

Synopsis/Proposal/concept writing format for MPhil Professional Track

For overall format guidelines please follow APA, Chicago or any other format prescribed by your discipline but stay consistent.

1. Title of the Project Theme

2. Introduction (2-4 pages)

- Mention the basic introduction and potential values of the selected subject at large.
- Write down logics for choosing titles or topic for the program
- Clearly mention reasons of selecting titles/topic.
 - **Objective**
- Objective should be concise, specifying results to be achieved in measurable terms. Good program objectives provide the basis of good evaluation methods.
 - **Statement of Problem**
Clearly write the problem statement

3. Synopsis/ Literature Review (2-4 pages)

- Study documentary topics and videos for literature review purposes
- A synopsis is a condensed statement outlining the subject of the project and the story the project will tell
- Synopsis also briefly summarizes the background of the theme, that is, the larger context out of which the story emerged.

4. Project Concept

(The concept is the framework or theme you choose to deliver the content to the audience)

- Development from script writing process
- Basic concept will communicate the history, traditions, values and target audience
- Strong commitment with target audience
- Detail of the theme of the concept
- Set the parameter for production consideration

5. Project/Design/Methodology (2-4 pages)

- Project design consist of clearly identifying the problems you wish to solve.
- Project design creates the road map for the entire learning event to follow
- Pre planning of all visuals elements and sound to enhance the program and reach the communication objectives
- Designing all the elements ensures a coherent, comprehensive program that has aesthetic continuity

- Mention those visual elements that are chosen and designed for the biggest impact and educational value for the viewers
- The design is integrated into shooting and affects the choice of camera angles, composition, lighting, pace, movement, colour and sound
- What type of video format will be appropriate for your communication needs?
- Description of the talent used as authority interviews in project

Duration

Mention the length of the proposed documentary and justify the duration by mentioning entire duration, percentage of content, visuals and interviews.

- 3 minutes
- 5 minutes
- 10-15 minutes
- 25 minutes
- 50 minutes
- 90 minutes

Language

Student can use any language for project production but clearly mention the understanding and range of this language and also describe literacy rate, however the thesis project write up will be in English.

- International as English, Arabic, French, Persian, Chinese etc
- National as Urdu,
- Provincial as Punjabi, Sindhi, Pashtu, Balochi etc.
- Regional as Saraiki, Hindko, Barahvi, Gujrati etc.

The project may use sub-titles in video.

6. Time frame of the project

- Must be provided for planning.

7. Research Material/ Findings, Analysis and Conclusion

- Enclose the research material, you used for content, script etc.
- Clearly mention the sources of the content
- Mention proposed solution and outcome/impact of the project

8. List of References

- Follow APA, Chicago or any other format prescribed for your discipline for writing references
- Ensure to match list of references with those given in citations.