

L R C NEWSLETTER

MARCH-MAY, 2017

DR. ARIFA SUBHA KHAN VISIT LEARNING RESOURCE
CENTER

WEDNESDAY, MARCH 08, 2017

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NEW ARRIVALS



Arifa Subha Khan, a famous journalist, poetess and writer, Visited Learning Resource Center UMT Lahore Campus on **Wednesday, March 08, 2017**. She was warmly Welcomed by **Muhammad Rafiq Awan, Director Research and Knowledge**, **Shohail Aslam Acting Chief Library officer** and **Ahmed Sohail** from UMT press. Arifa has written 10 books on various subjects and secured 20 awards as well.

The author Arifa Subha Khan has written a number of literary and journalistic books. She has many other interests like drama production and hosting television shows, teaching and journal-

Meet The Author

Arifa Subha Khan

- Anchorperson
- Drama Writer
- Poetess
- Journalist
- Columnist
- Philanthropist
- Professor
- Gold Medalist

ism. She proudly claims to be the first female humour writer, Pakistan's first political woman reporter and first woman crime reporter. She also makes some bold observations in her books. It is to noted that Arifa Subah Khan has written 'Amma Hawwa se Amma Councillor Tak' and 'Kurkaray Kirdar.

She observed some serious societal issues in her writings and she emphasized in her words that today, without unrestricted participation of women in every sphere of life, no society can make significant progress. Therefore, we are witnessing not only a vibrant role of women, but also



observing their significant contribution to the uplift of forward-looking modern societies.

During the visit of LRC, she shared memorable experiences and her life achievements.

Though her genius is manifest in her creative writings, prose and poetry, in her columns and debates in different occasions, she stands out for unique and singular eloquence. She was appreciated with the presentation of UMT Souvenir by the M. Rafiq Awan Director of Knowledge and Research Support Services.



EASY SYSTEMATIC LITERATURE REVIEW TECHNIQUES WORKSHOP



PRO, DR KHALID MAHMOOD COMPLETED HIS HEC SPONSORED POST-DOCTORAL RESEARCH AT DEPARTMENT OF INFORMATION STUDIES, GRADUATE SCHOOL OF EDUCATION & INFORMATION STUDIES GSE&IS, UNIVERSITY OF CALIFORNIA, LOS ANGELES (UCLA), USA (2010-2011). AUTHOR OF 118 RESEARCH PAPERS PUBLISHED IN NATIONAL AND INTERNATIONAL JOURNALS OF REPUTE. A WELL-KNOWN SCHOLARLY PUBLICATION, I.E., PAKISTAN JOURNAL OF LIBRARY AND INFORMATION SCIENCE. MEMBER OF EDITORIAL BOARDS OF THE FOLLOWING INTERNATIONAL AND NATIONAL LIS JOURNALS: INFORMATION DEVELOPMENT (SAGE PUBLICATIONS, USA), LIBRARY PHILOSOPHY AND PRACTICE (LPP) (UNIVERSITY OF IDAHO, USA), APPROVED PHD SUPERVISOR OF HEC PAKISTAN AND HAS SUPERVISED MANY MASTERS, M.PHIL AND PHD

Learning Resource Center (LRC) created a **two-days workshop on 16-17 March, 2017** at UMT Lahore in response to demand from organization outside and inside of the UMT. It is a guide to the complex world of journal article publishing and is designed to give writers practical experience in publishing article in journals. The goal of the workshop was to aid participants in taking their paper's quality to journal's quality and in overcoming anxiety about academic publishing in the process.

Muhammad Rafiq Awan, Chief Library Officer, welcomed all participants. He underlined the key issues being faced by the researchers. Resource Person **Dr Khalid Mahmood** travels to the interested research institute or university and do intensive work with participants for one-to-five hour session a day for two days. During the sessions, He explained the publication process and shared strategies for achieving success in the academic writing arena.

In the workshop, the instructor used the multimedia to explain the publication process and shared approaches for accomplishing success in the scholarly writing dome, including setting up a work schedule, identifying appropriate journals for submission, clarifying arguments, organizing material, and working with editors, using citation software, and writing query letters. In a supportive led through a rigorous revision of an already written academic paper.



"USING ENDNOTE, NVIVO AND TURNITIN FOR CITATION, WRITING AND PLAGIARISM CONTROL"



MUHAMMAD ZEESHAN ASSISTANT DIRECTOR RESEARCH AND TRAINING AT INSTITUTE OF RESEARCH PROMOTION (IRP) PROFESSIONAL TRAINER OF MAXQDA BY VERBI SOFTWARE, GERMANY, LISTED TRAINER OF ENDNOTE SOFTWARE BY THOMSON REUTERS.

Second day of the workshop hosted by the **Mr Muhammad Zeeshan** who is assistant director of IRP. He has done his MS Marketing from University of Management and Technology, Lahore and now enrolled in PhD. He explained areas of research are service systems, service dominant (S-D) logic of marketing, value co-creation, relationship marketing analytics, big data marketing, customer relationship management, qualitative data analysis, textual analysis and text mining.

and NVivo/MAXQDA for the analysis of qualitative and mixed methods data, and combining EndNote and NVivo for literature review .

The participants appreciated LRC for organizing the workshop which helped them to be familiar with current and up-to-date new and most stimulating writing tackle available. The workshop came to an end with souvenir presentation and certificate distribution by Dr. Abdul Hameed, Dean School of Social Sciences and Humanities (SSS&H).



SESSION ON PLAGIARISM FOR MS PARTICIPANTS - SCA



In considering whether our institution should teach information literacy skills, who should do the teaching and whether funding and staff should be allocated for this purpose, it is important to consider the ways students will benefit from this training to determine the level of investment to be made in information literacy.

Keeping in view the importance of this LRC has arranged an information session on **"what is Plagiarism? And how to avoid it"** in collaboration with SCA on **Wednesday March 29, 2017**. Resource Person **Mr M. Rafiq Awan (Dir K RSS)** started with the brief introduction and importance of Plagiarism.

Then he discussed how to avoid plagiarism and what skills are needed to be enhanced such as creative writing and proper planning of paper. He also gave some important tips to students which may help those producing good papers. This session was one our long.

A TRAINING SESSION ON "BRIDGING THE GAP BETWEEN ACADEMIA AND CORPORATE SECTORS" 08 APRIL, 2017



and training for individuals and organizations who want to get the recognition necessary for a successful career. Degrees are not enough to achieve in this competitive world. We need effective communication and professional skills too. **Muhammad Usman Ali Khan** was the good resource person with



LRC training session on **"Bridging the Gap between Academia and Corporate Sectors"** on 08 April, 2017 was very skillful and effective. The purpose of this session was bridging the gaps between academia and corporate sectors through education and professional training and providing career counseling



qualities of **Motivational Speaker, Trainer & Life Coach**. This session for help the participants to choose a career path according to their aptitude, ability and aspirations. Further, a complete road map to the skills that will make them highly demanded anywhere in the

Muhammad Usman Ali Khan
(Motivational Speaker,
Trainer & Life Coach)

HOW TO USE CITATION AND REFERENCES? APRIL 20, 2017 BY NUSRAT ALI



To meet the support needs of enthusiastic researchers/ users at the University of Management and Technology in Lahore, LRC organized a tutorial on Endnote for UMT research scholars in the means of research support services on **Thursday 20th April, 2017**.

The session title was "How to cite and use references in research paper (End Note Training)". **Mr. Nusrat Ali (Library Officer)** was the trainer. He started with the brief introduction and importance of citation and referencing. After that he started training on End note.

EndNote is used by libraries all over the world to teach people about discovering, accessing and evaluating information in networked computer environments. **Mr. Nusrat Ali** told the students how they can manage their references and import them in their research papers and thesis using End note software. The session was one hour long. The feedback was 100%. These sessions are being appreciated by students as well as faculty members.



WHAT IS PLAGIARISM AND HOW TO AVOID IT? APRIL 20, 2017 BY RAFIQ AWAN



The second session was conducted by **Mr. Muhammad Rafiq Awan (Director KRSS)** on "What is Plagiarism and how to avoid it". Session was started with the introduction of Plagiarism. Student understanding was discussed then. **Mr. M Rafiq Awan** briefly discusses about citation and quotation. Later on types of plagiarism was discussed. Many of the students were unaware of the types and they told that this was new for them. Mr. M Rafiq Awan then discussed how to avoid plagiarism and what skills are needed to be enhanced such as Creative writing and proper planning of paper. He also gave some important tips to students which may help those producing good papers. This session was one our long.

Student feedback was taken after the session. Students were very thank full and said that these sessions have cleared many



queries related to writing of research papers and thesis. They also said that such sessions should be conducted at the start of sessions and these sessions should be compulsory for every course. LRC has conducted many sessions. The feedback is 100%. These sessions are being appreciated by students as well as faculty mem-



WORLD BOOK DAY

BOOK THROUGH THE AGES: BACK TO THE BASICS

MAY 4, 2017



She shared her life stories and experiences from childhood to present in the meaning full ways.

The Audience were enjoying and inspired from her experiences. Her eloquence has brought her many titles – such as:

- Queen of Oratory
- The Sweet Tongued
- The Bewitching Speaker

Bushra Rahman is thoroughly original in her writings and speeches.



Learning Resource Centre and UMT Press arranged a collaborative program on the **World Book Day** with famous intellectual personality and writer **Bushra Rehman** on May 04, 2017 at UMT Lahore.

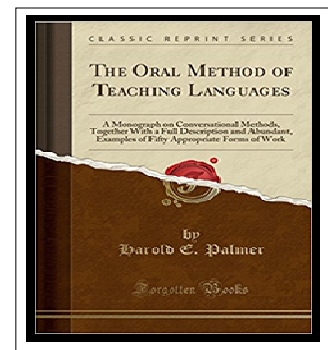
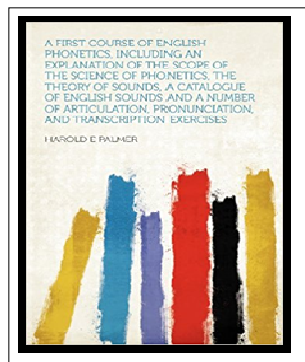
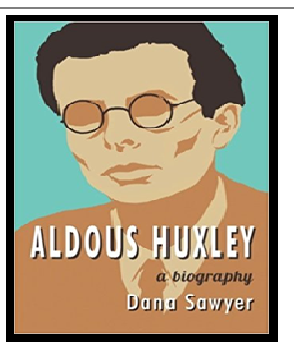
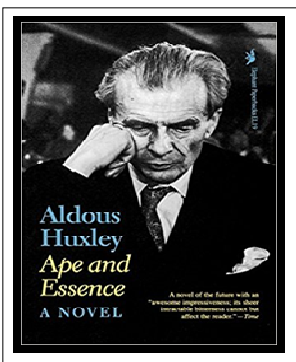
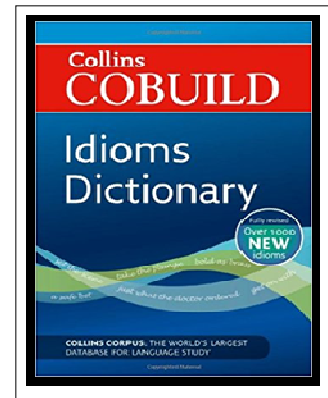
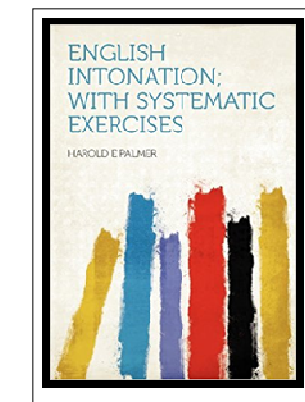
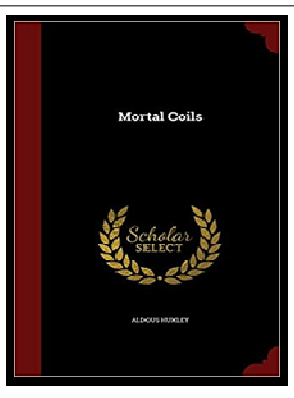
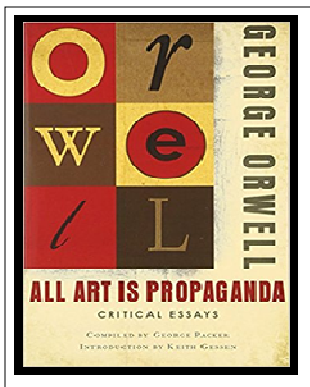
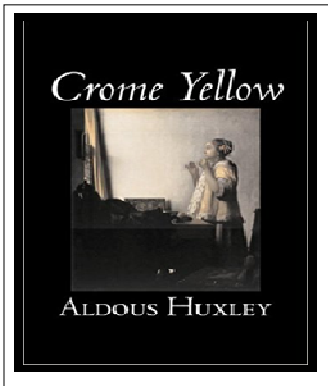
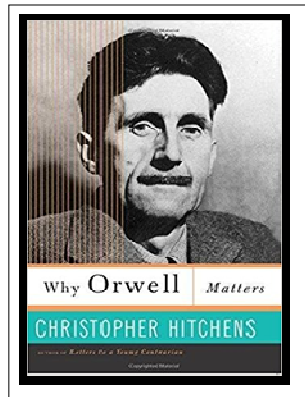
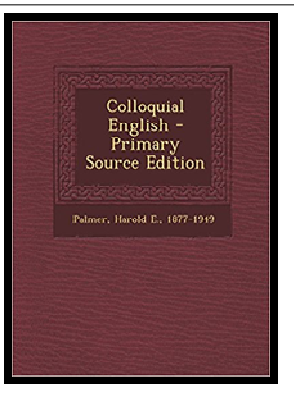
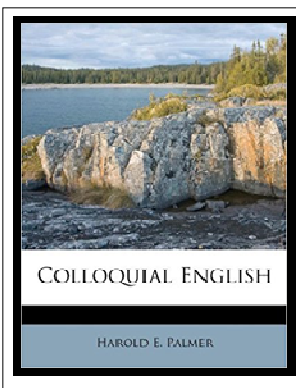
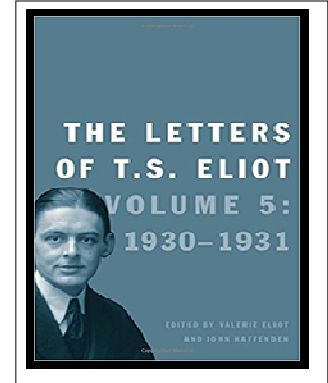
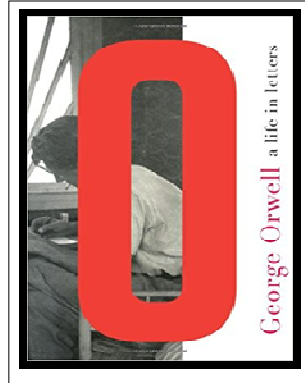
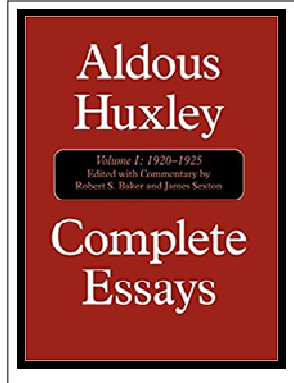
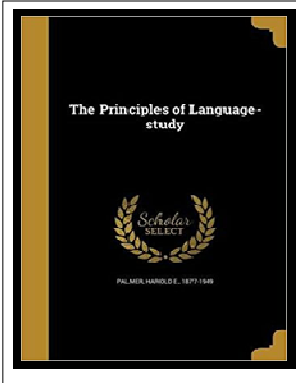
Bushra Rahman, a distinguished thinker and intellectual, a popular novelist, a heart touching story writer, a prominent columnist, a peerless eloquent speaker, a parliamentarian, a social worker, a business woman, **BUSHRA RAHMAN** is a versatile genius. Her talent, the nature's priceless gift, has given her personality many dimensions.



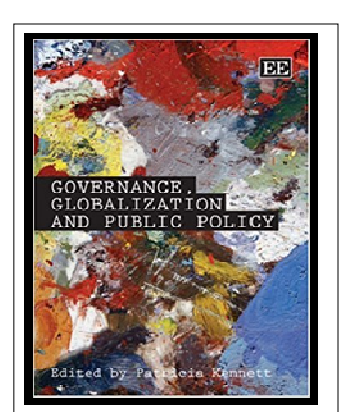
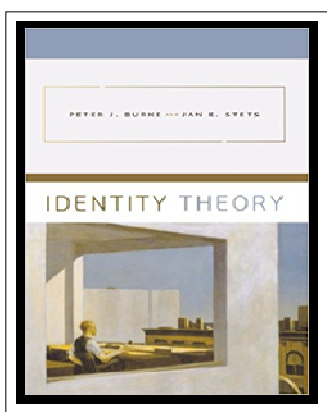
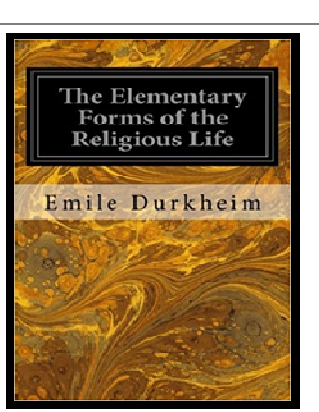
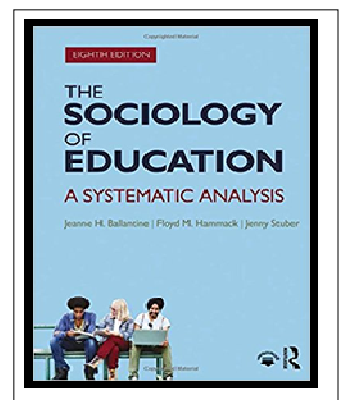
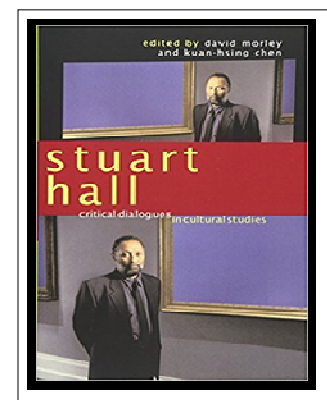
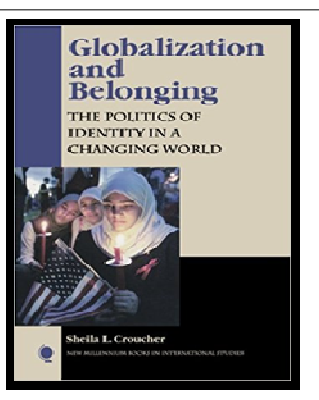
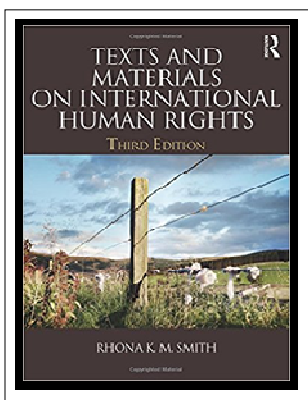
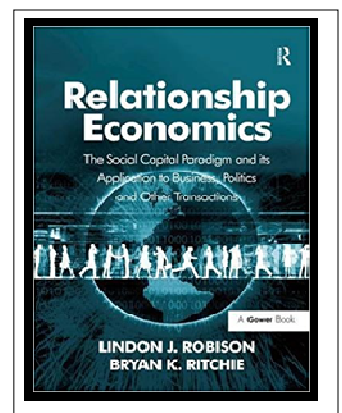
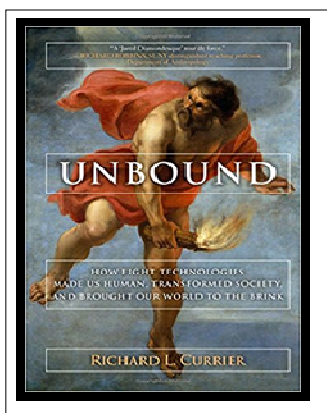
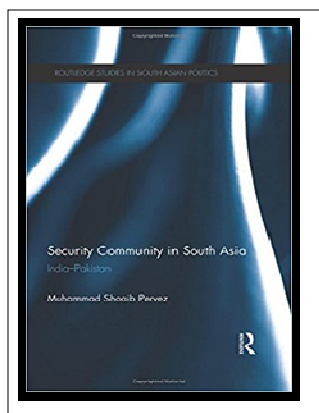
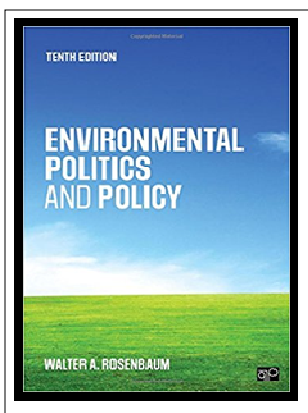
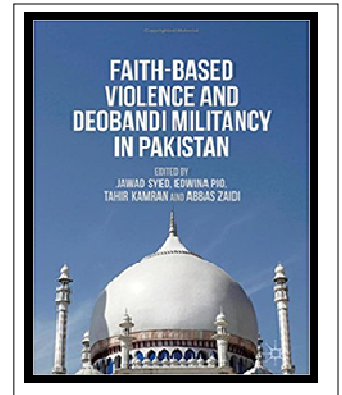
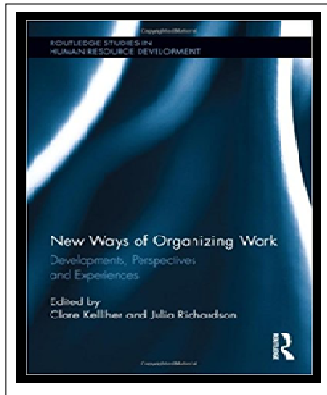
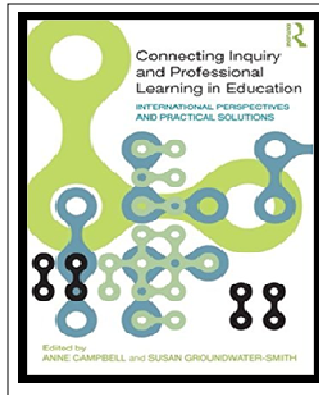
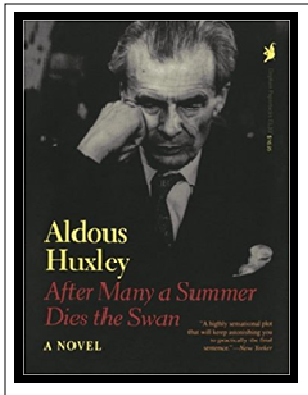
Deep observation of life, originality, wit, humor, and unique literary expressions are the Hall Marks of her writings. She has more than 40 books to her credit. The program came to an end with souvenir presentation and certificate distribution to the hosts by **Bushra Rehman** and She was presented the UMT Souvenir with High Tea from **M. Rafiq Awan Director Knowledge and Research Support Services**.



NEW ARRIVALS



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