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## Content Highlights

UMT Welcomes  
Robert F  
Wheeler III as  
Dean SBE

1



12th UMT  
Convocation  
2016

2

SME  
Professionals  
Converge at UMT

6



Exclusive  
Interview: **Tanzila  
Khan**

39

## From the Editorial Desk

Higher education is subject to the vicissitudes of the changing times. The exponents of the knowledge economy emphasize that interconnectedness, and consequently, internationalization must be at the top of the agenda if universities are expected to deliver quality education. But there is no single metric that defines quality. It is often said that a world-class university must produce global graduates capable of delivering anywhere across the world. Then there is the discourse on university rankings and the difference in the various types of research output that leads to impact on such rankings.

However, UMT is being navigated in the right direction on these fronts. One of the most important developments is the shift towards internationalization of programs being offered by the University. The inclusion of Prof Bob Wheeler as the Dean of our business school means that our graduates will get global exposure while studying at home. Prof Wheeler has years of experience of working in different countries across the world and is a respected name in the academia.

It is also a source of great pride for us that UMT ranked 4th in scientific research output in Nature Index Table for 2016. This represents a 200% increase since last year. We certainly hope to see more progress being made in this direction in the future. The University also awarded degrees to 400+ graduates in its 12th Convocation which was held at the Lahore Campus on an April evening. As always, the UMT community remained engaged in various academic and extra/co-curricular activities and we have covered most of them. This issue carries the interview of Tanzila Khan, a young Pakistani girl who has made headway in life by overcoming her special needs and becoming an inspiration to all those who wish to achieve their goals in life.



**You don't have  
to be great to start,  
but you have to  
start to be great**





# SUCCESS

usually comes to those who are  
too busy to be looking for it.

## EDITORIAL

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## UMT Welcomes Robert F Wheeler III as SBE Dean



The investiture ceremony of **F. Robert Wheeler III, JD (Bob Wheeler)** as Professor and Dean SBE, was held on May 6, 2016. **Dr Hasan Sohaib Murad**, Rector, **Abid H K Shirwani**, Director General, **Ibrahim Hasan Murad**, Director, senior management officials and faculty members were present on the occasion.

**Dr Rukhsana Kalim**, former Dean SBE, welcomed the new Dean. She conveyed her good wishes and expressed hope that the new leadership would raise the bar for academic excellence in the UMT Business School. Dr Hasan Sohaib Murad shared his thoughts regarding the positive transformation within the School and its role in leading the process of internationalization. On an important note, he acknowledged the dedicated efforts made by all the former deans of SBE. Speaking to the select gathering, Bob Wheeler thanked everyone for the warm welcome. He shared his comprehensive experience of corporate and academic sectors in the USA, Africa, Middle East and Pakistan. He said that he is looking forward to lead SBE with a collaborative approach in mind.

It is worth noting that Bob Wheeler has worked as a corporate attorney in major firms in New York City and Washington, DC. He served as the Director of MBA Admissions at Georgetown University, and as Assistant Dean and Director of the MBA Program at The Pennsylvania State University. He was the Chief Operating Officer for Executive Education at the University of Texas at Austin and a member of the faculty at Penn State and Texas, teaching Business Communications. Bob was also the Chief Operating Officer for the Aga Khan's University of Central Asia based in Kyrgyzstan. He was a consultant to the Tony Elumelu Foundation in Nigeria for a new business school, and also helped develop the curriculum for an online entrepreneurship curriculum for a major initiative that promoted entrepreneurship across Africa. He holds a Juris Doctorate from Syracuse University and a Masters in Business Administration from Georgetown University.



Dr Hasan Sohaib Murad welcomes Bob Wheeler during an investiture ceremony attended by faculty and staff members



# 430 Graduates Awarded Degrees in 12th UMT Convocation



As many as 430 graduates were awarded degrees in the 12th UMT Convocation held on April 16, 2016. **Akram Khan Durrani**, Federal Minister for Housing and Works and former Chief Minister Khyber Pakhtunkhwa, was the chief guest on the occasion. Prof **Dr Nizam-ud-Din**, Chairman, Higher Education Commission, Punjab, **Saleem Ghouri**, CEO, Netsol Technologies, **Saleem Ranjha**, Secretary, Benazir Income Support Program, and **Abid H K Shirwani**, Director General UMT, graced the occasion as the guests of honor.

Addressing on the occasion, **Dr Hasan Sohaib Murad**, Rector UMT, welcomed the distinguished guests, graduates and their parents. He said that celebrating the convocation symbolizes the rise of a new generation, the development of a mindset and the transition of young people confined to their educational institutions to the practical world.

Dr Hasan said that we now have 10,000+ students, 453 full time faculty members including 120+ PhDs and a wide range of programs ranging from the Social Sciences to Business Education, Engineering, Health Sciences, Textiles and much more. He added that the UMT student

body truly represents Pakistan as we have students coming from Interior Sindh and Punjab, KPK, Turbat, Balochistan, and other remote areas. UMT also has a large number of expatriate students from the Gulf region as well.

Dr Hasan said that last year, 70 research articles written by UMT faculty members were published in HEC recognized journals and 41 of these had impact factor.

**Celebrating the convocation symbolizes the rise of a new generation**

Dr Hasan added that currently internationalization is also a major focus of UMT. At present, 20 faculty members are en-route to George Mason University, USA, for faculty training and development. He said that the appointment of Prof Bob Wheeler from USA as Dean, School of Business and Economics will present global exposure and great learning opportunity to our students.

Concluding his address, Dr Hasan advised the graduates to set goals for themselves in the coming years. Achieving these goals, he said, would determine the future of the country. Akram Khan Durrani, Federal Minister for Housing and Works, delivered the keynote address in the national language. The Honorable Minister reminded everyone that perseverance, hard work and the blessings of Allah lead to success in all aspects of life.

Recalling the hardships that he had faced in his childhood, the Minister said that the school where he studied had no roof and it was very difficult for many parents to send their children to school. He said that he had vowed to change all this if Allah ever gave him the opportunity. As Chief Minister of KPK, he made education till matriculation free in his first cabinet meeting. The first women's university in Pakistan was set up in KPK and the number of degree colleges for women rose substantially.

He said that UMT has earned the respect, recognition and appreciation of the government sector on the basis of the high quality of education and the progress it has made over the years. The Federal Minister said that





Dr Hasan Sohaib Murad, Saleem Ghouri, Prof Dr Nizam-ud-Din, Akram Khan Durrani, Abid H K Shirwani and Saleem Ranjha rise for the national anthem during the Convocation



Dr Hasan Sohaib Murad, Rector UMT, welcomes the distinguished guests, graduates and their parents to the 12th UMT Convocation 2016



Akram Khan Durrani, Federal Minister for Housing and Works, delivers the keynote address



Saleem Ghouri, CEO, Netsol Technologies, addresses UMT graduates and guests during the Convocation 2016



Prof Dr Nizam-ud-Din, Chairman, HEC Punjab, receives souvenir from Dr Hasan Sohaib Murad, Rector UMT

the degrees being awarded to the students actually belong to the people of Pakistan who have high hopes from this generation. He added that UMT graduates are well-equipped to play key roles in the development of China-Pakistan Economic Corridor. Saleem Ghouri, CEO, Netsol Technologies, congratulated the new

graduates. He stressed upon the importance of entrepreneurship, hard work and perseverance as the pillars of success in their future. Prof Dr Nizam-ud-Din, Chairman, Higher Education Commission, Punjab, said that it is a pleasant change to be part of an evening convocation. He said that all the students who are

graduating today are fortunate to have studied at UMT which is one of the finest universities of the country. Prof Dr Nizam-ud-Din said that the nation can only benefit from CPEC fully if its university graduates are well-equipped with the skills and expertise to run the numerous projects that are being launched.



# Convocation Pictorial Highlights









# UMT and SMEDA Host 1st National SME Conference 2016



Dr Hasan Sohaib Murad addressing the distinguished guests at the 1st SME Conference

The 1st National SME Conference was jointly organized by UMT and Small and Medium Enterprises Development Authority (SMEDA) on May 25, 2016 at PC, Lahore.

The theme of the conference was 'Contributions, Challenges and Prospects of SME Sector in Pakistan.' The conference brought together scores of SME representative bodies, academia, concerned government departments, international development agencies, financial institutions, academicians and researchers. The conference is the

first of its type initiative in Pakistan, where an academic institution (University of Management and Technology) has collaborated with the concerned Government agency (SMEDA) to organize a research conference for applied and industry-driven research. **Dr Hasan Sohaib Murad**, Rector UMT, and **Alamgir Chudhry**, CEO SMEDA, were the patrons of the conference. Their support went a long way in making it successful.

Dr Hasan addressed the inaugural session and stressed upon the need

for developing the small and medium business sectors so that they can play an important role in the development of the national economy.

The conference was organized on two parallel sessions; the Research Track presented research papers on SME issues, challenges and prospects while the Applied Track presented SME development agenda and research opportunities by international development agencies, government departments, SME development organizations, and large scale industry.

The conference received 54 manuscripts on SME Sector of Pakistan from 27 universities across four provinces (12 cities), and Azad Jammu and Kashmir. The papers were also received from universities in UK, Italy, China and Malaysia. Based on double blind review, around 40 percent papers (20 papers) were selected for presentation.

**Sami Ullah Bajwa**, Assistant Professor and Director Internationalization, and **Nadia Jahangir Seth**, Deputy General Manager, SMEDA, served as Conference Managers. Many leading scholars including **Dr Nishat**, Associate Dean, IBA Karachi, **Dr Ehsan ul Haque**, Professor LUMS, **Bob Wheeler**, Dean SBE-UMT, **Dr Mohsin**, IMS Peshawar, and **Naveda Kitchlew**, Associate Dean, Internationalization, were present. Industry representative **Saleem Ghauri**, CEO Netsole, and **Sikandar Mustafa**, Chairman, Millat Group, attended the event.

**Esam Qarara**, Head, UNIDO Pakistan, **Yousaf Naseem Khokhar**, Secretary Planning, Development and Reforms, GOP, representatives from The World Bank, JICA, Karandaz, State Bank, PIDE, and many other organizations were also on board.



Distinguished guests, faculty members and SME professionals attend the conference session



## SPA Organizes Conference on Developing School Leaders and Teachers

The School of Professional Advancement (SPA) organized an Educational Conference titled 'Developing School Leaders and Teachers' on June 3-4, 2016. The main objective of the conference was to establish effective and sustainable university and schools partnership in developing school leaders, and prepare teachers for meeting professional challenges. It also served to identify and share the research based best international and national academic and management practices in schools. The conference was conducted by the students of MSM and MS SLM under the guidance of **Dr Farhat Munir**.

**Dr Naveed Yazdani**, Director SPA, reflected on the country's current state of schools. He emphasized on inculcating critical thinking and transformative teaching and learning skills. He added that the major challenge of the future was to develop school leaders who could turn their institutions into models of excellence and inspire their students.

Dr Farhat Munir discussed the gaps and conventional approaches in professional training. She said that the acquisition of professional and



Abid H K Shirwani, DG UMT, snapped with guests and organizers of the conference

specialized education by adopting new ways of teaching administrative and leadership skills is the need of the hour.

**Dr Tariq Cheema**, Founder of The World Congress of Muslim Philanthropists, critically reflected on the NGO's role in promoting education in developing countries.

**Brig (R) Irfan Ali**, author of the book 'Balance in Life,' highlighted the students' grooming and personality development in schools. **Mehmet Ali** from Pak-Turk School

System shared his views regarding best academic practices in schools.

**Nusrat Hamdani** from The Knowledge School (TKS) presented success story of the institution. **Naseer Ahmed**, Head Training, Ali Institute of Education, and **Attique Ahmed**, Additional Director Training at PIIT, spoke on school leaders' role as HR managers.

**Arooj Ahmed Qureshi**, Head Trainee of The City School System, spoke about cognitive teaching skills and students' grooming and personality development. **Col (R) Riaz-ul-Haq**, Head Security, The City School System and a permanent member of The Leaders Club, demonstrated school safety and security plan with very interesting activities, keeping in view the prevailing situation of security threats to schools.

**Abid H K Shirwani**, DG UMT, was the chief guest on the occasion. He also awarded certificates among the participants and souvenirs to the speakers. He appreciated the efforts of SPA students and suggested that without adopting updated academic practices, we cannot compete in the global academic market.



Distinguished guests attend the conference session



## UMT Designated as Microsoft Dynamics Academic Alliance Premier Member 2016-17



UMT has been designated as the Microsoft Dynamics Academic Alliance Premier Member 2016-17. This is a huge achievement for UMT as the University has played a leading role in engaging the DynAA community and enriching the student experience with Microsoft Dynamics in the classroom.

This particular aspect has also been highlighted by Microsoft Dynamics Academic Alliance Team. In April 2016, Microsoft Dynamics conducted its mandatory survey of all Microsoft Dynamics Academic Alliance

(DynAA) member institutions. They used the results from this survey to determine UMT's membership level and benefits for the upcoming academic year.

It is also worth mentioning that **Syed Hussnain Abbas Shah**, Director, Center for Enterprise Technology Advancement of SBE, has been re-selected as a Board of Advisory Member of the Microsoft Dynamics Academic Alliance Advisory Council for 2016-17. He is the first and only Asian to hold this position.



## UMT Ranks 4th in Scientific Research in Nature Index Table

It is a source of great pride for the UMT community that UMT now ranks 4th in scientific research output in nature index table for 2015. This represents a 200% increase since last year. UMT is also the top private sector university in terms of scientific research.

It is worth mentioning that each year; the Nature Index publishes tables based on counts of high-quality research outputs in the previous calendar year. The Nature Index is a database of author affiliation

information collated from research articles published in an independently selected group of 68 high-quality science journals. The database is compiled by Nature Publishing Group (NPG). The Nature Index provides a close to real-time proxy for high-quality research output at the institutional, national and regional level. The Nature Index provides a perspective on high-quality research on the basis of published articles. It is intended to be one of a number of metrics to assess research excellence and institutional performance.



## UMT Becomes Member of the Asian Science Park Association (ASPA)

UMT has become a member of the Asian Science Park Association (ASPA). The ASPA is an international nongovernmental organization that was established in Japan in 1997 for the purpose of accomplishing joint developments in the fields of scientific technology, industry and economy in the Asian region. ASPA

has been trying to present a new paradigm for Asian industry and build economic consensus in Asia by bringing innovative organizations, companies and individuals together that make contributions to industrial and economic development in their societies. The organization has members in 20 countries.





## Rector UMT Dr Hasan Sohaib Murad Visits Turkey

**Dr Hasan Sohaib Murad** called on Prof **Dr Numan Kurtulmus**, the Deputy Prime Minister of Republic of Turkey, at Dolmabahçe, Ottoman Empire's Heritage Palace in Istanbul on April 11, 2016. The role of UMT in strengthening Pakistan-Turkey relations were the main highlights of the discussion around gamut of diplomatic affairs.

Wide ranging issues of importance to both sides were discussed during the meeting. It is worth mentioning that UMT maintains a bureau office in Ankara which is being managed by a

team of professionals who are working on engaging the student community, promoting friendly relations and providing useful information related to the programs offered by UMT.



## Students Win Merit Awards for Outstanding Academic Performance

The Office of Controller of Examinations at UMT organized the Rector's and Dean's Merit Award Ceremony for Fall 2015 session at UMT Conference Hall on May 14, 2016. **Dr Hasan Sohaib Murad** was the chief guest on the occasion.

The graceful ceremony was attended by **Saleem Atta**, Controller of Examinations, and senior faculty members. Awards were distributed among 225 students including 46 students for Rector's Merit Award and 179 for Dean's Merit Award. Addressing on this occasion, Dr Hasan said that the award winners are the torchbearers of the academic



excellence espoused by UMT. He also appreciated the faculty members for imparting world-class teaching and individual attention that they give to the students. The Deans and Directors of the respective schools and institutes also distributed the

awards. The Chairpersons of the departments, faculty and staff members also attended this ceremony. They congratulated the awardees and appreciated the arrangements made by the Office of Controller of Examinations.







## UMT Faculty Members Visit George Mason University for Training and Development

A major project for faculty development in partnership with George Mason University, USA, was approved after the visit of Dr Hasan Sohaib Murad to the USA. UMT has launched a two-year program to develop academic leadership of UMT. The program calls for a major external intervention and backs it with subsequent and simultaneous series of internal initiatives at various levels. These initiatives focus on objectives and goals complementing and reinforcing the thrust of the major intervention. The program has been devised in a phased manner and a group of top leadership has been selected to go through structured training program while those at station would go through a similar training directly by GMU faculty as

well as indirectly by UMT faculty. UMT faculty members visited George Mason University (GMU), USA to receive professional development training. After attending the orientation at GMU, the faculty group attended the training sessions which are being given by top GMU trainers. In this regard, the faculty is

actively participating in major academic discussions related to critical reflection, dialectical level, self study, equity in higher education, etc., which will open academic frontiers for our students and faculty. Earlier, a reception was held for UMT faculty members by the Pakistani Embassy in the US.



## PEC Representatives Visit UMT School of Engineering

The Pakistan Engineering Council (PEC) team visited the School of Engineering (SEN) from April 5-8, 2016. The interim visit for BS Civil Engineering program took place on April 5, 2016. The University has been allowed to continue the program after the confirmatory visit for the same on the affirmed compliance made by the University and verified by the PEC visitation team.

The interim visit by the PEC team for the BS Mechanical Engineering program was also conducted. The



PEC team also visited the UMT campus for re-accreditation of BS Electrical Engineering program while

the accreditation visit for Industrial Engineering program was also held at UMT.



## UMT Inks MoU with Pak-Qatar Family Takaful Ltd

**Muhammad Mahmood Shah Khan**, Director, IIB-UMT, and **Waqas Ahmed**, CEO, Qatar Family Takaful Limited (PQFTL), signed an MoU on behalf of their respective organizations at the UMT Campus on May 2, 2016. **Dr Hasan Sohaib Murad** was also present on the occasion.

According to the terms of the MoU, each party will encourage and promote co-operation in research partnership and collaboration for conducting trainings and certifications in Takaful, marketing



and paid internship of IIB-UMT students. They will hold joint international seminars/workshops on

mutually agreed topics of Takaful and share existing publications as well as new course contents.

## Donald Hunsicker, Dean, Boston Architectural College, Visits UMT

**Donald Hunsicker**, Dean and faculty, School of Design Studies, Boston Architectural College visited UMT on May 31, 2016. He met with **Waqar Ahmed**, Director, Institutional Development, and **Dr Muhammad Yusuf Awan**, Dean, School of Architecture and Planning (SAP). He discussed important aspects regarding academic

collaboration, research, student exchange, teaching methodology and curriculum development. He also visited the classes and met students and faculty working on their final projects.



## Corporate Connect Campaign by Office of External Relations

**Rana Iftikhar Ahmad**, Director, External Relations, and his team steered a corporate meeting with **Jawed Salim Qureshi** on June 30, 2016. Jawed Qureshi has more than 30 years of experience in the agriculture sector of Pakistan. During the meeting, he shared his diversified and visionary approach of becoming a successful entrepreneur in Pakistan and shared his own success story.

An electrical engineer by profession, Jawed holds several titles such as Chairman PEC, Chairman Four Brothers Group, Pakistan, Member BoD LESCO, and Trustee, Tayeb Erdogan Hospital, Muzafargarh,



Message Foundation, Lahore.



# Activities of UMT Office of Research Innovation and Commercialization



Muhammad Ali Iqbal receives souvenir from Abid H K Shirwani after giving presentation on 'Funding Opportunities in ICT R&D'



Abid H K Shirwani, Director ORIC and DG UMT, chairs meeting of 'Research, Ethics and Support Committee'



Abid H K Shirwani chairs appreciation ceremony for faculty members who submitted funded research projects



Abid Malik, CEO Indus Vetre, USA, giving presentation in meeting on 'Business Incubation Center'



Arif Ansari, Director TCS, receives souvenir from Abid H K Shirwani and Mr Asadullah, Former DG Railways



Distinguished guests, organizers and students snapped at the conclusion of the NOP Consumer Rights Conference



## Annual Alumni Dinner and Sham-e-Ghazal 2016



Dr Hasan Sohaib Murad welcomes alumni and distinguished guests

It proved to be a memorable evening for the UMT alumni as they gathered for Annual Alumni Dinner and *Sham-e-Ghazal* hosted by the UMT Office of External Relations at the Faletti's Hotel, Lahore on May 14, 2016.

**Dr Hasan Sohaib Murad**, Rector UMT, welcomed the distinguished guests and highlighted the role of alumni in promoting the University at

a global level. He said that alumni are the torchbearers of the academic traditions of their alma mater.

It is their voice that matters most to potential students. He added that ILM/UMT is proud of the fact that their graduates have maintained such strong links with the University years after their graduation. UMT alumni are the true torch bearers of its

academic excellence. The special evening was graced by the presence of **Abid H K Shirwani**, DG UMT, **Robert F. Wheeler**, SBE Dean, **Rana Iftikhar Ahmad**, Director External Relations, **Muhammad Zahid Waraich**, CEO ILM Group of Colleges, Deans, Directors, senior faculty and staff members and other high ranking officials.

## UMT Alumni Get-Together, Faisalabad



The Office of Alumni and Faisalabad Alumni Chapter jointly organized the 2nd Alumni Get-Together on April 23, 2016 at Serena Hotel, Faisalabad. More than 30 alumni attended the event. **Mirza Zia Hussain**,

Administrator Faisalabad Chapter, welcomed the guests and **Rana Iftikhar Ahmad**, Director External Relations, gave an overview of the developments taking place at UMT. He stressed the important role of

alumni in helping the university move forward and shared the vision of becoming an internationally acclaimed research university that serves society through excellence in education and research. He also described alumni as 'partners in progress,' instrumental in helping the university find balance, locate talent and abundant resources and provide guidance, feedback and engagement.

The alumni provided valuable feedback for improving the university as well as alumni relations. The Office of Alumni presented souvenirs to the alumni. It was decided that Faisalabad Alumni Chapter will organize such events on quarterly basis.



## Michael Cognato from US Consulate Delivers Talk on US-Pakistan Relations

**Michael Cognato**, Political and Economic Officer, US Consulate General, Lahore, visited UMT where he delivered a talk on US-Pakistan relations. The talk was organized by UMT School of Governance and Society on May 12, 2016.

The guest speaker said that the US and Pakistan have had diplomatic relations since 1947. The bilateral relations between the two countries are based on mutual interests, including the advancement of democracy, peace, security, and economic development in Pakistan.

Michael Cognato added that the United States has increased bilateral trade and investment with Pakistan, thus focusing the relationship on trade and not on aid. He said that thousands of Pakistani students have studied in the United States on fully-funded scholarships, which will benefit Pakistan as these students bring valuable skills to their home



country and play their role in national development. Cognato emphasized that the US Fulbright Program in Pakistan is one of the largest in the world. The United States is already collaborating with Pakistan to fund initiatives that would train teachers and empower youth, especially women. In response to questions from students and faculty, Cognato

also stressed the importance of ties between the people of Pakistan and the United States. **Rahat-ul-Ain**, Director School of Governance and Society (SGS) and **Ibrahim Qazi**, Director Foreign Relations, were also present on the occasion. Director SGS thanked the guest speaker for sharing his views with students and faculty members at UMT.

## CCPO Lahore Visits UMT to Discuss Law and Security Situation



**Capt. Muhammad Ameen Vance**, Capital City Police Officer (CCPO), Lahore, called on **Dr Hasan Sohaib Murad** on April 11, 2016 and shared his views on the current law and

order situation, and recent terror attack on Gulshan-e-Iqbal Park. The CCPO also addressed a session with students, faculty members and public on the topic of security measures and

civil responsibilities. He said that his visit to UMT is part of a campaign which his department has started to mobilize the community.

Ameen Vance stated that Lahore Police is providing security at best possible level and engaging every member of society in order to defeat the enemies of Pakistan. He said that more than 277 security units have been expanded which will ensure public security in the best possible manner. The CCPO asked students and teachers to register themselves with the number 8330 and provide quick information in case of any emergency or suspicious activity.



## Local Government as the Constitutional Foundation of Real Democracy

A seminar titled 'Local Government as the Constitutional Foundation of Real Democracy' was held by the School of Governance and Society (SGS) on April 27, 2016.

**Inayatullah Khan**, Senior Minister for Local Government, Elections and Rural Development, Khyber Pukhtunkhwa, was the chief guest on the occasion. The session was attended by senior faculty and staff members. The Minister presented a unique academic approach and highlighted various aspects of Local Government in KPK in a most systematic manner. He supported his assertions by data and told the audience that an ordinary politician's



approach for such subject is more rhetorical and often superficial. The

session was followed by a question and answer session.

## SAP and SGS Collaborate Over Heritage Friendly Development Seminar



The School of Architecture and Planning (SAP) and School of Governance and Society (SGS) jointly organized a seminar titled 'Heritage Friendly Development: Prospects and Challenges' on May 18, 2016. The seminar was privileged by the eminent speaker, architect and social activist **Imrana Tiwana** who

is a leading environmentalist of Lahore and is known for being the voice of the people projecting their community issues for demanding a healthy environment and a balanced urban development in Pakistan. She emphasized on economic growth, social equity and cultural diversity through academic collaborations.

**Dr Muhammad Yousaf Awan**, Dean SAP, along with **Rahat ul Ain**, Director SGS, co-chaired the session. The speakers were of the view that heritage is the foundation of sustainable developments that plays a key role in ecological sustainability, economic growth, social equity and cultural diversity.

Development today denotes economic growth but also encompasses other factors like conservation of natural resources, protection of the built environment and integrity of the ecosystem. Heritage is one of the main elements of the built environment that needs to be the part of all sustainable development.

The event was followed by an awareness campaign among the young architects, planners and policy makers who participated actively in the session.



## SBE Seminar on Diverse Opportunities Presented by CPEC

The Office of Industry Linkages under the aegis of Dean SBE organized a seminar titled 'CPEC - A Survey of Opportunities' for UMT faculty and students on May 12, 2016. Diverse speakers from industry, academia and government sectors spoke on the importance of China Pakistan Economic Corridor.

**Masood Khan**, Director General/CEO Institute of Strategic Studies, Islamabad, provided the insight on the strategic importance of CPEC in regional context. He said that we should be well-prepared to respond to development opportunities presented by CPEC.

**Rehmat Ullah Javed**, Chairman, Grand Group Pakistan, spoke about the local industry challenges and discussed the ways of getting maximum benefit from CPEC with proper support from the Government. He emphasized on establishing industrial zones on priority basis at



their strategic locations to empower underdeveloped areas. He said that route prioritization and economic zones development must be on the basis of population density, and productive land that falls within the route of CPEC.

**Dr Safdar A Sohail**, Executive Director, Center of Excellence, CPEC, presented the Ministry of Planning Commission's strategic plan for implementing CPEC. He also

gave an overview of the progress made so far. **Dr Haroon Rasheed**, Director Pak-China MBA Program, gave the concluding remarks. He said that students should read all the available literature on the different aspects of CPEC. He thanked all the guests for becoming part of the CPEC seminar at UMT. At the end, all the guest speakers were presented with souvenirs by **Abid H K Shirwani**, DG UMT.

## SPA Session on Academic Collaboration with the University of Regina, Canada



The School of Professional Advancement of (UMT) hosted an interactive session titled 'Students International Collaboration and Linkage' in collaboration with The

University of Regina, Canada, on April 1, 2016. The aim of the session was to enhance further collaborations with international universities on the global front and highlight the significance of internationalization. **Haroon Chaudhry**, Associate Director of UR International

Student Services at the University of Regina, was the chief guest on the occasion. He provided a detailed presentation on the facilities and services being offered to UMT

students, faculty and employees for overseas recruitment, admission and career development. An online conferencing session with the Director Academics, Regina University, Canada, was also held during which the attendees asked many questions regarding study options available in Canada. The students of MS SLM attended the session. The event concluded on question answer session. **Dr Farhat Munir** from SPA faculty presented souvenirs to guests and the event concluded with a hope to establish more academic collaborations.



## ORIC-UMT Co-Organizes Invention to Innovation Summit in Quetta

UMT co-organized 1st Invention to Innovation Summit May on 4-5, 2016 at University of Balochistan, Quetta. It was jointly organized by University of Balochistan, Pakistan Science Foundation, Pakistan Council for Science and Technology, PASTIC, Institute of Research Promotion. AFAQ, Akhuwat, SRC. Industries and universities were active supporters and participants. The Summit helped to promote science and technology in Balochistan in collaboration with academia, industry and government. More than 1000 scientists, students and industry people interacted with each other. Over 100 institutions, industries and public sector organizations displayed their innovations and approximately



70 research directors and heads of S&T institutions discussed R&D issues. There were 200+ stalls, 500+ technology projects on display, and 100+ viable projects for industry investment. A total of 30 technology awards, 30 innovation awards and cash prizes were distributed in

business plan competition. Students of schools also displayed their models, competed for awards and won AFAQ cash awards. It is worth mentioning that the Innovation Summit is the largest national network of Pakistan for promoting collaborative efforts for innovation.

## Seminar on Future of Money Highlights the Value of Digital Currency

A public seminar titled 'The Future of Money,' a part of Academic Future Series, was jointly organized by the Center for Knowledge Futures and the Department of Finance on April 8, 2016. **Abdul Rafay** chaired the seminar while **Saad Bashir**, CFA, Platinum Member, Learning Enterprise Organization, UK, was the featured speaker.

Tracing the evolution of the money ecosystem, the speaker observed that currency was developed as a medium of exchange with a certain value. As the necessity for trade came about, it also became crucial to define/convert that value into a trade medium.

The most primitive forms of currency were stones and seashells. Later, metals came into the picture, followed by the gold standard and



fiat currency. Nowadays, credit cards and online transactions are customary. The new digital form of money is helping businesses reduce government intervention and facilitate their customers in the most innovative ways and on multiple platforms.

Prevalent digital currencies include Apple Pay, M-Pesa, Bit gold, and the most famous of them all, a cryptocurrency called the Bitcoin. Overall, the seminar provided opportunities to students to understand the innovative dynamics of digital currency, its mechanics and future possibilities.





## CTL Workshop Attracts Academia of Lahore

The Center for Teaching and Learning (CTL) organized a workshop on 'Educational Leadership and Management Development' for the academia of Lahore on June 4, 2016. Prominent principals of schools from Lahore participated in the event. The facilitators of the workshop were **Sadia Asif**, Director, CTL, **Dr Yasira Waqar**, Assistant Professor, SSS&H, and **Hamid Raza**, Assistant Professor, SSC.

While talking to the academic community, Sadia Asif stated that across Pakistan, many schools are experiencing difficulty in recruiting qualified candidates for leadership roles.

Aspiring leaders need to have access to relevant and accessible postgraduate programs to be able to meet the educational standards required by the schools. The workshop gave meaningful,

informative and practical means to bring concepts to practice when addressing leadership development questions and concerns applicable to all career levels. The workshop covered key points in terms of enhancing knowledge and skills by using what you learn to improve student learning and success, achieving goals, redesigning a course, collaborating with others, and walking away with a new strategy for your toolkit.

## ICP Organizes Workshop on Ethical Decision Making

The Institute of Clinical Psychology (ICP) at UMT invited **Dr Sajjad Ahmad**, an experienced Clinical Psychologist from Calgary, Canada, to conduct a workshop on 'Ethical Decision Making in Clinical Psychology' on April 8, 2016.

The speaker said that the hallmark of any profession is its reliance on ethical principles for making decisions rather than on personal whims or prejudice. In Clinical Psychology, ethical approach is even more crucial to ensure objectivity in making decisions about human beings and their mental functioning.

There are many situations where clinical psychologists have to make decisions that are not based on black and white situations. However, we have to rely on other factors which



ensure that one makes the 'best choice' based on evidence and objectivity. Dr Sajjad is conducting an experiential workshop for the Trainee Clinical Psychologists in ICP to learn how to make the best possible decisions that benefit the

client, as well as the community at large. The workshop provided an excellent opportunity for the Clinical Psychologists, trained as well as in training, to learn the art and skill of making the best decisions in their daily professional lives.



## Exhibition on Anthropology of Space and Architecture

The School of Advanced Studies (SAS) arranged an exhibition on 'Anthropology of Space and Architecture' in collaboration with School of Architecture and Planning (SAP) on May 27, 2016. The students of Anthropology showcased their research projects. **Dr Hasan Sohaib Murad** was the chief guest on the occasion. He visited each stall and appreciated the portfolios that were beautifully prepared and decorated by the students. Giving his remarks, he said that this exhibition is a good example of interdisciplinary engagement and learning.

The Rector stressed the need for introducing this subject in other schools as well. **Dr Yusuf Awan**, Dean SAP, and **Dr Abdul Hameed**,



Dean SAS, were guests of honor. **Ali Islam Ghauri**, the organizer and instructor of the course, gave an overview of this course and exhibition. **Muhammad Asif Ali**,

Lecturer SAS, shared his views on Anthropology of Space and Architecture. At the end, Dr Hasan distributed certificates among the students.

## ICCS Literary Festival Showcases Creative Skills

The Institute of Communication and Cultural Studies (ICCS) at UMT held a Literary Festival from April 2- 5, 2016 featuring numerous activities and competitions for the talented students of UMT.

The Literary Festival provided students a platform to showcase their creative skills. The festival included competitions in story writing, essay writing, debates, poetry and live talk shows. **Dr Hasan Sohaib Murad** was the chief guest at the prize distribution ceremony.

The winners of story writing competition included **Aqeel Ahmed**, **Yeshel Asif**, **Fahad Hussain**, **Rawish Ali**; winners of essay writing competition were **Farwa Munir**, **Zainab Binte Anees**, **Usama Tariq**



and **Abdullah Tariq** whereas the debates and poetry competition winners were **Mahe Nao**, **Fahad Hussain** and **Ammar Amar**. The champions of the live talk show competition were **Salman Sajjad**,

**Zaid Arshad**, **Muhammad Ahsan**, **Ali Naeem**, **Muhammad Zubair** and **Maham Arshad**. Six cash prizes worth Rs 5,000 to Rs 2,000 were distributed among the winners of the competitions.



## UMT Inks MoU with Stoneage Jeans Co.



**Abid H K Shirwani**, DG UMT. and **Saqib Ijaz**, Chief Operating Officer, Stoneage Jeans Co., signed an MoU on behalf of their respective organizations through the concerted efforts of the Office of Career

Services (OCS), UMT. The objectives of this MoU were to educate and train students with a clear focus for a specific employer. The MoU also aimed to collaborate in research, innovation and

entrepreneurship and create a strategic alliance and effective linkage between both signatories. Stoneage Jeans Co. will also offer discount and loyalty cards to students and staff of UMT.

## OCS and SJS International Host Career Drive



The Office of Career Services (OCS) along with SJS International (Rivaj UK) organized an on-campus

recruitment drive at UMT Lahore on May 12, 2016. The Company was seeking HR Executives, Accounts

Executive, Online Sales Executive (Social Media) and Marketing Coordinator for their organization. A total of 34 participants were interviewed. The interview panel included **Saba Omar**, Manager HR and Admin, **Nisar Ashraf**, Group Brand Manager, **Ayesha Khan**, LMT Sales Analyst and **Ahsan Baig**, Assistant HR. They provided positive feedback on interview session and also confirmed another activity plan in the future.

## OCS Organizes Recruitment Drive with UBL Fund Managers

OCS in collaboration with UBL Fund Managers conducted an on-campus recruitment drive on April 27, 2016. UBL Fund Managers offered three competitive positions for which they targeted BCom, MCom and business graduates of UMT. The panel consisted of **Sadaf Wajid**, Customer Relationship Manager Institutional and Retail Investments, **Shoaib Ahmad**, Area Manager Institutional and Retail Investments, and **Mohammad Hussam Asif**, Group



Sales Manager/Cirque Advisor Institutional and Retail Investments from UBL Fund Managers. A total of 22 participants were interviewed.

OCS also organized an interview skills session before the recruitment drive. This session was conducted by **Jawad Gillani**, Director, CMD.



## OPA-UMT Pays Glorious Tribute to Mothers

The Office of Participant Affairs (OPA) at UMT organized a special event titled '*Maa Tujhey Salaam*' to pay glorious tribute to mothers of the nation. The occasion marked the importance of mothers in personal lives as well as the impact of their training on their children. The students of all clubs and societies participated and performed different activities to highlight the importance of mothers. They gave musical and dramatic performances, and shared various photographs.

Our talented students **Mah-e-Nao** and **Fahad Hussain** presented a poetical recitation. Faculty members also shared their memories on the



function and mothers were also invited by OPA as special guests. In the end, **Muhammad Ali Nasir**,

Head OPA, gave the closing speech followed by photographic session of all attendees.

## Workshop on Showbiz Production Management

The Office of Participant Affairs (OPA) in collaboration with UMT Press organized a workshop on 'Showbiz Production Management' on May 3, 2016. Various executive bodies along with the members of different clubs like Aks UMT Photography Club, UMT Dramatics Club, UMT Media Club and UMT Film Making Club participated in the workshop with full zeal.

The workshop was graced by prominent media celebrity **Ali Tahir**. He has been directing for television and film since 2008. In 2012, he directed Samjhota Express for PTV, one of the most famous productions of all times. While talking to students, he shared different tips and techniques related to showbiz management. His forte lies in theater, TV advertisements, drama industry



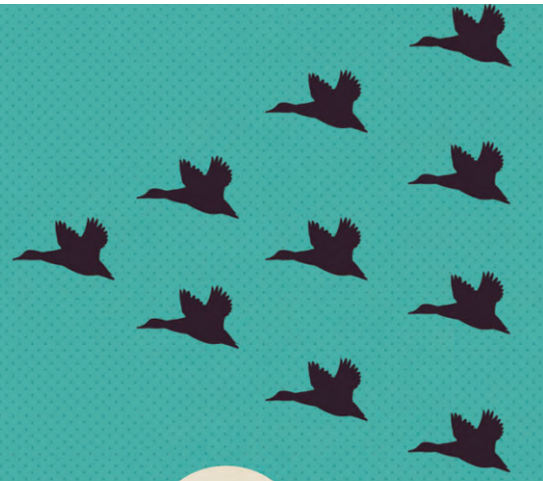
and other media related activities. He showed different kinds of clips to explain the visual techniques used in production.

The workshop was of special importance for students of Mass Communications who attended in large number.



# Ten Ways to Build Credibility as a Leader

*By George N. Root III, studioD*



## **Honesty**

Developing a reputation for giving honest and truthful information that can be verified if necessary, goes a long way towards gaining employee respect and establishing credibility.

## **Detractors**

Every manager and leader has detractors. Strength of character is a trait that helps to establish credibility for a leader, and ignoring detractors helps to show that strength.

## **Education**

By continually and openly, pursuing further education in your field you are showing your subordinates that you do not have all of the answers, but you are willing to do the work necessary to learn those answers.

## **Competence**

A leader is expected to be an expert in his field with the ability to analyze a situation and develop several potential solutions.

## **Actions**

Do not ask your subordinates to do anything that you would not do yourself, and take every possible opportunity to show your staff that you are willing to perform whatever tasks are necessary to succeed.

## **Focused**

A good leader is focused on the goals. Leaders can lose credibility when they get off track and do not take the actions necessary to help individual employees and the entire group, reach focused objectives.

## **Accountability**

To establish credibility, a leader must be accountable for all decisions and actions. When a leader makes a mistake, she owns up to it and takes the steps necessary to correct the error.

## **Loyalty**

If the company is considering decisions that could result in a cut in pay or job losses, you need to stand up for your staff and work to find solutions that can help them retain their jobs.

## **Trust**

Delegating responsibility and showing trust in the ability of your employees is an important factor in developing credibility.

## **Respect**

Show respect for your staff members' individual needs, abilities and opinions to help gain their loyalty.

*Adapted from: <http://www.entrepreneur.com/article/239446>*



# Knowledge @UMT



## The Discourse and Study of Terrorism in Decolonised States: the Case of Pakistan Muhammad Feyyaz University of Management and Technology

### Abstract

The existing literature in the terrorism field does not address the absence of terrorism scholarship in developing countries. This article focuses on this intellectual gap using the case of Pakistan. It argues that most decolonised states, including Pakistan, are yet to grasp the complexities of traditional approaches to the study of terrorism, let alone its critical dimensions. The article explores some of the prevailing conditions in developing countries, specifically decolonised states such as Pakistan, which prevent the development of a robust academic discourse on terrorism and the development of a strong field of study. It suggests that the main barriers that account for this shortfall include the state's legitimacy deficit, a flawed education system that nurtures fictions as truth and inhibits knowledge production, the institutionalised role of conspiracy theories in national politics and the multiplicity of terrorism discourses among government and sociopolitical entities. The conclusion highlights a number of reasons that might help to explain this persistent condition and offers a few policy recommendations.

### Introduction

The last few decades have witnessed phenomenal developments in the field of terrorism studies. Primarily evolving from the West's counter-insurgency during the cold war, and later as a response to 9/11, terrorism studies have entered into what some observers have called a "golden age" (Ranstorp 2009, 17). At the same time, this growth period has witnessed the emergence of a body of "critical" scholarship, a rebel crew imbued with an emancipatory agenda who have challenged the foundations of traditional stream of terrorism knowledge, or what they term "orthodox" terrorisms studies (Jackson 2009, 216–221). Although unintended, this academic debate has over time led to a bifurcation of the terrorism literature into orthodox (mainstream) and critical terrorism studies (CTS). Meanwhile, terrorism research has experienced another transformation by the introduction of a science, technology and medical literature into its domain from the exact and the life sciences (Gordon 2010). Accompanying this explosion of interdisciplinary approaches has been a simultaneous unprecedented growth of specialised journals in the years since 2001. In addition, courses and modules on terrorism have been instituted and taught at virtually every major university in the world, and terrorism studies degree programmes have been established at both undergraduate and postgraduate levels in an increasing number of universities (Jackson 2012). In particular, academic collaboration in terrorism research has been a significant contributor to the degree of field's interdisciplinarity (Gordon 2010; Silke 2008, 27).

*Note: The article was published in Critical Studies on Terrorism, one of the world's leading academic journals of terrorism studies. It is available online at <http://www.tandfonline.com/doi/full/10.1080/17539153.2016.1192261>*





## OCS Join Hands with Haier Pakistan for Career Drive

OCS in collaboration with Haier Pakistan organized an on-campus recruitment drive on May 18, 2016. They conducted a written test for the participants of Engineering and

Business disciplines for the position of MTO. A total of 96 participants attended the recruitment drive. **Shahid Alvi**, Head HR along with his team members conducted the written

test which was invigilated by OCS Team. They appreciated the response and professional attitude of the students who turned up for the recruitment drive.

## OCS Recruitment Drive with IPC (Pvt.) Ltd.



OCS conducted an on-campus recruitment drive with International Petrochemicals (IPC) on May 17, 2016 for the position of interns and MTO. The students of Supply Chain, International Trading and Marketing were interviewed.

A total of 24 participants appeared for the session. A 5-member IPC team conducted the interviews and briefed them about company profile and their positions.

## OCS Conducts Mock Interviews and Employment Test

The Office of Career Services (OCS) conducted mock interviews in the Conference Hall of UMT on April 7, 2016. The purpose of the mock interviews was to provide participants with an opportunity to practice their interview skills in an environment similar to an actual interview, where they can also practice the interview etiquette.

More than 50 participants from multiple disciplines of CS, BA, SE,

Aviation, EE, IE, TXD, etc. attended the interview session.

The mock interview panelists included **Hassan Masood Javaid**, HR Generalist, MAN Diesel & Turbo, **Sharif Ghani**, Chief Consulting Officer, MAXHILLS/ Country Head - Pakistan & Afghanistan - BD, Greatview Aseptic Packaging Europe GmbH, **Sumbal Fatima**, HR and Admin Manager, Lahore Qalandars, **Yasmeen Butt**,

Organizational Psychologist, Manadus, **Kaleem Ahmad**, K Konsultants, **Ayub, Rai Yousaf** and **Ali Butt**, MD, Vire Consultant and Team OCS.

The panelists shared their feedback during and after the interview and gave them career guidelines. The students appreciated the activity and suggested that OCS should conduct more of such activities to prepare them for their professional lives.



## OPA-UMT Hosts Annual Hi-Tea for its Executive Clubs and Societies

The Office of Participant Affairs (OPA) organized annual hi-tea at the Maisonet Hotel exclusively for the members of executive bodies of its clubs and societies from May 29-30, 2016. The purpose of this event was to pay rich tribute to the hard work and dedication of all members. **Dr Hasan Sohaib Murad** and **Abid H K Shirwani** graced the event with their presence. They also spoke to the students and gave them words of advice. They encouraged the students to work hard and make positive contributions in all aspects of their lives. They also motivated them to achieve their goals in life.

On this occasion, Dr Hasan Sohaib Murad interacted with all the students. He took special interest in the queries put forward by overseas participants and Bolan Forum members. Dr Hasan also gave instructions to resolve their issues.

Addressing the students, **Zahid Waraich**, CEO, ILM Group of Colleges, appreciated the role of OPA in grooming the students to prepare them for their professional lives.



On this occasion, the Presidents of the clubs and societies introduced their respective executive bodies and the scope of their activities. They also renewed their commitment to involve as many students as possible in the UMT clubs and societies.

The overseas participants gave a special presentation on this occasion. Other students also gave different

performances such as musical presentations (instrumental and song). Different cultural performances and skits were also performed by the students in Balochi, Punjabi and Pashto. A large number of students were there to encourage the presenters. The fun-filled evening was followed by a hi-tea and group photo session.

## UMT Student Fahad Hussain Wins NaSCon 16 Poetry Competition

**Fahad Hussain**, Senior Vice-President of Adab UMT Literary Society, Office of Participants Affairs (OPA) has won another title by achieving 1st position in poetry competition all over Pakistan, under the title of 'NaSCon 16' at Fast University, Islamabad, on April 10, 2016. He is a student of BS Honors in English Literature at UMT. Students from many renowned universities such as NUST, Air, Fast, Bahria

University, etc., participated from all over Pakistan and were shown a video. They were asked to write a thematic poem of 30 verses in 45 minutes. Fahad won the appreciation of judges for his exuberant content. Moreover, one of the judges, **Irum Zahra**, who is a renowned Pakistani writer, offered him internship opportunity and to publish his poem under her own publications company. Fahad has been awarded with an



achievement shield, certificate and Rs 7000/- prize money on his wonderful achievement.



# UMT Clubs and Societies

## Sports Society



The Sport Society is one of the most vibrant and active societies on the UMT Campus. Established by OPA in 2003, it aimed at holistic development of students through inculcation of physical, social, and leadership attributes. The rationale for its establishment was to fulfill the physical health requirements of the students and foster a spirit of sportsmanship. The Society also provides a fitness and recreational platform to those who can enhance their professional skills in all sports at national and international fronts.

The Sports Society has been performing in outstanding ways. They are assisting national and international teams and cover almost 12 Sports Clubs. In a short span of time, the society has earned the title of the most innovative and hardworking society of OPA. It is providing the most comfortable and energetic environment to all students. UMT Sports Society welcomes all energetic and enthusiastic participants to join the society and get themselves registered to become a part of the Sports Club Clan.







## UMT Student Naad-e-Ali Sulehria Selected as 2016 Fellow of Hansen Summer Institute, USA

**Naad-e-Ali Sulehria**, student of BS International Relations from Department of Political Science,

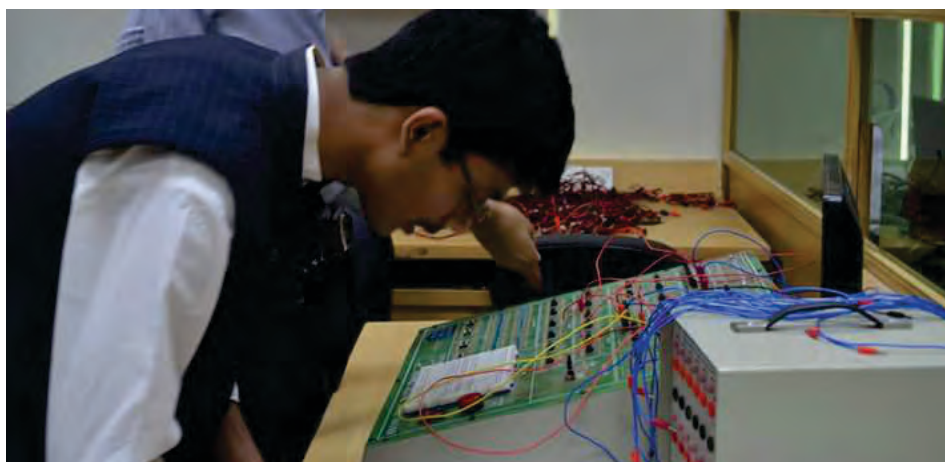
School of Social Sciences and Humanities (SSS&H) at UMT, Lahore, has been selected as 2016

Fellow of Hansen Summer Institute on Leadership and International Cooperation (USA). Hansen Fellowship is a fully funded summer program organized by Hansen Foundation in collaboration with the University of San Diego, California.

It is a great privilege for UMT since Naad-e-Ali is the only Pakistani for the year 2016 to achieve this Fellowship. He will be representing Pakistan among the distinguished group of fellows selected from Armenia, Australia, Bosnia-Herzegovina, Brazil, Cambodia, Cameroon, Colombia, Croatia, Egypt, Estonia, India, Iraq, Kyrgyzstan, Macedonia, Palestine, Russia, Serbia, South Africa, Ukraine and United States.

## UMT Students Bag 3rd Position in UCP Engineering Olympiad 2016

Our talented students **Mohsin Ali** and **Rajesh Kumar** from the Electrical Engineering (EE) Department, School of Engineering at UMT have won 3rd position in Digital Logic Design (DLD) in UCP Engineering Olympiad held on May 24, 2016. The guidance and support of **Dr Salim Abid Tabassum**, Dean SEN, **Dr Sajjad H Shami**, Professor, Electrical Engineering Department and other faculty members are highly acknowledged in this regard.



## UMT Student Syed Shahid Hussain Bags Lucrative Position in Pharmaceutical Company

**Syed Shahid Hussain**, student of School of Professional Advancement (SPA) at UMT, has been appointed as Distribution Manager in Wilshire Pharmaceutical (Pvt.) Ltd on May 12, 2016. He is responsible for nationwide distribution. He studied Master of Supply Chain Management

(MSCM). His final project is in-process. Shahid attributes this achievement to the grace of Almighty Allah, his parents' prayers, the professional coaching of SPA teachers, the support of the faculty and the reputation of UMT as an educational brand.





# Life@UMT



Dr Hasan Sohaib Murad, Rector UMT, chairs 90th Dean's Committee Meeting



Dr Hasan Sohaib Murad presenting souvenir to former Foreign Minister Khurshid Mahmud Kasuri



Abid H K Shirwani presenting souvenir to Justice (R) Nasira Javid Iqbal during the book launching of Naqsh-o-Nigar-e-Iqbal



Attendees of the seminar on 'Forensic Accounting and Fraud Investigation' snapped with DG UMT Abid H K Shirwani



Rana Iftikhar Ahmad presenting a memorabilia to Dr Hasan Sohaib Murad on the 26th Anniversary of UMT





Renowned author Mustansar Hussain Tarar receives souvenir at Adbi Baithak organized by UMT Press



Bano Qudsia, Pakistani playwright and author, embraces the UMT Campus with her words of wisdom



Attendees of the 'Women Entrepreneurship Idea, Competition and Exhibition'



IIB members snapped on the occasion of the Annual Dinner



Students display their statistical charts during an exhibition



Students actively participate in Muqabala-e-Araishy Ismae Mohammad (PBUH)



UMT Rovers Crew at the certificate distribution ceremony of Youm-e-Shudha Pakistan



Students of School of Textile and Design (STD) showcase their Final Fashion Design Thesis 2016



## Project by UMT Students Selected at NSPIRE, Netsol Technologies



The final year project concept by UMT students, 'oneclick.com,' has been selected at NSPIRE which is an incubation center at Netsol Technologies for innovative startup ideas on April 14, 2016. The concept of oneclick.com is among three ideas which have been selected from all over Pakistan.

Netsol Technologies has signed six-month contract with them in the presence of **Salim Ghouri**, CEO, Netsol Technologies. According to the contract, Netsol is 9.75% shareholder in the startup and will offer students all facilities including

office space, systems and mentoring to launch their startup venture. Iclick.com.pk is an innovative idea to create a virtual web portal for people to help them organize their formal and informal events.

Event organizers, photographers, and businesses such as restaurants and banquet halls can get themselves registered on the website to create and maintain their own profile. With the help of the profile, they can communicate their details and post pictures. This enables the interested parties to conduct market research without actually visiting the place.

Once the idea is fully developed, users of the portal will be empowered to manage all their events online.

The project was completed under the guidance of **Tahreem Yasir**, Assistant Professor, Department of Computer Science. The student group comprised of **Ayaz Ishaq, Ayaz Qaiser, Abdul Rahman, Bilal Siddiqui**, and **Aijaz Khan** from Computer Science Department. Previously, they were selected for Plan9 (Punjab Government Initiative for Innovative Startups). They also participated and won GoogleHack Innovative Idea Competition.

## UMT Students Bag 5 Positions in IST Youth Carnival, Islamabad

A group of students from Electrical Engineering Department participated in IST Youth Carnival held in Islamabad on March 31-April 2, 2016. The students participated under the supervision of **Fahad Usman** and **Awais Saeed**.

A total of 46 universities participated in the 56 technical and non-technical competitions. The SEN Teams participated in 6 Electrical Engineering competitions and secured 5 positions in them. The

teams were awarded a winning shield for each position. The students have expressed their sincere thanks to **Dr Salim Abid Tabdaassum**, Dean SEN, **Dr Sajjad H Shami**, Chairman EED, and **Khan Nazir**, Counselor, for their support.

Participants: **Ghulam Mahyou-Din** and **Awais Murtaza** won first position in Logic Design. They competed with 56 other teams. **Sumair Khan, Mughees Zaheen** and **Awais Murtaza** won first

position in Circuit XIX. They competed with 42 other teams. **Adnan, Shoaib ur Rehman** and **Sajjad** won third position in Circuit XIX. They were up against 42 teams.

**Ghulam Mahyou-Din**, Chairman IEEE, **Aqib Khalid, Adnan Arshad** secured 3rd position in Mathematical Hunt. They were up against 74 teams. **Mughees Zaheen, Sumair Khan** and **Ghazanfar Abbas** won third position in Microcontroller. They were competing against 11 teams.



# Office of External Relations (OER)



Rana Iftikhar Ahmad, Director OER

## Vision

To engage external stakeholders through purposeful, meaningful and mutually beneficial programs and activities strengthening UMT.

## Mission

To serve as a mutual voice for the university through its participation in alumni community networking, making corporate relations, co-coordinating all events in a professional way and making strong relationship with the industry. We collaborate with partners to provide strategic leadership and expertise that builds positive relationships to facilitate growth and support innovation that advances the whole university community (alumni, students and employees).

## Introduction

Contributing to the growth of UMT, Office of External Relations (OER) has been established to serve as a collaborative voice for the University. The OER connects UMT to its alumni and the corporate world by building strategic relationships, utilizing the resources and enhancing the UMT community to build a strong reputation of the University in the external world. Focused on actions and outcomes, we provide strategic leadership and expertise key areas.

## Core Functions

- Alumni Networking and Engagement
- Corporate Relations
- Coordination of all Forums and Events (Academic and Co-curricular)
- Communications of External Relations ( Newsletter)

The OER provides UMT alumni a specific platform to communicate with each other and make strategic linkages around the world. OER works through nationwide forums and builds corporate relations with the industry which can help our brilliant students to connect with the world and make a good startup for their career. OER also coordinates and provides assistance to the prominent Schools in UMT in executing their academic events and co-curricular activities in a very professional way. All the information of the external world and outcomes are then compiled and communicated in the form of a newsletter on yearly basis.

## Objectives

1. By optimum utilization of resources and energies, OER is committed to achieve its objectives that are inclined completely with the vision and mission of UMT.
2. This Office is responsible for strategically managing and seizing opportunities that will enhance the profile and reputation of the University.
3. Building strong corporate relations to ensure the consistent brand identity that accurately shows our values and commitment to the external world.
4. Identify those strengths and weaknesses that OER has in order to build a sustainable advantage to compete with similar institutions of higher education.



# Alumni Success Story

## The Success Story of One Billion Man... Dilbar Hassan Ch

*Vice President, Corporate and Investment Banking  
Group National Bank of Pakistan, Faisalabad  
UMT Alumnus MBA (P) Batch 2*



I am a proud pioneering student of ILM (session 1993-95). I completed my MBA degree in 1995 from ILM and was awarded the degree by Hamdard University. I owe my success to many people. Karanal Rasheed was the greatest inspiration for me, as well as Sajjad, Saghir, Rana Iftikhar Ahmad, Dr Hasan Sohaib Murad and Abid H K Shirwani. I have learned a lot from each one of them; they guided and supported me through tough times and they encouraged me to be a better corporate person.

### **Most Memorable Experience**

I created a competitive research analysis paper with my team members named as “Forecasters,” which added great value to ILM/UMT. I was also part of Business Conference team (forum organized by ILM) and they recognized me with an award.

### **Beginning of Professional Career**

On November 9, 1995, I was appointed as Assistant Sales Manager for TNT Express World Wide, a courier company and moved to Faisalabad Station. The company received 300% growth in sales because of my efforts.

In April 1993, I joined Schon Bank Ltd. My services with the Schon Bank as MTO spanned 20 years. During this time, the bank has been renamed twice as Gulf Commercial Bank Limited and PICIC Commercial Bank Limited, till it merged with NIB Bank Ltd. We worked in dedicated manner in finances, deposits, and recovery and trade business areas. I was promoted seven times over a span of 20 years, purely on the basis of my performance. I have utilized my full potential for the accomplishment of pre-set targets on year to year basis. I was declared as ‘One Billion Man’ in year 2013 and was also declared as ‘Higher Revenue Achiever Man’ in the year 2014.

My association with NIB has been a long one and I worked as a Commercial /Corporate Investment Banker. I love working in corporate banking sector. As an investment banker, I motivated businessmen/investors of different sectors to invest in the textile sector of Faisalabad region. It takes a lot of dedication and persuasive power to motivate other persons to invest their money. I shared the ideas and also helped them in project financing. More than 20,000 people are working in those textile units; it always make me feel happy whenever I look back in time and all what I have achieved.

In 2016, I joined National Bank of Pakistan (Corporate and Investment Banking Group, Faisalabad) as Vice-President. I also have 18 years of teaching experience as I have taught MBA/MCom classes at Agricultural University Faisalabad, AIOU and GC University, Faisalabad. I was appointed as a Member, Board of Study, for four years for Agri Marketing at Agricultural University, Faisalabad, and an agriculturist also.

I would like to advise the graduates that they must take opportunity from UMT and develop their own theory and practice. It will lead them toward excellence. They must go with a mindset to be a job giver instead of a job seeker. Believe me, it is all a mind game, believe in yourself and program yourself as an entrepreneur and definitely you will be a successful entrepreneur one day.

In the end, I would like to show my gratitude and appreciation to the leadership of Rana Ifktikhar and his dedicated team. Though I graduated in 1995, but I can proudly say that I’m still connected to UMT though Office of Alumni.



## OER Organizes Recognition Ceremony



The Office of External Relations (OER) organized a 'Recognition Ceremony' at RS Board Room on May 25, 2016. Certificates were distributed to recognize the efforts of all ambassadors of Elite Club during the Annual Alumni Dinner 2016.

There was also an interactive session which included feedback and suggestions by the students for the launching of Elite Club. The closing remarks focused on the future plans for the development and success of Elite Club.

## Corporate Meeting with Muhammad Awais, Chairman Pak-Portugal Business Council (PPBC)

The Office of External Relations (OER) steered a corporate meeting with **Muhammad Awais** who is Chairman of Pakistan Portugal Business Council (PPBC) and CEO of Forvil Cosmetics. During the meeting, he shared his diversified and visionary approach to be a successful entrepreneur in Pakistan. The OER team along with **Rana Iftikhar Ahmad** had a very productive meeting with Awais. Many issues of mutual interest were discussed in the meeting.

Muhammad Awais is a successful businessman in the industrial sector of Pakistan with more than 15 years of experience.





# UMT Sialkot Campus



## Meezaj Connects with UMT Sialkot Through MoU

An MoU was signed between the UMT Sialkot Campus and Meezaj on April 19, 2016. **Syed Muhammad Belal**, Engineer and Director Sialkot Campus, and **Ahmad Izhar**, Founder Meezaj, signed the MoU on behalf of their respective organizations. **Dr**

**Shahid Javed Butt, Dr Shahzad Ahmad, Umair Mukhtar, Humda Khan, Zohair Zameer and Sehrish Khan** were present on the occasion. The main purpose of the MoU is to establish a framework of cooperation between both the parties to promote

the fashion and textile designers in the national and international markets. It is worth mentioning that Meezaj offers a platform to emerging artists and university students to display their work across many cities in Pakistan.

## UMT Sialkot Campus Conducts Teachers Workshop at The Knowledge School

The participants of MS Clinical Psychology at the University of Management and Technology (Sialkot Campus) conducted a workshop for the teachers of The Knowledge School under the supervision of **Qandeel Mehmood**, by the end of the placement of School Semester on June 27, 2016.

The workshop comprised of two sessions. The first session was based on the theme of Psychological Education which aimed to make teachers aware about the emotional problems of school children.

The session included topics of anger management, exam anxiety, time

management, labeling and self-esteem issues. The second session involved academic techniques which can help children in an effective manner.

Helpful reading material and charts were handed over to the school authorities and teachers.

## UMT Sialkot Campus Holds Psychological Training Workshop at Army Special School

UMT Sialkot Campus conducted a workshop by students of MS Clinical Psychology under supervision of **Fariha Tariq** at Army Special School (little angels home) on the topics of understanding a child with special needs and importance of occupational therapy for special

children. The teachers were guided about how we work and how labeling harms a child. They were guided to make a child functional rather than focus on academic skills and also on making the child independent. They were then guided about efficacy of occupational therapy.

Basically occupational therapy is that which helps children to achieve independence, meaning and satisfaction in all aspects of their lives. A very promising feedback was given by the teachers indicating that they now know new ways to work with a child having special needs.



## ILM Group of Colleges Organizes Workshop on Marketing and Admissions

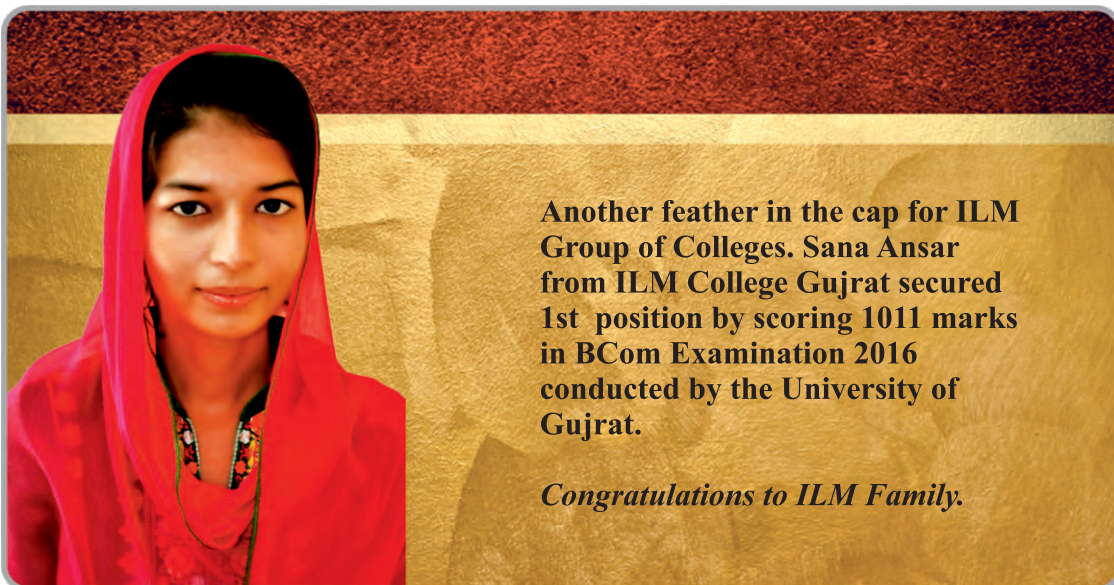
One day workshop on Marketing and Admissions was organized by the Head Office, ILM Group of Colleges on April 30, 2016 at UMT Campus. It was attended by marketing and admissions staff of all ILM Colleges. **Zahid Waraich**, COO, ILM Group of Colleges, presided over the

seminar. While addressing the participants, he gave useful tips to the admissions office staff to increase the number of admissions. The trainer **Dr Yasir Rashid**, PhD Marketing, University of Waikato, New Zealand, gave presentation on the importance of social media for marketing and

admissions in today's era of Information Technology. **Abid H K Shirwani**, CEO, ILM Group of Colleges, shared his experiences on marketing activities which can attract the masses towards ILM Colleges. He also distributed certificates among the participants.



## Distinction by ILM College Student



Another feather in the cap for ILM Group of Colleges. Sana Ansar from ILM College Gujarat secured 1st position by scoring 1011 marks in BCom Examination 2016 conducted by the University of Gujarat.

*Congratulations to ILM Family.*





## ILM Group of Colleges Continues to Expand...



MoU Signed for ILM College, Chiniot Campus



MoU Signed for ILM College, Mianwali Campus



MoU Signed for ILM College, Faisalabad Campus







## TKS Organizes Seminar on Academic Excellence

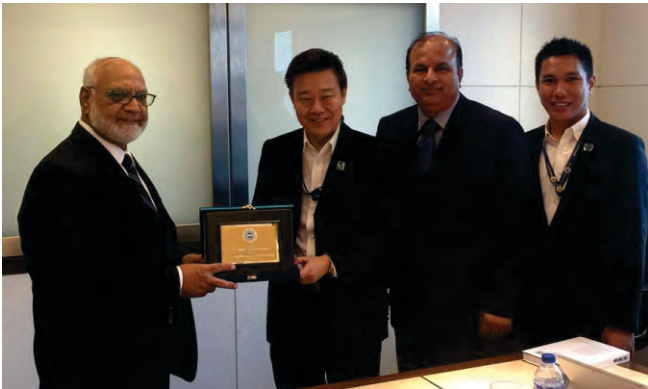
A seminar on 'Academic Excellence in Teaching' was held by The Knowledge School at UMT on April 25, 2016. It was attended by teachers and social scientists. **Dr Hasan Sohaib Murad**, Rector UMT and Chairman TKS, stated that innovation is an essential ingredient for individuals who are involved in teaching practices. **Zahid Wariach**, CEO, TKS Network, commented that the education system in Pakistan needs to be updated phenomenally and it is only possible when teachers play their key role.

**Dr Abdul Hameed**, Vice-Chairman TKS, and **Dr A R Kausar** also addressed the seminar. Different sessions such as how to ensure inclusive and quality education, creativity and activities in mathematics teaching, etc. were conducted by **Naveeda Kitchlew**, **Dr Ahmed**



**Faisal**, and **Zareen Khalid** respectively.

## Zahid Wariach, CEO TKS, Visits Malaysia



**Zahid Wariach**, CEO of The Knowledge School Network, along with the renowned trainer and scholar **Dr A Rashid Kausar**, visited Erican College, Kuala Lumpur, Malaysia. During the course of the visit, he met **Datuk Eric**

**Chong**, MD Erican College. During their stay, the team discussed the future prospects of The Knowledge School Network, ILM Group of Colleges and UMT.

Later, the CEO TKS had a meeting with **Hasnul Kushairi Nordin**, Registrar, and Prof **Dr Shaharuddin Mohd**, Deputy President of Cyberjaya University College.

## TKS Students Excel in Matriculation Examination 2016

It is a moment of great pride for the TKS community that their students excel in academics at national level. One of their prominent students **Aroosha Zafar** of TKS (Quaid Campus) has secured 1070 marks in Matriculation Examination 2016. Another shining star of TKS **Ayza**

**Maqbool Bajwa** of TKS (Pasrur Campus), Pasrur Sialkot has scored 1036 Marks in Matric Examination. The TKS team wishes these students a great success in the future.





# Research and Publications



## Dr Richard Klimoski Appointed as Member of Advisory Review Board for JMR

**Dr Richard Klimoski**, respected and honorable Professor of Management at George Mason University, United States of America, has been officially appointed as a member of Advisory Review Board for the Journal of Management and Research (JMR). At Mason, he gave his services as the Director of the Applied Cognitive and Industrial/Organizational PhD programs, the Associate Dean of Arts and Sciences for Outreach and the

Dean of School of Business. Klimoski has also served on the faculty of the Ohio State University where he was vice-chair for the Department of Psychology.

He has provided his services as the President of the Society for Industrial and Organizational Psychology (SIOP), Chair of the Human Resource Management Division of the Academy of Management (AOM)



and served on the Board of Governors of the AOM and others.

## IJSE (Scopus Indexed Journal) Publishes Research Paper by UMT Faculty

A research paper titled 'Contextualizing poverty and culture; towards a social economy of community centered knowledge based development' has been published in International Journal of

Social Economics, a Scopus Indexed journal. The full citation is as under: **Ahmad Raza, Hasan Sohaib Murad, Muhammad Zakria Zakar**, (2016) "Contextualizing poverty and culture; towards a social economy of

community centered knowledge based development," International Journal of Social Economics, Vol. 43 Iss: 5, pp.486 - 501. SCImago Impact Factor of Journal: 0.28 (According to SJR reports).

## Article Authored by Muhammad Feyyaz Published in Critical Studies on Terrorism

Critical Studies on Terrorism, one of the world's leading academic journals of terrorism studies, has published an article authored by **Muhammad Feyyaz**, School of Governance and Society, UMT. The article is titled 'The discourse and study of terrorism in decolonised states: the case of Pakistan.'

This article focuses on the absence of terrorism scholarship in developing countries. It argues that most

decolonised states, including Pakistan, are yet to grasp the complexities of traditional approaches to the study of terrorism, let alone its critical dimensions. The article explores some of the prevailing conditions in developing countries, specifically decolonised states such as Pakistan, which prevent the development of a robust academic discourse on terrorism and the development of a strong field of study.







## Fighting Against the Odds

Tanzila Khan, an inspiration for all, tells her story of trial and triumph

*When we talk about true inspirations of the real world, one girl stands out as a role model for all and she is Tanzila Khan. Fighting against all the odds, this talented and energetic 25-year-old Pakistani has been working to empower individuals since the age of 16. Recently, she completed her Bachelor degree in International Development from the University of London, did her A 'Levels from Lahore Grammar School and O' Levels in Sciences from Garrison Academy for Girls. Keeping her disability aside, Tanzila Khan has spent most of her life in training and advocating people about living a happy, healthy and impactful life.*

*Currently, she is running her own company, 'Creative Alley' and has excelled at marketing, public speaking and soft skills. She has worked with Special Olympics Pakistan, Oxfam-We Can, International Youth Leaders Assembly, Global Change-Makers and others. She has also spoken on many forums and taken two peace delegations to India.*

*In an exclusive interview with OCM, Tanzila Khan talks about her journey of positive energies, work experiences and career goals.*

**Q: You are an inspiration for many, how did you overcome your disability challenges?**

**A:** Thank you for saying that. I believe that the answer lies pretty much in the question. Since growing up, I did not come across any role model to relate to or look up to. I mean we have so few women leaders, what to talk of disabled women leaders. So the disability was too shallow as compared to the vision of being a support to other people.

**Q: What are the factors that prompted your confidence to become an inspiring speaker?**

**A:** We all have a voice; we must all know how to use it for the right things. Since I had a disability of

legs, all my other limbs and abilities inspired me to use them for something better. To express myself, enjoy life and help others. My voice was one of them.

**Q: How did you become a motivational trainer and activist?**

**A:** It was a process I was unaware of; I consciously became a writer and a business woman but training came from the experience that I had. It was time to pass on the learnings. And activism came from pain including painful attitudes of the society.

**Q: Tell us about your company Creative Alley and its role in women empowerment?**

**A:** My company deals in empowering

and capacity building events for the society. We frequently involve women in our work as management

**I was my first audience for many years and then I published my novels**

and participants. I also try to address non- disabled crowd more often to put a disabled girl in a leading position. That's the best way to change minds.



**Q: Your literary journey started with novelettes ‘A Story of Mexico,’ ‘The Perfect Situation and Surpassing Limits.’ Can you share your literary journey in this regard?**

**A:** It was the first step and has been the most liberating one. I was my first audience for many years and then I published my novels. I believe writing is a tool that we all must master. It was this ability that made me write expressive emails and applications and helped me get international attention.

**Q: Tell us about your initiatives such as ‘MAD’ (Make a Difference) which includes ‘Stand up Speak up’ and ‘Lemonade with Tanzila Khan’ for education and disability rights in Pakistan?**

**A:** These are my signature workshops and they frequently take place at our office. They are open to the general crowd and all workshops are sustainable. I frequently speak at events for disability rights or education. But that’s not enough, I often try to speak and convince authorities to take strict measures for accessibility and inclusion.

**Q: You have worked with Special Olympics Pakistan, International Youth Leaders Assembly, Global Change-Makers, Oxfam and others. How do you view their role in creating a difference in peoples’ life?**

**A:** All these organizations are doing a great job in their own capacity. The fact that they involved me as a representative of the disabled world speaks for itself. SOP works to empower intellectually disabled individuals through sports, IYLA is working for peace, GCM towards youth empowerment and Oxfam can work towards women empowerment. I am glad I brought the disability aspect in all of these causes.

**Q: You have taken two peace delegations to India for Peace Festival. How did that happen?**

**A:** I have had good terms with many organizations in India. I am also a

believer of peace may it be anywhere on the planet. So I was invited to come to Chandigarh twice with a group of like-minded people to share and talk about collaboration, peace and initiatives. It was a great experience as the hospitality was great. People were very loving and welcoming. They treated us like family and pampered us. I am still in touch with them. We plan to visit

**I am looking forward to open the first ever Youth Center in Pakistan**

each other during any significant events or weddings.

**Q: Are you working with the government sector? If yes, what are the areas that need improvement and how can the processes be streamlined for the better?**

**A:** The truth is I am not and there is a reason for it. The reason is I haven’t done my homework yet. Firstly, I need to do my research and get all the facts and be sure of what I want from them. Secondly I need to be a person with a position which can be earned through education. I don’t want to be treated as a child asking for candy. I want to be taken seriously. Now that can take time and I am on it.

**Q: How can educational institutions play a leading role in overcoming youth challenges?**

**A:** By incorporating soft skills, conflict resolution skills and activism activities as compulsory units to study. I would encourage institutes to have regular workshops for their students on topics of their choices. They will walk out with a degree and with leadership qualities.

**Q: What sums up you and your vision?**

**A:** Live and let live.

**Q: What and who inspires you?**

**A:** That ant that finds its way no matter how many times I tried to block its way.

**Q: What has been the role of your family in your success?**

**A:** Just like any other regular Pakistani girl, it has been a bittersweet journey with my family. There have been times when I have gotten a very tough time from them but all in all they have been very supportive.

**Q: What is your mantra of leading a positive life?**

**A:** Don’t pause. No matter what the odds are.

**Q: In the light of your experiences, what are the challenges confronting the youth of Pakistan and how can we overcome them?**

**A:** They have very little opportunities in their institutes. Not all children get equal opportunities at institutes to be part of societies and initiatives which leaves them left out. I remember during my college, I was unable to join societies because of how I appeared. I had to take up my own initiatives. To save time and resources, we can start the work in our institutes and make sure opportunities are plenty and with equity.

**Q: What are some of the necessary ingredients you believe people must acquire in order to become successful?**

**A:** Patience, Persistence and Practice. I guarantee you! These are the attributes that lead to success.

**Q: What are your future plans?**

**A:** I am looking forward to open the first ever Youth Center in Pakistan. I am working hard for investment these days.

**Q: What is your advice to those who wish to be successful in life?**

**A:** Focus on living a life that is still impactful and fruitful for other people, even if you leave the world.