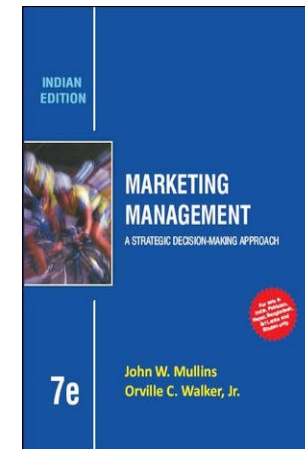
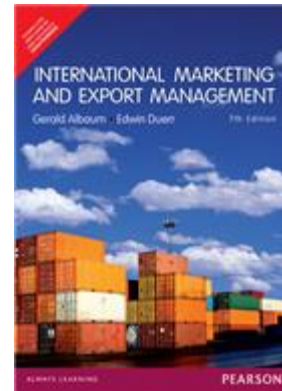
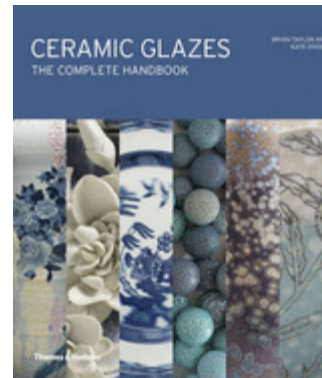
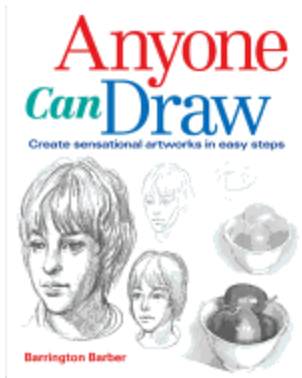
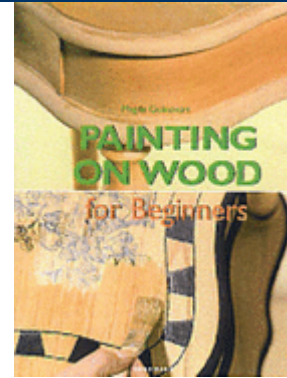
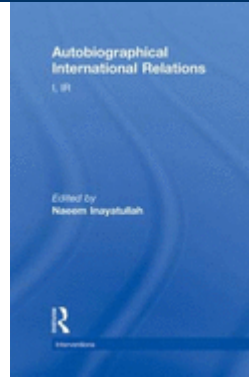
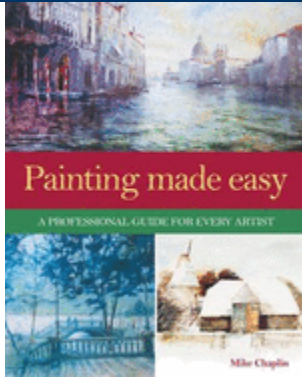
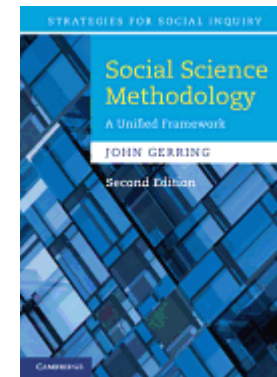
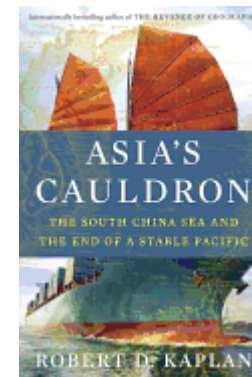
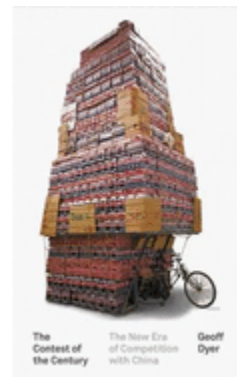
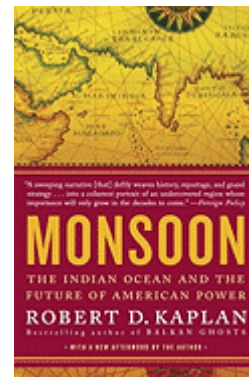
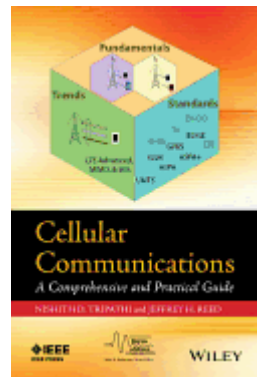
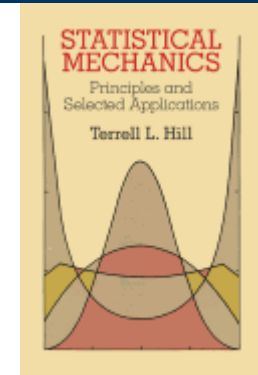
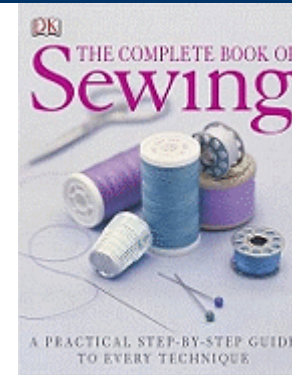
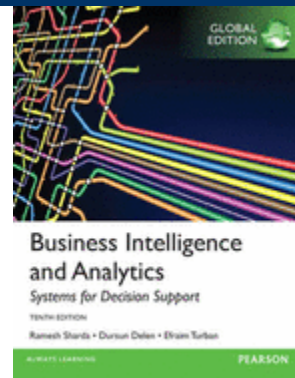
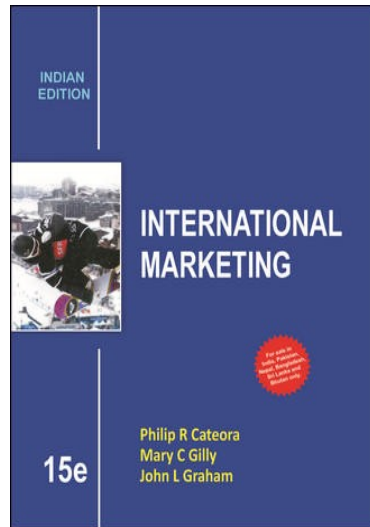


New Arrivals



New Arrivals



New Arrivals

Title Painting made easy: a professional guide for every artist / by Chaplin

Imprint London: Arcturus Holdings Ltd, c2014

Language English

Book Location 745. 723 CHA- P

Subject

Brief Introduction

All the information relating to this book along with the jacket cover image comes direct from the publisher and we check for any updates every 24 hours to make sure we're providing the very latest information. On very rare occasions the publisher will change the cover image of the book without informing us.

Please ask any questions prior to placing an order. Due to the fact that our system is totally automated we are unable to act upon or acknowledge any messages attached to your purchase (change of shipping address etc) through either eBay or Paypal



New Arrivals

Title Autobiographical international relations / Edited by Naeem

Imprint London: Routledge, c2011

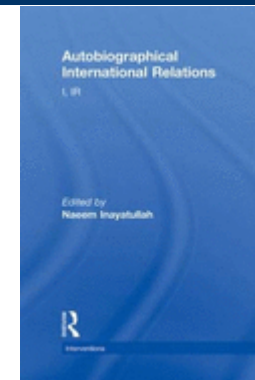
Language English

Book Location 327. 0922 AUT-

Subject

Brief Introduction

This volume provides a novel approach to international relations. In the course of fifteen essays, scholars write about how life events brought them to their subject matter. They place their narratives in the larger context of world politics, culture, and history. Autobiographical International Relations believes that the fictive distancing associated with academic prose creates disaffection in both readers and writers. In contrast, these essays demonstrate how to reengage the "I" while simultaneously sustaining theoretical precision and historical awareness. Authors highlight their motives, their desires, and their wounds. By connecting their theoretical and practical engagements with their needs and wounds, and by working within the overlap between theory, history, and autobiography, these essays aim to increase the clarity, urgency, and meaningfulness of academic work. These essays are autobiographical, but focused on the academic aspect of authors' lives. Specifically, they are set within the domain of international relations/global politics. They are theoretical, but geared to demonstrate that theoretical decisions emerge from theorists' needs and wounds. Theoretical precision, rather than being explicitly deduced, is instead immanent to the autobiographical and the historical/cultural narrative each author portrays. And, these essays are framed in historical/cultural terms.



New Arrivals

Title Politics and power / by Kidd, Legge & Harari

Imprint London: Palgrave Macmillan, c2010

Language English

Book Location 306. 2 KID- P

Subject

Brief Introduction

Political organizations govern the way we live and have the power to make decisions on behalf of entire societies. But what political issues are important to our study of sociology and why? Do we really need to understand politics in order to fully understand society? And can individuals in society affect political change? This student-focused book gives readers a clear introduction to the key ideas, themes and debates in political sociology. Combining accessible explanations with critical analysis, the book explores the ideas of classical and contemporary sociologists. It maps out how they have been developed, reinterpreted and evaluated in response to changes in society. In particular, the text also: * defines, explores and assesses what is meant by 'power' * assesses the modern political landscape of UK society and the ideologies of different political parties * looks at voting patterns in the UK and asks what this tells us about society * explores issues of globalization and nationalization and how they have shaped modern-day societies As part of the Skills-Based Sociology series, Politics and Power is filled with a variety of tasks, activities and exam practice questions that encourage students to take an active role in their learning. Promoting critical thinking skills alongside development of knowledge, this book is the perfect starting-point for students learning about power and politics in society.



New Arrivals

Title Painting on wood for beginners /by Guinovart

Imprint Barcelona: Konemann, c2006

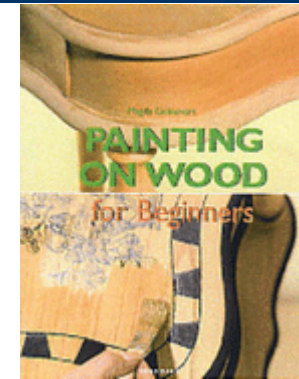
Language English

Book Location 745. 51 GUI- P

Subject

Brief Introduction

Whether your preferred medium is canvas or paper, wood or stone, this reasonably priced series of books for beginners demonstrates fascinating drawing, painting and design techniques for a variety of surfaces, materials and spaces. The titles in this practical series are superbly suited to help readers become familiar with the most essential techniques of drawing, painting and design. They are tailor-made for a quick and practically oriented introduction. In each book, numerous examples will inspire readers to explore their own potential for creative expression. Tools, materials and other aids are thoroughly explained. The step-by-step approach clarifies the phases of each technique and gives helpful suggestions for further development of the learned methods. In addition, insightful analysis of great works of art divulges the tricks and secrets of the masters.



New Arrivals

Title Push paper: 30 artists explore the boundaries of paper art / by Zollars

Imprint New York: Lark Crafts, c2011

Language English

Book Location 745. 54 ZOL- P

Subject

Brief Introduction

Innovative, interesting, exciting: the work gathered in "PUSH Paper", part of a stunningly designed new gallery series, is some of the best paper art being created today. Thirty contemporary paper artists, from world-renowned names to talented up-and-comers, all put their own spin on cutting, sculpture, installations, pop ups, paper toys and more. A vibrant question-and-answer section with the book's distinguished juror, Jaime Zollars and a biography of each showcased artist complete this visual feast of paper craft.



New Arrivals

Title Anyone can draw: create sensational artworks in easy steps / by Barber

Imprint London: Arcturus Publishing Ltd, c2011

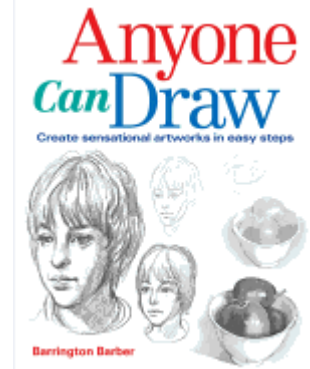
Language English

Book Location 741. 2 BAR- A

Subject

Brief Introduction

Barrington Barber takes as his starting point the belief that anyone - whatever their experience - can learn to draw well. Starting with an introduction to different drawing materials and mark making, he goes on to show how to use line, tone and proportion to create convincing, realistic drawings.



New Arrivals

Title Color choices: making color sense out of color theory / by Quiller

Imprint New York: Watson Guptill Publications, c1989

Language English

Book Location 752. QUI- C

Subject

Brief Introduction

INTERNATIONALLY RENOWNED ARTIST and bestselling author Stephen Quiller shows readers how to discover their own personal "colour sense" in Color Choices, a book that offers readers a fresh perspective on perfecting their own colour styles. With the help of his own "Quiller Wheel," a special foldout wheel featuring 68 precisely placed colours, the author shows artists how they can develop their own unique colour blends. First, Quiller demonstrates how to use the wheel to interpret colour relationships and mix colours more clearly. Then he explains, step by step, how to develop five structured colour schemes, apply underlays and overlays, and use colour in striking, unusual ways. This book will bring out every artist's unique sense of colour whether he or she works in oil, watercolour, acrylics, gouache, or casein.



New Arrivals

Title Ceramic glazes: the complete handbook / by Taylor & Doody

Imprint London: Thames & Hudson, c2014

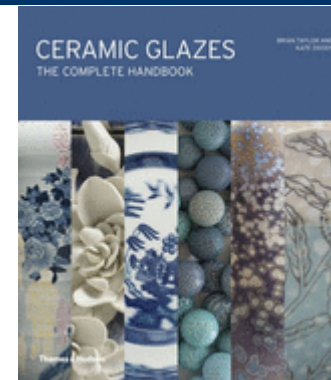
Language English

Book Location 738. 127 TAY- C

Subject

Brief Introduction

A feast for the eyes, this inspiring gallery of beautiful and remarkable ceramic pieces includes work from a broad range of exceptional contemporary ceramic artists, each of whom offers an inside look at their glazing process, including their special recipes and the techniques for using them. The book is organized by temperature range, with special firing techniques for salt and wood, and sub-categorized by method of application, so the potter can easily find work that relates to his or her own practice, or simply discover other creative approaches. With a section that focuses on the conceptual aspects of glaze as colour and how to harness colour in your work, a technical how-to section, and a detailed glossary, this book brings together a vast range of skills, techniques and technical data in one volume to provide an essential resource for all ceramicists, whether student or professional.



New Arrivals

Title International marketing and export management. 7th ed. / by Albaum & Duerr

Imprint New Delhi: Dorling Kindersley India, c2013

Language English

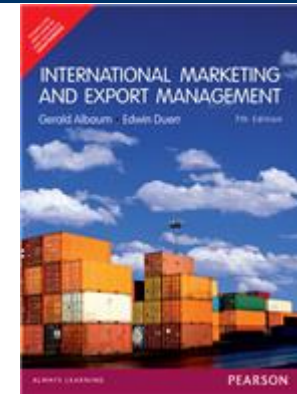
Book Location 658. 848 ALB- I

Subject

Brief Introduction

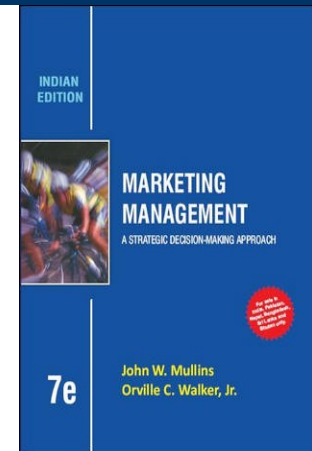
International Marketing and Export Management 7e offers an accessible and authoritative perspective on international marketing with a strong export management orientation, comprehensively describing the evolving competitive landscape as created by technological advances and international trade patterns. The seventh edition retains its clear and informed coverage of the opportunities for companies of all sizes and in all industries in the export of goods, services, intellectual property and business models.

Written in a no-nonsense style, the book has been updated to offer the most up-to-date discussion of the literature in the area, as well as new and engaging cases and examples in every chapter.



New Arrivals

<i>Title</i>	Marketing management: a strategic decision- making approach. 7 th ed. / by Mullins & Walker
<i>Imprint</i>	New Delhi: McGraw Hill Education India, c2010
<i>Language</i>	English
<i>Book Location</i>	658. 8 MUL- M
<i>Subject</i>	



Brief Introduction

The concentration on strategic decision making sets this book apart from other texts that place greater emphasis on the description of marketing phenomena than on the strategic and tactical marketing decisions that managers and entrepreneurs must make each and every day. This edition continues to be the most current and Internet-savvy book available, injecting the latest developments in Internet-based communication and distribution technology into every chapter. The author team's rich entrepreneurial, marketing management, and consulting experience spans a broad variety of manufacturing, service, software, and distribution industries, providing an abundance of real-world, global perspectives.

New Arrivals

<i>Title</i>	International marketing. 10 th ed. / by Czinkota & Ronkainen
<i>Imprint</i>	New Delhi: Cengage Learning India Pvt Ltd, c2013
<i>Language</i>	English
<i>Book Location</i>	658. 848 CZI- I
<i>Subject</i>	



Brief Introduction

INTERNATIONAL MARKETING, 10E, is a completely up-to-date text for one of the most dynamic upper-level and graduate courses in marketing departments today. It offers the entire range of international marketing topics beginning with start-up operations, continuing with new market entry considerations, and concluding with the international issues confronting giant global marketers. The text is designed for the undergraduate student with prior exposure to the marketing field. Because of its in-depth coverage, it also presents an excellent challenge for graduate instruction and executive education.

New Arrivals

Title International marketing. 15th ed. / by Cateora, Gilly & Graham

Imprint New Delhi: McGraw Hill Education, c2011

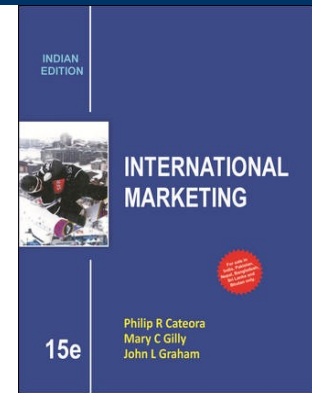
Language English

Book Location 658. 848 CAT- I

Subject

Brief Introduction

Cateora and Graham's International Marketing is far and away the best selling text in the field, with a pioneering approach to making the material accessible and relevant that has become the standard by which other books are judged. Providing a well-rounded perspective of international markets that encompasses history, geography, language, and religion as well as economics, Cateora helps students to see the cultural and environmental uniqueness of any nation or region. The 15th edition reflects all the important events and innovations to affect global business within recent years, while including several new and updated technological learning tools.



New Arrivals

Title Business intelligence and analytics: systems for decision support. 10th ed. / by Sharda, Delen & Turban

Imprint New Delhi: Pearson Education , c2014

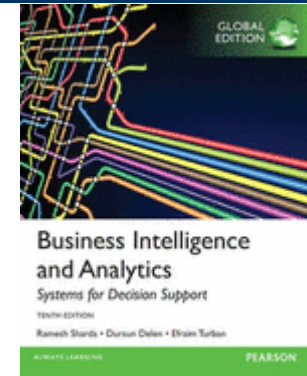
Language English

Book Location 658. 4038011 BUS -

Subject

Brief Introduction

Decision Support and Business Intelligence Systems provides the only comprehensive, up-to-date guide to today's revolutionary management support system technologies, and showcases how they can be used for better decision-making. The 10th edition focuses on Business Intelligence (BI) and analytics for enterprise decision support in a more streamlined book.



New Arrivals

Title The complete book of sewing: a practical step-by-step guide to every technique / Edited by Hosegood

Imprint London: Dorling Kindersley Ltd. , c2006

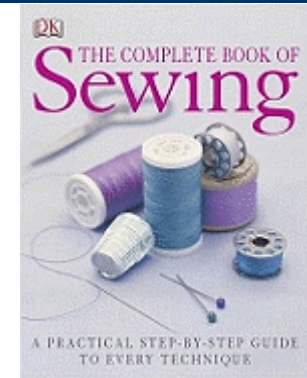
Language English

Book Location 646. 2 COM -

Subject

Brief Introduction

The ultimate sewing guide for all skill levels, from basic seamstress to the aspiring Vivienne Westwood. Detailed photographs cover every sewing technique from sewing a basic hem to creating a couture look-alike. Inspiring step-by-step guide for any sewing enthusiast who wants to create, alter and repair his or her clothes in style.



New Arrivals

Title Statistical mechanics: principles and selected applications / by Hill

Imprint New York: Dover Publications, c19556

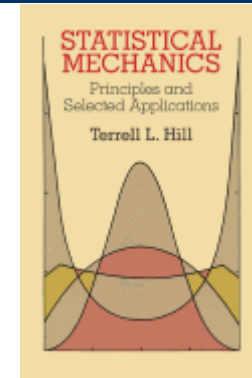
Language English

Book Location 530. 13 HIL - S

Subject

Brief Introduction

Standard text covers classical statistical mechanics, quantum statistical mechanics, relation of statistical mechanics to thermodynamics, plus fluctuations, theory of imperfect gases and condensation, distribution functions and the liquid state, more.



New Arrivals

Title Cellular Communications: a comprehensive and practical guide / by Tripathi & Reed

Imprint New Jersey: John Wiley & Sons, c2014

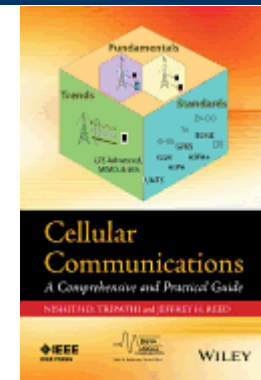
Language English

Book Location 621. 38456 TRI - C

Subject

Brief Introduction

Even as newer cellular technologies and standards emerge, many of the fundamental principles and the components of the cellular network remain the same. Presenting a simple yet comprehensive view of cellular communications technologies, Cellular Communications provides an end-to-end perspective of cellular operations, ranging from physical layer details to call set-up and from the radio network to the core network. This self-contained source for practitioners and students represents a comprehensive survey of the fundamentals of cellular communications and the landscape of commercially deployed 2G and 3G technologies and provides a glimpse of emerging 4G technologies.



New Arrivals

Title Monsoon: the Indian ocean and the future of American power / by Kaplan

Imprint New York: Random House, c2011

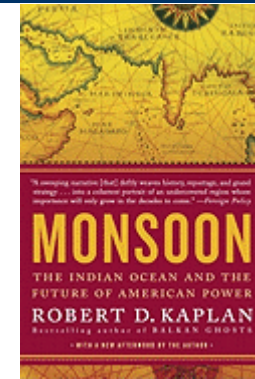
Language English

Book Location 327. 7301824 KAP - M

Subject

Brief Introduction

On the world maps common in America, the Western Hemisphere lies front and center, while the Indian Ocean region all but disappears. This convention reveals the geopolitical focus of the now-departed twentieth century, but in the twenty-first century that focus will fundamentally change. In this pivotal examination of the countries known as “Monsoon Asia”—which include India, Pakistan, China, Indonesia, Burma, Oman, Sri Lanka, Bangladesh, and Tanzania—bestselling author Robert D. Kaplan shows how crucial this dynamic area has become to American power. It is here that the fight for democracy, energy independence, and religious freedom will be lost or won, and it is here that American foreign policy must concentrate if the United States is to remain relevant in an ever-changing world. From the Horn of Africa to the Indonesian archipelago and beyond, Kaplan exposes the effects of population growth, climate change, and extremist politics on this unstable region, demonstrating why Americans can no longer afford to ignore this important area of the world.



New Arrivals

Title The Contest of the Century: The New Era of Competition with China / by Dyer

Imprint New York: Allan Lane, c2014

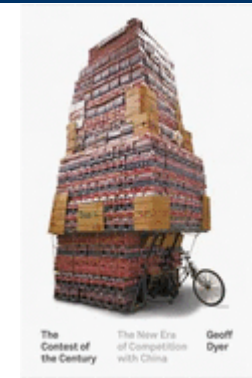
Language English

Book Location 327. 73051 DOV - C

Subject

Brief Introduction

By sea and on the airwaves, by dollar and yuan, a contest has begun that will shape the next century. China's rise has now entered a critical new phase, as it begins to translate its considerable economic heft into a bigger role on the world stage, challenging America's recent supremacy. With its new navy, China is trying to ease the US out of Asia and re-assert its traditional leadership in the region. Beijing plans to turn the renminbi into the main international currency, toppling the dominance of the US dollar. And by investing billions to send its media companies overseas, it aims to contest Western values and shift the global debate about democracy and human rights. If globalisation has been the driving force of the past few decades, Geoff Dyer argues that a more traditional great power-style competition between the US and China will dominate this century. Yet he also shows why China may struggle to unseat the West - its ambitious designs are provoking intense anxiety, especially in Asia, while America's global alliances have deep roots. If Washington can adjust to a world in which it is no longer the sole dominant power, it may be able to retain its ability to set the global agenda in the face of China's challenge.



New Arrivals

Title Asia's cauldron: the south China sea and the end of a stable pacific / by Kaplan

Imprint New York: Random House, c2014

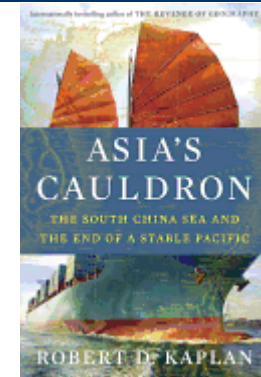
Language English

Book Location 327. 59 KAP - A

Subject

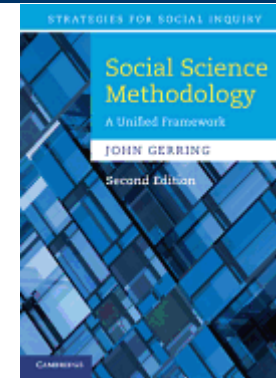
Brief Introduction

This title takes a penetrating look at the volatile region that will dominate the future of geopolitical conflict. Over the last decade, the centre of world power has been quietly shifting from Europe to Asia. With oil reserves of several billion barrels, an estimated nine hundred trillion cubic feet of natural gas, and several centuries' worth of competing territorial claims, the South China Sea in particular is a simmering pot of potential conflict.



New Arrivals

<i>Title</i>	Social science methodology: a unified framework. 2 nd ed. / by Gerring
<i>Imprint</i>	London: Cambridge University Press, c2012
<i>Language</i>	English
<i>Book Location</i>	300. 72 GER - S
<i>Subject</i>	



Brief Introduction

John Gerring's exceptional textbook has been thoroughly revised in this second edition. It offers a one-volume introduction to social science methodology relevant to the disciplines of anthropology, economics, history, political science, psychology and sociology. This new edition has been extensively developed with the introduction of new material and a thorough treatment of essential elements such as conceptualization, measurement, causality and research design. It is written for students, long-time practitioners and methodologists and covers both qualitative and quantitative methods. It synthesizes the vast and diverse field of methodology in a way that is clear, concise and comprehensive. While offering a handy overview of the subject, the book is also an argument about how we should conceptualize methodological problems. Thinking about methodology through this lens provides a new framework for understanding work in the social sciences.