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# Moments and Momentum

# UMT

University of Management and Technology

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## From the Editorial Desk

As the long summer months drag on and the UMT community takes a respite from the tough academic routine, life at UMT presents itself as a preparatory course for the challenges that lie ahead. For one thing, the hiatus is temporary and somewhat superficial; this is a community that survives and thrives on knowledge. If, as commonly said, knowledge is power, then this is a power that UMT wants for its students, teachers, alumni and even all those who work for the advancement of the University in various capacities.

Knowledge and discourse go together and the forums of discourse play a pivotal role in shaping development of society. The UMT community will note with pride that Dr Hasan Sohaib Murad shared his insight with the top corporate strategists and leaders while attending the CEO Summit 2013 and his ideas aroused much discussion.

As the University braces for the influx of queries of enthusiastic new aspiring entrants, much has happened over the past months that speaks volumes for the vibrant campus life at UMT. Faculty members, students and researchers contributed to the knowledge culture in diverse ways. Expansion in academics is already underway; a new School of Engineering has been set up. UMT has partnered with both local and foreign organizations in order to build academic linkages that will be beneficial to the students. The University was an active partner with the HEC in its national education fund raising campaign to promote the cause of higher education. UMT also inked MoU with bfz gGmbH, Germany.

In keeping with the tradition of providing ample opportunities to the students to polish their skills, many extra and co-curricular activities were planned. The first multilingual declamation and parliamentary debates contest was a major event that attracted a large number of debaters. UMT sportsmen did us proud as well by winning important events. This issue of UMT News covers all these events and much more. So enjoy reading this issue.

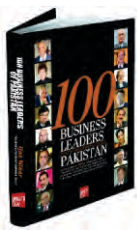




# Rector UMT

## Dr Hasan Sohaib Murad

features in Top 100 Business  
Leaders of Pakistan;  
Attends CEO Summit Asia 2013



Dr Hasan Sohaib Murad, Rector UMT, is featured among the TOP 100 Business Leaders of Pakistan in a first of its kind book launched by the country's leading corporate magazine, Manager Today. The book identifies the top 100 most influential business leaders, entrepreneurs, educationists, presidents and CEOs. Exclusive interviews, success stories and case studies highlight how these men and women of substance have made a difference in their professional lives.

In this connection, Dr Hasan was invited to attend CEO Summit Asia 2013, Pakistan's premier business event organized by Manager Today and CEO Club on June 20, 2013 at PC Hotel, Lahore. The Summit drew hundreds of business leaders from Pakistan and around the region, and provided unparalleled opportunities through networking with CEOs. Abid Shirwani, Director, External Affairs, Rana Iftikhar Ahmad, Director, Participants Services, and Muhammad Taufeeq, GM, Communications and Media, accompanied the Rector. Faisal Sarfraz, Manager Career Development and Placements, Khalil

Ahmed Arbi, Assistant Prof, SPA, and Bilal Sheikh, Social Media Officer, were also present.

Dr Hasan Sohaib Murad participated in panel discussions during the Summit and shared his insight regarding the promotion of entrepreneurship in the country. At the closing ceremony, he held discussions with Ahsan Iqbal, Federal Minister of Planning and Development, Pakistan. He also presented souvenir to Naeem Yahya, Managing Director, Pakistan State Oil.

Rector UMT also held wide ranging discussions with Muhibbi Kartal, Chairman, OZPAK, a renowned Turkish company working in the construction and contracting sector. It is worth mentioning that the OZPAK Chairman expressed interest in a joint venture Pak-Turk CEO Summit and invited UMT to take an important role in it. Dr Hasan took the opportunity to thank and appreciate Ijaz Nisar, CEO, Manager Today, for gathering the country's leading business leaders at a single platform.

Earlier, the CEO Summit Asia 2013 was inaugurated by the CM Punjab Mian Muhammad Shahbaz Sharif.



Panel discussion in progress during the CEO Summit Asia 2013



## HEC national fundraising week organized at UMT campus



Rector UMT Dr Hasan Sohaib Murad explains the significance of the HEC fundraising drive

The Higher Education Commission (HEC) of Pakistan planned National Education Fundraising Week involving all universities of the country. UMT joined hands with HEC in this national cause. Events and activities to enhance awareness and engage students, alumni and philanthropists were featured during the first week of April. A special fundraising walk was organized at the UMT campus. Rector UMT **Dr Hasan Sohaib Murad** led the walk. A large number of students, faculty and staff members took part in this effort to promote higher education. Earlier, Dr Hasan spoke to the large gathering and gave an outline of UMT's contribution in the HEC led initiative to promote higher education. Addressing the students, staff and faculty members, he said that investing in education amounts to securing the future of the country. It is worth mentioning that the fundraising week focused on engaging the university communities throughout the country in an effort to collect funds to meet educational expenses of the talented and deserving students. An all out effort was put into action by involving the student community and generating momentum for the fundraising week.

During the week, volunteer students approached fellow students, alumni and philanthropists, and urged them to contribute to the fund. Special information / fundraising desks were set up by student volunteers who handed out promotional material regarding the HEC led initiative. It is worth mentioning that UMT is already financing 1700+ students with an annual scholarship of Rs 200 million.

## UMT sets up Engineering School for PEC accredited and PEC permitted engineering programs

During the last four years, the School of Science and Technology (SST) at UMT has made a tremendous growth. As a result, an Engineering School comprising of Department of Industrial and Mechanical Engineering as well as Department of Electrical Engineering has been set up as a separate independent entity that will offer PEC accredited and PEC permitted engineering programs. At present, this newly created School of Engineering offers PEC accredited BS degree in Electrical Engineering, as well as PEC permitted BS degree in Industrial Engineering. In future, School of Engineering is expected to offer PEC accredited and PEC permitted degrees in Mechanical Engineering, Civil Engineering, and in the near future, Chemical Engineering. **Dr Salim Abid Tabassum** has been appointed as Dean, School of Engineering. The School of Graduate Studies has always been a separate independent entity, and will continue to function under the direction of **Dr Abdul Aziz Bhatti**.



# UMT bids farewell to **A G Ghaffari** and **Sohail Aslam**



Sohail Aslam and A G Ghaffari receive UMT  
souvenirs from Dr Hasan Sohaib Murad

The UMT family bid farewell to former acting registrar UMT **Abdul Ghaffar Ghaffari**, and former chief librarian **Sohail Aslam** in a special ceremony held to elaborate the contributions of the two gentlemen to the growth and development of UMT. Both of them are leaving for Canada for professional enhancement. The farewell ceremony was attended by Rector UMT **Dr Hasan Sohaib Murad**, Director External Affairs **Abid H K Shirwani**, Head of Support Offices, deans, faculty members, staff of OCM, ORG and LRC.

A G Ghaffari needs no introduction for the UMT community. During the course of his 18 years association with ILM/UMT, Ghaffari Sahib served the institution in various capacities, as head of PD&P, research and development, admissions, marketing, publications, communications and media, and advertising. He was working as Acting Registrar of UMT before his decision to leave for Canada.

Sohail Aslam's contribution towards the development of the UMT library is acknowledged by his colleagues and library users. Though his association with UMT was of a shorter duration, Sohail won the respect of all on account of his hard work and dedication. Addressing on the occasion, Dr Hasan Sohaib Murad said that we pray that Allah may guide both A G Ghaffari and Sohail Aslam in every aspect of their new journey.

UMT is a great unit and great family. He said that it is the strength of UMT that even people who are new are assimilated into the UMT family.

Abid H K Shirwani said that A G Ghaffari worked hard to meet all challenges. Acknowledging his long association with ILM/UMT, he said that Ghaffari organized IDD so well that people were motivated towards research and development. Likewise, Sohail Asalm is a very dedicated person. Library is one of the jewels of UMT and that is why anyone who visits UMT is taken on a tour of the library. He said that Sohail worked tirelessly to improve the services in the library.

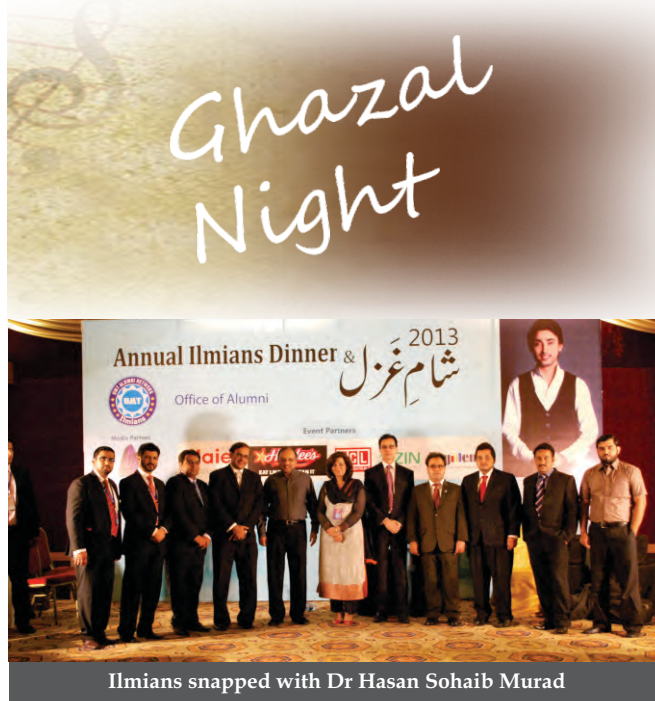
A G Ghaffari himself took the stage to convey his gratitude to UMT and his colleagues. He said that he is overwhelmed by the compliments, patronage and support bestowed upon him today. He said that it has been a privilege and honor to serve UMT. Sharing the story of his long association with ILM/UMT, A G Ghaffari said that he joined ILM at a meager salary but rose through the ranks on the basis of his hard work. 'I always tell my colleagues that they are living below their potential', he said. All that is required is ownership and synergy and then nothing can stop us from being number 1 university in the world. He said that he owes a lot to this university and he will always be there whenever his services are required.

# 400+ Ilmians attend annual dinner and ghazal night

The Ilmians Network Executive Body and Office of Alumni organized the Annual Alumni Dinner and *Ghazal Night* on April 6, 2013 for UMT alumni at the Pearl Continental Hotel, Lahore. Renowned *ghazal* maestro **Amanat Ali** performed live before the captive audience. The Ilmians Annual Homecoming has become a tradition of UMT. More than 400 ILM/UMT alumni along with their families turned up for the get-together and spent time with Rector UMT **Dr Hasan Sohaib Murad**, faculty and staff. The colorful evening also served as special networking session.

**Rana Iftikhar Ahmad**, Director, Participants Services, welcomed the guests. Rector UMT Dr Hasan Sohaib Murad interacted with UMT alumni and said, "You should be mutually caring. Because as you are one family you can support each other, must make local and global chapters, you need to really mobilize yourself".

**Ijlal Jaffery**, President, Ilmians Network, represented Ilmians Network Executive Body and gave special note of thanks to the parent institution (UMT) and UMT alumni community. Many gifts were distributed among alumni in lucky dip segment.



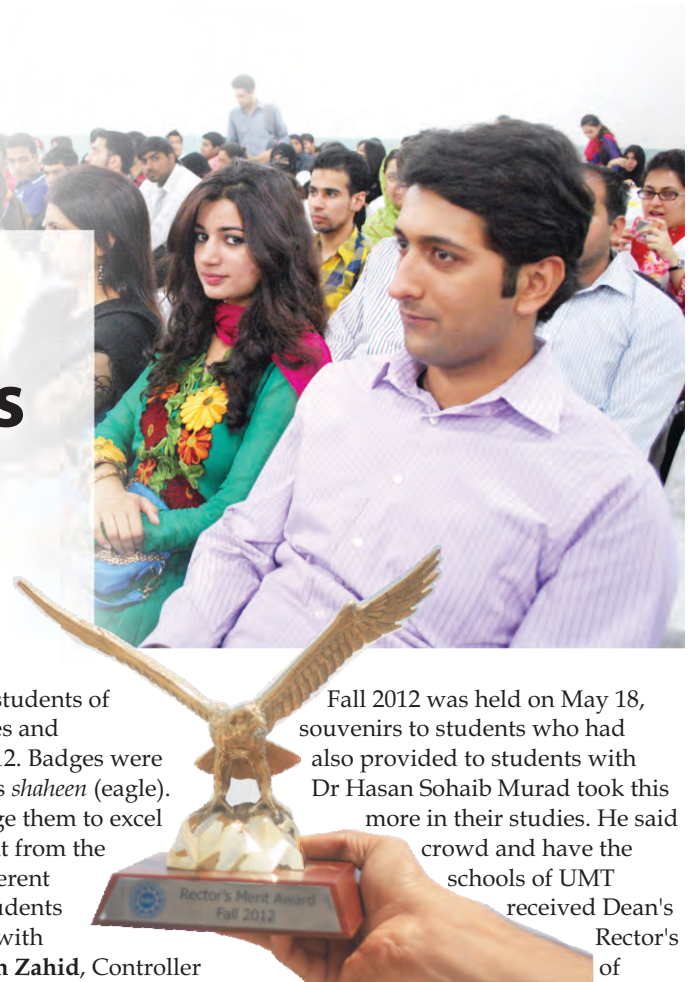
## Syed Imad-ud-Din Asad becomes International Academy of Comparative Law's first member from Pakistan

In the 2013 elections at International Academy of Comparative Law, **Syed Imad-ud-Din Asad**, LL.M. (Harvard), Advocate, High Court, Founder and Director, Center for Law and Policy; Founding Director and Associate Professor, UMT School of Law and Policy, has been elected an associate member - the first from Pakistan - of the Academy. The result was formally announced by Prof. Dr. Dr. h.c. mult. Jürgen Basedow, Professor, University of Hamburg, Co-Director, Max Planck Institute of Comparative and International Private Law, Secretary General, International Academy of Comparative Law, in a letter dated June 17, 2013. The Academy was founded at The Hague on September 13, 1924. Its principal aim is the comparative study of legal systems. The Academy's primary activity is to convene, at intervals of four years, International Congress of Comparative Law, which provides an opportunity to examine various problems that confront all or most legal systems.

The body of knowledge contained in the general reports, which are published after each Congress, as well as the national reports published by various national committees, provides information and analysis not to be found elsewhere. The Academy also publishes thematic books containing the general reports and the national reports on the main subjects presented during the recent congresses. The Academy, in other words, plays a vital role in stimulating research in comparative law throughout the world.



# 189 students awarded with Dean's and Rector's Merit certificates



Dean's and Rector's Merit certificates distribution ceremony for students of 2013. **Dr Hasan Sohaib Murad**, Rector UMT, awarded certificates and demonstrated exceptional academic performance during Fall 2012. Badges were image of eagle on them, representing Allama Muhammad Iqbal's *shaheen* (eagle). opportunity to congratulate and encourage the students, and urge them to excel that all students present today have shown that they are different from the potential to reach great heights. A total of 189 students from different qualified for Dean's and Rector's Merit certificates. About 145 students Merit Certificates while 44 exceptional students were presented with Merit Certificates. The graceful ceremony was attended by **Imran Zahid**, Controller Examinations, and other high ranking officials of UMT.

Fall 2012 was held on May 18, souvenirs to students who had also provided to students with Dr Hasan Sohaib Murad took this more in their studies. He said crowd and have the schools of UMT received Dean's Rector's of

## UMT becomes the first university in Pakistan to sign MoU with bfz gGmbH, Germany

An MoU was signed between UMT and bfz gGmbH under the aegis of project Espire on June 8, 2013. **Dr Salim Abid Tabassum**, Dean, School of Engineering, UMT, and **Martin Strähle**, Project Coordinator International Division, bfz gGmbH, signed the MoU on behalf of their respective organizations. bfz gGmbH is one of the largest private providers of vocational training in Germany. Its International Division runs development co-operation projects on behalf of World Bank, European Union and the German Government in several countries of Latin America, Africa and Asia.

Under the umbrella of project Espire, UMT together with bfz gGmbH, will enhance the capabilities of the faculty members through a series of workshops and trainings. UMT students will benefit through participation in trainings and real time industrial projects supervised by trained staff in the domains of energy efficiency and green productivity.

This MoU is yet another earmark showing UMT's commitment towards its efforts for the better future of faculty members, students, industry and Pakistan. UMT is committed to continue the work started by bfz gGmbH in Pakistan. This is in keeping with the University's avowed aim to build industry academia linkages so that the society as a whole benefits from this exercise.



Dr Salim Abid Tabassum, Dean SEN, and Martin Strähle, Project Coordinator International Division, bfz gGmbH, sign the MoU



## Talk on negotiation skills and law enforcement

The Center for Law and Policy organized a talk on the significance of negotiation skills for law enforcement on June 8, 2013. The speaker was **Akbar Nasir Khan**, MPA (Harvard), Senior Superintendent of Police, Police Service of Pakistan. The participants included Harvard alumni, law professors, lawyers, and graduate students at UMT School of Law and Policy.

Mr Khan started by explaining the concept of "value" and then moved on to differentiate between "creating value" and "claiming value". Afterwards, he discussed bi-party and multi-party negotiations, international and cross-cultural negotiations, single issue and multiple issue negotiations, ethics and relationships in negotiations, best practices in negotiations, 3D negotiation, and difference between negotiation, conciliation, mediation, and arbitration. Having described the nature and dynamics of negotiation, Khan discussed the importance of negotiation skills for law enforcement officers. He clarified how one can better negotiate with mobs, kidnappers, etc., if one is aware of how to efficiently handle the process. He illustrated the topic in the context of well-known cases that have taken place in Pakistan.

**Syed Imad-ud-Din Asad**, LL.M. (Harvard), Advocate, High Court, Founder and Director, Center for Law and Policy, thanked Nasir Khan for taking time out of his busy schedule to share his expertise with the participants.

## ILM Colleges expand in five cities of Punjab



ILM Colleges, a project of ILM Trust, has built a name for itself in setting high academic standards by using innovative teaching techniques. The network of ILM Colleges is located in different cities of the Punjab and has now been expanded with the addition of new colleges in five cities of the Punjab, namely, Rahim Yar Khan, Sahiwal, Walton Lahore, Pasrur and Faisalabad.

The team of ILM Colleges Head Office has done a fantastic job through exploring new business ventures and expanding the ILM family. The motivation, innovation and persistence made all the difference in making such achievement possible. The establishment of new ILM colleges will provide opportunity to people to acquire quality education at their doorstep.

It is worth mentioning that the ILM Colleges network is an initiative of the ILM Trust that aims to make quality education available at widely dispersed locations in the country. **Dr Hasan Sohaib Murad** is the Chairman of the ILM Colleges while **Zahid Warriach** is working as the CEO.

ILM Colleges offer a wide range of programs in faculties of arts, science, computer science and commerce. Separate campuses for both male and female students offer value-driven education to the nation's youth. Highly qualified and competent faculty members impart learning to students and give them individual attention when required.



# Rector UMT presides over 1st BoS meeting of SPA



Dr Hasan Sohaib Murad, Rector UMT, chairs SPA Board of Studies meeting

The first Board of Studies (BoS) meeting of School of Professional Advancement (SPA) was held in RS Board Room under the Chairmanship of Rector UMT **Dr Hasan Sohaib Murad**. Director SPA **Dr Naveed Yazdani** introduced the concept, mission, objectives and pedagogic philosophy of SPA and explained how SPA is building academia-industry linkage. He also introduced the recently launched programs at SPA.

External members included **Dr Uzma Javaid**, Director Studies, City School, **Ali A Agha**, Director/VP, ICI House, **Rashid Turabi**, HR Consultant, **Ali Raza Zaidi**, Executive Director, EFU Life, **Monis Rehman**, Chairman, Rozee.pk, and **Dr Safdar**, Principal, Jinnah Medical College. All the participants appreciated the efforts of SPA team. **Naveeda Kitchlew**, Chairperson, Business Administration Department, SBE, applauded the achievements of SPA in a span of just 3 years. The suggestions and guidance of the members were recorded in the minutes in the light of which a couple of new courses would be added.

It is worth noting that SPA is a dynamic sub-unit of UMT catering for the lifelong educational needs of participants and professionals. SPA's core activities revolve around the theme of "building professionals for the future". It has been established to provide a base for upward mobility and professional growth of individuals across various sectors.

Recent trends of the business world suggest that professionals will continuously need to learn new knowledge and skills in order to retain their jobs in the competitive business environment. SPA not only understands these trends but also makes periodic estimates for future developments which provide professionals a dynamic platform to equip themselves for the mounting competition.

## Talk on negotiation skills for in-house lawyers



Syed Imad ud Din Asad and Ali Sadozai snapped with the participants of the talk

The Center for Law and Policy hosted a talk on the significance of negotiation skills for in-house lawyers on May 22, 2013. The speaker was **Ali Sadozai**, LL.B. (Manchester), Company Secretary and Head of Legal Affairs, Nestle. The participants included law professors, legal practitioners, and graduate students at UMT School of Law and Policy. The talk began with Mr Sadozai briefly outlining his role as a general counsel and what that meant in a large MNC such as Nestle. He stated that, first and foremost, a counsel's job is to ensure that the company's actions remain compliant with the many laws and quality standards that a business has to follow.

He explained the important differences between a lawyer working at a law firm and a company's internal counsel. The primary difference being that the in-house lawyer's approach is integrative, not distributive. Also, an in-house lawyer must be well acquainted with the details of not only the issue at hand, but also the larger goals that the company hopes to achieve. Ali Sadozai then went on to give some important advice on being a more effective negotiator as an in-house lawyer. The talk was followed by a lively question and answer session with the audience. In the end, **Syed Imad-ud-Din Asad**, LL.M. (Harvard), Advocate, High Court, Founder and Director, Center for Law and Policy, thanked Ali Sadozai for taking time out of his busy schedule to share his expertise with the participants.



Participants of the talk on negotiation skills and international commercial arbitration snapped with Imad ud Din Asad and Maria Rafique

## Talk on negotiation skills and international commercial arbitration

The Center of Law and Policy hosted a talk on negotiation skills and international commercial arbitration on May 18, 2013. The speaker was **Maria Rafique**, LL.M. (Cornell), Advocate, High Court, who is currently working in Abu Dhabi with one of the state-owned oil and gas companies. The participants included law professors, legal practitioners, and graduate students at UMT School of Law and Policy.

Ms Rafique started by explaining the concept of negotiation, its types, and skills that a person should have in order to successfully negotiate. Afterwards, she explained the concept and dynamics of international commercial arbitration. Finally, she focused on the relationship between negotiation skills and international commercial arbitration proceedings. She used different real-life examples and personal experiences in order to further clarify her arguments.

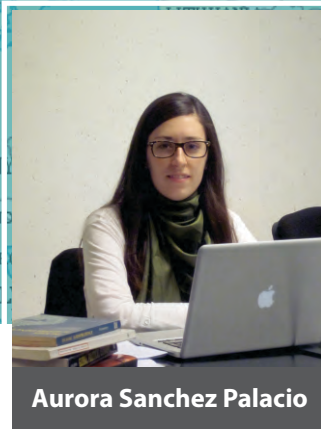
The talk was followed by a question and answer session. In the end, **Syed Imad-ud-Din Asad** [LL.M. (Harvard); Advocate, High Court; Founder and Director, Center for Law and Policy] thanked Ms Rafique for taking time out of her busy schedule to share her expertise with the participants.



# CLP attracts interneers from Europe



Mira Savilaakso



Aurora Sanchez Palacio

**Mira Savilaakso**, who is a graduate student of law in Finland, has joined Center for Law and Policy as a summer intern. Mira is an active member of European Law Students' Association's Finnish chapter, an LL.M. candidate at University of Turku, Finland, and an LL.M. candidate at University of Abo Akademi, Finland. Mira was originally interested in learning about the various human rights approaches in Asia. While searching for opportunities in this regard, she came across, through ELSA, the human rights related internship opportunities offered by CLP. She contacted CLP for further details about its research focus, nature of work assigned to foreign interns, available supervisors, and life in Lahore. Mira decided to focus on rights of non-Muslims in Islamic law and she is working under the supervision of **Syed Imad-ud-Din Asad**, LL.M. (Harvard), Associate Member, International Academy of Comparative Law, Founder and Director, Center for Law and Policy, Founding Director and Associate Professor, UMT School of Law and Policy. It must also be mentioned that CLP is ELSA's first traineeship partner in Asia.

**Aurora Sanchez Palacio** from Spain has joined Center for Law and Policy as a summer intern. Aurora has an LL.B. from University of Zaragoza, Spain, and an LL.M. from Harvard Law School, USA. During her studies at Harvard, she took an introductory course on Islamic law and got interested in knowing more about the legal aspects of Islamic finance. She started searching for suitable research positions in Muslim countries. Through the South Asia Institute at Harvard University, she learned about internship opportunities at CLP. She contacted CLP and obtained further details about ongoing research projects related to Islamic finance, available supervisors, and life in Lahore. Under the supervision of **Syed Imad-ud-Din Asad**, LL.M. (Harvard), Associate Member, International Academy of Comparative Law, Founder and Director, Center for Law and Policy, Founding Director and Associate Professor, UMT School of Law and Policy, Aurora is studying the Islamic features of Pakistani financial system with special focus on treatment of interest in Islamic law.

## UMT Students become British Council Official Representatives for Connecting Classrooms project

The British Council has selected eleven students from UMT, Lahore, to act as its "**designated official representatives**" for one of its unique social entrepreneurial projects called "Connecting Classrooms". All the selected students are currently enrolled in BBA program at School of Business and Economics, UMT. Due to exceptional participation of UMT students in "show your creativity" program, initiated by the British Council and executed by Yes Network Pakistan, involving 600 students from various institutes of Pakistan, the British Council made the decision to involve UMT students in its next project called "Connecting Classrooms". The eleven

students from UMT were chosen from amongst 600 students (participants of "show your creativity program"). The British Council selected them to be British Council official representatives for "Connecting Classrooms" project. This project is an educational initiative of British Council, Pakistan, whereby different schools, teachers and students will interact with each other. They will also get trained and developed on modern teaching and learning methodologies. The representatives of British Council were so inspired by UMT students that they interviewed them individually.

# CENTIN and YES Network join hands for social entrepreneurship



Ali Raza Khan, CEO, Yes Network, Pakistan,  
and Rashid Hussain, Director CENTIN, sign MoU

The Center for Entrepreneurship and Innovation (CENTIN) at UMT launched "Show Your Creativity Project- A Social Entrepreneurial Perspective", in collaboration with Youth Engagement Services (YES) Network Pakistan, a legally registered non-profit organization that has played a pioneering role in introducing the concepts of youth service and youth social entrepreneurship in the country. For this purpose, 43 students of UMT entrepreneurship class were awarded Rs 1000 per student (in total Rs 43,000) and were required to come up with the social entrepreneurial idea/project by using this money.

As a result, students began working on different social entrepreneurship ideas and showed great potential by engaging many underprivileged, mostly deprived and neglected people in the Pakistani society. To motivate and encourage them further, CENTIN arranged a social entrepreneurial idea competition on April 5, 2013.

The presentations were judged and evaluated on the basis of idea/ social impact/ operation/ financial feasibility. The 3-member panel of judges comprised of **Dawood Ilyas Butt**, Associate Professor, SBE, **Mobin-ul-Haque**, Chairman, Marketing Department, SBE, and **Ali Raza Khan**, CEO, Yes Network, Pakistan.

An MoU was also signed between CENTIN and Yes Network Pakistan to continue efforts towards supporting social causes. The program was designed and initiated to boost the morale of UMT students towards self realization and social entrepreneurship. We need to teach our youth that they can help people; that they can lead; that they can make lasting and important change in their communities and across the globe. Society, employers, educators and parents need to recognize that our kids' successful personal and social development must start with a mastery of several complex skills — empathy, teamwork, leadership, and change making.

The event was also honored by some distinguished guests (not the business tycoons- but hardworking, true and honest Pakistanis- those who are being deprived of their basic rights); these are the people, with whom UMT social entrepreneurial projects are being initiated.



## UMT and University of Essex ink MoU



University of Essex

UMT and University of Essex have reached agreement on a Memorandum of Understanding (MoU) that will enable both institutions to work together closely and forge strong links. This academic partnership is the result of over two years of negotiations and discussions that culminated in the agreement. Rector UMT **Dr Hasan Sohaib Murad** has congratulated **Dr Sajjad Shami**, Chairman, Electrical Engineering Department, School of Engineering (SEN) for his consistent efforts in reaching the agreement. It may be noted that the University of Essex is among the top 10 in research in the UK.



# Seminar on Election 2013: Media Code of Ethics

**Guest speakers Mowahid Shah,  
Azhar Siddique and  
Javaid Elahi urge voters to think  
critically before casting vote**



Azhar Siddique, Dr Muhammad Khalid, Dr Mujahid Mansoori, Mowahid Shah, Dr Abdul Hameed and Javaid Elahi interact with the audience

The speakers of a seminar on “Election 2013, Media Code of Ethics and World Press Freedom Day” urged the voters to think and even re-think about their vote decision before going to the polling booth on May 11 – the election day – besides stressing on the media to avoid sensationalism and promotion of pessimism in the country.

The seminar was organized by the Department of Media and Communication, UMT, in connection with the world press freedom day on May 6, 2013.

Political analyst **Mowahid Shah** said that elections do not always represent the only solution to deteriorating situation of the country. While unfolding history pages, he said the election of 1970 caused the fall of Dhaka; polls of 1977 resulted in hanging of Zulfikar Ali Bhutto. He said that election 2008 pushed the country back to the 19th century causing massive load shedding, high inflation, industrial closure and killings in the incidences of terrorism and targeted assassinations.

Strongly lashing at the media, he said that Pakistan's 70 TV news channels were showing nonstop nonsense. He suggested that media must educate citizens on civic sense instead of giving airtime to third class people of political parties.

Renowned lawyer **Azhar Siddique** said that it was failure of the Election Commission that it could not stop fake degree holders and criminals from contesting the polls. He said that the party manifesto should be clearly known to the

voters before they cast their votes and after the election, they must ask parliamentarians about the implementation of their proposed agenda. He criticized that almost 100 percent parliamentarians have no knowledge of the constitution but still they take oath on that same constitution. Political intellectual **Javaid Elahi** compared Pakistani media with the international media which highlights domestic issues on priority while the Pakistani media does not. He said that in the entire Islamic world, only Pakistan has the best and free media.

**Dr Abdul Hameed**, Dean SSS&H, advised the students to follow the footsteps of those professional journalists who are daring, honest and impartial. He said a man is very powerful unless and until he indulges in greed. He advised students to remain confident and honest. UMT Media Department Director Higher Studies **Dr Mujahid Mansoori** said Pakistani media has achieved a lot in last five years in shaping a new society. He said that media is very vibrant and responsible; it also played important role in restoration of the judiciary. He said high level of press freedom was observed for judicial activism. “Governance was very bad in Pakistan therefore media is very hyper.” He said the media and the judiciary have rendered great services for the defense of the social institutions.

In the end, **Dr Muhammad Khalid**, Chairman, Department of Media and Communication, thanked the distinguished panelists, guests and other participants for gracing the event with their presence.

# Seminar

## *Khas Hai Tarkeeb Mein Qaum-e-Rasool-e-Hashmi*

### **Ali Murtaza Zaidi** discusses Islamic philosophy of education



**Dr Hasan Sohaib Murad and Ali Murtaza Zaidi address the select gathering of intellectuals**

On behalf of Eagle Club, School of Professional Advancement, a scholarly educational seminar was held on May 8, 2013 at the Seminar Hall, UMT, Lahore.

This enlightening seminar, titled 'خاص ہے ترکیب میں قوم رسول ہاشمی' was set to bring an insight on the revival movements in the Islamic world and their national and international impact. The roots of such revival movements of the past, efforts at present and the quest for new horizons in the future; all stem from the educational system. To highlight this theme there was also a mind provoking session on the realization of unique Islamic philosophy of education. This was to dive deep in apparent concepts to know the real meaning of Islamic educational system. First speaker was **Ali Murtaza Zaidi** from Karachi. He is a social scientist, analyst and educational entrepreneur. He discussed the Islamic philosophy of education and the needed reforms.

Second speaker was Rector UMT **Dr Hasan Sohaib Murad**. He enlightened the audiences by talking about the movements in the Islamic history and important factors needed today to regain our glorious past. Many intellectuals from within and other universities were present as guests. There was a healthy question and answer session at the end and guests were entertained with the refreshments afterwards.

## **No more Oblivion, Know through CMi**



**Abdul Sattar Babar, MD Ipsos, receives UMT souvenir from Mobin Ul Haq, Chairman, Marketing Department, SBE**

**Abdul Sattar Babar**, Managing Director, Ipsos Pakistan, was invited to deliver a lecture on Consumer Multimedia Index (CMi) on May 16, 2013. The lecture was attended by final semester students of management science, media science, journalism, etc. Thorough knowledge of CMi and its proper usage is essential for business development and marketing of products and services.

**Dr Faheem ul Islam** presided over the session which was conducted by **Rashid Hussain**, Director CENTIN. **Mobin Ul Haq**, Chairman, Department of Marketing, UMT, gave the concluding remarks. He thanked the respected corporate speaker for taking the time from his busy schedule to share his insight with UMT students.

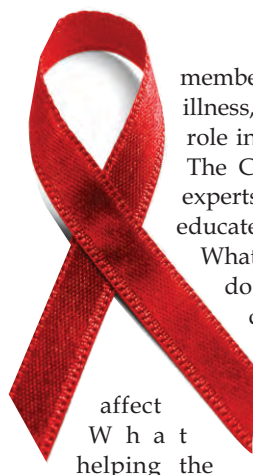




Dr Abdul Hameed, Dean SSS&H, presents UMT souvenir to Dr Hunain Riaz

## AIDS awareness seminar organized by Department of Clinical Psychology and Special Clinic HIV/AIDS, Jinnah Hospital

The Department of Clinical Psychology at UMT and AIDS Clinic Jinnah organized a seminar on AIDS awareness on April 5, 2013. This was a highly informative and useful seminar on an avoidable illness that is spreading very fast in the developing countries including Pakistan. There are already nearly 100,000 known cases of AIDS in Pakistan and they are increasing at an alarming rate (in certain areas around 11% every year). Majority of the patients are under 25. The virus is not a quick killer anymore but is still as debilitating as ever. In 1980, the life expectancy of AIDS patients was 11 months, now it is 20 years; affecting, directly or indirectly, hundreds and thousands of



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members of the community. As in any other chronic illness, Clinical Psychology plays a very important role in the management and prevention of AIDS. The Clinical Psychology Department called two experts with years of experience in the field to educate us on AIDS. They addressed questions like:

What is AIDS? How does it spread? What does it do to us? What is the course of this killer and debilitating disease? How can it be prevented? What can we do to protect ourselves? If left alone, how does AIDS affect our family, friends and the community? What role can Clinical Psychology play in helping the victims and the helpers?

**Dr Zahid Mahmood**, Chairman, Department of Clinical Psychology, UMT, presented the view that Clinical Psychology should focus on serving the community as well as psychiatric institutions and out-patients. Indeed the department has already taken bold steps to venture into school psychology, sports psychology, student counseling and so on

This seminar is a step in the same direction. AIDS patients need psychological help and counseling in order to manage their illness, and learn to comply with the treatment regime to ensure protection and prevention of this blight.

The resource person **Dr Hunain Riaz**, FCPS, Consultant HIV Clinic, Jinnah Hospital, Lahore, presented facts about AIDS and updated the audience on the course of the illness, its management and treatment.

The second resource person **Tahira Hafeez** spoke on prevention and the need for counseling for the AIDS victims.

The seminar was attended by over 100 people from UMT as well from four different universities, a hospital and NGO.



## SPA invites agro-economist Dr Mahmood Ahmed to speak on agriculture policy analysis



The School of Professional Advancement (SPA) organized a seminar on "Agriculture Policy Analysis - tools for practitioners". **Dr Mahmood Ahmed**, former Head, Technical Division, FAO, was invited as special guest speaker. The participants of the seminar were invited from academia and industry. The topic which was first of its nature to be presented to Pakistani audience, led to a very productive debate. The gravity of issues pertinent to distorted agricultural prices and eroding competi-

tiveness were focus of the discussion. Dr Mahmood presented many case studies from Egypt, Iran and other countries regarding their agricultural policies.

At the end of the session, the audience asked many questions regarding the prospects of Pakistani agricultural policies scenarios in the future. Looking at the importance of policy analysis, the audience unanimously agreed to the needs of a policy research institute which can provide guidelines to government on future agriculture policies.

## Khan M Nazir conducts seminar on solar energy for homes

**Khan M Nazir**, Assistant Professor, UMT, conducted a seminar on "Solar Energy for Our Home". The aim of the seminar was to highlight various solar system options available for domestic use. The seminar was widely attended in view of the prevailing energy crisis and severe load shedding that has made life so difficult for most people. Mr Khan highlighted and emphasized on the need and importance of solar system. He explained various types of solar panels and their suitability, importance of charge controllers and their types, battery types and their suitability, and inverter types. He said that solar energy is environment friendly and suits our climate as well. In his concluding remarks, Khan M Nazir suggested the most economical solutions to address the problem of electricity shortage.





## Lecture on role of families in the rehabilitation of psychiatric illness



Zubia Iqbal explains how families should manage psychiatric patients

Zubia Iqbal, clinical psychologist from the Fountain House, Lahore, delivered a very informative lecture on "The Role of Families in the Rehabilitation of Psychiatric Illness" on April 26, 2013. She highlighted the problems of family awareness about patient problems and how to manage them at home. Such awareness on the part of family can preclude the possibility of relapse and ensure continued progress. Clinical psychology trainees asked a number of questions of varying interest generating useful discussion.

At the end, Usman Rashid, psychologist at the Fountain House, Lahore, added his own views and shared his experiences with the audience. Dr Zahid Mahmood, Chairperson, Department of Clinical Psychology, UMT, summarized the discussion with the note of thanks.

## OHR organizes effective communication skills workshop

Office of Human Resource at UMT organized a one and half day training workshop on "Effective Communication Skills" from June 19-20, 2013. The workshop revolved around three core areas; namely oral communication skills, effective presentation skills and business writing skills. Habib Khan, Sadia Asif and Ms Rahat were the facilitators of the workshop. The trainers of this workshop used methodologies of interactive discussion, group activities, role plays and different exercises to train the participants related to selected areas. Vibrant participants belonging to different support offices of UMT actively participated in this training activity.



Attendees of the workshop snapped after the training

## STD organizes seminar on Konica Minolta Color Sensing Equipment



Faisal Siddique explains color sensing techniques to the students

Faisal Siddique, Manager Marketing/Technical at Bin Rasheed (Pvt) was invited as speaker for the seminar on color solution for textile industry (Konica Minolta color sensing equipment), organized by School of Textile and Design (STD) on April 16, 2013. Faisal Siddique presented worthwhile information related to color, limitations in color assessment, visual evaluation and color measuring instruments. He showed the latest spectrum machinery to the students which he had brought specifically for the seminar and explained its working. At the end, Dr Nabeel Amin, Director STD, thanked Faisal Siddique for visiting UMT. The seminar was attended by members of Bin Rasheed (Pvt), STD faculty members and students.



The Department of Economics invited **Dr Haider Mahmood** from COMSATS to conduct a two-day workshop on panel data which is currently a very popular data choice for research especially on secondary data sets. The workshop was held on June 22-23, 2013.

It was elaborated in the workshop why panel data provides variables that are mostly random and heterogeneous to start with. Random data is necessary to estimate the econometric models. Another problem with empirical econometric models is that the variables of choice are rarely exogenous or independent. They are always inter-related in a sense that it is difficult to identify which variable should be dependent variable. Economic theory also presents the possibility of two way relationships. The workshop covered such panel data techniques and models that can solve problems of inter dependency. The salient ones were Mean Group (MG), Pooled Mean Group (PMG), Difference and System GMM (Generalized Methods of Moments). All these models introduce lagged values of variables as instruments to predict the variables of choice and thus solving for endogeneity.

The workshop was attended by MS students who will be using economic models in their research. It was also attended by the SBE faculty members who are interested to include panel data type modeling in their research as well as in teaching assignments.

The efforts put in by **Mahmood Shah Khan**, Assistant Professor SBE, and **Muhammad Umair Khan**, Research Assistant SBE, for helping out in the organization of the workshop are commendable. The support provided by Dean SBE **Dr Rukhsana Kalim** and Rector UMT **Dr Hasan Sohaib Murad** proved invaluable.

## Quiz competition organized by Department of Psychology



Psychology Department faculty members and students snapped after the quiz competition

The Psych-Soc at UMT Department of Psychology organized quiz competition on June 24, 2013. All Psychology Department students were invited to this educational event. The hard work and efforts of the executive members of Psych-Soc society are worth mentioning in the arrangement of the event. **Sidra Afzal**, Advisor Psych-Soc, worked hard for the successful arrangement of this function and supervised all the executive members in various tasks.

The competition was hosted by senior members **Inam-ul-Haq** and **Misbah Kanwal Raja**. **Taiba Jawed** from BS Batch 7 recited few verses from the Holy Quran. There were total three teams; one from MSc and two from BS Psychology. There were 3 rounds: MCQ's, visual round and rapid fire round. **Amber Zahra** from MSc gave her duties on the score board. After three rounds, result was announced and MSc team won the competition.

Certificates were distributed among the teams including winner team as token of appreciation. At the end, **Dr Abdul Hameed**, Dean SSS&H, and **Dr Iftikhar Ahmed**, Head, Psychology Department, shared their views with the students. Overall, it was a commendable and instructive event. It would not be wrong to say that Psych-Soc has successfully started its journey towards "Promoting Understanding of Psychology".



# 1st All Pakistan Multilingual Declamation and 1st All Pakistan Asian Parliamentary Debates



Dr Hasan Sohaib Murad, Rector UMT, inaugurates the debating competition

The Office of Participants Affairs organized all Pakistan Multilingual Declamation and 1st all Pakistan Bilingual Debates 2013. Debating teams from some of the best educational institutions of the country participated in the competition. The event was categorized in two phases, multilingual declamation and parliamentary debates.

Teams from all corners of the country participated in the event. A total of 32 teams participated in declamation while 28 teams contested the parliamentary debates. The chief guest of the event was renowned poet and intellectual **Amjad Islam Amjad**. **Dr Hasan Sohaib Murad**, Rector UMT, inaugurated the event and welcomed the participants. He also appreciated the efforts of **Rana Iftikhar Ahmad**, Director OPA, for organizing the event.

The debating competition presented an ideal opportunity for the participants to present their thoughts in a logical, consistent and persuasive manner. The wide range of topics available to the debaters added to the diversity of the event as they appealed to both the serious and the humorous debater. All the participants appreciated UMT for giving them an opportunity to polish their talent.

The debaters expressed their viewpoint related to variety of topics ranging from humorous to serious, political to patriotic, in four different languages including Urdu, English, Punjabi and Pashto. To judge the quality of debates, there were five jurists. At the end of the event, winners of both categories were presented with souvenirs, shields and medals by Amjad Islam Amjad. Team from King Edward Medical University, Lahore won the UMT 1st All Pakistan Urdu Parliamentary Debates while Forman Christian College, Lahore, won UMT 1st All Pakistan English Parliamentary Debates. Team Trophy was won by University of the Punjab, Lahore.

In Urdu category, **Omer Asghar**, Government College University, Faisalabad, was declared the winner while **Humza Tarar**, University of the Punjab, Lahore, and **Adnan Farooq**, Government College University, Lahore, secured 2<sup>nd</sup> and 3<sup>rd</sup> positions respectively.

In English category, **Hammad Shafi** from King Edward Medical University, Lahore, was declared the winner while **Sabtain Raza** from University of the Punjab, Lahore, and **Safia Zia**, University of Gujrat, secured 2<sup>nd</sup> and 3<sup>rd</sup> positions respectively. In the Punjabi category, **Saba Shakeel** from University of Agriculture, Faisalabad, was declared the winner while **Maryam Gillani**, Forman Christian College, Lahore, and **Wahab Ahmed** from University of the Punjab, Lahore, secured 2<sup>nd</sup> and 3<sup>rd</sup> positions respectively.

In Pushto category, **Syed M Ajmal**, Forman Christian College, Lahore, was declared the winner while **Maria Ahsan** from University of Central Punjab, Lahore, and Punjab College, Lahore, secured 2<sup>nd</sup> and 3<sup>rd</sup> positions respectively. Consolation prize went to **Zeeshan Ali**, Punjab College, Lahore.

## UMT participates in MAJU competition; wins 4 out of 6 events



UMT students snapped after winning the competitions

Students of UMT participated in 6 competitions held at Muhammad Ali Jinnah University, Islamabad. The competitions included Speed Wiring, C-Programming, Micro Controller Interfacing, Quiz Competition and Chess competition. The rival teams were from different universities of Pakistan like UET Taxilla, UET Peshawar, Fast Islamabad, Comsats Islamabad, Islamia University Bahawalpur and Muhammad Ali Jinnah University.

UMT was represented by **Syed Mohsin Ali**, Lecturer, School of Engineering (SEN), UMT, (as Ambassador) and students **Salman Khalid**, **Muhammad Babar**, **Faisal Yasin**, **Syed Kamran Hassan**, **Ehtasham Asghar**, **Ehtasham-ul-Haq**, **Hafiz Zaheer**, **Usman Rashid**, **Rizwan Qayyum**, **Tahir Satar**, **Mughees ur Rehman**, and **M Awais**. The UMT team stood 1st in 4 out of six competitions. Students were awarded with souvenirs, certificates and cash prizes.

In the quiz competition **Syed Kamran Hassan**, **Ehtasham Asghar**, and **Faisal Yasin** were the winners. In C-Programming **Hafiz Zaheer Hussain**, **Salman Khalid** and **Muhammad Babar** were declared winners. Micro Controller Interfacing was won by **Muhammad Usman Rashid**, **Muhammad Babar** and **Salman Khalid**. Chess Competition was won by **Ehtasham-ul-Haq**.

### UMT offers full scholarships on sports based admissions in SSS&H and SCA

UMT supports the holistic development of talented sportsmen and recognizes their increasing need to successfully balance both academic and sports commitments. UMT facilitates this vision through the Sports Scholarship Program which is a sportsman led development program whereby a network of support services and expertise are tailored to the individual needs of the sportsman. UMT is now offering 100% sports scholarships per year so that the university sports teams can be strengthened and our teams may attain success in national and international levels. These scholarships will be offered to students of the School of Social Sciences and Humanities (SSS&H) and School of Commerce and Accountancy (SCA).

A special committee has been set up to evaluate applicants' credentials for the same. Committee members include **Rana Iftikhar Ahmad**, Chairman (Director OPA), **Muhammad Saleem Akhtar**, Secretary (Assistant Manager Sports), and **Zohair Farooq**, Member, (Lecturer, SCA). As per policy, UMT students have been awarded sports based scholarships. These include **Rashad Rafique** (student of MCom program) on the basis of his achievements in chess, **Muhammad Ahmad** (Football/Rugby) in BS-Media and Communication, **Hafiz Farzam Alam** (Cricket) in BS Accounting and Finance, **Ahtsham Ali** (Football/Rugby) in BS-Media and Communication, **Saddam Hussain** (Football) in BCom-H, **Shahbaz Ali** (Football/Rugby) in MCom, and **Shahbaz Sarwar** (Football/Rugby) in BS-Media and Communication.



# ILMIANS traverse through Fairy Meadows



The Alumni Office arranged a trip to Fairy Meadows, a lush green plateau offering a breathtaking view of Nanga Parbat. Often referred to as 'heaven on earth', Fairy Meadows lies 3300 meters above sea level and is a major tourist attraction. The group of ILMIANs started the journey to Fairy Meadows on June 14, 2013. After crossing Burhan, Haripur and Abbotabad, they reached Mansehra and had breakfast there. The group reached Chillas after stopovers at Patan and Dasu. After spending the night at Hotel Panorama, they left for Raikot Bridge, which is the last stop of the high roof on Korakoram Highway (KKH).

From Raikot Bridge, the group took jeeps and embarked on the two-and-a-half hour journey towards Tatu Village (8,300 meters height). From Tatu, they took the hiking track which is a 3-hour trek for active hikers and local residents. However, the ILMIANs group took 6 hours to complete the trek to Fairy Meadows. They reached Fairy Meadows Cottages around 6:00 pm. Around 9:00 pm, the group gathered for a bonfire and networked with each other. On the next morning, June 16, 2013, at 5:15 am, the sun rose over the mighty Nanga Parbat (2nd largest mountain in Pakistan) and the group captured the great view.

## Marketing and Entrepreneurship Clubs host Global Lounge



UMT Marketing and Entrepreneurship Clubs organized "Global Lounge" extravaganza on May 15, 2013 under the umbrella of Marketing Department, SBE. **Abuzar Shad**, Vice President, Lahore Chamber of Commerce and Industry, was invited as chief guest. The event was attended by officials of different embassies, CEOs and managers of event sponsors. Students acted as delegates of the country assigned. The list of assigned countries included Pakistan, India, Australia, China, Japan, Afghanistan, Lebanon, Spain, England, Denmark, France, Italy and many more.

The delegates simulated the traditions, business ethics and unique marketing strategies by putting up stalls showcasing culture of their respective countries. For entertaining the audience, various fun activities took place during the Global Lounge. These included aero modeling, cultural modeling, Peshawari dance (*attan*), cultural music, tambola, funny poetry, balloon shoot, sack race, *chaati* race, and many others.



## UMT welcomes differently-abled children



UMT Character Building Society in collaboration with UMT Literary Society arranged a special get-together differently-abled children on May 17, 2013. Overall 73 s from Rising Sun Institute and Institute of Special Education attended the event. Many fun activities were arranged for these prizes and gifts were distributed among children on the basis of participation pass the parcel, sing along poems, question and answer session, alphabets songs and animated movies. UMT students, staff and faculty members attended the event to buck up the talented children. Movies and decor was sponsored by Little Art Organization.

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## UMT Fine Arts Club organizes poster competition

UMT Fine Arts Club organized 'rung young', a poster designing competition celebrating "International Week for Trees and Forests" under the theme "Colors of Nature" on April 1, 2013. The main determination for this competition was to generate funds for "National Education Fund Raising Week" that was initiated by the Higher Education Commission of Pakistan. UMT joined hands with the HEC in the endeavor to promote higher education. Fine Arts Club received overwhelming response from students who wanted to participate in the competition.

The students were motivated by the desire to fulfill their social responsibility and spread awareness towards the plight of the educational sector through the posters designed by them. The competition was judged by **Rana Iftikhar Ahmad**, Director OPA, and **Syeda Sidra Batool**, Lecturer, School of Textiles and Design. **Muhammad Nazim** secured first position, **Aliza Fatima** and **Aroosa Batool** secured second positions while **Talha Imtiaz** stood third. The event concluded with prize distribution ceremony and closing remarks by Director OPA.





# STD art exhibitions

## School of Textile and Design showcases artwork by students

The School of Textile and Design (STD) organizes exhibitions of artwork done by students during the course of their studies. Since the emphasis is on practical learning, students are assigned various projects and the excellent work done by them is put on display.

In this connection, STD Batch 3 and 4 students displayed their artwork on June 18, 2013. They used mix media textile for fashion and special effects of dyeing and printing. On another occasion, Bachelor of Textile Fashion and Design (BTFD) students of Batch 1 and 2 showcased their assignments and projects. The projects were based on transformational techniques, pleating techniques, gathering techniques and dart transformation. Participants of Batch 1, Batch 5 and Batch 6 BTFD also displayed their work in an exhibition held on June 5-7, 2013.



STD Batch 3 and 4 students snapped with Dr Hasan Sohaib Murad during the exhibition of their artwork



Dr Nabeel Amin, Director STD, and faculty members snapped with students displaying their projects



Visitors admire the handiwork of the students



# SPORTS



## 50+ teams from Punjab participate in Fut Thrill 2013; UMT Blue wins tournament



A view of the match in progress; seen next, the winning UMT team proudly displays the trophy

UMT Sports Club organized Fut Thrill, All Punjab Open 5-A Side Soccer Championship from June 26-30, 2013. More than 50 teams from some of the best educational institutions participated from all over Punjab. UMT Blue won the championship while High Octane from UMT secured 2nd position. The 3rd position went to IDEAL FC and Canal View FC teams jointly.

At the end, prizes were distributed by **Muhammad Saleem Akhtar**, Assistant Manager Sports. The special best disciplined team of the tournament award was presented to Govt. College Fort Abbas football team (Desert Camel FC). Captain of UMT football team **Faheem Ashraf** received Rs 25,000 as cash prize and winning trophy. Runner-up team received cash prize of Rs 10,000 and trophy. Canal FC and Ideal FC shared trophy and cash prize.

## UMT Rugby Tri-series

Rugby is a very popular sport among the students. UMT Sports Club organized UMT Rugby Tri-series at UMT Rugby ground on May 24, 2013. Teams from UMT, Lahore School of Economics (LSE) and University of Lahore (UoL) participated.

UMT Rugby team won the tri-series while LSE secured second position. **Muhammad Abdullah**, Captain of UMT Rugby team, received the winning trophy on behalf of the team.



Players aim for the rugby during the thrilling match



## UMT student Rashad Rafique wins Lahore Open Rapid Chess Championship 2013

UMT chess player won the Lahore Open Rapid Chess Championship held at its Lahore campus on May 5, 2013. **Rashad Rafique**, student of UMT, got 1st position in the championship while national masters **Dr Yaqoob** and **Waseem Akram** took second and third positions respectively.

More than fifty prominent players of chess including **Tanveer Gilani**, master of chess who won chess title 4 times for Pakistan, and national master **Amer Karim**, participated in the mind war hosted by UMT.

It is worth mentioning that Rashad Rafique, the current champion, won the event after competing with such nationally acclaimed chess players. He was awarded with shield and certificate for winning the championship.



Rashad Rafique receives the winner's certificate and shield from Zohair Farooq

## Mind War: UMT All Punjab Open Rapid Chess Championship



National Master Amer Karim receives the winner's trophy from Zohair Farooq

A total of 72 chess players from all over Punjab participated in **Mind War: UMT All Punjab Open Rapid Chess Championship** organized by UMT Chess Club on June 29-30, 2013 in collaboration with Chess Association of Punjab. National Master **Amer Karim** won the Championship. **Hamid Hassan**, **Aftab Qamar**, **Tanveer Gilani** (National Champion) and **Khalid Ashraf** took second, third, fourth and fifth positions respectively.

Cash prizes were awarded for up to 15 positions. Prizes were distributed by UMT Faculty member **Zohair Farooq** and **Muhammad Saleem Akhtar**, Assistant Manager Sports. A very special award of the youngest participant of the championship was received by **Ahmed Mubarak**.

## 40+ teams participate in Spring Cricket Junoon

More than forty teams from UMT and other institutes of Lahore participated in the 3-night Intersarsity Floodlit Tape Ball Cricket Tournament hosted by UMT at its Lahore campus from April 2-8, 2013. UMT Blue won the tournament while PAC Gujranwala Campus secured 2nd position.

**Rana Iftikhar Ahmad**, Director OPA, was the chief guest in the closing ceremony. Apart from the winners and runners-up awards, **Zeshan Farooq** from UMT was declared Man of the Final Match and Man of the Series. **Umar Khyam** from UMT was declared Best Bowler of the Tournament. **Yasir Shami** was Best Entertainer.

PAC Gujranwala campus was awarded a prize for being the Best Disciplined Team. Special awards were given to Azad IX and Mascot IX captains.



Captain of UMT Blue Aquif Nawaz receives the winner's trophy from Rana Iftikhar Ahmad

# Knowledge@UMT



## Creating Multiple Fits Between Business Strategy, Knowledge Strategy And Knowledge Transfer Activities

Dr A Rashid Kausar, Professor and Director IAS, UMT  
Aly R Syed, Assistant Professor and PhD Candidate, UMT

Knowledge management has gained immense popularity within the last decade. Knowledge is considered to be one of the key strategic resources that firms possess. It is undisputedly accepted that knowledge resource can help a firm attain competitive advantage. Knowledge Management is gaining momentum as companies are incorporating various knowledge management strategies into their overall strategic postures. Although organizations are undertaking many initiatives of knowledge management, they are still unsure which knowledge strategies should be fitted with different business strategies so that firm's performance can be enhanced. This conceptual paper tries to identify the right fit between knowledge strategies with business strategies, and proposes; that fits, at two levels should be created i.e. Level 1 fit between business-knowledge strategies and Level 2 fit between business-knowledge (BK) strategies and knowledge-transfer (KT) activities. It is argued that only by creating these two levels of fits will a firm be able to achieve superior performance.

The paper concludes that knowledge is one of the most important resources that an organization can possess in today's competitive and highly dynamic environment. Knowledge management helps a firm to utilize its knowledge resource which is either held in a codified form of systems, manuals, digital libraries and literature, or is compartmentalized in the minds of its experienced and skilled entrepreneurial organizational members, customers or other stakeholders. However, knowledge will provide added value to a firm only if it channelizes positive actions and correct decisions. Knowledge strategies either being human or systems strategies need to be incorporated into the overall strategic orientation of the firm.

Care must be taken however, to ensure that different knowledge management strategies are fittingly blended with the overall organizational strategy. Different strategic orientations will require a different blend or combination of knowledge strategies. Prudence demands that different situations require different knowledge management strategies. Hence organizations need to first create a *Level 1* fit between Knowledge Strategies (KS) and Business Strategies (BS).

Authors argue that only the *Level 1* fit is not enough for a firm to achieve superior performance. Rather, an enabling environment needs to be created which will help the firm select the right type of knowledge transfer activities. From the perspective of knowledge management there has to be a pool of various knowledge transfer activities to be performed so as to translate the synergistic effect of business and knowledge strategies into superior performance and eventually sustained competitive advantage. This is referred to as *Level 2* fit between BK strategies and KT strategies. Only if both *Level 1* and *Level 2* fit will be created, will a firm be able to achieve superior performance and sustained competitive advantage over the competition.

*The paper was presented in the 3<sup>rd</sup> International Conference on Business Management (ICoBM) 2013 held at the UMT campus on February 27-28, 2013. Full paper can be accessed at <http://cgr.umt.edu.pk/icobm2013/papers/Papers/IC3-Dec-2012-095.pdf>*

**Note:** Knowledge at UMT is a new addition to our newsletter whereby summaries or abstracts of research papers authored by UMT faculty members that have been published in reputable journals or conference proceedings will be reproduced here for the benefit of our readers.



## Productivity in a knowledge society: impact or quantity?



'No model fits all' seems to be the finding of an interesting article that explores productivity dynamics of employees in modern offices.

Simply put, productivity is a measure of how efficiently a worker gets the job done: for each hour spent on the job, how much does the person produce?

Measuring the productivity of the modern workforce, especially those that fall into the knowledge workers category, is a dilemma for most companies. The productivity of assembly line workers for example, is easier to calculate but today's economy is dominated by service jobs whose measure of quality often outweighs quantity. It is easy to fall in to the trap of 'crude numeric tools' when it comes to measuring productivity. The challenge is to create broader measures of productivity that take account of quality, effectiveness and impact of an employee's work – and of course quantity as well.

It is argued that blanket policies do more damage than good when they are applied to both highly productive and less productive workers across the board. When Yahoo's CEO recently put an end to home based work citing low productivity of telecommuting employees, not only did she generate a vicious debate on the pros and cons of flexible working arrangements, many people were of the view that those who were lagging behind in work should have been dealt with separately. After all, many telecommuters were doing just fine.

**Moral of the story: Measuring productivity of workers requires flexible tools.**

*The article is excerpted from knowledge@wharton.*



## Managing the Disciplines of Relationship-Building

By John C Maxwell

*John C Maxwell is an internationally recognized leadership expert, speaker, coach, and author who has sold over 19 million books. He is the founder of EQUIP and the John Maxwell Company, organizations that have trained more than 5 million leaders worldwide. Every year he speaks to Fortune 500 companies, international government leaders, and organizations.*

John Maxwell outlined the disciplines of relationship building by making a case for taking them seriously in the first place. He advises us to invest time and effort in

building relationships; be a giver and not a taker and you will notice a positive change in the way people interact with you. The following lines present five basic principles of relationship building as put forward by him.

### 1. Put Others First

Practice the Golden Rule: Do unto others as you would have them do unto you.

### 2. Don't Carry Emotional Baggage

Resolve the issue, forget about it and move forward.

### 3. Give Time to Your Most Valuable Relationships

Our families are mostly taken for granted after a day's tiring work at the office. It should not be the case, after all they are all we got when others turn sour on us.

### 4. Serve Others Gladly

Adding value to others is the greatest thing we can do in this life.

### 5. Express Love and Appreciation Often

The best way to help people is to see the best in them. Encourage them in every way possible.

*Adapted from johnmaxwellonleadership.com*

# Dr Muhammad Tahir Mustafa

## becomes the first person in history to translate the Holy Quran into Urdu using dotless words



Dr Muhammad Tahir Mustafa is a renowned religious scholar, academician, author and anchor of religious programs on various TV channels. Currently working as Assistant Prof in the Department of Islamic Thought and Civilization at UMT, Dr Tahir earned his PhD in Quran and *Sunnah* from the University of Karachi, Karachi, in 2007 and joined UMT in April 2008. However, his most recent accomplishment eclipses all else. He has become the first person to translate the Holy Quran into Urdu using dotless words. This is the first time in Islamic history that such a translation has been completed. In an exclusive panel interview of the popular program *Hasb-e-Haal*, broadcast on July 11, 2013 on Dunya TV, Dr Tahir shared with the audience that this effort required patient study and concentration but it was only through Allah's blessing that he was able to fulfill his dream of putting together a *ghair manqoot* translation of the Holy Quran.

*UMT News spoke to Dr Tahir recently and asked him how he managed such a gigantic task. Excerpts.*

**UMT News: What prompted you to embark on such a unique venture: after all Urdu translations of the Holy Quran are already available.**

**Dr Tahir:** Since my conscious opened its eyes, it became my great will and wish that I must do something extraordinary in the history of mankind. To quench this thirst, I did PhD and authored many books but still I was unable to satisfy my inner self..... so I concentrated on something more distinguishing and unique. Then, near about two years earlier, train of thoughts stopped on a platform, voicing into my mind, "translate the Holy Quran in Urdu language but, using dot less diction" so I started it on May 14, 2011.

**UMT News: What kind of readership do you envisage for this translation and how it will benefit them?**

**Dr Tahir:** I foresee all kinds of readership would rush to see and read my unique and astonishing translation. Some would like to see it, some would read it, some would analyze it, some would quit it and some would present it as a great contribution and addition in the history of Quranic Literature.

**UMT News: What sources and references have you used for the translation?**

**Dr Tahir:** I consulted many references to accomplish my mission like many dictionaries in different languages, various translations of Holy Quran and personal consultations with different scholars.

**UMT News: How long did it take you to complete the translation and what kind of difficulties did you face in the process?**

**Dr Tahir:** *Alhamdulillah*, I have accomplished it within record short time of 2 years and 16 days with the beginning date 14-5-2011 and by the grace of Almighty Allah, completed on 30-5-2013.

**UMT News: The task of translation is not an easy one and even native Arabic speakers acknowledge that understanding some passages is difficult. A single word can have a variety of meanings and of course we have to take into account the difference in usage of words in classical and modern Arabic. How did you manage all this, especially when one considers that you only used dotless words in Urdu?**

**Dr Tahir:** Undoubtedly, to make the translation of Holy Quran is absolutely a sheer uphill task. History witnesses that even renowned *Sahabi-e-Rasool*, Sayyidona Umar Bin Khattab spent two and half years only in understanding *surah e Baqra*. No doubt, Arabic language is, indeed, so rich, having an ocean of words, meanings, phrases, similes and metaphors. On the other hand, Urdu language lacks this vastness of vocabulary and having removed the dotted words from its dictionary, it shrinks even more. This is the reason I declare this dotless translation of Holy Quran a "Miracle" which has appeared after more than fourteen hundred years of its revelation.

**UMT News: What advice would you give to aspiring researchers and scholars in Islamic Studies? Are there any particular areas that require more research and study?**

**Dr Tahir:** I invite the researchers to step forward for there is a great scope of doing anything extraordinary in the field of Islamic Thought, especially in the ocean of Quran and *Sunnah*, to explore the shining pearls for enlightening humanity in the perspective of true spirit of Islam.



# Research and Publications



## Dr Sajjad Haider Shami invited as speaker in InfoTech 2013

**Dr Sajjad Haider Shami**, Professor, Department of Electrical Engineering at UMT has been invited as Speaker/Chair of Session 2-7 The Internet of Things: Smart Houses, Smart Traffic, and Smart Health at the upcoming BIT'S 2nd Annual World Congress of Emerging InfoTech 2013.

The InfoTech 2013, with the theme "The World IT Frontier Trends: Challenge and Opportunity" was held at Dalian World Expo Center, China from June 20 to 22, 2013, in collaboration with China International Software and Information Service Fair, which is the only state level software fair approved by the State Council of the People's Republic of China.



## Research work by Faran Awais Butt filed for evaluation in US

Research work "Radar ECCM Against Deception Jamming: A Novel Approach Using Bi-Static and Mono-Static Radars" by **Faran Awais Butt**, Lecturer, SST, has been regarded as patentable by HEC. For this, a detailed patent draft is to be prepared by the researcher which will go through an extensive evaluation by the HEC patent expert based in United States. The HEC patent expert gives comments to HEC whether the work is patentable or not. Patentable research work is sponsored by HEC. The patent has been filed as Deception Jamming Prevention Using Bi-Static and Mono-Static Radars in the United States Patent and Trademark Office.



## Dr Muhammad Tahir Mushtaq selected as HEC Approved Supervisor

It is a source of pride for the UMT community that **Dr Muhammad Tahir Mushtaq**, Assistant Professor, School of Engineering (SEN), has been selected as HEC Approved Supervisor, for PhD level students funded under various HEC in-country Scholarship Programs (Indigenous PhD Scholarship Scheme). The objective of the scholarship scheme is to create a critical mass of highly qualified human resources in all fields of studies taught at the advanced level in local universities.



## Babar Ramzan, Assistant Prof STD, awarded 3-year PhD scholarship in Korea

**Babar Ramzan**, Assistant Professor, School of Textile and Design (STD), has been awarded with 3-year PhD scholarship in Korea. He would *Insha Allah* join UMT after completion of his degree.

As per plan, five PhD degree holders are expected in STD by 2016-17. The faculty development plan is an initiative whereby existing UMT faculty members are encouraged to upgrade their skills and degrees while continuing their commitment to UMT.



# Research papers

- A research paper titled, "Developing the conceptual framework to explore the role of quality practices on supply chain performance", authored by **Ijaz Yusuf**, Assistant Professor, SBE, co-authored by **Dr Sarwar M Azhar**, Professor, SBE, and **Dr Tashfeen M Azhar**, Professor, SBE, has been accepted for presentation in the International Academy of Business and Public Administration Disciplines (IABPAD) Conference, July 1-4, 2013. It has also been accepted for publication in IABPAD Conference Proceedings. Both are scheduled to be held in Istanbul, Turkey.
- Research paper titled "In Vitro Assessment of Protection from Oxidative Stress by Various Fractions of *Mazus pumilus*", authored by **Dr Sammia Shahid**, Assistant Professor, SST, has been published in Journal of the Chemical Society of Pakistan.
- An article titled "Academic Dishonesty: a Tantalizing Threat" authored by **Sadia Riaz**, Lecturer, ICCS, has been published in The Pakistan Times on June 02, 2013. The crux of the article is that academic dishonesty is a lethal virus that instills its roots in every vulnerable mind, engulfs the fabric of its intelligence and slows down its functioning.
- A research paper titled "On a Class of Controlled Functional Differential Inclusions" authored by **Sadia Arshad**, Lecturer, SST, has been accepted for publication in the journal "Le Matematiche".
- A research paper titled "Fabric Tensile Strength as Affected by Different Anti pilling Agents at Various Concentration and pH Levels", co-authored by **Dr Nabeel Amin**, Director, STD, has been published in J.Chem.Soc.Pak., Vol. 35, No.2, 2013 (pages 238-242). Impact factor: 1.37
- Research paper authored by **Rashida Manzoor**, MPhil Applied Linguistics, UMT, has been accepted at The 8th Language at the University of Essex Postgraduate Conference, for oral presentation.
- A research paper titled "Effectiveness of an Active Phased Array Radar System" authored by **Faran Awais Butt**, Lecturer, SST, has been accepted for publication in the 34th PIERS (Progress in Electromagnetic Research Symposium) scheduled to be held on August 12-15, 2013 in Stockholm, Sweden.
- A paper titled "Pakistani English Language Teachers' Perceptions and Classroom Practices about Grammar Teaching at O-Level" authored by **Ayesha Zafar**, Lecturer, ICCS, has been accepted for presentation and publication at the International Language for Communication Conference (ILCC) 2013, Kuala Lumpur, Malaysia.
- The Daily Dawn (dated Friday, April 12, 2013) has published an article authored by **Ahmad Raza**, Research Fellow, Office of the Rector. The article is titled "In Search of Wisdom".
- A research paper titled "Optimization Methods for Wind Power Economic Dispatch" co-authored by **Mashood Nasir**, Lecturer, SST, and **Dr Abdul Aziz Bhatti**, Dean, SST, has been accepted for oral presentation in the 2013 IEEE 7th International Power Engineering and Optimization Conference (PEOCO), June 3-4, 2013.
- A research paper titled "Screening of natural herb: *Abutilon muticum* for chemical constituents and hepatoprotective effects on CCl<sub>4</sub> induced hepatitis in rabbits" authored by **Dr Sammia Shahid**, Assistant Professor, SST, has been accepted for presentation at the 17th Annual Green Chemistry and Engineering Conference organized by the American Chemical Society from June 18-20, 2013 at the Bethesda North Marriott Hotel and Conference Center, Washington, USA.
- **Mashood Nasir**, Lecturer SST, presented research paper in 2013 IEEE 7th International Power Engineering and Optimization Conference (PEOCO). The objective of this conference was to provide a meeting place to engineers, academia and researchers where they would share and discuss their research findings and explore recent developments.
- A research article "Constructing Baloch Militancy in Pakistan" authored by **Muhammad Feyyaz**, Assistant Professor, School of Governance and Society (SGS), has been published in April-June issue of South Asian Journal, a flagship of South Asia Free Media Association - an informal auxiliary of SAARC. The article may be read in copy of the journal available in UMT Library.
- An article titled "Power Corridors" authored by **Ahmad Sohail**, Coordinator, Learning Resource Center at UMT, has been published by The Nation on June 21, 2013. The article focuses on the dynamics of political adjustments and compromises at play in the formation of the federal cabinet and how these help or hinder the functioning of the government.
- An article titled "The Wisdom of Noah", authored by **Ahmad Raza**, Research Fellow, ORC, has been published in the Daily Dawn.





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