New Arrivals

- An Introduction to Six Sigma & Process Improvement
- Who Will Bell the Cat?
- Machine Drawing
- Innovation Management and New Product Development
- Quantitative Analysis & Management

Click on image for details

- Research methodology
- The Leadership in Management
- Rural Marketing
- A Framework for Marketing Management
- Marketing Defined, Explained, Applied

May 20, 2011 Learning Resources Development Ext. 326
New Arrivals

Click on image for details

May 20, 2011  Learning Resources Development  Ext. 326