



Sustainable Development Initiative at University of Management and Technology



Acronyms

UMT	University of Management and Technology
SDI	Sustainable Development Initiative
ICDF	Innovative Capital Development Forum
SDGs	Sustainable Development Goals
MOU	Memorandum of Understanding
UN	United Nations
NGOs	Non Governmental Organizations

Achievements

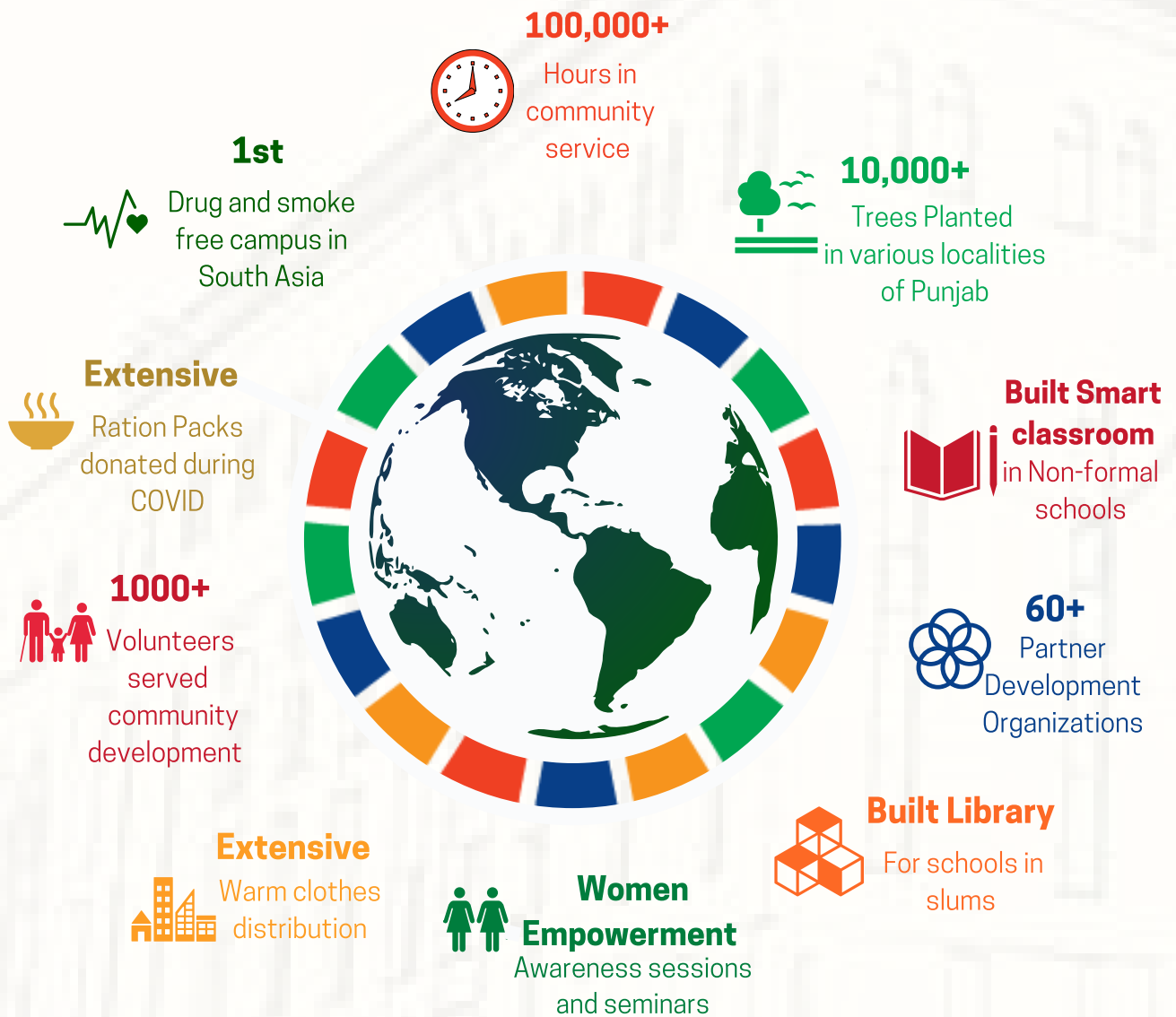


TABLE OF CONTENTS

01

Sustainable Development
Initiative (SDI)

02

Summary of SDI Activities

03

MoU signed

04

Students led Initiatives

05

SDI led Initiatives

06

Details of Students'
Community Engagement

07

UMT Students doing
Advocacy for Women
Empowerment

08

Students feedback

INTRODUCTION

Sustainable Development Initiative (SDI-UMT) at the University of Management and Technology, assumes its responsibility for inculcating a sense of social responsibility into its students that goes beyond the borders of social class, religion, ethnicity and race.

SDI-UMT has also launched Community development initiatives, where UMT students are leading community focused projects from beginning to conclusion. Through different community development projects and activities students are engaged as contributors towards the overall development of the society and as advocates for a sustainable future.

VISION & MISSION

To transform positive energies of students for volunteering and community service, to build socially responsible empathetic future leaders.

To build a collaborative network with various community development platforms for students' engagement in community development projects, to make them socially responsible citizens for the society.

Universities and other institutions of higher learning play a vital role in helping the community in achieving the Sustainable Development Goals (SDGs) through their research, teaching and learning, college performance and leadership. One of the most important ways in which they can contribute to this is to support students and youth in their field to develop the necessary knowledge, skills and Intellect to contribute to solving the complex developmental challenges that society faces.

As per the UN's vision, SDGs are the future for uplifting economy globally, in reference to this, UN's SDG 2030 agenda put more focus on 17 global goals, SDI-UMT future vision is also aligned with these SDGs. We at UMT are firm believers that sustainable development can only be achieved if collaborative efforts are put in to achieve these SDGs.



17

SUSTAINABLE DEVELOPMENT GOALS

17 goals with 169 targets.

SDG 17 MoU signing

As per the requirement of SDG 17 "Partnership for goals" Sustainable Development Department signed MoUs with 60+ Development Organizations.

SDG 1 to 17 Community services

SDI engaged 1000+ students in Community services with its partner NGOs, where our students spent 100,000+ hours in community services.

SDG 1 to 17 SDI Initiatives

SDI-UMT in collaboration with development leaders has launched some community focused initiatives where our students are not only learning but leading and playing their role for the betterment of the society.



Summary of SDI Activities

Sr. No	Initiatives	SDGs	Activities
1	MoU signed with NGOs	17	60
2	Students Engaged in Community Services	1 to 17	1000+
3	Hours Served in Community Service	1 to 17	100,000+
4	Sessions with NGOs	1 to 17	70
5	Plantation Drives	13, 15	10,000+
6	Session on Environment	13, 15	12
7	First Aid Trainings	3, 17	7
8	Clothes collection drive	1 & 11	3
9	Ration Drives	2	160
10	Lunch distribution to needy	2 & 17	200
11	Session on Gender Awareness	5	10
12	Sessions on Dementia Awareness	3	11
13	Sessions on Drug Awareness	3	7
14	Sessions with Orphan care organizations	3, 4 & 17	8

A photograph of two individuals, a man and a woman, seated at a table, focused on signing documents. The man, on the left, has white hair and is wearing glasses and a light-colored suit. The woman, on the right, is wearing a beige hijab and a white top. They are both looking down at the papers in front of them. A microphone is positioned on the table in front of the woman. In the background, a flag with a crescent and star is visible. The entire image has a blue overlay.

**MOU signed
with 60+
Development
Organizations**

MOU SIGNED

The Little Art

The Little Art is a non-profit arts education organization, promoting positive social values through arts among children and young people, especially marginalized, it uses media arts, film precisely, to teach children and young adults to recognize and understand the social issues pervading their immediate community that prohibit the development of the project's ideas and principles.



Democratic Commission for Human Development

Democratic Commission for Human Development (DCHD), is a non-governmental organization, registered under the Societies Registration Act of 1860. DCHD aspires for a society where the rights of women, children, minorities and all citizens are respected and protected.



Community Development Foundation

CDF Foundation is an organization dedicated to achieving Women Economic Empowerment local to global since 2009. CDF Group of nonprofit Companies by four major initiatives of addressing the dire need of economic up-gradation globally. We believe in being innovative by CONNECTING LOCAL WOMEN WITH GLOBAL OPPORTUNITIES.



Allah Walay Trust

Allah Walay Trust (AWT) is a Food Charity and Non Profit Food Organization in Pakistan which started to serve first- the name and formal structure followed later on. AWT is a registered Food Charity and Non-Profit Food Organization in Pakistan since 2010. It is founded to serve food to the needy beyond existing biases in today's World.



Almaida Welfare Trust

Al-Maida Trust is a not for profit organization. The vision of this organization is to build a community where everyone has access to good quality, nutritious food, understands the consequences of hunger and poor nutrition and is committed to creating a stronger, healthier Pakistan. Al-Maida Trust has many dasterkhwans all over Pakistan where three time meals are served to the needy.



Youth Advocacy Council

Youth Advocacy Council (YAC) is a social welfare organization, the idea of YAC was conceived by a group of passionate and self-motivated young leaders who aimed to strengthen the capacity and role of the marginalized communities specifically youth and minorities for achieving SDGs across Pakistan.



Fatimid Foundation

Fatimid Foundation was established as a Non- Profit Organization in 1978 in Karachi. The major aim of establishing was to provide cost free blood/blood components to patients suffering from various chronic blood disorders requiring blood/blood component therapy as an essential part of their treatment.



Jad o Jihad Foundation

Jad-o-Jehad Foundation is a registered (Act, XII of 1860) Nonprofit, non-government organization. Jad-o-Jehad aims to spread awareness regarding Thalassemia that is a fatal genetic disease transmitted genetically to a kid whose both parents although normal, are thalassemia-minor (i.e. carriers of the trait). Apart from that we are working on two other domains namely women empowerment and disaster management.



Sunrise Green Pak Welfare Organization

Sunrise Green Pak Welfare Organization is a nonprofit organization which consists of concerned individuals who wish to work for the betterment of the natural environment. Sunrise Green Pak Welfare Organization was initiated by a group of young people who aimed at diverting their effort for the conservation of our common environment.



Falah Foundation

Falah Foundation is a nongovernmental & non-profitable organization established in 2011. It is registered with Social Welfare Department, Government of the Punjab under the Voluntary Social Welfare Agencies Ordinance 1961. Falah Foundation started work with only three children and now more than 164 Schools are operated under its banner.



Kawish Welfare Trust

Kawish Welfare Trust is a social welfare organization, started with the aim of providing free Education, Micro-financing, Disaster Management, Vocational training and Medical Facilities for the poor and needy.



Community Health Advocacy Network at Nation

Community Healthy Advocacy Network at Nation (CHANAN) is a youth based registered organization under the society registration act 1860. CHANAN aims to highlight the Human Right Issues of Youth and Women as this profile group of society found to be neglected and disregarded of their contributions and strengths.



Pakistan Citizen Alliance

Pakistan citizens' alliance, serving the nation for past 9 years, is a non-political, non-ethnic and non-governmental organization which proves to be a substantial platform for the people of Pakistan specifically youth through which they can serve the humanity and can develop a sense of helping the needy in others.



CYTE Foundation

CYTE Foundation is an educational NGO working in the education sector since 2013. With a belief that every child matters, we have taken it upon ourselves to educate every child. It is only through education that the children of today will become the guiding light for others. This is why we are helping local communities develop educationally.



SOS Children's Village Pakistan

The SOS Children's Villages Pakistan is the largest private child care social welfare organization in the country. It is registered with the Directorate General of the Social Welfare Department, Government of the Punjab. Since the inception of first SOS project in Lahore, 58 projects have been established nationwide, of which 31 are exclusively for orphans.



Alzheimer's Pakistan

Alzheimer's Pakistan is the National Organization of Alzheimer's and related dementias. It is registered with Punjab Social Welfare Department and the main objective of this Non-Government Community Organization is to work towards the welfare of people with dementia and their care givers.



Transparent Hands

Transparent Hands is the largest technology platform for crowdfunding in the healthcare sector of Pakistan. We offer a complete range of free healthcare services including medical and surgical treatments and arranging medical camps for the underprivileged community of Pakistan.



Seed Out

Seed Out takes back recoveries in easy installments without any administrative or interest charges. The recovered installments are collected in the revolving fund to raise more entrepreneurs. According to the World Bank in Pakistan, 90% of the work force is highly entrepreneurial but it is estimated that 80% of them cannot apply for a traditional loan.



Door of Awareness

Door of Awareness (DOA) is a professionally managed, not-for-profit organization, set up in 2007 to provide free quality education to students from underprivileged backgrounds. Our vision is to develop a community where the underprivileged can become productive citizens of the society.



DAMEN Foundation

DAMEN (Development Action for Mobilization & Emancipation) is a non-profit, non-governmental organization established in May 1992 under Societies Registration Act XXI of 1860 with Joint Stock Companies, Lahore, Punjab. DAMEN is working for alternative development at grass-root level in Pakistan.





**UMT students
served 100,000 +
hours in
community service**

DETAILS OF STUDENTS' ENGAGED IN COMMUNITY SERVICE FOR THEIR MANDATORY 80 HOURS OF COMMUNITY SERVICE, TILL SEPTEMBER-2021

Sr. No	Details	Students' Engaged
1	Seed Out	14
2	DAMEN	60
3	Door of Awareness	14
4	Transparent Hands	10
5	Baithak School Network	4
6	Justajo Foundation	14
7	IRAJ Foundation	24
8	Alzheimer's Pakistan	114
9	SOS children's Village	15
10	Edifiers Pakistan	67
11	Sunrise Green Pak	65
12	Pakistan Citizen's Alliance	30
13	Heal Foundation	196
14	Almaida Welfare Trust	37
15	Youth Advocacy Council	180
16	Community Development Foundation	150
17	Yocfan	50
18	Stream of Hope	50

Total students engaged

1,094

Hours served in community service

1,00,544

ACTIVITIES STUDENTS PERFORMED DURING THEIR COMMUNITY ENGAGEMENT

Universities, educational institutions invest heavily in training for building leadership qualities for young and professional students, such as resource management, project management, strategic thinking, disaster management and business. But the idea that gave results is to put talent in social service.

- Renovation of classrooms in non formal schools.
- Campaign on importance of education.
- Clothes donation drives for **600+** individuals.
- Served meals directly to **200+** needy families.
- Donated ration packs directly to **200+** families.
- Built case studies for NGOs.
- Built social media campaigns.
- Helped students of SOS children in using technology for their education and career advancement.
- Promoted NGOs initiative on all social media platforms.
- Helped teachers in using no conventional ways for teaching.
- Helped NGOs in building more impactful curriculum for Non formal schools.
- Built **Library** for a school in slums.



Student's Led **Initiatives**



Students Teaching in Non-Formal Schools:

Quality Education SDG 4 has always been neglected in Pakistan. The UMT Students stepped forward with their ways of teaching the children about things that are not generally taught in schools. They focused on delivering fun but academic education to the kids of different schools. Various charts and fun activities were conducted in these schools to ensure that the kids' attention remains present and they also enjoy the entire session.

Advocacy for Women Empowerment:

UMT students conducted a drive where women who were already being the super ladies of Pakistan one way or the other but were not being given the recognition they should have received were brought into the daylight. All our members shared the stories of these women in their videos and articles that they wrote, which showed us how many women just within Lahore were trying so hard and managing work and home at the same time.



Session with Mother Care Orphanage:

Community Service Society (CSS) in Collaboration with Sustainable Development Initiative (SDI) at University of Management and Technology, spend a day with the children of Mother Care orphanage. UMT students distributed gifts and toys among the students.



Session on Plastic pollution:

Plastic pollution threatens the #environment and it is major global issue. Today, almost everything in our daily lives is either plastic or contains plastic from the very basic household objects to our workspace supplies, or even hangout spot and children’s parks are riddled with plastic.

Session on Community Service and Volunteering with Sunrise Green Pak Welfare Organization:

Mr. Main Usman Secretary General Sunrise Green Pak welfare Organization invited UMT students for a session at their office regarding the importance of volunteering and community service, UMT students also painted trees in collaboration with Sunrise Green Pak.



Session on Pollution and Environment:

Sustainable Development Initiative organized a session on Smog and how to prevent it. Mr. Mazhar Hashmi (Environmentalist & Public personality) was the guest speaker. At the end of the session Air pollution face masks were distributed among the audience.



Campaign on Dementia Awareness:

September marks the global World Alzheimer's Month, on 25th of September, Alzheimer's Pakistan in collaboration with University of Management and Technology (UMT) to put a stall for awareness and information on Alzheimer's disease and related dementia at UMT. Through talking and conversation we're looking to increase awareness and to tackle the stigma that still surrounds dementia globally and prevents people seeking out the information, advice, support and help that they need.

Session on Community Service and Volunteering with Door of Awareness:

Ms. Ruba Humayun, founder of DOA visited UMT for a session on the importance of volunteering and community service.



First Aid Training for Students:

Sustainable Development Initiative (SDI) arranged a First Aid Training Session for Undergrad Students' of School of Business and Economics (SBE), UMT, Lahore. Red Crescent Society of Pakistan facilitated this training. Ms. Ramzana (Training Coordinator Red Crescent Society, Pakistan) and Mr. Faizan Afzal (Volunteer Red Crescent Society, Pakistan) conducted the training at UMT.

SDI initiative for Drug Awareness

Synthetic Drugs

- Not really "Spice," "Bath Salts," "Incense"
- Chemically-based; not plant-based
- Complex chemistry

...to

Drug Awareness session



“The priority of any addict is to anesthetize the pain of living to ease the passage of day with some purchased relief.”

– Russell Brand on drug abuse

Sustainable development Initiative at (UMT) has always played its role in providing awareness and preventing drug use in our youth, UMT was declared the first drug and smoke free campus in south Asia, and since then numerous steps have been taken by its management to make our society drug free.

Keeping the above spirit alive Sustainable Development Initiative at UMT in collaboration with Social Welfare Society organized a Drug Awareness Session.



The guest speaker of the said event was Brig. Rashid Minhas (Force Commander Anti-Narcotics Force, RD Punjab).

DRUG FREE CAMPUS CEREMONY

PROVIDING A HEALTHY ENVIRONMENT TO OUR STUDENTS

CHIEF GUEST:
SYED RAZA ALI GILANI
MINISTER HIGHER EDUCATION, PUNJAB

PLANNING PROSE



YOCFAN
Save South from Asia

UMT

declared **first**
Drug and smoke
free campus in
South Asia

UMT declared a first drug and smoke free campus in South Asia

UMT under SDI has put much focus on Good Health and Wellbeing, SDI has been arranging different awareness campaigns and drives to promote healthy living, under this vision UMT became the first Pakistani university to receive the status of drug-free campus in South Asia. In relevance with the project for Drug Demand Reduction funded by the State Department, United States of America and being implemented as part of the Colombo Plan that aims at planning prosperity together in Asian region.



Collaboration with YOCFAN

Youth Council for Anti Narcotics (YOCFAN) is non – governmental organization working in Drug Demand Reduction, Awareness Campaign against Drugs in Lahore, Food Program for Homeless Drug Addicts, Providing Free Treatment / Counseling Facilities to Drug Addicts.



Session on Women Empowerment

Session on Women Empowerment



“No nation can rise to the height of glory unless your women are side by side with you. We are victims of evil customs. It is a crime against humanity that our women are shut up within the four walls of the houses as prisoners. There is no sanction anywhere for the deplorable condition in which our women have to live.”

— Muhammad Ali Jinnah

Women today are unstoppable. Whether it is engineering, medicine, media, defence, sports, finance, technology or arts, it is difficult to find a field where they have not set their foothold. Along with excelling in the professional arena, let's not forget how a woman also balances her personal life and nurtures a family. In order to stem this honor, SDI has organized a session on women's day and to acknowledge the voice of women, the details of the event are as follows;





Plantation Drive



Plantation Drive

As per the vision of Prime Minister Pakistan, UMT under SDI launched a massive two months' tree plantation drive, where students from different undergraduate program took part, the students planted trees in their nearby localities, under this initiative UMT students planted **10,000 trees**. Which is a huge achievement by volunteers from any academic institute in Pakistan so far.





**SDI under the vision of PM's
"Ten Billion Tree Tsunami"
with the slogan**

"Green Pakistan"

**launched a plantation drive and planted
10,000 trees.**

SDI Virtual



**CAREER
FAIR**

for Social Development Champions
Creating Societal Impact

Online Career Fair for Development Sector

Sr. No	Organizations	Position Title	Total Seats
1	Transparent Hands	Content Writers, Medical Officers, Video Producers, Volunteers	10
2	DATH (Drug Advisory Training Hub) and Yocfan (Youth Council for Anti-Narcotics)	Advocacy Interns	6
3	Sunrise Green Pak Welfare Organization	Marketing Expert	10
4	Alzheimer's Pakistan)	Day Care Manager, Fund Raising Coordinator, Intern IT, Intern HR, Intern Admin, Intern - Public Health and Intern - Memory Clinic	17
5	Youth Advocacy Council	Volunteers	4

Total Vacancies : 47

A group of seven students, four men and three women, are standing in front of a large yellow banner. The banner features the word 'SUNORISE' in large, stylized letters, with 'Green Pakistan' written below it. There are also some smaller text elements and decorative floral patterns on the banner. The students are dressed in casual to semi-formal attire. The background is a plain wall with a ceiling light fixture visible above.

**Students' views
regarding**

Community Engagement

Community engagement with Sunrise Green Pak

To act honorably and graciously in situations that are challenging. To assume nothing, and to expect the best from people. My mission is to appreciate differences and to value diversity, and to never forget the lessons I am always learning. My mission is to do whatever I can to improve our community and our society; socially, ethically, environmentally, and aesthetically. On average, when people think about community service, they assume that volunteering is just 'hours we need to be able to graduate' and that is it.



Mr. Zain Abbas

Community service is more than just hours; community service is based on the acts performed by someone with the purpose of helping or bringing benefits to his or her community. Before starting this community work, I had no idea how blessed I'm because I really didn't know that in slum areas there are no proper schools and education system. I thought they had basic facilities but I was very wrong. They need people to help provide money, food, time, or care. This need could be on a smaller scale even with something as simple as the need to have someone being nice. It was a life changing experience.

Community engagement with Youth Advocacy Council

Before this project I didn't had any idea of what community service is. I was unaware of the problems and difficulties which most people faces. I thought that every child in this country is getting the basic education no matter poor or rich but the scenario was very different and alarming. In other words, the experience was not even close to the expectations. The school I went to serve my community service hour was a non-formal school were it lacked infrastructure they also do not have enough seating arrangements for students and no desk or white board for teacher.



Mr. Abdullah Iqbal

But the organization we were working with and all other people were very much co-operative and they did everything they can to make us comfortable in doing the project with all the things we got. The school teacher told us about every problem she was facing and about the needs of the students and what further we can do for betterment. It wasn't as simple as I thought of, the experience was good but was just for the shorter period of time in which we were just able to find problems and make solutions for those problems but there was no time for the implementations but still we tried and did our best.

Patron-in-Chief



Mr. Ibrahim Hasan Murad
President ILM Trust and UMT

SDI Team



Mr. Khalid Naqi
Director



Mr. Ahmad Hafeez
Asst. Manager



Ms. Anum Raza
Officer



Ms. Iqra Masud
Research Intern



Contact Us

☎ +92 42 111 300 200 Ext: **6095-96**

🌐 Website: <https://sdi.umt.edu.pk/>

✉ sdi@umt.edu.pk

🐦 https://twitter.com/SDI_UMT

🌐 <https://www.linkedin.com/in/sustianable-development-initiative-sdi-198b98168/>

📘 <https://www.facebook.com/SDIUMT>

📍 Sustainable Development Initiative(SDI)
University of Management and Technology
C-II, Johar Town, Lahore, Pakistan.

