

**Proposed Roadmap of ADP Graphic Design  
(F2023 - S2025)**

**Semester 1**

Sr. No.	Course Code	Course Title	Theory	Lab	Total Credit Hours	Course Type
1	EN114	English Grammar and Composition -I	3	0	3	General Education Compulsory
2	IS135	Computer Applications (Theory & Lab)	3	0	3	General Education Compulsory
3	ISL112	Islamic Thought and Perspectives	3	0	3	General Education Compulsory
4	MTH101	Mathematics	3	0	3	General Education Compulsory
5	DN130	Design Fundamentals	0	2	2	Foundation Course
6	DW103	Basic Drawing	0	3	3	Foundation Course
<b>Semester Credit Hours</b>			<b>12</b>	<b>5</b>	<b>17</b>	

**Semester 2**

7	EN221	English Grammar and Composition II	3	0	3	General Education Compulsory
8	POL121	Pakistan: Ideology, Constitution and Society	3	0	3	General Education Compulsory
9	QM120	Introduction to Statistics	3	0	3	General Education Compulsory
10	TL312	Digital Communication	0	2	2	Foundation Course
11	GD105	History of Graphic Design	3	0	3	Major Course
12	GD120	Graphic Seminar	0	2	2	Major Course
<b>Semester Credit Hours</b>			<b>12</b>	<b>4</b>	<b>16</b>	

**Semester 3**

13	EN223	Communication Skills	3	0	3	General Education Compulsory
14	GD103	Photography	1	2	3	Major Course
15	GD106	Typography	1	2	3	Major Course
16	GD209	Graphic Illustration	0	2	2	Major Course
17	GD317	Printing Technologies	1	2	3	Major Course
18	GD214	Color and Design	1	2	3	Major Course
<b>Semester Credit Hours</b>			<b>7</b>	<b>10</b>	<b>17</b>	

**Semester 4**

19	MG224	Innovation and Entrepreneurship	3	0	3	General Education Compulsory
20	GD320	Editorial Design	0	2	2	Major Course
21	GD324	Corporate Design	1	2	3	Major Course
22	MK302	Design Marketing	1	2	3	Major Course
23	GD322	Portfolio Presentation	1	2	3	Major Course
24	GD311	Packaging Design	1	2	3	Major Course
<b>Semester Credit Hours</b>			<b>7</b>	<b>10</b>	<b>17</b>	
<b>Total Program Credit Hours</b>			<b>38</b>	<b>29</b>	<b>67</b>	