**Sociology of Entrepreneurship**

**Objectives**

1. Sociology of entrepreneurship is about producing social value. Its motive is benefitting people rather earning financial profit. Interest in growing in this disciple due to its orientation for delivering public goods.
2. The purpose of this course is to enhance participants’ understanding about various concepts of social entrepreneurship as well as developing skills required to establish and manage social enterprise.

**Course Content**

* Introduction to the Field
* Social Entrepreneurship (SE) Process
* Identifying Social Entrepreneurship Opportunities
* Sociology and Entrepreneurship
* Social Innovation
* Fundraising
* Marketing Social Enterprise
* Registration of SE
* Lean for Social Entrepreneurs
* Development and Evaluation of SE Plan
* Case Study - Microfinance for Low Income Groups
* Case Study - Food Bank SE
* Performance Measurement of Social Enterprise

**Recommended books**

1. Biggeri, M., Testi, E., & Bellucci, M. (2018). Social entrepreneurship and social innovation. *London, UK: Routledge. doi*, *10*, 9781351239028.
2. Coleman, S., Kariv, D. (2015). *Creating the social venture.* Routledge
3. De Bruin, A., & Teasdale, S. (Eds.). (2019). *A research agenda for social entrepreneurship*. Edward Elgar Publishing.
4. Kabir, M. N. (2019). *Knowledge-based social entrepreneurship: Understanding knowledge economy, innovation, and the future of social entrepreneurship*. Springer.
5. Kickul, J., & Lyons, T. S. (2020). *Understanding social entrepreneurship: The relentless pursuit of mission in an ever-changing world*. Routledge.
6. Nicholls, A., Simon, J., & Gabriel., Madeleine. (2015). *New Frontiers in Social Innovation Research.* Springer*.*