# University of Management and Technology MOMENTS AND Volume 20 Issue 4 October 2017



## **Content Highlights**









Exclusive
Interview: Syed
Nabeel Hashmi,
Leading Business
Icon

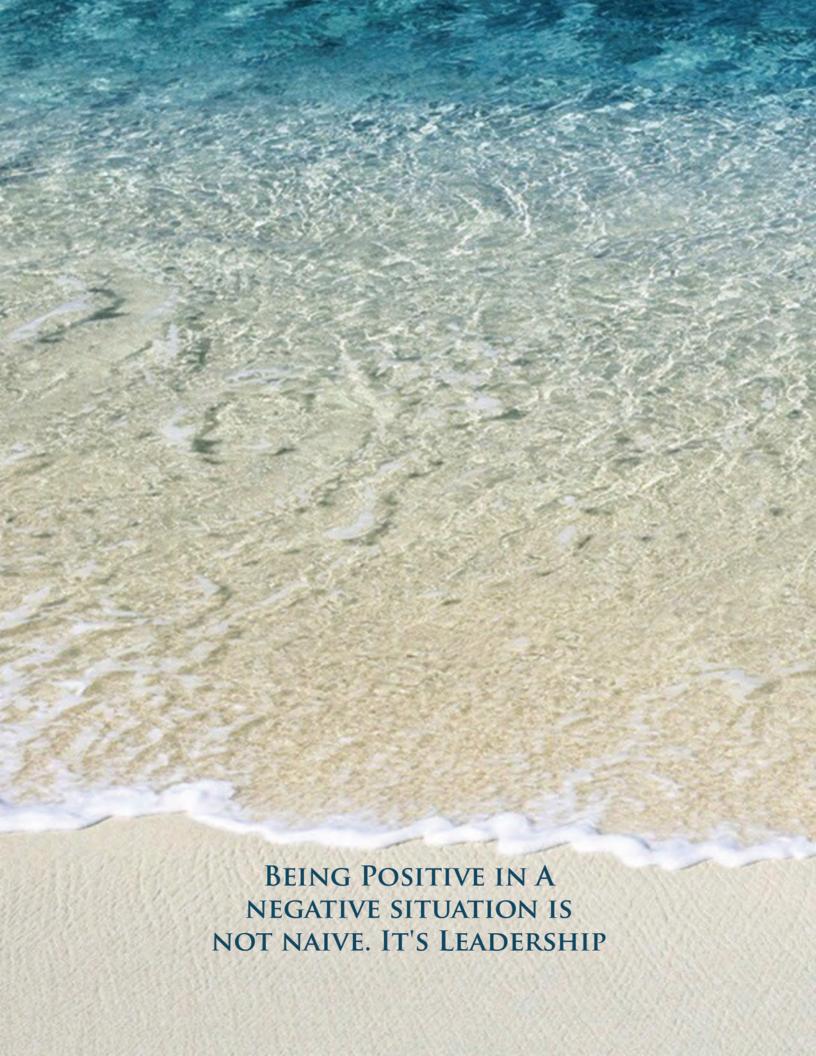
# From the **Editorial Desk**

ne of the emerging scenarios for higher education institutions is the pressure to diversify course offerings and differentiate themselves from their competitors. The challenge is to intensify the efforts towards creating the right mix of programs tailored to be competitive and relevant in the dynamic and changing workplace of the future. This requires a multi-faceted approach that calls for synchronization of efforts by researchers, social scientists, industry and corporate entities. This is best achieved through convergence of the intelligentsia and practitioners of multiple disciplines at the University through various forums and conferences.

It is indeed worth appreciating that conferences catering for the diverse academic disciplines are regularly organized by UMT. In one of the conferences, issues relevant to socioanthropological and political aspects of the nation were discussed at length in a conference on FATA reforms. We need this kind of in-depth discussions on such issues to acquaint the younger generation with pressing problems likely to impact future development of the nation.

UMT's efforts to build Pakistan's image and expand academic co-operation with industry and with our Chinese counterparts has continued unabated. Pakistani students are the immediate beneficiaries of such arrangements which will prepare them for real life challenges. All such activities have been covered in detail in this issue of the newsletter.

This time, the editorial team interviewed renowned corporate icon Syed Nabeel Hashmi, Chairman and CEO of the SNH Group of Companies. He is a role model for aspiring entrepreneurs, and has served in various capacities in public and private sector organizations. His pragmatic and incisive approach to dealing with issues is reflected in his interview which will be of immense interest for our business students.



#### **Round Table Conference on Implementation of FATA Reforms**



Conference participants snapped at the conclusion of the thought provoking event

Dr Muhammad Aslam. Rector UMT, chaired a round table conference hosted by the Department of Media and Communication, titled 'Implementation of FATA Reforms: Way Forward (View from Punjab)' on August 24, 2017. Parliamentarians, opinion makers, intelligentsia, government functionaries and media representatives attended the event. They shared their thoughts on the future of the Federal Government's reforms related to FATA, and how to work out a strategy to move forward. The conference dealt with taking responsibility for the age-old issue of FATA that had been affecting not only the region but the whole fabric of the Pakistani society.

Aisha Ghaus Pasha, Provincial Minister for Finance, Malik Ahmad, Spokesperson of the Government of Punjab, Munazza Hassan, Member National Assembly (PTI), Khadija Farooqi, Member Provincial Assembly (PML-Q), Sadia Sohail, Member Provincial Assembly (PTI), and senior journalists Qayum Nizami, Sajjad, Salman Abid, Habib Akram, Ghaffar Ahmed, Abid Hussain and others took part in the debate.

Most of the speakers said that this is a historic opportunity for bringing

FATA into the mainstream while the procedural issues for integration can be addressed in due course of time. The five-year transition period for an incremental approach for FATA's merger into KPK is too long.

Rehabilitation with special focus on education and health could reduce sense of deprivation among the people of FATA

The speakers were of the view that there were internal and external forces that could potentially sabotage the present willingness and near consensus of the people of FATA for the much needed change and, as a consequence, the process itself, if it was not done immediately.

The participants also underscored the need that the people of KPK should be sensitized to prepare for this major development. They debated how the provincial contributions in NFC Award can help the troubled region out of the current crises and lead it towards an integrated, tolerant and democratic society.

The speakers emphasized that rehabilitation with special focus on education and health could reduce sense of deprivation among the people of FATA. They said that the government should implement the reforms without any delay, and figure out how the developed and reformed FATA could lead to greater national consolidation.

Earlier, **Dr Ahmad Hanan**, Chairperson, Department of Media and Communication, UMT, welcomed all the distinguished guests and thanked them for attending this important event.



# CTL Organizes Faculty Development Program to Emphasize Imparting Quality Academics

The Center for Teaching and Learning (CTL) organized a 5-day Faculty Development Program and Orientation from August 24-29, 2017. **Dr Muhammad Aslam**, Rector UMT, was the chief guest in the opening session.

Speaking on the occasion, he stated that every teacher ought to be exemplary. Professional grooming of teachers is a matter of great importance; UMT is facilitating the faculty members and creating opportunities for professional growth. He further said that UMT is reinvesting its resources on curriculum and faculty development programs so that all participants are delivered the best education. Sadia Asif, Director CTL, also spoke on the occasion. She said that it is a privilege to hold a knowledge sharing process with experts in different fields. During the course of the



faculty development program, CTL conducted workshops on 19 different topics. Most of the sessions were facilitated by highly experienced UMT faculty who went to George Mason University, USA, for professional development. The skills they learnt were shared with rest of the UMT community through this platform.

**Dr Hasan Sohaib Murad**, Chairman, ILM Trust, was the chief guest in the closing ceremony. In the closing remarks, Dr Hasan said that the role of the teacher is to lead the learning process and help students to become lifelong learners. At the end, he also distributed certificates among participants and facilitators of the course.

#### Dr Erie Matthew from Oxford University Discusses Collaboration with UMT



Dr Muhammad Aslam presents souvenir to Prof Dr Eric Matthew from Oxford University

Prof **Dr Erie Matthew** from Oxford University UK-China Center, visited UMT on the invitation of **Dr Haroon Rasheed**, Director, UMT-CPEC Center, on August 10, 2017. The

purpose of visiting UMT was his interest in developing collaboration between UMT-CPEC Business and Research Center and Oxford University UK-China Center. **Dr** 

Muhammad Aslam, Rector UMT, warmly welcomed the guest and talked about the initiatives taken by UMT regarding CPEC. The meeting was also joined by Bob Wheeler, Dean SBE. At the end of the meeting, Dr Aslam presented souvenir to the guest.

It is worth mentioning that Dr Erie is a renowned Sinologist, a Juris Doctorate and PhD from Tsinghua University, China. He has worked for several years as an attorney with a US Law firm in Beijing. He also wrote a book titled 'Islam in China.' Furthermore, Dr Erie teaches courses of Law and Anthropology at Oxford University and his focus is on Chinese Law.

#### **High Level Chinese Delegation Visits UMT**



A high level diplomatic mission from the Peoples Republic of China headed by **Dr Zhao Baige**, Deputy Chair of Foreign Affairs Committee of Chinese Parliament, and **Wang Weiguang**, President, Chinese Academy of Social Sciences, visited UMT where they were given briefing on recently established CPEC Business Research Center and other university activities related to the mega project. **Dr Muhammad Aslam**, Rector UMT, and **Dr Haroon Rasheed**, Director CPEC Center,

greeted the delegation. Expressing his views, the Rector said that relations between China and Pakistan have entered a new era due to CPEC. He appreciated the Chinese Government for taking interest in stabilizing Pakistan's economy. Dr Aslam said that activities like instruction of Chinese language, research and training of the faculty, and interaction with Chinese universities would prepare educational institutions of both the countries to brace themselves for the positive impact of the CPEC

project. Speaking on the occasion, Dr Baige said that the people of China and Pakistan would greatly benefit from the project, especially young entrepreneurs and engineers studying at universities would have ample opportunities to demonstrate their knowledge and skills for CPEC.

The delegates assured that the Chinese Government would collaborate with UMT regarding joint research on CPEC, and work towards creating business opportunities for students. They also discussed various ways of engaging the business community of both the countries to create synergies regarding CPEC operations. Later, the delegation exchanged information regarding various aspects of CPEC.

Other members in the delegation included Wang Lei, DG, International Cooperation Department of CASS, Du Genqi, Consul, and Chinese Consulate in Lahore, Zang Yang, Associate Professor, Dalian Maritime University and others. The visit concluded on the awarding of souvenirs and gifts to the distinguished guests.

# Dr Muhammad Aslam Meets Faculty and Staff of Quaid-e-Azam Campus



**Dr Muhammad Aslam**, Rector UMT, visited the School of Commerce and Accountancy (SCA) with **Muhammad Azeem Naz**,

Principal, Quaid-e-Azam Campus, Lahore, on August 18, 2017. Principal SCA and his team warmly welcomed the Rector and took him on a round of classrooms, IPC Lab, Admissions Office, library, cafeteria and the auditorium. He said that he was delighted to see the purpose-built campus and facilities offered to students. Dr Aslam emphasized on SCA faculty to work together to enhance the quality of education being imparted to the students. The Rector also urged the Principal SCA to ensure maximum intake in degree programs offered by Quaid-e-Azam Campus. He applauded the hard work of SCA faculty and staff in making it a place of learning excellence.

# UMT-IIB Signs MoU with the International Islamic University Malaysia

A Memorandum of Understanding (MoU) was signed between the Institute of Islamic Banking (IIB) at UMT and International Islamic University Malaysia (IIUM) on August 30, 2017. **Dr Rukhsana Kaleem**, Dean IIB, invited **Dr Muhammad Aslam**, Rector UMT, as chief guest on the ceremony. **Asif Saeed Haider**, Principal Secretary, faculty and staff members of IIB were also present on the occasion.

Dr Aslam signed the MoU on behalf of UMT and expressed his gratitude to those who contributed to the finalization of this MoU with dedication. He stated that such commitment will lead to more success and develop strong friendships between the Faculty of IIUM and UMT.



The MoU with IIUM will facilitate mutual working to achieve common goals. Each side will pursue significant activities such as the promotion of educational and academic exchange between the two universities, promotion of collaborative research, organizing

conferences, and exchange of faculty and students. IIUM and IIB will also join hands to conduct the 3rd Global Forum 2018 in February in Lahore. It is worth mentioning that the International Islamic University (IIUM) is one of the leading public sector universities in Malaysia.

#### UMT-SHS Inks MoU with the Surraya Azeem Teaching Hospital

The School of Health Sciences (SHS) at UMT inked an MoU with Surraya Azeem Teaching Hospital on August 22, 2017. The aim of the MoU was to enhance future collaboration, training and practical exposure of medical students and faculty involvement in knowledge transformation.

Abid H K Shirwani, Director General UMT, and Iftikhar Chaudhry, Member of the Governing Body, Surraya Azeem Teaching Hospital, signed the MoU on behalf of their respective organizations.

Zikrullah Mujahid, President Governing Body, Surraya Azeem Teaching Hospital, Brigadier Dr Muhammad Arshad Zia, Surraya Azeem Teaching Hospital, Dr Naveed Afzal, Director, School of Health Sciences, and Asif Saeed



Haider, Principal Secretary to Rector, graced the event with their presence. Speaking on the occasion, Abid H K Shirwani said that partnering with the Surraya Azeem Teaching Hospital would result in enhancing learning opportunities for SHS students. He said that UMT students would gain

practical exposure and acquire handson training through internships and house-jobs at the Hospital. Zikrullah Mujahid said that it was a matter of great pleasure to connect the Hospital with UMT - an inspiring modern institution of higher education.

# UMT and AOTS Sign MoU to Promote Academic and Industrial Programs



**Abid H K Shirwani**, Director General, UMT, inked an MoU with the Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS), Tokyo, Japan, at the UMT Campus on August 18, 2017. The initiative was taken for students' fellowship, internship and volunteer exchange programs. Speaking on this occasion, Abid H K Shirwani said that both organizations will promote joint research publication activities aiming at the advancement of human resource, industrial relations and development through scholarship, research proposal grants and paper submission opportunities in Japan and other countries.

Syed Nabeel Hashmi, Chairman AOTS, Pakistan, added that this agreement will support UMT in designing and implementing student related projects regarding globalization of industries, human resource and trade, as well as encouraging investment and international economic cooperation.

## **UMT-SBE and Wilshire Group of Companies Sign MoU**

An MoU between Wilshire Group of Companies and School of Business and Economics (SBE) at UMT was signed where Wilshire Group has procured 198 training certifications from the MBA Corporate Strategy (Weekend) Program and has also given confirmations for bulk admissions in SBE's regular Executive MBA and MS programs for their employees. F Robert Wheeler III, Dean SBE, and Dr Abdul Salam Babar, Director HR, Wilshire Group of Companies, inked the agreement on behalf of their respective organizations. This long term strategic partnership aims to bridge the gap between industry and academia where Wilshire will join hands with SBE for combined industry-centric research projects.

#### Dr Hasan Sohaib Murad,

Chairman, ILM Trust, provided continuous patronage and unstinted



Signatories of the MoU between UMT and Wilshire Group shake hands after the signing ceremony

support. The MoU was the outcome of the hard work and professional input from **Aneesa Rahat**, Registrar, and **Muhammad Sajid Nazir**, Treasurer. **Ghazanfar Jawa**, Director Wilshire Labs, and his entire team deserve commendation for giving

great emphasis towards capacity building of their employees through cogent higher education from the platform of UMT. The continuous support of Dean SBE was a major contributing factor towards signing of the MoU.

#### Rector UMT Discusses Enhanced Operations at Civil Aviation Training Center



**Dr Muhammad Aslam**, Rector UMT, went on a visit to the University's Civil Aviation Training Center located at Walton, Lahore, on July 5, 2017. He was warmly

welcomed by the concerned officials who gave a briefing about the infrastructure and modern facilities. **Captain Imran Saeed**, Principal, Institute of Aviation Studies (IAS),

and his entire faculty were also present on the occasion. They gave a presentation related to the Flight Simulator and Virtual ATC available at the Center, and explained how it will help the students to acquire the expertise related to commercial aviation. The Rector was delighted to see the training workshops and said that the rationale behind such a huge investment in the aviation industry was to meet the modern challenges in the field, and produce future leaders to make a difference in modern aviation. He advised the management of IAS to make the best use of the location for the students. It is worth mentioning that IAS at UMT is the first Pakistani institute which is a member of global aviation community under University Aviation Association (UAA), United States.

#### Rector UMT Meets with SLP Students Going to Belgium

Dr Muhammad Aslam. Rector UMT, paid a visit to the School of Law and Policy (SLP) on August 20, 2017. He was greeted by Sved Imadud-Din Asad, Director SLP. The Rector was also given a briefing about the School and degree programs offered to the students. Syed Imad-ud-Din told the Rector that SLP was doing well; it had built strong bilateral relations with some international universities, and exchanged students and faculty with them. He also briefed the Rector on LL.B. and LL.M candidates going to attend the annual summer program to be hosted by University of Antwerp, Belgium.

The Rector appreciated the ongoing projects at SLP, especially the collaboration with foreign universities regarding faculty and



student exchange program. He appreciated the idea of SLP students' attending a summer course at University of Antwerp, Belgium. Dr Aslam said that such academic alliances with international universities like Antwerp will enhance quality of education, give more exposure to the participants and

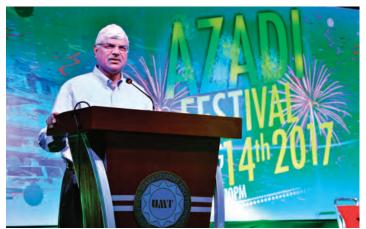
pave way for further linkages. The Rector hoped that SLP students would successfully complete the summer course and return with the new wisdom. Earlier, SLP hosted a tea party for the attendees of the summer program where Dr Muhammad Aslam was the guest of honor.

# UMT Celebrates Pakistan's 70th Independence Day with Special Azadi Festival

UMT celebrated Pakistan's 70th Independence Day on August 14, 2017 with great patriotic fervor and zeal. A special Azadi Festival was also celebrated at the UMT Campus. In addition to attracting thousands of people including students, families, faculty members, alumni and the general public, the event also provided entrepreneurial opportunities for everyone.

The festival began with recitation from some verses of the Holy Quran, followed by the national anthem of Pakistan. The video message of **Dr Hasan Sohaib Murad**, Chairman, ILM Trust, and greetings by **Dr Muhammad Aslam**, Rector UMT, were also shared. **Ibrahim Hasan Murad**, Director, Academic Quality and Assessment, addressed the gathering and appreciated the patriotic fervor.

Students participated in various speeches, national songs, poetry and prose reading. Overall, the event was attended by nearly 5000 visitors celebrating different cultures of Pakistan. It included 50 plus food stalls, 15 plus kids' game competitions, puppet and comedy shows, slides, jumping castle, face painting, treasure hunt and 20 minutes of nonstop fireworks. Different musical instruments like violin, tabla and piano were also played on occasion as many sang the national songs. The live performance of Riff the band was amazing. The festival concluded with massive display of fireworks amidst enthusiastic audience appreciation.













# Speakers at IWNAAP 2017 Emphasize the Importance of Practical Applications of Mathematics



The Center for Mathematics and its Applications (CMAP) at UMT hosted an International Workshop on Nonlinear Analysis and Applications (IWNAAP) at Faletti's Hotel, Lahore, on September 16-18, 2017. **Dr**Muhammad Aslam, Rector UMT,

Abid H K Shirwani, DG UMT, and Dr Showkat Rahim Chowdhury,

Founding Director, CMAP, were present on the occasion.

There were 4 foreign invited speakers, 10 local speakers and 12 general speakers who participated in the workshop. A large number of faculty and research scholars from Pakistan and abroad from public and private sector universities attended the session.

Among the international speakers who addressed the opening session were Professor Emeritus from the University of Nice-Sophia, Antipolis, Prof **Dr Michel Jambu**, Tongji University, China, Prof **Dr George Yuan**, *Dipartimento di Matematica e Fisica*, Universita Roma TRE, Italy, Prof **Dr Alfonso Sorrentino**; ipartimento di Matematica e Fisica - Universita Roma TRE, Italy, Prof **Dr** 

Francesco Pappalardi and others. In his welcome note, Dr Muhammad Aslam urged the participants to put mathematical applications into practice to deal with social, political, environmental and technological problems.

Abid H K Shirwani said that developed countries have progressed because of their research in Mathematics and successful efforts into practical applications. He added that China had become a powerful economy because of mathematical applications in developing modern technology.

Other speakers were of the view that nonlinear analysis could be used for dealing with real world problems. They said that in a world as complex as ours and where rules are not so clearly defined, it is not uncommon for unpredictable problems to arise. The applications of nonlinear analysis could address social and educational problems very well, and also support governments, civil organizations and researchers of other sciences in their quest for solutions.

Prof **Dr Muhammad Nizamuddin**, Chairman, Punjab Higher Education Commission (PHEC), chaired the concluding session. He talked about new applications with reference to their importance in other disciplines such as mechanical engineering and social sciences. He also discussed how the government and other policymaking institutions could be engaged for the benefit of research.



# **UMT Office of Career Services (OCS) Organizes Eid Millan Corporate Dinner**



The Office of Career Services (OCS) at UMT organized an *Eid Millan* Corporate Dinner on July 13, 2017. The event was graced by the presence of **Dr Muhammad Aslam**, Rector UMT, **Abid H K Shirwani**, DG UMT, and **Ibrahim Hasan Murad**, Director, Academic Quality and Assessment.

More than 200 reputable guests including CEOs and top level

management, from around 132 public and private sector organizations attended the dinner. The event strengthened cooperation and meaningful alliances to promote industry-academia linkages.

It also provided opportunities for networking and sharing of ideas and information. The guests appreciated the UMT management for hosting the event. They were of the view that such occasions serve as a forum where universities and academia share each others' requirements in terms of human resource development. A very thought provoking and infotainment based skit on the theme of 'A Day in the Life of New Millennial' was beautifully orchestrated by talented UMT participants which was thoroughly enjoyed by all the guests.

## OER Team Interviews Dr Habib ur Rehman Gillani, MD, Overseas Pakistanis Foundation



The Office of External Relations (OER) team led by **Rana Iftikhar Ahmad**, Director OER, steered a corporate interview of **Dr Habib ur Rehman Gillani**, Managing Director, Office of Overseas Pakistanis

Foundation (OPF) at its Lahore Regional Office, Ministry of Overseas Pakistanis and Human Resource Development, Government of Pakistan, on August 5, 2017. During the meeting, Rana Iftikhar Ahmad and Dr Habib ur Rehman Gillani shared the visionary approach for the welfare of overseas Pakistani students and discussed the areas of interest for collaboration and cooperation between OPF and UMT. The participation of OPF in endorsements, sponsorship and exhibitions towards IBCE 2017 was also discussed.

Dr Habib ur Rehman Gillani has more than 25 years of experience in Pakistan Administrative Services, (PAS) while working in Punjab and Baluchistan, Federal Government and abroad. His wide experience includes the working at execution and policy levels of the Government of Pakistan.

# Rector UMT Meets Chairpersons of Academic Departments

Dr Muhammad Aslam, Rector UMT, held a meeting with Chairpersons of the academic departments on August, 3, 2017. During the meeting, he stated that academic departments play a key role in universities because the success of the entire academic system (from course planning to students' graduation) depends upon their efficiency and effectiveness. The Rector also added that it is time to review the important activities to ensure that Fall 2017 semester proceeds smoothly. Later, CoDs



shard their concerns and during open house mutual points were discussed. The Rector appreciated their role for connecting teachers with students, monitoring teacher-student performance in classes, and in making the whole academic system successful.

#### **Introductory Meeting of OTR Team with Rector UMT**



The team of Office of Treasurer (OTR) had an introductory session

with **Dr Muhammad Aslam** on July 19, 2017. **Muhammad Sajid Nazir**,

Treasurer, introduced his team and gave a detailed presentation on the core functions of the department, structure and major assignments of OTR at different levels. He also talked about annual budgeting, estimate inflows, advances and adjustments, financial strategy, auditing, taxation and participants' fee collection. The Rector instructed the team to include email and SMS alerts for students once the fee is credited to the UMT Account.

#### **OPD Team Meets Rector UMT for Introductory Session**



**Dr Muhammad Aslam** held a meeting with the team of Office of

Planning and Development (OPD) on July 19, 2017. Ahmad Abdullah,

Director OPD, gave a presentation on the core functions, scope, challenges and future plans of the department. Important topics related to academic performance review framework (APRF) were discussed to evaluate the departments functioning in line with guidelines of regulatory bodies. The Rector instructed the Director OPD to adopt pro and post feedback system from trainees in order to cater for training needs of employees.

#### **OCM Team Holds Introductory Session with the Rector**

Dr Muhammad Aslam held an introductory session with the Office of Communications and Media (OCM) on July 27, 2017. Zubda Mahmood, Head OCM, gave a presentation on the core functions of OCM which include brand development, creative designing, content development and editing, communication development, social media marketing, radio and TV marketing, timely execution and delivery of printing requirements, media planning, agency/vendor management, and web services (designing, development, maintenance



and training). Dr Aslam appreciated the dedicated efforts of the OCM

team and directed them to promote UMT at all possible forums.

## **Introductory Meeting with the Office of Facilities Management**

Dr Muhammad Aslam held an interactive session with the team of Office of Facilities Management (OFM) led by Major (Rtd) Ibrar Hussain on July 26, 2017. Head OFM shared few concerns for the higher authorities regarding capacity of powerhouse, sewerage system, establishment of QRF security, storage, need for additional security guards, improvement in university entrance for students, etc. The Rector



appreciated the proficient work of the OFM team. He directed Head OFM

to improve the approach and entrance to UMT Main Gate.

## Team of the Office of Information Systems Meets Rector UMT

Dr Muhammad Aslam met with the team of Office of Information System (OIS) on July 12, 2017. Ahmad Abdullah, Director OPD, introduced the team followed by presentation on the core functions of OIS.

Muhammad Usman Nagi, Manager Planning, and Muhammad Ahmar, ERP Coordinator, shared some features of Microsoft Dynamics adopted for ERP. The Rector emphasized on implementing ERP in robust form, compatible with user



requirements. Zubda Mahmood, Head OCM and Acting Head OIA,

was also invited to share development of online admissions portal.

#### Dr Muhammad Aslam Presides Over Meeting with Office of the Registrar

Dr Muhammad Aslam, presided over a meeting with Office of the Registrar (ORG) on July 13, 2017. Aneesa Rahat, Registrar UMT, introduced her team and shared a presentation on the core functions of ORG. The ORG team pointed out the problems faced in implementing policies across UMT. The Registrar urged the schools/institutes and academic departments to help in smooth running of all operations. Rector UMT appreciated the efforts



of ORG team and directed them to fully acclimatize to ERP. He concluded by emphasizing on

adhering to requirements and policies of UMT, HEC and other regulatory bodies.

#### Dr Muhammad Aslam Holds Introductory Sessions with SBE

**Dr Muhammad Aslam** met with the SBE Faculty and **F Robert Wheeler III**, Dean, on May 30-31, 2017. The Chairpersons of departments gave brief introduction of their departments, and recent initiatives.

Dr Atif Hassan, Chairperson,
Department of Management, Dr
Haroon Rasheed, Chairperson,
Marketing Department, Dr Hafeez ur
Rehman, Chairperson, Department
of Economics, Dr Tashfeen
Mahmood Azhar, Chairperson,
Department of Operations and Supply
Chain, Dr Maqbool H Sial,



Chairperson, Department of Quantitative Methods, **Dr Nauman Shah**, Chairperson, Department of Information Systems, **Umar Rashid**, Chairperson, Department of Skills Development, and **Tahseen Mohsan**  from the Department of Finance, were present on the occasion. The Rector appreciated their hard work and stressed on the importance of academic alliances with local and international business companies.

## Rector Meets Quality Enhancement Cell (QEC) Team

**Dr Muhammad Aslam** met with the Quality Enhancement Cell (QEC) on August 9, 2017. **Dr Rashid Kausar**, Head QEC, introduced his team and presented executive report of QEC. **Yousaf Jameel**, Director QEC, highlighted the significant role of QEC and its past achievements. He said that performance of the teachers is assessed by the students on five Key Performance Indicators (KPIs).



He also spoke about quality enhancement in higher education and research output by various UMT departments. The Rector praised QEC's commitment to achieve excellence in academic quality.

#### Dr Muhammad Aslam Holds Meeting with OIA Team

The Office of Information and Admissions team led by **Zubda** Mahmood met Dr Muhammad **Aslam** on August 2017. After a brief introduction of the team, Head OIA gave a briefing about the core functions of the Office and the recent initiatives towards best customer service in order to attract the best students to UMT.

She added that in recent months, OIA had been active on all marketing fronts and the team had projected UMT through partcipation in various expos held in major cities. An all out



effort was being made to provide the latest information regarding program offerings, and prospective students were being dealt with on a case to case basis in the Fall Admissions

campaign. The Rector advised the OIA team to work hard to achieve admission targets. He also appreciated the start of the online application process.

#### **UMT Office of Alumni Invites Female Alumni for Exclusive Get-Together**

The Office of Alumni arranged 'Female Alumni Meet up' of Lahore Chapter at the UMT Campus on July15, 2017 to honor the achievements of female alumni. Dr Muhammad Aslam, Rector UMT, Abid H K Shirwani, Director General, UMT, along with Rana Iftikhar Ahmed, Director, External Relations, UMT, graced this event with their presence.

Rubina Shurjeel, Senior Executive, Alumni Relations, welcomed the guests. Lubna Khawar, Founder, Roots and Wing Autism Center, gave an inspirational speech. Nabila Chauhdry, Director Projects, Rising Sun Education and Welfare Society, shared her success story.

Rector UMT and Rana Iftikhar Ahmed presented souvenirs to the sponsors: Six-B Industries and Newage Concepts @ NOYOLO.

The second 'Female Alumni Meet Up' was held at the UMT Campus on September 22, 2017. Saeeda Faheem Thakur, Assistant Director, FIA Cyber Crime Circle,

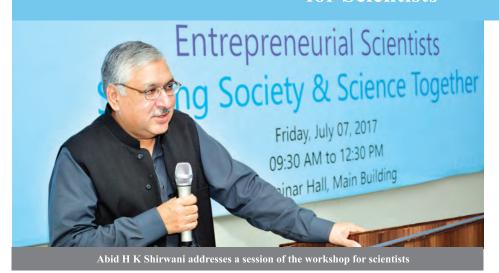




spoke about providing awareness to individuals about using internet with care. Sara Naveed, Entrepreneur, Founder of The Book Shook. presented two of her books. Saima Ashraf, poetess and author, shared

her achievements. Ana, an English Language Instructor, showed her expertise as a photographer. Kausar Bilal, trainer and counselor, offered her services to UMT alumni and participants.

## ORIC and JUW Organize Entrepreneurial Workshop for Scientists



The Office of Research Innovation and Commercialization (ORIC), in collaboration with Jinnah University for Women (JUW), Karachi, successfully organized a professional training titled 'Entrepreneurial Scientists-Serving Society and Science Together' for UMT faculty, staff and students at the UMT Campus. An overwhelming number

of participants from various departments of UMT appeared for the training program. The objectives of the workshop were to share basic skills and personality features of entrepreneurial scientists and see how they serve both science and society. Another aim was to inspire the participants with case studies of entrepreneurial scientists and develop

particular skills which are the hallmark of the entrepreneurial scientist.

Abid H K Shirwani, DG UMT and Director ORIC, inaugurated the workshop and delivered the keynote address. He encouraged faculty and students to plan their career as entrepreneurial scientists. Dr Rashida R Zohra, Assistant Professor, Department of Biotechnology, Deputy Director ORIC, JUW, Karachi, was the key speaker at the workshop. She presented the various aspects and case studies of faculty who have developed solutions for the industry and society. Rahmat Ullah, Manager ORIC, talked about fundamentals of entrepreneurial scientists and their value in society. The interactive workshop concluded on a question and answer session and distribution of souvenirs to the guest speakers.

#### ORIC, SFAS and NAFS Organize Workshop on Sensory Evaluation of Food

The Office of Research Innovation and Commercialization (ORIC) and the School of Food and Agricultural Sciences (SFAS) at UMT, in collaboration with National Alliance for Safe Food (NAFS), organized a professional training for food industry professionals at the UMT Campus on July 27, 2017.

Dr Rao Sanaullah Khan, Assistant Professor, SFAS, led the training and covered major themes related to food sensory evaluation, methodologies used in sensory evaluation of food products, developing a sensory panel in a food company, and principles of good practices for sensory evaluation. The training engaged industry professionals like R&D Managers, GMs and Quality Assurance Officers



in various learning activities. **Dr Muhammad Nasir** and **Zohaib Jamil**, UMT faculty members, also held interesting sessions which enabled the participants to train a sensory panel within the company in order to help them to analyze and detect quality problems early enough and put them right. The training triggered the promotion of SFAS

among industry professionals and strengthened university-industry linkages.

The workshop also provided an opportunity to exchange views on various developmental initiatives UMT has taken in bringing School of Food and Agricultural Sciences at par with other fields of science.

#### ICP Workshop on Neuro-Linguistics Programming in Teaching and Learning

A workshop on Neuro-Linguistic Programming (NLP) in teaching and learning was conducted by the Institute of Clinical Psychology (ICP), UMT, for the Department of English Language and Literature (DELL) on July 18, 2017. Dr Rafiq Dar, Assistant Professor, ICP, was the resource person. He highlighted the importance of NLP in teaching and learning.

NLP is the modality to use language of mind to acquire the desired goals in professional settings and making people successful through effective communication.

NLP is the methodology based on the presupposition that there is a structure behind every behavior that



can be remodeled and changed. Dr Dar not only highlighted the characteristic features of the four

representational systems but also shared different techniques and tests to find out the preferred

representational system of a person. Participants appreciated the unique and interesting approach for understanding students, leading to effective communication, teaching and learning.

#### Session on Nutrition and Health Issues of Children Provides **Parental Awareness**

A session on 'Nutrition and Health Issues of Children' was held by the UMT Day Care Center (a project of OHR), in collaboration with the School of Health Sciences (SHS), on August 22, 2017. The aim of the event was to raise health and nutrition awareness among mothers of children at the day care center. It provided a platform for discussing problems related to child health with a team of trained health care professionals including medical doctors and nutritionists.

Farhan Khawaja, Head OHR, along with Sanila Aftab, Manager Employee Relations (Female), OHR, were the chief organizers and graced the occasion with their presence. Dr Muhammad Naveed Afzal, Director SHS, supervised the event. **Dr** Ahmad Bilal, Medical Officer, Medical Services Unit, UMT, Hafsa Tahir, Nutritionist and Lecturer at SHS, Madiha Noor, Nutritionist:



Mothers getting informed about the value of health and nutrition among children

Teaching Fellow, SHS, and Afifa Tanweer, Lecturer SHS, were the health experts on the occasion. The speakers comprehensively covered various health aspects of children and discussed the common health issues faced by parents during child rearing. The mothers were informed about the nutritional requirements of their children and importance of balanced diet. The nutritionists especially

focused on the development of breakfast habit for children from early life. Child growth charts were displayed for assessing malnutrition in children. The session concluded with interactive talks of parents with the speakers. The participants were of the view that more such events should be conducted in the future to increase health awareness among parents and their children.

## UMT Department of Education Organizes Workshop on Student Learning and Item Analysis

The faculty of the Department of Education at the School of Social Sciences and Humanities (SSS&H), conducted a workshop for Subject Specialist and Test Item Developers of The Punjab Education Foundation (PEF) and The Knowledge School (TKS) Team in collaboration with the Center for Executive Education (CEE) at the UMT Campus on August 24, 2017. The participants were given sessions to construct test items and present them for discussion.

Dr Abdul Hameed, Dean SSS&H,
Dr Seema Arif, Chairperson,
Department of Education, Dr Faisal
Anis, Assistant Professor, Department
of Special Needs Education (SSS&H),
Dr Yasira Waqar, Assistant
Professor, Department of Education,
and Sajid Masood, Assistant
Professor, Department of Education,
attended the session. They have also



Attendees snapped at the conclusion of the workshop

conducted multiple sessions on Bloom's taxonomy, learning outcomes, assessment types, construction of objective and subjective type test items, item validity, reliability, discrimination, difficulty, and distracter's effect.

Addressing the certificate awarding session, Dr Abdul Hameed acknowledged the contribution of PEF in monitoring quality of partner

schools through quality assurance tests. He also advised to use technology in assessment practices. **Asher Ramish**, Director CEE, spoke on the importance and need of inservice training and its impact on personal, professional and organizational outcomes.

The workshop concluded after distribution of certificates among participants.

## **Azgard Nine Limited Visits UMT-STD**

Sohail Ahmed, Marketing Manager, Azgard Nine Limited, and his team visited the School of Textile and Design (STD) at the UMT Campus on September 8, 2017. He was warmly received by Dr Mumtaz Hasan Malik, Dean STD, along with **Assistant Professors Muhammad** Naveed Akhtar, Adil Masood Qazi, and UMT officials. During this visit, several areas of mutual cooperation were discussed between STD and Azgard Nine with reference to research work including STD industrial visits to Azgard Nine, organizing trainings for Azgard Nine, and employment opportunities for STD graduates. Moreover, STD also invited Azgard Nine team to participate in the upcoming job fair.



Dr Mumtaz Hasan Malik, Dean STD, shares collaboration opportunities with Azgard Nine team

Zareen Khan, Senior Officer Career Services, OCS, UMT, also attended the meeting and requested the Azgard Nine team to provide cooperation for the job placement of STD graduates. Sohail Ahmed and his team members thanked the STD faculty for their overwhelming response and assured their support to strengthen business ties between STD and Azgard Nine. He invited Dean STD, faculty and students to visit company units in order to gain more information on the production facilities of Azgard Nine.

#### ICPY and Day Care Center Organize Talk on Parent-Child Mental Health



The Day Care Center, a project of the Office of Human Resources (OHR), in collaboration with the Institute of Clinical Psychology (ICPY), organized a talk on 'Parent-Child Attachment: the Source of Mental Health' on August 2, 2017. The objectives of the talk was to explain the relevance of childhood

experiences to the human development. Dr Zahid Mahmood, Director ICPY, was the resource person. Dr Zahid traced development of the children from birth onwards and talked about their psychological, emotional and social development. He also briefed the audience about remedies which can be undertaken to overcome these problems. Participants raised questions and concerns regarding punishment of the children, dealing with gender differences, and sibling rivalry issues. Experiences of raising children with respect to single parenting, impact of nuclear/joint family system and work-home interference were discussed.

Dr Zahid also said that it is laudable that UMT Day Care Center is focusing on better parenting whereas other centers only provide babysitting services. It was concluded that child's behavior cannot be changed but modified. The consistency, sequencing and appropriate responsiveness of parents on children's behaviors are key to successful parenting.

## STD Organizes Seminar on WEFT Technologies

The School of Textile and Design (STD) at UMT organized an international seminar on IRO WEFT Technology in collaboration with Shan Associates and the Textile Institute (UK) on September 27, 2017. Prof Dr Mumtaz Hasan Malik, Dean STD, welcomed all the distinguished guests and speakers, The dignitaries included **Stephen** Summersgill, Area Sales Manager ROJ, IRO, Per-Olof Anderberg. Technical Trainer, and Iftikhar Ahmed, Country Manager, Shan Associates.

More than 100 participants including textile professionals, textile graduates, projects managers, faculty and students attended the event.

The seminar comprised of two sessions; the first session covered the technical lectures while the technical



Per-Olof Anderberg giving training on IRO WEFT Accumulator

training on IRO WEFT Feeders was given in the second session. The technical training on Stella G2 was also provided. The purpose of the training was to inform the participants about the preventive and corrective maintenance of feeders along with the tips to improve or

maintain the performance and life of the equipment. At the end of the seminar, certificates of participation were awarded to all participants. STD and Shan Associates agreed to jointly organize more similar events in the future in view of the success of the seminar.

#### **UMT TV**

#### Deliver Matter with a Purpose

UMT has the distinction of launching the first web channel of Pakistan. The need was felt to promote an alternative media culture that could give voice to the academia of Pakistan and respond to the challenges of the digital world. UMT TV started transmissions in 2016. Its serves as a laboratory for our students to get training in various aspects of their media coursework. It also provides a strong platform to our students to

learn from industry experts who are regularly invited in different programs that are aired on the channel. At present, many talk shows, debates and other programs projecting a positive image of Pakistan and reflecting the diverse range of activities held at the UMT Campus are aired on UMT TV. Pictorial highlights of some programs of UMT TV are presented in the following pages.















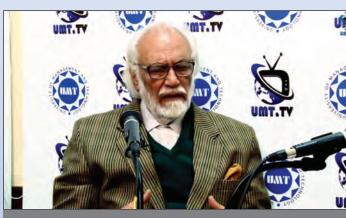


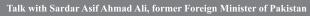














Talk with Sikandar Hayat Khan, Chairman, District Council, Qasur

#### **OCS Conducts Recruitment Drives with Leading Employers**

#### Haier

The Office of Career Services (OCS) at UMT and Haier conducted a written test based on aptitude and general knowledge to shortlist candidates for the position of Management Trainee Officer on August 25, 2017. They targeted audience from Law, Business and Engineering background. A total of 45 candidates appeared for the test. It is worth mentioning that Haier is the leader in the home appliances market in Pakistan with an overall market share of 32%.



#### Bank alBaraka

Representatives from Bank alBaraka conducted an induction session at the UMT Campus on July 28, 2017. It was followed by a recruitment activity consisting of interviews. The organization offered posts for Branch Service Officer (BSO) to the candidates of MBA and MS Islamic Banking and Finance. Mustafa Oureshi, Manager HR, along with his team conducted a written test based on Analytics, Maths and IQ. A total number of 29 candidates took the test.

#### 2iQ Research

Representatives from 2iO Research Pvt. Ltd. conducted an interactive recruitment activity for the position of 'Analyst' on July 10, 2017.

The team from the company was looking for fresh Finance and Economics graduates with effective communication skills. Zabih Ullah, CEO 2iQ Research, along with Basharat Ahmad, Consultant, briefed the candidates about the company profile and its business model.





#### **TkXel**

OCS and TkXel, a leading technical consultancy, collaborated for recruitment drive at the UMT Campus on September 14, 2017. TkXel is a high-end technology development and marketing services company. The team conducted interviews for the position of 'Business Development Consultants' for their business sector. Marketing and Management students with the ability to support growth strategy and come up with viable business plans were the target of this activity.