

## Content Highlights

Dr Hasan Sohaib Murad Addresses Opening Session of (IC)<sup>2</sup>

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International Workshop  
Negotiations with Non-State Armed Groups

12th July, 2016

Forester's Hotel Lahore, Pakistan

Organized by

School of Governance and Leadership, UMT, Lahore

Pakistan and Conflict Analysis Centre, University of Kent

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## From the Editorial Desk

Rising student expectations, demographics, impact of new technologies, the uncertainties of the global economy, and the increasing complexities and competitive nature of the modern workplace; all this pretty much defines the discourse that is taking place in higher education institutions around the world. We have a tendency to think local, or in national terms when we are setting the direction of educational policy. But we need a comparative perspective that values internationalization and the course of future evolution of higher education across the world. UMT is fully cognizant of this. Here, learning is always an interactive process and we are perpetually seeking new paradigms of thinking.

Carrying forward its tradition, UMT organized its first International Conference on Disruptive Innovation outside Pakistan in collaboration with MUST, Malaysia. Another important event was the International Conference on Innovative Computing that attracted researchers and experts to focus on the expanding role of computing and related products in our lives. UMT also continued to make an impact abroad; this time in Japan as the University was featured in a leading English language daily. UMT has also kept its focus on making academic alliances with leading national and international organizations in order to give the best educational experience to its students. We have covered all these developments in this issue of the newsletter.

The editorial team has interviewed Prof Dr Mohammad Nizamuddin, the chairperson of the Punjab HEC. He is a widely respected educationist and recipient of the *Sitara-i-Imtiaz*. Dr Nizamuddin shared his thought provoking analysis of the higher education scenario and the steps that must be taken to meet the challenges confronting it.



**THE WILL TO WIN  
THE DESIRE TO SUCCEED  
AND THE URGE TO REACH YOUR FULL POTENTIAL  
ARE THE KEYS  
TO UNLOCK THE DOOR TO PERSONAL EXCELLENCE**





## International Conference on Innovative Computing



Dr Hasan Sohaib Murad, Rector UMT, presents souvenir to Dr Shahid Soroya, DG HEC, Punjab

The School of Systems and Technology (SST) hosted its first International Conference on Innovative Computing (IC)2 on September 23-24, 2016. The (IC)2 focused on a variety of different aspects involving inventive computing methods and their applications. It included workshops, academic sessions, invited talks and paper presentations; speakers from Italy, Qatar, UK, and USA were invited to enlighten participants on various advancements around the globe.

Addressing the inaugural session, **Dr Hasan Sohaib Murad** said that the conference will broaden the research horizons of UMT students, as well as the 500+ participants who have come from different cities of Pakistan. He also emphasized on the importance of innovative computing in the world of today and the future that looks down upon us all. Dr Hasan said that individuals attached with computing should work on creating synergies between IT developments and its applications in various fields of life. The Rector further said that connectivity is not only required for



Innovative Computing Systems and Applications but it is highly needed in all domains of life in order to exchange ideas through the scientific method.

**Dr Shahid Soroya**, Director General, Higher Education Commission, Punjab, wished luck to the organizing team and commended UMT for taking such a strong initiative to promote research in the field of computing. **Dr Adnan Abid**, Chairperson, Department of Computer Science, accentuated the need of research based activities in the current scenario of higher studies.



**Individuals attached with computing should work on creating synergies between IT developments and its applications**

Over 200 articles were received from all over Pakistan for presentation at the conference. The reviewing committee, after rigorous evaluations, selected 32 articles, worth sharing, which were presented in the 8 academic sessions which were chaired by scholars from various universities of Pakistan.





UMT in collaboration with Malaysia University of Science and Technology (MUST) co-organized a research conference in Malaysia, titled International Conference on Disruptive Innovation (ICDI 2016) on September 24-25, 2016. ICDI was the first ever international conference of UMT organized outside Pakistan.

**Dr Hasan Sohaib Murad**, Rector UMT, **Dr Premkumar Rajagopal**, President of MUST, and **Bugs Tan**, Inventor and Author at Uncle Bugs Creations, were amongst the keynote speakers of the conference.

Dr Hasan delivered his keynote address through video link. His keynote speech was very much appreciated by the organizers and participants of the conference.

**Dr Atif Hassan**, Chairperson, Department of Management, was the Chairperson of the conference session and member of the organizing committee. There was a tremendous participation from UMT faculty members and students who presented their research papers in this conference.

The unique feature of the conference was that it covered disruptive innovations with diversified ideas from a variety of disciplines including Information Technology and Telecommunication, Library Sciences, Biotechnology, Engineering, Supply Chain Management, Business and

## UMT and MUST Co-organize ICDI 2016 in Malaysia



Dr Atif Hassan receiving plaque of appreciation from Provost of MUST

Management, Earth and Environment and Social Sciences. The participants interacted during the question and answer session that made all sessions of the conference very purposeful.

Dr Premkumar Rajagopal concluded the conference with a special thanks to UMT for their support from conception to implementation of the conference. He regarded this conference as a successful event and

announced the second international conference to be held next year in collaboration with UMT.

The Journal of Management and Research (JMR) partnered this conference. JMR is an HEC recognized journal managed by Department of Management, SBE. Selected papers from this conference will be published in the upcoming issue of the JMR.



Conference participants during a presentation



## UMT Featured in Fortune Magazine September 2016 Edition

Fortune Magazine September 2016 edition, which hit the stands in the Middle East and Europe in the first week of September, has showcased Pakistan's economic growth and bright prospects. UMT has been picked by the magazine as being 'at the forefront of Pakistan's higher-education sector, with thousands of students in more than 150 disciplines.'

Education being one of the seven core pillars of socio-economic strategy, Fortune editors cited the views of **Dr Hasan Sohaib Murad**, Rector UMT, regarding curriculum reform and quality of education at the university level.

"We have also recently launched the US Pakistan Knowledge Corridor, which will give our students greater

### Education Lays Foundation Stone

The next generation of workers benefits from a world-class range of education establishments and career opportunities.



**W**ith around 130 million young people currently, Pakistan's human-resource potential is among the most promising in the world. The development of this unique wealth of talent is a key aim in the Vision 2025 wheel.

The socioeconomic development strategy that vision serves core pillars—the first of which is education, as Vision 2025 strategy chief Professor Ishaq-ul-Haq, who is also the minister for planning, development and reform, is eager to explain. "This is the age of the knowledge economy, and the primary asset of any economy is the quality of the people," he says. "Our target population has to be converted into a demographic dividend through investment in good education and training. We are expanding the reach of higher education and opening a university in every district. We are also linking education to more technical disciplines to boost productivity. We are also reforming the school

curriculum to make it more creative and innovative so as to produce students with creativity and innovation, critical thinking and problem-solving skills. A very basic reform of the curriculum improves the quality of university-level and increases the standards of students.

"We have also recently launched the U.S. Pakistan Knowledge Corridor, which will give our students greater access to U.S. universities and bring U.S. universities' expertise to Pakistan to develop our own universities' education." Now an independent, not-for-profit private institution of higher learning, the University of Management and Technology (UMT) is at the forefront of Pakistan's higher-education sector, with thousands of students in more than 150 disciplines. At present, 13 schools and four faculties operate under the UMT umbrella.

Assessed by the Higher Education Commission (HEC) as being in the highest rank of education establishments, UMT is also the first in the Punjab among multi-disciplinary universities in the general category that has evolved into a premier institution of higher learning during the past 20 years. "UMT is a manifestation of what is possible and what is needed

access to US universities and bring US universities' expertise to Pakistan to develop our own universities' education," he added.

Dr Hasan also highlighted the role of UMT in serving the middle class. "People come to UMT to gain knowledge and a degree and then leave to live in some of the country's 100 or so cities," he said.

## Japanese Journalists Interview Dr Hasan Sohaib Murad

**Crispian Robinson** and **Lisa Gordillo** from Japan Times visited UMT on August 23, 2016 on the invitation of **Ibrahim Qureshi**, CEO, Institute of Trade and Competitiveness (ITC). Both guests were given a detailed tour of the UMT Campus. They were impressed by the outstanding educational facilities at UMT, the diverse mix of students, state-of-the-art laboratories and well-stocked library.

The honored guests interviewed **Dr Hasan Sohaib Murad** for the Japan Times, an esteemed English language daily. Dr Hasan talked about different topics beginning from the role of education for building a prosperous Pakistan, significance of industry-academia linkages, and UMT plan for 2020. He also talked about the new disciplines to be taught at UMT, keeping in mind aspects related to futuristic requirements of private and government sector.

The interview of Dr Hasan Sohaib Murad will soon be published on the front page of Japan Times along with UMT Campus and related messages



Lisa Gordillo, Dr Hasan Sohaib Murad, Crispian Robinson, and Ibrahim Qureshi snapped after the meeting

in the report on Pakistan as the next future destination of trade and investment. The interview will be of special interest to Pakistani community as well as English language readers in Japan.

The Japan Times has the largest circulation of all domestic English language newspapers and reaches by

far the largest number of non-Japanese readers living in Japan.

This newspaper is highly regarded not only by its readers in the country but also across the globe, by opinion leaders, public figures and business people. Every day, this English Daily is flown to 106 countries around the world.



## UMT Students Receive ERP Training at IKL, Dubai

The Center for Enterprise Technology Advancement (CETA) arranged an ERP training for UMT participants at the Institute of Knowledge and Leadership (IKL), Dubai, from July 22 to August 6, 2016. This was the first training offered from the IKL platform which provided Microsoft ERP training to participants from UMT School of Business and Economics (SBE). The ERP training at IKL was arranged to provide our students with a chance to receive knowledge in an international environment with state-of-the-art technology. IKL Dubai was chosen because it is an international platform which gives a global exposure that is crucial for business students and entrepreneurs.

UMT students had the unique opportunity of interning at Al-Futtaim Motors which is a synonym for excellence. Al-Futtaim ensures quality, utilizes cutting-edge technology and provides the best customer care. Our participants interned for five days at Al-Futtaim, where they worked tirelessly to make the most out of this extraordinary opportunity. After completion of the five-day internship program, each of the



participants were awarded certificates in recognition of their efforts and their internship completion.

This is the first time that Al-Futtaim has offered internship opportunities to students from academic institutions

Through this internship, UMT participants have broadened their horizons. They have crossed national boundaries, tapped into international markets and gained international exposure at a world-renowned group. **Dr Hasan Sohaib Murad** took the time out of his busy schedule to discuss the opportunity in information system at IKL Dubai. He renewed his commitment to provide students of UMT with every possible opportunity to achieve their potential.



## Pakistan Engineering Council (PEC) Visits to UMT



**Pakistan Engineering Council**  
Regulating the Engineering Profession

During the last four years, UMT School of Engineering (SEN) has achieved tremendous growth. SEN now comprises of Departments of Electrical, Mechanical, Civil, Industrial, and Energy Engineering. SEN offers BS degrees in Electrical and Industrial Engineering, as well as BS degrees in Civil, Mechanical and Energy Engineering. Pakistan Engineering Council (PEC) teams

visited Department of Electrical Engineering for Re-Accreditation on April 17, 2016 and Department of Industrial Engineering for Accreditation on April 18, 2016. The change of scope visit was held for Mechanical Engineering on August 16, 2016 and Civil Engineering on August 17, 2016. The PEC team also visited the state-of-the-art engineering laboratories.





## UMT-SBE Signs MoU with IBM to Launch MS Data Science Program



**Prof F Robert Wheeler**, Dean SBE, and **Asif Ahmed**, Country Sales Manager, IBM Group of Companies, signed an MoU on June 17, 2016 at UMT, Lahore. The MoU was initiated by the Department of Quantitative Methods with an aim to conduct MS Data Science Program collectively.

IBM and UMT have agreed to work together towards the goal of fostering world-class cooperative programs that would contribute to the development of an advanced

educational and training environment in Pakistan, utilizing leading edge and advanced computing technologies. Both parties look forward to establish a cooperative relationship for the benefit of the members of UMT and of society in general.

IBM is dedicated to basic and applied research both in the US and abroad. It is a world leader in research. It has developed an interest and expertise in creating a comprehensive foundation of programs, services and support to



help faculty and researchers at higher education institutions worldwide by using and implementing the latest technology into curriculum and research.

## UMT and PTDI Ink MoU to Train Students

The Office of Participants Affairs (OPA) at UMT and Pak Training Development Institute (PTDI) have signed an MoU to work jointly for the betterment of UMT students. **Col (R) Javed Sher** and **Abid H K Shirwani** signed the MoU on behalf

of PTDI and UMT respectively on August 16, 2016. According to the terms of the MoU, the training sessions, workshops and seminars will be organized in future which will play an integral role in personal grooming of UMT students.

The PTDI will conduct these events in collaboration with OPA. UMT students will also avail job placement opportunities, internships and career guidance in addition to facilitation in youth development programs at various levels.



## UMT and MUST Ink MoU for Academic Collaboration



Dr Atif Hassan snapped with Dr Harwinder Singh

An MoU between UMT and Malaysia University of Science and Technology, Malaysia, was signed by **Dr Atif Hassan**, Chairman, Department of Management, School of Business and Economics, and **Dr Harwinder Singh**, Dean, Business School, Malaysia University of Science and Technology, Malaysia, to establish academic collaborations between the two institutions on August 29, 2016. This MoU happened as a result of efforts made

by **Dr Hasan Sohaib Murad** and Dr Atif Hassan who visited Malaysia University of Science and Technology (MUST). The MoU focuses to establish collaboration in the areas of student mobility for a semester or more, student internships, faculty exchange and joint research initiatives. The first outcome of this MoU was a joint research conference titled International Conference on Disruptive Innovation (ICDI 2016) which was held in Malaysia.



## UMT-IBCE Pakistan and TUMSIAD Turkey Ink MoU



Abid H K Shirwani, Director General, UMT and Chaudhry Anis Iqbal, Chairman, TUMSIAD, snapped during the MoU signing

**Abid H K Shirwani**, Director General, UMT, and **Chaudhry Anis Iqbal**, Chairman, TUMSIAD Turkey, inked an MoU to collaborate in the joint venture of International Business Conference and Exhibition (IBCE 2016) and to share common economic activities in future. The ceremony took place in the presence of **Sadik Babür Girgin**, Turkish Ambassador.

Chaudhry Anis Iqbal said that IBCE 2016 is an initiative which will involve the business communities of Turkey including multinationals (MNCs), investors, exhibitors, entrepreneurs, and CEOs.

Abid H K Shirwani said that IBCE will provide a platform for business and technology transformation through joint ventures and

collaborations among national and international exhibitors. Pakistan and Turkey share a close friendship. Bilateral trade and economic cooperation will further strengthen these relations. It is interesting to note that Pakistani economy is growing tremendously. There is immense scope for increasing bilateral trade and institutional development through joint ventures.

## UMT and Jang Media Group Ink MoU

An MoU between UMT and Jang Media Group (JMG) was signed by **Abid H K Shirwani**, Director General, UMT and **Saadia Shariff**, Director Marketing, Jang Media Group (JMG) for the joint venture of International Business Conference and Exhibition (IBCE 2016) on July 17, 2016.

The IBCE aims to involve multinational companies, local and foreign investors, exhibitors, entrepreneurs, CEOs and academicians from Pakistan, China, Europe, Middle East, Korea, Malaysia, UAE, and Turkey to strengthen the bilateral relations and promote peace globally through business transformation and cultural activities. Sharing his views on the



Abid H K Shirwani, DG UMT, and Saadia Shariff, Director Marketing, JMG, sign the MoU

occasion, Abid H K Shirwani said that IBCE 2016 will provide a platform for business and technology transformation through joint ventures and collaborations. Sadia Shariff said that the Jang Media Group is the largest and credible channel of

Pakistan which has organized a number of national and international events successfully. Through this joint venture, JMG and UMT will provide a common ground to national and international stakeholders and business tycoons.



## UMT-SPA Collaborates with BCS, UK



The British Computer Society (BCS), the chartered institute of IT, UK, has approved SPA-UMT as an accredited study centre. UMT has become the first institution in Pakistan to achieve this status. BCS is one of the oldest computer societies of UK. It fosters links between experts from industry, academia and business to promote new thinking, education and knowledge sharing. Through continuing professional development and a series of respected qualifications, the Institute seeks to promote professional practice tuned to the demands of business. It provides practical support and information services to its members and volunteer communities around the world. Students can benefit by certifying their IT skills through BCS in the following areas:

- Certificate (BCS Level 4 Certificate in IT): Information Systems, Software Development, and Computer and Network Technology
- Diploma (BCS Level 5 Diploma in IT): Database Systems, Object Orientated Programming, Professional Issues in IS Practice, Software Engineering 1
- Professional Graduate Diploma (BCS Level 6 Professional Graduate Diploma in IT): Advanced Database Management Systems, Management Information Systems, Software Engineering 2, Web Engineering, Information Systems, Systems Design Methods, Realising the User Interface

BCS qualifications are built on a track record of British academic excellence; they are affordable, flexible and internationally recognized. Additionally after completing their certifications, students can upgrade their membership to Professional (MBCS) membership immediately, enhancing their career prospects and interview success, identifying as an IT Professional with a chartered body.

## UMT and CAA to Establish Walton Aviation Training School



**Dr Hasan Sohaib Murad**, Rector UMT, has signed an agreement with Civil Aviation Authority (CAA), Government of Pakistan, to establish 'Walton Aviation Training School' at Walton Aerodrome, Lahore, on August 10, 2016. The ceremony was held in the Office of Airport Manager, Walton Aerodrome.

The aviation training center would be run under the Institute of Aviation Studies, UMT. The objective of establishing this training school is to give a new dimension of knowledge to the students of Aviation Management and Aircraft Maintenance Engineers Technology (AMET) programs. The training school will have an approved and logable hours' flight simulator (Redbird MCX) for the pilots. ELPT and ground training for PPL/CPL pilots will also be carried out under the certifications issued by Pakistan Civil Aviation Authority in which UMT is declared as an Approved Training Organization (ATO).

The event was attended by **Abid H K Shirwani**, DG UMT, Major (R) **Ibrar Hussain**, Head OFM, **Kalim-ur-Rahman**, Faculty Member, IAS, **Mian Mohammed Omer Mazhar**, Manager Operations and Training, **Usman Malik**, GM, USFC, Walton and senior officers of CAA. After the ceremony, the team of UMT officials visited Walton Aerodrome and took a round of land acquired by UMT.

Once completed, the Walton Aviation Training School will have state-of-the-art facilities and will offer industry specific learning to its students.



## MoU Signed Between UMT-SBE and The TAQ

The Office of Industry Linkage under the aegis of Dean SBE conducted an MoU signing ceremony between SBE and The TAQ International Cargo Services Private Limited Organization (TAQ) on August 9, 2016. Dean SBE **Prof Bob Wheeler**, signed the MoU on behalf of UMT. The MoU focuses on joint research thesis of MS and PhD students in SBE. **Ali Tariq**, Managing Director, TAQ, shared his vision with SBE faculty that TAQ Management will keep UMT students updated about job positions in areas of Supply Chain, Logistics, Marketing Sales,

HR, Finance, IS, IT, etc., so that UMT may send their students to be evaluated on merit. TAQ Management will also provide practical exposures to students about business

prospects and offer input to SBE concerning the curriculum. It will also facilitate in corporate training consultancy to UMT.



UMT-SBE will offer diploma and certificate programs in the areas of Business Management to TAQ employees.

## Dr Hasan Sohaib Murad Chairs IBCE Meeting with Progressive Group Alliance

A meeting between the officials of UMT IBCE Secretariat and Progressive Group Alliance was held on September 19, 2016. **Dr Hasan Sohaib Murad**, Rector UMT, chaired the meeting and welcomed the participants. The aim of the session was to brief the officials of Progressive Group Alliance regarding the scope of International Business Conference and Exhibition and investment opportunities for business communities of Pakistan. **Abid H K**

**Shirwani**, Director General UMT, briefed the participants on the role of IBCE in propagating joint ventures between local and international businessmen to promote business transformation through trade.



## Abid H K Shirwani Briefs Turkish Delegation on IBCE 2016



**Abid H K Shirwani**, DG UMT met the Turkish Delegation of TUMSIAD

Pakistan Chapter on September 2, 2016. The purpose of the meeting

was to brief the delegation on UMT-IBCE MoU with TUMSIAD for the IBCE which is scheduled to be held on November 7-8, 2016. The DG UMT briefed the delegation about the objectives of IBCE and investment opportunities in Pakistan. The Turkish delegation was led by TUMSIAD Chairman for Turkey **Yasar Dorgan** and Chairman Pakistan Chapter **Anis Iqbal**. **Dr Durmush Bulgur** also attended the meeting.



## UMT-SBE Organizes an Open House for Students



The School of Business and Economics (SBE) held an open house for students at Pearl Continental Hotel on August 21, 2016. Many internationally acclaimed educationists shared the significance of the graduate and undergraduate programs being offered at SBE.

Informative booths were arranged to provide students on-site information where SBE faculty members were present to counsel the students and respond to all queries regarding the programs that interested them. Potential students were also able to obtain interviews at the open house. Dean SBE **Prof Bob Wheeler** had an interactive session with the audience,



where he talked about the significance and impact of the programs being offered at SBE. He emphasized on the importance of Business Studies in relation to CPEC and how SBE is developing the future corporate decision-makers and leaders of Pakistan.

Prof Bob Wheeler further stated that as a result of CPEC, Supply Chain Management will be in great demand and SBE has the best Supply Chain

Management Department in Pakistan. Prof Bob said that SBE will provide future leaders and managers in the fields of Finance, Management, Marketing and Information Systems, etc. He added that SBE graduates will meet Pakistan's growing demands for skilled and competent business graduates that will grow out of the success of the CPEC project. He also talked about future impact of business studies in emerging economy of Pakistan.



## International Workshop on Negotiations with Non-State Armed Groups

The Terrorism Research Initiative (Pakistan Chapter) and The University of Kent's Diplomacy of Kent Beacon Project hosted a one-day workshop at Faletti's Hotel, Lahore on July 12, 2016. **Rahat ul Ain**, Director, School of Governance and Society (SGS), welcomed the guests whereas **Abid H K Shirwani**, DG UMT, chaired the workshop. **Muhammad Feyyaz**, Assistant Professor SGS, moderated the workshop proceedings.

**Dr Harmonie Toros** and **Dr Govinda Clayton** from the University's School of Politics and International Relations, facilitated two sessions. Dr Toros, a member of the University's Conflict Analysis Research Group, led the session on understandings of legitimacy in negotiations with non-state armed groups. Dr Clayton, Deputy Director of the Conflict Analysis Research Centre, led the session on the



characteristics of non-state armed groups on the onset and outcome of negotiations. The Kent team was further supported in facilitating the workshop 'Role of third parties in negotiations with non-state armed groups' by **Tahir Aziz**, Head of the South Asia Programme of Conciliation Resources, a world-leading NGO in conflict resolution. The workshop was marked by active

engagement of all the participants: including many with considerable experience of negotiating with non-state armed groups like **Senator Afrasaib Khattak** who negotiated with the Pakistan Taliban in 2008 and 2009. The workshop participants also included **Major General (R) Azhar Ali Shah**, Additional Inspector General Police **Akhtar Shah** and others.

## IIB Workshop on Risk Management in Islamic Banking



The Institute of Islamic Banking (IIB) in collaboration with MCB Islamic Bank arranged a workshop on 'Risk Management in Islamic Banking' for their auditors on August 22, 2016. The general agenda of the workshop was to provide relevant and useful information to the

participants about the challenges faced by Islamic banks. The workshop objective was to familiarize the auditors about the risks their bank can countenance and train them on how to take the edge off them. The trainers included **Ashfaq Ahmad**, Head of *Shariah*

Audit MCB Islamic Bank Ltd. and **Hassan Nisar**, FRM USA, Manager Risk Asset Review, MCB Islamic Bank Ltd. Speaking on the occasion, **Ashfaq Ahmad** highlighted the market and management risks generally and *Sharai*h complaint risks specifically.



## UMT Law Students Attend Summer School at University of Antwerp, Belgium

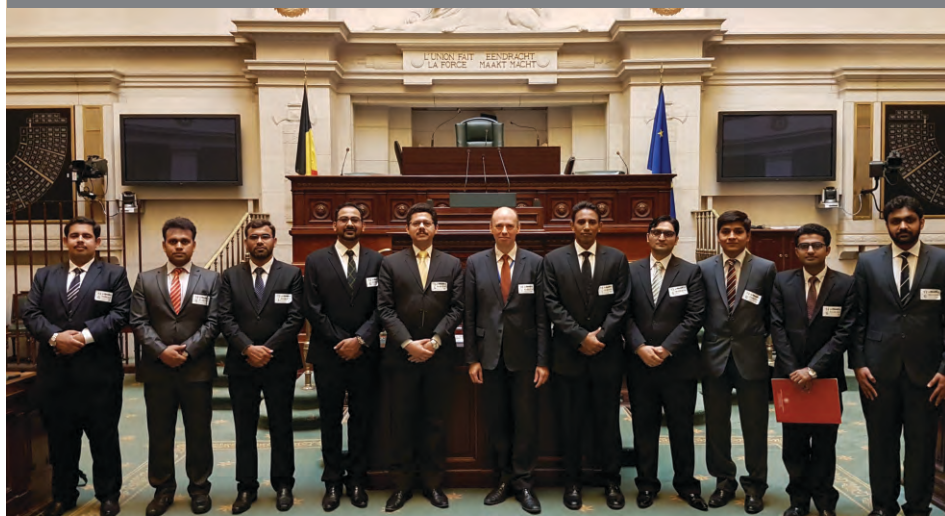


The Students of School of Law and Policy (SLP) attended a summer program at University of Antwerp (UA), Belgium, to participate in a summer program from August 21, 2016 to September 3, 2016. They were accompanied by **Syed Imad-ud-din Asad**, Director SLP. These SLP students studying LL.B. and LL.M. in Commercial Law were registered as UA students and offered all facilities which are provided to UA students.

SLP students also received certificates from UA and visited Bruges, Brussels, Ghent, Leuven, Michelin, and other cities and towns for cultural experience. During the course of the visit, the group met Belgian government officials including Senators **Vanackere** and **De Sutter**. The senators were given a candid briefing about the state of affairs in Pakistan by Syed Imad-ud-din-Asad. The students also visited the Belgium Parliament including the Chamber of Representatives and the Senate.



Syed Imad-ud-din Asad, Director SLP, and students snapped during their visit to Belgium



UMT delegation snapped inside the Belgian Chamber of Representatives

## UMT-OER Holds Corporate Connect Campaign Meeting with Aamir Niazi, CEO Descon Oxychem Ltd



Rana Iftikhar Ahmad presents souvenir to Aamir Niazi

**Rana Iftikhar Ahmad**, Director External Relations, held a corporate meeting with **Aamir Niazi**, CEO Descon Oxychem Ltd. on September 1, 2016.

During the meeting, Rana Iftikhar Ahmad shared the history of UMT,

its values and mission statements, and also represented IBCE 2016 platform whereas Aamir Niazi shared his diversified visionary approach to be a successful entrepreneur in life and talked about his experience.

Aamir Niazi brings diverse global leadership experience spanning 36 years across America, Europe and Asia -Pacific with FMC Corporation LLC and British Oxygen Corporation PLC. He has published a number of articles on economic issues and foreign policy.

During 2013-16, he was the President, Board of Governors of the Pakistan Society for Training and Development, an eminent non-profit

society serving the nation's human capital needs since 1966.

The OER has initiated the Corporate Connect Campaign whereby exclusive interactive meetings are held with the leading businessmen, CEOs, entrepreneurs and corporate icons.

The underlying theme behind the campaign is to bridge strong links between UMT and the business world in order to strengthen academia-industry linkages, and help our students learn from the experiences of industry leaders. OER is playing an important role in introducing our students to the world of entrepreneurship.



## ORIC Arranges Seminar on Law and Policy of Intellectual Property Rights (IPR)



An international seminar on law and policy regarding the 'Intellectual Property Rights (IPR)' by the Office of Research Innovation and Commercialization (ORIC) was held at UMT Lahore, on August 12, 2016. While expressing his views, **Dr Hasan Sohaib Murad** said that knowledge-based economy is all about conceptualizing innovation and creation. While giving reference of UMT's first US Patent in Radar Technology, the Rector laid stress on nourishing the culture of innovation in all degree programs. Dr Hasan said

that teaching is not about merely disseminating knowledge rather it is about transforming innovative ideas.

The renowned Australian scholar and international IP Lawyer **Philip Mendes** gave a thought-provoking presentation on the topic of 'Intellectual Property Rights, Tech-transfer and Entrepreneurial Millionaire Scientist,' which was attended by a large number of university faculty and students. Prof Philip commented that excellence in scientific innovation and discovery is

the result of intellectual property of individuals, who commercialize their creative ideas.

He said that universities are the nurseries for future intellectuals who would transform their knowledge for the betterment of their fellow human beings. He said that the government and judiciary must work to create a holistic approach on intellectual property rights of individuals as well as foreign investors, who come to Pakistan in search of new market opportunities.

## National Workshop on Organic Food and Health to Promote Entrepreneurship Opportunities



A national workshop on 'Organic Food and Health; Avenues of Innovation and Entrepreneurship' was jointly organized by UMT and Pakistan Council for Science and Technology (PCST) on August 29, 2016. The guest list included **Abid H K Shirwani**, DG UMT, **Rana Tanveer Hussain**, Federal Minister

for Science and Technology, Prof **Dr Talat Naseer Pasha**, VC, University of Veterinary and Animal Sciences, Lahore, and Prof **Dr Anwar-ul-Hassan Gilani**, Chairman, PCST, and VCs of different universities. Scientists, researchers, members of civil societies, heads of development department and large number of

students also participated. Prof Anwar ul Hassan Gilani briefed the audience about the importance of organic food, its impact on health, need for research, innovation and entrepreneurship. Rana Tanveer Hussain said that Pakistan has great future in organic food and can become a leading exporter to USA and EU. The Minister also shared the contributions of the science and technology sector, and promised to support the universities.

Abid H K Shirwani shared the export potential of organic food as market size crossed \$1 billion. He also commented that we must capitalize on this opportunity and create new business to export organic food to USA and EU. The VC of UVAS and other experts also spoke on the occasion.



## Panel Discussion on Aligning Teacher Education with Inclusive Education



A panel discussion on 'Aligning Teacher Education with Inclusive Education' was organized by the Department of Special Needs Education, UMT, under the leadership of Prof **Dr Abdul Hameed**, Dean SSS&H, on September 6, 2016. Dr Abdul Hameed is renowned for his remarkable research contributions in

the field of inclusive education. **Dr Mehar Syed, Dr Rizwan Akbar Rana, Dr Shaheen Pasha, Dr Hina Fazil and Dr Seema Arif** were among the panelists to discuss various challenges and issues related to teacher education.

Prof Dr Abdul Hameed presented a brief on the need to align current

teacher education programs for the implementation of strategies for inclusive education. He emphasized on revamping the philosophy, sociology and pedagogy of teacher education to accommodate and provide equal educational opportunity for out of school children with disabilities. He also highlighted UMT initiative of successful inclusion of students with special needs in BS and Master Degree Programs. All panelists shared their valuable opinions for the improvement of teacher education programs by developing new courses and perking up the existing courses of teacher education along with conducting awareness seminars, involving various stakeholders and publishing success stories. **Afaf Manzoor and Usman Zia** were the organizers of the seminar.

## UMT Press Holds 9th Session of *Adbi Baithak*

UMT Press held *Adbi Baithak* and *Lahori Nashta* on September 4, 2016 at UMT Conference Hall. This *baithak* is now a regular feature of UMT with the distinction of being the largest gathering of literary figures of Pakistan. The session was attended by scholars from diverse disciplines of knowledge and learning, writers, poets, editors, historians and anchor persons of TV channels. Senior faculty members, deans of schools as well as UMT management officials graced the occasion. **Amjad Islam Amjad**, renowned poet, columnist and playwright was the chief guest.

The audience was participative in the whole proceedings. **Mirza Ilyas** from UMT Press welcomed all the participants and expressed his gratitude for honoring the *Adbi Baithak*. He gave a brief note on the subject of Amjad Islam Amjad's



poetry. He said that love would be understood in the local context of Pakistani society, as there is a need to comprehend and compare views to converge upon common thought. Speaking on the occasion, Amjad Islam Amjad thanked **Dr Hasan Sohaib Murad** who was abroad at the time. He said that literary sessions

such as this bring the new generation closer to the significance of the national language. Urdu should be strengthened in universities and this UMT tradition should be followed with spirit and zeal. In the concluding remarks, **Ali Nasir**, Head OPA, thanked the participants and appreciated the literary activity.



## UMT Office of Alumni Takes Alumni on an Adventurous Tour to Skardu

UMT Office of Alumni arranged an alumni tour to Skardu. The trip provided opportunities to rediscover friendships and happy memories. The journey started on September 4, 2016 from the UMT Campus, Lahore. The first stay was at Chillas for the night. In the morning, the group left for Skardu and reached after seven hours.

The group visited Skardu, Shigar Desert, Shigar Valley, Shigar Fort, Shangrila Resort, Uper Kachura Lake, and Deosai Plains (Second Highest Plateau in the World) through Jeep Safari. After a memorable stay in Skardu, alumni enjoyed the breathtaking landscapes of Babusar Top. The travelers enjoyed buffet dinner and bonfire at Mashabrum Hotel, Skardu.



## UMT Office of Alumni Hosts Get-Together of Islamabad Chapter



The Office of Alumni held the 1st Alumni Get-Together of Islamabad Chapter at Margala Hotel, Islamabad on August 12, 2016. The Alumni Office team welcomed all the guests and Director External Relations **Rana Iftikhar Ahmad** gave an overview of current development and wide range of activities taking place at UMT. He

stressed that alumni play a proactive and important role in projecting the image of their alma mater and in making the university more active.

During the event, a number of short documentaries on UMT development and contributions made by UMT Alumni Office were highlighted.

Rana Iftikhar Ahmad also described the alumni as ‘partners in progress,’ who have proved instrumental in helping the university find balance, locate talent, resources, provide guidance, feedback and engagement.

The Alumni of Islamabad Chapter also provided valuable suggestions on ways to improve the university and it was decided that Islamabad Alumni Chapter will organize this type of get-together on quarterly basis.

In the end, a Facebook page for Islamabad Alumni Chapter was also created followed by a dinner reception.

Overall, the event concluded on a positive note. Such get-togethers help alumni stay connected with their academic roots and provide a platform for many to contribute for the development and progress of UMT.



## UMT *Mushaira* Attracts the Literary World of Academia



Renowned poet Anwar Masood and Dr Hasan Sohaib Murad at the conclusion of the *Mushaira*

The Office of Participant Affairs (OPA) organized a *mushaira* in collaboration with the Government of Punjab and Lahore College for Women University (LCWU) on August 8, 2016 at UMT Campus.

The Chief Guest was **Anwar Masood**, a poet of Urdu and Punjabi

along with **Dr Uzma Qureshi**, the acting Vice Chancellor of LCWU who also shared her poetry with the students.

The event started with recitation of some verses from the Holy Quran followed by *naat*. The students of UMT and LCWU presented their

poetry which was appreciated by the audiences. Anwar Masood urged everyone to remain true to their values and remain connected with their past. He presented his famous poetry on students' demand. The event was covered by City 42 and others.

**Dr Hasan Sohaib Murad** was also present at the event and appreciated the literary works of students.

A question and answer session was held at the end of the *mushaira* where students asked him about the future of Urdu poetry in Pakistan and how one can become a talented poet.

Participants and the host were awarded with certificates and souvenirs and the function was widely attended by students and faculty members.

Such events of UMT have always inculcated a spirit of creativity among students with diverse backgrounds.

## UMT Celebrates Pakistan Defence and Air Force Day

The Office of Participant Affairs (OPA) in collaboration with Pakistan Training Development Institute (PTDI) celebrated Pakistan Defence and Air Force Day on September 9, 2016 at UMT Campus. This day is celebrated in the memory of those who gave great sacrifices for Pakistan. The students of UMT paid a glowing tribute to the sacrifices made by Pakistan Army in the 1965 War.

The event was attended by **Abid H K Shirwani**, DG UMT. The chief guest on the occasion was **Khalid Chisti**, Retd Air Commodore, who shared his role and gave a detailed presentation on the Pak-India War of 1965.

**Alveena Ali Khan**, a seven-year old, gave an inspiring speech on Pakistan. The students of UMT Dramatics Club



DG UMT Abid H K Shirwani with guests on Pakistan Defence and Air Force Day

also performed a drama on the theme of Pakistan Defence Day. In the end, all the participants were presented

with certificates and their efforts were appreciated by Abid H K Shirwani.



## UMT and UMAC Host Pakistan Grappling Challenge 4

Pakistan Grappling Challenge 4 was held at UMT Seminar Hall on August 28, 2016. This event was organized jointly by Pakistan Ju-Jitsu Federation (PJJF) and Sports Ju-Jitsu International Federation. It was hosted by UMT and UMT Martial Arts Club (UMAC).

There were more than 15 teams from all over Pakistan including Islamabad, Lahore, Karachi, Swat, Taxila, Wah Cantt, Gujar Khan and many other cities including countries like Afghanistan who actively participated in the challenge. There were more than 150 participants and 75 fighting rounds were held. There were four weight categories which included fly weight, feather weight, light weight and medium weight.

Later, the gold medalists of all the four categories competed with each other and a finalist was selected.

**Abdul Mateen** from the Club Synergy Lahore won the Absolute Division Belt and became the champion of Pakistan Grappling Challenge 4. **Majid Gillani**, the Chairman of Pakistan Ju-Jitsu Federation (PBJJ) presented medals and special prizes to the winners and praised their talent. After the event,

Pakistan Ju-Jitsu Federation (PBJJ) and the UMT Sports Society officials had a meeting with the Director of University of Management and Technology, **Ibrahim Hasan Murad**. He appreciated the efforts of all the officials and recommended that such events can make our students fine sportsmen.



All Pakistan Grappling Team snapped with Ibrahim Hasan Murad, Director Academic Quality and Assessment, UMT

## USEFP Representatives Visit UMT

USEFP is one of the biggest scholarship providing institutions for Pakistani students in the US. Since the last four years, UMT students have been successful in securing scholarships from USEFP under their Fulbright Scholarship Awards.

USEFP representatives visited the UMT Campus to give an overview of financial and academic incentives and options for studying abroad. A large number of students interested in securing upcoming scholarships of USEFP in October 2016 attended the session.

**Fatema Dalal** from New York University Polytechnic School, **Amir Sadafi** from University of Colorado Boulder, **Raza Tiwana** from Western Kentucky University and **Stacy Soderstrom** from Central



Washington University briefed the students about the study options available to UMT students. The

briefing was followed by question and answer sessions in which students raised relevant queries.





# 7 Ways to Lead Successful Entrepreneurial Teams

*Contributed by Phillip Kingston,  
Founder of Trimantium Capital*



## **Lead with Purpose**

Startups require strong leaders that can mobilize teams to move fast, and with purpose. Given the grueling hours and sacrifices often needed to work at a startup, seek team leaders who can inspire teams in tough times by championing the mission and meaningful contributions of the company. Leaders should be able to intuitively lead with purpose and establish cohesive units that are equipped to troubleshoot.

## **Express Your Vision, Regularly**

A leader's ability to draw the course and drive the team in the right direction is critical in achieving success for the company. Articulate your product roadmap, as well as your short-term and long-term goals for the company and each individual. A strong entrepreneurial team should be able to visualize the problem it is solving and communicate it in a way that their audience can quickly understand.

## **Be Willing to Listen**

The enterprise should benefit from the collective wisdom and experience of the community. A highly valued but underused skill is knowing when and how to listen. As your team members are at the frontline of each task, you must know when to accede to their views and perspectives. In addressing an issue, take advice from key parties and then analyze and incorporate recommended strategies as needed.

## **Know When to Innovate**

Failure to innovate can present risks of losing ground to rival companies and even losing key members of your team. However, innovation doesn't mean continually creating new products or processes. Know when to stick to your vision and business plan or when to improve, create and even reinvent your product or service. By listening to your team, investors and most importantly, your customers, you will be better able to anticipate trends and shifts in the market.

## **Manage with Existing Resources**

Excellent managers focus on developing their team's unique strengths and taking advantage of what they already do well. As you deliver your business plan, know the limitations of your talent pool and effectively manage your scarce resources.

## **Be Quick to Decide in Uncertain Times**

In business, there is not always the luxury of time, data or complete resources to contemplate decisions. Exemplary leaders have the impressive ability to make quick, yet well-informed decisions, even in uncertain times. With a tinkering entrepreneurial team, don't hesitate to make firm and intelligent decisions quickly and move on to the next phase of growth for your company.

## **Attract the Top Talent**

It will be difficult to attract the best talent if they cannot grasp what their future looks like as an employee of your company. Communicate benefits and opportunities for professional growth to every current and potential employee. If employees are unclear about what's at stake as a member of your team, chances are, they won't hesitate to walk away. Employees must find themselves so heavily involved in the success (or failure) of the business that they would invest their own resources or take a significant pay cut in exchange for equity.

*Adapted from: <http://www.entrepreneur.com/article/239446>*



# Alumni Success Story

## The Success Story of One Engine Man... *Syed Muhammad Aqeel Tahir*

*Field Officer, Australian Bureau of Statistics  
Marketing Director, TechVoice Systems Australia  
President, Australia Pakistan Youth Association Inc.  
Digital Editor, Pehchan International Urdu Newspaper*

*UMT Alumnus BCom IT (2004)*



Syed Aqeel Tahir with Former Australian Prime Minister Julia Gillard

I am a proud student of UMT (session 2002-2004). I completed my BCom (IT Inclusive) in 2004 from UMT and came to Melbourne, Australia in 2005 to continue my studies in International Business. I am thankful to **Rana Iftikhar Ahmed**, **Dr Hasan Sohaib Murad** and **Abid H K Shirwani** for their inspirational support and encouragement, which made me a better person in life.

### Beginning of Professional Career

My journey started as one-man engine when I arrived in Australia in 2005. While helping colleagues and fellow students, I realized that a platform is required where people of different communities should interact with each other and seek help to fill the gap between cultures. Our efforts were rewarded; today we stand as 'Australia Pakistan Youth Association Inc.' known as Australia Pakistan Club. In the beginning, we started by helping people from Pakistani Community but now we have members belonging to different communities. We provide help related to accommodation, employment guidance, charity work, community work, educating members with laws and rules, student support, etc. and also promote businesses activities related to the Pakistani community.

By the grace of Allah, now our work is recognized globally and we are pleased to help people from different parts of the world. Our main mission is to bring together the communities and end the gap among diverse cultures with a message of peace and harmony. We are working with the following objectives in mind:

- Prompting youth welfare for all
- Multi-cultural activities
- Promoting talents of all diverse cultures internationally
- Cultural and traditional events on larger scales
- Integration of communities through social events

### Most Memorable Experience

In 2010, we participated in different projects and worked with an NGO in Pakistan to run a tent hospital in a flood-affected area to help the needy. In 2013, the Prime Minister of Australia, **Julia Gillard** appreciated our work. In the same year, I was awarded with Community Services Award by UMT. In 2014, Parliamentary Secretary for Medical Research, Frank McGuire awarded us Special Contributory Award. In the same year, we were honored to receive Distinguished Alumni Award by UMT. In 2016, we were awarded with prestigious Power of Peace Award on United Nations International Peace Day.

In 2014, we partnered with UMT and collected funds for flood affected areas and IDPS. In the same year, we also took part in 'Plant a Tree Campaign' by UMT and successfully raised funds for ILM Fund. There are so many awards and appreciations but few are prestigious and worth mentioning. In the end, I would like to express my gratitude and appreciation for the tremendous support of Rana Iftikhar and his dedicated team. Though I graduated in 2004, but I can say that I'm proud to be a part of UMT through the Office of Alumni.



# OCS Organizes Recruitment Drives at UMT Campus

## Yum Group of Companies

The Office of Career Services (OCS) in collaboration with Yum Group of Companies, a renowned food chain, conducted a talent hunt drive at UMT Campus on August 8, 2016. The Yum Group of Companies offered two MTO positions for which 27 UMT degree holders from HR and Marketing domains were required. Candidates studying business administration, business studies, human resource management, etc, were interviewed by Yum representatives during the talent hunt drive.



## Hira Terry Mills

OCS collaborated with Hira Terry Mills Limited and conducted a recruitment drive at UMT, Lahore, on August 8, 2016. The company offered the posts of Management Trainee Officer (MTO) and conducted an aptitude test for 17 UMT applicants. A number of students belonging to different degree programs like BS Textile Engineering/ Management, MBA, and BBA appeared for the test. It is worth noting that Hira Terry Mills Limited is a state-of-the-art terry products manufacturing plant setup in Lahore.



## Fabric Club

OCS organized a recruitment drive with Fabric Club at UMT on August 2, 2016. Fabric Club, a project of Business One, is serving as a textile sourcing company seeking Management Trainee Officer positions. The team of Fabric Club conducted aptitude and subject based test at UMT. They targeted Business and Textile graduates. Overall, thirty three participants appeared for the test.



## Amna Inayat Medical College

Amna Inayat Medical College (AIMC) in collaboration with OCS conducted an on-campus recruitment activity for the positions of Management Trainees on July 21, 2016. They targeted Business and IT graduates. AIMC conducted a recruitment test followed by an interview session. A total of 46 participants appeared for the test out of which 19 were shortlisted for the first round of interviews. Twelve candidates were shortlisted for the second round of interviews held at AIMC Campus near Faizpur Interchange. **Jawwad Zia**, Head HR, along with two more AIMC representatives initiated the drive followed by a proper company presentation.





## Open House at Department of Gender Studies (DGS)

The Department of Gender Studies, of School of Advanced Studies, organized an open house for the students and faculty of Government Fatima Jinnah College for Women, Chuna Mandi, Lahore, on September 27, 2016 at UMT, Lahore. **Dr Uzma Rashid**, Associate Dean, School of Social Sciences and Humanities (SSS&H), **Ambreen Salahuddin**, Assistant Professor and In-charge, DGS, **Iram Rasheed**, Lecturer, DGS, shared details with participants regarding DGS functional hierarchy and career opportunities for students in the discipline of Gender Studies.

**Saima Noreen** and **Zanab Rana**, faculty members of Government Fatima Jinnah College, Chuna Mandi, shared college activities with regard to Gender Studies Program at



graduate and post-graduate level. Students' queries were answered by UMT faculty.

A visit to UMT Campus was also arranged for the students. The faculty

of Government Fatima Jinnah College for Women also showed their interest for joint collaborations in the future. The session ended with the vote of thanks by Ambreen Salahuddin.

## Talent Hunt Drive for Samsons Group of Companies

OCS and Samsons Group of Companies jointly conducted a talent hunt drive for the positions of Telesales Executive on July 26, 2016. They targeted the graduates qualified with the skills of communication and anticipation. A total of 17 graduates appeared for the interview session, out of which four got shortlisted. Three representatives of Samsons Group of Companies conducted the interviews and assessed the participants about their knowledge for BPOs.



## OCS Organizes In-house Interview Session with CHT Pakistan

OCS organized an in-house interview session with CHT/ Bezema Group for the positions of Management Trainee HR on July 21, 2016. They targeted the participants from BBA, and MBA (HR). **Tahir Sheikh**, Manager HR

led the interview sessions after introducing CHT Pakistan to the interviewees. Around twenty applications were sent through email to CHT Pakistan from which six students were shortlisted for the



interview sessions. About four appeared for the in-house interviews held at UMT Lahore, out of which one graduate got shortlisted.



# Life@UMT



Dr Hasan Sohaib Murad, Rector UMT, chairs the 21st Meeting of Board of Advanced Studies and Research



Abid H K Shirwani, DG UMT, chairing the 17th UMOs Coordination Meeting



S M Munir, Chairman TDAP, and Dr Hasan Sohaib Murad, discuss issues of mutual interest



Dr Hasan Sohaib Murad addresses the SPARC meeting to discuss UMT's 10 Year Vision Plan





Rana Iftikhar Ahmad, Director External Relations, along with his team interviewed Dr Hasan Sohaib Murad, Rector UMT



Ibrahim Hasan Murad, Director Academic Quality and Assessment, UMT, and Tariq Baig from TCS, snapped after signing an MoU



Dr Shabbir from University of Huddersfield with Dean SBE Prof Bob Wheeler and the team of Institutional Linkages



Abdul Malik Abbassi receiving souvenir after PhD Linguistics dissertation defense



Col (R) Javed Sher shares tips for entrepreneurship



Dr Abdul Hameed, Dean SSS&H, addresses the School Graduate Committee Meeting



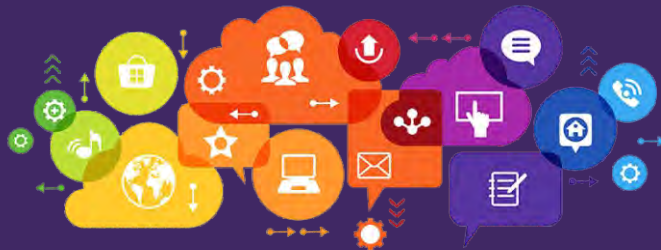
Student in career discussion with UMT team during Education and Career Expo at Faletti's Hotel



Students appear for the admissions test for Fall 2016



## UMT Targets Over 7 Million Potential Students Through Digital Marketing



Universities across the world are relying on digital marketing to target students in an increasingly competitive higher education landscape. This confirms the findings of a study by Google and Compete (2013) which found that one in ten prospective students rely on online sources for choosing degrees and programs.

A number of focus groups and research studies conducted by the Office of Communications and Media (OCM) found that Pakistani students also refer to online sources while seeking information about subjects that interest them. With a potential target audience that is online 24/7, universities across Pakistan cannot afford to ignore the digital domain

when it comes to reaching out to potential students.

UMT Fall 2016 Admissions Campaign also made use of digital marketing to penetrate the student body at large. The initiative was taken by **Ibrahim Hasan Murad**, Director Academic Quality and Assurance, UMT, and **Zubda Mahmood**, Head OCM, who planned and directed the 3- month online campaign which was effectively executed by **Zahid Bashir**, Senior Manager, Web Services, OCM .

It is worth mentioning that the digital marketing campaign was strategically planned and executed in-house and resulted in saving cost by 32% as opposed to being outsourced. The

digital marketing campaign materialized due to the integrated and collaborative efforts of designers, content developers and web experts who worked together to make the campaign successful.

It is indeed heartening to note that UMT's experiment with digital marketing has yielded positive results as 71,193,003 impressions were created in the three months period from July to September 2016. This resulted in a significant increase in the number of online queries and hence on the total enrollment figures. This is indeed a very encouraging beginning and OCM will continue to make use of digital marketing strategies in the coming admission campaigns as well.

## UMT Alumnae-led Pakistani Startup Beauty Hooked Raises \$280,000 Seed Funding

Home-grown beauty services platform, Beauty Hooked, has just closed their seed funding round of \$280,000 led by Fatima Ventures. Through this beauty platform, users can search, review, and book appointments at various salons and spas. The startup was founded in 2015 by Cornell grad **Sahr Said** along with **Sidra Talha**, a gold medalist from UMT. Sidra earned a Computer Science degree from UMT (2010-2014). She was one of the brightest students of the university and recipient of numerous awards for outstanding achievements.

After this seed funding round, Beauty Hooked joins the small league of Pakistani female-led startups that have raised a hefty investment. The team comprises of three co-founders, with Sidra Talha as the Chief



Operating Officer. Beauty Hooked is currently operational in Lahore and is using this investment to expand nationally as well as internationally.

Given their recent closure of an expansion deal for the Qatar Market, the company is now positioned

perfectly to create a truly global Pakistan-based beauty tech company. In Pakistan, when there are no other startups targeting the beauty industry, Beauty Hooked is a lone warrior and is capitalizing on the situation with their excellent marketing and development strategy.



# UMT Clubs and Societies

## Ushers Club

UMT Ushers Club is one of the most versatile clubs on the campus, providing students a platform through which they can enhance their interpersonal and management skills. Students can become effective managers and are given proper training to manage all kinds of events; be it a convocation, festivity or conference.

As a result of well-rehearsed and quality training by the Club, these ushers are prepared to deal with all kinds of situations. The Club ensures the uniformity of ushers through their disposal from a unified channel.

The Ushers Club wishes to open its gates for the most talented students of UMT, yet staying fully focused upon development of all students to help them become more sophisticated managers and planners of tomorrow. The Club wishes to equip itself with the most ambitious students and refine them into the best of leaders of tomorrow. The management welcomes all students to register for UMT Ushers Club and join the clan which aims to serve you on all occasions.





# UMT Cafeteria

The UMT Cafeteria offers a wide variety of nutritious and delicious meals to its students. Here they can come and enjoy food with friends and family during breaks from their studies. Our nutritional menu is designed to help you make wise choices about your diet and health at reasonable rates. It is a perfect gathering place to enjoy scrumptious items like juices, snacks, barbecue and so much more. Takeaway options are also available. Special emphasis is laid on maintaining the highest standards of quality and cleanliness.







# ILM Group of Colleges

A PROJECT OF ILM TRUST

## Information Session for Investors

Information session for investors was jointly held at Akbar's Kinara Hotel, Wazirabad, by ILM Group of Colleges and The Knowledge School Network. **Zahid Waraich**, COO, ILM Group of Colleges and **Hannan Sohail**, Marketing Officer were present there to represent ILM Group of Colleges. Investors from Gujrat, Gujranwala and other adjoining areas participated in the session.



## ILM Colleges Head Office Team Visit to ILM College Multan

The ILM Colleges Head Office team comprising of **Anwar Arqam**, Head HR, **Shahzad Sultan** and **Hannan Sohail**, visited ILM College Multan to take teachers' and management feedback and conducted meetings with staff and management. The teachers' training was also conducted by **Hamid Raza**, Assistant Professor, School of Science, UMT.







## Teacher's Training on Teaching Excellence

TKS Cluster Based Teacher's Training was organized at Lamis Hotel, Rahim Yar Khan on September 24, 2016. It was the third event organized by the Center for Teaching Excellence for professional development of TKS teachers.

More than 100 teachers took part in cluster based training to learn the latest ideas, tips and strategies important to educate the students. Such training sessions are helpful for the teachers to think within teaching parameters and guarantee a high standard of quality education and students' grooming.

Two training sessions were held by **Nusrat Hamdani** and **Zareen Khalid** on Innovation Methods for Pre-School Teaching and Teacher



Competence Development and Teachers as Change Agent, Activity based English Language Teaching, Classroom Management; Leading Change from Classroom. The formal training session was concluded in the evening to space CEO TKS **Zahid Warriach** to share his views with the participants. This event was covered

by the national news channel The Express News. The participants were awarded certificates by the CEO TKS to conclude this ceremony in grace and dignified manner. This cluster based training gave the participants new ideas to look beyond the traditional methods of teaching and learning.

## TKS Team Visits Rahim Yar Khan Campus

**Zahid Warriach**, CEO TKS, visited the Rahim Yar Khan Campus along with his team on September 23, 2016. He had comprehensive discussions with the Director, Principal and staff. The CEO shared the tips, concepts and techniques necessary to elevate the school image and academic standards by giving them practical demonstrations with examples of real life stories. The CEO had a discussion with the school staff to assess their understanding level and scope of working to identify the gaps and to suggest them concrete steps for improvement. The academic and training team also spent time with the students and teachers in the class to

assess their teaching methods and standards. They shared latest and creative teaching methods with the school staff and management to escalate the learning environment and academic standards. The marketing team suggested steps to promote the school and to increase enrollments.

### Session for Investors

The TKS core team is constantly making efforts to change the fate of TKS from a struggling brand to a successful brand. The investor session was organized on September 24, 2016 at Desert Palm, Rahim Yar Khan. The session was led by Zahid



Warriach, CEO with the marketing team. The response was substantial as only those investors approached who were interested to move on with TKS franchise.

The team met many potential investors in this event and tried to get the maximum dividend from this activity.



# INSPIRE TO RISE



## THE KNOWLEDGE SCHOOL NETWORK

A project of ILM Trust



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- Affordable Fee Structure
- Qualified and Trained Staff
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- A credible Academic Ladder from Pre-school to PhD

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# UMT Sialkot Campus



## Dr Shahid Javed Butt Participates in International Symposium Organized by HEC

Professor **Dr Shahid Javed Butt**, Director Academics, Sialkot Campus, was invited for participation in a two-day International Symposium on Technology, Entrepreneurship and Incubation, organized by the Higher Education Commission (HEC) and the Center for Entrepreneurial Development, IBA Karachi, in Islamabad on August 19-20, 2016. Professor Shahid participated in

various panel discussions arranged in the vicinity of HEC. He forwarded his views about the educational structure of Pakistan and how it could become more effective. Dr Shahid emphasized on producing professionals to lead and put more efforts in making Pakistan progress, especially under the prevailing socio-economic conditions of the country. Professor Dr Shahid Javed Butt holds

a BSc and MSc with Honors from Pakistan and obtained his PhD degree in Plant Sciences from Trakya University, Turkey. His research interest includes an emphasis on applied application of environmental horticulture, and improvement of greenhouse production through hydroponics and plant tissue culture technology while focusing on sustainability and the environment.

## Industrial Visit to Forward Group by MCom, MBA and BBA Participants

An industrial visit to Forward Group was organized for MCom, MBA, and BBA participants on October 2, 2016 by **Mamona Sadaf**, Lecturer Economics, and **Arshia Ishaq**, Lecturer Management. Forward Group is one of the leading manufacturing and export oriented firms in the country.

This tour provided an excellent opportunity for students to learn practical knowledge about the full processing of exports and imports. Students learnt about their managing capacities.

The tour included 60 students from the School of Business and



Economics. **Maj(R) Shahid Ali**, GM Forward Sports, briefed students about working, achievements and its competitiveness in Pakistan industry. After question and answer session, students were entertained with

refreshment. Students also visited different sections such as stitching, laboratory testing sections, etc. The trip ended with a note of thanks and future cooperation between Forward Group and UMT Sialkot.



## UMT Faculty Member Faran Awais Butt Wins Young Leaders Development Award

Another proud moment for UMT and School of Engineering (SEN) as **Faran Awais Butt**, Faculty Member, has bagged the Young Leaders Development Award (Innovation) by the Ministry of Planning, Division and Reforms. The prestigious award is given to high achievers in chosen sectors. The award was won after competing on all Pakistan basis and it consists of a trophy with an insignia of the Ministry of Planning, Development and Reforms. The ceremony was held at the Pak China Friendship Center, Islamabad, on August 11, 2016.

During his visit to the HEC, Faran met a number of individuals related to R&D including **Naushaba Awais**,



Director R&D and **Dr Muhammad Latif**, Advisor R&D. He also had a meeting with **Dr Amjad Hussain**, Director, Research and Development at HEC who expressed an interest in developments at UMT and Faran explained how UMT has progressed

over the years. It is worth mentioning that Faran has also published high quality research papers. He also won a US Patent (in radar area) in June 2015 which is the first ever international patent in the history of UMT.

## UMT Faculty Member Inam Ul Haq Awarded Erasmus + International Dimension Scholarship

**Inam Ul Haq**, Lecturer, Department of Sociology, School of Social Sciences and Humanities, has been awarded the prestigious Erasmus + International Dimension Scholarship and will be leaving for the University of Bielefeld, Germany, this Fall for a semester. As a PhD Exchange Scholar, he will take an intensive German language course along with

graduate level courses in Sociology, Transnational Studies, and Research Methods. He will also be teaching a course on Intercultural Studies as part of the program. He will utilize this opportunity to work towards the proposal for his doctoral dissertation, and attend workshops, seminars, and colloquia to enhance his repertoire of skills and knowledge.



Erasmus+

The scholarship is not limited to free tuition, a generous monthly stipend, and return airfare but also includes a trip to other Schengen countries. We wish Inam Ul Haq all the best for his academic and professional endeavors and look forward to benefit from his learning experience once he returns to UMT.

## Manqoosh Ur Rehman Participates in IBA IESS

**Manqoosh Ur Rehman**, Assistant Professor, SBE, participated in IBA International Entrepreneurship Summer School 2016 (IESS 2016) organized by HEC and held at IBA Karachi, from August 9 till August 25, 2016. This 17-day program consisted of lectures, industrial visits, and recreational trips to Karachi,

Lahore, Islamabad and the Northern Areas of Pakistan. Faculty members from USA, UK, Germany, Netherlands, UAE, and Singapore while students from Europe, USA, UK, Africa, and some countries of Asia participated in this program. The IESS program is the first of its kind in Pakistan. The program aims to



enhance learning and exposure to global perspectives on entrepreneurship.



## Dr Haroon Rasheed Attends Training at Beijing Language and Culture University



**Dr Haroon Rasheed**, Chairperson, Marketing Department, School of Business and Economics, was invited by the Chinese Embassy in Islamabad to attend a 20-day training program that started from August 1, 2016 at Beijing Language and Culture University.

Dr Haroon led the group of 50 members selected from various

universities of Pakistan for this training program.

The departure ceremony for this training program was held at the Chinese Embassy in Islamabad on July 29, 2016. Dr Haroon delivered a speech on behalf of the group. The Chinese Ambassador **Sun Wei Dong** and Federal Minister **Ahsan Iqbal** were the distinguished guests of this

ceremony. The training program was fully funded and sponsored by China Cultural Center Islamabad, Ministry of Foreign Affairs, Govt. of Peoples Republic of China.

The visit also reflects Pak-China friendship and highlights Dr Haroon Rasheed's dedicated efforts for SBE. He is one of the most prominent members of UMT faculty.

## Saima Abbas Dar and Amnah Moghees Awarded Fulbright Scholarships



UMT takes great pride on its highly qualified faculty members who are always looking for new avenues to excel in their professional lives. Some of our faculty members are proceeding abroad on Fulbright Scholarship. **Saima Abbas Dar** and

**Amnah Moghees**, Lecturers at the Institute of Communication and Cultural Studies (ICCS) will be studying at the University of New York, USA. The prestigious Fulbright Scholarships present an opportunity for academic and cultural exchange.



## Sidra Tariq Jameel to Complete her PhD from Tsinghua University, China



**Sidra Tariq Jameel**, Lecturer, Department of Political Science, School of Social Sciences and Humanities, will be completing her PhD from Tsinghua University,

Beijing. She has been awarded a scholarship to complete her education. It is worth noting that Tsinghua University is ranked among the top 20 in QS world ranking.

Tsinghua University has built a name for itself in research and training since its establishment in 1911.





# Research and Publications

## Dr Ameer A Basit Presented Paper in AOM 2016

**Dr Ameer A Basit**, Assistant Professor, SBE, has presented his research paper titled 'Cognition-Based and Affect-Based Trust in Supervisor and Job Engagement: Evidence from Malaysia' at the 2016 Academy of Management Meeting on August 9, 2016 at Anaheim, California, USA. Dr Basit was the only participant from Pakistan whose

research paper was selected for Best Paper Award in Organizational Behavior by the Academy of Management, USA. His study empirically investigates the importance of trust in immediate manager for developing subordinate's cognitive, emotional, and physical engagement with work. Dr Basit is a dedicated member of SBE faculty.



## Acceptance of Research Papers Authored by Muhammad Yousaf Jamil

A research paper authored by **Muhammad Yousaf Jamil**, Director QEC, UMT, titled 'Islamic Perspective of Leadership: A Role Model for Today's CEOs' has been published in Journal of Islamic Thought & Civilization (Fall 2015-Issue II). The JITC presents a trailblazing platform to Islamic scholars and social scientists for the publication of their research articles. The JITC is a peer reviewed, bi-

annual Journal published in spring and autumn.

A research paper authored by Muhammad Yousaf Jamil entitled 'Day Dreaming of Highly Effective Dean: An Important Role Towards the Success of Higher Educational Institute (HEI)' was accepted for presentation in the International Conference on Disruptive Innovation, held at Malaysian University of



Science and Technology, Kuala Lumpur, on September 24-25, 2016.

## Publication in Elsevier Journal with 1.11 Impact Factor

A research paper titled 'Evaluating Human Resource Management Capacity for Effective Implementation of Advanced Metering Infrastructure by Electricity Distribution Companies in Pakistan' co-authored by **Sami Bajwa**, Assistant Professor SBE, **Khuram Shahzad**, Assistant Professor SBE,

**Dr Dawood Mamoon** Professor SBE, **Khaliq-ur-Rehman**, PhD candidate SBE, and **Ronda Ansted**, Maryland University, UK, has been published in 'Utilities Policy' - an Elsevier Journal having 1.11 Impact Factor as per Thomson Reuters Journal Citation Report 2016.



**ELSEVIER**



## Prof Dr Mohammad Nizamuddin

Renowned Educationist, Shares  
His Vision to Strengthen Higher  
Education in the Punjab

*Prof Dr Mohammad Nizamuddin, the first Chairperson of the Punjab Higher Education Commission (PHEC), earned his PhD degree in the Social Sciences from the University of Michigan, Ann Arbor, USA. He has received fellowships from USAID, SIDA and the Ford Foundation. He taught at the University of North Carolina and at Columbia University. He has had a distinguished career with the UN spanning over 24 years. Dr Nizam has held several senior positions in Jordan, Egypt, and Ethiopia and has also been appointed as the Director for the Asia and Pacific Region and Director for Technical Policy and Division at the UN Headquarters, New York.*

*Since his return to Pakistan, Dr Nizam has served as the Vice Chancellor of the University of Gujrat (2006-2014) and Vice Chancellor of Government College for Women and University of Sialkot (2012-2014). In 2014, he was awarded Sitara-i-Imtiaz by the Government of Pakistan for his contribution to higher education development in Pakistan.*

*In an exclusive interview with the editorial team of UMT Moments and Momentum, Dr Nizam talks about the initiatives taken by the PHEC and plans for the future.*





**Q: Following the formation of the PHEC in 2015, how would you describe its impact on strengthening higher education in the Punjab?**

**A:** I think, since its inauguration by the CM of Punjab Muhammad Shahbaz Sharif, the Commission has achieved many milestones in a short span of time. The Commission is primarily geared towards improving academic standards in HEIs across Punjab, promoting a research-oriented publication culture and introducing mandatory faculty development programs to improve teaching standards. This has been done through its various activities including funding scholarships for Masters, PhD and Post-Docs, conducting training of principals and faculty of HEIs as well as funding seminars and conferences, which are being held in various institutes of the province. We are moving in the right direction towards strengthening higher education in the Punjab.

**Q: Tell us something about the faculty development programs that have been initiated by PHEC?**

**A:** The Faculty Development Program is one of the main initiatives of PHEC so far and is in line with our goal of enhancing the skills of faculty across Punjab. We have sent 33 people on post-doctorate fellowships, 19 on foreign PhD scholarships and 9 on foreign masters' scholarships to various developed countries. This is for the first time that college faculty has been put under special focus in distributing such doctoral and post-doc fellowships. We have exclusively awarded masters scholarships under the CM's Faculty Development Program to college faculty in various fields for advanced countries. This initiative will pave the path towards a more competent faculty in the future.

**Q: How do you view the collaboration between PHEC and the HEC which is a Federal body?**

**A:** PHEC is an independent body, which is working towards the

betterment of higher education in Punjab. PHEC is working with Federal HEC as a partner to actualize our dream of quality higher education in Punjab.

**Q: Only 9.5 percent people have access to higher education in**

**PHEC encourages private investment in the higher education sector**

**Pakistan which is one of the lowest in the world. What plans are in place to improve this important higher education indicator?**

**A:** Unfortunately, change cannot happen overnight and it is a continuous process to overcome this deficiency of higher education in Punjab. Increasing access while maintaining quality is a challenge faced not only by Pakistan but a global dilemma. We at PHEC are working towards our goals of achieving both at a consistent pace. PHEC is working on the improvement of existing HEIs to increase easy access to higher education for the students of far-flung areas. We are continuously devising a strategy to provide greater access to higher education.

**Q: In the long run, do public-private partnerships in education offer the solution to improved equity and quality of higher education in Pakistan?**

**A:** Public-private partnership is an ideal situation if the system is followed properly. PHEC focuses more on quality rather than the quantity of HEIs. We are monitoring the mushroom growth of unauthorized sub-campus of private universities and we have established a committee, which is reviewing the accreditation process of these sub-

campuses. PHEC encourages private investment in the higher education sector but there will be no compromise on the quality of higher education or the violation of required procedural formalities.

**Q: Unfortunately, when we send our students abroad for PhD, they do not come back to Pakistan and if they do come they don't settle and leave after some years. What can be done to alleviate the issue?**

**A:** PHEC is looking into making academic opportunities more lucrative for students so that this issue may be tackled in an institutional manner. We hope that our students will prefer to serve their own nation if they are provided with good career prospects.

**Q: Do you think that Pakistani universities are producing PhDs at par with their global counterparts?**

**A:** Honestly speaking, we are way behind the modern standards of education due to a number of constraints but I believe that with the improvement in quality of higher education and addressing financial constraints of students, our future graduates will compete in the modern world. This will take some time but I believe we will achieve our goals in the near future.

**We need more social sciences' scholars to address these societal problems**

**Q: Do you think that public and private sector universities focus more on medical or engineering subjects as opposed to the arts or social sciences?**

**A:** Unfortunately, due to poverty and lack of financial resources, we don't consider social sciences as job-

oriented subjects. There are a number of career prospects in social science subjects. In fact, keeping in view today's circumstances, social sciences occupy more importance.

We need more social sciences' scholars to address these societal problems. Keeping this deficiency in view, PHEC's PhD scholarships have been awarded exclusively in the social and management sciences disciplines.

**Q: Do university rankings matter? Should students consider university**

**I always advise people to work hard towards their goals and be consistent with their efforts**

**rankings while choosing a university and is there a credible source for such rankings?**

**A:** First, we have to see the indicators of these ranking mechanisms. The QS rankings focus on the quality of research and the compatibility of academics with the local needs as well as global standards. I believe if our universities focus more on quality then we can have our own ranking mechanism at par with these established systems. For this, we have to work arduously and with a commitment to improve our educational research levels. We cannot compete with the rest of the world until we focus on these indicators for quality assurance.

**Q: Do you think that teachers' association in higher education institutions are playing a constructive role?**

**A:** I have lived in various countries, taught in various universities and served in various organizations at an international level. Such teachers' or students' associations are present in the universities of advanced countries. They should contribute to

improving the standards of higher education and address the problems in consultation with relevant universities' authorities by playing a constructive role. In Pakistan, these organizations have been politicized, which does not serve their true purpose. These associations should be contributing effectively towards the betterment of institutions in a constructive manner rather than using these organizations to achieve personal objectives.

**Q: How can we promote research culture in Pakistani universities?**

**A:** To meet international standards, establishing and promoting a competitive research culture in Pakistani universities is the need of the hour. There is an absence of robust culture of research within our universities and colleges. There is a dire need to revive the spirit of research in order to promote a competitive research culture, which can be aligned with industrial and technological processes taking place in various sectors of the economy. There is a need to identify areas of national interest and encourage community-focused as well as development-oriented research at academic institutions through having funding. Collaboration with institutions, industry, and research centers for generating high-quality basic and applied research should be promoted. There is a necessity for stronger ties of universities with the government to understand their needs and help formulate improved public policies for improved governance.

**Q: You have been a recipient of Sitara-i-Imtiaz, one of the highest civil awards by the Government of Pakistan. How do you feel when people look up to you as a role model?**

**A:** I acknowledge this honor from the government of Pakistan. All this success was due to hard work, commitment and determination. I always advise people to work hard towards their goals and be consistent with their efforts.

**Q: You share a deep association with UMT and have graced many of our events with your presence. How do you view the contributions of UMT towards strengthening higher education in Pakistan?**

**A:** It has always been a pleasure to visit UMT and see its dedication towards providing quality education to its hardworking students. I see a committed team of professionals working arduously towards improving the standards of education. I wish UMT all the best for its future endeavours. I must congratulate Dr Hasan Sohaib Murad for how far he has taken UMT, till now.

**Q: What are some of the necessary ingredients our youth must have in order to become successful?**

**A:** Today, the global dynamics

**Hard work with commitment guarantees a bright future**

have changed. In the contemporary sense, only education is not sufficient, rather scientific and skilled education is required for the youth to excel in all fields of the society. Only work will not make you prosperous, rather hard work with commitment guarantees a bright future.



SUCCESS IS NOT FINAL,  
FAILURE IS NOT FATAL  
IT IS THE COURAGE TO  
CONTINUE THAT COUNTS

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