

Proposed Roadmap of ADP Media and Communication Studies (F2023 - S2025)

Semester 1

Sr. No.	Course Code	Course Title	Credit Hours	Course Type
1	EN114	English Grammar and Composition -I	3	General Education Compulsory
2	IS135	Computer Applications (Theory & Lab)	3	General Education Compulsory
3	ISL112	Islamic Thought and Perspectives	3	General Education Compulsory
4	MTH101	Mathematics	3	General Education Compulsory
5	MC1107	Introduction to Communication and Mass Media	3	Foundation Course
6	MC150	Media History	3	Foundation Course
Semester Credit Hours			18	

Semester 2

7	EN221	English Grammar and Composition II	3	General Education Compulsory
8	POL121	Pakistan: Ideology, Constitution and Society	3	General Education Compulsory
9	QM120	Introduction to Statistics	3	General Education Compulsory
10	MC2310	Broadcast Media	3	Foundation Course
11	MC2411	Fundamentals of News Reporting	3	Major Course
12	MC2322	National and International Affairs	3	Major Course
Semester Credit Hours			18	

Semester 3

13	EN223	Communication Skills	3	General Education Compulsory
14	MC373	Fundamentals of Advertising & Public Relation	3	Major Course
15	MC123	Intro to Film and Theatre	3	Major Course
16	MC3514	Development Communication	3	Major Course
17	LT235	Media Laws and Ethics	3	Major Course
18	MC355	Sub Editing & Page Designing	3	Major Course
Semester Credit Hours			18	

Semester 4

19	MG224	Innovation and Entrepreneurship	3	General Education Compulsory
20	MC359	Feature, Column and Editorial Writing	3	Major Course
21	MC309	Communication Theories	3	Major Course
22	MC232	Digital Media	3	Major Course
23	MC408	Internship Report	3	Major Course
Semester Credit Hours			15	
Total Program Credit Hours			69	