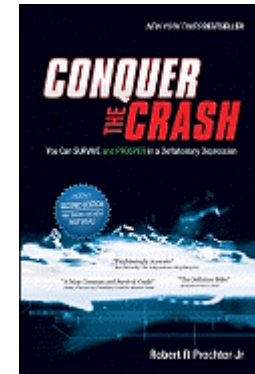
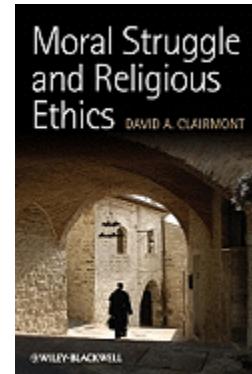
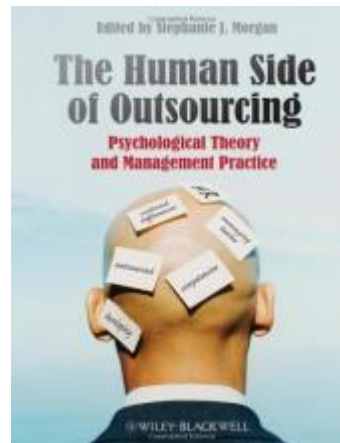
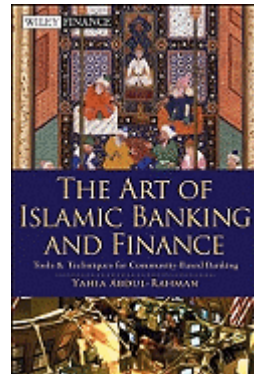
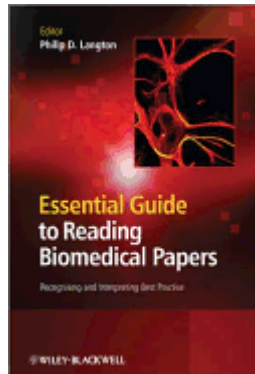
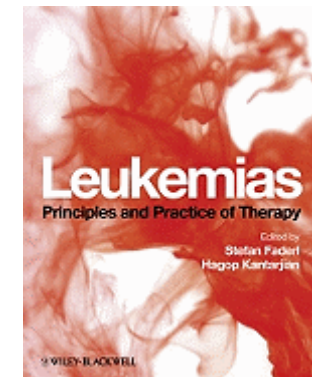
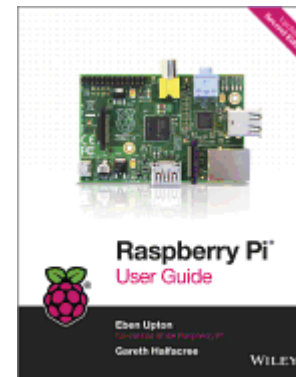
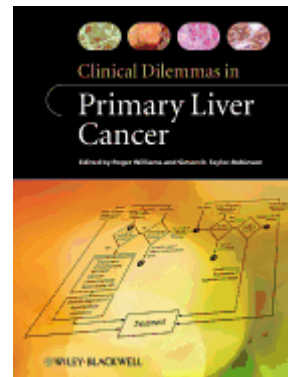
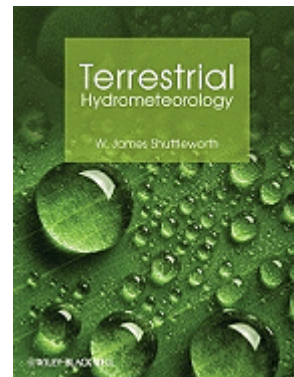
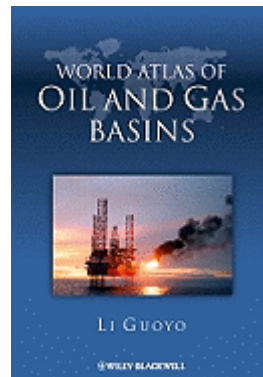
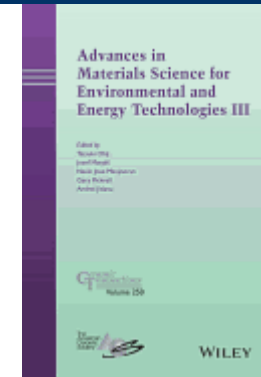
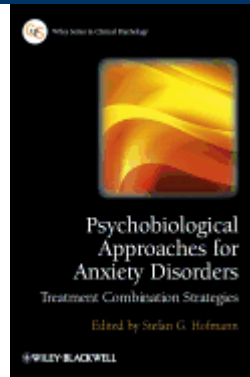


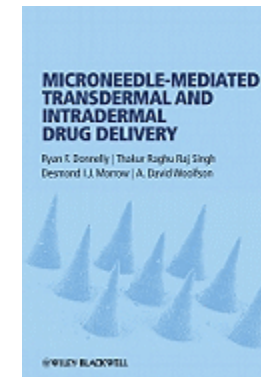
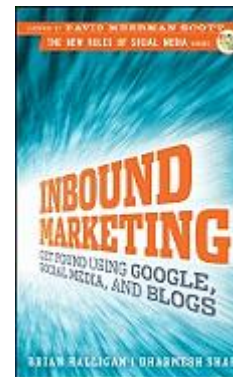
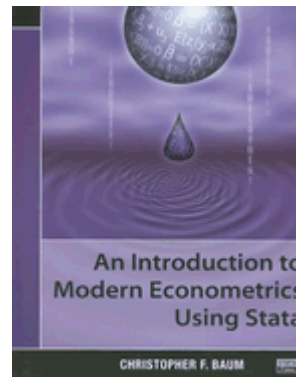
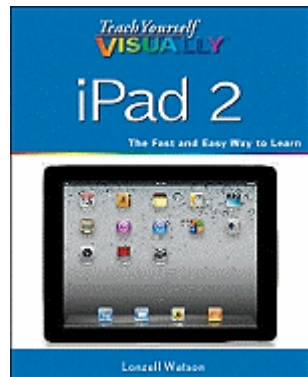
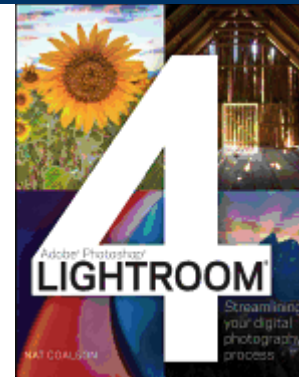
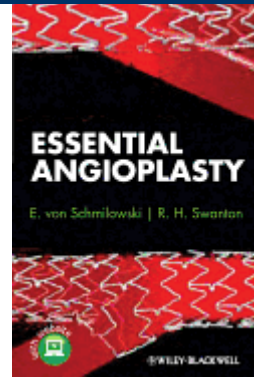
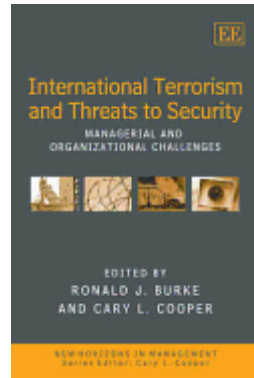
New Arrivals



New Arrivals

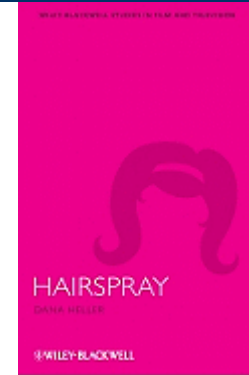


New Arrivals



New Arrivals

Title Hairspray / by Heller
Imprint West Sussex: John Wiley & Sons, c2011
Language English
Book Location 791. 4372 HEL- H
Subject



Brief Introduction

By reconsidering assumptions about mainstream popular culture and its revolutionary possibilities, author Dana Heller reveals that John Waters' popular 1988 film Hairspray is the director's most subversive movie. * Represents the first scholarly work on any of film director John Waters' films * Incorporates original interview material with the director * Reveals meanings embedded in the film's narrative treatment of racial and sexual politics.

New Arrivals

Title Partition: the long shadow // Edited by Butalia

Imprint New Delhi: Zubaan, c2015

Language English

Book Location 954. 9 PAR-

Subject

Brief Introduction

The Partition of British India into the nations of India and Pakistan in 1947 and the further redrawing of the borders in 1971 to create Bangladesh were major, wrenching events whose effects are still felt today in the everyday lives of people in all three nations in fundamental ways-yet these events have never been explored in all their aspects. This volume gathers essays from scholars in a variety of fields that explore substantial new ground in Partition research, looking into such understudied areas as art, literature, migration, and, crucially, notions of "foreignness" and "belonging," among many others. It will be required reading for any scholars of the recent history, politics, and culture of the subcontinent.



New Arrivals

<i>Title</i>	Top hat / by Evans
<i>Imprint</i>	West Sussex: John Wiley & Sons, c2010
<i>Language</i>	English
<i>Book Location</i>	791. 4372 EVA- T
<i>Subject</i>	



Brief Introduction

Top Hat is the first volume to spotlight this classic Hollywood film, probing the musical genre, notions of romance and subjectivity, as well as the contested relations between the sexes. * Offers a detailed analysis of one of Hollywood's greatest musicals, including a comprehensive survey of the film's production, promotion and reception, all measured against the background of 1930s socio-political contexts in the USA * Explores the musical genre and questions of (gendered) national identity, romance, subjectivity and the notion of the couple * Written in a clear, accessible style, Top Hat probes text and context carefully to appeal to the student and teacher of the musical and of Hollywood film history, as well as the film-loving general reader.

New Arrivals

Title The facebook guide for people over 50 / by Mcfedries

Imprint West Sussex: John Wiley & Sons, c2011

Language English

Book Location 006. 754 MCF- F

Subject

Brief Introduction

The Facebook guide for people over 50 People over 50 are the fastest-growing segment of the Facebook population, and they have some unique interests and concerns. This one-of-a-kind guide addresses issues of specific interest to older generations, helping them create a profile, connect with old friends and relatives, communicate with others, and maintain their safety online. If you're among this group, you'll find these tips and instructions will give you confidence and help you enjoy all that Facebook has to offer. * People over 50 are joining Facebook in record numbers; an estimated 6 million such people are Facebook users * This Facebook guide for people over 50 focuses on topics of particular interest to older generations, such as finding and connecting with relatives, friends from the past, former colleagues, and classmates * Helps you set up your profile, find old and new friends, communicate with others through the site, and protect your privacy * Facebook insiders contribute plenty of tips and ideas to make the Facebook experience more fulfilling If you're over 50 and already on Facebook or thinking of joining, The Facebook Guide For People Over 50 can help you make the most of the experience.



New Arrivals

Title After the fall: American literature since 9 / 11 / by Gray

Imprint West Sussex: John Wiley & Sons, c2011

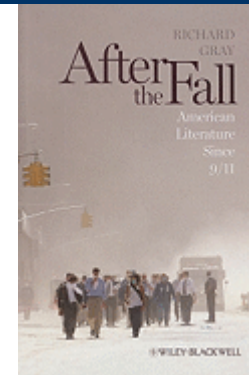
Language English

Book Location 810. 93581 GRA- A

Subject

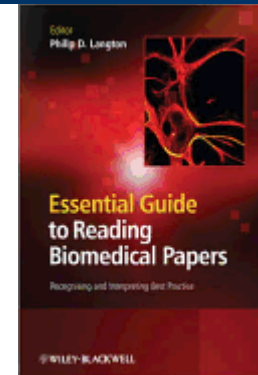
Brief Introduction

After the Fall presents a timely and provocative examination of the impact and implications of 9/11 and the war on terror on American culture and literature. * Presents the first detailed interrogation of U.S. writing in a time of crisis * Develops a timely and provocative argument about literature and trauma * Relates U.S. writing since 9/11 to crucial social and historical changes in the U.S. and elsewhere * Places U.S. writing in the context of the transformed position of the U.S. in a world characterized by political, economic, and military crisis; transnational drift; the resurgence of religious fundamentalism; and the apparent triumph of global capitalism.



New Arrivals

<i>Title</i>	Essential guide to reading biomedical papers: recognizing and interpreting best practice / Edited by Langton
<i>Imprint</i>	West Sussex: John Wiley & Sons, c2007
<i>Language</i>	English
<i>Book Location</i>	610. 724 ESS -
<i>Subject</i>	



Brief Introduction

Essential Guide to Reading Biomedical Papers: Recognising and Interpreting Best Practice is an indispensable companion to the biomedical literature. This concise, easy-to-follow text gives an insight into core techniques and practices in biomedical research and how, when and why a technique should be used and presented in the literature. Readers are alerted to common failures and misinterpretations that may evade peer review and are equipped with the judgment necessary to be properly critical of the findings claimed by research articles. This unique book will be an invaluable resource for students, technicians and researchers in all areas of biomedicine. * Allows the reader to develop the necessary skills to properly evaluate research articles * Coverage of over 30 commonly-used techniques in the biomedical sciences * Global approach and application, with contributions from leading experts in diverse fields.

New Arrivals

Title The art of Islamic banking and finance: tools and techniques for community- based banking / by Yahia

Imprint West Sussex: John Wiley & Sons, c2010

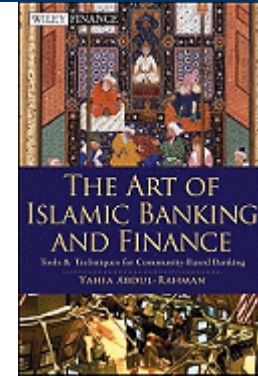
Language English

Book Location 332. 1091767 YAH - A

Subject

Brief Introduction

A detailed look at the fast-growing field of Islamic banking and finance The Art of Islamic Banking and Finance is a modern American take on what it means to incorporate Islamic finance principles into everyday banking and investment techniques by introducing a new brand of banking for all people of all faiths: The Riba-Free (RF) banking. The author is considered the father of RF (Islamic) banking in America. He has been a banker and an Imam/scholar for over 40 years in America since 1968. He started the tedious process with a finance company, LARIBA, in Pasadena, California in 1987. This is the first book ever in the field to trace the origins of prohibiting the renting of money at a price called interest rate and over-indulging in debt. The book reviews in great details the theological foundations of prohibiting interest in the Jewish Bible, the Christian Bible, and the Qur'aan. The author then discusses money and how fiat money is created, the role of the Federal Reserve, and the banking system in America. The book also discusses for the first time ever how to include an important aspect of RF (Islamic) finance using commodity indexation and marking the items to be financed to market in order to avoid participating in economic "bubbles." The author discusses how these rules work, how they affect consumer behavior, and how they change the role of the banker/financier. Covers a new pioneering model that is based on the Law (Shari'aa) and how it is applied in every transaction from joint ventures and portfolio management to home mortgages and personal financing Shows how to incorporate the Law (Shari'aa) into American financing and banking systems Points to RF (Islamic) finance and banking as a way to emphasize socially responsible investing The Art of Islamic Banking and Finance also includes a discussion on the emergence of a culture of RF (Islamic) banking and finance today, which is based on the real Judeo-Christian-Islamic spirit and very effective when compared to twentieth-century models that use financial engineering and structuring techniques to circumvent the Law (Shari'aa). The book also includes case studies based on the actual experience of the author and detailed analysis of the superior results realized by applying this new brand of banking to financing.



New Arrivals

Title The human side of outsourcing: psychological theory and management practice / Edited by Morgan

Imprint West Sussex: John Wiley & Sons, c2009

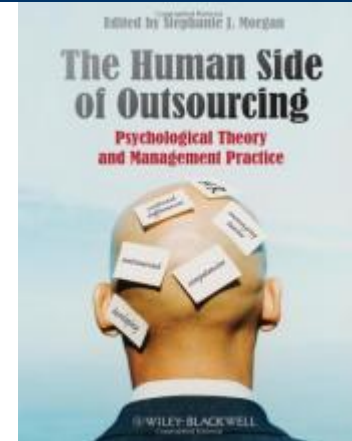
Language English

Book Location 658. 4058 HUM -

Subject

Brief Introduction

The Human Side of Outsourcing considers outsourcing from both management and staff perspectives. The book includes chapters on cultural and individual differences, the life-cycle approach, best practices, and recruitment, as well as featuring informative case studies from the field. Practitioner-focused but with a strong foundation in theory and research, this is a valuable resource for organizational psychologists and consultants, as well as human resource professionals, managers, and executives.



New Arrivals

Title Moral struggle and religious ethics / by Clairmont

Imprint West Sussex: John Wiley & Sons, c2011

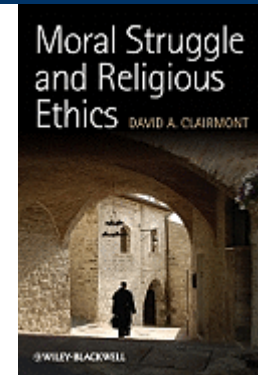
Language English

Book Location 241. 042 CLA - M

Subject

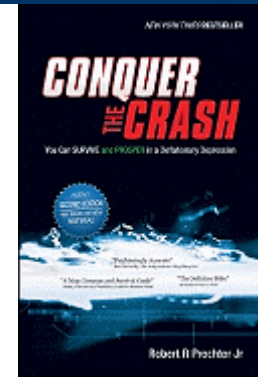
Brief Introduction

Moral Struggle and Religious Ethics offers a comparative discussion of the challenges of living a moral religious life. This is illustrated with a study of two key thinkers, Bonaventure and Buddhaghosa, who influenced the development of moral thinking in Christianity and Buddhism respectively. * Provides an important and original contribution to the comparative study and practice of religious ethics * Moves away from a comparison of theories by discussing the shared human problem of moral weakness * Offers an fresh approach with a comparison of the understanding of the problem of moral weakness between the two key thinkers, Bonaventure and Buddhaghosa * Written by a highly respected academic in the dynamic and fast-growing field of comparative religious ethics.



New Arrivals

<i>Title</i>	Conquer the crash: you can survive and prosper in a deflationary depression / by Prechter Jr
<i>Imprint</i>	West Sussex: John Wiley & Sons, c2009
<i>Language</i>	English
<i>Book Location</i>	332. 02401 PRE - C
<i>Subject</i>	



Brief Introduction

Today's financial and economic tribulations were a long time in the making. Many people ask, "Why didn't someone see it coming?" A New York Times bestselling book did see it coming. Over 100,000 people read it in time to protect their wealth. The book foresaw and explained the collapse in home prices, plunge in stocks, subprime debacle, liquidity crisis, the demise of Fannie and Freddie, the Federal Reserve's failure to turn the trend, and lots more. The book was Robert Prechter's Conquer the Crash, published in early 2002, when the Dow was above 10,000 and the financial world was partying around-the-clock. Fast forward to today: the average U.S. homeowner has suffered a decline of 30% to 40% in property value. Stocks and commodities had their biggest fall since 1929-1932. Fannie Mae is a zombie corporation under the government's protection. The Fed has pushed every button at its disposal (and then some), to no avail. If Prechter thought a whole new book would help, he'd have written one. But Conquer the Crash is a book-length forecast that's still coming true -- only some of the future has caught up with the specific predictions he published back then. There is much more to come. That means more danger, but also great opportunity. Conquer the Crash, 2nd edition offers you 188 new pages of vital information (480 pages total) plus all the original forecasts and recommendations that make the book more compelling and relevant than the day it published. In every disaster, only a very few people prepare themselves beforehand. Think about investor enthusiasm in 2005-2008, and you'll realize it's true. Even fewer people will be ready for the soon-approaching, next leg down of the unfolding depression. In this 2nd edition, Prechter gives a warning he's never had to include in 30 years of publishing -- namely, that the doors to financial safety are closing all over the world. In other words, prudent people need to act while they can. Conquer the Crash, 2nd Edition readers will receive exclusive online access to the Conquer the Crash Readers Page, where Prechter continually updates the book's recommended services and institutions.

New Arrivals

Title Psychobiological approaches for anxiety disorders: treatment combination strategies / Edited by Hofmann

Imprint West Sussex: John Wiley & Sons, c2012

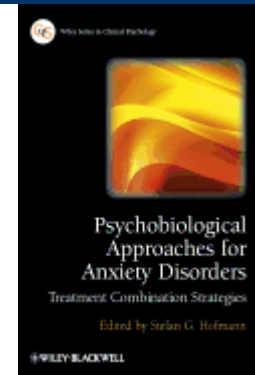
Language English

Book Location 616. 8522 PSY -

Subject

Brief Introduction

Psychobiological Approaches for Anxiety Disorders presents a comprehensive overview of the latest empirical evidence and research results on combining pharmacological agents and CBT techniques for the treatment of anxiety disorders. * The first book to focus on the issue of enhancing CBT with pharmacological agents * Features chapters from leading authors in the fields of psychiatry, pharmacology, clinical psychology, neuroscience, and emotion research * Contributes significantly to the field by summarizing the contemporary research in combination treatments in anxiety disorders * A valuable resource for clinicians in training, as well as experienced clinicians seeking to help patients with anxiety disorders.



New Arrivals

Title The crime fiction handbook / by Messent

Imprint West Sussex: John Wiley & Sons, c2013

Language English

Book Location 809. 3872 MES - C

Subject



Brief Introduction

The Crime Fiction Handbook presents a comprehensive introduction to the origins, development, and cultural significance of the crime fiction genre, focusing mainly on American, British, and Scandinavian texts. * Provides an accessible and well-written introduction to the genre of crime fiction * Moves with ease between a general overview of the genre and useful theoretical approaches * Includes a close analysis of the key texts in the crime fiction tradition * Identifies what makes crime fiction of such cultural importance and illuminates the social and political anxieties at its heart. * Shows the similarities and differences between British, American, and Scandinavian crime fiction traditions.

New Arrivals

Title Destructive myths in family therapy: how to overcome barriers to communication by seeing and saying / by Kramer- Moore & Moore

Imprint West Sussex: John Wiley & Sons, c2012

Language English

Book Location 616. 89156 KRA - D

Subject

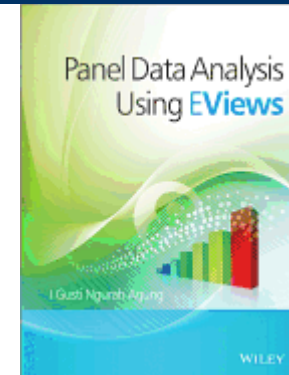
Brief Introduction

Exposes destructive patterns of communication within family cultures and provides strategies for promoting more open dialogue among family members. * Equips family therapists to help clients see the barriers they place in the way of healthy communication, and adopt more constructive alternatives * Provides activities designed to spark open dialogue between therapist and clients, strengthening the therapeutic relationship and facilitating family interaction * Includes communication strategies for reversing disengagement, defusing power struggles, overcoming sibling rivalry, disentangling marital problems and more * Offers a new understanding of family dynamics, an area in which many family therapists want to improve their skills but have struggled to find a text to guide them in doing so.



New Arrivals

<i>Title</i>	Panel data analysis using eviews / by Agung
<i>Imprint</i>	West Sussex: John Wiley & Sons, c2014
<i>Language</i>	English
<i>Book Location</i>	005. 55 AGU - P
<i>Subject</i>	



Brief Introduction

A comprehensive and accessible guide to panel data analysis using EViews software This book explores the use of EViews software in creating panel data analysis using appropriate empirical models and real datasets. Guidance is given on developing alternative descriptive statistical summaries for evaluation and providing policy analysis based on pool panel data. Various alternative models based on panel data are explored, including univariate general linear models, fixed effect models and causal models, and guidance on the advantages and disadvantages of each one is given. Panel Data Analysis using EViews : Provides step-by-step guidance on how to apply EViews software to panel data analysis using appropriate empirical models and real datasets. Examines a variety of panel data models along with the author s own empirical findings, demonstrating the advantages and limitations of each model. Presents growth models, time-related effects models, and polynomial models, in addition to the models which are commonly applied for panel data. Includes more than 250 examples divided into three groups of models (stacked, unstacked, and structured panel data), together with notes and comments. Provides guidance on which models not to use in a given scenario, along with advice on viable alternatives. Explores recent new developments in panel data analysis An essential tool for advanced undergraduate or graduate students and applied researchers in finance, econometrics and population studies. Statisticians and data analysts involved with data collected over long time periods will also find this book a useful resource.

New Arrivals

Title Advances in materials science for environmental and energy technologies III / Edited by Ohji [et al].

Imprint West Sussex: John Wiley & Sons, c2014

Language English

Book Location 620. 14 ADV -

Subject

Brief Introduction

With contributed papers from the 2011 Materials Science and Technology symposia, this is a useful one-stop resource for understanding the most important issues in advances in materials science for environmental and energy technologies. Logically organized and carefully selected, the articles cover the themes of the symposia: Green Technologies for Materials Manufacturing and Processing; Materials Science Challenges for Nuclear Applications; Materials for Nuclear Waste Disposal and Environmental Cleanup; Energy Conversion/Fuel Cells; and Energy Storage: Materials, Systems and Applications.



New Arrivals

Title World atlas of oil and gas basins / by Guouyu

Imprint West Sussex: John Wiley & Sons, c2011

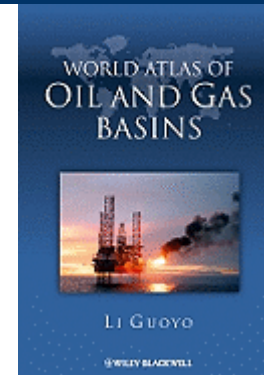
Language English

Book Location 553. 280223 GUO - W

Subject

Brief Introduction

Professor Li's World Atlas of Oil and Gas Basins is a fresh and comprehensive treatise of the distribution of the world's hydrocarbon reserves. The Atlas highlights the geographical, sedimentary and geological features of the basins, using a combination of maps and stratigraphic diagrams to depict the history, prospectivity and commercial production capacity of the reserves on a continental and country-by-country basis. The Atlas is an essential reference source for petroleum geologists and reservoir engineers working in hydrocarbon exploration and production. It is also a valuable and original teaching aid for university graduate and postgraduate courses. The Atlas provides a welcome addition to the global database of the world's energy resources and is therefore an indispensable source of information for the formulation of future strategies to exploit oil and gas reserves. Written by one of China's foremost petroleum geologists, the Atlas provides a rare analysis of the industry from the perspective of the country whose demand for oil and gas is set to become the largest in the next few decades. It is an important and vital scholarly work.



New Arrivals

Title Terrestrial hydrometeorology / by Shuttleworth

Imprint West Sussex: John Wiley & Sons, c2012

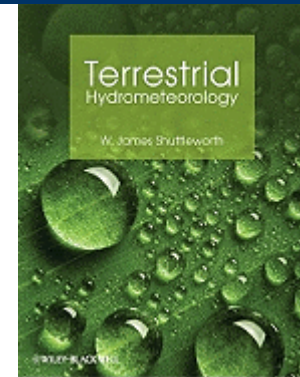
Language English

Book Location 551. 57 SHU - T

Subject

Brief Introduction

Both hydrologists and meteorologists need to speak a common scientific language, and this has given rise to the new scientific discipline of hydrometeorology, which deals with the transfer of water and energy across the land/atmosphere interface. Terrestrial Hydrometeorology is the first graduate-level text with sufficient breadth and depth to be used in hydrology departments to teach relevant aspects of meteorology, and in meteorological departments to teach relevant aspects of hydrology, and to serve as an introductory text to teach the emerging discipline of hydrometeorology. The book will be essential reading for graduate students studying surface water hydrology, meteorology, and hydrometeorology. It can also be used in advanced undergraduate courses, and will be welcomed by academic and professional hydrologists and meteorologists worldwide. Additional resources for this book can be found at:



New Arrivals

Title Clinical dilemmas in primary liver cancer / Edited by Williams and Taylor-Robinson

Imprint West Sussex: John Wiley & Sons, c2012

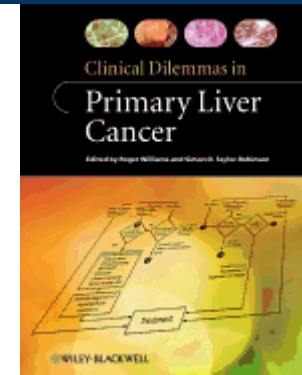
Language English

Book Location 616. 99436 CLI -

Subject

Brief Introduction

Clinical Dilemmas in Liver Cancer follows the successful format of the other books in the Clinical Dilemmas series, with each chapter focused on a specific dilemma, or issue facing doctors in their day-to-day job, and providing them with practical clinical information and help to better assess and treat their patients in this case patients suffering from liver cancer, the third commonest cancer in terms of mortality worldwide. Chapters feature up-to-date information on the basic mechanisms, epidemiological risk factors, screening and surveillance strategies, diagnosis and treatment. It is an extremely practical and clinically-oriented book, and as most patients around the world present with advanced disease, a main focus is on the most recent advances allowing early diagnosis and use of local, regional and systemic therapy, surgery, transplantation and combination therapies. Each chapter is authored by an international expert in the relevant area.



New Arrivals

Title Raspberry pi : user guide / by Upton & Halfacree

Imprint West Sussex: John Wiley & Sons, c2014

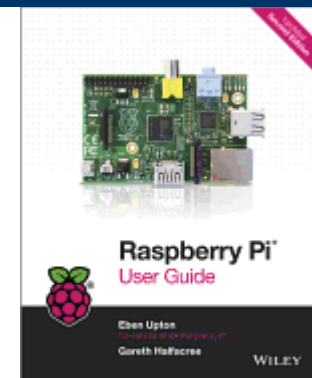
Language English

Book Location 004. 165 UPT - R

Subject

Brief Introduction

The Raspberry Pi has been a success beyond the dream of its creators. Their goal, to encourage a new generation of computer programmers who understand how computers work, is well under way. Raspberry Pi User Guide 2e is the newest edition of the runaway bestseller written by the Pi's co-creator, Eben Upton, and tech writer Gareth Halfacree. It contains everything you need to know to get the Pi up and running, including how to: Connect a keyboard, mouse, monitor and other peripherals Install software and configure your Raspberry Pi Master basic Linux system administration Set up your Raspberry Pi as a productivity machine, multimedia centre, or web server Write programmes in Scratch and Python Use the GPIO port and add-on boards to connect your Raspberry Pi for use in electronics projects Updated to cover the release of the Camera Board, the introduction of the Pi Store, NOOBS and much more, Raspberry Pi User Guide 2 nd edition is the perfect companion for getting the most out of the computing phenomenon, the Raspberry Pi. Eben Upton is the co-creator of the Raspberry Pi board and the founder of the Raspberry Pi Foundation. Gareth Halfacree is a freelance technology journalist, open source advocate and erstwhile sysadmin.



New Arrivals

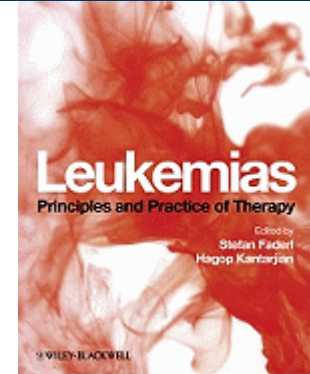
Title Leukemias: principles and practice of therapy / Edited by Faderl & Kantarjian

Imprint West Sussex: John Wiley & Sons, c2011

Language English

Book Location 616. 99419 LEU -

Subject



Brief Introduction

Edited by experts from one of the world's largest leukemia centers, this book provides information on the biology of the variety of leukemic disorders, up-to-date diagnostic testing and many new developments in therapy. Chapters covering new treatments present an outlook for the future and explain the rationale for ongoing clinical trials. Topics include: * Targeted therapy, e.g. tyrosine kinase inhibitors (Flt3, Aurora kinase inhibitors, kit inhibitors, BCR-ABL inhibitors) * Ras inhibitors * Epigenetic therapy (hypomethylators and histone deacetylase inhibitors) * Lenalidomide analogs * New chemotherapy drugs, e.g. clofarabine, cloretazine, sapacitabine, forodesine * Combinations of chemotherapy with kinase inhibitors (e.g. ALL induction protocols in combination with dasatinib or imatinib) * New monoclonal antibodies (lumiliximab, humaxCD20, anti-CD40) * Thrombopoietic agents Leukemias: Principles and Practice of Therapy * Includes practical information to guide you in challenging situations, such as treatment of elderly patients, pregnancy, relapsed and refractory disease * Incorporates chapters on supportive care and pharmacologic information about the most frequently used drugs in this area.

New Arrivals

Title Sexually transmitted diseases / Edited by Beigi

Imprint West Sussex: John Wiley & Sons, c2012

Language English

Book Location 616. 951 SEX -

Subject

Brief Introduction

"Sexually Transmitted Diseases" present a major public health challenge. Over 25 diseases can be transmitted through sexual activity, and effective treatment, especially where long term infection can lead to further health problems, and in women infertility, requires good diagnostic skills and understanding of the best treatment methods. This book aims to give a practical guide to diagnosis and treatment in a patient-centred framework, with care at the heart of the book. The aim of the Gynecology in Practice Series is to provide a clinical 'in the office' or 'at the bedside' guide to effective patient care for gynecologists. The tone will be practical, not academic. The working assumption is that readers want to know what (and what not) might or should be done, without over emphasis on the why. That said, it is important to review the crucial basic science necessary for effective diagnosis and management, and to provide reminders in the context of the practical chapters. The books will not be heavily referenced, in line with a more practical approach. This allows for smoother reading (and also relieves the burden of comprehensive citing from authors). Key evidence (clinical trials, Cochrane or other meta analyses) should be summarized in 'Evidence at a Glance' boxes and key references such as reviews, major papers can be provided in the 'selected bibliography' at the end of each chapter. Practical guidance will be provided through: the use of algorithms and guidelines where they are appropriate 'Tips and Tricks' boxes - hints on improving outcomes perhaps via practical technique, patient questioning etc 'Caution' warning boxes - hints on avoiding problems, perhaps via contraindications 'Science Revisited' - quick reminder of the basic science principles necessary for understanding.



New Arrivals

Title International terrorism and threats to security: managerial and organizational challenges / Edited by Burke & Cooper

Imprint Cheltenham: Edward Elgar, c2008

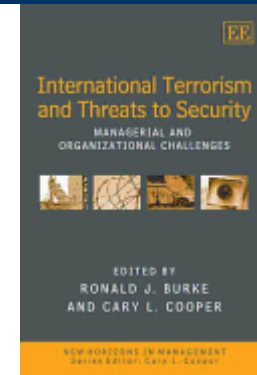
Language English

Book Location 658. 4056 INT -

Subject

Brief Introduction

This original collection examines the managerial and organizational implications of international terrorism and threats to security. When Islamic terrorists flew hijacked airplanes into the World Trade Center on 9/11, it changed much of the world forever. The number of deaths and the financial losses resulting from the attack was unprecedented. 9/11 highlighted how risky life in organizations had become. This book reviews events since 9/11, which sets the foundation for the rest of the book. It scrutinizes the central role of governments as targets, agents and protectors of citizens, then considers the impact of terrorism on people and organizations based on research evidence from the US, Spain, and Israel. The authors examine how to increase individual coping resources, maintain work motivation in trying times and develop worksite emergency procedures. They also identify the key qualities of organizations that were able to recover quickly following devastating loss. "International Terrorism and Threats to Security" will be an invaluable resource for scholars of organizational behaviour, international management, conflict management, international relations and public policy.



New Arrivals

Title Essential angioplasty / by Schmilowski & Swanton

Imprint West Sussex: John Wiley & Sons, c2012

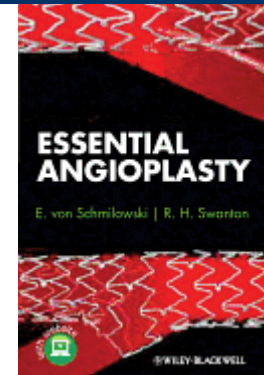
Language English

Book Location 617. 413 SCH - E

Subject

Brief Introduction

A vast choice of techniques and technology confronts today's interventional cardiologists, and those who are new to angioplasty need clear and practical guidance in order to develop good habits, avoid common pitfalls and complications, and become efficient and confident practitioners. This new book supplies a solid grounding in the basics of percutaneous techniques by providing selective, practical knowledge and a full range of useful tools and tips. Throughout, the authors follow the motto "keep it simple" and focus only on the information that will help the reader learn and master the relevant technique. The book is designed for ease of use in the cath lab or other situations where the reader needs to access information quickly.



New Arrivals

Title Adobe photoshop lightroom: streamlining your digital photography process / by Coalson

Imprint Indianapolis: John Wiley & Sons, c2012

Language English

Book Location 006. 685 COA - A

Subject

Brief Introduction

"Nat Coalson is passionate about sharing his experience and knowledge on Lightroom 4 to help you professionally organize, process, and present your images. This book has been completely revised and updated to include the newest Lightroom features to make your images look their very best!" --Katrin Eismann, Chair, Masters in Digital Photography, School of Visual Arts, New York, New York Working with your photos is fast, easy, and fun with Lightroom 4! Most photographers want to make their photos look good, find them easily, and protect them from loss. And they'd rather be out in the field than learning a new software program. If this is you, you'll love Nat Coalson's step-by-step, task-focused approach to Lightroom 4. Designed for new users and those upgrading from an earlier version, this book leads you on a straightforward path to great results. Learn to

- * Organize your photo library to quickly find what you're looking for
- * Optimize every photo with powerful, easy image adjustments
- * Edit videos and publish your finished clips to the web
- * Create beautiful photo books, web galleries, and slideshows
- * Synchronize your collections with photo-sharing and social media websites
- * Print photos with precise color accuracy
- * Use the map to plot locations where your photos were taken.



New Arrivals

Title Exposure photo workshop, 2nd ed. / by Wignall

Imprint Indianapolis: John Wiley & Sons, c2011

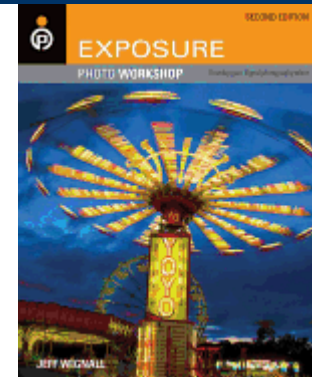
Language English

Book Location 771. 37 WIG - E

Subject

Brief Introduction

New and updated techniques for working with exposure Exposure involves a variety of skills, but once mastered, can turn a hobbyist into a bona fide photographer. This hands-on resource dissects the components of exposure--ISO, aperture, shutter speed--and shows how they work together to capture the photographer's vision. You'll learn how to leave the safety of automatic settings and understand how controlling the settings can result in beautiful photos. Stunning photos of people, wildlife, and landscapes serve to inspire you to practice your new skills in exposure and create memorable and frame-worthy photos. Unveils the many intricate levels of exposure and clearly explains how to master each one so that you can capture amazing photos Encourages you to apply each of the techniques you learn with patience and experimentation when photographing people, wildlife, landscapes, or any other subject matter Details the essentials for taking frame-worthy photos in a variety of challenges, such as action, night scenes, low light, bad weather, and more Features updated, stunning, and inspiring full-color photos throughout Expose yourself to the fantastic and unparalleled advice contained within the pages of Exposure Photo Workshop, Second Edition!



New Arrivals

Title Teach yourself visually ipad 2 / by Watson

Imprint Indianapolis: John Wiley & Sons, c2011

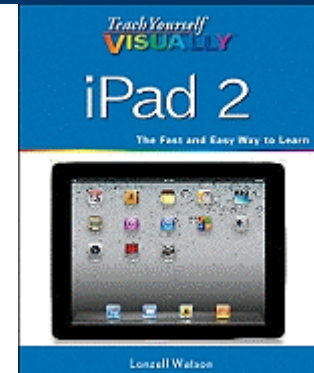
Language English

Book Location 004. 165 WAT - T

Subject

Brief Introduction

See your iPad 2 in a whole new way! As the amazing iPad continues to evolve, so does this feature-rich book. As colorful, and accessible as your new iPad 2, this book is the iPad's perfect companion. Open it and find over a hundred tasks succinctly explained using easy-to-follow, side-by-side, full-color screenshots. Want to download books or apps or videos? Send photos or emails? Sync with your other devices? Learn how and much more in this practical, visual guide. Helps you get the most out of the new Apple iPad 2 Shows you how to download apps from the App Store, send photos or emails, access rich multimedia content and social media, use the multi-touch display, and more Uses easy-to-follow, full-color, two-page tutorials, so you can quickly get the information you need and see step by step how to do tasks Now that you've got the latest iPad, make sure you have the latest version of this practical, visual guide!



New Arrivals

Title Beginning mobile application development in the cloud / by Rodger

Imprint Indianapolis: John Wiley & Sons, c2012

Language English

Book Location 004. 6782 ROD - B

Subject

Brief Introduction

Learn how to build apps for mobile devices on Cloud platforms The marketplace for apps is ever expanding, increasing the potential to make money. With this guide, you'll learn how to build cross-platform applications for mobile devices that are supported by the power of Cloud-based services such as Amazon Web Services. An introduction to Cloud-based applications explains how to use HTML5 to create cross-platform mobile apps and then use Cloud services to enhance those apps. You'll learn how to build your first app with HTML5 and set it up in the Cloud, while also discovering how to use jQuery to your advantage. * Highlights the skills and knowledge you need to create successful apps for mobile devices with HTML5 * Takes you through the steps for building web applications for the iPhone and Android * Details how to enhance your app through faster launching, touch vs. click, storage capabilities, and a cache * Looks at how best to use JSON, FourSquare, jQuery, AJAX, and more * Shares tips for creating hybrid apps that run natively If you're interested in having your application be one of the 200,000+ apps featured in the iPhone store or the 50,000+ in the Android store, then you need this book.



Title An introduction to modern econometrics using stata / by Baum

Imprint Texas: Stata Press, c2006

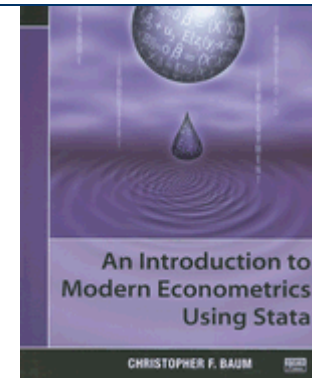
Language English

Book Location 519. 20285 BAU - A

Subject

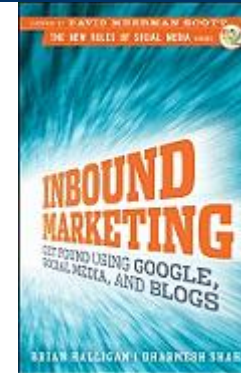
Brief Introduction

Integrating a contemporary approach to econometrics with the powerful computational tools offered by Stata, *An Introduction to Modern Econometrics Using Stata* focuses on the role of method-of-moments estimators, hypothesis testing, and specification analysis and provides practical examples that show how the theories are applied to real data sets using Stata. As an expert in Stata, the author successfully guides readers from the basic elements of Stata to the core econometric topics. He first describes the fundamental components needed to effectively use Stata. The book then covers the multiple linear regression model, linear and nonlinear Wald tests, constrained least-squares estimation, Lagrange multiplier tests, and hypothesis testing of nonnested models. Subsequent chapters center on the consequences of failures of the linear regression model's assumptions. The book also examines indicator variables, interaction effects, weak instruments, underidentification, and generalized method-of-moments estimation. The final chapters introduce panel-data analysis and discrete- and limited-dependent variables and the two appendices discuss how to import data into Stata and Stata programming. Presenting many of the econometric theories used in modern empirical research, this introduction illustrates how to apply these concepts using Stata. The book serves both as a supplementary text for undergraduate and graduate students and as a clear guide for economists and financial analysts.



New Arrivals

<i>Title</i>	Inbound marketing: get found using google, socialmedia, and blogs / by halligan & Shah
<i>Imprint</i>	West Sussex: John Wiley & Sons, c2010
<i>Language</i>	English
<i>Book Location</i>	658. 872 HAL - I
<i>Subject</i>	



Brief Introduction

Stop pushing your message out and start pulling your customers in Traditional "outbound" marketing methods like cold-calling, email blasts, advertising, and direct mail are increasingly less effective. People are getting better at blocking these interruptions out using Caller ID, spam protection, TiVo, etc. People are now increasingly turning to Google, social media, and blogs to find products and services. Inbound Marketing helps you take advantage of this change by showing you how to get found by customers online. Inbound Marketing is a how-to guide to getting found via Google, the blogosphere, and social media sites. * Improve your rankings in Google to get more traffic * Build and promote a blog for your business * Grow and nurture a community in Facebook, LinkedIn, Twitter, etc. * Measure what matters and do more of what works online The rules of marketing have changed, and your business can benefit from this change. Inbound Marketing shows you how to get found by more prospects already looking for what you have to sell.

New Arrivals

Title Microneedle-mediated transdermal and intradermal drug delivery / by Donnelly [et al.]

Imprint West Sussex: John Wiley & Sons, c2012

Language English

Book Location 615. 19 MIC -

Subject

Brief Introduction

One of the latest techniques in drug delivery, microneedles are used for administering a wide range of drug substances used to treat various medical conditions. Thorough background information is included providing a history of the field. Various methods used to produce microneedles are described as well as a snapshot of the future directions within the industry. Written by highly qualified authors, this new text is the only title providing a comprehensive review of microneedle research in the fields of transdermal and intradermal drug delivery.

