**UNIVERSITY OF MANAGEMENT AND TECHNOLOGY**

**Foreign Policy Analysis IR 220**

Spring 2022

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**Introduction**

This subject guide provides an introduction to the field of foreign policy analysis. Foreign policy is, to use Christopher Hill’s definition, ‘purposive action with the view towards promoting the interests of a single political community or state’. The study of foreign policy is referred to as foreign policy analysis, and its focus is the intentions and actions of (primarily) states aimed at the external world and the response of other actors (again, primarily states) to these actions. This course is not designed to give you detailed exposure to the changing foreign policies of any particular country, though of course you will have many opportunities to learn about the foreign policies of major, middle and small powers through the reading material. It is aimed at giving you the tools to analyze, interpret and, ultimately, understand the dynamics of foreign policy generally so that you might apply these to your study of the role of states in international affairs.

**Goals and Learning Outcomes**

The aims of this course are to:

* introduce you to the central concepts in foreign policy analysis
* develop your comparative skills of analysis of differing foreign policies in practice
* promote critical engagement with the foreign policy analysis literature and enable you to display this engagement by developing an ability to present, substantiate and defend complex arguments.

By the end of this course, and having completed the Essential readings and activities, you should be able to:

* identify and assess the processes involved in foreign policy decision making
* discuss the contexts, pressures and constraints with which foreign policy makers have to deal
* conduct comparative analysis of foreign policy without losing sense of historical context.

**COURSE REQUIREMENTS AND GRADING**

**Quizzes:** Six quizzes will be held during the semester. Three quizzes will be taken before the midterm and three after the midterm. Quizzes will count for 15% of the total marks.

**Research Paper/Case Study:** **Students are required to write a 15-20 page research paper with word ranges from 5000 to 6000.** Topic of the paper should fall within the framework of the concepts covered in the class. At the minimum, **paper should include at least fifteen articles from academic journals (two books and ten academic articles).** This is a minimum requirement and by no means should be taken as a limit. Those students who wish to get a better grade would consider more in-depth study of their topics. Students may also cite materials covered in the class or sources like newspaper articles and other non-academic journals to boost their arguments in the paper. This paper will count for 15% of the student’s final grade. Students are encouraged to start working on the paper at their earliest, and consult teacher of the course along the way to make sure that they are on the right track.

**Presentation (Research Paper/Case Study):** Students are required to present their research papers/case study during allotted times. Presentation time is 15 minutes, followed by a question-answer session. Students will be graded based on content, organization, and manner of presentation, as well as their participation in question-answer sessions, both as presenters and audience. This assignment will be worth 5% of the final grade.

**Exams:** There will be two exams in this class, a midterm and a final. These exams will be closed book and conducted in the class room. Exams will be based on assigned readings, class discussions, lectures and any other learning activities done in the class room by the exam date. Midterm exam will be worth 25% and final exam will be worth 40 % of the final grade.

**Attendance & Class Participation:** Students are required to come to class regularly. Attendance will be taken in each class. University policy on attendance will be followed. Class participation is also a vital part of this class. Students are required to read the assigned material prior to the class meetings and come prepared to take part in the discussion and learning activities related to that material. Participation includes, but not limited, reading the assigned material for the class, asking questions about the day’s readings, answering questions raised by the instructor, spontaneously responding to the on-going discussion in the class, and taking part in the in-class activities.

**Grade Evaluation Criteria**

Following is the criteria for the distribution of marks to evaluate final grade in a semester.

**Marks Evaluation Marks in percentage**

Quizzes 15%

Research Paper 15%

Presentation (Research Paper) 5%

Midterm Exam 25%

Final Term 40%

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Total 100%

**COURSE POLICIES**

**A Note on Academic Honesty:** It must be emphasized that university policies on academic dishonesty will be strictly followed. These policies prohibit acts of cheating, lying and deceit in their diverse forms. Since this class includes research component, students must also be fully aware of plagiarism. Plagiarism involves presenting someone else’s ideas or written work as your own, without giving proper citation and credit to the original source. If you still have any question or confusion about academic dishonesty, please do not hesitate to discuss with the teacher.

**Make-up Exams and Late Assignments:** There will be no make-up exams, unless there is a valid (documented) reason for not taking the scheduled exams, or prior arrangements have been made with the instructor. As of late assignments, ten per cent of the grade will be deducted for each day an assignment is late. Students will also lose percentage of assignment grades if incomplete assignments are turned in.

**COURSE SCHEDULE AND READING ASSIGNMENTS**

(Note: This course schedule is subject to revisions under some unavoidable circumstances)

1. **Introduction to the Course**
2. **Introduction: Foreign Policy Analysis**

Required Reading:

Valerie Hudson, “Introduction: The History and Evolution of Foreign Policy Analysis”, in *Foreign Policy: Theories, Actors, Cases*, pp. 13-34

1. **Decision Making in Foreign Policy**

Required Reading:

Alex Mintz and Karl DeRouen, “Types of Decisions and Levels of Analysis in Foreign Policy Decision making”, in *Understanding* *Foreign Policy Decision making*, pp. 15-37

1. **Levels of Analysis, Quiz 1**

Required Reading:

Alex Mintz and Karl DeRouen, “Types of Decisions and Levels of Analysis in Foreign Policy Decision making”, in *Understanding* *Foreign Policy Decision making*, pp. 15-37

1. **Biases in Decision Making, Quiz 2**

Required Reading:

Alex Mintz and Karl DeRouen, “Biases in Decision Making”, in *Understanding* *Foreign Policy Decision making*, pp. 38-54

1. **Models, Quiz 3**

Required Reading:

Alex Mintz and Karl DeRouen, “The Rational Actor Model”, in *Understanding* *Foreign Policy Decision making*, pp. 57-67

1. **Models**

Required Reading:

Alex Mintz and Karl DeRouen, “The Rational Actor Model”, in *Understanding* *Foreign Policy Decision making*, pp. 57-67

1. Midterm Exams
2. **Organizational Process and Bureaucratic Politics**

Required Reading:

Alex Mintz and Karl DeRouen, “Alternatives to the Rational Actor Model”, in *Understanding* *Foreign Policy Decision making*, pp. 68-93

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Required Reading:

Alex Mintz and Karl DeRouen, “Alternatives to the Rational Actor Model”, in *Understanding* *Foreign Policy Decision making*, pp. 68-93

1. **Factors Affecting Decisions, Quiz 4**

Required Reading:

Alex Mintz and Karl DeRouen, “Psychological Factors affecting foreign policy decisions”, in *Understanding* *Foreign Policy Decision making*, pp. 97-120

1. **Culture and National Identity, Quiz 5**

Required Reading:

Alex Mintz and Karl DeRouen, “International, Domestic and Cultural factors influencing foreign policy decision making”, in *Understanding* *Foreign Policy Decision making*, pp. 121-145

1. **Domestic Politics and Opposition, Quiz 6**

Required Reading:

Christopher Hill and Elisabetta Brighi, “Implementation and Behaviour” in *Foreign Policy: Theories, Actors, Cases,* pp. 147-166

1. **Case Studies/Debates/Presentations**
2. **Case Studies/Debates/Presentations**
3. **Final Term Exams**

**BOOKS REQUIRED**

Hudson, M. Valerie (2014)*Foreign Policy Analysis: Classic and Contemporary Theory*, Maryland: Rowman & Littlefield

Kahneman, Daniel (2011) *Thinking, Fast and Slow,* New York: Farrar, Straus and Giroux

Smith, S. Hadfield, A. & Dunne, T. (2016) *Foreign Policy: Theories, Actors, Cases,* New York: Oxford University Press

Alden, C. & Aran, A. (2017) *Foreign Policy Analysis: New Approaches,* New York: Routledge

Mintz, A. & DeRouen, K. (2010) *Understanding Foreign Policy Decision Making*, New York: Cambridge University Press