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U M T

NEWS

Moments and Momentum

Imran Khan addresses MANAGIC launch at UMT

Renowned cricketer turned politician **Imran Khan** was the chief guest on the launching ceremony of the Community Services Club and Professional Development Club under the umbrella of MANAGIC, at the Management Department, School of Business and Economics, the University of Management and Technology, on May 30, 2011. [Continued on Page 2](#)



Renowned former cricketer turned politician Imran Khan addresses MANAGIC launch at UMT

ادب organizes Sham-e-Sukhan

The UMT Literary Society ADAB organized *Sham-e-Sukhan*, annual mushaira at the UMT Campus on May 11, 2011. The *Sham-e-Sukhan* is one of the most widely anticipated events of the year and more than 700 guests from the corporate sector, UMT faculty, staff, students and alumni attended the event. **Saud Usmani** hosted the mushaira and **Anwar Masood** who came all the way from Islamabad, presided. [Continued on Page 4](#)



Anwar Masood enralls the audience with his poetry

CENTIN organizes PELP-2011 in collaboration with BSF

The Center for Entrepreneurship and Innovation (CENTIN) at the University of Management and Technology (UMT), Lahore, organized the Pakistan Entrepreneurship and Leadership Program (PELP)-2011 in collaboration with Business Support Fund at the UMT campus on April 28-29, 2011. The program was attended by business and industrial representatives, faculty members and a large number of students. UMT business school students presented their entrepreneurial projects that were judged by a panel of experts. [Continued on Page 4](#)

UMT bags second position in the LCCI Business Plan Competition

Students from the University of Management and Technology (UMT) bagged second position in the "Young Entrepreneurial Business Plan Competition 2011" jointly organized by the Lahore Chamber of Commerce and Industry (LCCI) and Government of the Punjab on April 05, 2011. The four-member panel of experts selected GSM Home, the business plan developed by UMT students, for this position after a grueling competition from teams of some of the top ranked business and engineering schools like LUMS, UET, Punjab University, Lahore Business School, Kinnaird College, NSBA, COMSATS, Hailey College of Commerce and BNU. Earlier, 10 institutions qualified for the final round. [Continued on Page 2](#)



Rashid Hussain, Director CENTIN, shakes hands with Muhammad Shahbaz Sharif, Chief Minister Punjab, during the special reception hosted in honor of the young entrepreneurs

UMT organizes Brand Management Summit 2011

The Career Club of the Office of Participants Affairs (OPA) organized the 1st Brand Management Summit at UMT on July 28, 2011 which was fully sponsored by the Forum for Awareness & Empowerment (FFAE) and RAKIZAR. The program began with recitation of some verses from the Holy Quran followed by the national anthem. **Dr Hasan Sohaib Murad**, Rector UMT and Chief Guest, delivered the opening address and also inaugurated the event. [Continued on Page 3](#)



Dr Hasan Sohaib Murad, Rector UMT, delivers the opening address at the Brand Management Summit 2011

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Imran Khan addresses MANAGIC launch at UMT

Addressing on the occasion, Imran Khan pointed out that there wasn't much scope for community service unless the fight for survival of civic society is won. He said that history bears testimony to the fact that young people all over the world are the driving force behind every revolution that becomes a turning point in the life of their nations. He urged the youth to learn to fight for their rights. This, he said, is the only way to stop the injustice and cruelty prevalent in the world at large. He reminded the captive audience that a secure future for them was possible only if they overcome the passivity and submissive attitude. He motivated them to rise to the occasion by referring to Iqbal's vision of self respect.

Dr A R Kausar, Pro-Rector UMT, thanked everyone, especially the chief guest, for managing the visit to UMT. He expressed his agreement with the views of Imran Khan that the youth must learn and lead. He hinted upon the vision of UMT i.e., learning and urged the audience to learn from the day one to the day last. Dr A R Kausar said that we urge our students to benefit from the faculty and the academic environment at UMT to learn, and later practice whatever they learn in order to lead. He said that the University of Management and Technology aims to produce graduates to be future leaders. The Pro-Rector UMT ended his address by quoting verses:

*zor-e-baazoo azma, shikwa na kar sayyad sey
aaj tak koi qafas toota naheen faryaad sey*



Dr A R Kausar, Pro-Rector UMT, presents UMT souvenir to Imran Khan. Also seen in the picture: Naveda Kitchlew and Abid H K Shirwani

The chairperson of the Management Department **Naveda Kitchlew** talked about the connection and relationship with the community that develops from community service and how it adds an invaluable layer to education. She emphasized that community service brings out the best in us, inspires hope in each other and empowers us. Naveda Kitchlew asked the students to get involved and to give community service a chance because service to the community is an important part of well-rounded education.

Memoona Sattar, Project Manager of the Women Business Incubation Center, also spoke on the occasion. She encouraged women to build entrepreneurial skills in themselves to actively contribute to the economic well being of the society.

Osama Jawaad, Assistant National Director SOS Villages, Pakistan, gave very simple examples to illustrate the nature of community work and how it can be done in each and every capacity. He delivered a very youth and student relevant speech, which guided them towards community work in their immediate environment. His speech was full of compassion for the underprivileged.

The ceremony was attended by a large number of students, staff and faculty members, and UMT officials including **Abid Shirwani**, Director External Affairs, **Waqar Ahmed**, Director CMD, **Sohail Termezi**, Director Executive MBA, and **Dawood Ilyas Butt**, Assistant Professor, SBE.



UMT students, staff and faculty members gather in large numbers to listen to Imran Khan

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UMT bags second position in the LCCI Business Plan Competition

Later, the UMT team was also invited for a reception by the Chief Minister Punjab **Muhammad Shahbaz Sharif** and an evening with the Pakistani Cricket Team and tennis star **Aisam-ul-Haq**.

Dr Hasan Sohaib Murad, Rector UMT, met Rashid Hussain, Director, Center for Entrepreneurship and Innovation (CENTIN) and the winning team at the UMT campus. He congratulated them on getting the second position at the competition. He was of the view such competitions should be organized more frequently to involve young people in innovative projects. **Dr A R Kausar**, Pro-Rector UMT, also congratulated the team on their success and shared his own experiences with them. Dr Kausar encouraged them to participate in international contests in order to move from the local to the international competitive markets.

Explaining the concept of the winning project, **Rashid Hussain**, Director CENTIN, said that the team came up with the final project with an incubation period of just 45 days. **Mavra Naeem, Azhar Tahir Nabi, Mowahid Islam, Faizan Malik** and **Mobeen Ahmed** worked tirelessly to refine and enhance the project. The end product is a device that can be used to control home appliances. Using GSM technology, users can send messages to the device that instructs the home appliance such as TV, refrigerator, air conditioner, lights, etc. that are attached with this device to comply with the directions that have been sent. For example, you can open your front door from anywhere in the world or tell your micro wave oven to start baking at a specified time so that you get what you want by effectively managing your time and money.



The winning team snapped at the UMT campus along with Dr Hasan Sohaib Murad, Rector UMT, Abid H K Shirwani, Director External Affairs, and Rashid Hussain, Director CENTIN

The basic concept of GSM Home is very simple. Once the device is attached to a machine, it processes the user's instructions and sends coded instructions to the machine. At present, 6 appliances can be attached to the device but the team is already working on enhancements. One of the factors that weighed in favor of GSM Home was the micro level potential of the project. Secondly, it addresses convenience and security issues of today's market in an effective manner.

Each member of the UMT team made his/her unique contribution to the project. Mavra managed different aspects of the project, coordinated with all team members and presented GSM Home to the panel of judges. Azhar conducted the main research and worked on various project features. Faizan conducted the consumer market survey. Mohawid worked at the project finances and came up with different market strategies. **Sundas Nazir**, Research Coordinator for CENTIN, kept the team together through tough times and served as the motivation for the entire team – a fact that is acknowledged by all team members.

The team already plans to take the project to the international level. They are seeking a patent for their product and working towards raising venture capital. A number of investors and businessmen have already shown interest in the product. The LCCI Advisory Board has invited the team for a meeting. It is expected that research and funding would be provided for the project.

Rashid Hussain, Director CENTIN, and the faculty of the School of Business and Economics (SBE) deserve special commendation for dedicating their time and expertise to advise the students in completing the project.

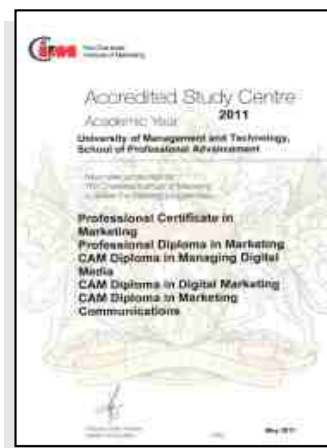
CIM (UK) accredits SPA

The School of Professional Advancement (SPA) was entrusted with the task to get accreditation (full/partial) from International Chartered Universities. It is a matter of pride and gratitude for the SPA team on achieving the first milestone in accreditation. SPA has been declared as Full Accredited Study Centre by The Chartered Institute of Marketing (United Kingdom) for the academic year 2011.

The following programs will be run under the accreditation:

Professional Certificate in Marketing (level 4), Professional Diploma in Marketing (level 6), CAM Diploma in Digital Marketing (level 4), CAM Diploma in Managing Digital Media (level 4) and CAM Diploma in Marketing Communications (level 4).

The Chartered Institute of Marketing accredits academic organizations that meet the Institute's standards. As the world's largest organization for professional marketers, CIM plays a key role in training, developing and representing the marketing profession. It delivers accredited, practice-



based qualifications through the UK and international study centre network, and offers industry-proven marketing and sales training courses. Accreditation by CIM is a giant step forward for UMT in general and the SPA team in particular. This is indeed a milestone in the history of SPA and brings it a step closer to realizing its cherished goal of becoming a center of excellence for providing quality professional education and training. **Dr Naveed Yazdani**, Director SPA, and his team deserve our full appreciation for achieving this distinction.

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UMT organizes Brand Management Summit 2011



Muhammad Javed Iqbal, Founder, RAKIZAR (Pvt.) Ltd., receives souvenir from Rana Iftikhar Ahmad, Director Participants Services, UMT

Brand managers from 14 companies were present on this occasion. The event was marked by the presence of CEOs from 6 companies. It comprised of different sessions, panel discussions and trainings, in which the speakers and brand managers from different organizations discussed their experiences and true meaning of branding. A wealth of information was shared with the participants by brand managers and CEOs of leading organizations. Around 200 plus participants were present on the occasion and 90 students of other universities (UCL, GCU, FC, Superior University, UCP, UVS, Leads University, Global College, NCBAE, NU and IBA, Punjab University) attended this summit as well.

Earlier, a brief introduction of UMT was provided by **Ch Faisal Sarfraz**, Manager Career and Placements, UMT. **Muhammad Javed Iqbal**, Founder, RAKIZAR (Pvt.) Ltd. gave an introduction of RAKIZAR. The Summit was anchored by **Asim Mullick**, Business Manager, Health Pharma.

The anchor of the first session was **Faiq Ahmed**. Panel discussion was held on the topic of "Role of social media in branding & management". The session was moderated by **Wasif Mazhar**, Manager Learning and Development, Ali Akbar Group. The panelists included **Tosheeba Sarwar**, CEO, imanagers, **Gouhar Peerzada**, CEO, STEP, **Sharjeel Hassan**, Brand Manager, Haleeb Foods, **Irfan Ashraf**, Group Account Manager, Mystics (Advertising Agency), and **Mehwish Abdul Sattar**, Founder and CEO, 3wOgle Group of Companies. **Asif Khan**, CEO, SKAI Trainings, world class trainer, key note speaker and consultant, gave a presentation on "Developing Brand "YOU". The session concluded on questions and answer session followed by cash and gift prizes.

Muhammad Asid, Business Development Manager, RAKIZAR (Pvt.) Ltd. was the anchor of the second session. The topic for the panel discussion was "Global branding and leadership." **Basharatullah Malik**, Professor UCP, was the moderator. The panelists comprised of **Kashif Zorain**, Brand Manager, Urbansole, **Maryam Rafiq**, Brand / Comm. Manager, KSB Pumps Ltd., **Awais Khan**, Sales Manager, New Jubilee Insurance, **Ali Aziz**, Sr. Corporate Communication Manager, Abacus, and **Dr Bilal Razaqat**, Group Manager, Corporate Sales, Pak Qatar Family Takaful. **Ayub Ghauri**, Director Marketing, Netsol Technologies Ltd. gave a presentation on "Brands - Must we pay the premium?" The session concluded on questions and answer session followed by cash and gift prizes.

The third and final session was anchored by **Faiq Ahmed**. The topic for the panel discussion was "Methods for effective branding and self management." It was moderated by **Wasif Mazhar**. The panelists included **Ayesha Munir Butt**, CEO, Ideal Attire, **Zeeshan Ali**, Managing Director, Bion, **Najia Qamar**, Marketing Manager, WorldCall Ltd. **Ahmed Fuad**, Corporate Training Specialist, Mobilink (columnist of Express Tribune), and **Adnan Ibrahim**, Manager Central I Customer Operations, Ufone. **Ahmed Qureshi**, CEO, Training Forum & Friends Printing Press, gave a presentation on "Team management, a gateway for high standard branding". **Mian Ahmed Sethi**, CEO, Nizami Wires, delivered the closing address. A souvenir distribution ceremony followed. The event was graced by the presence of **Khalid Shareef**, CEO, Mavra Books, and poet whose verses have earned him recognition and admiration. Some of his verses are reproduced here: *Bichra kuch is ada say ke rut hi badal gae Ik shakhs saray shehar ko wairan kar gaya*

The Brand Management Summit concluded on tea, group photo and networking.



Members of the corporate community attend the Brand Management Summit. Also seen in the picture, Dr Hasan Sohaib Murad and Rana Iftikhar Ahmad

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CENTIN organizes PELP-2011 in collaboration with BSF



Crystal Clean Bottle, the winners of PELP 2011, snapped with Dr A R Kausar, Pro-Rector UMT, and Rehmattullah Javid, Chairman Skill Development Council

Addressing on the occasion, **Saqib Mohyuddin**, CEO SME Business Support Fund, said that entrepreneurship development not only facilitates small and medium enterprises but all micro enterprise that is on its way towards becoming a successful SME. He said that our SMEs are facing many challenges today in terms of lack of financing and technology, access to markets, and management issues. He advised the students to learn the spirit of entrepreneurship - once they develop entrepreneurship skills, all that they have to do is plan activities, bring forth innovative ideas, be ready for challenges, and just follow the roadmap of success for Pakistan. He said that the PELP will help students to take the first step in making a stake in the franchise business and give them an opportunity to do business worldwide. He added that it is very challenging, yet satisfying to be your own boss.

Rehmattullah Javid, Chairman Skill Development Council, Ministry of Labor and Manpower, Govt. of Pakistan, and Chairman, SME Committee FPCCI Lahore, commended CENTIN and the BSF for organizing PELP. He advised young entrepreneurs to think out of the box, explore opportunities and pursue new targets. He also stressed the importance of good communication skills in order to add to the confidence of the workers. He said that he was impressed by the range of innovative ideas presented by the students. He mentioned two ideas in particular, a medical chair and a communication system for cars called the Reminderal designed by **Mohammad Ahmad Afzal** and his team. He announced that the Guard Group would purchase the Reminderal for around one million rupees and it would be the property of Guard Group. At the end, he announced that LCCI and BSF will present awards and certificates to participating students along with a trip to the LCCI.

Awais Javaid, Director Marketing, Green Circle Agritech, said that we started business with Rs 28000 and now we are earning Rs 100 crore. He motivated the students by saying that they too can start businesses with their pocket money and earn millions.

Salman Durani, Area Manager PFL, said that PFL started business with limited resources in 1997 but is now a multinational organization with presence in 3 continents. He said that his organization would work closely with UMT and support students who are eager to study abroad and pursue entrepreneurship. He added that while the modalities of these bilateral links would be explored later, three students would initially be sponsored to pursue their studies in the UK.

Dr A R Kausar, Pro-Rector UMT, thanked the distinguished guests and all the resource persons, especially **Dawood Ilyas Butt**, **Manqoosh** and **Rashid Hussain** for guiding and inspiring the students. He said that students who participated in this activity deserve appreciation. UMT itself is the success story of entrepreneurship and one can only expect the same from its students.

He added that Pakistan is full of business success stories such as those of Guard Group and Sitara Group. He advised the students to pursue their innovative ideas, make products that are cheap, have a strong supply chain and are able to compete globally, especially with a competitor like China. The event was hosted by **Sundus Nazir** and **Umair**. At the end, **Rashid Hussain**, Director CENTIN, announced the winners of the competition. The first prize was awarded to **Yasir Khalid** and his team Crystal Clean Bottle along with a cheque of Rs 50,000/-. The second prize went to **Rana Uzmair Ishtiaq** and his team RFID System for Local Transport with a cheque of Rs 25000/- **Kashif Maqsood** and his team of Dream Decorators won the third position and received a cheque for Rs 10,000/-.



UMT students, faculty and staff members, corporate guests and dignitaries attend the proceedings of PELP 2011

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ادب organizes Sham-e-Sukhan

This year, many nationally acclaimed poets and poetesses enthralled the audience with their poetry. These included **Naureen Talat Arooba** from Islamabad and **Masood Okarvi** from Okara. **Khursheed Rizvi**, **Amjad Islam Amjad**, **Khalid Shareef**, **Saud Usmani**, **Yasmeen Hameed**, **Dr Yusuf Shahid**, **Farrukh Zahra Gilani**, **Zahid Fakhri** and **Bushra Ijaz** attended from Lahore. **Dr Sajjad Shami**, UMT faculty member and **Atif Choudhary**, UMT student, also presented their poetry. Before the formal initiation of the *mushaira*, students were given a chance to come on stage and recite their poetry. The guests were served with *meethay paan* and cold drinks. Male guests were given rose buds at the reception while *gajray* were presented to female guests and poetesses. All the guest poets also enjoyed dinner with UMT officials before the commencement of the *mushaira*. **Rana Iftikhar Ahmad**, Director Participants Services, delivered the closing note. He thanked everyone for turning out in such large numbers on this occasion. He gave a special thanks to the guest poets for taking the time to present their poetry. **Suhaib**

Ahmed Khuwaja, Coordinator ADAB, put in tremendous effort in organizing the *mushaira*. The OPA team, particularly **Rana Iftikhar Ahmed** and **Hafiz Umair Iqbal**, played a leading role in making the event successful.



Poetry enthusiasts snapped with their favorite poets and the OPA team after the mushaira

Classes suspended in UMT due to the deadly dengue menace

UMT decided to suspend all classes from September 15 - 24, 2011 in view of the alarming situation in the city caused by the deadly dengue menace and decision by the Punjab Government asking all universities to cancel classes. The Office of Facilities Management (OFM) embarked on an extensive dengue prevention program to ensure that all employees and students are kept as safe as possible from this menace. However, all offices including the

Office of Admissions and Office of the Treasurer, administrative departments, hostels and other facilities on campus, continued to function during the holidays to facilitate new students.

May Allah Almighty keep all of us safe from this menace. The UMT community prays for the safe deliverance of all those who have been afflicted by this disease.

Delegation from the Sultanate of Oman visits UMT

A delegation from the Sultanate of Oman comprising of **Shahid Al-Radawi**, Financial Advisor to the Royal Family, and **Ahsan Wagan**, Deputy Mission, Embassy of Pakistan, Sultanate of Oman, visited the UMT campus on May 23, 2011. The purpose of the visit was to conduct a physical assessment of the campus for sponsoring merit and need-based scholarships for UMT students.

The delegation was welcomed at the UMT campus by the Pro-Rector **Dr A R Kausar**, faculty and management staff. The delegation visited the facilities extended to the students by UMT. They visited the library that houses over 55000 books and offers online access to 14000 research journals. The delegation also toured the Information Processing Center that serves 2000 participants daily. They saw the science and engineering laboratories with modern computer network and latest equipments. The delegates expressed their full satisfaction over the wide range of facilities extended to the students, and appreciated the quality and standard of education being provided by UMT.

Later, a meeting was held in the Board Room. It was attended by the deans, registrar, faculty members, and heads of the departments. Dr A R Kausar, Pro-Rector UMT, briefed the delegation about UMT, its history, undergraduate and graduate programs recognized by the Higher Education Commission of Pakistan (HEC) and the Pakistan Engineering Council (PEC). He apprised the visitors that UMT faculty includes 33 PhDs and a distinguished national professor. Over 4000 student are now studying here and over 10000 alumni are serving both inland and abroad. Dr Kausar also highlighted future development projects including construction of library, hostels and the academic block. On a special note, he highlighted the amount of scholarships and financial aid given on merit and need basis to the bright and deserving students and apprised the delegation that UMT spends almost 13% of its total revenue i.e. almost Rs 65 million to extend merit-cum-need based support to the deserving students. More than 1300 participants benefitted from this support in the fiscal year 2010-11, he further added. Dr Kausar said that whosoever is admitted on merit at UMT completes his or her education and is not marred by financial constraints.



Dr A R Kausar, Pro-Rector UMT, presents UMT souvenir to Ahsan Wagan, Deputy Mission, Embassy of Pakistan, Sultanate of Oman

Registrar UMT, **Engr Sulman Saeed Qureshi** explained the system and procedures adopted by UMT to ensure that the amount disbursed goes to the genuinely deserving. He said that transparency and merit are the cornerstone of our scholarship and financial aid policy. He also highlighted that the continuity of scholarship and financial aid has been linked to academic performance and if the GPA of financial aid recipient goes below 2.5 in case of a bachelor student and less than 3.0 in case of a master student, the financial aid automatically stops. The delegation appreciated the support UMT is extending to the deserving and the needy. They shared with participants the initiatives taken and the investment made by the Oman government to promote education and the knowledge cause. The delegation expressed delight over what UMT has achieved so far in a span of two decades of its history, and promised to present and project the case of UMT and its projects to the Oman government and business community. The delegation also invited the Pro-Rector and the faculty to visit Oman.

Later, working lunch was served to the participants of the meeting and the delegates departed reiterating their satisfaction over what they had seen at UMT and a promise to do whatever they can to support the cause of knowledge, for UMT.

Rector UMT Dr Hasan Sohaib Murad chairs meeting of the Quality Cell

Dr Hasan Sohaib Murad, Rector UMT, chaired the first meeting of the Quality Cell (QC) on March 31, 2011. **Dr A R Kausar**, Pro-Rector UMT and Head QC, **Dr Abdul Raouf**, SI, University Professor and Advisor, and faculty members of the University attended the meeting.

During the meeting, the strategic importance of maintaining quality for sustainable competitive growth was emphasized. There was a general consensus that efforts need to be unified to enhance quality. The Rector advised the attendees to keep themselves informed of quality measures and follow them to the fullest. It was agreed that the quality manual drafted by Dr Raouf, SI, University Professor and Advisor, would be followed at UMT and detailed processes and procedures would be developed for quality assurance. During the meeting, student feedback survey for Fall 2010 was shared with the attendees. A total of 12190 students from the School of Business and Economics (SBE), School of Science and Technology (SST), School of Social Sciences and Humanities (SSS&H), School of Professional Advancement (SPA), Institute of Audit and Accountancy (IAA), and Institute of Textiles and Industrial Sciences (ITIS) responded to questions related to course material, class teaching, class assessment and other resources. While the survey showed an overall satisfaction level of 82%, a number of recommendations were made regarding improvements in the 04 categories. It was also decided that a comprehensive report indicating the state of quality at UMT would be prepared in the light of feedback from all stakeholders.



Dr Hasan Sohaib Murad, Rector UMT, chairs meeting of the Quality Cell

SPA inks MoU with Swinburne University Australia

The School of Professional Advancement (SPA) signed a Memorandum of Understanding with Swinburne University Australia on April 25, 2011. The agreement was signed by **Ayesha Bux**, Director, Swinburne/ACE Training Framework and **Abid H K Shirwani** on behalf of UMT. Under the terms of the agreement, the two universities entered into a wide range of areas of cooperation including registration, curriculum development and accreditation and mapping of the UMT diploma to the ACE diploma. The outcomes of the agreement between UMT and Swinburne / ACE Training Framework will benefit UMT students in a number of ways. Students completing the Swinburne /ACE training program with UMT will be recognized by Swinburne University and will get credit and exemption for up to 1 year of study. They may also get an offer of 18-24 months bachelor program which they may complete in Swinburne University Australia.



Ayesha Bux, Director, Swinburne/ACE Training Framework and Abid H K Shirwani, Director External Affairs, ink the MoU at the UMT campus

Renowned writer Amjad Islam Amjad meets students of BS-SS

BS Social Sciences participants had a special session with the great poet and drama writer **Amjad Islam Amjad** on May 24, 2011. He was invited to meet the participants of the course titled 'Writing Workshop' being taught by **Ambreen Salahuddin**, Lecturer, Department of Social Sciences, and **Naveed Alam**, Director, Center for English Language (CEL). **Dr Abdul Hameed**, Dean SSH, also graced the occasion. Amjad Islam Amjad talked to the participants about his own writing process, creativity and his unique experiences. He emphasized on reading world literature to sharpen creative writing skills. He commented that writing and knowing English language is not bad; English language is like a door which connects us to the international podium, but instead of opening this door outwards we have opened the door inwards which has affected our very own national and regional languages and literature. He emphasized on the immense need of translations of Urdu literary works so that they may be introduced to the rest of the world. He encouraged the students to use and polish their skills in order to unfold their hidden talent.

During the detailed question and answer session, Amjad Islam Amjad answered very intriguing and crucial issues related to modern poetry and its influence, different genres of literature and certain forms of expressions. In the end, he mentioned that a poet or writer should also consider the target audience while creating a master piece. The students were highly motivated as a result of the meeting with this renowned personality. At the end, Dr Abdul Hameed presented the University souvenir to the distinguished guest as a token of appreciation. Later, they discussed various plans that may be initiated at UMT to promote Urdu language and literature.



Amjad Islam Amjad snapped with BS Social Sciences Students. Seen in the picture: Naveed Alam, Dr Abdul Hameed, Amjad Islam Amjad and Ambreen Salahuddin

CENTIN invites UK lecturer to speak on innovation and entrepreneurship

The Center for Entrepreneurship and Innovation (CENTIN) makes every effort to add value to the students' exposure and provides quality oriented awareness programs. In this connection, **Udayan Raut Roy** was invited as the guest speaker on the seminar "Innovation and entrepreneurship in today's world" held on May 18, 2011. Udayan is Principal Lecturer, International Strategy Pathway Leader, MBA full-time faculty at Anglia Ruskin University Cambridge and Chelmsford, UK. He has lived in Switzerland, India and North Africa, and worked for various national and international organizations. He shared the success stories of different brands in a very interactive manner. Faculty members of the School of Business and Economics (SBE) participated in the discussion very actively. Roy focused on passion, belief and innovation in an entrepreneur's life. It was a very effective session in terms of enhancing students' morale and motivation and opened their minds towards exploring new areas of entrepreneurship.



Udayan Raut Roy shares his views on the role played by innovation and entrepreneurship in the success of brands

Harvard professors join LPR

The following Harvard Law School professors have joined the advisory board for Law and Policy Review, founded and managed by **Syed Imad-ud-Din Asad**, LL.M., Harvard, Director, Center for Law and Policy (CLP).

William P Alford, Henry L Stimson Professor of Law, and Vice Dean for the Graduate Program and International Legal Studies, Harvard Law School, is a graduate of Cambridge, Harvard and Yale. Professor Alford also heads East Asian Legal Studies and Harvard Law School Project on Disability. **Duncan Kennedy**, Carter Professor of General Jurisprudence, Harvard Law School, a graduate of Harvard and Yale, is one of the most distinguished figures at Harvard Law School and one of the founders of Critical Legal Studies.

Todd D Rakoff, Byrne Professor of Administrative Law, Harvard Law School, is a graduate of Harvard, Oxford, and U Penn. Professor Rakoff joined Harvard Law School as Assistant Professor of Law in 1979. He became Professor of Law in 1983. At Harvard Law School, Professor Rakoff also served as Associate Dean (1993-98), Dean of the JD Program (2000), and Vice Dean for Academic Programming (2003-2005).

Dr Branislav Radeljic addresses seminar on Islam in the West

The Department of Islamic Thought and Civilization organized a seminar on Islam in the West on March 31, 2011. **Dr Branislav Radeljic**, Associate Lecturer in International Development at the University of London, UK, addressed the gathering.

Dr Branislav said that Islamophobia is growing because of media's negative portrayal of Islam to the Western people. He was of the view that people do not try to understand the true teachings of Islam from the relevant literature because they find it convenient to get all the information from the electronic media.

However, Dr Radeljic said that Muslims themselves are also responsible for adding to the stereotyped notions propagated by all those who were obsessed with Islamophobia. The lecture concluded on a question and answer session.



Dr Branislav Radeljic addresses participants of the seminar on Islam in the West

UMT inks MoU with PTCL Wireless Broadband

The Office of Participants Affairs (OPA) at UMT has signed a MoU with PTCL Wireless Broadband to offer discounted packages for UMT students, alumni, staff and faculty. These discounts will be available on PTCL wireless broadband services with brand name "EVO". The PTCL broadband offers superior 3G experience, unlimited downloads, roaming in all EV-DO enabled cities, nationwide roaming through automatic switch over to 1 X in non EVDO coverage areas, access rich media applications like live video streaming, web casts, online games and a host of other applications, USB interface compatible with desktops and laptops, and plug and play instant connectivity. UMT Alumni may get EVO Devices from PTCL Corporate Customer Center from the Civic Center, Barkat Market, New Garden Town, Lahore or from kiosks arranged at the UMT Campus.

UMT Finance Club organizes seminars

The UMT Finance Club, Department of Finance, SBE, organized seminars to enhance the knowledge of participants and other stakeholders regarding the practical aspects of various financial topics.

- A seminar on “Securities and Collateral for Islamic Financing” was held on May 23, 2011. **Hassan Tanveer Malik**, Joint Secretary, LCCI, was the keynote speaker of the seminar. He has worked for MCB, HBL and Meezan Bank Ltd. for securities management and litigation. He explained the nature, form and types of various collateral specifically for instruments used in Islamic financing.



Hassan Tanveer Malik, Joint Secretary LCCI, addresses the seminar on securities and collateral for Islamic financing

- A seminar “Mutual Funds Investments for Small & Medium worth Investors” was held on April 05, 2011. **Syed Khalid Husain**, Head of Business Development, ABL Asset Management Company, was the keynote speaker of the seminar. He possesses more than 20 years of experience in handling portfolio management of mutual funds. He expressed his views about the benefits and modus operandi of investments for small and medium level investors.



Syed Khalid Husain, Head, Business Development, ABL Asset Management Company, shares his insight in portfolio management of mutual funds

Both seminars commenced with recitation of some verses from the Holy Quran and were attended by more than 100 people. **Abdul Rafay**, Chairperson, Department of Finance, **Mahmood Shah**, Convener UMT Finance Club, and other faculty members of the Department of Finance were also present on the occasions.

UMT wins ISSR Library Award

The UMT Library has been selected as an ISSR Library awardee, joining a select group of 150 institutions worldwide to receive a full-set of International Society for Science & Religion (ISSR) Library that consists of 224 volumes spanning all the areas of science and spirituality.

The International Society for Science & Religion (ISSR) was established in 2002 for the promotion of education through the support of inter-disciplinary learning and research in the fields of science and religion, conducted where possible, in an international and multi-faith context. For further information about the organization and the Library Project, please visit the ISSR website: <http://www.issr.org.uk/>

From the EDITORIAL Desk

UMT is a place of learning and happening. The sweltering summer heat and the occasional relief afforded by the early monsoons this year certainly did not dampen spirits at UMT which remained bustling as ever with activities. As always, UMT welcomed distinguished guests and dignitaries from all walks of life as educationists, corporate speakers and former sportsmen enlightened us by sharing their insight and experiences in their specialized fields. The MoU with Swinburne University is a significant achievement for us. The Brand Management Summit invoked significant corporate presence at UMT. The Sham-e-Sukhan stole the show as some of the finest poets in the country captivated the audience. Imran Khan, Ramiz Raja and Inzamil-Haq visited UMT over this time. Our students made us proud in more ways than one by achieving distinction in the LCCI business plan competition, by proving their entrepreneurial skills in the PELP 2011 and winning the NFC Techno War Competition.

Read on to re-live, make your precious moments in life great at UMT, and try to gain as much as you can from the learning momentum at UMT.

– **Arjmand Zahra**
Assistant Editor

Seminar on HR in Practice

Sanam Shiekh, Head HR, Pioneer Pakistan Seed Limited, was the guest speaker during a seminar held at the UMT campus on April 07, 2011. Sanam is a silver medalist in Public Administration from Punjab University and has almost 11 years of experience in HR. She is a certified expert on Personality and Preference Inventory (PAPI) Tests, designed and developed by Cubiks, PA Group Consulting, UK, and the Mercer International Position Evaluation (IPE) Tool by Mercer USA.

Sanam shared what the business sector expects from the students and how they may develop themselves to meet the changing requirements of the corporate world. She said that the true HR spirit is how we handle people. Machines are easier to handle because they are manmade and can be managed according to the specification but people do not come with a manual. One of the biggest challenges of HR lies in taking difficult decisions and communicating them.

Predicting the future of HR professionals, Sanam said that HR is the only field that will never be outdated. A question and answer session followed the lecture. The guest speaker answered all the queries of students and gave them details of the practical side of HR. Sanam also questioned the students regarding HR related terminology and concepts. At the end, she advised the students on important points to consider while deciding their careers. She appreciated the knowledge of UMT students and said that they were better academically than their counterparts in other educational institutions.



Sanam Shiekh describes the HR perspective of the corporate world to UMT students

SBE Center for Graduate Research Seminars

The Center for Graduate Research (CGR) at the School of Business and Economics (SBE) invited MS/PhD students to present their research proposals for approval. These seminars were attended by students and faculty members of SBE. **Dr Rukhsana Kalim**, Associate Dean (Research) delivered the welcome note followed by research presentations. Each presenter was given 15 minutes for presentation after which a question and answer session was held. A brief summary of these research seminars is given below.

Mubashir Majeed Qadri and Muhammad Nazim present research proposals

The CGR invited Mubashir Majeed Qadri and Muhammad Nazim to present their research proposals on May 16, 2011. The seminar was attended by MS-MGT and MS-SCM students and by the faculty members of SBE. **Mubashir Majeed Qadri** presented his research proposal on "Measuring Organizational Performance: Identifying Barriers of Balanced Scorecard Adoption as Administrative Tool for Performance Measurement in Pakistan". **Muhammad Nazim** presented his research proposal on "Assessing the Relationship of Gender and Generational Cohorts to Leadership Behavior of Business School Faculty".



Muhammad Nazim and Mubashir Qadri present their research proposals in CGR seminar

Mariam Qureshi and Rabia Salman present research proposals in CGR seminar

Mariam Qureshi and Rabia Salman presented their research proposals for approval on April 14, 2011. **Mariam Qureshi** presented her research proposal on "How Autonomous Are State-Companies In Pakistan: The Case Of Electric Supply Companies". **Rabia Salman** presented her research proposal on "Framework for Quality Culture in a University". The seminar was attended by MS-MGT and MS-SCM students and by the faculty members of SBE. The seminar concluded with the vote of thanks by **Dr Ahmed Siddiqi**, Associate Dean SBE.



Rabia Salman and Mariam Qureshi present their research proposals for approval

Saima Ahmad presents MS Thesis for approval

Saima Ahmad, MS student, presented her MS Thesis for defense on June 23, 2011. Her thesis was titled "Workplace bullying among academicians: A comparative study".



Saima Ahmad presents MS Thesis on 'Workplace bullying among academicians' for defense

Sadaf Ashraf presents research proposal

Sadaf Ashraf, MS student, presented her proposal for approval on April 28, 2011. Sadaf presented her research proposal on "Performance Measurement of Higher Education Institutes: A Comparative Analysis of Public and Private Sector using Balanced Scorecard Approach". The seminar was attended by MS-MGT and MS-SCM students and by the faculty members of SBE.



Sadaf Ashraf presents research proposal on performance measurement of higher education institutes

Hasan Raouf presents PhD thesis

Hasan Rauf Chaudhry, PhD Scholar, was invited to present his PhD thesis on March 31, 2011. The proceedings started with the welcome note by **Kamran Rashid**, Chairperson, MS Supply Chain Department. Hasan Rauf gave the presentation on "Postponement and Supply Chain Structure". The research seminar was attended by MS-MGT and MS-SCM students and by the faculty members of SBE. **Dr Tashfeen Azhar**, Prof SBE, delivered the vote of thanks at the end.



PhD Scholar Hasan Rauf presents thesis on "Postponement and Supply Chain Structure"

Farhan Ahmad and Zamin Abbas present research proposals

MS students Farhan Ahmad and Zamin Abbas presented their research proposals for approval on August 15, 2011. The seminar was attended by MS-MGT students and faculty members of SBE. **Farhan Ahmad** presented his research proposal on "Learning Organization and Market Orientation: An organizational Performance Framework". **Zamin Abbas** presented his research proposal on "Organizational Existentialism as a Paradigm for Studying Organizations".



Farhan Ahmad and Zamin Abbas present research proposals during the CGR seminar

MS students present research proposals

The CGR invited MS students to present their research proposals for approval on July 21, 2011. **Rashid Minhas** presented his research proposal on "The making of an Entrepreneur; role of ethnic groups and gender: A case study of Lahore". **Abdul Ghaffar** presented his research proposal on "Impact of Leadership Style on Effectiveness of Human Resource Information Systems". **Mudassir Farooqi** presented his research proposal on "Aspect of research area (Market Orientation and Public Sector Organization: Is there a case of active inertia?)"

Seminar on creative writing

The Department of English Language and Linguistics arranged a seminar on "Creative Writing and its Scope in Contemporary Times". **Naveed Alam**, Director, Center for English Language (CEL) at UMT was invited to share his experiences in the US and throw light on the scope of creative writing. Naveed discussed the status of creative writing in the US and then in Pakistan. He guided the participants about making a career in the field of creative writing around the world and shared his own experiences in this endeavor.

The participants were highly enlightened and motivated during the seminar. The guest speaker talked about the various career opportunities for creative writers. There was a lively question and answer session that addressed the queries raised in the minds of the participants.

At the end of the seminar, refreshment were served to the worthy guest speaker, faculty and the seminar participants. The seminar was successfully planned and conducted by the students of Creative Writing, Class of Masters of ELT and Linguistics under the guidance of their resource person, **Furrakh Abbas**, Lecturer in English.



Participants of the seminar on creative writing snapped with Naveed Alam

Amer Saeed conducts CSCR awareness sessions

Rawalpindi

An awareness session on the importance of Retail Management in Supply Chain Management was conducted in Rawalpindi by **Amer Saeed**, Lecturer UMT, from the platform of the Small and Medium Enterprise Development Authority (SMEDA) in collaboration with the Rawalpindi Chamber of Commerce and Industry (RCCI). It highlighted the scope of retail management in supply chain strategy development and its effect on the overall performance of the organization.

Faisalabad

Amer Saeed, conducted an awareness session on importance of retail management in supply chain management in Faisalabad from the Small and Medium Enterprise Development Authority (SMEDA) platform in collaboration with the Faisalabad Chamber of Commerce and Industry (FCCI). This session was held in order to create awareness about the role of retail management in supply chain field and its impact on the growth and output of the firm as a whole.

Lahore

An awareness session was conducted by in Lahore by Amer Saeed, from the Small and Medium Enterprise Development Authority (SMEDA) platform in collaboration with the Federation of Pakistan Chamber of Commerce and Industry (FPCCI). The session was conducted on the 'Importance of Retail Management in Supply Chain Management'. The purpose of this session was to create awareness about the retail management concept and its role in supply chain management which has become an essential requirement in the strategy decisions for any organization.

CSCR invites Hassan Asif from Packages at the 5th CSCR Supply Chain Forum

The Center for Supply Chain Research (CSCR) organized its 5th Forum on May 12, 2011. **Hassan Asif**, Quality Assurance Manager, Packages Pvt. Limited, was the guest speaker. The seminar was attended by more than 30 supply chain professionals from different organizations, faculty members of the School of Business and Economics (SBE), and supply chain students. **Muhammad Ahmad Afzal**, UMT student, recited some verses from the Holy Quran. **Abiha Syed**, Research Coordinator, CSCR, welcomed all participants and explained the Centers' ongoing activities for industry and academia. She invited the guest speaker Hassan Asif to share his experience in the field. Hassan has a diverse experience of more than 7 years in Quality Management Systems and Production Operations with Packages Ltd. The guest speaker highlighted the scope of Zero Defect Supplies (ZDS) in business strategy development and its impact on overall cost cutting as well as enhancing customer satisfaction. His practical experience sharing during the presentation helped to deliver the concept to professionals and students with current examples. This made the session more effective in communicating the knowledge to the participants. After the interactive session and the presentation by the speaker, the participants pointed out some major challenges related to quality control tools, production planning and maintaining customer satisfaction. At the end of the seminar, Abiha Syed thanked the speaker and all the participants for their active contribution to this event. **Asher Ramish**, Director Graduate Studies, presented a shield and certificate to the speaker as a token of appreciation for coming to UMT. Refreshments were served after the seminar. All the participants interacted with each other informally.



Asher Ramish presents UMT souvenir to Hassan Asif, Quality Assurance Manager, Packages Pvt. Ltd.

Ijaz Yusuf conducts awareness session at the PRGTTI, Lahore

An awareness session on supply chain management was conducted by **Ijaz Yusuf**, Director, Center for Supply Chain Research (CSCR), at the Pakistan Readymade Garments Technical Training Institute (PRGTTI), Lahore, on May 25, 2011. The event was attended by 30 participants, mostly from the textile industry. In the opening remarks, **Kamran Yousaf Sandhu**, Director PRGTTI, introduced the guest speaker. Ijaz Yusuf highlighted the importance of supply chain management and its key challenges like payback, cultural and organization changes, return on investments and the company's business strategy. He also gave real life examples from his 17-year work experience which made the session more interesting and interactive. In the end, Kamran Yousaf Sandhu concluded the event and appreciated the efforts of Ijaz Yusuf for creating awareness of the importance of supply chain processes.



Ijaz Yusuf, Director CSCR, conducts awareness session at the PRGTTI, Lahore

Higher Education Video Conference: Graduate Applicants to the US

The University of Management and Technology (UMT) participated in a Digital Video Conference scheduled by the United States Embassy in Pakistan on March 25, 2011. More than 34 universities across Pakistan joined this session. The DVC session featured an informative panel of 11 US college and university representatives as well as participants from the US Embassy and the US Educational Foundation in Pakistan. US Embassy Consular Services briefed the students on F1 Visa applications and success strategies. Representatives of the United States Educational Foundation in Pakistan spoke to the students about upcoming scholarship/exchange opportunities as well as the various testing and educational advising services that are available to the Pakistani students. **Dr Mujahid Mansoori**, Head of the Department of Media and Communication, and **Ashar Ramish**, faculty member of the School of Business and Economics (SBE), asked questions from the panel on behalf of their students.



UMT faculty members participate in the video conference

Meeting of the Board of Studies held at the Department of Social Sciences

The Board of Studies meeting of the Department of Social Sciences was held on June 20, 2011. The meeting was presided over by **Dr Abdul Hameed**, Chairman Board of Studies and Dean SSH. The Internal Members present in the meeting included **Dr Iftikhar Ahmed**, **Ilyas Ansari** and **Ambreen Salahuddin**.

The External Members who attended the meeting comprised of **Dr Absar Ahmed**, Director Qur'an Academy, **Dr Muhammad Hafeez**, Director, Institute of Social and Cultural Studies, PU, and **Dr Ahsan Akhtar Naz**, Director, Institute of Communication Studies, PU. **Roshane Zafar**, CEO, Kashaf Foundation Pakistan, could not make it to the meeting due to pressing engagements.

The agenda of the meeting was to discuss and approve the BS-SS four-year degree program offered by the Department of Social Sciences. The program offers majors in Psychology, Media and Communication, Sociology, Philosophy and Political Science. The scheme of studies was discussed in detail and was approved unanimously by the Board of Studies.



Dr Abdul Hameed, Dean SSH, presides over the meeting of the Board of Studies, Department of Social Sciences

Dr Abdul Hameed presides over general body meeting of the Social Sciences Department

The First General Body Meeting of the Department of Social Sciences was held on June 03, 2011. It was presided over by the Head of the Department **Dr Abdul Hameed**, who is also the Dean, School of Social Sciences and Humanities (SSH). The meeting was attended by faculty members and participants. The faculty of DSS who attended included **Dr Iftikhar Ahmad**, **Ilyas Ansari**, **Ambreen Salahuddin**, **Huma Shahid** and **Rabya Iftikhar**. Dr Abdul Hameed made a brief speech describing the launch and growth of the Department of Social Sciences. He elaborated the role of the social sciences for the development of civil society by making a comparison with other disciplines such as the sciences and technology. He reiterated that in order to emerge as a comprehensive university, UMT needs to invest in the social sciences. The role of the participants in the promotion of this discipline and in the development of the Department of Social Sciences can hardly be over emphasized. The Dean also talked about the ethical and moral obligations of participants and said that a small unethical adventure can cause an irreparable loss to all of us.

A detailed question and answer session was held with the participants after Dr Hameed's address. **Saba Riaz** (Batch 04) and **Ali Raza** (Batch 05) talked about the problems related to the combined classes of senior and junior batches. **Ahmed Shaheen** from Batch 01 raised the important issue of Media Labs for BS-SS in Media and Communication. Dr Hameed informed the participants that a temporary lab has been arranged for the current semester. **Mehr Yaqoob** from OCM briefed the participants about the facilities available at the Media Lab. **Shabeeha Kausar** (Batch 01) discussed the problem of usage of mobile phones for cheating in exams. **Warda Naveed** (Batch 05) asked a question about late English classes during the Spring Semester and **Ayesha Siddique** from Batch 03 gave a suggestion that there must be a Psychology Society for participants of BS-SS in Psychology. There were queries regarding co-curricular activities and recreational trips as well.

Dr Abdul Hameed answered all queries in detail, telling the participants that there is a Social Sciences Society and the DSS Participants' magazine will also be published this Fall. **Nayab Maroof**, **Khadija Tariq**, **Misbah Munir** and many others also took part in the discussion. At the end, refreshments were served to everyone.



Dr Abdul Hameed addresses general body meeting of the Department of Social Sciences

Muhammad Saeed Ashraf and Nazir Ahmad Malik win the 14th Hajj Draw

The University of Management and Technology (UMT) takes special care of the spiritual well being of its employees. A Hajj Draw is held every year and two lucky winners are chosen to perform the Hajj at the expense of the University. The 14th Hajj Draw was held on April 21, 2011 at the UMT Campus. **Muhammad Saeed Ashraf**, Admin Assistant, Office of Facilities Management (OFM), Employee Code 6136, and **Nazir Ahmad Malik**, Assistant Professor, School of Social Sciences and Humanities (SSH), Employee Code 6656, won the Hajj Draw. **Prof Dr Abdul Raouf**, SI, University Professor and Advisor, conducted the Hajj Draw and announced the name of the winners. The UMT community congratulates the fortunate winners.

Ms Hina from MCB addresses seminar on management

Ms Hina, Unit Head of Service Quality Department at MCB, was the guest speaker during the seminar on management held at the UMT Campus on July 09, 2011. Describing Service Quality Department at MCB, she said that it has been operating efficiently for the last six years by rendering services to its customers, and giving training and appraisal services to its employees as well. She said that it is possible to set a bench mark in industrial practices and market practices by providing facilities and support to customers by having a careful analysis and check over turnaround time. She said that the Service Quality Department always welcomes complaints and feedback from customers in order to improve service quality and maintain long term relations. An interactive question and answer session followed the presentation. Hina apprised the students that the foremost requirement is that a person should be a good human being whether he/she is an employee or employer. All of us should have goals but these should have a timeline. She said that these goals can only be achieved through contemplation and planning. She added that one must praise a person publically but if there are problems or grievances, these should be dealt with in a confidential manner without snubbing a person publicly. At the end, she thanked the students and faculty members for their participation. She also praised the motivation level and enthusiasm of students.



Ms Hina, Unit Head of Service Quality Department, MCB, shares her insight with the students

Seminar: Agricultural industry and role of 4B Group in Pakistan

Dr Ahmad Saleem Akhtar, GM Marketing and Research, Four Brothers Group Pakistan, and recipient of the Pride of Performance by the Government of Pakistan, was invited to the UMT campus on July 26, 2011 as the chief speaker at the seminar on 'Agricultural Industry and Role of 4B Group in Pakistan'. He is a celebrated scholar with over 125 international research papers and author of two books. Dr Akhtar apprised participants of the potential, limitations and challenges posed by the agricultural sector in Pakistan. He gave detailed briefing on the share of the agricultural sector in the GNP of Pakistan including livestock, crops, forestry and fishing. He also answered the queries of the group of the participants related to current problems and possibilities.



Dr Ahmad Saleem Akhtar, GM Marketing and Research, Four Brothers Group Pakistan, receives UMT souvenir from senior faculty member Dawood Ilyas Butt

UMT and IRP organize seminar on simulation for innovation

The University of Management and Technology (UMT) and the Institute of Research Promotion (IRP) organized a seminar on 'Simulation as an R&D tool for innovation and optimization' on July 23, 2011. The seminar was attended by research scholars, executives of R&D institutions, science and engineering faculty, R&D managers from industry, production managers of industry and professionals in IT and ICT business.

M Usman Ghani, PhD, Co-founder and Director J D Simmovations, Inc., Burr Ridge, IL, USA, was the guest speaker. He has extensive education and experience in research and development, process simulation and modeling, business development and management of large scale value added programs. Usman has served organizations like Dawood Hercules, National Fertilizer Corp and Packages. The seminar introduced the participants to the principles of optimization, simulation and optimization through simulation. The speaker highlighted classical optimization examples, basis of simulation, optimization and mathematical modeling, simulation as an R&D tool, design optimization examples using advanced computational tools, and tools and resources for R&D and industrial applications. Interactive discussions and feedback were an important aspect of the seminar.



M Usman Ghani, Director, J D Simmovations, Inc., USA, receives UMT souvenir from Dr Abdul Hameed, Dean, School of Social Sciences and Humanities (SSH)

Jahanzeb Ali Akhtar, GM Production at Century Paper and Board Mills, lectures at SBE

Jahanzeb Ali Akhtar, GM Production, Century Paper and Board Mills, gave a comprehensive lecture on paper and board industry in Pakistan to the class of "Seminar in Industrial Surveys" in SBE on July 12, 2011. He dealt at length on issues of product specifications, technology, raw material availability, and demand by various sectors. While handling questions from the eager audience, he explained consumption trends, problems faced by industry, and quality and environment control strategies adopted by different players in the country. He also invited participants to visit Century Paper and Board Mills for obtaining a realistic picture of the dynamics under which the mills are proactively endeavoring to meet the challenges of the future.



Jahanzeb Ali Akhtar, GM Production, Century Paper and Board Mills, lectures on paper and board industry in Pakistan

IFC and CLP host talk for law and business teachers

The International Finance Corporation (IFC) and Center for Law and Policy (CLP) jointly hosted a talk on the significance of introducing mediation in the LL.B., LL.M., and MBA programs on June 25, 2011. Barrister **Isfandyar Ali Khan**, Program Officer, Alternative Dispute Resolution, International Finance Corporation, was the speaker. The audience comprised of faculty members from Punjab Law College, National Law College, Superior Law College, and School of Business and Economics at UMT. Barrister Khan started by explaining the concept of ADR and the difference between mediation and arbitration. He then focused on the need for promoting mediation in the Pakistani legal system. He also discussed how IFC can support law and business schools interested in offering courses on mediation. The talk was followed by a question and answer session.



Participants of the talk hosted by IFC and CLP snapped with Dr Hasan Sohaib Murad and Isfandyar Ali Khan

Talk hosted by IFC and CLP for lawyers and in-house counsels

The International Finance Corporation (IFC) and Center for Law and Policy (CLP) jointly hosted a talk on mediation by **Barrister Isfandyar Ali Khan**, Program Officer, Alternative Dispute Resolution, International Finance Corporation, on 04 June 2011. A group of private practitioners and in-house counsels attended the event. Barrister Khan started by explaining the growing importance of mediation in various legal systems. He then focused on the significance of mediation in Pakistan. He stressed that, keeping in view the costs involved in litigation and the lengthy court procedures, mediation saves both money and time. He also discussed the performance of Karachi Center for Dispute Resolution (KCDR), which was established by IFC, and what IFC plans to do in Lahore. The talk was followed by a question and answer session. Later, **Syed Imad-ud-Din Asad**, Director, CLP, and Barrister Isfandyar Ali Khan, agreed on behalf of CLP and IFC, to jointly host more similar events and make other collaborative efforts in order to promote awareness about mediation.



Barrister Isfandyar Ali Khan gives a talk on mediation

Syed Imad-ud-Din Asad gives talk at Boston College

Syed Imad-ud-Din Asad, Director, Center for Law and Policy, was invited to Boston College on April 27, 2011 by **Rev. Raymond Helmick**, SJ, to give a talk on the various challenges being faced by Pakistan and the measures that the country should take in order to overcome them. It was an interactive event and the discussion covered a wide range of areas from Pak-US relations to developing the outdated system of legal education in Pakistan. Earlier, Rev. Helmick hosted an informal lunch in the honor of Professor Asad at St. Mary's Hall, Boston College.

Amer Hussain conducts accounting software workshop

Amer Hussain, FCMA, MPhil Finance, and faculty member of the Institute of Audit and Accountancy (IAA) was the trainer for accounting software workshop (SMAP and Peachtree) held from July 07-09, 2011. A total of twelve participants benefited from the workshop.

The workshop was organized by the Institute of Audit and Accountancy (IAA), Center for Management Development (CMD) and Small and Medium Enterprise Development Authority (SMEDA). It started with the introduction to computerized system. Emphasis was on the implementation and utilization of benefits arising from Peachtree software. After the theoretical discussion on the concepts, procedure and short cut techniques of optimum use of the software's features, practical exposure was shared with the participants and the first day concluded with hands-on practice session. On day two, installation procedure and working in a computerized environment was discussed along with the practical questions. The session remained very interactive as the problems of the students were solved and answered to their satisfaction. After the break, procedure regarding the computerization of manual record was discussed followed by question and answer session, and a practice session. On the last day, SMAP software, installation, implementation and features were discussed followed by practice session.



Amer Hussain conducts training during the accounting software workshop

Research Activities of the Department of English Language and Literature (DELL)

'Learn and Lead' is not just a tall vision of UMT; it is something which is reflected in the performance and competence of its faculty as well as students. The following is an explicit example of it with reference to the Department of English Language and Literature.

- 1- (i) **Prof Dr Zafar Iqbal** Chairman gave a plenary address at the International Lexicography Conference 2011, AsiaLex at Kyoto, Japan, August 22-24, 2011. He also chaired the conference as its President.
(ii) **Prof Dr Zafar Iqbal** was elected Convener of HEC English Curriculum Revision Committee for BS (four-year) and MS (two-year) programs. The meeting was held at the HEC regional office in Lahore on September 08-10, 2011.
- 2- **Yasmin Zafar**, MPhil candidate, joined the International Lexicography Conference 2011, AsiaLex at Kyoto Japan, August 22-24, 2011 as a participant.
- 3- **Anjum Nasim Rao**, CELL, joined International Lexicography Conference 2011, AsiaLex at Kyoto, Japan, August 22-24, 2011 as a participant.
- 4- The full text paper by **Muhammad Irbaz Khan**, Senior Research Associate DELL, was accepted for the first International Symposium on Tourism and Hotel Management (Sep 29 – Oct 01, 2011), Selcuk University, Konya Turkey. The paper was titled 'Humor as an essential component of tourism education'. His abstracts have also been accepted by XI International Conference Ohrid Macedonia, and International Translation Symposium, University of Indonesia in Depok.
5. **Ammara Adeel**, MPhil student, presented a paper titled "Investigating factors that cause language anxiety for Pakistani EFL learners and its impact on English language communication" in Shanghai International Conference on Social Science (SICSS), August 17– 20, 2011 at Crowne Plaza, Shanghai, China.

Rector's and Deans' Merit Award Certificates distribution ceremony

The Office of Controller Examinations (OCE) arranged Rector's and Dean's Merit Certificate awarding ceremony at the UMT campus on April 18, 2011. **Dr Hasan Sohaib Murad**, Rector UMT, was the Chief Guest. The ceremony started with recitation of some verses from the Holy Quran by **Qari Atta-ur-Rehman**.

Asif Saeed Haider, Controller of Examinations, welcomed the honorable Rector, Pro Rector, respected Deans, Directors and participants. He explained the Rector's and Dean's merit criteria and congratulated the outstanding students in recognition of their creditable performance. He also advised them to keep up such grades in the future as well. He informed the audience that 144 students have successfully qualified for the award in Fall 2010, out of which 38 received Rector's Merit and 106 received Dean's Merit Award. This, he added, is a significant increase as compared to Spring 2010 and testifies to the University's commitment to promote quality education.

The honorable Rector then proceeded to distribute the certificates and mementos to the outstanding students. Addressing on the occasion, he advised the students to keep up the momentum of their progress and congratulated them on their achievements.



Dr Hasan Sohaib Murad, Rector UMT, and Asif Saeed Haider, Controller of Examinations, address students at the Rector's and Dean's Merit Certificates distribution ceremony

Marketing Club organizes seminar on branding of PEL

The Marketing Club invited **Muhammad Shahid**, Product Manager PEL, to share his experiences regarding branding of PEL. Pak Elektron Limited (PEL) is the pioneer manufacturer of electrical goods in Pakistan and has been ranked as the seventh best service provider in Asia. It operates two divisions; appliances and hardware. Shahid was the guest speaker in the seminar on "Brand's Journey". Shahid briefly explained the marketing, selling, advertising and branding strategies used by PEL to position itself in the market. He also shared the official launch of Desire Refrigerator, new brand of PEL. Shahid explained how marketing philosophies and concepts have been employed for branding the new product. This was the most valuable part of the seminar as students got an opportunity to see how branding and marketing concepts are used with real time example. At the end of the seminar, tea was served to the guests, faculty members, and the organizers of the event. The seminar was successfully planned and conducted by the Marketing Club Team with help from **Mobin-ul-Haque** and **Ahmed Hassib Hassan**.



Muhammad Shahid, Product Manager PEL, shares branding and marketing concepts with the participants

Workshop on professional grooming and interview skills

The Office of Participants Affairs (OPA) organized the 2nd Career Management Workshop in collaboration with the School of Science and Technology (SST) on March 12, 2011 for passing out graduates. This exclusive session was conducted on the demand of SST. More than 55 students registered themselves for this session. The objective of this workshop was to provide professional grooming and interview skills to SST graduates.

Faisal Sarfraz, Manager Career and Placements, OPA, **Habeeb Khan**, Manager HR, wi-tribe and **Ali**, HR Manager, PEL, were the facilitators of this session. Faisal briefed the participants about the difference between a resume and a CV, professional grooming, do's and don'ts of an interview, corporate dressing, table manners and art of dealing with others. Ali gave a briefing on interview techniques. Habeeb Khan explained the hiring priorities of wi-tribe and the HR perspective of hiring engineers. Ali and Habeeb took this opportunity to describe their company's corporate culture and share their recruitment policy. They also explained the qualities of candidates that are observed by HR Managers other than academics. Habeeb and Faisal involved students in different activities. They explained why candidates are rejected and what impresses HR managers and recruiters.

Zafar Younas, Manager Academics SST, collected feedback from the participants. He said that students appreciated the style and content of the workshop and were willing to undergo more training of this type before their final terms. At the end of the workshop, Faisal Sarfraz and Zafar Younas, presented a souvenir to Habeeb Khan on behalf of OPA and SST.



Habeeb Khan, HR Manager, wi-tribe, briefs students about the HR perspective of hiring

IEEE MATLAB Workshop conducted by Lt Col Khan M Nazir and Ali Murtaza

The first session of the MATLAB Workshop was delivered by **Lt Col Khan M Nazir**, Assistant Professor SST. He gave details of the basic concepts of MATLAB. More than 70 students from Electrical Engineering and Computer Science Department attended the workshop.

Session 2 was delivered by **Ali Murtaza**, Lab Engineer cum Lecturer, in which he gave the concepts of plotting 3D-graphs, integration, derivations and matrices. The event was organized by **Aqeel Tariq** and **Bilal Sheikh**, students from the School of Science and Technology (SST). **Dr Sajjad Shami**, Chairperson, Department of Electrical Engineering, was the special guest on this occasion. He encouraged the IEEE-UMT core team to arrange such kind of events in future as well.



Participants of the MATLAB Workshop snapped after the training

UMT delegation participates in MUNPK 2011

MUNPK 2011 was held from June 22-26, 2011 at the Lake City Resort in Lahore, Pakistan. The exclusive flagship conference of the Model United Nations Society of Pakistan (MUNPK) 2011 attracted over 800 student delegates from across the globe. Aiming to be the largest and most culturally diverse conference held in the country, the Secretariat for MUNPK 2011 comprised of the most experienced and accomplished individuals from various countries of the world. In addition to the conventional committees of the United Nations, MUNPK 2011 hosted the most innovative and revolutionary specialized agencies.

OPA prepared a delegation of students comprising of **Omer Ali Khan, Yasir Ahmed, Sami Sheikh, Aroma Qamar, Fatima Zahid, Mahrukh Ahmed** and **Ibrahim Mubashir** accompanied by **Hafiz Umair Iqbal**. The UMT delegation represented Portugal.

The 5-day conference comprised of 7 committee sessions and 4 social events. On June 22, UMT delegation attended the opening ceremony and set up their stall at the Global Village representing 30 countries.

Till June 26, UMT delegation attended the Committee Session of the United Nations Pakistan and presented their resolutions on these topics: Disarmament and International Security Committee, International Labor Organization, Social, Cultural and Humanitarian Committee, Special, Political and Decolonization Committee, United Nations Commission on the Status of Women, United Nations Framework Convention on Climate Change, United Nations Human Rights Council, and United Nations Security Council.



A view of the stall at MUNPK 2011

UMT teams win engineering competitions at NFC IEEE Faisalabad

Students from the University of Management and Technology (UMT), Lahore, participated in NFC Techno War Competition 2011 held at the NFC Institute of Engineering and Fertilizer Research (NFC IFER), Faisalabad on May 5-6, 2011. The participating teams were trained for the competitions by **Dr Sajjad H Shami**, Chairperson, Department of Electrical Engineering. The teams were led by **Rauf Ali**, Assistant Professor, School of Science and Technology (SST) at UMT. The UMT teams participated in 4 competitions and succeeded in winning three of them. They secured the first and third competition in the engineering quiz titled Mind Wobble which was an interactive competition that combined technical input, personal effectiveness and practical hands-on experiences. The team that secured the 1st position comprised of **Saqib Azam, Saad Liaqat Ali, and Salman Khalid**. The team that was awarded the 3rd position included **Bilal Sheikh, Talha Anjum and Azeem Iqbal**. The Future Ideas Competition was won by Salman Khalid and Saad Liaqat Ali. Contestants were required to present their ideas to a panel of judges in a 15 minute presentation. They were judged on the basis of their communication efficiency, problem analysis and effectiveness of solutions.

UMT students also won the Boom Stike, an E-Gaming Competition. **Badar Munir, Aqeel Tariq, and Umair Tariq** won the Need for Speed while the second position was won by the team comprising of **Aqeel Tariq, Badar Munir, Ulfat Hussain, Raza and Umair Tariq**.



The winning teams snapped at the NFC IEEE Faisalabad

UMT - Socializing the Knowledge Frontiers

By Fahad Asmat, Batch 10, BS-EE, SST

UMT's official page over the Facebook service now caters for more than 3500 and growing UMTians/ILMians on a single platform. The mission is to foster a beneficial relationship amongst students/alumni, management and industry through setting up socialization avenues for the communal network. With the grace of Allah, this platform is actively meeting all challenges and attracting wider audience. UMTians/ILMians share views about their life at UMT. Constructive criticism and discussion keep the page alive and serve as the pre-requisites for necessary improvements. A large volume of participant issues have been identified and resolved. The page administrators keep our worthy members up-to-date with the latest happenings on the campus. A seven member virtual



team is looking after the page. The team comprises of **Mohammed Ibrahim Qazi** (page creator), **Fahad Asmat, Umer Saeed, Ali Shahid, Hafiz Umair Iqbal, Bilal Sheikh, and Fahad Butt**. These moderators represent major departments of the University to cater for the discourse in essence.

Dr Ali Husnain Kazmi lectures on skin care

The famous dermatologist of Pakistan **Dr Syed Ali Husnain Kazmi** was invited by the Health and Wellness Club and the Office of Participants Affairs (OPA) to deliver a lecture on skin care at the UMT campus on April 01, 2011. The lecture was attended by a large number of UMT students curious to know more about general skin care issues. Dr Kazmi gave a presentation on different problems associated with skin and hair, possible solutions, and preventive measures. A question and answer session was also held. At the end, the guest speaker also met **Dr Hasan Sohaib Murad**, Rector UMT.



Dr Ali Husnain Kazmi lectures on general skin care issues at the UMT campus

Leaders Forum holds debate competition

Leaders Forum UMT organized a parliamentary debate at the University campus. **Dr A R Kausar**, Pro-Rector UMT, was the chief guest. The program comprised of a debating contest and a patriotic calligraphy competition.

The proceedings began with recitation of some verses from the Holy Quran by **Zeeshan Akhtar**. The welcome speech was delivered by President Leaders Forum Abdullah Hasan who stressed the significance of observing Pakistan Day. Speakers were then invited to present their viewpoints. They had to convince the audience on either of the two positions enunciated by the leaders of the respective sides: Pakistanis are a dead nation / Pakistanis are a living nation. **Safi-ul-Allah** was the compare of the event.

The house carried the motion 'we are a living nation' with full fervor and patriotic enthusiasm. Dr A R Kausar complimented the Leaders Forum on the work that they are doing for the benefit of youth. He encouraged them to continue involving the youth in activities that lead to character formation and instill moral values. Both competitions were judged by **Nasrullah Aulakh**, **Ambreen Salahuddin** and **Sufiyan Jabbar**.

The results were announced by **Nasrullah**. **Khadeeja Tariq** secured the first position in the debating competition while **Zulkifl** and **Mubasir-ul-Haq** secured second and third positions. The calligraphic competition was won by **Khadeeja Ali**. The second and third positions went to **Adnan Ahmed** and **M Yasir Shami**. The program concluded with *dua*.



Dr A R Kausar addresses participants of the debate competition

IAA Batch 06 welcome party

In keeping with the tradition of welcoming new comers, commerce students of Batch 06 arranged a welcome party for Batch 07 on May 16, 2011. The get-together turned out to be a great source of entertainment for everyone. The program began after recitation of some verses from the Holy Quran. Everyone enjoyed a bunch of dramas, skits, comic ads and parodies. At the end, an informal address was given by **Tahir Mohyuddin**, Director IAA. He said that such events play a vital role in boosting the students' confidence and in developing communication and interaction with each other. A gift was also presented by the CR of Batch 06 to Batch 07 as a mark of future cooperation with new comers. Finally, refreshments were served to the participants and concluding remarks were given by the CR Batch 06 who thanked everyone, especially the faculty and staff of IAA, for attending the party.



Students snapped with Tahir Mohyuddin, Director IAA, after the party

UMT Rovers' Crew visits Mazar-e-Iqbal and Minar-e-Pakistan

The UMT Rovers' Crew celebrated Pakistan Day in a special way. **Rehan Ahmed** and **Abdul Rehman**, Members of Rovers' Crew, visited Mazar-e-Iqbal and Minar-e-Pakistan on Pakistan Day, i.e. March 23, 2011. They laid a wreath of flowers, and attended the guard changing ceremony on this important day. They also took part in special prayers for the prosperity of Pakistan.

UMT ambassadors visit Islamabad

The UMT Ambassadors, a select group of people who help in handling the clubs, societies and the various activities organized by the OPA took a day off from their hectic schedules and visited Islamabad on May 14, 2011. They first went to the Shadara Lake, a beautiful network of water channels and enjoyed lunch outdoors in the natural surroundings.

The next stops were the youth attractions 'Hot Shot' and 'Gelato Affairs'. Before heading home, the Ambassadors stopped to have a Laser Tag battle with one another. The ride back home was considered to be the best part as the ambassadors got to know each other well, played 'dumb charades' and enjoyed each other's company.



UMT ambassadors enjoy themselves in Islamabad

OPC club members and OPA head out to Baloki

The Overseas Participants Club and OPA went out to Head Baloki and Rana Hunting Resort for a one-day trip on April 09, 2011. They spent the whole day sightseeing, riding *tangas*, hunting, exploring the wilderness and enjoying the *pakor*s and soft drinks. Later, everyone enjoyed lunch together at the resort before heading back home. The outing gave them a chance to introduce themselves informally and share their experiences.



OPC members and Hafiz Umair from OPA snapped together during the trip

Smileagain Director Mussarat Misbah interacts with UMT students

The Management Club of the School of Business and Economics (SBE) arranged an interactive session on May 10, 2011 with Smileagain Director **Mussarat Misbah** in line with its objective of encouraging community service. The main objective of this session was to create awareness about female victims of acid and kerosene burns in Pakistan. Smileagain takes care of such cases and provides financial and psychological assistance to the burn victims. This session helped to mutually decide to chalk out a calendar of activities for our students to engage them in community service, walk for the said cause and Skill Building Program (CENTIN Initiative) for the victims. **Rashid Hussain** and **Asher Ramesh** gave their valuable input in organizing the event.



Mussarat Misbah encourages participants to take part in community service during an interactive session at UMT

Female students attend Nesvita conference at PC

UMT Gals Zone and Nestle's Nesvita took part in numerous quiz related competitions when the Nesvita team visited UMT. A total of seven girls were selected to attend a one-day conference on May 11, 2011 at the Pearl Continental Hotel, Lahore where they were given a chance to meet various famous and influential women of Pakistan. The conference was extremely informative as well as highly enjoyable for our students who got to learn a lot from the presence of successful women at the conference.



Participants of the Nesvita conference snapped after the event

UMT Camera Club members attend photography exhibition

Students of UMT Camera Club visited the "My Lahore" photography exhibition organized by the Lahore Chamber of Commerce and Industry (LCCI) on April 05, 2011 in The Lahore City Heritage Museum. The exhibition presented rare and unique glimpses of life in Lahore. Photographers from all over the country presented their pictures in a competition for the best picture. Different facets of life in Lahore were captured on camera. These included snapshots of the walled city, historical monuments, bazaars, and colonial buildings along the Mall and cantonment areas.



UMT Camera Club Members snapped at the Lahore City Heritage Museum

UMT Health and Wellness Club arranges anti-tobacco session

The UMT Health and Wellness Club organized anti-tobacco session in view of the World No Smoking Day that was celebrated on May 31, 2011. **Dr Muaz**, Cancer Specialist, Shaukat Khanum Memorial Cancer Hospital (SKMCH), delivered a lecture on hazards of smoking. More than 150 staff, students and faculty members attended the lecture. The OPA team including **Rana Iftikhar Ahmad**, Director Participants Services, **Hafiz Umair Iqbal**, Officer Participants Activities, and **Sajid-ur-Rehman**, Deputy Manager Alumni Affairs, was also present on the occasion.



Dr Muaz, Cancer Specialist SKMCH, snapped with UMT officials and students after the lecture

Go Green-Grow Green, UMT Plantation Week

The UMT Horticulture Society organized the UMT Plantation Week from May 02-06, 2011 to motivate everyone to plant trees and create awareness about the benefits of a green landscape. The UMT Plantation Week proved to be an overwhelming success. **Dr Abdul Rashid Kausar**, Pro Rector UMT, **Rana Iftikhar Ahmed**, Director Participants' Services, **Anwar Ch.**, Chief Library Officer, **Dr Tashfeen Azhar**, Professor SBE, and **Muhammad Taufeeq**, Head, Office of Information and Admissions, planted trees during the week.

Many activities were planned to keep up the momentum of the week. Students participated keenly in the various competitions like vase painting, essay writing, photography and plantation.

Kiran Shabbir won the essay writing competition while **Roma Qamar** got the second position. The photography competition was won by **Asma Zia** while **Umair Sami** got the second position. **Anam Dar** got the first position in vase painting. The second position went to **Amna Raheel**.

Chief organizers **Abdul Mohsin**, **Muhammad Ahmad Majeed**, **Hammad Shabbir**, **Nayab Maroof**, **Ausama Bin Waseem**, **Hasan Nasir**, **Zain Qazi**, **Rashid Bashir**, **Maryam Rasheed**, **Muhammad Fahad** and **Omer Ali Khan** deserve our appreciation.

The event concluded with presentation of shields and certificates to the organizers and position holders. The closing remarks were given by **Hammad Shabbir**, Coordinator UMT Horticulture Society.



Members of the Horticulture Society snapped with Dr A R Kausar, Pro-Rector UMT, and senior officials

Nida Ali wins the UMT Girls LUDO Championship 2011

Ludo is one of the most popular indoor games among the female participants. The UMT Girls Sports Club organized the 3rd UMT Girls LUDO Championship 2011 at the campus on May 25, 2011. A total of thirty-two females participated. Finally, the championship was won by **Nida Ali** (BS-EE, 091420126) while **Nabia Anser** (BS-TX, 0111711024) was declared the runner up.



Players of the Ludo Championship snapped at the fun-filled event

Ramiz Raja lectures on cricket and leadership

The UMT Sports Club and Office of Participants Affairs (OPA) arranged a special get-together with the cricket legend **Ramiz Hasan Raja** who was warmly received at the UMT campus on April 15, 2011. **Dr Hasan Sohaib Murad**, Rector UMT, **Abid H K Shirwani**, Director External Affairs, and **Rana Iftikhar Ahmad**, Director Participants Services, were also present on the occasion. The event was hosted by **Ausama bin Waseem** and **Sareen Zulfiqar**. A brief lecture on leadership was followed by a question and answer session. A large number of students, faculty and staff members attended this special get-together with the cricket hero. Ramiz also gave autographs and interacted with the students many of whom had their photographs taken with him.



Ramiz Raja snapped with cricket enthusiasts and UMT officials

Cricket Legend Inzimam-ul-Haq visits UMT

Renowned former cricketer **Inzimam ul Haq** was invited by the Office of Participants Affairs (OPA) to deliver a special lecture on the importance of Islam in our daily lives, upholding of moral values and abiding by the rights and responsibilities as Muslims. The lecture was attended by more than 200 students, staff and faculty members who were keen to listen to the cricket hero of the nation. **Rana Iftikhar Ahmad**, Director Participants Services, **Ahmed Abdullah**, Head Human Resources, **Mehar Abdul Rauf**, Manager Public Affairs, **Hafiz Umair Iqbal**, Participants Activities Officer, and **Noor Aslam Khan**, Coordinator EFP, were present on the occasion. Prior to the lecture, Inzimam enjoyed a Hi-Tea with UMT officials in the boardroom. Inzimam also led the *zohr* prayers at the campus mosque after the lecture and enjoyed lunch with UMT officials before departing.



Inzimam ul haq lectures UMT participants on the importance of Islam in our daily lives

Chess Master Muhammad Zahid holds ground against UMT players

The UMT Sports Club and Lahore Chess club jointly organized a chess exhibition at the University. Lahore Chess Club was founded in 2002 by **Syed Zazar Ali** with an aim to place Pakistan on the chess map of the world. Chess Master **Muhammad Zahid** played against the top 20 chess players from UMT and won all the games. The importance of chess in educational terms is mostly undervalued. Chess develops strategic, analytical and critical thinking. It also nurtures intuition which can be a useful tool in education. Intuition helps in problems solving when the steps of solving a problem are not easily apparent.



Chess master Muhammad Zahid (standing) makes his moves against UMT players

Corner Tigers win the UMT Volleyball Tournament

The UMT Sports Club organized the 2nd UMT Volleyball Tournament 2011 from May 03-09, 2011. A total of 08 teams participated. The teams were divided into two pools. The top two teams from each pool qualified for the semi-final. The 1st semi-final was won by UMT Champs and the 2nd semi-final was won by Corner Tigers. In the final match, Corner Tigers captained by **Shabahat Khan Niazi** were declared winners. The runners-up position went to UMT Champs captained by **Syed Waqar Yasir**.



UMT players give their best during the volleyball tournament

Obituary

Members of the UMT community suffered the loss of their loved ones during the past few months. *Inna Lillah-e-Wa Inna lih-e-Rajioon.*

- Father of Abid H K Shirwani, Director External Affairs, UMT and CEO ILM Colleges Network, passed away
- Father of Manqoosh Ur Rehman, Lecturer, SBE, passed away
- Father of Muhammad Saleem, Office Boy, OFM, passed away

- Father of Muhammad Asghar, Electrician, OFM, passed away
- Mother of Kaleem Butt, Office Associate, ORC, passed away
- Brother-in-Law of Muhammad Naseem, Office Assistant, ORC, passed away
- Mother of Muhammad Akram, Library Security Assistant, LRC, passed away
- Mother of Sultan Saleem, Lab Attendant, SST, passed away

- Father-in-law of Syed Shahid Hussain, Officer Academics, SPA, passed away
- Mother of Zaheer Hussain Shah, Chairman, Department of Basic Sciences, SST, passed away

All of us share their grief and pray for the salvation of the deceased. May Allah bless the departed souls and give strength to the bereaved families to sustain the loss of their loved ones.

Research Papers

- A research paper titled "Determinants of Capital Structure Across Selected Manufacturing Sectors of Pakistan" authored by **Amer Hussain**, Lecturer IAA, has been accepted in the International Journal of Humanities and Social Science, August 2011, Vol. 1, No. 12.
- **Salman Saeed Qureshi**, Registrar UMT, presented a research paper titled "University Ranking Model: Depicting teaching quality as a critical factor" at the Australian Quality Forum (AUQF) 2011, held in Melbourne, Australia from June 29 – July 1, 2011.
- A research paper titled "A Comparative Study on the Effectiveness of Human Resource Professionals in Pakistan and Malaysia" authored by **Aqeel Ahmad**, Lecturer, SBE and **Dr Abdul Rashid Kausar**, Pro-Rector, UMT, has been published in the IBIMA Business Review (USA) DOI: 10.5171/2011.728528.
- An abstract for a paper titled "A Visual Model of Learning in Artificial Neural Networks" authored by **Noman Nazar**, Assistant Professor, SST, has been accepted in International Conference on Advanced Modeling and Simulation - ICAMS 2011, arranged by NUST, Islamabad.
- A research paper authored by **Mudassir Farooqi**, MS (MGT), UMT student, **Javaid Iqbal**, MS (SCM), UMT student, and **Mohammad Rashid**, Visiting Faculty Member, Supply Chain Dept. UMT, titled "Model for employee relationship in domestic organizations of Pakistan" has been accepted for publication in the International Journal of Computing and Business Research (IJCBR), July Edition 2011-IJCBR Vol. 3 No. 3. (UK).
- A research paper authored by **Mohammad Shahbaz**, **Abu-N M Wahid** and **Rukhsana Kalim**, titled "Is Inflation Regressive or Progressive: Long run and Short run evidence from Pakistan", has been published in International Journal of Management Studies, 17, (2), December 2010, pp. 43-67.
- A research paper authored by **Rukhsana Kalim** and **Taseer Salahuddin**, titled "Micro Financing of NGOs and Government: Collaborative Impacts of Poverty Eradication", has been published in Information Management and Business Review, Vol. 2, No. 2, Feb 2011, pp. 81-91.
- An article titled "The Qur'anic Concept of the Authority of the Prophet (An Explanation in Two Traditions)" authored by **Rana Zamin Abbas**, Research Associate, SBE, and co-authored by **Dr Muhammad Amin**, Professor, SSS&H, and **Dr Muhammad Tahir Mustafa**, Assistant Professor, SSS&H, has been accepted for publication after double blind review process in Asian Journal of Business and Management Sciences (AJBMS).
- A research paper titled "Supportive Learning Environment: A comparison Between Private and Public Sector Organizations of Pakistan" co-authored by **Khurram Shahzad**, Lecturer, SBE, has been published in the International Journal of Humanities and Social Science, Vol. 1 No. 10, August 2011.
- A research article titled "Knowledge Management and Inter Civilization Dialogue: a Peaceful Solution of Global Financial Crises" authored by **Rana Zamin Abbas**, Research Associate, SBE and **A G Ghaffari**, Director EFP and Head OCM, has been published after double blind review process in The Asian Journal of Business and Management Sciences (AJBMS), Vol.1, No. 1, June 2011.
- A research paper titled "Dielectric Properties of Vegetable Oils" authored by **Zaheer Hussain Shah**, Assistant Professor and Chairman, Department of Basic Sciences, SST, has been published in the Journal of Scientific Research, Issue 3, Vol. 3, September 2011.
- A research paper titled "Psychological Predictors of College Students Performance" authored by **Dr Iftikhar Ahmad**, Associate Professor, SSS&H, has been published in the Pakistan Journal of Psychological Research (PJPR), 2011, Vol. 26, No. 1, 87-103.
- A research paper titled "Perception of MBA Students Towards Learning Climate for Managerial Knowledge: A Study of a Business School at Lahore" authored by **Ahmad Raza**, Research Fellow, SBE and co-authored by **Dr Hasan Sohaib Murad**, Rector, UMT, has been published in Multicultural Education and Technology Journal. Vol: 4: No; 4, PP: 251-260, Emerald UK, December 2010.
- A research paper titled "Exploring the puzzles, paradoxes and limitations of civil society as a development agent in developing countries" authored by **Rana Zamin Abbas**, Research Associate, SBE and co-authored by **Dr Muhammad Amin**, Professor and Chairman, Department of Islamic Thought and Civilization (ITC), SSS&H, has been published in the International Journal of Contemporary Research in Business (IJCRB), June Edition 2011-IJCRB Vol. 3 No. 2.
- A research paper titled "Western Corporate Practices or Jahiliyya? A Dilemma for Pakistani Organizations" authored by **Dr Naveed Yazdani**, Director, SPA, and **Farah Naz**, Assistant Professor, SPA, has been accepted for publication after blind review process in the IJCRB (ISSN 2073 7122).
- The following papers authored by **Farah Naz**, Assistant Professor, School of Professional Advancement (SPA) have been published in the International Journal of Learning. These include: (1) "Implementation of Curricula: Role of Head Teacher", Vol. 17, Issue 12. (2) "Practicum: A need in teacher Education", Vol. 17, Issue 8.
- A research paper titled "Gandhi's Ahimsa-A Critical review at the Critical Time of War against Terrorism" authored by **Rana Zamin Abbas**, Research Associate, SBE, has been accepted for publication in the International Journal of Business and Social Sciences (IJBSS), Vol. 2 No. 12.
- A research paper titled "Entrepreneurial Skills Enhance the Achievement Level of School Leaders" authored by **Farah Naz**, Assistant Professor, SPA, has been published in the Interdisciplinary Journal of Contemporary Research in Business (IJCRB), Vol. 3, No 1, May 2011.
- A research paper titled "New horizons of Debate Environment - Selects or Selected: An exploratory Account" co-authored by **Rana Zamin Abbas**, Research Associate, SBE, has been accepted for publication after double blind review process in UK Research Journal of International Studies, Issue 19.
- An article titled "Communicative Language Teaching: A Modified Version" authored by **Furrakh Abbas**, Lecturer, SSS&H has been published in the journal "Language In India", April Edition.
- A research article titled " Organizational Democracy and Organization Structure Link: Role of Strategic Leadership & Environmental Uncertainty" authored by **Dr Naveed Yazdani**, Director SPA, has been published in July-December 2010 Issue of Business Review: Research Journal of IBA Karachi, Volume 5(2), Page 51-74.
- Publications by **Dr Najma Saleem**, Lecturer, SST, have been published in Zeitschrift fur Naturforschung A-A Journal of Physical Sciences, Volume: 66a, 2011, pages 215-222 having Impact Factor: 0.850 and Communication in Nonlinear Science and Numerical Simulation, volume 16, 2011, pages 3559-3577. These include: (1) MHD Flow of a Carreau Fluid in a Channel with Different Wave Forms (2) Influence of induced magnetic field and heat transfer on peristaltic transport of a Carreau fluid.
- An article titled " The Existential Face of Organization: A literature review" authored by **Rana Zamin Abbas**, Research Associate SBE, and co-authored by **Ahmad Raza**, Research Fellow, SBE, and **Dr Naveed Yazdani**, Director SPA, has been accepted for publication based on the reports of two referees. The article will be published in the European Journal of Economics, Finance and Administrative Sciences, Issue 32.
- A review of the book Islami Muaashiyat by **Sayyid Munazar Ahsan Gilani**, Lahore: Sang-e-Meel Publications, 2007, 478 pp by **Rana Zamin Abbas** has been accepted for publication in Islamic Banking and Finance Review, Volume 01, Number 01 1432/2011.

A Montage of Literary Essays and Critical Articles by Dr Qabil Khan published

Dr Qabil Khan has published a compilation of articles and critical essays covering a wide spectrum of literary, historical, anthropological and geopolitical subjects. The writing involves three languages: English, Pashto and Persian.

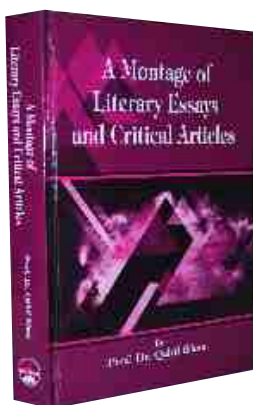
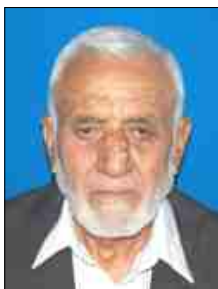
Most of the essays and articles included in the book have been published in various magazines and journals over the years. Some by his own admission include his early attempts at writing.

The phenomenal range of his writing can be gauged by the topics that he has explored: from themes in Shakespearean sonnets to *Pakhtoon* culture and the cult of the whirling dervish to an analysis of Harry Potter's Deathly Hallows in the light of *Propp's* Model.

Dr Khan is currently serving as Professor of English, University of Management and Technology, Lahore. An ex-Chairman of the Department of English and Modern European Languages, University of Peshawar, Dr Qabil joined the International Islamic University Islamabad as head of the Department of Language and Literature and Dean, Faculty of Languages and Literature. At present, he is working on two projects: the writing of the history of Pashto Literature and rendering of Pashto romances in English.

Published by: Sangat Publishers

ISBN: 978-969-9587-02-3



Abdul Ghaffar Ghaffari appointed Additional Registrar UMT

Rector UMT **Dr Hasan Sohaib Murad** has appointed **Abdul Ghaffar Ghaffari** as the Additional Registrar of the University of Management and Technology (UMT) with immediate effect. He would continue to hold his position as Director, Events, Forums and Publishing (EFP), and Head, Office of Communications and Media (OCM). He brings to this position almost 16 years of dedicated service and experience at ILM and UMT.



Noor Aslam Khan appointed Head OFM

Noor Aslam Khan, Coordinator EFP / Incharge Security and Transport has been appointed Head, Office of Facilities Management (OFM) for a tenure of three years with immediate effect. His appointment is subject to approval from the Board.

Noor Aslam has completed his MA Mass Communication from University of Peshawar, Peshawar and MBA from UMT, Lahore. He possesses more than ten years of professional experience. We wish him all the best in his new role and responsibilities.



Rector UMT confers the privilege of UMT Distinguished Professor on Dr Abdul Aziz Bhatti



Rector UMT **Dr Hasan Sohaib Murad** has conferred the privilege of UMT Distinguished Professor on **Dr Abdul Aziz Bhatti**, Professor and Dean SST. Dr Bhatti has received this title in recognition of his outstanding achievements. It may be noted that he has received two prestigious awards from HEC in 2010-11; the HEC University Best Teacher Award and the HEC Best Research Paper Award. Dr Bhatti has received the Best Research Paper Award for his research paper titled "Reduced order multipoint parallel and multidirectional neural associative memories" under the program "HEC's Outstanding Research Award Series".

Dr Adeel Jhangeer completes PhD in mathematics from LUMS

Dr Adil Jhangeer, Lecturer, SST, has successfully completed his PhD degree in the subject of Mathematics from the Lahore University of Management Sciences (LUMS), Pakistan. His thesis was titled "Symmetry Analysis and Conservation Laws of Physical Models on Curved Surfaces".



Muhammad Jawad Qureshi becomes member of IDJRB

Muhammad Jawad Qureshi, Director Academics, UMT City Campus and Lecturer IAA, has become a member of the UK based Interdisciplinary Journal of Research in Business (IDJRB), a double blind peer-reviewed online research journal, with ISSN 2046-7141. He is the only Pakistani on the editorial board of the journal with a UMT insignia; the details are accessible at the following link: <http://www.idjrb.com/page.php?name=Editorial+Board>.



Board of Studies constituted for the Department of English Language and Literature

The Board of Studies (BoS) has been constituted for the Department of English Language and Literature, School of Social Sciences and Humanities (SSS&H) with immediate effect. Prof **Dr Zafar Iqbal**, Chairman, Department of English Language and Literature, is the Convener. Internal members include Prof **Dr Anjum P Saleemi** and Prof **Dr Qabil Khan**. External members of the BoS include Prof **Dr Mubina Talat**, Chairperson, Department of English, BZU, Multan, **Dr Surrya Shafi**, Department of English, GIFT University Gujrat, and Prof **Dr Shahid Siddiqui**, Lahore School of Economics, Lahore.

Ilyas Ansari appointed Member, Editorial Advisory Board of Canadian Journal

Ilyas Ansari, Assistant Professor; School of Social Sciences and Humanities (SSS&H) has been appointed as "Member of Editorial Advisory Board for Social Sciences" in the Canadian Journal of Applied Sciences. The Journal can be accessed at this link: <http://canajas.com/editorial-advisory-board/>



Dr A R Kausar inaugurates art exhibition by BTFD-ITIS students

Dr A R Kausar, Pro-Rector UMT, inaugurated an art exhibition organized by participants of all four batches of Bachelor of Textile Fashion and Design (BTFD), Institute of Textile and Industrial Sciences (ITIS). A total of fifty artists displayed variety of paintings and fabric work covering a wide range of subjects using mixed mediums such as charcoal sketches, dry and oil pastels, poster paints, mirror water painting, tie and dye, block printing, screen printing and embroidery. The purpose of the exhibition was to enhance the appreciation of BTFD among the students, especially the upcoming batch. Giving his remarks in the comment book, Dr A Rashid Kausar said that the artwork displayed in the exhibition is creative and depicts the true colors of life; it should be showcased properly so that outsiders also catch a glimpse of the potential of our students. He congratulated the course instructors **Alvina Fatima**, **S Sidra Batool** and **Adil Masood**, and all the organizers for holding the exhibition. **Dr Nabeel Amin**, Director, ITIS, congratulated the team for their remarkable work. While writing his comments, he expressed his hope that such activities would be carried out in the future as well. Dr Nabeel also presented the best painting of the exhibition to Dr AR Kausar. The participants were given prizes and certificates of appreciation by Dr Nabeel Amin on the conclusion of the event. Faculty members and students from Hunerkada, PIFD, LUMS and NCA attended the two-day (May 30-31, 2011) exhibition and appreciated the artwork. The exhibition was also well attended by UMT students, staff and faculty members, and the general public. The visitors were impressed by the talent and creativity of the artists.



Dr A R Kausar receives the best painting of the exhibition from Dr Nabeel Amin

SBE and OPA organize Good Luck Dinner for students

The School of Business and Economics (SBE) and the Office of Participants Affairs (OPA) organized Good Luck Dinner for the BBA 35, 36 and MBA 41, 42 graduating batches in the North Lawn of the UMT Campus which was especially decorated for the evening. The dinner was hosted by BBA Batches 37, 38 and MBA 43. **Shaheen Zafar**, CEO Eastern Group, was the chief guest on the occasion. More than 150 faculty and staff members and students attended the event. The students enlivened the evening by entertaining the audience. They performed a stage play, enacted parodies of teachers and staff, and even presented a farewell song. **Ahmed F Siddiqui**, Associate Dean SBE, gave the vote of thanks. He gave special thanks to **Rana Iftikhar Ahmad**, Director Participants Services, and **Sadaf Roohi Tauqir**, faculty member, SBE, for helping to organize the event.



Attendees of the Good Luck Dinner get together for a group photograph after the event

Delegation from the University of Dhaka, Bangladesh visits UMT under HEC students Exchange Program

A delegation of students led by **Dr Shahid Akhtar Hossain**, Professor and Dean, Faculty of Biological Sciences from the University of Dhaka, Bangladesh, paid a visit to UMT on May 27, 2011. Acting Rector UMT **Dr Abdul Rashid Kausar**, Chairman Mass Communication Department **Dr Mujahid Mansoori**, Director Participants Services **Rana Iftikhar Ahmad**, and Director Foreign Relations **Muhammad Ibrahim Qazi** welcomed the delegation. The delegates visited the UMT campus and appreciated the learning resources such as the library and laboratory facilities, quality of education and student life at the campus. While having a formal reception at UMT, Dr Shahid Akhtar Hossain said that Pakistan is different than what is generally portrayed in the international media and we are fascinated by its growth and development. He said that this visit has changed our perception of Pakistan and its people. While welcoming the delegation, Acting Rector Dr A R Kausar said that we cannot forget what happened in the past because it was a bitter experience but we can live with it as sugar and salt both augment each other for a perfect taste. Dr Kausar said that the youth of both countries must look to the future and UMT would welcome Bangladeshi students for higher studies. **Noor Aslam Khan**, Coordinator for Events and Media, welcomed the delegation and said that this is a historic moment in the life of UMT where our brothers and sisters from Bangladesh are here with us. He said that leaders of both countries may divide us by means of borders and geography, but being Muslims and part of a global village, the people to people contacts are growing. He said that this visit will enhance our mutual relations and the students of both universities can work together to achieve universal principles of human rights, democracy, peace and justice.



Delegation from the University of Dhaka visits the UMT Library

After a brief souvenir presentation ceremony, the students of both universities interacted with each other and exchanged views on a range of issues such as education, business, policy, economics and international relations. The delegation left UMT with a promise to carry with them a message of love and fraternity, and a knowledge sharing zeal that will take the relations of both countries to new heights.



Student delegation from the University of Dhaka snapped at the UMT campus with Dr A R Kausar and other officials

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