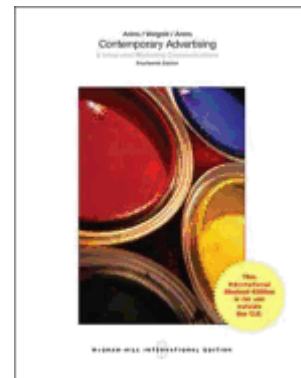
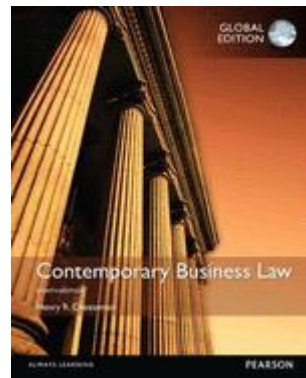
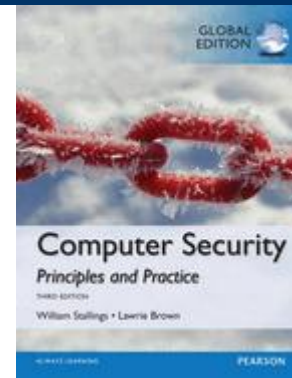
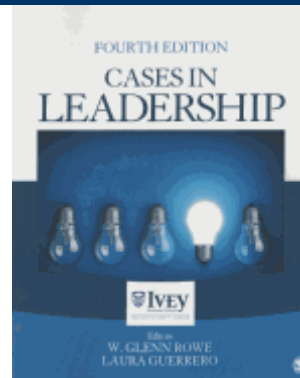
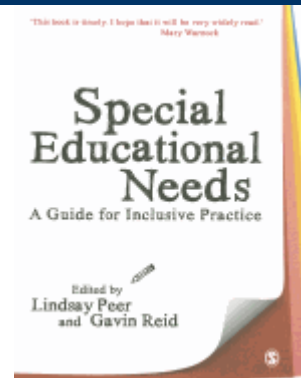


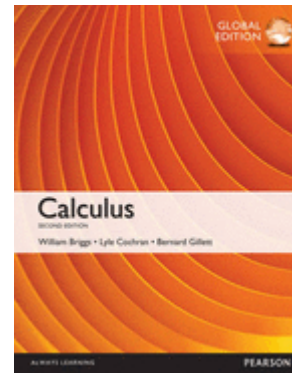
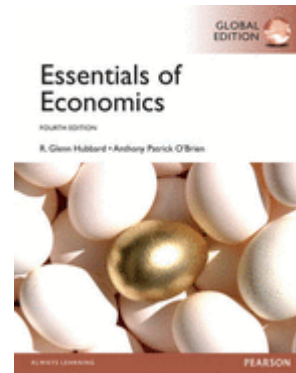
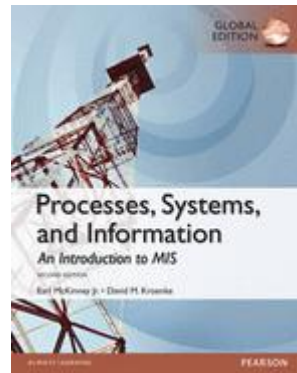
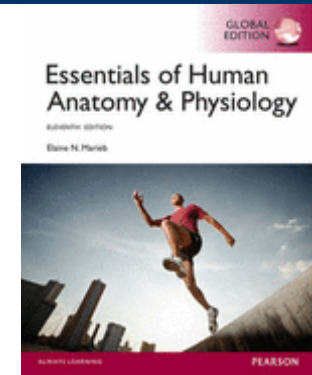
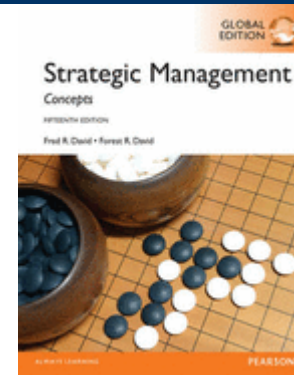
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Jan , 2016

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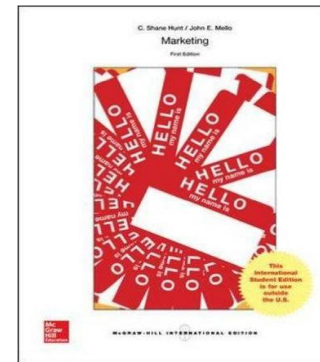
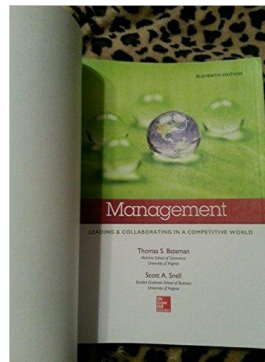
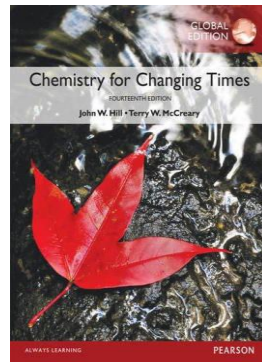
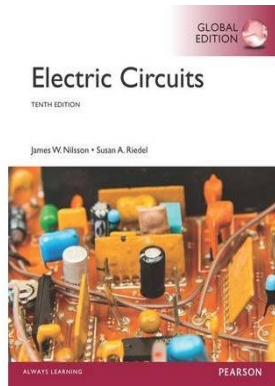
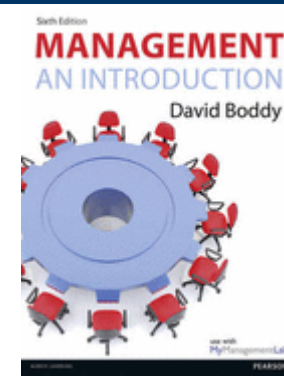
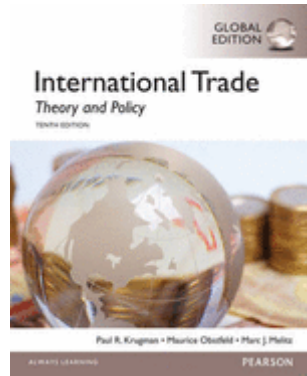


Jan , 2016

Learning Resources Development

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New Arrivals



Jan , 2016

Learning Resources Development Ext. 3562

New Arrivals

Title Software engineering, 10th ed. / by Sommerville

Imprint New York: Pearson Education Limited, c2016

Language English

Book Location 005. 1 SOM – S

Subject

Brief Introduction

For courses in computer science and software engineering The Fundamental Practice of Software Engineering Software Engineering introduces students to the overwhelmingly important subject of software programming and development. In the past few years, computer systems have come to dominate not just our technological growth, but the foundations of our world's major industries. This text seeks to lay out the fundamental concepts of this huge and continually growing subject area in a clear and comprehensive manner. The Tenth Edition contains new information that highlights various technological updates of recent years, providing students with highly relevant and current information. Sommerville's experience in system dependability and systems engineering guides the text through a traditional plan-based approach that incorporates some novel agile methods. The text strives to teach the innovators of tomorrow how to create software that will make our world a better, safer, and more advanced place to live.



New Arrivals

Title Special education needs: a guide for inclusive practice / Edited by Peer & Reid

Imprint London: Sage Publications, c2012

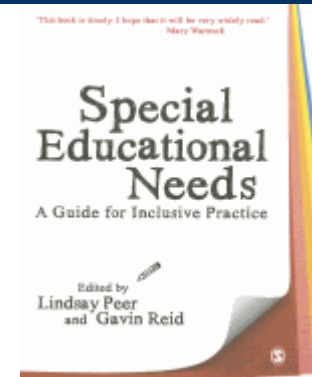
Language English

Book Location 371. 9046 SPE –

Subject

Brief Introduction

'This book is timely. I hope that it will be very widely read' - Mary Warnock With a Foreword from Baroness Mary Warnock, this book provides a comprehensive overview of the field of special educational needs (SEN). It contains chapters written by a range of experts on different aspects of SEN, and is full of practical suggestions for how to achieve effective, inclusive practice. Various research perspectives are considered, the value of labels is examined and the need to recognize the overlapping characteristics between different syndromes is highlighted. Chapters focus on translating theory into classroom practice, and include case studies covering the Birth to 19 age range. There is coverage of: * SEN and the state of research * SEN and legal issues * Parents' perspectives * Speech and language difficulties * Dyspraxia and occupational therapy * Dyslexia and dyscalculia * Auditory Processing Disorder * Behavioural Optometry * Attention Deficit Hyperactivity Disorder (ADHD) * Asperger's Syndrome and Autistic Spectrum Disorder * Tourette's Syndrome. Ideal for those undertaking teacher education courses, as well as experienced teachers, therapists and policy makers, this book is a guide to understanding and supporting learners with additional needs.



New Arrivals

Title Cases in leadership, 4th ed. / Edited by Rowe & Guerrero

Imprint London: Sage Publications, c2016

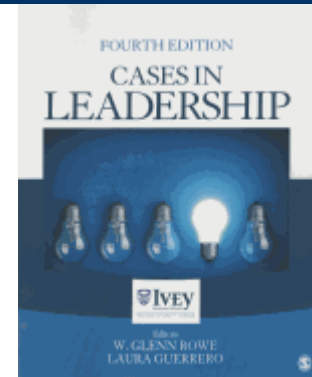
Language English

Book Location 371. 9046 CAS –

Subject

Brief Introduction

The updated Fourth Edition helps business students gain a better understanding of leadership enabling them to be more effective leaders through their careers. Key features: *Real-world cases from around the world illustrate the complex nature of leadership in organizations and aide in the application of concepts to a practical setting *Concept summaries, discussion questions, and readings for each chapter provide students with a solid framework for understanding key leadership theories.



New Arrivals

Title Computer security: principles and practice, 3rd ed. / by Stallings & Brown

Imprint New York: Pearson Education Limited, c2015

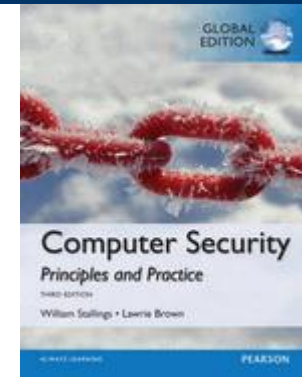
Language English

Book Location 005. 8 STA – C

Subject

Brief Introduction

Computer Security: Principles and Practice, Third Edition, is ideal for courses in Computer/Network Security. In recent years, the need for education in computer security and related topics has grown dramatically-and is essential for anyone studying Computer Science or Computer Engineering. This is the only text available to provide integrated, comprehensive, up-to-date coverage of the broad range of topics in this subject. In addition to an extensive pedagogical program, the book provides unparalleled support for both research and modeling projects, giving students a broader perspective. It covers all security topics considered Core in the EEE/ACM Computer Science Curriculum. This textbook can be used to prep for CISSP Certification, and includes in-depth coverage of Computer Security, Technology and Principles, Software Security, Management Issues, Cryptographic Algorithms, Internet Security and more. The Text and Academic Authors Association named Computer Security: Principles and Practice, First Edition, the winner of the Textbook Excellence Award for the best Computer Science textbook of 2008. Teaching and Learning Experience This program presents a better teaching and learning experience-for you and your students. It will help: *Easily Integrate Projects in your Course: This book provides an unparalleled degree of support for including both research and modeling projects in your course, giving students a broader perspective. *Keep Your Course Current with Updated Technical Content: This edition covers the latest trends and developments in computer security. *Enhance Learning with Engaging Features: Extensive use of case studies and examples provides real-world context to the text material. *Provide Extensive Support Material to Instructors and Students: Student and instructor resources are available to expand on the topics presented in the text.



New Arrivals

Title Problem solving and program design in C, 5th ed. / by Hanly & Koffman

Imprint New York: Pearson Education Limited, c2016

Language English

Book Location 005. 133 HAN – P

Subject

Brief Introduction

For introductory courses in computer science and engineering. Learning to Program with ANSI-C Problem Solving and Program Design in C teaches introductory students to program with ANSI-C, a standardized, industrial-strength programming language known for its power and probability. The text uses widely accepted software engineering methods to teach students to design cohesive, adaptable, and reusable program solution modules with ANSI-C. Through case studies and real world examples, students are able to envision a professional career in programming. Widely perceived as an extremely difficult language due to its association with complex machinery, the Eighth Edition approaches C as conducive to introductory courses in program development. C language topics are organized based on the needs of beginner programmers rather than structure, making for an even easier introduction to the subject. Covering various aspects of software engineering, including a heavy focus on pointer concepts, the text engages students to use their problem solving skills throughout.



New Arrivals

Title Contemporary business law, 8th ed. / by Cheeseman

Imprint New York: Pearson Education Limited, c2016

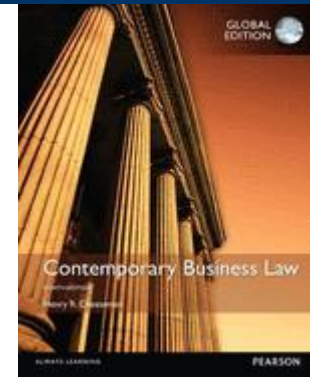
Language English

Book Location 346. 07 CHE – C

Subject

Brief Introduction

For one- or two-semester undergraduate courses in Business Law Take students beyond rote memorization and into true understanding of the concepts and their implications. This motivating, up-to-date text presents business law, ethics, and the legal environment in a way that intrigues students, spurs them to ask questions, and takes them beyond rote memorization as they learn the issues and concepts. With its emphasis on covering online law and e-commerce as key parts of the legal environment-as well as today's social, ethical, and international issues that are important to the study of business law-it's the ideal text for your one- or two-semester undergraduate course in Business Law. This text provides a better teaching and learning experience-for you and your students. Here's how: *Tailor the material to your specific course with the Custom Database option. *Draw students into the material with a rich selection of cases. *Address issues critical to the field of business law today.



New Arrivals

Title Contemporary advertising, 14th ed. / by Arens, Weigold & Arens

Imprint New York: McGraw Hill, c2011

Language English

Book Location 659. 1 ARE – C

Subject

Brief Introduction

NB: Please note that this material relates to the previous edition. CONTEMPORARY ADVERTISING, is one of the best-selling advertising texts in this field. Known as the "coffee table book" for Advertising, it is known for its current examples, the author's ability to pull from real-world experiences, and the clear writing style. Taking a comprehensive view of the industry, this text presents advertising from the creative stand-point and Arens draws from his own industry experience to lend life to the examples. Author Bill Arens continues to address the importance of Integrated Marketing Communications (IMC) in the field of Advertising and how it impacts advertising strategy through featured examples of IMC campaigns.



New Arrivals

Title Educational psychology, 13th ed. / by Woolfold

Imprint New York: Pearson Education Limited, c2016

Language English

Book Location 370. 15 WOO – E

Subject

Brief Introduction

For Educational Psychology courses The most current, comprehensive view of educational psychology today The Thirteenth Edition of Educational Psychology continues to emphasize the educational implications and applications of research on child development, cognitive science, learning, motivation, teaching, and assessment. Theory and practice are considered together, showing how information and ideas drawn from educational psychology research can be applied to solve the everyday problems of teaching. The text reflects the field as it offers unique and crucial knowledge to any who dare to teach, and to all who love to learn.



New Arrivals

Title Computer organization and architecture: designing for performance, 10th ed. / by Stallings

Imprint New York: Pearson Education Limited, c2016

Language English

Book Location 004. 22 STA – C

Subject

Brief Introduction

For graduate and undergraduate courses in computer science, computer engineering, and electrical engineering Fundamentals of Processor and Computer Design Computer Organization and Architecture is a comprehensive coverage of the entire field of computer design updated with the most recent research and innovations in computer structure and function. With clear, concise, and easy-to-read material, the Tenth Edition is a user-friendly source for students studying computers. Subjects such as I/O functions and structures, RISC, and parallel processors are explored integratively throughout, with real world examples enhancing the text for student interest. With brand new material and strengthened pedagogy, this text engages students in the world of computer organization and architecture.



New Arrivals

Title Introduction to banking, 2nd ed. / by Casu, Girardone & Molyneux

Imprint New York: Pearson Education Limited, c2015

Language English

Book Location 332. 1 CAS – I

Subject

Brief Introduction

Introduction to Banking 2nd Edition is a thoroughly revised edition of the book first published in 2006. It offers a comprehensive insight into the business of banking, providing up-to-date information about the impact of the financial crisis upon the banking sector globally and the far-reaching regulatory reforms. Written by expert authors, this book covers both theoretical and applied issues relating to the global banking industry, highlighted by examples from across Europe and the wider international arena. It is organised into five main sections including a brand new section - advanced topics in banking.



New Arrivals

Title Reason and rigor: how conceptual frameworks guide research / by Ravitch & Giggan

Imprint London: Sage Publications, c2012

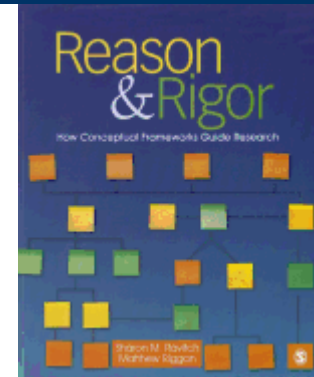
Language English

Book Location 001. 42 RAV – R

Subject

Brief Introduction

Designed for novice as well as more experienced researchers embarking on a thesis or dissertation, as well as those advising them, this book presents conceptual frameworks as a mechanism for aligning literature review, research design, and methodology. Defined as an argument about why the topic of a study matters, and why the methods proposed to study it are appropriate and rigorous, the book explores the conceptual framework as both a process and a framework that helps to direct and ground researchers as they work through common research challenges.



New Arrivals

Title Fundamentals of human resource management, 4th ed. / by Dessler

Imprint New York: Pearson Education Limited, c2016

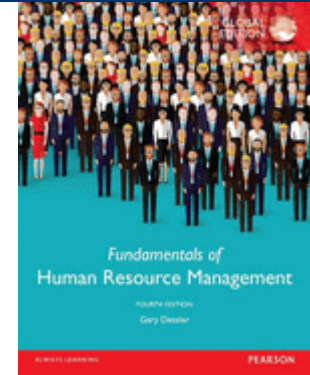
Language English

Book Location 658. 3 DES – F

Subject

Brief Introduction

Summary/Basic Approach: For introductory courses in Human Resource Management. Foundations in Management Beyond the HR Department Fundamentals of Human Resources Management supports human resources training for all students of management-not just HR managers. The text presents a wide range of HR topics within a single semester of material, and a wealth of functional examples and applications. Fundamentals is also the first text of its kind to make talent management processes a core study. This Fourth Edition has been updated with practical personnel techniques, real company examples, and new material on business sustainability-and each chapter now touches on important recurring themes in management, including employee engagement tactics, small/global business management, employment law features, and positive employee relations. MyManagementLab(R) is not included. Students, if MyManagementLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN. MyManagementLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyManagementLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.



New Arrivals

Title Entrepreneurship and effective small business management, 11th ed. / by Scarborough & Cornwall

Imprint New York: Pearson Education Limited, c2015

Language English

Book Location 658. 022 SCA – E

Subject

Brief Introduction

For undergraduate and graduate courses in entrepreneurship and/or small business management. Discover how to successfully launch and manage a small business. Open your students' minds to the possibilities, challenges, and rewards of becoming a small business owner with Entrepreneurship and Effective Small Business Management. This text provides students with the tools they need in order to launch and manage a small business. This Eleventh Edition continues to provide students with a practical, hands-on approach to launch a business that has the greatest chance for success. This edition features ten new cases and the most recent statistics, studies, surveys, and research about entrepreneurship and small business management.



New Arrivals

Title Strategic management, 15th ed. / by David & David

Imprint New York: Pearson Education Limited, c2015

Language English

Book Location 658. 4012 DAV – S

Subject

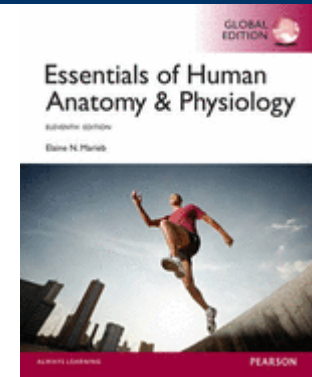
Brief Introduction

For undergraduate and graduate courses in strategy. In today's economy, gaining and sustaining a competitive advantage is harder than ever. Strategic Management captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of- chapter material, including added exercises and review questions. My Management Lab for Strategic Management is a total learning package. M Management Lab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress. Please note that the product you are purchasing does not include My Management Lab. My Management Lab Join over 11 million students benefiting from Pearson My Labs.



New Arrivals

<i>Title</i>	Essentials of human anatomy and physiology, 11 th ed. / by Marieb
<i>Imprint</i>	New York: Pearson Education Limited, c2015
<i>Language</i>	English
<i>Book Location</i>	612. 0076 MAR – E
<i>Subject</i>	



Brief Introduction

Were you looking for the book with access to MasteringA&P? This product is the book alone, and does NOT come with access to MasteringA&P. Buy Essentials of Human Anatomy and Physiology with MasteringA&P access card 11e (ISBN 9781292057590) if you need access to Mastering as well, and save money on this brilliant resource. A Bestseller Revitalized with a Modern Design and Robust Media Now in its Eleventh Edition, the best-selling Essentials of Human Anatomy and Physiology continues to set the standard for one-semester A&P texts. With her hallmark clear and friendly writing style and meaningful analogies, Elaine Marieb emphasizes the relevance of anatomy & physiology to students' lives and future careers. The book continues to offer just the right balance of anatomy, physiology, and clinical coverage to make the content complete, but not overwhelming. New clinical photos in the Homeostatic Imbalance feature help students visualize diseases and disorders, and new integrated Concept Links help students make connections across topics and body systems. A new, more modern design makes the book more accessible than ever, and new specific references to MasteringA&P direct students to study tools and resources that reinforce their understanding of chapter concepts. Written specifically for the one-semester course, this text presents a superior teaching and learning experience for you and your students. The program allows you to: *Bring A&P concepts to life and provide real-world context: A dramatic art and photo program features 3-D anatomy illustrations, process figures with descriptive step text, realistic bone art, illustrated tables, and new clinical photographs in the Homeostatic Imbalance feature. *Help students study and retain information: Effective pedagogy, including new Concept Links, Did You Get It? concept check questions, figure questions, and end-of-chapter review questions help students study and retain the information they need. *Personalize learning with MasteringA&P (optional purchase): MasteringA&P provides students with engaging experiences that coach them through tough topics in A&P, with tools that help them visualize, practice, and understand A&P. Instructors can easily assign a wide range of question and activity types for automatic grading. New for the Eleventh Edition, learning outcomes and Homeostatic Imbalance features are now numbered for easy assignment in MasteringA&P. Note: You are purchasing a standalone product; MasteringA&P does not come packaged with this content. MasteringA&P is not a self-paced technology and should only be purchased when required by an instructor. MasteringA&P(R) is not included. Students

New Arrivals

Title Processes, systems, and information: an introduction to MIS, 2nd ed. / by McKinney & Kroenke

Imprint New York: Pearson Education Limited, c2015

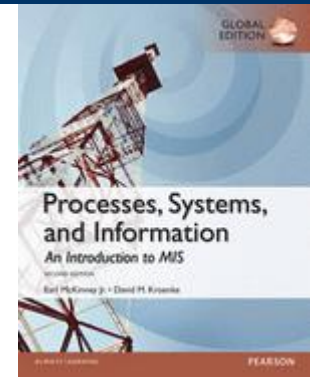
Language English

Book Location 658. 4038 MCK – P

Subject

Brief Introduction

For introductory courses in Management Information Systems Processes, Systems, and Information: An Introduction to MIS, Second Edition provides a concise introduction to MIS with a hands-on approach to business processes. Authored by Earl H. McKinney, Jr. and David M. Kroenke, the text shows students exactly how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Packed with examples of business situations, both real and fictitious, the book helps students understand what business systems actually are-and see why they are so important. The text consists of the five SAP-focused chapters from McKinney and Kroenke's Processes, Systems, and Information: An Introduction to MIS. A pair of appendices after chapters four and five contains SAP process exercises that enable students to get hands-on experience applying what they're learning in the course. This clear emphasis on business processes, and SAP in particular, makes Processes, Systems, and Information: An Introduction to MIS, Second Edition the ideal text for courses attended by students not majoring in MIS.



New Arrivals

Title Essentials of economics, 4th ed. / by Hubbard & O'Brien

Imprint New York: Pearson Education Limited, c2015

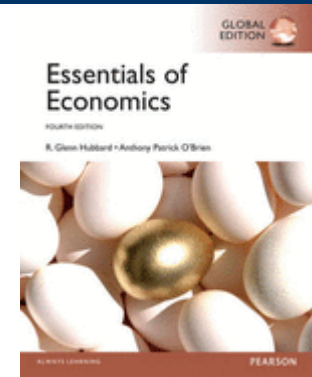
Language English

Book Location 330. HUB – E

Subject

Brief Introduction

For one-semester Principles of Economics courses at two- and four-year colleges and universities Reveal the relevance of economics through real-world business examples One of the challenges of teaching Principles of Economics is fostering interest in concepts that may not seem applicable to students' lives. Essentials of Economics, Fourth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path-opening an art studio, trading on Wall Street or bartending at the local pub-students will benefit from understanding the economic forces behind their work. This program provides a better teaching and learning experience-for you and your students. It will help you to: * Personalize learning with My Econ Lab: This online homework, tutorial, and assessment program fosters learning and provides tools that help instructors to keep students on track. * Show students how economics is relevant: Relatable features ground course material in the real world, showing students how these ideas are relevant and facilitating understanding. * Foster thorough understanding via a flexible, student-focused approach: An engaging, captivating writing style and student-friendly learning aids motivate and engage students. Please note that the product you are purchasing does not include My Econ Lab. My Econ Lab Join over 11 million students benefiting from Pearson My Labs.



New Arrivals

Title Calculus, 2nd ed. / by Briggs, Cochran & Gillett

Imprint New York: Pearson Education Limited, c2015

Language English

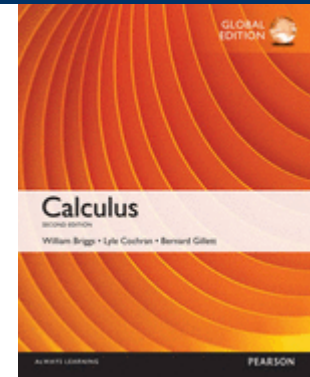
Book Location 515. CAL –

Subject

Brief Introduction

For a three-semester or four-quarter calculus course covering single variable and multivariable calculus for mathematics, engineering, and science majors. This much anticipated second edition of the most successful new calculus text published in the last two decades retains the best of the first edition while introducing important advances and refinements. Authors Briggs, Cochran, and Gillett build from a foundation of meticulously crafted exercise sets, then draw students into the narrative through writing that reflects the voice of the instructor, examples that are stepped out and thoughtfully annotated, and figures that are designed to teach rather than simply supplement the narrative. The authors appeal to students' geometric intuition to introduce fundamental concepts, laying a foundation for the development that follows. The groundbreaking eBook contains over 650 Interactive Figures that can be manipulated to shed light on key concepts. This text offers a superior teaching and learning experience. Here's how:

- *Reflects how students use a textbook-they start with the exercises and flip back for help if they need it.
- *Organization and presentation of content facilitates learning of key concepts, skills, and applications.



New Arrivals

Title Entrepreneurship and small business management, 2nd ed. /by Mariotti & Glackin

Imprint New York: Pearson Education Limited, c2015

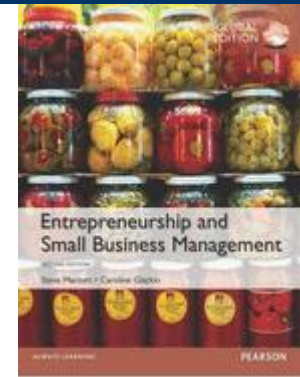
Language English

Book Location 658. 022 MAR – E

Subject

Brief Introduction

For courses in Entrepreneurship and Small Business Management. Written by award-winning experts, Steve Mariotti and Caroline Glackin, Entrepreneurship and Small Business Management presents complex economic, financial and business concepts in a manner easily understood by a variety of students. Based on a proven curriculum from the Network for Teaching Entrepreneurship (NFTE), it is organized to follow the life-cycle of an entrepreneurial venture—from concept through implementation to harvesting or replication. Filled with examples from a broad range of industries, it moves further into the entrepreneurial process—discussing the business plan and also the unique aspects of managing and growing entrepreneurial ventures and small businesses. This program will provide a better teaching and learning experience—for you and your students. Here's how: * Help Students Apply Knowledge from the Text to the Real World: Cases give students the opportunity to solve real-world challenges. *Present Special Insights on Presenting and Writing a Business Plan: Go beyond formulating a business plan to include critical topics of management, marketing and operations. *Guide Student's Learning: A proven curriculum builds on the expertise of the authors and the Network for Teaching Entrepreneurship (NFTE) to teach the nuts and bolts of how to start and operate an entrepreneurial small business .



New Arrivals

Title Economics, 12th ed. / by Parkin

Imprint New York: Pearson Education Limited, c2016

Language English

Book Location 330. PAR – E

Subject



Brief Introduction

An intuitive and grounded approach to economics Get students to think like an Economist using the latest policy and data while incorporating global issues. Economics, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. Economics emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology. Each chapter opens with one of today's central issues and is then revisited in the chapter ending Economics in the News feature. This Parkin hallmark encourages student to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives. My Econ Lab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Please note that the product you are purchasing does not include My EconLab. MyEconLab Join over 11 million students benefiting from Pearson My Labs.

New Arrivals

Title Computer science: an overview, 12th ed. / by Brookshear & Brylow

Imprint New York: Pearson Education Limited, c2015

Language English

Book Location 004. BRO – C

Subject



Brief Introduction

For the Introduction to Computer Science course Computer Science: An Overview uses broad coverage and clear exposition to present a complete picture of the dynamic computer science field. Accessible to students from all backgrounds, Glenn Brookshear uses a language-independent context to encourage the development of a practical, realistic understanding of the field. An overview of each of the important areas of Computer Science provides students with a general level of proficiency for future courses. Teaching and Learning Experience This program will provide a better teaching and learning experience-for you and your students. It will help: *Develop a Practical, Realistic Understanding of Computer Science: A language-independent overview of each of the important areas of Computer Science prepares students for future courses. *Fit your Course Preferences: Individual chapters are independent and can be covered in an order that suits your course. *Reinforce Core Concepts: More than 1000 Questions and Exercises, Chapter Review Problems, and Social Issues questions give students the opportunity to apply concepts.

New Arrivals

Title International trade: theory and policy, 10th ed. / by Krugman, Obstfeld & Melitz

Imprint New York: Pearson Education Limited, c2015

Language English

Book Location 382. KRU – I

Subject

Brief Introduction

For courses in International Trade A balanced approach to theory and policy applications International Trade: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to international trade theory is followed by detailed coverage of policy applications. With this new tenth edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for International Trade courses. This program provides a better teaching and learning experience-for you and your students. It will help you to: * Personalize learning with MyEconLab: This online homework, tutorial, and assessment program fosters learning and provides tools that help instructors to keep students on track. * Reveal theory and applications of international trade: Balanced coverage of theory and applications aids student retention and highlights the relevance of course material. * Give students learning tools to master course material: Numerous in-text learning resources engage students and encourage further exploration of course topics. * Provide the most updated coverage: Thoroughly updated content ensures that students are up to date on key issues. Please note that the product you are purchasing does not include MyEconLab. MyEconLab Join over 11 million students benefiting from Pearson MyLabs.



New Arrivals

Title Managing change in organizations, 6th ed. / by Carnall & Todnem

Imprint New York: Pearson Education Limited, c2014

Language English

Book Location 658. 406 CAR – M

Subject

Brief Introduction

Managing Change in Organisations provides a practical and thorough overview of how effective change can be achieved in organizations. The text is ideal for advanced undergraduates, MBA and postgraduate students on courses in managing change and organisational change. Colin Carnall takes a strategic approach, outlining guidance and techniques for planning and implementing, evaluating and learning from major organizational change. Reviewing traditional and more recent critical theories, he also presents models and frameworks for change that are apt for the complex and fast-moving challenges of contemporary organizations.



New Arrivals

Title Management in introduction, 6th ed. / by Boddy

Imprint New York: Pearson Education Limited, c2011

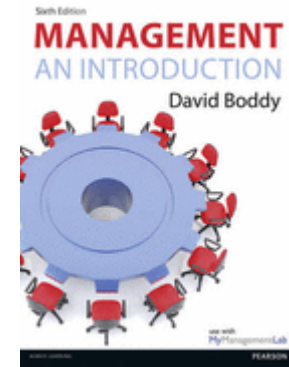
Language English

Book Location 658. BOD – M

Subject

Brief Introduction

Were you looking for the book with access to MyManagementLab? This product is the book alone, and does NOT come with access to MyManagementLab. Buy Management:An Introduction with MyManagementLab access card 6e if you need access to the MyLab as well, and save money on this brilliant resource. This is an accessible and academically rigorous guide to the themes and functions of management. It contains in depth case studies that examine key management issues in a broad range of organisations, from Apple and Virgin to the British Heart Foundation and Management in Practice features full of insights into contemporary management activities. Entrepreneurship, sustainability, governance and internationalization are integrated throughout, giving clear guidance on how students can further their understanding of these key topics. This edition includes innovative employability content designed to aid development of the business skills most valued by today's employers. Exercises throughout the text encourage critical thinking and the application of real-life experience. This text is the ideal to accompany a first course in management, either as an undergraduate or a postgraduate.



New Arrivals

<i>Title</i>	Experiencing MIS, 6 th ed. / by Kroenke & Boyle
<i>Imprint</i>	New York: Pearson Education Limited, c2016
<i>Language</i>	English
<i>Book Location</i>	658. 4038011 KRO – E
<i>Subject</i>	

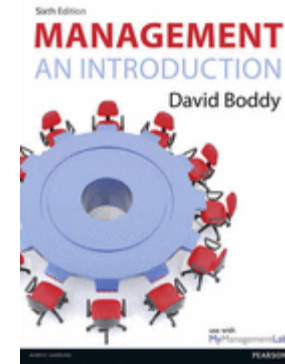


Brief Introduction

For undergraduate Introductory Management Information Systems courses Help your students succeed in the most important course they'll take As technology continues to change the way organizations do business, knowledge of MIS is critical. This modular text shows your students how businesses use information systems to solve business problems every day. Illustrative cases, exercises, projects, and other aids ensure your students connect concepts to everyday life. Unique Guides in each chapter highlight themes in ethics, security, and other timely topics. With a new edition publishing each year, Experiencing MIS keeps your students up to date. Students get hands-on practice applying MIS concepts with MyMISLab. They'll engage in real business situations with simulations, gain skills using Sharepoint(R) for group projects, and more. Also available with MyMISLab(TM) MyMISLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. MyMISLab not included. Students, if MyMISLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyMISLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyMISLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

New Arrivals

<i>Title</i>	Management in introduction, 6 th ed. / by Boddy
<i>Imprint</i>	New York: Pearson Education Limited, c2011
<i>Language</i>	English
<i>Book Location</i>	658. BOD – M
<i>Subject</i>	



Brief Introduction

Were you looking for the book with access to MyManagementLab? This product is the book alone, and does NOT come with access to MyManagementLab. Buy Management:An Introduction with MyManagementLab access card 6e if you need access to the MyLab as well, and save money on this brilliant resource. This is an accessible and academically rigorous guide to the themes and functions of management. It contains in depth case studies that examine key management issues in a broad range of organisations, from Apple and Virgin to the British Heart Foundation and Management in Practice features full of insights into contemporary management activities. Entrepreneurship, sustainability, governance and internationalization are integrated throughout, giving clear guidance on how students can further their understanding of these key topics. This edition includes innovative employability content designed to aid development of the business skills most valued by today's employers. Exercises throughout the text encourage critical thinking and the application of real-life experience. This text is the ideal to accompany a first course in management, either as an undergraduate or a postgraduate. Please note that the product you are purchasing does not include MyManagementLab. MyManagementLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyManagementLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyManagementLab to accelerate your learning? You need both an access card and a course ID to access MyManagementLab. These are the steps you need to take: 1.

New Arrivals

Title Chemistry for changing times, 14th ed. / by Hill & McCreary

Imprint New York: Pearson Education Limited, c2016

Language English

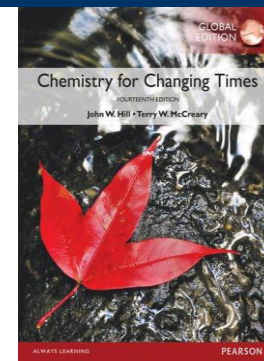
Book Location 540. HIL – C

Subject

Brief Introduction

Chemistry for Changing Times has defined the liberal arts chemistry course and remains the most visually appealing and readable introduction to the subject. The Fourteenth Edition increases its focus on environmental and other relatable issues with revised green chemistry essays throughout and new Chemistry at Home experiments, both in the text and in MasteringChemistry. Abundant applications and examples fill each chapter and enable students of varied majors to relate to the content more readily. Updated material throughout reflects the latest scientific developments in the field demonstrating the relevance of chemistry to all students.

- See more at: <http://catalogue.pearsoned.co.uk/educator/product/Chemistry-For-Changing-Times-Global-Edition/9781292104591.page#sthash.iTMfR2GW.dpuf>



New Arrivals

Title Management: leading and collaborating in a competitive world, 11th ed./ by Bateman & Snell

Imprint New York: McGraw Hill Education, c2013

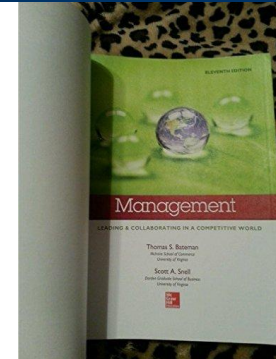
Language English

Book Location 658. BAT – M

Subject

Brief Introduction

This is the 11th International Edition Paperback. This International Edition does not come with access codes. Bateman and Snell's Management: Leading & Collaborating in a Competitive World is a text with a fully modernized functional approach. This text is maintaining the four traditional functions of planning, organizing, leading, and controlling, while modernizing and re-visioning the concepts as delivering strategic value, building a dynamic organization, mobilizing people, and learning and changing.



New Arrivals

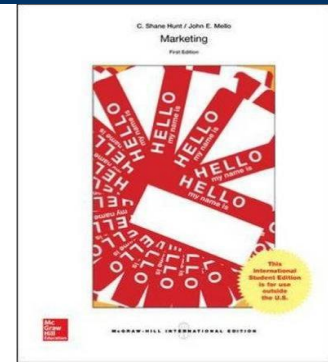
Title Marketing / by Hunt & Mello

Imprint New York: McGraw Hill Education, c2015

Language English

Book Location 658. 8 HUN – M

Subject



Brief Introduction

Marketing by C. Shane Hunt and John E. Mello was designed to demonstrate to students the connection between marketing and their future careers, whether students choose to pursue a major in marketing or another field. With a number of features to support this effort, including career tips in every chapter and a comprehensive marketing plan exercise that focuses on marketing the most important product in students' lives: themselves, Marketing is the most practical content available for the Principles of Marketing course. Supported by results-driven technology in McGraw-Hill's Connect Marketing and a focused table of contents covering all of the foundational topics in fourteen concise chapters, Marketing is the smart choice for instructors and students to adopt for the Principles of Marketing course.