

Bachelor of Graphic Design (BGD)

First Semester

Code	Course Title	Theory	Lab	Total
EN104	Functional English	3	0	3
DW101	Basic Drawing – I	0	2	2
GD101	Typography – I	1	2	3
GD102	Calligraphy	0	2	2
HU101	Islamic Studies	3	0	3
DC101	Digital Communication– I	0	2	2
CS101	Fundamental of information technology	2	1	3
	Total	9	9	18

Second Semester

Code	Course Title	Theory	Lab	Total
EN130	Communication and Presentation Skills	3	0	3
GD103	Photography	1	2	3
DW102	Basic Drawing – II	0	2	2
DH102	Design History and Theory	3	0	3
GD104	Typography – II	0	2	2
DC102	Digital Communication – II	0	2	2
GD105	History of Graphic Design	2	0	2
	Total	9	8	17

Third Semester

Code	Course Title	Theory	Lab	Total
EN225	Technical writing	3	0	3
DW203	Drawing – I	0	2	2
GD206	Advance Photography	1	2	3
GD207	Design Fundamental	1	1	2
HA101	History of Art and Culture	3	0	3
GD208	Packaging Design – I	1	2	3
	Total	9	7	16

Fourth Semester

Code	Course Title	Theory	Lab	Total
GD209	Graphic Illustration	0	2	2
GD210	Color and design	0	2	2
DW204	Drawing – II	0	2	2
GD211	Web Design	1	2	3
GD212	Information Design	0	2	2
GD213	Packaging Design – II	1	2	3
IN201	Internship(OPTIONAL)	0	0	0
FL201	Foreign language	2	0	2
GD215	2D Animation	0	2	2
	Total	4	14	18

Fifth Semester

Code	Course Title	Theory	Lab	Total
DW305	Drawing – III	0	2	2
GD316	Interactive Media Design – I	1	2	3
GD317	Printing Technologies	2	0	2
GD318	Corporate Design– I	1	1	2
SS202	Pakistan studies	3	0	3
MG301	Entrepreneurship	3	0	3
	Total	10	5	15

Sixth Semester

Code	Course Title	Theory	Lab	Total
GD319	Interactive Media Design – II	1	2	3
GD320	Editorial Design	1	2	3
GD321	Corporate Design – II	1	2	3
RM301	Research Methodology	2	0	2
GD322	Portfolio Presentation	0	2	2
GD323	Product Design Execution – I	1	2	3
IN302	Internship	0	1	1
	Total	6	11	17

Seventh Semester

Code	Course Title	Theory	Lab	Total
GD424	Senior Design Project– I	0	4	4
GD425	Senior Design Project – II	0	4	4
MK302	Design Marketing	3	0	3
SS201	Critical Thinking	3	0	3
GD 426	Product Design Execution– II	1	2	3
	Total	7	10	17

Eighth Semester

Code	Course Title	Theory	Lab	Total
GD427	Senior Design Project– III	0	4	4
GD428	Senior Design Project – IV	0	4	4
GD429	Dissertation Writing	3	0	3
GD430	Product Design Execution– III	1	2	3
	Total	4	10	14

Program Total Credit Hours=132

Framework for Bachelor of Graphic Design

Duration	4years
Number ofsemesters	8
Number of weeks per semester	15 - 17 (15 for teaching and 2 for examinations)
Duration of eachclass	1 lecture credit =1hour, 1 labcredit =3hours
Total number of credithours	129
Number of credit hours per semester	13 – 18
Non-DesignCourses	15 – 20 %
Design Courses	80 – 85 %

Non-Design								
KnowledgeArea	CourseName	LEC	LAB	CR	Total Courses	Total Credits	Area wise%	Overall %
Humanities	Functional English	3	0	3	6	17	73.91	12.88
	Communication and Presentation Skills	3	0	3				
	Technical Writing	3	0	3				
	Foreign language	2	0	2				
	IslamicStudies	3	0	3				
	PakistanStudies	3	0	3				
Computing	Fundamentals of Information Technology	2	1	3	1	3	13.40	0.27
Social Sciences	Critical Thinking	3	0	3	1	3	13.04	2.27
SubTotal		22	1	23	8	23	100	17.42

Graphic Design								
KnowledgeArea	CourseName	LEC	LAB	CR	Total Courses	Total Credits	Area wise%	Overall%
Graphic (Basic)	Basic Drawing I	0	2	2	11	27	24.77	20.45
	Typography I	1	2	3				
	Digital Communication I	0	2	2				
	Design History And Theory	3	0	3				
	Packaging Design I	1	2	3				
	History of Graphic Design	2	0	2				
	Design fundamental	1	1	2				
	Photography	0	3	3				
	History of Art & Culture	3	0	3				
	Color and Design	1	1	2				
	Basic Drawing II	2	0	2				
Graphic Major (Breadth)	Calligraphy	0	2	2	18	43	39.45	32.57
	Advance Photography	1	2	3				
	Digital Communication II	0	2	2				
	Typography II	0	2	2				
	Drawing I	0	2	2				
	Graphic Illustrations	0	2	2				
	Web Design	0	2	2				
	Drawing II	0	2	2				
	Information Design	2	0	2				
	Corporate Design	0	3	3				
	Interactive Media Design I	1	2	3				
	Drawing III	0	2	2				
	Printing Technologies	0	2	2				
	Editorial Design	1	2	3				
	2D Animation	0	2	2				
	Portfolio presentation	0	2	2				
	Design Marketing	3	0	3				
Product Design Execution I	1	2	3					
Graphic Major (Depth)	Product Design Execution II	1	2	3	8	22	20.18	16.67
	Entrepreneurship	3	0	3				
	Interactive Media Design II	1	2	3				
	Packaging Design II	1	2	3				
	Drawing III	0	2	2				
	Dissertation Writing	3	0	3				
	Research Methodology for Graphic Design	2	1	3				
Product Design Execution-III	1	2	3					
Senior Project	Senior Project-I	0	4	4	4	16	14.68	12.12
	Senior Project-II	0	4	4				
	Senior Project-III	0	4	4				
	Senior Project-IV	0	4	4				
Internship		0	1	1		1	0.92	0.76
Total		35	74	109	41	109	100	82.58
GrandTotal		57	75	132	49	132		100

SUMMARY

Domain	KnowledgeArea	Total Courses	Total Credits	% Overall
Graphic Design Minor	Humanities	6	17	17.42
	Computing	1	3	
	Social Sciences	1	3	
	SubTotal	8	23	
Graphic Design Major	Graphic Basic	11	24	82.58
	Major-based (Breadth)	18	42	
	Major-based (Depth)	8	27	
	Senior Project	4	16	
	Internship		1	
	SubTotal	41	109	
Total		49	132	100