

# MPS



Launching for the first time in Pakistan

## **Master of Professional Studies**

is unique offering from School of Professional  
Advancement UMT Lahore



SCHOOL OF PROFESSIONAL ADVANCEMENT

**University of Management *and* Technology**

## What is Master of Professional Studies (MPS)?

MPS is an 18 years Master degree program grounded in pedagogy of learning it by doing fields. While other Master degrees programs tend to focus on research and theory, Master of Professional Studies tend to emphasize imparting applied and practical skills, and require extensive degree of fieldwork to complement classroom learning. The MPS ensures and enhance lifelong learnings for midcareer professionals and working students.

## International Universities offering MPS programs

The MPS programs are renowned internationally and all those universities which are engaged in the continuous learning education programs are offering such innovative programs. Following international universities have already running MPS programs:

- George Town University School of Continuing Studies ( Washington USA)
- Carnegie Mellon University Pittsburgh (Pennsylvania USA)
- The University of Minnesota (Minnesota USA)

## The Purpose

The **MPS Programs** are specifically designed to enable the mature learners to create a customized plan of graduate study tailored to their personal and professional needs. This degree offers students the opportunity to gain the advanced knowledge and skills necessary to respond successfully to new and emerging career opportunities.

The MPS programs are for the professionals who wish to specialize in the subjects of their interest to put their career on fast track. The faculty engaged in the MPS programs brings the latest research and industry practices.

The MPS programs equip the students to have lead in their professional career by following ways:

- Generating creative ability to make a difference in competitive situations
- Improve their employability
- Put themselves on the career fast track
- Gain skills for success
- Studying while they work

## Target Audience

These programs are aimed mainly at:

- Working professionals with a 16 years master degree or
- Graduates with 16 years bachelor's degree and relevant work experience

The recent studies in business world suggest that professionals continuously need to learn new knowledge and skills in order to retain their jobs to be competitive in business environment. SPA not only understands these trends but also makes periodic estimates for future developments which provide professionals a dynamic platform to equip themselves for the mounting competition. These degree programs are ideal for those professionals seeking excellence in their field of work.



## Programs offered under MPS umbrella?

### **MPS Advertising and Marketing Communication:**

MPS Advertising and Marketing Communication is market based rigorous program catering the needs of changing marketing discipline. The program promises a rewarding experience for students through enhanced analytical skills and sector-specific knowledge in the related industry. This program has been conceived for professionals who want a career within the 'creative industries', such as advertising, direct marketing or public relations or be a part of advertising and media management sections in large corporations.



**MPS Organizational Development and Consultancy:** The MPS ODC program equip students in the art and science of managing strategic change. The field of OD focuses on the behavioral science aspect of organizational systems, helping facilitate, anticipate, and manage change by a participative and systems-based approach. This program provides understanding of the foundations, theories, methods, and tools of the OD profession as well as helping build critical and strategic thinking skills.

**MPS Agri-Business:** This program aims to provide students with the advance knowledge of various agricultural sciences and modern business techniques to enable them to acquire insights into the technological aspects of agriculture business. The program intends to provide graduates with the advance tools of business and economic analysis which will be used in agri business proliferation and identifying the emerging opportunities and foreseeing the impending problems and finding their solution.

**MPS Information and Communication Technology:** The aim of this program is to produce graduates with the advanced principles and skills in Information and Communication Technology (ICT) in term of theoretical and practical foundation for designing, implementing and managing information technology solutions, and resources and also recognizing the impact of technology on individuals, organization and society.

### **Program Duration**

– 30 credit hours course work (1.5 years)      – 6 credit hours for Capstone/Project

### **Entry Requirements**

1. Applicants from recognized universities / degree awarding institutions which award degrees on division basis, must have a minimum of 2nd Division in the relevant field of study provided the Division is mentioned on the Degree/ Transcript.
2. Applicants from recognized universities / degree awarding institutions which award degrees on CGPA basis, must have a minimum of 2.5 CGPA on a scale of 4 in the relevant field of study as mentioned on Degree / Transcript. If the institution is working on a scale other than 4, the CGPA will be converted to a scale of 4.
3. Institutions which mention both division and CGPA on the Degree / Transcript must meet the above requirement of 2.5 CGPA on a scale of 4. \* CGPA of 2.5 or above (on a scale of 4) \* Or 1st Division
4. The number of credit hours needed to be completed for the award of a degree will be according to the policies of the Higher Education Commission.

