**WOMEN ENTREPRENUERSHIP**

**Capsule Statement:**

Now a-days women are taking a vital role in the socio-economic development of the society. In this world, there is no specific difference between men and women entrepreneurs except sex and social related attitudes. For women entrepreneurs, the selection of the business depends upon the family background, their education, attitudes, and also the training they have undergone. This course examines the nature of entrepreneurship and effects of globalization on it. Moreover the course emphasize the changing role of women and increasing economic empowerment through small scale enterprise as well as social and cultural barriers restricted women’s empowerment. Thus, this course helps students to explore ways and means for poverty alleviation.

#### Objectives:

After the completion of this course, students will be able to

* Identify theoretical frameworks for examining issues pertaining to women’s entrepreneurship.
* Explanation of key concepts regarding women empowerment and entrepreneurship.
* Critical evaluation of the existing phenomenon in society to empower women.

#### Contents:

1. **Introduction: Women empowerment** 1.1.Empowerment and gender equality 1.2.Empowerment as a process (methods) 1.3.Dimensions of women empowerment
   * 1. Social
     2. Political
     3. Economic
     4. Cultural

#### Empowerment Indicators

* 1. Gender Empowerment Measure (GEM) 2.2.Gender related Development Index (GDI) 2.3.Application of GEM in Pakistan

2.4.Application of GEM in the World: World trade organization and its impacts on developing countries

#### Women Entrepreneurs

* 1. Gendering the discourse of entrepreneurship 3.2.Situation of women entrepreneurs in Pakistan
  2. Problem faced by the women entrepreneurs
     1. Lack of Education
     2. Lack of access to credit facilities
     3. Lack of access to market
     4. Lack of access to training
     5. Market challenges and hurdles
  3. Government policies and initiatives
     1. What is microfinance
        1. Case study of Grameen Bank
     2. SME Banks
     3. SMEDA
     4. First Women Banks
     5. Khushali Banks
     6. Benazir Income Support Program
     7. Aahan
     8. Punjab Women Empowerment Packages (2012, 2014, 2016)
     9. Entrepreneurship and poverty alleviation
  4. Types and Impact of privatization on economic position of women

#### Trends of women entrepreneurial empowerment

* 1. Women in rural sector 4.2.Women in urban Sector 4.3.Employment status and wages 4.4.World view

#### Discourses on Gender Entrepreneurship

* 1. Barriers to women entrepreneur 5.1.1.Finance

5.1.2.Information 5.1.3.Family 5.1.4.Education

#### Women and Trade

* 1. Types of trade
  2. Role of women in trade
  3. Women in national and international trade 6.4.SWOT analysis of women in trade

#### Suggested Reading:

Anderson, N., & Hughes, K. D. (2010). *The Business of Caring: Women's elf‐Employment and the Marketization of Care*. Gender, Work & Organization, 17(4), 381- 405.

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*Self‐Employment and the Marketization of Care*. Gender, Work & Organization, 17(4), 381- 405.

Buddle, Melanie. "" *You Have to Think Like a Man and Act Like a Lady*": Businesswomen in British Columbia, 1920- 80." BC Studies: The British Columbian Quarterly 151 (2006): 69-95. Williams, Carol, "*Economic Necessity, Political Incentive and International Entrepreneurialism: the "Frontier" Photography of Hannah Maynard," in The Cultural Work of Photography in Canada* (eds) Payne & Kunard (MQUP):23-42.

Walsh, M. (2005). “*Gendered endeavors: Women and the reshaping of business culture*.” Women’s History Review, 14(2)(2005), 181-202

Mirchandani, K. (1999), *Feminist Insight on Gendered Work: New Directions in Research on Women and Entrepreneurship*. Gender, Work & Organization, 6: 224-235.

Calás, M. B., Smircich, L., & Bourne, K. A. (2009). *Extending the boundaries: Reframing “entrepreneurship as social change*” through feminist perspectives. Academy of Management Review, 34(3), 552-569

Datta, P. B. and Gailey, R. (2012), *Empowering Women Through Social Entrepreneurship: Case Study of a Women's Cooperative in India*. Entrepreneurship Theory and Practice, 36: 569-587

T. Lavanya (2010) *Women Empowerment Through Entrepreneurship.* New Century Publications.

Jeanne Halladay Coughlin, Andrew R. Thomas (1963) *The Rise of Women Entrepreneurs: People, Processes, and Global Trends.* London: Quorum Books.

Serene J. Khader (2011) *Adaptive Preferences and Women's Empowerment*. New York: Oxford university press.

Jaimon Varghese.(2012) *Women Empowerment Through Literacy Campaign: Role of Social Work*. Delhi: Concept Publishing Company.

World Bank. (1995). *Advancing gender Equality: the role of Public policy*. Washing (DC). Sadique, Najma. *The Global Economy or, Why We Are poverty Stricken* (11th Edi).

Karachi: Shirkat Gah

United Nations.(1995). *Women in Changing Global Economy*. New York

Schiller, Bradley R. (1994). *The Macro Economy Today*. (6th ed.). U.S.A: Zed Books. Kamal, sim., khan, Sorayya. (1998).*Social Empowerment,Legal rights and Poverty in Urban*

*Areas of Pakistan*. Isalmabad: Racesta Development.

Female Entrepreneurship:Program Guidelines and Case Studies. Retrieved from [http://siteresources.worldbank.org/EXTGENDER/Resources/FemaleEntrepreneurshipRes](http://siteresources.worldbank.org/EXTGENDER/Resources/FemaleEntrepreneurshipResourcePoint041113.pdf)

[ourcePoint041113.pdf.](http://siteresources.worldbank.org/EXTGENDER/Resources/FemaleEntrepreneurshipResourcePoint041113.pdf) January 2017

A path out of poverty developing rural and women entrepreneurship (2003) United Nations Industrial Development Organization.

<https://www.unido.org/uploads/tx_templavoila/A_path_out_of_poverty.pdf>

Zeo oxad, Sally, Baden.(1997).*Gender and Empowement: Definations, Approachs and implications for policy*. UK: Bridge publications, University of susses.