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# UMT NEWS

*Moments and Momentum*

## Chairman HEC awards 889 degrees at the 4th UMT Convocation 2010

The 4th UMT Convocation was held at the campus of the University of Management and Technology on April 25, 2010. Dr **Javid R Laghari**, Chairman HEC, was the chief guest at this occasion. A total of 885 degrees in different graduate and postgraduates programs were conferred upon participants of the School of Business and Economics (SBE), School of Science and Technology (SST) and School of Social Sciences and Humanities (SSH).

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On stage from L to R: Salman Saeed Qureshi, Dr Manzoor Ahmad, Dr M D Shami, Mazhar-ud-Din-Ansari, Dr Hasan Sohaib Murad, Dr Javid Laghari, Dr Rafique Ahmed, Dr A R Kausar, S M A Ashraf, Sardar Yaar Muhammad Jamali and Dr Abdul Raouf

## SBE organizes commerce and culture extravaganza

Customs, traditions, festivals, clothing, cuisine and cultural values bind communities together. Understanding culture is important in order to be successful in the practical world. For business professionals, it is important to be fully aware of the cultural values of the target market. The Students Academic Forum (SAF) organized the 'commerce, culture, and color' extravaganza on May 07, 2010 to give the students exposure to various cultures of Pakistan, and provide know-how regarding the business styles prevalent in the country. Faculty members **Asher Ramish**, **Ghazala Yasmin Aslam**, **Sadaf Roohi Tauqir**, **Farooq Omar**, SAF coordinator **Faiza Arif** and the entire team of SAF were actively involved in organizing the event.

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Imran Peerzada, the Chief Guest for the "Commerce, Culture, and Color" extravaganza, visiting a pavilion

## Seminar: Freedom of information and the right to know

The Department of Media and Communication (DMC), University of Management and Technology (UMT), organized a seminar on "Freedom of information: The right to know" in connection with the World Press Freedom Day on May 03, 2010. Renowned journalists **Arif Nizami** and **Shafqat Mahmood**, and academician **Prof Riffat Sohail** were the guest speakers while Prof Dr Rashid Kausar, Pro-Rector UMT, presided over the seminar. DMC Chairman **Prof Dr Mujahid Mansoori**, teachers and a large number of media students participated in the event. The students in particular showed their active participation in the seminar. The speakers said that Article 19 of the Constitution provides Pakistani citizens the right to know and access to the information but the public is kept in darkness.

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Prof Dr Riffat Sohail, Shafqat Mahmood, Arif Nizami, Dr A R Kausar and Dr Mujahid Mansoori addressing the audience

## Seminar: Transparency and corporate governance

**David A Westbrook**, Professor, University of Buffalo Law School, was invited by the Center for Entrepreneurship and Innovation (CENTIN) and Center for Management Development (CMD) to address the 'transparency and corporate governance' seminar on May 14, 2010. During the seminar, David was introduced by **Linda Blunt** and welcomed by **Dr Naveeda Kichlew** on behalf of SBE.



David A Westbrook receives souvenir from Rector UMT

## Chairman HEC awards 889 degrees to successful graduates

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**Qurat-ul-Ain Ali** (BBA) and **Sonia** (BBIT) received the Ahmad Dawood Gold Medals for being the top position holders among business graduates. **Tayyab Ashaq** (BS Textile Engineering) and **Arooba Sarfaraz** (BS-TDT) topped the list of SST graduates to claim the Din Group Gold Medals while **Abdullah Saqlain** (BS Electrical Engineering) secured the **Sardar Muhammad Ghalib** Gold Medal. The Gold Medals also carried an additional cash prize of Rs 100,000/- each.

Dr Javaid Leghari, Chairman HEC, congratulated the graduates and reminded them of their responsibilities towards their families and society. He said that UMT had made great contributions for the promotion of quality education in business, science and technology. He added that the University had taken upon itself to promote a culture of research and exploration in higher education and this was indeed a commendable initiative.

**Dr Raqfiue Ahmed** urged the new graduates to be focused and strong willed in order to achieve success in their professional lives. This, he said, was the only way to steer the country out of the crises that it was facing now.

**Dr Hasan Sohaib Murad**, Rector UMT, welcomed the families of the graduates and assured them that the University would remain committed to its objectives of mentoring, guiding, training and developing the outgoing graduates at each and every stage of their career. He reminded the outgoing graduates that they should uphold moral values and the principles of merit while pursuing their worldly objectives.

**Dr Rashid Kausar**, Pro-Rector UMT, presented a brief report highlighting the milestones in the history of UMT. He announced that the Scientific Committee of Eduniversal, an international organization assessing the strengths and significance of higher educational institutions and their affiliated schools, has recommended UMT Business School as the most strong business school in Central Asia. He informed everyone that 190 full-time faculty members were now catering to the intellectual and spiritual needs of 4000 students coming from 63 districts of Pakistan and 21 countries of the world almost covering 4 continents.

The Pro-Rector acknowledged the role and significance of different offices in terms of facilitating participants and faculty members in maintaining the pace of their academic achievements. He made special reference to the list of achievements made by the Office of Communications and Media (OCM), Office of Facilities Management (OFM), Office of Information Technology (OIT), Center for Management Development (CMD), Office of Human Resources (OHR), Office of Controller of Examinations (OCE), Office of Registrar (ORG) and the Office of Participants Affairs (OPA). Elaborating the achievements of UMT participants in various fields, he said that UMT students were giving their best while competing in sports competitions at the national level. He said **Sami Liaqat** (MBA-P) secured 2nd Position in HEC All Pakistan Intersarsity Body Building Championship. **Manan Naseem** (MBA-P) played as Captain Pakistan National Rugby Team, **Rai Naem** (BS Social Science) clinched the 2nd Position in HEC All Pakistan High Jump Championship. **Ahmed Siyal** (MBA-P) was declared as Punjab Gold Medalist in Teak Wando and **Hasan Javed** (BBA) was chosen as player of Pakistan National Cricket Team (Under 19).

The 4th UMT Convocation was attended by a large number of family members and friends of graduating students as well as dignitaries from the corporate world. Dinner was served to the guests and graduates at the end of the convocation.



A view of the graduates' procession



Dr Sarwar Azhar, Dean SBE, Dr Abdul Aziz Bhatti, Dean SST, and Dr Zafar Iqbal, Dean SSH, announce award of degrees to graduates of their respective schools



Guests and faculty members attending the Convocation



UMT graduates snapped together at the 4th Convocation

## SBE organizes commerce and culture extravaganza

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Imran Peerzada, renowned artist, was the chief guest on the occasion. Almost twenty student groups participated in the event. They displayed various pavilions and reflected different cultures in an appealing manner. Pavilions depicting friendliness of Punjab, bravery of *Pakhtoonistan*, hospitality of Sindh, love of Gilgit and many more made every visitor feel proud of the rich cultural and artistic heritage of Pakistan. Students had conducted detailed research in understanding the cultural traditions of their



A view of the pavilion at the cultural festival

registered pavilions. All of them came up with unique ideas for depicting their themes. The beat of *dhol* and the aroma of *Peshawari chappal kabab* were a great attraction for the visitors. Imran Peerzada accompanied by Dr Sarwar Azhar, Dean SBE, visited all the pavilions and judged them for the first, second, third and consolation prizes. The decision was very difficult to take as all the pavilions were displayed in an excellent manner and all participants were winners in themselves. The winning group from Gilgit was given a cash prize of Rs10,000/-. All the members of the Students Academic Forum (SAF) were provided certificates as an appreciation for their remarkable efforts in organizing the event. In the end, Dr Sarwar Azhar, Dean SBE, thanked Imran Peerzada for gracing the events with his presence. Dr Azhar also appreciated the efforts of all the faculty members, the SAF team and the students of SBE for their hard work and dedication in setting up the pavilions and managing the event in an organized manner.



Students snapped at their pavilion at the cultural festival

## Seminar: Freedom of information and the right to know

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Consequently, the government is hiding all bitter realities with reference to the energy crisis and other issues from the media. However, it is the responsibility of the media that it should not only highlight the energy crisis but also dig out the reasons and malpractices behind it. Arif Nizami, Former Editor 'The Nation' and Chairman CPNE, said that press freedom requires balance of responsibility and professionalism. He said that the media was free enough in Pakistan but still a number of issues of larger public interest were being ignored. "It is satisfactory now media is adopting the track of investigative reporting to reveal the malpractices and disorder of governance," he added.

Political analyst Shafqat Mehmood said that we need to ensure the right to know for our people because it is the real power of a democratic society. He said, "Colonialists left a culture behind in which secrecy of the public information is maintained illegally and this information is kept away from public eyes but the time has come for the media to take benefit of its freedom and let people become aware of all wrongdoings and causes of bad governance.

Prof Riffat Sohail said, "We are receiving terrible information with reference to the 'anti-people' Indus Water Treaty now. Had the media disclosed this information before the treaty was signed, we would have not seen such a crisis of energy." Prof Dr A Rashid Kausar urged the students of media studies to try to know the realities first and become future professional media practitioners. He said that they must try to know who is responsible for the energy crisis in the country and why the government did not start solar energy production due to pressure from some oil companies. DMC Chairman Prof Dr Mujahid Mansoori said that for establishment of true democratic culture in a society, access to information and the right to know were the prerequisites. He said that the media was a watchdog as well as a civic forum for the society, which was helping the government in the process of good governance by pinpointing its wrongdoings. He said that media, society and democracy go and grow together.



UMT students attending the seminar

## 13th Hajj Draw held at UMT

The UMT management always takes good care of the spiritual well-being of its employees. Each year a Hajj Draw is held and the lucky winners are sent for holy pilgrimage. Saleem Iqbal, Security Guard, Office of Facilities Management (Employee Code 8766) and Nadeem Khan, Assistant Professor, SST (Employee Code 6644) have won the 13th Hajj Draw held on June 17, 2010. Prof Dr Abdul Raouf, SI, University Professor and Advisor, conducted the Hajj Draw and announced the name of the winners. The UMT community congratulates the winners and prays for a safe journey to the holy land.



Prof Dr Abdul Raouf, SI, conducting the 13th Hajj Draw

## Institute of Research Promotion (IRP) signs MoU with PASTIC

**Abid H K Shirwani**, Chief Executive Officer, Institute of Research Promotion (IRP), delivered a speech during a seminar on "Partnership for R&D" in Pakistan Science Foundation on June 03, 2010, Islamabad. He encouraged the participants to plan collaborative ventures and invited all stakeholders for the common cause of R&D promotion. **Dr Manzoor N Somro**, Chairman, PSF, **Kashif Shabbir**, President, Rawalpindi Chamber of Commerce and Industry and Eng. **Abur Rashid**, Advisor to Minister of Science and Technology, Pakistan also spoke on the occasion. Seminars for the coming years were planned on university-industry partnership basis across the country. Both organizations reiterated their commitment to work together and pool their resources to the national cause of R&D in Pakistan.



Dr Manzoor N Soomro and Abid H K Shirwani signing the MoU

## Registrar and Controller of Examinations hold open session with students

An open session with students was convened in the UMT seminar room on April 12, 2010. **Salman Saeed Qureshi**, Registrar UMT, and **Asif Saeed Haider**, Controller of Examinations (CoE) mainly conducted the open session while their key staff members were also available. The session started with recitation from the Holy Qura'an and brief address by the Registrar informing the students about the objectives for holding the open session. He said that we want to improve the student life in the university on the basis of the students' suggestions. About one hundred students participated in this session. The participation of the students remained very active throughout the session. They asked a number of questions and gave some good suggestions as well. The questions, however, mainly related to the SST and UMT Hostel.



Salman Saeed Qureshi, Registrar UMT, and Asif Saeed Haider, Controller of Examinations, conducting the open session

## TKS Network expands to 37 schools in 26 cities



A project of ILM Trust, The Knowledge School (TKS) Network was launched in February 2008 with its first academic year commencing in the following August. TKS Network has now expanded to 26 cities across Punjab with 37 campuses in select locations. The 11 TKS campuses in Lahore are located in Johar Town, Ittefaq Town, Gulshan Ravi, Township, Sabzazar, Samanabad, Allama Iqbal Town, Awan Town, Raiwind Road, Mughalpur, and Model Town. The 2 Gujranwala campuses are situated in Peoples Colony and Model Town. Other TKS campuses are found in Rawalpindi, Narawal, Shakargarh, Tanda (Gujrat), Rahim Yar Khan, Chishtian, Chakwal, Okara, Khanewal, Pattoki, Pasroor, Gujar Khan, Wazirabad, Sahiwal, Haveli Lakha, Multan, Kahroor Pakka, Head Marala, Kabir Wala, Zafarwal, Mandi Bahauddin, Dunia pur, Chawinda and Toba Tak Singh. Many more schools are in the pipeline at cities like Faisalabad, Daska, Lahore (2), Rawalpindi (3), Faisalabad, Sadiqabad, Karachi, Peshawar, Gujrat, Phool Nagar, Depalpur, Pakpattan, Burewala, Multan, Islamabad, Lodhran, Jehlum, Kamoke, and Hujra Shah Muqem. The project is likely to have about 60 schools in the academic year 2011-2012.

## Amir Ejaz, UMT MBA student, wins MUIMUN scholarship

**Amir Ejaz**, an MBA student at the School of Business and Economics, University of Management and Technology, Lahore, recently won a scholarship at Munster University International Model United Nations (MUIMUN). The conference is the biggest Model United Nation Conference in Germany with a gathering of more than 250 students from around the globe. Through diplomacy and negotiation, Model UN students seek ways that the world community can deal with complex global concerns such as the environment, economic development, refugees, AIDS, conflict resolution, disarmament and human rights. Students learn to understand global relations and the possibilities they have to help improve and transform the world into a better one. They assume the roles of ambassadors to the United Nations and debate current issues on the UN's agenda. Each ambassador represents a country other than his or her country of origin. This year's scholars came from Pakistan, Bangla Desh, India, Costa Rica and South Africa. Amir participated in the Security Council proceedings and represented the United States. He won the "Best Delegate Award". In honor of this achievement, the Pakistani national anthem was played at the concluding ceremony of this Premier International Conference. Amir's interview was published in the official MUIMUN newspaper, The Westphalian Diplomat. It can be accessed at

<http://www.muimun.org/files/WD/Westphalian%20Diplomat10%20April07.pdf>

## SPA inks MoU with Wide Angle Studio (Pvt) Limited

The School of Professional Advancement (SPA) and Wide Angle Studio (Pvt) Limited signed a Memorandum of Understanding (MoU) on June 11, 2010. **Muhammad Naveed Anwar**, Course Coordinator and Director, represented the Wide Angle Studio (Pvt) Limited and **Sohail Tirimzi**, Director Planning, signed the MoU on behalf of SPA.

Wide Angle Studio is a full service production house serving its clients in the field of digital videography and animation facilities as per their diversified requirements and offers a wide range of services which include countrywide shooting facilities, documentary filming and post production facilities that are compatible with international standards. Wide Angle will offer diploma and certificate programs in collaboration with SPA. These courses will teach production and media (especially in the digital direction), editing, creative scripting, screen play writing, advertising, marketing, graphic designing and animation.

## UMT hosts energy manager training program to promote conservation

The Small and Medium Enterprises Development Authority (SMEDA) has initiated Energy Manager Training Program in collaboration with the All Pakistan Textile Mills Association (APTMA) and German Technical Cooperation (GTZ) for industry professionals involved in energy management. The objective of this training program is to upgrade the existing skills and knowledge of energy managers to carry out energy conservation activities on continuous basis.

The training program was held at the University of Management and Technology, Lahore on May 12–14, 2010. The first module was conducted on Energy Efficiency in Thermal Utilities and 30 industry professionals participated in the training session. Faculty members of engineering institutions such as UET, NUST and UMT participated in the training session. The opening ceremony was attended by senior officials of SMEDA, APTMA, GTZ and UMT. Training program on remaining modules (power generation and distribution, electric motors, compressors, HVAC and CDM) is planned for August 2010.

Addressing the opening ceremony, **Fayyaz Ahmed Riaz**, DGM SMEDA, said that efficient use of energy has positive implications at the macro level of the general economy. He informed that SMEDA, in collaboration with other associations, will broaden the scope of the energy manager training program to other industrial sectors. He thanked the University of Management and Technology, and appreciated the efforts of **Dr Nabeel Amin**, In-charge, Department of Textiles, for making the event possible.

**Anis-ul-Haq**, Secretary, APTMA, said that the textile industry has realized the importance of the elimination of the wasteful component in energy consumption. He added that the textile sector consumes around 1500 MW of electricity, while in-house gas based power generation systems supply 70% of this power. **Bernhard Meyhoefer**, Principal Advisor, GTZ, said that the objective of this initiative is to build capacities and capabilities of the public and private sector to implement activities of energy efficiency in SMEs and institutions to have strategies for increasing energy efficiency. **Dr Hasan Sohaib Murad**, Rector, UMT, also spoke on the occasion. He said that the country is facing heavy electricity shortfall and only energy conservation can provide immediate solution to avoid difficulties. He also congratulated Dr Nabeel Amin for starting such an innovative program.

The closing ceremony of the training session was attended by Fayyaz Ahmed Riaz from SMEDA, Abbas Mehmood from GTZ and Dr Nabeel Amin from UMT. Fayyaz Ahmed thanked the resource persons, participants and all the stakeholders involved in the training. **Abbas Mehmood** expressed similar sentiments and hoped that the same kind of hospitality would be extended to them by UMT in the future also. Dr Nabeel Amin shared his views and experiences about the textile sector. He informed everyone that UMT is offering energy specialization at bachelor and master level. He thanked all the support departments at UMT and extended special note of thanks to **Suhail Maqsood**, **Noor Aslam Khan** and **Waqas Lodhi** for making this event a success. In the end, he presented souvenirs to the representative of SMEDA, GTZ, and APTMA.



Participants of the 'energy manager training program' snapped with Dr Hasan Sohaib Murad, Rector UMT

## From the EDITORIAL Desk

Welcome to this issue of the UMT News and to the UMT— a vibrant knowledge community and the place for knowledge convergence. Among the comity of higher education institutions, UMT is unique, better, and different. Twenty years of unparalleled history, the philosophy, unmatched faculty, teaching methodology, leadership in learning and knowledge system (LILAKS), range of programs, cosmopolitan character, and other such distinguishing features make UMT unique. UMT News tries to mirror whatever happens at UMT—curricular, co-curricular, and extra-curricular. Nothing less, nothing more.

Being a pro-active stakeholder of the UMT knowledge community, let us think. What is it that distinguishes me, you, us, we, all? The way we think, act, walk, talk, team, play, study, discuss, write, project, devise, design, delineate, .....All this will have a bearing on you and on all those to whom you are related and to whom you are connected. Think. Your contribution!

As an informal publication, UMT News welcomes your thoughts, contributions and suggestions. Submit a news item, celebrate an event, share your experience, express your view, voice your concern, project your activities, and highlight the dormant. Just drop a line at [agghaffari@umt.edu.pk](mailto:agghaffari@umt.edu.pk).

*A G Ghaffari*, Editor

## Dr Hasan Sohaib Murad joins UVAS syndicate

The University of Veterinary and Animal Sciences (UVAS), Lahore, Syndicate has been enriched with the appointment of nine new members by the Punjab Governor/Chancellor for a term of three years. In order to activate the university's statutory academic bodies, the syndicate meeting chaired by UVAS vice-chancellor Professor Dr Muhammad Nawaz appointed five senior academics, including three from sister institutions, as members of the Advance Studies and Research Board, nominated syndicate members on different committees, appointed heads of affiliation committee, Directorate of Research and five academic departments.

At the outset of the Syndicate meeting, vice-chancellor Professor Nawaz welcomed and introduced the newly appointed Syndicate members: Former **Justice Manzoor Hussain Sial**, Professor **Dr Bahsir Ahmad Sheikh**, **Dr Hasan Sohaib Murad**, **Nadeem Hafeez Khan**, Professor **Dr Laeeq Akbar Lodhi**, Professor **Dr Talat Naseer Pasha**, Professor **Dr Muhammad Sarwar Khan**, **Dr Hafsa Zaineb** and **Muhammad Bilal**.

The VC hoped that the new members would exercise their collective wisdom, their vast experience and offer co-operation and guidance to enhance the teaching, research and development capacity of the university at its optimum level.

*Based on Business Recorder Report*

## “Aadhay Adhooray Khwaab” by Dr Shahid Siddiqui appreciated at UMT

The University of Management and Technology (UMT), Lahore, organized a special ceremony to promote and appreciate **Dr Shahid Siddiqui's** book “*Aadhay Adhooray Khwaab*” on May 12, 2010. The first edition of this thought provoking novel has already been sold out while the second edition will hit the market very soon. **Hamid Khan**, former President Supreme Court Bar Association, and **Raja Anwar**, Chairman of the Chief Minister's Taskforce for Elementary Education, were the chief guests of the ceremony. Addressing on the occasion, **Dr Hasan Sohaib Murad**, Rector UMT, said that the book was a valuable addition to the literary world. He observed that history testifies to the fact that the decline and downfall of nations is largely attributable to their weakness is the world of knowledge and literature. He said that the chief character of the novel was that of an ideal teacher. The writer deserves credit for highlighting the role of the teacher at a time when society desperately needs dedicated teachers who may be mentors of future generations. Reflecting on the merits of the novel, Hamid Khan said that the sacrifices made by the characters depicted in the book for the restoration of the judiciary serve as guidelines for all of us. Raja Anwar said that military dictatorships have always harmed the country and resistance against such dictatorships serve as milestones in our national history. He added that Dr Shahid Siddiqui should be congratulated conveying a message of working towards a higher purpose in life. At the end, Dr Shahid Siddiqui thanked Dr Hasan Sohaib Murad, faculty members and students for their contributions in organizing the ceremony.



**Dr Shahid Siddiqui addresses the audience during a special ceremony to appreciate the novel written by him**

## Seminar: Dialogue of civilizations

**Munawar Anees** was invited to deliver a lecture on dialogue of civilization at the University of Management and Technology (UMT) on May 11, 2010. The lecture was attended by a large number of UMT officials, faculty members and guests including **Dr A R Kausar**, Pro-Rector UMT, **Dr Abdul Hameed**, Associate Dean SSH, **Syed Imad-ud-Din Asad**, Director CLP, **John Odito**, **Dr Naveed Yazdani**, Director SPA, **Professor Muhammad Nazim**, Director General CGRL, and others. Reviving the intellectual arguments emanating from Samuel Huntington's article titled the “Clash of Civilizations”, Anees emphasized that moral conduct, diversity and equality were the basis of the Islamic civilization. Yet, certain elements in the Western political elites, especially the architects of the New World Order, led a movement against Islam because they feared the loss of their pre-dominance. However, a number of new books throw light on the scientific and intellectual traditions of the Islamic world. For example, **Amartya Sen** has confronted Huntington in his book “Identity and Violence: The illusion of Destiny” by suggesting that the Western world has no proprietary rights over democratic ideas. Anees concluded by saying that dialogue of civilizations is a universal human cause and Muslims bear a major responsibility for its success.



**Munawar Anees, delivering a lecture on 'Dialogue of civilization'**

## Daniel Nelson, PhD (Hopkins) lectures at UMT

'The civil and military roles require a broader definition in the 21st century as the national security structure has now become larger than the armed forces.' This was stated by **Daniel Nelson**, PhD (Hopkins), President and CEO Global Concepts and Communications, LLC, who was invited by the University of Management and Technology, Lahore, to deliver a lecture on 'Balance of civil and military role in a democracy' on May 21, 2010 at the UMT campus. An author of six books, Daniel is also Senior Fellow at the Center for Arms Control and Non-proliferation in Washington DC, USA.

Addressing a large number of students, faculty and staff members, Daniel said that the civil and military structures now comprised of intelligence agencies, private security companies, think tanks, research centers, etc. As such, the balance of civil and military roles depended on proper constitutional laws, cultural transition involving a movement towards a belief system defining the roles of military and civil structure, transparency of disclosure, free press and freedom of information. In response to questions by the participants of the seminar, Daniel said that he understood the mistrust and frustration with policies of the US government regarding its support for dictatorships in the past.

However, the United States was now interested in returning countries to civilian rule. He said that his interaction with members of the armed forces demonstrated that the military itself is realizing that it is in their best interests to stay away from politics and presidential palaces as this hurts their capacity to train troops and protect the country.

Earlier, **Dr Mujahid Mansoori**, Chairman, Department of Media and Communication, welcomed the distinguished guest to the campus and also introduced him to the participants. Those who attended the seminar included **A G Ghaffari**, Head OCM, **Dr Uzma Quraishi**, Chairperson, Department of Education, **Prof Muhammad Nazim**, Director General CGRL, **Imadud-din-Asad**, Director CLP, Muhammad Abdullah, Head Human Resources, faculty members and a large number of students.



**Daniel Nelson, lectures on 'Balance of civil and military role in a democracy'**

## Research seminar for MS students in SBE

A research seminar was conducted for MS students of the School of Business and Economics (SBE) on March 30, 2010. **Dr M H Mirza** who is Management Development Consultant and is affiliated to the University of Oxford, UK, delivered a lecture on general management.

He also shared his expert views on developing research skills. Students showed keen interest in the lecture that was followed by a question and answer session. The session ended with the vote of thanks by **Prof Dr Rukhsana Kalim**, Associate Dean (CGR).

## Ajaz Anwar lectures on history of Lahore

The Department of Textiles, School of Science and Technology (SST), arranged a seminar on the history of Old Lahore for students of the Bachelor of Textile and Fashion Design (BTFD) on April 30, 2010. **Dr Nabeel Amin**, In-charge Department of Textiles, SST, welcomed the faculty members, students and guests to the seminar. He also introduced **Dr Ajaz Anwar**, the honorable speaker of the seminar. Dr Anwar is a renowned artist and specializes in water colors. In 1997, he was awarded the Pride of Performance for outstanding work in the field of painting. He has traveled and worked in different parts of the world. His paintings have been exhibited several times in different national and international exhibitions. Addressing on the occasion, he spoke about the different localities and gates of Old Lahore, and narrated how he used to wander around these areas which served as an inspiration for his paintings. He focused on the culture and the change in environment due to the development of the city. He also highlighted the difference of the urban and rural civilization in context of Old Lahore. Pictures of Old Lahore were also shown on multimedia. In the end, question and answer session was held. Later, Dr Nabeel Amin thanked all the participants for attending the event and invited **Dr Sarwar Rana** to present souvenir to Dr Ajaz Anwar.



Dr Ajaz Anwar snapped with participants of the seminar after receiving a souvenir from Dr Sarwar Rana

## Seminar: Promoting diversity of thought in classroom

**Beth Trudell**, Senior English Language Teaching Fellow, USA Consulate, Lahore, was invited by the Department of English, School of Social Sciences and Humanities (SSH) as the guest speaker for a seminar on "Promoting diversity of thought in classroom". She emphasized on collaborative activities i.e. group/pair work and preparing the students for reasoning through critical thinking questions. She said that free writing, one of the genres of language skills, could be used to motivate the students to reflect their thinking processes irrespective of the fear of making grammatical mistakes and errors. Such initiatives would foster independent thinking processes. Beth was of the view that the teacher should play the role of an objective evaluator of the students' performance and should concentrate on improving the quality of students' output instead of pointing out certain mistakes. She emphasized on replacing the old cycle of transmission pedagogy with critical thinking pedagogy. While concluding the seminar, Beth suggested that it was very important to cater for the requirements of the students in the course packs.

## BS Social Sciences students attend lecture at Model Town Library

The students of philosophy, BS-SS Batch 04 at the Department of Social Sciences (DSS) attended a lecture on 'The Knowledge of the External World' by **Dr Naeem Ahmed** at the Model Town Library. The lecture was organized by **Muzaffar Ghaffar**. The students were accompanied by their teachers, **Ambreen Salahuddin** and **Mehreen Shahid** from the DSS. **Humaria Ahmed** from the Department of Islamic Thought and Civilization (DITC) also accompanied the students and attended the lecture. **Dr Naeem Ahmed** gave a detailed account of the sources of knowledge and the key proponents of certain schools of thought. He talked about the metaphysical theories regarding the existence of the world and the limitations of human knowledge.

## Seminar Critical Theory: An Overview

The Department of Islamic Thought and Civilization organized a seminar to satisfy the intellectual and philosophical curiosity of the students of MS Islamic Thought and Civilization on April 20, 2010. The guest speaker was **Prof Shahid Rasheed**, Chairman, Department of Sociology, FC College University, Lahore, who presented an overview of critical theory.

Prof Shahid Rasheed said that critical theory is the examination and critique of society and culture, which draws knowledge from social sciences and humanities. He said that in contrast to traditional theory, critical theory is oriented toward critiquing and changing society as a whole. According to him, modern critical theory arose from a trajectory extending from the non-positivist sociology of Weber and Simmel, the neo-Marxist theory of Lukács and Gramsci, towards the milieu associated with the theorists of the Frankfurt Institute of Social Research, such as Herbert Marcuse, Theodor Adorno, Max Horkheimer, Walter Benjamin, and Jürgen Habermas. According to these theorists, a "critical" theory may be distinguished from a "traditional" theory according to a specific practical purpose. A theory is critical to the extent that it seeks human emancipation in order "to liberate human beings from the circumstances that enslave them". As these theories aim to explain and transform all the circumstances that enslave human beings, many "critical theories" in the broader sense have been developed. They have emerged in connection with the many social movements that identify varied dimensions of the domination of human beings in modern societies. In both the broad and the narrow senses, however, a critical theory provides the descriptive and normative bases for social inquiry aimed at decreasing domination and increasing freedom in all their forms. He concluded his lecture by stating that Muslims may find new horizons in the intellectual world by adopting the method of critical theory.



Dr Zafar Iqbal, Dean SSH, presents UMT souvenir to Prof Shahid Rasheed

## Study circle activity on Urdu novel

A study circle activity based on the Urdu novel Adhay Adhooray Khawab was organized by **Muhammad Shaban Rafi**, faculty member, the Department of English Language and Literature, SSH on April 17, 2010. **Dr Shahid K Siddiqui**, the author of the novel, was the key speaker.

Dr Siddiqui conducted an interactive session and emphasized that teachers should go beyond the delivery of contents in the classroom to synchronize education with the socio-economic and political lives of the people. He endorsed the practice of replacing the old cycle of transmission pedagogy with critical thinking pedagogy to bring about socio-political change in the society. Reflecting on past practice, he said that teachers denied the learners the opportunities and the right to question by providing the pedagogy of answers to the learners. Consequently, the learners were abandoned to reason and reflect higher order thoughts subconsciously. In his concluding remarks, Dr Siddiqui emphasized the importance of the pedagogy of questioning in the class.

## Bank Alfalah conducts recruitment test at UMT, for MTOs

Bank Alfalah has emerged as one of the foremost financial institutions in the country. PACRA, a premier rating agency of the country, has rated the bank 'AA' (double A) Entity Rating for the long term and A1+ (A one plus) for the short term. **Amna Masoom**, Manager Recruitment, Batch Programs, along with **Farhan** and **Sana Nawaz**, representatives of Bank Alfalah, visited the UMT campus to conduct the first MTO test ever held on the University campus. Fifty graduates of the School of Business and Economics (SBE) took part in this test that was held on April 01, 2010.

This was a great opportunity for MBAs (Marketing and Finance) of UMT to compete for the thirty MTO positions available within Bank Alfalah. After the declaration of results, **Faisal Sarfraz**, Manager Career and Placement, OPA, briefed the successful candidates for the next phase of the recruitment process i.e. the interview in the Bank Alfalah Office.

The efforts of the Office of Participants Affairs (OPA) to provide employment opportunities to UMT graduates even at a time when jobs are scarce due to the economic recession were appreciated by all participants who took the test. They urged OPA to keep up the good work and invite other commercial entities to conduct such activities at the UMT campus.



Students taking the Bank Alfalah recruitment test

## CENTIN organizes 'Meet the Entrepreneur'

The Center for Entrepreneurship and Innovation (CENTIN) invited **Meer Anwar**, Software Development Manager, Small and Medium Enterprises Development Authority (SMEDA), as the guest speaker in the "Meet the Entrepreneur" sessions that are held regularly at SBE. He shared his views with the students regarding the low cost methods of launching a new venture by using the Industrial Information Network ([www.iin.com.pk](http://www.iin.com.pk)). The INN provides complete information ranging from home management and business development to WTO, finance and government rules and regulations. He also mentioned many other free services offered by SMEDA for helping entrepreneurs to launch new ventures. He also shared a list of common sites and blogs for data search before launching a new business. His emphasis was on knowing the customer's need before launching a product. He also shared his own experience of the six companies that he had started as an entrepreneur. At the end, a brief question and answer session was held. **Dr Sarwar Azhar**, Dean SBE, gave souvenirs to the distinguished guests and delivered the concluding remarks.



Meer Anwar sharing his experiences with SBE students and faculty members

## Renowned artist Jamal Shah conducts drawing workshop at UMT

The Department of Textiles, School of Science and Technology (SST) and the Center for Management Development (CMD) invited renowned artists Mr and Mrs **Jamal Shah** to conduct a one-day workshop on drawing at the UMT campus on May 15, 2010. The workshop introduced students to basic concepts of line drawing. Students went through various exercises to train them in making still life drawings using different mediums and mind exercises for visualization and conceptualization. A large number of students participated in this unique workshop that turned out to be a great learning experience for them.



Jamal Shah conducting the workshop

## Telenor career management workshop

The Office of Participant Affairs (OPA) and Telenor Pakistan conducted the 2nd Career Management Workshop on May 21, 2010 at the UMT campus. The master trainer for the workshop was **Khubaib Ahmed**, Manager Recruitment Telenor, accompanied by **Fatima Farid** and **Hamza Qaiser**. **Faisal Sarfraz**, Manager Career and Placements OPA, represented UMT in this workshop. Telenor Pakistan aspires to become the leader in developing Pakistan's future human capital. With this endeavor in mind, Telenor partnered with over 30 universities across the nation to run its Career Management Workshops (CMW) last year. The objective of the CMW is to educate students on important aspects of career development. An integral part of these workshops is the Student Excellence Program (SEP) conducted by Telenor Pakistan's recruitment team. SEP is an extremely interactive session where the recruitment team discusses in detail the Do's and Don'ts of CV writing and interviews. Khubaib described the recruitment policy of Telenor. He explained why applicants fail to secure an interview call from Telenor, and how they may participate in the upcoming internship program. He also showed sample print and online CVs. Participants were shown an introduction video of Telenor that highlighted career opportunities, hiring policies and procedures, work environment and lifecycle of the company. Khubaib explained the concept of the company's 'open space environment', flexibility of the work place, egalitarian policies and the company's organizational structure. In the second phase, students were exposed to the interview process and 4A's to ace, i.e. audible, authority, appeal and aware. Khubaib asked the students to show integrity and not fake anything during the interview. In the post interview phase, Khubaib guided the participants about the best way to end an interview. Later, an iPod was given to a participant on the basis of survey forms distributed amongst them. At the end of workshop, Faisal Sarfraz presented a souvenir to Khubaib Ahmed on behalf of Director OPA and appreciated the efforts of Telenor for this developing the human resource pool of the country.



Faisal Sarfraz presenting a souvenir to Khubaib Ahmed, Telenor trainer



## ILM College Okara faculty and students visit UMT

A reception was hosted at UMT in honor of students and faculty of ILM College, Okara on May 06, 2010. More than 150 male and female students along with their faculty members were welcomed at UMT by **A G Ghaffari**, Director Events and Media, and **Abid Khan Shirwani**, Director External Affairs, UMT. **Dr A R Kausar**, Pro-Rector UMT, welcomed the teachers and students of ILM College. He also delivered a brief presentation about the strengths of faculty members and future prospects for intermediate students at UMT.

He said we are pursuing a vision of “Learning and helping individuals and organizations discover and develop their god-given potential to achieve the ultimate success.” He added that the faculty and management at UMT was geared to lead society by actualizing strategic partnership with stakeholders, harnessing leadership, generating useful knowledge, fostering enduring values, and projecting sustainable technologies and practices. He said that most of the faculty had foreign qualifications from prestigious universities of the world, and as such, were blessed with clear orientation of contemporary challenges and opportunities in the world of scholarship and human transformation. While welcoming the students of ILM College at UMT, **Abid Khan Shirwani**, CEO, praised the role of ILM Colleges towards provision of affordable quality education at the doorstep of the talented young people of rural areas as well as those from less developed semi-urbanized areas. He assured the students of ILM Colleges and the Knowledge School Network that UMT is the ideal platform to realize their dreams about higher studies and a better future.

The students visited different facilities including state-of-the-art Information Processing Center (IPC), library and scientific laboratories set up by the School of Science and Technology at UMT.



Students of ILM College, Okara snapped with **Abid H K Shirwani**, and the ILM Collges team at the UMT campus

## Dinner for Textile alumni

The Department of Textiles, School of Science and Technology (SST), arranged a dinner for alumni on April 06, 2010. Almost eighty alumni representing different industries gathered at their alma mater. The proceedings began after recitation of some verses from the Holy Quran.

**Dr Sarwar Rana** welcomed the guests. **Dr Nabeel Amin** also spoke on the occasion and invited the attendees to come up on the stage and share their experiences with everyone. A number of alumni took this opportunity to share their experience and give suggestions.

They acknowledged their debt to the University of Management and Technology for providing professional training and personal grooming that led to success in their respective careers. They also stressed on building strong linkages with the alumni serving in various sectors of the economy.

Later, **Dr Nabeel Amin** announced that a blog would be started on the textile website. The alumni were provided a briefing on the progress made at the Department. **Dr Nabeel** also informed them that the courses offered in the Textile Department now conformed to both HEC and PEC standards, and upgrading of lab facilities along with building industrial linkages was being carried out on priority basis.

**Dr Nabeel** urged the alumni for securing placements of UMT graduates in reputed companies. He asked the alumni to maintain contact with the Department by attending the conferences and seminars or by corresponding through e-mails.

**Dr Nabeel** concluded by thanking all the alumni for attending this event. He appreciated the efforts put in by **Suhail Maqsood**, Research Assistant, in making arrangements for the event. He extended a special note of thanks to the Office of Communications and Media (OCM) and the Office of Facilities Management (OFM) for cooperating with the Textile Department to ensure the success of the alumni dinner.



**Dr Nabeel Amin** addresses textile alumni

## SPA arranges Hi-Tea

The School of Professional Advancement (SPA) arranged a hi-tea for students and faculty members on June 22, 2010 with a view to improve communication, listen to the problems of students, and to enhance networking between them and the management. **Dr Hasan Sohaib Murad**, Rector UMT, **Dr A R Kausar**, Pro-Rector UMT, **Dr Sarwar Azhar**, Dean SBE, **Naveed Yazdani**, Director SPA, faculty members of SPA and students were present on the occasion. Addressing on the occasion, **Naveed Yazdani** welcomed the worthy guests and presented a brief overview of SPA.

**Dr Hasan Sohaib Murad** addressed the participants. He observed that such events should be held on weekly basis to enhance networking. He suggested that alumni should be invited to such events so that they share their valuable experiences with all those present. He emphasized on the need to enhance professional networking and switching over to experiential teaching. He said that assessment methodologies should be changed. **Dr A R Kausar** also addressed the participants. He emphasized on 3 Cs, i.e. Competence, Character and Community, which students are required to create in themselves. He said that SPA programs are specially designed to enhance the professional capabilities of the working professionals in their mid-career.

In the end, students shared their problems and queries with the management. Later, Hi-Tea was served to all those present.



**Dr Hasan Sohaib Murad** addresses invitees of the Hi-Tea



Guests of the Hi-Tea organized by SPA

## Department of Social Sciences welcomes Batch IV

The Department of Social Sciences (DSS) Batch III organized a welcome party for new students of BS Social Sciences Batch IV on May 19, 2010. **Dr Abdul Hameed**, Chairman, Department of Social Sciences and Associate Dean SSH, was the chief guest on the occasion.

The event was anchored by **Fatima Zahid**. **Ismail Bugday** recited a few verses from the Holy Qur'an. **Ayesha Siddique** delivered the welcome speech. Later, **Yakup Erdogan**, a Turkish student from Batch III sang a song in Persian, while **Usman Yousuf** from Batch IV proceeded with a Pakistani song that received a huge applause.

A small part of the famous **Khwaja Mueenud Din's** memorable play '*Taleem e Balighaan*' was staged by **Anum Arshad**, **Adeel Sheikh**, **Rai Naeem Abbas**, **Faizan Saeed** and **Ali Zain**, students of Batch III. **Anam Arshad** and **Huriya Khalid** performed another small skit. The students of Batch IV were presented with colorful bouquets by their seniors. Moreover, two exclusive awards were also presented to two sportsmen of DSS, **Rai Naeem Abbas** from Batch III and **Mustaqeem Butt** from Batch IV, for grabbing National and District level highest awards. **Fatima Ahmad** represented Batch IV and thanked the senior batch for the well-organized welcome party.

In his presidential address, **Dr Abdul Hameed** elaborated the efforts of the Department of Social Sciences in establishing and developing the BS-SS program. He also threw light on the increasing number of students in the department and the diversity of the student body due to the inclusion of students from Tajikistan and Turkey.

Moreover, **Dr Abdul Hameed** welcomed the new students and appreciated the efforts of Batch III in organizing the party for the new entrants. He said that being part of the Social Sciences Department was an exceptional privilege. Later, the faculty and the students enjoyed dinner together.



Students and faculty members of the Department of Social Sciences snapped together after the welcome party

## BS Social Sciences students visit Fountain House

Students of BS Social Sciences at the School of Social Sciences and Humanities (SSH) study Psychology as one of their subjects. The Department of Social Sciences arranged a visit of the Batch 01 psychology students to the Fountain House.

The students were accompanied by their Psychology teacher **Amna Arif**. The visit proved to be quite informative as the students learnt many things by observing the activities, behavior and attitudes of the patients.

The students asked many question from their teacher and from the staff of the Fountain House that looks after the patients on a daily basis. The visit gave them a practical orientation of the theories that they study in the classroom.

## Social Sciences students visit Wagah

A group of 21 students of Batch 03 and 04, BS Social Sciences, visited the Wagah Border to witness the flag hoisting ceremony that takes place each day. The trip helped them to understand their true heritage and identity in a better way. They were accompanied by their respected teacher **Sultan Ali Ranjha** and student advisor **Ambreen Salahuddin**. They were continuously enlightened on the way by receiving historical information about the significance of the Wagah Border between India and Pakistan. After reaching the jam packed stadium, everyone was overcome with patriotic emotions. As the guards assembled on each side and the crowds on both sides of the border waved the flags of their respective countries, the air resonated with patriotic slogans, including *Pakistan Zindabad* (Long Live Pakistan). The formal ceremony started with the recitation of Qur'anic verses. At the appointed time, both gates were thrown open, the border troops took exaggerated steps towards the flag posts and stamped the ground forcefully with their boots. Their demeanor and facial expressions signified determination, defiance, even hostility. After the flag lowering, the two gates were shut with a loud clang. All the students felt very patriotic and full of zeal and zest and raised slogans. After the ceremony ended, all headed back towards the UMT bus to get back to the campus filled with patriotism and devotion for their homeland.



Students of BS Social Sciences at the Wagah Border

## Social Sciences students visit "The Post"

The Department of Social Sciences arranged a trip for the students of BS-Social Sciences Batch 01 to the office of the daily "The Post Lahore", an English language newspaper of the Khabrein Group. They were accompanied by their teacher **Naseem Ahmed** who is also the Executive Editor of 'Daily The Post.' The students saw the working of different departments of the newspaper. **Naseem** also explained the process of publishing the newspaper and showed different departments to the students. They also met with different reporters, editors, cartoonists and other staff, and shared their ideas with them. The team of the newspaper appreciated the visit of the students and admired their knowledge about the working of the newspaper. Students also thanked the team, especially **Naseem Ahmed**, for arranging such an informative visit.



Social Sciences students at the office of 'The Post'

## Students visit PU Radio Station FM 104.6

The University of Management and Technology (UMT) always provides the best learning opportunities to its students. The Department of Social Sciences arranged a visit to the Punjab University's radio station FM 104.6. BS-Social Sciences students of Batch 01 visited the radio station accompanied with their mass communication teacher **Shafique Kamboh**. The PU Radio FM 104.6 staff including teachers, management and students gave a warm welcome to the UMT students. They visited different departments of the radio station and took a briefing session. The students learned the use of different equipments through practical application. The PU staff taught the radio mechanism and its working to the visiting students.

The students also met **Dr Ahsan Akhtar Naaz**, well known writer and Director, Institute of Communication Studies (ICS). He briefed them about the ICS, scope of studies and significance of the ICS in the field of journalism and media in Pakistan. He encouraged students to work hard and give proper time to their studies. The students thanked him for his kindness. The best thing about the visit was the fact that UMT students were also given a chance to go on-air and show their talent. They participated in the special transmission of FM 104.6 and shared their ideas. All students took part in this broadcast and learned about the radio and its different functions. The visit to the PU radio station turned out to be a great learning experience that taught many new concepts to the students of BS-Social Sciences. The knowledge gained here will certainly be useful to them when they enter their professional lives.



Social Sciences students snapped at the PU Radio Station with Dr Ahsan Akhtar Naaz, Director ICS

## Welcome party in the Department of Media and Communication

Senior students of the Department of Media and Communication (DMC), UMT hosted a welcome luncheon ceremony on May 12, 2010 in the honor of their juniors i.e. Batch 06. Faculty and a large number of students participated in this traditional event. Students performed various skits on the colorful occasion and enthralled the audience. At the end, **Dr Mujahid Mansoori**, Chairman DMC, advised the students to choose one of area of interest and convert it into their area of study for becoming a specialist in that particular professional field.



Students snapped together at the welcome party

## 2nd UMT Girls LUDO Championship 2010

Ludo is one of the most popular games among the female participants. The Sports Club (Girls Wing) organized the 2nd UMT Girls LUDO Championship on May 14, 2010. Many female students gathered to enjoy the matches and cheer the players. A total of 32 female participants took part in the fun-filled matches. **Mahreen Fatima** (BBA-H 094005-103) won the championship while **Sidra Tariq** (091320-028 BS-EE) was declared the runner-up. The prizes were distributed by **Hamna Butt**, President Girls Wing.



Hamna Butt, President Girls Sports Wing, presents the medal to Mahreen Fatima, winner of the Ludo Championship 2010

## Rector invites UMT Convocation Ushers to Hi-Tea

Dr Hasan Sohaib Murad, Rector UMT, invited all the ushers who helped in organizing the 4th UMT Convocation 2010 voluntarily on a Hi-Tea at the Rector Secretariat on May 05, 2010. Rana Iftikhar Ahmed, Director Participant's Services, and Hafiz Umair Iqbal, Participant's Activities Executive, were also present on the occasion. Dr Hasan personally greeted all the ushers, thanked them individually and distributed appreciation certificates among them. Branded T-shirts of UMT were also presented to the volunteers as a gesture of appreciation. Later, everyone enjoyed Hi-tea in a friendly and cordial manner.

## D-Juice summer fun day at the UMT Campus

The Office of Participants Affairs (OPA) organized a Summer Fun Day in collaboration with D-Juice on May 04, 2010. A large number of students participated in the Summer Fun Day. The one-day gaming activity included paint ball, rock climbing, shopping cart race, cut outs for Photo FUN, crazy hair style, wet sponge, limbo, twister, mascot, gift hampers, male and female VJ's / presenters, male and female brand ambassadors for games registration, photography and video. A large plasma screen with 3 live camera feeds also added color to the fun filled day.

## UMT documentary shoot for ARY Program "Campus Star"

The Office of Participants Affairs (OPA) arranged a movie shoot on May 12, 2010 at the UMT campus by the ARY Team for their popular program "ARY Campus Star". The team recorded various clips of the campus, laboratories, and the library. The shooting included exclusive interviews of Dr Hasan Sohaib Murad, Rector UMT, and Dr A R Kausar, Pro-Rector UMT. This program will be aired by ARY TV in coming weeks after approval of final movie clip by UMT officials.



## German publisher launches book by Saleem Ata

A book titled "MIMO Systems and Wireless Communication Issues and Challenges: MIMO-OFDM System Model and Transmit Diversity Scheme for Wireless Communications" by **Saleem Ata**, Assistant, Professor SST, has been published by VDM Verlag Dr. Müller, Germany, ISBN-10: 3639263243,

ISBN-13: 978-3639263244. The UMT community congratulates its learned colleague on this scholarly achievement and wishes him the best for the future as well.

## Research Papers

- A research paper titled "Design of Anti-Tank Electronic Influence Fuse" by **Dr Khalid H Qamar**, Professor SST, has been accepted for publication in the Canadian Journal on Electrical and Electronics Engineering, AM Publishers.
- A research paper titled "Interactive Non-Linear Effects in 3D of Dynamic Systems" by **Dr Khalid H Qamar**, Professor SST, has been accepted for publication in International Science and Technology Conference (ISTEC) 2010 to be held at Cyprus.
- A research paper titled "Industry-HEI linkage: A quality imperative" authored by **Salman Saeed Qureshi**, Registrar, UMT, has been accepted in International Conference (ICQ-2010) to be held in Katmandu, Nepal.



## Aqeel authors, CG Press Australia publishes

**Aqeel Ahmad**, has contributed a chapter to a book titled "Training the next generation of knowledge workers: Readings for effective secondary education and workplace learning practices" published by Common Ground Publishing Pty Ltd, Australia (2010). Edited by Jonathan H Westover, the book has included a chapter titled "HR Professionals' Effectiveness in a Knowledge-Based Organization" co-authored by Aqeel Ahmad with Mohamad Yazam Sharif. The chapter focuses upon the training of knowledge workers, employer-supported training, and emphasizes the need of training at the post-secondary level. Based on a questionnaire and interview based survey from 66 academics and senior professionals, the findings reveal the need to relate rewards and incentives given to the knowledge workers with the qualification and competence of the knowledge workers. The book is a must-read for management academics, organizational managers, leaders, and human resource development professionals seeking to understand proven practices and methods to train the next generation of knowledge workers that underlie enhanced competitive advantage for organizational success.

It is worth mentioning that Aqeel Ahmad, a PhD scholar at the Universiti Utara Malaysia (UUM), is associated with the University of Management and Technology (UMT), Lahore, as Lecturer and Program Advisor. He teaches a course on 'Human Capital Management' at the undergraduate level and the courses on 'Human Resource Management' and 'Dynamics of Management' at the graduate level. We congratulate our learned colleague on his contribution to the world of scholarship and wish him best of luck in his academic cum research pursuits.

## UMT students make waves in the sports arena

The management of the University of Management and Technology (UMT) has always taken special care to promote extra-curricular activities among its students in order to develop well-rounded individuals who excel in both their personal and professional lives. The Office of Participants Affairs (OPA) facilitates all those who have sports and athletic potential. Both male and female students are provided training and coaching. They are given every opportunity to represent UMT at sports and athletic competitions held at the campus and those organized by the HEC and other universities.

### Ali Shahid

Ali Shahid is a member of the LESCO, WAPDA Cricket Team. He was Captain of the UMT team that won the Clash T20 Interschool Championship. He played for Lahore U-19 in the National U-19 Championship in 2006. He was selected in ALL ASIA X1 and played six matches against the Indian state teams in India. He played ASIA CUP U-17 in India in 2003.

### Fatima Ahmad

An enthusiastic player, she played in the 1st base position in the Punjab team that participated in the Inter-provincial Softball Championship 2006. She also played in the Lahore Board Hockey team for two years. The team won in 2007 and was declared runner-up in 2008. She was also selected in the NCA camp of under 16 in 2007.

### Rai Muhammad Naeem Abbas

A brilliant athlete with distinctions in the long jump, high jump, and hot step and jump, Naeem represented UMT in the All Pakistan Athletics Championship and secured 8th position in the long jump. He won gold medals in 2006-7 in the long jump by covering a distance of 20.3 feet. He represented UMT in All Pakistan Athletics Championship and

secured 4th position in the high jump. In 2007, he was runner-up in the Lahore Board Intercollegiate Athletics Championship. He won gold medals twice in the hot step and jump from Forman Christian College. He received the Roll of Honor from Divisional Public School, Faisalabad (2004) and Forman Christian College, Lahore (2007).

### Muhammad Manan Naseem

Manan has played rugby for Pakistan International in Philippines, Sri Lanka, Thailand, Malaysia, India, Dubai and Indonesia. He has participated in different tournaments held in Dubai and India (Delhi and Mumbai) with the Lahore Rugby Football Club. He took part in the All Pakistan Universities Games. He is a permanent member of Lahore Rugby Football Club and Rugby Association. Manan has participated in all Pakistan National 7z Rugby Tournament since 2004 and won as well.

### Muhammad Umar Maqsood

A promising football player, Umar was part of the winning team at the Ministry of Education Cup KSA (2001-2002). He was declared best player of the tournament during the Youth Education Camp KSA (1999-2000-2001). He has played for the Al-Hilal Saudi Club KSA.

### Ahmad Seyal

Ahmed Seyal has been a Taekwondo player for the past 16 years. He holds a Black Belt 9 DAN in Taekwondo. In 2008, he represented UMT in the Pakistan Interschool Championship and was declared the runner-up. He holds an Honorary Certificate from the Pakistan Wushu Kung Fu Federation. Ahmed has a long list of distinctions to his credit. He won the Gold Medal in the Lahore Intercity Taekwondo Championship (1995), Silver Medal in the Punjab Inter-District Taekwondo Championship (1997), and a Bronze Medal in the National Taekwondo Championship (1998).

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- MS Supply Chain Management** – 2 years

**School of Science and Technology**

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- BS Computer Science** – 4 years
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- MS/PhD** – Electrical Engineering – Computer Science – Textiles

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Projects of ILM Trust ☉ – UMT – ILM Colleges – The Knowledge School Network

**Naveed Yazdani appointed Director SPA**

Dr Hasan Sohaib Murad, Rector UMT, has appointed Naveed Yazdani, Director, School of Professional Advancement (SPA), with effect from June 09, 2010, in addition to his responsibilities as Associate Professor of SBE. His appointment is subject to confirmation from the Board. The UMT community wishes him success in his new role and responsibilities.



**UMT faculty members selected as HEC approved supervisors**

Members of the UMT community have been selected as HEC approved supervisors in recognition of their professional excellence.

- **Dr Ahmed F Siddiqui**, Associate Professor, SBE, has been selected as HEC Approved Supervisor for PhD students under various HEC indigenous Scholarship Programs.
- **Dr Khalid H Qamar**, Professor, SST, has been selected as HEC Approved Supervisor for PhD students under various HEC in-country Scholarship Programs.

The UMT community congratulates its colleagues on their professional achievements and wishes them success for the future.

**Punjab University awards PhD degree to Dr Aishah Siddiquah**

**Dr Aishah Siddiquah**, Lecturer, SSH has successfully completed her PhD degree from University of the Punjab, Lahore, Pakistan. Her thesis was titled "Developing thinking skills of early school children through science activities".

We congratulate Dr Aishah on her achievement and hope that her expertise will be beneficial to her students.

**UMT participants visit WEXNET 2010**

The Trade Development Authority of Pakistan organized "WEXNET 2010 - An Exhibition for Women Entrepreneurs" on May 29-31, 2010. The Office of Participants Affairs (OPA) arranged for UMT female participants from the School of Business and Economics (SBE) to visit the exhibition. They were accompanied by Hafiz Umair Iqbal from OPA. UMT participants visited stalls, met with other young female entrepreneurs and exchanged views with their peers. Those who visited included Amna Anjum, Kanwal Younus, Nehrizaz Azem, Mavra Naem, Hira Naz and Rubab Husain.

# Aiming High, Amir Ijaz shares his aspirations for the future

Amir is one of our most promising students with a log list of laurels to his credit. A business administration student at the School of Business and Economics, Amir has a diverse range of interests that earned him sponsorship from the Foreign Office and the University of the Punjab to visit the European Parliament in Brussels on a cultural-exchange trip. Currently serving as the President of the Rotract Club of Lahore Shaheen, he has done volunteer work for various NGOs for juvenile rights at community level. He has been an active member of various student societies throughout his academic life. He was a member of the Pakistani youth parliament in 2008-09. With a unique ambition of serving his country by entering public life, Amir aspires to become a member of the

National Assembly some day. In an interview with UMT News, Amir shared his aspirations for the future and how he hopes to engineer change in Pakistani political and public life.

## InterView

**UMT News: How did it feel to represent your country at an international forum such as the Model United Nation Conference?**

Anytime you get the opportunity to represent your country it is special, particularly in such a big international conference. To be able to represent your country at Germany's biggest International Model United Nation Conference is an honor in itself. Representing and portraying the positive side of our country is not an easy task at all. People in the Western world have several misconceptions about Pakistan. They feel that we don't have proper living facilities, women do not have equal rights and most importantly, they consider Pakistan a war zone. The experience was exceptional and most importantly I can proudly say that I was able to depict the true culture of my nation.

**UMT News: Do you plan to be part of the next Model United Nation Conference? If yes, what role would you play to train and guide UMT students to take part in this event?**

I have been doing Model United Nation conferences since 2007. In the last 3 years, I have been training students from different schools and colleges. I along with Rizwan Qureshi, who happens to be my classmate at UMT, have initiated a UMT Model United Nations forum which would help the students to take part in several conferences that are held in Pakistan. This forum would educate participants about the rules and regulations of the conferences and would ensure that the students of UMT portray our university in a proper manner.

**UMT News: Based on your interactions with young people from across the world, how well-versed are their Pakistani counterparts in international affairs?**

To be very honest, there is no comparison. Most of us don't even know the real problems of our own country. Students from across the world have keen interest on what exactly is going on across the borders. I met a few students who were actually writing a thesis on the current situation of Pakistan and how Pakistan can help the international community to counter terrorism. These things lack in our educational system. The good part is, that youngsters have started taking interest in local as well as international affairs which is a good prospect; I see a brighter future of the 65 percent population of Pakistan i.e. the youth.



**UMT News: In your view, are the Pakistani youth optimistic about the future of their country?**

Yes, the youth of Pakistan is optimistic but not futuristic. Practically they don't do much for the country. Sitting on a comfortable sofa in an air conditioned room and thinking good for the country will not make it a better country. I actually see Pakistan a better place to live in, fifty years from now. I really don't know how. But I sense and I pray that Pakistan would be one of the greatest nations on the globe.

**UMT News: You have been quite actively involved in community work. What motivated you to work for juvenile rights in Pakistan?**

Community work for the well-being of the people has been my precedence. I have done volunteer service for several NGOs working for the uplift of juvenile rights at the community level, a cause I am passionate about. I always dream of a world where children are valued, empowered and their rights are promoted and protected. I have worked with an organization that has been instrumental in introducing the concept of child rights and in raising issues that were previously not part of the national debate. The perfect way to implement juvenile rights is to unite all the different institutions which should work with close liaison for the solution of abuse against children and protect their rights.

**UMT News: Why do you want to enter public life in Pakistan even though most people are of the view that educated people cannot thrive in the political arena?**

I would partially agree to the fact that it is difficult for educated people to flourish in the political system of Pakistan. Now is the time. Our politicians, who actually make policies for our country, lack education and vision. For me vision is a very significant factor if we want to see a successful Pakistan. Vision can only be obtained through good quality education. I want to bring a positive change to the whole political system of Pakistan. If I would be given one chance, I would reform the education system which happens to be the root cause of all the problems of our country. I do not have a political family but still I desire to be a thriving politician.

**UMT News: How do you balance the tough schedule of your business administration studies at SBE with such a diverse range of interests?**

I have been studying since I was 3. Studies for me have never been my principal interest. I have just been an average student who has never been hungry for grades. Sometimes it is extremely hard to balance things so I set priorities depending upon the situation. Generally, I execute such activities on weekends or in my vacations and I concentrate on my studies on weekdays. I don't put myself into trouble by overburdening myself. Planning and scheduling your life in a suitable direction will always help you to be successful.

# John Odito

## Trying to bridge the East-West divide

The Center for Law and Policy (<http://clp.umt.edu.pk/>) is an institute for the study of national and international legal and policy issues and to translate those studies into solutions, strategies, and decision making tools. CLP also aims to play a meaningful part in improving the existing system of legal education in Pakistan. In this regard, the Center is trying to introduce and promote, through a number of activities, the same academic trends and standards that are prevalent in North America and Europe.

The Center invites foreign intellectuals to Lahore and it recently hosted John Odito [B.A. (Hopkins), J.D. (Harvard)], an American scholar, for a month. At a time when Western academics are generally reluctant to come to Pakistan because of security issues, John's visit was an extremely significant event. During his thirty days at CLP, among other things, John taught a course "A Brief Cultural History of the West". Along with members of the UMT community, the course was attended by lawyers, policy makers, and bureaucrats. I met John for an interview two days before he left for the States. As he had a busy schedule, I only had an hour with him.

**UMT News: Tell us about yourself, John.**

I was born and raised in Charlotte, North Carolina, USA. My father is Kenyan and my mother is African-American. At the moment, my father, mother and brother all reside in Nairobi, Kenya. Therefore, though I am an American citizen, I consider America as well as Kenya to be my home.

I attended middle school and high school in Kenya, until time for college, when I returned to the United States. As an undergraduate at Johns Hopkins University, I studied Philosophy and Neuroscience before proceeding to Harvard Law School. I am based in Boston, USA. I like the city not only because of its diverse and vibrant intellectual life, but also because of the overall atmosphere. It's very international.

My current research focus is in the philosophy of culture. My broader research interests include cultural anthropology, the history of Western philosophy and the philosophy of Friedrich Nietzsche.

**UMT News: Why did you decide to come to Pakistan at a time when ordinary Americans and Europeans avoid coming here due to security concerns?**

I came to Pakistan after having been well informed about the daily situation on the ground. I was assured that Lahore was not a primary target for terrorist attacks, and that the few attacks that had occurred in Lahore were aimed at military targets and very crowded civilian areas. So, with the understanding that I should develop and follow a routine that avoids military posts and crowded areas as much as possible, I decided to come to Lahore.

**UMT News: Describe the course "A Brief Cultural History of the West".**

This is a course that is intended to provide a synopsis of the most important cultural ideas, themes and movements in the Western tradition. It highlights the most fundamental intellectual and spiritual developments in art, science, history, philosophy and religion, as opposed to natural, political, social and economic developments. The series covers ancient, medieval and modern periods of Western history, covering the ideas, not in isolated abstraction, but in their full development and connectivity with each other over time. The discussion focuses on classicism, humanism, secularism, romanticism, modernism, democracy, capitalism and postmodernism.

**UMT News: How did you find the students at UMT? How are they different from American students?**

I found the students to be very alert and attentive, full of curiosity and eager to learn. Perhaps the main difference between students in Pakistan and Ameri-



can students is the sense of deference and respect for authority which is exceedingly apparent in Pakistani students.

**UMT News: Having spent over three weeks in Lahore, what is your impression of Pakistan?**

My impression of Pakistan is that it has a very rich, vibrant culture, full of diversity and intrigue. Perhaps the greatest misconception that I had about it was that it would be a rather monolithic culture, but this is not true at all: we have people from different Islamic and non-Islamic faiths coexisting, we have traditional society juxtaposed with ultra-modern fashion. Just as with any society, we often carry our own prejudices into new environments when we try to judge it, but this trip has been a lesson to me that one can always find diversity even in the most ideological of states.

**UMT News: Would you recommend other American and European academics to come to Lahore?**

Of course, I would!... I think that Lahore is rightly considered to be the cultural capital of Pakistan, given its rich history of Moghul, Sikh, Sufi, and British influences. Lahore is also not too far away from Harappa, one of the oldest civilizations on the sub-continent and in the world. Apart from these more academic interests, however, the warm hospitality and charm of the people is probably the best feature of any visit to Lahore.

**UMT News: How would you describe CLP's significance?**

The Center for Law and Policy is a wonderful addition to the University of Management and Technology. Founded by Syed Imad-ud-din Asad [LL.M. (Harvard)], it is also a key player in the crucial role of bridging gaps in understanding and standards between East and West, and between Pakistan and other countries of the world.

Imad is an excellent professional and he, with the limited resources he has, is managing the Center in a most remarkable way. Were it not for my faith in Imad's administration of CLP, I would not have taken the risk of travelling to Lahore. Other foreign and Western academics are also willing to make the trip to Pakistan solely on the basis of their personal and professional relations with Imad. Apart from founding CLP, Imad has also founded Law and Policy Review (LPR). It is the first journal of its kind in Pakistan and publishes articles from scholars around the world. I have seen the contents of the first issue and it is undoubtedly a great start. I must also mention Dr Hasan Sohaib Murad, Rector UMT. A very dynamic and energetic man, he generously appreciates and fully supports initiatives like CLP and LPR. Dr Murad and Imad make a good team and I have high expectations that CLP and LPR will continue to grow and enrich UMT and Pakistan.

## InterView

# Educationist welcomes higher education council

## 'The News International' team interviews Dr Hasan Sohaib Murad

The University of Management and Technology (UMT) Rector Dr Hasan Sohaib Murad, terming establishment of the Punjab Higher Education Council (PHEC) a good initiative, has recommended that all private universities of the province should be offered its membership. In an interview with The News, renowned educationist **Dr Hasan Sohaib Murad** said establishment of the PHEC was indication of interest of Punjab Chief Minister **Muhammad Shahbaz Sharif** in the field of higher education.

“However the presence of all public sector universities in the new body and only two from private universities clearly indicates that private sector is not considered fully on board,” he added. He was of the view that real benefits of the forum could be achieved like promotion of higher education provided all private sector varsities of the province were offered its membership.

Talking about research culture in universities, the UMT Rector said the situation was quite encouraging as compared to the past, adding that however it was unfortunate that industry was not taking as much interest in research as required. He also suggested that the government should fund the universities for research irrespective of varsities status of private or public sector, saying this would also uplift standards of education.

Dr Hasan Sohaib Murad, who is a professor of Organization and Management, also appealed to the provincial government to provide at least 100 acres of land free of cost to privately chartered universities working under trust. “The government should support, facilitate and encourage private varsities as students studying there are also citizens of the country,” he added. “At the UMT, we are not ignoring our social responsibility as out of over 4,000 students some 700 students are being financially supported by the university,” he said, adding that the UMT stands for leadership. “We are about management expertise and technology,” he said, adding that around 14,000 alumni of the varsity were serving the country as well as working abroad in different fields. He said the UMT had 180 fulltime faculty members, saying only a handful of universities were having such diversified base of faculty.

“The university has been in the forefront in international education, accreditation and quality,” he said, adding that the UMT had international linkages with European Foundation of Management Development (EFMD), Association of Management Development Institutions in South Asia (AMDISA) while the varsity was founder and currently member of the Association of Management Development Institutions in Pakistan (AMDIP).

Dr Hasan Sohaib maintained that programs at the UMT were not stereotype, saying, “We don't copy or import rather we innovate and customise and introduce cutting-edge courses in our programs. We are responding to demand and proud of each and every one of our programs.” The UMT offers wide and diversified range of programs from management to engineering, computer sciences, textile fashion and design and social sciences and law etc, he said. Talking about future plans, he said the UMT had planned a 500-bed hospital to start program in the field of medicine, adding that the varsity had also envisaged programs in civil engineering, environmental sciences, Islamic finance and banking. “We are also planning to expand our evening programs,” he added. Appreciating the role of the Higher Education Commission (HEC) in the promotion of higher education, Dr Hasan Sohaib urged the government to give more grants to the Commission, saying it should also spend the money wisely. “The HEC has played a good role and we are indebted for many of its good initiatives, he said while commending its new chairman for his vision for uplift of higher education in the country. Dr Hasan Sohaib Murad has a PhD degree from the University of Wales, UK, MBA from Washington State University, USA and BSc Engineering from NED University, Karachi.

The UMT Rector also lauded efforts of Jang Group in promotion of education, saying that events like The News Education Expo 2010 play a leading role in this regard.

# Pictorial Highlights



**Dr Umer Chapra lectures on 'Islamic Economics-Challenges and Prospects' at the UMT campus**



**Guests and participants of the seminar on Globalization and the Muslim World snapped with the Rector UMT, Dr Hasan Sohaib Murad**



**Participants of the workshop on time and stress management snapped with Mobin-ul-Haque, the workshop trainer**



**Visitors at the UMT stall at the Jang Group Education Expo 2010**

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