

# M.Phil. Media and Communication

Applicable : Fall 2024 onwards

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<ul style="list-style-type: none"><li>• <b>Eligibility Criteria:</b> (Minimum Criteria for Admission)</li></ul>	Sixteen-year Education with first division or 2.5 CGPA
<ul style="list-style-type: none"><li>• <b>Duration:</b> (Years of study)</li></ul>	2 Years
<ul style="list-style-type: none"><li>• <b>Semester Duration: (Weeks)</b></li></ul>	18 Weeks
<b>Semesters:</b>	4
<b>Course Load per Semester:</b> (Credit Hours)	12 Max
<b>Number of Courses per semester:</b>	4 Max
<b><u>Structure of the Scheme</u></b>	
<b>Courses Credit Hours</b>	<b>24</b>
<b>Core Courses:</b> (Credit Hours)	15
<b>Foundation Courses:</b> (Credit Hours)	
<b>Major Courses:</b> (Credit Hours)	
<b>Technical Electives:</b> (Credit Hours)	09
<b>General Electives:</b>	

(Credit Hours)	
<b>Supporting Science:</b>	
(Credit Hours)	
<b>University Elective</b>	
(Credit Hours)	
<b>Thesis/Thesis Project</b>	6
<b>Total Credit Hours:</b>	<b>30</b>

## Program Roadmap

1 <sup>st</sup> -Year(s)							
Fall Semester				Spring Semester			
Code	Course Title	Cr. Hrs.	Prerequisite	Code	Course Title	Cr. Hrs.	Prerequisite
MC 5101	<b>Mass Communication Theory-I</b>	3		MC 5201	<b>Mass Communication Theory-II</b>	3	
MC 5102	<b>Research Methods-I</b>	3		MC 5202	<b>Research Methods-II</b>	3	
	<b>Optional Course</b>	3		MC 6101	<b>M.Phil. Seminar</b>	3	
	<b>Optional Course</b>	3			<b>Optional Course</b>	3	
<b>Semester Credit Hours</b>		<b>12</b>		<b>Semester Credit Hours</b>		<b>12</b>	

**Total Credit Hours: 24**

**2<sup>nd</sup> -Year(s)**

**Fall Semester**

Code	Course Title	Cr. Hrs.	Prerequisite
MC 6200	Thesis/Research Project	6	
<b>Semester Credit Hours</b>		<b>6</b>	

**Total Credit Hours: 30****New Optional Courses in Lieu of Thesis**

Course Code	Title
MC 610	Public Relations and Advertising Campaign
MC 602	International Communication
MC 603	Disaster Communication
MC 604	Media and Gender
MC 605	Social Media Management

**New Optional Courses**

Course Code	Title	Course Code	Title	Course Code	Title
MC 5111	Disaster Reporting	MC 5115	Conceptual & Project-based PR & Advertising		
MC 5112	Documentary Making	MC 5116	Short Film Making	MC 5214	Online Journalism
MC 5113	Media and Politics			MC 5215	Visual Communication
MC 5114	Digital Media and Society	MC 5212	TV Program & News Production	MC 5216	Advanced Reporting