

QUARTERLY REPORT F'2024

Presented By
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Introduction

The Sustainable Development Initiative at UMT was established following the UN's Sustainable Development Goals (SDGs). Acknowledging academia's pivotal role in community upliftment and the provision of essential skill sets and platforms to support global goals, SDI is committed to providing UMT students with opportunities such as;

- Give back to the community
- Work for the betterment of society
- Be a better human being and responsible citizen

Vision

Transform the positive energies of students for volunteering and building socially responsible Empathetic future leaders.

Mission

Build a collaborative network with various community development platforms for students' engagement in community development projects, to cultivate them as reliable citizens for society.

Schools On-board with SDI

Schools	Degree Programs
Dr. Hassan Murad School of Management	BBA, BBIS, BSAF
School of Professional Psychology	BS Psychology
Institute of Aviation Studies	BS Aviation Management
Institute of Liberal Arts	BS English Literature
School of System and Technology	BS Computer Science
School of Professional Advancement	Bachelor in Professional Studies

Students Engaged in CSR-Fall '24

Students who enrolled Corporate Social Responsibility course were assigned some graded activities. These activities foster civic responsibility through active engagement in social and environmental issues. Following is the list of graded activities;

Natural Soap-Making for Sustainability and Well-Being

Creating soap from natural ingredients promotes both environmental sustainability and personal well-being. By using simple materials like plant-based oils, lye, and essential oils, individuals can craft soap bars that are free from harmful chemicals. This initiative supports **SDG 3 (Good Health and Well-Being)** by offering safer, skin-friendly alternatives to commercial products.

As part of a course on Corporate Social Responsibility, **2,139 students** took part in this meaningful activity. In addition to making their own soap, they **donated the homemade soap to individuals in need**, spreading cleanliness and kindness within their communities. This generous act contributes to **SDG 1 (No Poverty)** by supporting those who lack access to basic hygiene essentials.

Moreover, the project aligns with **SDG 12 (Responsible Consumption and Production)** by encouraging the use of natural, biodegradable ingredients and minimizing packaging waste. It also supports **SDG 13 (Climate Action)** by promoting eco-conscious practices that help reduce carbon footprints. Through this hands-on initiative, students demonstrated how small actions can drive impactful change, fostering a healthier and more sustainable world



Growing Coriander for Sustainability and Well-Being

Growing a coriander plant at home promotes both environmental sustainability and personal well-being. By cultivating fresh herbs like coriander, individuals can enjoy chemical-free,

homegrown produce that enhances healthy eating. This initiative supports **SDG 3 (Good Health and Well-Being)** by encouraging the consumption of fresh, nutrient-rich foods.

As part of a course on Corporate Social Responsibility, **2,139 students** participated in this meaningful activity. They grew and used the coriander themselves, promoting self-sufficiency and sustainability. By sharing their homegrown coriander with neighbors, they fostered kindness and a sense of community, aligning with **SDG 1 (No Poverty)** by providing fresh food to those in need.

Additionally, growing coriander supports **SDG 12 (Responsible Consumption and Production)** by reducing reliance on packaged goods and promoting sustainable food practices. It also contributes to **SDG 13 (Climate Action)** by supporting local food production and minimizing carbon footprints. Through this hands-on initiative, students demonstrated how simple actions can drive positive environmental and social change, contributing to a more sustainable food system.



Child Labor Interview

When interviewing a child laborer, it is important to approach the situation with empathy and sensitivity. Begin by greeting the child warmly and explaining the purpose of the interview in a kind and reassuring manner. Ask for their name, age, and family background to help establish trust. Inquire about the type of work they do, the number of hours they work each day, and why they are unable to attend school. It's essential to explore their feelings about their work and ask about their dreams and aspirations for the future.

As part of a course on Corporate Social Responsibility, **2,139 students** participated in this meaningful activity. They conducted these interviews to gain valuable insights into the harsh realities of child labor, while also raising awareness about the urgent need for systemic change. Throughout the process, students approached the interviews with respect, ensuring the privacy and emotional well-being of the children involved.

This thoughtful approach helped highlight critical issues connected to **SDG 1 (No Poverty)**, which addresses the economic factors driving child labor; **SDG 4 (Quality Education)**, which emphasizes the importance of accessible education; **SDG 8 (Decent Work and Economic Growth)**, which calls for fair and safe labor conditions; **SDG 10 (Reduced Inequalities)**, which aims to eliminate disparities that perpetuate child labor; and **SDG 16 (Peace, Justice, and Strong Institutions)**, which advocates for legal protections and justice for vulnerable populations.



✚ Eco Bricks: A Sustainable Solution for Plastic Waste

Eco bricks are an innovative solution for tackling plastic waste by repurposing non-recyclable plastics into durable building materials. By tightly packing clean, dry plastic waste into bottles, this process diverts waste from landfills and oceans, reducing pollution and providing a cost-effective resource for projects like walls and benches. This practice fosters community engagement and raises awareness about environmental responsibility.

As part of a course on Corporate Social Responsibility, **2,139 students** participated in this initiative in groups. They created eco brick stools and donated them to local communities, further promoting sustainability and highlighting the importance of reducing plastic waste. Through their involvement, students demonstrated how small actions can lead to meaningful environmental change.

Eco bricks align with several Sustainable Development Goals: **SDG 12 (Responsible Consumption and Production)** promotes resource efficiency; **SDG 13 (Climate Action)** supports plastic waste reduction; **SDG 11 (Sustainable Cities and Communities)** enhances urban sustainability; and **SDG 17 (Partnerships for the Goals)** encourages collaboration for sustainable development. This activity not only provides a creative solution to plastic waste but



also empowers individuals to take part in the global effort for a cleaner, more sustainable future.

NGO TRAINING

Training with NGOs is beneficial for students as they learn firsthand about community service and civic responsibilities. The practical experience enhances their teamwork, problem-solving, and empathy skills. SDI engaged around **2139 students**, who were enrolled in CSR, with different NGOs to develop these skills.

Pakistan Citizens Alliance

The Pakistan Citizens Alliance (PCA), established in 2010, is a non-profit organization focused on education, disaster management, and volunteer development. PCA engages youth to contribute to societal betterment, supporting several UN Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 10 (Reduced Inequalities), SDG 13 (Climate Action), and SDG 17 (Partnerships for the Goals).

Around 75 UMT students from software engineering department registered in Cooperate social responsibility under the guidance of SDI participated in PCA's volunteer programs:

1. **Winter Cloth Drive & Quilt Distribution:** Volunteers collected, sorted, and distributed winter clothing and quilts to underprivileged communities, addressing climate challenges (SDG 13).
2. **Volunteer and Fundraising Training Program (VFTP):** Youth were trained in philanthropy, communication, and leadership, fostering skills aligned with SDG 4.
3. **Career Counseling for IT Students:** PCA provided career guidance to The Lyceate School students, helping to reduce inequalities in education (SDG 10).



PCA's initiatives continue to promote quality education, community development, and



volunteerism while advancing the global sustainable development agenda.

AGHOSH Orphan Care Home

AGHOSH Orphan Care, a part of the Minhaj Welfare Organization, provides high-quality education and a safe environment for orphans. SDI engaged over 100 students with AGHOSH, where they interacted with orphans, provided educational insights, and distributed gifts.

This activity supports the following SDGs:

- **SDG 1 (No Poverty):** Alleviating poverty by offering education and support to orphaned children.
- **SDG 4 (Quality Education):** Providing quality education to orphans and underprivileged children.
- **SDG 17 (Partnerships for the Goals):** Promoting collaboration between students,



AGHOSH, and the community to support orphan care.

Akhawat Foundation

The **Akhawat Foundation** focuses on education, healthcare, and community service through initiatives like their clothing bank. SDI engaged over 100 students to volunteer with the foundation's clothing bank, assisting in donating clothes to those in need.

This activity supports the following SDGs:

1. **SDG 1 (No Poverty):** Helping reduce poverty by providing essential clothing to the underprivileged.

2. **SDG 10 (Reduced Inequalities):** Addressing inequalities by supporting marginalized communities.
3. **SDG 17 (Partnerships for the Goals):** Fostering collaboration between students,



Akhuwat Foundation, and the community to drive social change.

Jhugi Taleemi Project

The **Jhugi Taleemi Project (JTP)** is an educational initiative aimed at providing quality education to slum children. SDI engaged 250 students from the Software Engineering Department, registered under Corporate Social Responsibility, to volunteer with JTP in educating underprivileged children.

Volunteers provided insights on topics such as heat stroke, personal hygiene, and food hygiene, while also engaging children in playful educational activities. This initiative supports several SDGs, including:

1. **SDG 1 (No Poverty):** Addressing poverty by empowering children with education and health knowledge.
2. **SDG 4 (Quality Education):** Providing quality education to marginalized children.
3. **SDG 10 (Reduced Inequalities):** Reducing educational and health inequalities in underprivileged communities.

- SDG 17 (Partnerships for the Goals):** Promoting collaboration between students, community members, and organizations for social development. (Partnerships).

Roshni home Trust

In collaboration with **Roshni Home Trust**, 100 students from the Software Engineering Department at UMT, registered under Corporate Social Responsibility and guided by SDI, participated in a two-day volunteer program.

The students attended a welcome and orientation session, followed by a tea break and packing of goodies for the children. The next day, the volunteers traveled to Roshni Home Trust's facility in Gujranwala (Palm Enclave). They interacted with the local team, toured the facility, and engaged in indoor and outdoor activities with the children, including football and cricket. This interactive session helped foster a sense of connection and joy among the children.

This activity supported the following SDGs:

- SDG 4 (Quality Education):** Engaging children in educational and recreational activities to enhance their learning experience.
- SDG 10 (Reduced Inequalities):** Supporting underprivileged children and promoting



equal opportunities for all.

- SDG 17 (Partnerships for the Goals):** Fostering collaboration between students, Roshni Home Trust, and the community for social development.

Youth Action Project: Empowering Students for Positive Social Change

The *Inspire & Impact: Youth Action Project*, organized by the Volunteer & Leadership Program



of Allah Walay Trust Pakistan, was a transformative two-day initiative focused on youth empowerment. A total of **600 students from the Computer Science Department**, enrolled under the **Corporate Social Responsibility (CSR)** program and guided by SDI, participated in the project. The initiative provided hands-on experiences in **leadership development, community service, and personal growth**, aiming to inspire students to become active agents of positive social change.

Day 1 featured an Orientation Ceremony, interactive group sessions, and a community site visit to help students understand local needs and connect with the cause. **Day 2** involved impactful group projects such as the Orphanage Project, Food Serving, School Vision Program, Shirt & Package Distribution at government schools, and the Health Care Project—providing essential services to underserved communities and fostering social responsibility.

These initiatives demonstrate a strong commitment to **education, community upliftment, and youth-led development**, aligned with the following **Sustainable Development Goals (SDGs)**:

1. **SDG 1 – No Poverty:** By supporting underserved communities through food distribution, clothing drives, and healthcare services.
2. **SDG 3 – Good Health and Well-being:** Through the Health Care Project, promoting



better health services in underprivileged areas.

3. **SDG 4 – Quality Education:** By engaging students in learning experiences and supporting school programs like the School Vision Program.
4. **SDG 10 – Reduced Inequalities:** By providing equal opportunities and essential services to marginalized communities.
5. **SDG 17 – Partnerships for the Goals:** Through collaboration between educational institutions, NGOs, and student volunteers to drive sustainable community impact.

These initiatives demonstrate a strong commitment to, community upliftment, and youth-led development aligned with global Sustainable Development Goals

Hemophilia Patient Welfare Society

A total of **223 students from the Artificial Intelligence Department** participated in a structured internship at the **Hemophilia Patient Welfare Society (HPWS)** under the **Corporate Social Responsibility (CSR)** course.

Key Activities:

- **Orientation & Medical Learning:** Students were introduced to bleeding disorders, treatment processes, and patient needs.
- **Shadowing Healthcare Professionals:** Interns observed medical procedures and physiotherapy sessions.
- **Community Engagement:** Included home visits, awareness campaigns, and patient follow-ups.
- **Mental Health Support:** Involvement in discussions around emotional and psychological care for patients.
- **Research & Data Collection:** Students assisted in surveys, interviews, and treatment outcome documentation.
- **Policy Advocacy & Fundraising:** Interns engaged in advocacy efforts and helped plan fundraising initiatives.
- **Educational Resource Creation:** Designed brochures, social media content, and videos



NGO FOR Haemophilia

for patient education.



SDG Contributions:

- **SDG 3 – Good Health and Well-Being:** Promoted access to healthcare services and improved quality of life for hemophilia patients.
- **SDG 4 – Quality Education:** Provided students with experiential learning, healthcare knowledge, and real-world problem-solving.
- **SDG 10 – Reduced Inequalities:** Helped bridge healthcare access gaps and supported vulnerable patient communities.
- **SDG 17 – Partnerships for the Goals:** Fostered collaboration between students, NGOs, and healthcare professionals for sustainable social impact.

Baithak School Network

As part of the **Corporate Social Responsibility (CSR)** course, a total of **223 students** participated in an impactful engagement activity with the **Baithak School Network**. The initiative aimed to promote education, awareness, and personal development among underprivileged schoolchildren through peer-led interactive sessions.

Activity Overview:

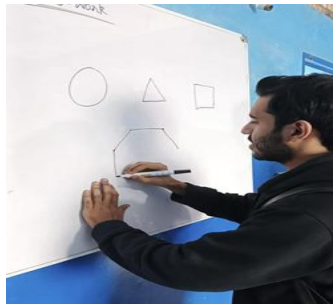
Students conducted sessions on important life skills and general awareness topics, including:

- **Personal Hygiene & Cleanliness**
- **Importance of Clean Water and Sanitation**
- **Hard Work & Self-Discipline**
- **Personal Grooming & Self-Respect**
- **Spoken English & Communication Skills**

These sessions were designed to be engaging, age-appropriate, and empowering, helping young students develop healthy habits, self-awareness, and confidence.

SDG Contributions:

- **SDG 3 – Good Health and Well-Being:** Promoted hygiene, clean water awareness, and healthy living practices.



- **SDG 4 – Quality Education:** Enhanced students' knowledge through informal learning sessions.
- **SDG 6 – Clean Water and Sanitation:** Raised awareness about the importance of safe water and sanitation.
- **SDG 10 – Reduced Inequalities:** Bridged knowledge gaps for students in underserved communities.

Impact:

This outreach effort strengthened community ties, promoted student leadership, and emphasized the power of education and awareness in driving sustainable change.

Transparent Hand Medical Camps

As part of the **Corporate Social Responsibility (CSR)** course, **60 students** participated in medical outreach initiatives organized by **Transparent Hand**. Students were assigned to various medical camps conducted across Punjab and Khyber

Activity Overview:

Students volunteered at **mobile medical camps**, assisting healthcare professionals in:

- Patient registration and coordination
- Basic health screenings and documentation
- Distributing free medicines
- Supporting logistics and crowd management
- Observing medical procedures and interacting with communities

SDG Contributions:

- **SDG 3 – Good Health and Well-Being:** Provided free healthcare services and health awareness to underserved communities.
- **SDG 10 – Reduced Inequalities:** Reached remote and marginalized populations with vital medical support.



- **SDG 17 – Partnerships for the Goals:** Collaborated with hospitals, NGOs, and local authorities to deliver impactful healthcare.

Impact:

This field engagement gave students hands-on experience in community healthcare delivery, improved their understanding of public health challenges, and fostered empathy and civic responsibility. The initiative played a key role in bridging healthcare access gaps and empowering youth through real-world learning.

Hope Uplift Foundation Volunteer Program

The Hope Uplift Foundation's volunteer program successfully engaged a total of 200 students in a range of activities aimed at promoting social welfare and community engagement. Students participated in meaningful volunteer initiatives, with 20 students attending each session.

Key Activities:

- 1. Introduction to Hope Uplift Foundation:**
Students were introduced to the mission, vision, and objectives of the foundation, gaining a clear understanding of its role in uplifting communities in need.
- 2. Briefing on Various Programs:**
The foundation's diverse programs were explained to the students, highlighting the impact of these initiatives on local communities and the areas in which volunteers could contribute.
- 3. Visits to Various Locations for Practical Know-How:**
Students visited different operational sites to observe firsthand the foundation's ongoing projects and their impact on the community, helping to bridge the gap between theory and practice.
- 4. Commencement of Volunteer Programs:**
The students were then actively involved in the foundation's volunteer programs, engaging in hands-on tasks to support various community welfare initiatives.

Outcome:

This volunteer initiative allowed students to gain valuable exposure to social welfare work and provided them with the opportunity to contribute to meaningful causes. The experience also helped foster a sense of responsibility and social engagement among the students, aligning with the goals of Corporate Social Responsibility (CSR).

Relevant Sustainable Development Goals (SDGs):

- 1. SDG 1: No Poverty**
the foundation's programs help reduce poverty by providing essential services to underserved communities.
- 2. SDG 3: Good Health and Well-Being**
Students contributed to improving health access and promoting well-being in marginalized areas.
- 3. SDG 4: Quality Education**
Volunteers helped enhance educational opportunities for disadvantaged communities.
- 4. SDG 10: Reduced Inequalities**
the foundation works to reduce inequalities in education, healthcare, and social services.
- 5. SDG 11: Sustainable Cities and Communities**
Students supported sustainable community development and helped create more inclusive, resilient communities.



6. **SDG 17: Partnerships for the Goals**

Collaboration between students, the foundation, and local partners helped drive impactful change toward sustainable development.

Fruit of Sustainability

Orientation session was held for **30 students** at the FOS office. During the session, the **Sustainable Development Goals (SDGs)** and the objectives of the activities were explained in detail. The FOS team also provided a brief overview of the tasks the students would be involved in.

Later **students**, along with the **Grievance Officer**, conducted **employee surveys** at the **Cheezious Shadbagh branch**, gathering valuable insights for further improvement.

These activities were part of the **Corporate Social Responsibility (CSR)** program, aimed at engaging students in real-world social impact projects.

Relevant SDGs for the Activity:

1. **SDG 4: Quality Education** – The activity provided students with practical learning experiences, promoting sustainable education.
2. **SDG 8: Decent Work and Economic Growth** – The employee surveys supported the goal of improving workplace conditions and business practices.
3. **SDG 10: Reduced Inequalities** – The surveys aimed to identify and address inequalities in the workplace, promoting fairness and inclusivity.
4. **SDG 12: Responsible Consumption and Production** – The initiative raised awareness about sustainable consumption and production practices.

5. **SDG 17: Partnerships for the Goals** – The collaboration between students, FOS, and Cheezious demonstrated effective partnerships for sustainable development.

Helping Hand for Relief and Development

Helping Hand for Relief and Development (HHRD) is a non-profit organization focused on providing humanitarian aid, education, healthcare, and livelihood support to underserved communities worldwide. Their mission is to foster empowerment and sustainable development.

1. School Visits & Donor Reporting:

10 students participated in school visits and donor reporting activities, interacting with staff and collecting data to report back to donors on educational program impacts. This provided students with valuable insights into how donations help improve education.

2. Office Work:

10 students were involved in office work at the HHRD Regional Office, where they supported administrative tasks, including data entry and document management. This experience helped students gain skills in nonprofit operations.

Relevant SDGs:

- **SDG 4 (Quality Education):** Supporting educational initiatives through school visits and donor reporting.
- **SDG 8 (Decent Work and Economic Growth):** Providing office-based work opportunities to build skills and support organizational operations.



- **SDG 10 (Reduced Inequalities):** Assisting marginalized communities through HHRD’s humanitarian programs.

✚ Door of Awareness

Door of Awareness is a non-profit organization committed to empowering underprivileged communities through free education, skill development, and social awareness programs. The organization focuses on uplifting children and families living in slum areas by providing them access to quality education and life skills that foster long-term change.

Activity Overview:

As part of the Corporate Social Responsibility (CSR) program under SDI, **228 students** are scheduled to participate in activities at Door of Awareness

Day 1: Orientation Session

Students are introduced to the mission, operations, and impact of Door of Awareness. They receive a briefing on their roles and responsibilities.

Day 2: On-Ground Activities

Students participate in various engagements such as assisting in classroom management, supporting extracurricular activities, mentoring children, and helping with awareness sessions on hygiene, basic etiquette, and personal development.

These experiences not only support the organization's mission but also enable students to



contribute meaningfully to community upliftment.

Relevant SDGs:

- **SDG 1: No Poverty** – Supporting communities in low-income areas through education.
- **SDG 4: Quality Education** – Providing educational support and spreading awareness.
- **SDG 10: Reduced Inequalities** – Helping bridge gaps for underserved communities.
- **SDG 17: Partnerships for the Goals** – Promoting collaboration between academia and nonprofits for sustainable impact.

MoU Signed in Fall-2024

1. Fountain House



Sustainable Development Initiative (SDI) partnered with Fountain House on October 7th, 2024, to promote mental health awareness and inclusive community engagement. This collaboration offers UMT students enrolled in the Corporate Social Responsibility (CSR) course the opportunity to participate in community service through on- and off-campus activities that support individuals with mental health challenges. Fountain House is a rehabilitation center for individuals with mental illnesses, especially schizophrenia. Fountain House has expanded its services to include support for substance use disorders, the transgender community, and children with intellectual disabilities—providing a holistic, respectful, and community-based approach to mental health care.

2. Roshan Rasta

Sustainable Development Initiative (SDI) has partnered with **Roshan Rasta** on **October 15th, 2025**, to support drug rehabilitation and raise awareness about substance abuse. This collaboration aims to empower individuals on their path to recovery while engaging UMT students in meaningful community service under the Corporate Social Responsibility (CSR) course.

Through this initiative, students will participate in awareness campaigns, support programs, and educational workshops that promote health, empathy, and resilience.

3. Sundas Foundation

Sustainable Development Initiative (SDI) has partnered with **Sundas Foundation** on **December 26th, 2024**, to support blood disorder awareness and patient care. This collaboration provides UMT students enrolled in the Corporate Social Responsibility (CSR) course the opportunity to complete **community service** through diverse on- and off-campus activities that contribute to the well-being of children and families affected by thalassemia and hemophilia.

The partnership aims to instill ethical values, compassion, and a strong sense of social



responsibility among students, while also supporting life-saving initiatives.

4. Alif Laila Book Bus Society

Sustainable Development Initiative (SDI) has successfully formalized a **Memorandum of**



Understanding (MoU) with Alif Laila Book Bus Society (ALBBS) on January 7th, 2025, marking a significant step toward promoting community service and educational outreach among UMT students.

This partnership aims to make a meaningful impact by empowering communities through education and engagement. Together, SDI and ALBBS will work closely to create positive change in the lives of children and families in need, fostering a love for learning and literacy.

As part of this collaboration, UMT students enrolled in the **Corporate Social Responsibility (CSR)** course will participate in a variety of on- and off-campus activities, including book drives, educational outreach, and interactive workshops. This initiative aims to instill ethical values, enhance practical skills, and foster a strong sense of civic responsibility.

5. Pakistan Sustainable Development Forum

Sustainable Development Initiative (SDI) has formalized a Memorandum of Understanding (MoU) with **Pakistan Sustainable Development Forum (PSDF)** on **October 8th, 2024**, marking a significant step toward promoting community service among UMT students.

By aligning with PSDF, SDI aims to offer UMT students meaningful opportunities to engage in community service, contributing to the development of a skilled and inclusive workforce. We are excited about the potential impact of this partnership and look forward to collaborating closely

with PSDF to achieve our shared objectives. Together, we aim to bring positive change to the communities we aim to support.

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6. MILESTONE Society for Special Persons

Sustainable Development Initiative (SDI) successfully formalized a **Memorandum of Understanding (MoU)** with **MILESTONE Society for Special Persons** on **January 3rd, 2025**. This strategic collaboration marks a key milestone in SDI's efforts to promote community engagement and inclusive development through student participation.

The partnership is designed to involve UMT students enrolled in the **Corporate Social Responsibility (CSR)** course in **meaningful community service**, with a specific focus on



supporting individuals with disabilities. Activities will include both on-campus and off-campus engagements, aiming to foster ethical values, social responsibility, and inclusive practices among students.

This collaboration is expected to create a significant impact by empowering marginalized communities and promoting awareness around disability rights and accessibility.

7. Kashif Iqbal Thalassemia Care Center (KITCC)

Sustainable Development Initiative (SDI) successfully formalized a Memorandum of





Understanding (MoU) with **Kashif Iqbal Thalassemia Care Center (KITCC)** on **October 30th, 2024**, marking a significant step toward strengthening community service and student engagement in healthcare-focused initiatives.

This collaboration aims to involve UMT students enrolled in the **Corporate Social Responsibility (CSR)** course in impactful community service activities both on and off campus. Students will engage in awareness campaigns, blood donation drives, patient support initiatives, and administrative assistance to help children and families affected by thalassemia.

The partnership is expected to foster practical learning, empathy, and a sense of social responsibility among students while contributing meaningfully to KITCC’s mission.

8. Helping Hand for Relief & Development

Sustainable Development Initiative (SDI) successfully formalized a Memorandum of Understanding (MoU) with *Helping Hand for Relief & Development, Pakistan* on **January 21st, 2025**. This strategic partnership represents a significant advancement in SDI’s mission to promote community service and civic responsibility among students.

The collaboration is aimed at engaging **UMT students enrolled in the Corporate Social Responsibility (CSR) course** in purposeful community service initiatives. These activities will span both on-campus and off-campus settings, offering student’s hands-on opportunities to contribute to the well-being of underserved children and families. The program is designed to instill ethical values, foster social responsibility, and cultivate a strong culture of community engagement.

This alliance is anticipated to create a meaningful and lasting impact, transforming lives and empowering communities through active student involvement.

Major Activities of 2024

UMT sustainability Day

The Sustainable Development Initiative (SDI) successfully organized and hosted the **first-ever UMT Sustainability Day** on **December 3rd, 2024**, marking a significant milestone in promoting awareness and encouraging action around the **17 United Nations Sustainable Development Goals (UN-SDGs)** within the university community.

This vibrant and engaging event featured **17 interactive stalls**, each uniquely representing one of the 17 SDGs. Every stall was thoughtfully structured into **three core sub-divisions**:

1. **CSR Student Groups** – Enrolled in the Corporate Social Responsibility course, these students created innovative models that highlighted global challenges and proposed sustainable solutions corresponding to their assigned SDG.
2. **OPA Clubs and Societies** – Each student-led club or society showcased its dedicated efforts toward achieving the SDG it was aligned with through projects, advocacy, and awareness campaigns.
3. **SDI Partner Organizations** – Recognized national and international non-profit and development sector organizations participated to present their real-world contributions and initiatives linked to each specific SDG.

This tri-fold collaboration fostered **active engagement, peer learning, and cross-sector dialogue**, creating a platform where academia, student activism, and professional practice came together to champion sustainability.



Guest Engagement and Recognition

The event was honored by the presence of notable professionals in the development and environmental sectors, including:

- **Ms. Saman Haseeb** – Economic Cooperation and Private Sector Development Advisor, GIZ
- **Ms. Nadia Tahir** – Head of Department, Environment, RUDA
- **Mr. Syed Kashf** – Project Director, MilKar.com

These distinguished guests delivered **inspiring and thought-provoking talks** on embedding sustainability in both academic settings and organizational operations, which were well-received and deeply appreciated by the student audience.

At the conclusion of the event, the stall representing **SDG 6: Clean Water & Sanitation** was awarded **Best Model** by the guest panel in recognition of its outstanding presentation and relevance. Trophies were distributed among the student team members behind the model, acknowledging their creativity and commitment.

Impact and Significance

UMT Sustainability Day proved to be more than just an awareness campaign—it served as a **transformative learning experience**, strengthening the culture of **sustainability, collaboration, and ethical responsibility** across the university. It effectively highlighted the critical role of youth, academia, and partnerships in advancing the global sustainability agenda.

Conclusion

Through the successful execution of UMT Sustainability Day, SDI reaffirmed its dedication to promoting sustainability on campus and building bridges between academic knowledge and real-world action. The event stands as a testament to UMT’s ongoing commitment to the UN-SDGs and sets the stage for future initiatives that empower students and stakeholders to contribute meaningfully to sustainable development.

Green Initiative by SDI in Collaboration with Alkhidmat Foundation

The Sustainable Development Initiative (SDI) successfully conducted a meaningful environmental sustainability initiative in collaboration with **Alkhidmat Foundation**, a leading non-profit organization recognized for its contributions to green and community-focused projects across Pakistan. This initiative aimed to promote eco-consciousness and enhance the work environment within the UMT community by incorporating greenery into daily workspaces.

As part of this campaign, SDI reached out to Alkhidmat Foundation for the provision of indoor plants, and the organization generously **sponsored 300 table plants**. These plants were distributed among **Deans, CoDs, and HoDs** across the university, emphasizing not just the aesthetic improvement of office spaces but also a deeper institutional commitment to environmental sustainability.



Objectives of the Initiative

- To **raise awareness** about the importance of environmental sustainability within the UMT academic and administrative community.
- To **enhance indoor air quality** and promote healthier office environments.
- To align UMT's internal practices with the **United Nations Sustainable Development Goals (UN-SDGs)**, especially:
 - **SDG 3: Good Health and Well-being**
 - **SDG 17: Partnerships for the Goals**

Key Impacts and Benefits

- **Improved Air Quality:** The placement of indoor plants helps absorb carbon dioxide, filter harmful toxins, and increase oxygen levels—contributing to a fresher, healthier office environment.
- **Mental Well-Being:** Research shows that greenery in indoor environments helps reduce stress, improve focus, and enhance overall mood and productivity—benefitting faculty and staff alike.
- **Promoting a Green Culture:** By bringing plants into workspaces, this initiative fosters an institutional culture of sustainability, encouraging UMT's leadership and departments to adopt eco-friendly practices.
- **Strategic Partnerships:** This collaboration with Alkhidmat Foundation demonstrates the power of strategic partnerships in achieving shared sustainability goals, reinforcing the essence of **SDG 17**.

Conclusion

This green initiative reflects SDI's ongoing commitment to embedding sustainability into UMT's culture through practical, impactful actions. It highlights how small yet thoughtful steps—like the introduction of plants—can serve as catalysts for larger environmental and social change. SDI expresses its sincere gratitude to **Alkhidmat Foundation** for their generous support and to the UMT leadership for embracing and endorsing the initiative.

We look forward to building on this success and continuing to promote a greener, healthier, and more sustainable future at UMT and beyond.

Awareness Sessions

Philanthropy in the Modern World: Innovation & Sustainability

The session “*Philanthropy in the Modern World: Innovation & Sustainability*”, held on **Friday, January 10, 2025**, at **Hakim Saeed Hall**, was organized by sustainable development Initiative



(SDI) in collaboration with the **Akhuwat Foundation**. The event featured a keynote address by the distinguished **Dr. Amjad Saqib**, Founder and Chairman of Akhuwat Foundation, and

brought together students, faculty, and staff for a thought-provoking discussion on modern philanthropy and sustainable development.

The event began with welcoming remarks from **Dr. Asghar Zaidi**, Provost of UMT, who emphasized the importance of innovative approaches in addressing contemporary social challenges. Dr. Saqib then delivered a powerful and inspiring lecture, urging students to rethink the role of compassion, innovation, and community-driven efforts in shaping a better and more equitable future.

The session concluded with an engaging **Q&A segment**, where students had the opportunity to directly interact with Dr. Saqib, asking insightful questions and exploring practical ways to become active contributors to social change.

As a token of appreciation, **Mr. Ali Mukhtar** (Head of OPA), along with the **SDI team** and **Provost Dr. Zaidi**, presented a souvenir to Dr. Saqib and his team, acknowledging their meaningful contribution to the success of the session. The event was a resounding success, offering not only valuable insights but also deep inspiration for students to take initiative in building a more sustainable and compassionate society. UMT looks forward to future engagements that promote leadership, social responsibility, and community development among students.

Thalassemia Awareness Session and Free Thalassemia Testing,

The **Thalassemia Awareness Session and Free Testing**, held on **January 1, 2025**, in collaboration with **KITCC**, marked another important step in UMT's efforts to address key



health concerns and promote preventive care.

The event opened with a welcome address by **Mr. Ali Mukhtar**, Head of OPA, who highlighted the importance of health education for youth empowerment. This was followed by a compelling presentation by **Mr. Asif Hameed Butt** (Director, KITCC Punjab Chapter) and **Ms. Asma Asif** (Assistant Director), who shared valuable insights on the causes, prevention, and management of Thalassemia, stressing early diagnosis and informed decision-making.

To honor their contribution, **souvenirs were presented** by SDI to the guest speakers. A key highlight was the **free Thalassemia testing**, with **around 300 students** participating—showcasing strong student engagement and awareness.

This initiative directly supported **UN-SDG Goal 3: Good Health & Well-being**, by providing accessible health education and services.

We extend our sincere gratitude to **KITCC** for their support and to all students, faculty, and staff for their active involvement. Such initiatives help build a more informed and health-conscious campus community

Winter Clothes Donation Drive

The **3-Day Winter Clothes Donation Drive**, held in collaboration with **Akhuwat Foundation**, marked another important step in UMT’s efforts to foster compassion and social responsibility within our community. Thanks to the heartfelt generosity of our students and staff, a substantial collection of warm clothing was gathered to support underprivileged individuals during the



winter season.

This initiative beautifully reflects the compassion and social responsibility of the **UMT community**, while also aligning with **UN Sustainable Development Goals — SDG 1: No Poverty** and **SDG 10: Reduced Inequalities**.

We extend our sincere gratitude to the **Social Welfare Society** and the dedicated **student volunteers**, whose efforts ensured the smooth and impactful execution of the drive.

All collected items have been handed over to **Akhuwat Foundation**, ensuring they reach those most in need. Your contributions have brought warmth and hope too many lives, and together, we continue to move toward building a more empathetic, inclusive, and sustainable society.

Rise to Lead – Youth in Action for Nation Building

The “**Rise to Lead – Youth in Action for Nation Building**” session, held on January 1, 2025, in collaboration with **Allah Walay Trust**, marked another important step in UMT’s mission to promote civic responsibility and leadership among students. The event celebrated the volunteer efforts of **550 students** from the **School of Science & Technology (SST)** enrolled in the *Civics*



& *Community Engagement* course.

The session opened with a welcome note by **Mr. Ali Mukhtar**, Head of OPA, followed by thought-provoking talks from **Mr. Shahid Lone** (Chairman, AWT) and **Air Commodore (R) Mr. Khalid Chishti**. Mr. Lone emphasized the values of leadership—vision, dedication, and resilience—while Mr. Chishti highlighted the legacy of **Quaid-e-Azam Muhammad Ali Jinnah**, inspiring students to serve with purpose and integrity.

Dr. Atif Alvi, Dean SST, concluded the event by presenting souvenirs to the esteemed guests in appreciation of their valuable contributions.

This session not only acknowledged student efforts but also encouraged them to lead with responsibility and contribute meaningfully to society. We thank **Allah Walay Trust** and all participants for their support in making this event impactful.

Jhuggi Taleemi Project Certification Ceremony

Jhuggi Taleemi Project Certification Ceremony, held at **UMT**, served as a heartfelt tribute to the



dedication and impact of our passionate student volunteers. These changemakers were honored for their consistent commitment to the **Jhuggi Model School**, where their efforts have played a vital role in creating access to quality education for underserved children.

Through their time, energy, and compassion, these volunteers have not only supported academic learning but have also become role models—empowering young minds, nurturing confidence, and fostering dreams. Their work reflects the true spirit of community engagement and aligns with UMT’s mission to promote inclusive education and social upliftment.

We extend our sincere appreciation to each volunteer for being a catalyst for change. Your contributions are helping shape a brighter, more equitable future—one child at a time.



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