



AMDIP

Association of Management
Development Institutions in Pakistan

Business education in Pakistan tremendously needs collaborative thinking and collective learning. In this context, industry academia linkages and across institutions cooperative learning plays vital role towards development of educational institutions to achieve international standards of teaching and research. The opportunities for faculty to interact and network with faculty of other universities and corporate professionals for mutual benefits and better exposure are very rare. To meet above challenges, and foster management education, Association of Management Development Institutions in Pakistan (AMDIP) was formed in 2001 by a team of leading educationists and management development gurus of the country.

AMDIP was formed with a clear vision to strive for excellence in management education and development of corporate linkages. It was an initiative of Dr. Hassan Sohaib Murad – Rector University of Management and Technology (UMT) who successfully brought the experts from academia and industry on one platform and set the foundation of association which is now effectively working under the leadership of current chairperson Dr. Shahid Amjad Chaudhry – Rector Lahore School of Economics.

AMDIP has been formed under the aegis of AMDISA. The objective was to replicate the thrust and best practices of AMDISA at the local level. Dr. Dharni Sinha Chairperson AMDISA visited Pakistan for the groundbreaking of a new era of this regional cooperation and inaugurated the permanent secretariat of AMDIP at University of Management and Technology (UMT) to appreciate the initiative of Dr. Hasan Murad.

Mission

The mission of AMDIP is to provide a network for the management education institutions across the country to strengthen them in delivering best educational content as well as practical knowledge and to enhance the quality of management education according to the requirement of information technology to compete at international level.

Objectives

- To develop networking of management education institutes across the country
- To share the education enrichment tools and latest knowledge among all its members
- To foster awareness about the management as an important domain for the economic and business development of the country
- To provide a platform for the identification of issues and challenges faced by the management education in Pakistan
- To create ethical and moral standards for management education and corporate sector to enhance the national image
- To find ways to internationalize the local management education and human resources
- To create environment for writing and sharing cases of Pakistani business world
- To bridge the gaps between management education and practice by:
 - o involving corporate sector through different forums
 - o arranging various interactions between educators and decision making authorities in corporate sector to exchange required pace in education
 - o providing best possible training programs to the educators

Newsletter

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Striving for Excellence in Management Education and Practices

From the Desk of the Chairperson

Dr. Shahid Amjad Chaudhry

I am extremely happy to welcome all the Deans of Business Schools in Pakistan to the General Body meeting of Association of Management Development Institutions of Pakistan (AMDIP) and the NBEAC Annual Conference.

After several years of dormancy, AMDIP was revived in 2015 through a conference at IBA Karachi in February 2015, held in universities with the NBEAC's Annual Deans and Directors conference and a MPhil and PhD schools research conference held at the Lahore School of Economics in November 2015, in the beginning of 2016 we are fortunate to have in place a full management team comprising of current chairman/ former chairpersons of AMDIP, chairpersons of local chapters including Karachi, Lahore, Islamabad, Sukkur, Peshawar and Quetta and a full time coordinator/Secretary. All the above chairpersons are eminent scholars of management sciences and vice chancellors, rectors and directors of the leading business schools of Pakistan.

AMDIP is putting into place a series of programs for its member universities and members in 2016 including: (i) SACDOC in collaboration with AMDISA and UMT in February 2016 and aimed at managing doctoral programs and strengthening business schools through partnerships, (ii) multipurpose workshops hosted by the chairpersons and the institutions heading the local chapters of AMDIP, (iii) a possible SME conference in collaboration with SMEDA and UMT, (iv) proposed teaching and learning conference in collaboration with NBEAC and (v) the annual conference of AMDIP which as was the case last year will hence forth focus on the research produced by MPhil/PhD scholars and faculty of business schools of Pakistan. This we believe will set the stage for future academic endeavors of AMDIP.



AMDIP will also focus on enlarging its academic, corporate, Management Development Institutions (MDI) and individual memberships during 2016 and beyond. We hope all these collaborative efforts will lead to the strengthening of the management related capabilities of its members and management skills in all its collaborating and partner intuitions.

Welcome Note For New Members

AMDIP warmly welcomes new members under its umbrella for the growth and development of faculty and management education professionals. Trust and support of the stakeholders for AMDIP is highly significant and appreciable. With the beginning of year 2016 new facilitation, and dynamic solutions of the problems business education deals with will be discussed. Association will strive hard for the mutual benefits of all member institutions for the advancement of business and management education. Industry – academia linkages and within academia relationship will be facilitated. Key objectives will be achieved through discussions, conferences, conventions, table talks workshops and seminars at the forum of AMDIP that will be a great opportunity in itself to network with deans and directors of management and business schools all over Pakistan and close collaboration with faculty of other institutions will foster research culture for management education.

1st Board Meeting of AMDIP 2016 February 17, 2016; Pearl Continental Hotel Lahore

1st AMDIP Board Meeting of 2016 held on February 17, 2016 in hotel Pearl Continental Lahore and was Chaired by Dr. Shahid Amjad Chaudhry Chairperson AMDIP/ Rector Lahore School of Economics. Dr. Hasan Sohaib Murad founding chairperson AMDIP, Dr. Ishrat Husain Ex-Chairperson of AMDIP, Ms. Memoona Zareen Secretary AMDIP and representatives of member institutions participated in the meeting. The meeting aimed at bringing all stakeholders on one platform to discuss the opportunities and future road map. Policies and strategies developed in accordance with modern challenges to management and business education. Tenure of Chairpersons and Board Members extended to a period of three years. Seven new local chapters have been formed including one in Azad Kashmir to increase outreach of AMDIP and to operationalise its strategies. Chairpersons for new local chapters were announced. It was decided that for next one year AMDIP will continue only with academic institutional memberships and corporate categories will be considered from 2017. It was also decided that 6th Annual Research Conference of AMDIP will be hosted by Institute of Management Sciences (IMS), Peshawar in November 2016, Dr. Muhammad Mohsin - Chairperson Peshawar Chapter/ Director IMS Peshawar will be focal person for this conference. 1st Faculty Colloquium will be hosted by Institute of Business and Management (IoBM) Karachi in September 2016 and Mr. Talib Syed Karim – Chairperson Karachi Chapter/ Rector IOBM will be focal person for the event. Furthermore need of academic collaborations highlighted and board planned to shape faculty and students exchange programs, and sharing of learning resources for the mutual benefit of all business schools. This meeting opened new avenues for AMDIP to strive for excellence in management education and practices.



AMDIP Executive Board



Dr. Shahid Amjad Chaudhry
Chairperson
Rector Lahore School of Economics



Dr. Ishrat Hussain
Ex- Chairperson
Dean and Director, Institute of Business Administration, Karachi.



Dr. Hasan Sohaib Murad
Founding Chairperson
Rector University of Management and Technology/ Chairman NBEAC



Ms. Memoona Zareen
Secretary AMDIP



Ms. Naveda Kitchlew
Chairperson Lahore Chapter
Associate Dean Academics & Internationalization, University of Management and Technology, Lahore



Dr. Muhammad Mohsin
Chairperson Peshawar Chapter
Director Institute of Management Sciences, Peshawar



Dr. Naukhez Sarwar
Chairperson Islamabad Chapter
Dean Nust Business School, Islamabad



Dr. Jan Mohammad
Chairperson Baluchistan Chapter
Director, Institute of Management Sciences, University of Baluchistan, Quetta



Mr. Talib Karim
Chairperson Karachi Chapter
Rector Institute of Business Management, Karachi



Dr. Muhammad Khaliq
Chairperson Azad Kashmir Chapter
Dean Business School, Mirpur University of Science and Technology, Azad Kashmir



Dr. Nisar Ahmed Siddique
Chairperson Sukkur Chapter
Director/Vice Chancellor Institute of Business Administration, Sukkur

What WE DO

Training and Development Sessions

Training and development sessions are organized on regional basis. Key objectives are achieved through trainings, workshops, interactive discussions and brainstorming sessions. Highly recognized professional trainers and speakers are invited both from industry and academia and networking time is allotted to participants.

AMDIP considers partnerships and strategic alliances very valuable with renowned training forums and organizations like National Outreach Program (NOP), Pakistan Human Capital Forum (PHCF) and few others.

Research Conferences

Academic and Industrial Research Conferences are organized on regular basis by AMDIP in collaboration with its member institutions. Research scholars, practitioners, and faculty members are invited to present their research work. These conferences enhance the quality of research work and bring more practical ideas for applied research as well. Development institutions and corporate sector is also facilitated to extend their research work for the involvement of students. In future, AMDIP plans to publish the Proceedings of these conferences in special issues of renowned journals. AMDIP will take recognized journals on board to publish selective papers. Only papers after double blind peer review are normally accepted in these conferences.

AMDIP Magazine

A bi-monthly magazine will be published and sent to all universities in Pakistan and top 500 national and multinational organizations. Two success stories will be considered for every edition of magazine each from academia and industry. Academic representation will be ensured by choosing Dean/Director/Rector of any reputed Business School/ University and his/her reflections on the innovative practices in management education will be shared. Corporate leaders will also be engaged for sharing their perspective on the needs and prevalent gaps in the field of management development.

Insights collected through these interviews will be published in magazine and importance of collaboration among universities and industry academia linkages will be highlighted on all forums. Its first edition is in process.



Few Glimpses of Past

South Asian Colloquium on Doctoral Programs Challenges and Responses within South Asian Context (SACDOC 2016)

February 16, 2014 | Pearl Continental Hotel, Lahore, Pakistan

South Asian Colloquium on Doctoral Programs (SACDOC 2016) was organized on Tuesday 16th February, 2016 from 9:00am to 6:00pm by University of Management and Technology (UMT) in collaboration with Association of Management Development Institutions in Pakistan (AMDIP), National Business Education Accreditation Council (NBEAC), Association of Management Development Institutions in South Asia (AMDISA), and South Asian Association for Regional Cooperation (SAARC) at Hotel Pearl Continental, Lahore, Pakistan.

This colloquium was held specifically for the faculty members, supervisors, and directors of doctoral programs in business schools operating across South Asian region. SACDOC 2016 brought about more than 150 senior academicians from across South Asian region generally and specifically from the SAARC countries, e.g., Bangladesh, India, Sri Lanka, and Pakistan. This colloquium was not only helpful in sharing the knowledge pertinent to operationalizing doctoral programs in business schools but was also an initiating anecdote for imparting indigenous thought in improving the quality of higher education in South Asian region.

SACDOC 2016 has been conceptualized on the realist grounds which highlight the hurdles in the way of improving the quality of higher education. The quality of education and research in business schools critically depends upon the quality and quantity of faculty. A survey of business schools in South Asia reveals serious deficiency in qualified faculty in most of the business schools. Most of the business schools in private sector in South Asia have been established in 1990s and later. The initial focus on institutional development, program development, and engagement with industry did not allowed resources and attention to be focused upon the challenging task of capacity building for developing quality doctoral programs. The graduates of business schools who possessed required intellectual and academic interest are easily lured by lucrative jobs and never turn back to academia. As a result the majority of the teachers responsible for teaching courses in BBA and MBA programs have only masters degrees.

This event received an overwhelming response from the participants as they considered it very helpful in setting an agenda for incorporating indigenous thought in improvement of higher education culture in South Asian region; and set a pace towards bridging the gap between 1st world and 3rd world economies through collaborative learning and knowledge sharing. SACDOC 2016 has been acknowledged as a knowledge sharing platform for collaborative learning, therefore, channeling the strategy of improvement in higher education institutions through holistic approach by its participants.



**5th AMDIP – Lahore School of Economics Conference
Management Challenges and Business Transformation
November 20-21, 2015; Lahore School of Economics**

Fifth Annual Research Conference of AMDIP was held in Lahore School of Economics on November 20-22, 2015 with a theme of Management Challenges and Business Transformation. Conference was organized in collaboration with Lahore School of Economics, while University of Management and Technology (UMT) and University of Lahore were strategic partners and sponsors of the event. The inaugural dinner was hosted by University of Lahore (UOL). Research students, MS and PhD scholars and faculty members of business schools participated in the conference from all over Pakistan.

Dr. Hasan Sohaib Murad, Rector UMT, Dr. Ishrat Hussain, Dean IBA Karachi and Dr. ShahidAmjad Chaudhry Rector Lahore School of Economics delivered key note speeches in the event. Dr. Zahoor Hassan from LUMS, Dr. Nishat from IBA Karachi, Dr. Niaz Ahmed Bhutto from IBA Sukkur, Dr. Sohail Zafar from Lahore School, Dr. Ijaz Qureshi from UOL and Dr. Abdus Sattar Abbassi from Comsats Institute of Information Technology (CIIT) Lahore were session chairs.

Valuable feedback was given to students from the experts of respective domains and students were awarded with certificates of participation for recognition and appreciation. Participation of students and faculty from various cities and regions of Pakistan was quite encouraging for AMDIP to achieve its objective of the development of management education in Pakistan. Conference was a successful collaborative initiative of AMDIP member Institutions from Lahore. In future we anticipate similar cooperative activities in other cities of Pakistan as well.



Future Plans

MOVING FORWARD

Since its inception, AMDIP has organized various activities for the achievement of its objectives. Five annual research conferences held to highlight importance of research in academia; faculty of business schools and research scholars participated in these conferences and presented their research work. Many training sessions were conducted for faculty development at member institutes and renowned speakers were invited from both academia and industry. Overwhelming response of deans and directors of business schools showed their interest in development of faculty and management education, they participated in training and development sessions. Building on the grounds covered so far, AMDIP is rejuvenating its liaison with the stakeholders from academia and industry. Strong working relations will be established across all domains of management education. Active involvement of its members and overall academia will ensure continuous progress towards the achievement of AMDIP's goals.

Priority Areas

With a growing interest from all avenues including academia, industry, corporate sector, and individuals, AMDIP has gone through strategic realignment for maximizing the synergy between its stakeholders. Following priority areas will be the focus for our future plans:

What?

- Identification of issues and challenges faced by management education in Pakistan
- Development of ethical and moral standards for faculty and management education system
- Development and standardization of curriculum and preparing faculty to incorporate them
- Use of analytical, cognitive and case study tools to meet international standards of academia
- Fostering the need of research in education domains to meet with changing needs of global environment
- Bringing forward the success cases of Pakistani Business World for knowledge sharing on both national and international levels
- Getting applied research projects from industry to make faculty and students aware of real world norms and strategies
- Bridging the gaps between management literature, theories and practices
- Shaping the faculty and student exchange program by bringing institutions closer for a win-win situation

How?

- Enhancing memberships base
- Launching other membership categories
- Facilitating institutional research collaborations
- Organizing training and development sessions
- Encouraging academic research conferences
- Modeling faculty and students exchange programs

Upcoming Events (2016)

Event	Proposed Date	Description
Multipurpose workshops on provincial level	April 2016	As per identified needs by local chapter chairpersons
1st National SME Conference 2016	May 2016	Partnership in 1 st International SME Based Research Conference organized by SMEDA and UMT
1st Faculty Colloquium	September 2016	Research Conference dedicated Faculty Particularly Assistant Professors and Lecturers
6 th Annual Conference of AMDIP	November 2016	Conference for Research Scholars of PhD, M.Phil/MS and Faculty of Business Schools



1st National SME Conference

Contributions, Challenges and Prospects of SME Sector in Pakistan

Call for Papers

1st National SME Conference is being organized jointly by Small and Medium Enterprises Development Authority (SMEDA), Government of Pakistan and School of Business & Economics, University of Management & Technology (UMT), in partnership with Association of Management Development Institutions in Pakistan (AMDIP) and University of Lahore (UOL). Mr. Alamgir Chaudhry, CEO SMEDA and Dr. Hasan Sohaib Murad, Rector UMT are patrons of the conference.

The conference will bring together SME representative bodies, academia, concerned government departments, international development agencies, financial institutions, large scale enterprises, and researchers. It will underscore the challenges and prospects of SME sector in Pakistan, and furnish declamations for all stakeholders, in general; and policy makers in particular. We welcome case studies, empirical and conceptual scholarly contributions related to SME Sector of Pakistan. It may include any topics/issues related to SME sector of Pakistan.

Important Dates:

Conference Date: May 25, 2016
Submission Deadline: April 20, 2016
Registration Deadline: May 1, 2016

Venue: Pearl Continental Hotel, Lahore

Paper Selection and Publication Process

Papers will be selected after double blind review process. Each paper will be reviewed by one local and one foreign doctoral faculty. All selected papers will be published in conference proceeding. Selected papers will also be published in SMEDA Research Journal.

Best paper Prize

Cash prizes will be given to 5 best papers.

Submissions and Registration:

Participation in the conference is by invitation. Only registered individuals will be considered for invitation. *No registration fee will be charged for presentation and/or participation in the conference.* Please log on to following website for registration and submission of manuscript.

www.smeconference.smeda.org; conference@smeda.org.pk;

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Join AMDIP

BENEFITS OF MEMBERSHIP

- Opportunities for joint research initiatives among AMDIP members
- Opportunities to benefit from faculty and student exchange network of AMDIP members
- Opportunities to take advantage of shared resources of other academic institution including libraries and online data base
- Access to a large network of academia, corporate, and industry partners
- Chances for faculty to address academic audience as guest speakers
- Discounts on registration Fee for events organized by AMDIP
- Discounts on registration fee for events organized by AMDIP partners
- Discounts on training and development sessions organized by AMDIP

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