**Social Entrepreneurship**

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| Program | **Doctor of Philosophy in Education**  |
| Course Code | ED 763 |
| Credit Hours | **3** |
| Duration | **15 \* 2 = 30 sessions** |
| Prerequisites | **None**  |
| Resource Person |  **Fariha Gul** |
| Counseling Timing |  |
| Contact | E-mail: fariha.gul@umt.edu.pk |

**Chairman/Director Programme signaturae………………. Dean’s signature…………**

**Introduction**

Social entrepreneurship is an applied course from area of specialization in which students will work with real social enterprises. Classes will utilize lectures, live cases, field study, relevant readings, and discussions to explore the unique challenges faced by social entrepreneurs and the role they play in social innovation.

**Learning Outcomes**

After completion of the course, the students will:

1. Understand the theory and practice of social entrepreneurship and to its potential as a transformative model of social change
2. Understand the characteristics of successful social entrepreneurship and engage with the people who make this happen
3. Learn and apply skills to constructively critique an organization’s strategies and assess related challenges, barriers and opportunities to realize its goal.
4. Describe the challenges and opportunities of social innovation. • Explain the purpose and roles of social ventures and the benefits to society of this form of entrepreneurship. • Define a social problem and the scope and parameters of the system that needs to be changed for the problem to be addressed.

**Teaching Methodology**

Owing to the objective of university of management and technology to provide students best learning opportunities, multiple teaching methods will be adopted including lectures, seminars, discussions, projects, assignments, presentations and quizzes.

**Assignments:**

In order to involve students through whole teaching learning process, they are supposed to perform different tasks including;

1. Class activities ( including reviews of books and research papers)
2. A final term project of developing case study
3. Class presentations on selected topics

**Recommended Materialfor further reading:**

* Etmanski, Al. *Impact: Six Patterns to Spread Your Social Innovation*. Orwell Cove. 2015
* Martin, Roger L., Osberg, Sally R. *Getting Beyond Better: How Social Entrepreneurship Works*. Harvard Business Review Press, 2015
* The Social Entrepreneur’s Playbook, Expanded Edition: Pressure Test, Plan, Launch and Scale Your Social Enterprise, by Ian C. MacMillan and James D. Thompson (2013) [reference in readings: SEP]
* How to Change the World: Social Entrepreneurs and the Power of New Ideas, by David Bornstein (2007) Building Social Business: The New Kind of Capitalism that Serves Humanity’s Most Pressing Needs, by Muhammad Yunus (2011)
* The Business of Good: Social Entrepreneurship and the New Bottom Line, by Jason Haber (2016)
* Wei-Skillern, J., Austin, J., Leonard, H. and Stevenson, H. (2007), Entrepreneurship in the Social Sector. London: Sage Publications

**Further recommended readings**

1. Peredo, A.M. and McLean, M. (2006) ‘Social entrepreneurship: A Critical review of the concept’. Journal of World Business, 41 (2006) pp. 56-65
2. Light, P. (2006) ‘Reshaping Social Entrepreneurship’, Stanford Social Innovation Review, Fall 2006, pp. 47-51.
3. Mort, G.S., Weerawardena, J., and Carnegie, K. (2003). ‘Social entrepreneurship: Towards conceptualisation’. International Journal of Nonprofit and Voluntary Sector Marketing, 8 (1): 76-89
4. Drayton, W. (2002), 'The citizen sector: Becoming as entrepreneurial and competitive as business', California management review, 44(3): 120-132
5. Simons, R. (2000), ‘Social Enterprise: An opportunity to harness capacities’, Research and Advocacy Briefing Paper, No. 7, December 2000, The Smith Family
6. Nowak, M. (2005), ‘Profiles of Change: Easy Being Nic’, Social Fusion’s Leadership Series, Social Fusion
7. Martin, R.L. & Osberg, S. (2007). ‘Social entrepreneurship: The Case for Definition’. Stanford Social Innovation Review, Spring 2007, pp. 28-39.
8. Dees, G.J. (1998) ‘The Meaning of ‘Social Entrepreneurship’, Stanford University, Draft Report for the Kauffman Centre for Entrepreneurial Leadership, 6pp.
9. Defoourny, J. & Nyssens, M. (2012), 'The EMES Approach of Social Enterprises in a Comparative Perspective'
10. Goldstein, J.A., Hazy,  J.K. and Silberstang, J. (2008) 'Complexity and social entrepreneurship: A Fortuitous Meeting', Emergence: Complexity & Organization, 10 (3).
11. Bloom, P.N. and Dees, G. (2008) ‘Cultivate your Ecosystem’, Stanford Social Innovation Review, Winter 2008, pp. 45-53.
12. Kania, J. and Kramer, M. (2011) ‘Collective Impact’, Stanford Social Innovation Review, Winter 2011, pp. 35-41.
13. Haugh, H. (2007), ‘Community-Led Social Venture Creation’, Entrepreneurship Theory and Practice, March 2007, 31 (2), pp. 161-18
14. Montgomery, N. (2006), ‘Co-Op Comeback in the Outback: Rural communities are providing funds to plug the drain of essential services’, Ethical Investor, April 2006, issue 54, pp. 31-34.
15. Barraket, J., Mason, C., and Blain, B. (2016), Finding Australia's Social Enterprise Sector 2016: Final Report, Social Traders and CSI Swinburne, Melbourne.
16. Duniam, M. & Eversole, R. (2014), Social Enterprises and Local Government: A Scoping Study, Australian Centre of Excellence for Local Government, Sydney.
17. Dees, G.J., Emerson, J. and Economy, P. (2002) Strategic Tools for Social Entrepreneurs: Enhancing the Performance of Your Enterprising Nonprofit, Wiley, New York.
18. Emerson, J. and Twersky, F. (1996), New Social Entrepreneurs: The Success, Challenges and Lessons of Non-Profit Enterprise Creation, The Roberts Foundation: Homeless Economic Development Fund, San Francisco.
19. Leadbeater, C. (1997), The Rise of the social entrepreneur, DEMOS, London

**Grade Evaluation Criteria**

Following is the criteria for the distribution of marks to evaluate final grade in a semester.

**Marks Evaluation Marks in percentage**

Class activities 15

Mid Term exam 25

Class presentation 30

Final term Project 30

Total **100**

**Calendar of Course contents to be covered during semester**

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| **Week** | **Content** |  **Reference** |
| 1 | **Introduction to Social Entrepreneurship** | *Power point presentation* |
| 2 | **Social Enterprise** | *Power point presentation and class activity*  |
| 3 | **Social Entrepreneurship Framework** | *Power point presentation and class discussion*  |
| 4 | **Resourcing Social Entrepreneurship** | *Power point presentations*  |
| 5 | **Defining the Social Value Proposition** | *Power point presentations and class activity* |
| 6 | **Scaling Social Impact** | *Power point presentation and class activity*  |
| 7 | Defining Social Problems & Assessing Opportunities 1 | *Class discussion and activity*  |
| 8 | Defining Social Problems & Assessing Opportunities 2 | *Class discussion and activity* |
| 9 | *Mid term* |  |
| 10 | Design thinking and social entrepreneurship  |  |
| 11 | Ethics in social entrepreneurship  | *Power point presentation and readings*  |
| 12 | Future of Social Entrepreneurship | *Power point presentation* |
| 13 | Project presentation | *Power point presentation* |
| 14 | Project presentation | *Power point presentation* |
| 15 | *Final exam* | *Power point presentation* |