Annual Report

March-June 2024

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Introduction

Sustainable Development Initiative (SDI) at UMT was established following the UN's Sustainable Development Goals (SDGs). Acknowledging academia's pivotal role in community upliftment and the provision of essential skill sets and platforms to support global goals, SDI is committed to providing UMT students with opportunities such as;

·Give back to the community
·Work for the betterment of society
·Be a better human being and responsible citizen

Vision

Transform the positive energies of students for volunteering and building socially responsible empathetic future leaders.

Mission

Build a collaborative network with various community development platforms for students' engagement in community development projects, to cultivate them as reliable citizens for society.

Schools on board with SDI

Dr. Hassan Murad School of Management

BBA

BBIS

BSAF

School of Professional Psychology

BS Psychology

Institute of Aviation Studies

BS Aviation Management

Institute of Liberal Arts

BS English Literature

School of System and Technology

BS Computer Science

School of Professional Advancement

Bachelor in Professional Studies

Students Engaged in CSR- Spring '24

Students who enrolled Corporate Social Responsibility course were assigned some graded activities. These activities foster civic responsibility through active engagement in social and environmental issues.

Graded Activities

Activities	Students Engaged in Social Work	
Plastic disposal drive	567	NA
Interview with working women	567	NA
Plantation	567	5000+ (saplings planted)
Bird feeder drive	567	1100+ (Bird-feeders were made & installed)
DIY water filtration activity	20+	NA
Activities conducted with NGOs	567	04 (PCA, AGHOSH, Akhuwat, Jhugi Taleemi)
Hours served in social work	567	45,360

Plastic Disposal Activity

Students disposed of plastic waste through cleanup activities, document results, ensure proper disposal, and raise environmental awareness. This initiative promotes sustainability, engages communities, and supports cleaner urban environments and responsible consumption while fostering collaboration for sustainable outcomes.

SDGs aligned with this activity: 11 (Sustainable cities & communities), 12 (Responsible consumption & production), 17 (Partnership)

Interview with Working Woman

Students interviewed working women to highlight their contributions and daily challenges. The interviews uncovered career barriers and the struggle to balance professional and domestic responsibilities, emphasizing the societal changes needed for better support.

SDGs aligned with this activity: 05 (Gender equality), 08 (Economic growth), 10 (Reduced inequalities)

Plantation Drive

Plantation drive, assigned by SDI, engaged 567 students, each planting 10 saplings, resulting in over 5,000 trees planted across Punjab in 3 months. This initiative enhanced green cover, improved air quality, and fostered environmental awareness and responsibility among youth, benefiting ecological balance and biodiversity.

SDGs aligned with this activity: 3 (Climate action), 15 (Life on land)

Bird-feeders Drive

Bird-feeder drive, where 500+ students crafted approximately 1,100 bird-feeders from recycled materials. Placed in balconies and parks, these feeders enhanced local bird habitats, promoting eco-awareness and environmental stability through creative and sustainable practices.

SDGs aligned with this activity: 12 (Responsible production & consumption), 15 (Life on land)

DIY Water Filtration Activity

DIY water filtration project, where students used sand, gravel, and charcoal to build effective water filters. This hands-on activity improved practical skills and understanding of environmental sustainability, emphasizing clean water purification and responsible consumption.

SDGs aligned with this activity: 06 (Clean water & sanitation), 12 (Responsible production & consumption)

Activities conducted with NGOs

Training with NGOs is beneficial for students as they learn firsthand about community service and civic responsibilities. The practical experience enhances their teamwork, problem-solving, and empathy skills.

Pakistan Citizen Alliance: Activities performed with PCA aligned with SDGs 4, 10, 13, 17.

AGOSH Orphan Care: Activities performed with AGHOSH Orphan Care aligned with SDGs 01, 04, 17.

Akhuwat Foundation: Activities performed with Akhuwat foundation aligned with SDGs 01, 10, 17.

Jhugi Taleemi Project: Activities performed with Jhugi Taleemi project aligned with SDGs 01, 04, 10, 17.

Students Engaged in Social Work by SDI

SDI engaged students as volunteers in social work that develops empathy, compassion, leadership skills, and a sense of responsibility toward society. Following are some activities that were performed under SDI;

Iftar for Orphans

SDI, on the instructions of the UMT President Mr. Ibrahim Hasan Murad, hosted an Iftar for orphans on April 5, 2024. Collaborating with the 02 clubs of OPA, Social Welfare Society and Food Nexus Society, SDI raised 500,000 PKR to fund Iftar and gifts, creating a meaningful event.

SDGs aligned with this activity: 01 (No poverty), 02 (Zero hunger), 10 (Reduced inequalities), 17 (Partnership)

Orientation Session with MilKar Foundation

On May 15, 2024, SDI hosted an orientation with MilKar Foundation, featuring guest speakers Mr. Col. (R.) Mubashir Iqbal of AGHOSH Orphan Care and Ms. Neelum Gul Chaudhary of Akhuwat Foundation. They highlighted the impact of social work and community engagement, inspiring attendees to actively contribute to community welfare.

Visit to Pakistan Citizen Alliance

On May 15th, 2024, the SDI team visited the PCA office where we were briefed on their approach to engaging students in community and social work. They emphasized practical methods and hands-on experiences, highlighting their commitment to empowering young minds through active involvement. This visit not only broadened our understanding of their work but also left us with a deep appreciation for their dedication to community building and student development

Visit to Kashana Girls Orphange

Kashana Girls Orphanage is a shelter home for orphaned girls where they provide basic necessities and education to girls. On May 17th, 2024, SDI team visited Kashana Girls Orphanage, where they donated sanitary items, that enhances hygiene management, improves health outcomes

SDGs aligned with this activity: 03 (Good health & well-being), 10 (Reduced inequalities), 17 (Partnership)

MoU signed in Spring 2024

Saya E Khuda E Zuljalal: On May 15, 2024, SDI signed an MoU with SKZ Foundation to educate and empower slum children, supporting SDGs 4, 8, 10, and 17. This partnership highlights the dedication of SDI to social responsibility and sustainable development in marginalized communities through education and skill-building.

Holistic Care: SDI signed MoU with Holistic Care on May 27th, 2024 to promote community health through campaigns and workshops, offering students opportunities in healthcare. This aligns with SDGs 3, 4, and 17, fostering health awareness and professional growth in the community.

Shaukat Khanum Memorial Cancer Hospital: On June 11, 2024, SDI partnered with SKMCH to raise cancer awareness through campaigns, workshops, and seminars, supporting SDGs 3 and 17. This collaboration enhances health education and community engagement in combating cancer.

Pink Ribbon Pakistan: On July 8, 2024, SDI and Pink Ribbon Pakistan signed an MoU to combat breast cancer, supporting SDGs 3, 5, and 17. This partnership focuses on raising awareness and educating communities about prevention, early detection, and treatment through volunteer initiatives.

AGHOSH Orphan Care: On July 9th, 2024, a significant milestone was achieved as SDI and AGOSH Orphan Care signed an MoU, marking their joint commitment to providing shelter and education to orphaned and needy children, aligning with SDGs, 1, 4, and 10.

Fruit of Sustainability: SDI signed MoU with Fruit of Sustainability on July 18th, 2024 aiming at advancing ethical standards across global supply chains. This collaboration aligns with SDG 8, and SDG 12. SDI will contribute volunteers to support this initiative to enhance workplace conditions and economic opportunities within supplier networks

Sustainable Development Initiative

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