held at University of Alberta, Edmonton, Alberta, Canada.
- A research paper titled 'Perceived Parental Practices and Mental Health Problems: Cross-Cultural Validation of EMBU-C on Pakistani Adolescents,' authored by Institute of Clinical Psychology faculty members **Dr Sadia Saleem**, Associate Prof, **Dr Zahid Mahmood**, Prof, and **Sara Subhan**, Lecturer, has been published in FWU Journal of Social Sciences. 9(1), 44-52.
- A research paper titled 'The Genesis of the Turkish Model,' authored by **Umbreen Javaid** and **Fatima Waqi Sajjad** has been published in the Journal of Political Studies, 22 (1).
- A research paper titled 'Structure Scalars and Cylindrical Systems in Brans-Dicke Gravity,' authored by **M. Sharif** and **Rubab Manzoor** has been published in Astrophysics Space Science. 359 (17). DOI 10.1007/s10509-015-2440-2
- A research paper titled 'Analysis and Comparison of Cope's Performance for Various Network Topologies,' authored by **Ayesha Iqbal**, Department of Electrical Engineering, School of Engineering, UMT, has been published in Science International Lahore, 27(3).
- A research paper titled 'Pakistan's Soft Power: Prospects and Limitations,' authored by **Hadia Rahman**, Department of International Relations and Media Studies, School of Social Sciences and Humanities, UMT, has been published in the Journal of South Asian Studies.
- A research paper titled 'User Acceptance for E Learning in Higher Education – TAM Model Study International Journal of Management Sciences and Business,' authored by **Emmen Farooq**, **Anum Akmal**, and **Rahmat Ullah** has been published in International Journal of Management Sciences and Business Research, 4 (10).

Irfan Ali Khan, CEO of TKS Network, Focuses on Providing a Quality Academic Boost



Irfan Ali Khan has served in the field of Industrial (B2B) selling as well as education sector. He has managed sales, marketing and customer services in different organizations at key positions. He has also organized and managed teams at national level and achieved ultimate sales targets. Irfan has developed and implemented policies and procedures within the organizations successfully, and boosted organizational growth. He holds the distinction of introducing educational franchise system for the first time in Pakistan and eventually opened more than 750 campuses all across the country with the help of the team.

Recently, Irfan Ali Khan took over as the CEO of The Knowledge School (TKS) Network. In an exclusive interview with the OCM team, he shared his vision of making TKS one of the leading brands across the country. Here are excerpts from the interview.

Q: TKS is expanding and offering qualifying individuals various franchise opportunities. Can you highlight your promising features from investor's point of view?

A: Every child needs education and our promise is to provide quality education to the larger segment of society, i.e., the middle class. To provide education to the masses is in itself a revenue generating opportunity. At the same time, it is a noble cause that gives a sense of achievement and self recognition in the society. TKS is providing a lifelong opportunity to their investor which is based on uninterrupted services by a team of qualified professionals. An investor only needs to invest; the rest is being taken care of by the Head Office. Currently, there are 250+ operational campuses with quite a few in the pipeline. We are now focusing on adding value to the TKS brand and give it a boost in 2016. From educational point of view, we are in the process of improving

few things such as selection of curriculum, booklist and teacher's training programs. From the marketing perspective, in order to create awareness, we are going to launch a more aggressive campaign using modern tools. Parents want value for their money and the first thing they look at is the setup of a campus; delivery and results come later though they are of more significance. We have a quality assurance department at TKS. Before a school opens up, the team visits the areas and checks whether the proper criteria have been met. Sometimes we recommend adding more buildings or relocating schools where required.

Q: What are the challenges facing the school education in Pakistan?

A: Proper investment in setting up of adequate schools all across the country. Competent teachers are hard to find in remote places. Introduction of modern tools such as IT based curriculum is a big challenge. Finding

The selection of investors should be done on merit basis

an adequate school building at an affordable rent is a big issue in major cities. Running a school was never as difficult as it is now because of irrelevant government policies.

Q: Does IT education require huge investments?

A: Not really. The investment is moderate to start with - IT education is affordable.

Q: Can you tell us what were the main changes you have done in the TKS expansion and how have these changes influenced its operations?

A: Well, I have hardly been here for a few months but I have come up with a set of things that I want to do. We need investments to open TKS school branches but we cannot compromise on buildings and area. I have initiated a School Information Plan (SIP)

My focus is on bringing in IT based blended learning in the early years

which is based on gathering information about the campuses with relevant focus on the challenges of a particular area and building issues. These plans were sent to TKS schools and proper changes are being recommended; it's an ongoing process. The selection of investors should be done on merit basis as we need strong Associates to take the brand ahead. We are also revising the curriculum and are recommending new books.

Q: What are your long term goals for TKS?

A: My focus is on bringing in IT based blended learning in the early years, which is a need of the time and a help in developing young minds for the future challenges.

Q: TKS as a brand has come long way, what kind of promotional activities and advertisement techniques/strategies have been used to make it a lead?

A: I feel that TKS has been providing all kinds of marketing support which falls in ATL category and we are still using print media, electronic media, hoardings, etc., to promote the image to make it 'an ultimate corporate brand.' We would be focusing more on electronic media now.

Q: How do you view the competitive set of TKS?

A: Well, at this stage all the other brands are providing services that are

covering almost all the areas where TKS is not an exception. Yes, we are more economical in setting up of a campus, and considering English medium quality education. TKS is more affordable for the parents.

Q: What has been the role of TKS in promoting entrepreneurship facilities and employment opportunities in Pakistan?

A: TKS is an ever growing project providing opportunities to entrepreneurs to invest in the education sector and provide education to the largest segment of society, thus enabling our youth to become successful citizens of Pakistan and at the same time creating employment opportunities for the teachers. Open schools and hire the right people where teachers should be properly trained and reasonably paid. Most of our teachers have Bachelors or Masters in education degrees.

Q: What are some of the challenges inherent in evaluating teachers? What training do school leaders need to perform fair teacher evaluations?

A: High turnover of teachers because of various factors is the main challenge. TKS management has always emphasized on the need of introducing trained teachers, subject specialists, personal grooming staff, professionals and training workshops for fair assessments of school and staff.

Q: What are the best avenues for a Pakistani trying to break into a career in academia?

A: I can't comment on that, as I don't qualify myself as an educationist. However, I feel that the best career for an academician is teaching. Unfortunately, unlike other countries, in Pakistan this profession does not provide good earnings and the kind of respect it demands.

Q: What is your vision for TKS?

A: I think that TKS brand positioning needs to be enhanced. For this, we have to focus on electronic media and highlight ourselves in various ways

such as participating in forums, TV shows, quiz competitions, etc.

Q: How often does the TKS team establish contact with the 250+ schools across Pakistan?

A: This is an area that needs to be improved upon. We are devising a system whereby our trained staff will interact with franchise owners on regular basis and sort out all issues.

Q: What is your stance on parents and teachers ongoing tussle of private schools offering good quality education and services but charging high fees beyond parents mean. Is it justified?

A: In private schools there is a trend of raising fees by 15 to 20 percent every year which is not justified. Sometimes the fee hike is even 25 percent. Now there are clear instructions from the government that no private school should raise fee for

TKS is an ever growing project providing opportunities to entrepreneurs

more than 5 per cent. We need to talk to the concerned department of the government to keep a check on the issue. As far as the ongoing tussle is concerned, the government has actually tried to temporarily address the issue. However, we need to tackle this issue in all fairness to all parties concerned.

Q: Does the fee hike affect everyone or is it a case of some schools and not others?

A: The situation differs from area to area; for instance, parents living in DHA won't complain about the fee structure of the private school but if the same branch is opened in another area, it would generate negative response from parents.



It is easy in the world to live after the world's opinion; it is easy in solitude to live after our own; but the great man is he who in the midst of the crowd keeps with perfect sweetness the independence of solitude.

- Ralph Waldo Emerson



– **EDITORIAL**

Muhammad Taufeeq
Arjmand Zahra
Zafar Siddique
Madiha Salman

– **PHOTOGRAPHY**

Mehr Yaqoob

– **Designed By**

Ozma Nawaz

– **PRODUCED BY**



University of Management
and Technology
Lahore, Pakistan



University of Management
and Technology



Over **1** Billion
Rupees worth
of scholarships
in five years

DEMAND WHAT IS BEST FOR YOU

STATE-OF-THE-ART, PURPOSE-BUILT CAMPUS

WE BELIEVE OUR STUDENTS DESERVE THE BEST FACILITIES AND A CONDUCTIVE ENVIRONMENT TO HELP NURTURE THEIR INTELLECTUAL, CREATIVE, PROFESSIONAL AND PHYSICAL ABILITIES. OUR CAMPUS IS FULLY EQUIPPED WITH ALL THE MODERN AMENITIES TO SERVE THIS PURPOSE.

- MAIN CAMPUS SPANS OVER 20 ACRES
- INTERNATIONAL LINKAGES WITH MORE THAN 20 INSTITUTIONS
- HIGHLY QUALIFIED FACULTY WITH 100+ PHDS
- FULLY EQUIPPED INTERNATIONAL STANDARD LIBRARY WITH OVER 100,000 BOOKS
- ADVANCED COMPUTER, ENGINEERING AND SCIENCE LABORATORIES
- SEPARATE MALE AND FEMALE HOSTELS FOR OUT OF STATION STUDENTS
- EXCELLENT SPORTS FACILITIES WITH PROFESSIONAL GROUNDS
- TRANSPORT FACILITY



Approved by



Accreditations



Memberships



www.umt.edu.pk



www.facebook.com/umtofficial



www.linkedin.com/groups/UMT-Official-3177561



<https://twitter.com/umtnewsroom>

C-II, Johar Town, Lahore-54770, Pakistan, Tel: 35212801-10 Fax: 35212819

www.umt.edu.pk