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Seminar: Challenges and Problems for Public Policy in Pakistan

A seminar on 'challenges and problems for public policy in Pakistan' was held at the new purpose-built campus of the University of Management and Technology (UMT) on March 12, 2008. **Mazhar-ul-Haque Sidddiqui**, Vice Chancellor, University of Sindh, Hyderabad, was the chief guest on the occasion. The seminar was attended by over a hundred people that included dignitaries, leading educationists and high ranking UMT officials. A large number of students also attended the seminar.

Dr Arshad S Karim, Head of Social Sciences, presented the welcome address. He thanked everyone for their presence and focused on the vision, rationale and important aspects of social science subjects as related to public policy making. Dr A Rashid Kausar, Director General Evening Programs UMT, talked about the history of the University and gave an overview of the progress made since it was originally established as a venture of ILM Trust in 1990. He also spoke about the different degree programs related to public policy. In his address, Mazhar-ul-Haque Sidddiqui explained the concept of public policy and its implications for the state. He referred to chapter two of the constitution of Pakistan that deals with the "Principles of Policy" that emphasize the promotion of social and economic well-being of the people, protection of the family, full participation of women in the national life of the country and promotion of international peace. He said that public policy formulation was very complex in Pakistan. Moreover, he observed that public policy regarding judiciary, law and order, international relations and fiscal/economic policies required more research. The country needed more



School of Professional Advancement (SPA) set up at UMT

The establishment of the School of Professional Advancement (SPA) has been approved by the Board of Governors (BOG) on the recommendation of the Academic Council in its fifth meeting held on August 19, 2006 vide Resolution No10. **Dr Abdul Hameed** has been recommended by the selection board to be appointed as Director of SPA.

SPA will offer various diploma /.certificate courses to provide a technological base for upward mobility and professional growth of individuals who are engaged in various professional fields. It will create new learning opportunities for those who do not necessarily fit in the admission criteria of regular programs or who cannot afford prolonged time and fiscal commitment.

Dr Abdul Hameed earned his PhD from the Ohio State University, Columbus Ohio, USA in 1988. Previously, he received a gold medal in MA Education from University of the Punjab. He has 27 years experience in university teaching in various positions and is well known in research and data analysis. He taught data analysis to MBA students at ILM for ten years. He remained a member of the UMT selection board for three years before joining UMT.

Dr Hameed has more than 30 international presentations across eleven countries to his credit. He published 24 research papers in national and international research journals. He retired as Chairman, Special Education Department, University of the Punjab. He has conducted eleven research studies as principal investigator. Dr Hameed is an active member of various national and international academic and professional bodies.

scholars/researchers who could guide policy makers in these areas. Javed Aslam, Secretary Excise and Taxation, Government of the Punjab, explained the role of public policy in every sector of life ranging from the economy, social services, law and order, energy and water to foreign affairs and national security. Saeed Mehdi, former Chief Secretary of Sindh, focused on the challenges and problems regarding public policy in Pakistan in the context of national politics. He elaborated his analysis by comparing the public policies of different governments in Pakistan. Noor Amna Malik from the Higher Education Commission (HEC), talked about the policies of the HEC in particular and public policy in general. She identified three key areas, namely relevance, interaction and system development, as fundamental keys for better policy making. She said that it was very important to develop communication strategies for policy making so that the general public could understand the pros and cons of such policies.

In his concluding remarks, Dr Hasan Sohaib Murad, Rector UMT, summarized the views of all the speakers. He also took this opportunity to highlight the salient features of UMT in terms of the wide range of subjects taught at the University. Explaining his views regarding public policy formulation in Pakistan, Dr Hasan observed that the active involvement of intellectuals and experts in policy making was the only way to come up with feasible solutions to public policy problems in the country. He added that the media had an important role to play in this regard as it kept the public informed about the various public policy issues affecting their lives. He stressed the importance of objectivity and neutrality in terms of editorial content of both the print and electronic media.

The organizers of the seminar deserve commendation for bringing together eminent scholars and intellectuals to discuss the shortcomings of public policy making in Pakistan. It is extremely important to engage in an informed debate and analysis of such issues if any serious attempt is to be made to set priorities in all domains of policy making in order to bring maximum benefit to the public at large

Dr Muhammad Zafar Iqbal appointed Dean SSH

Dr Muhammad Zafar Iqbal has been appointed as Dean, School of Social Sciences and Humanities (SSH) by Dr Hasan Sohaib Murad, Rector UMT, with effect from March 31, 2008 for a renewable period of three years subject to approval from the Board of Governors (BOG). We wish him every success in his new role and responsibilities and hope that under his able guidance, SSH will attain new levels of academic excellence.

Dr Iqbal has a distinguished academic record. He received his MA Education from University of the Punjab and MEd and PhD degrees in Science Education from the University of Hull, UK. He has more than 35 years of teaching and research experience including 18 years of post PhD experience. Prior to joining UMT, he was Professor and Chairman of the Department of Science Education, IER, University of the Punjab, Lahore. Dr Iqbal is an HEC approved supervisor and his research profile includes 30 journal/research articles, 12 books/reports, 5 research studies, and supervision of more than 15 MPhil/PhD theses.

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From the desk of the

Once upon a time, that is, before the time of the Internet, the computer, the information highway and everything that goes with it (basically before the time of Bill Gates and Microsoft), people actually read books, spent hours searching for reference material and if they had the talent, came up with a piece of creative writing they could be proud of. Now, we are screen bees (no offense to honey bees) and we are losing our sight and sleep proudly staring at flat monitors that display more images and information than our minds can cope with. And so, we find ourselves more connected to the world community at large but more isolated, individualistic and ironically, less honest in our creative endeavors.

So it is not without reason that this issue of UMT News includes a special article on the dangers of plagiarism in academic circles, and another, advising budding writers on the strategies that they could adopt to hone their writing skills. Both articles are especially relevant in today's world and one hopes that they will be of some benefit to our worthy readers.

Much has happened at UMT since the last issue of UMT News, but what is really heartening is that the student community seems to be awakening to more extra curricular activities. The initiative taken by the students in creating awareness related to environmental issues and to reinvigorate the no-smoking policy of the University is laudable. UMT students have also worked as volunteers at a corporate expo. And our students have staged a small play conceived, written and directed entirely by them. Regardless of the merit of the play or the response to it elicited among the UMT community, it is a step in the right direction and it is hoped that one day the UMT dramatics club will be well known to everyone.

The current issue of UMT News probably covers more student related activities than the previous ones, but that is only because the pace of activities has picked up in the campus as more and more activities and events have begun to take place now. As such students have shown an interest in contacting us and getting their efforts publicized through the pages of this newsletter.

UMT also participated in the Dawn Expo Educational Exhibitions in Karachi, Lahore and Islamabad, and in the 18th PIEE held in Lahore. The academic side too has been quite active this year in organizing a number of seminars. Two seminars of national significance were hosted by UMT that were attended by leading educationists, dignitaries and professionals. These included the seminar on The Problems and Challenges Faced by Public Policy Makers, and the other one on Islamic Finance (read about the riba issue in the opinions section). Faculty members have been active in getting their research papers accepted in national and international forums and published in recognized research journals, for that is what is expected from this learned body of men and women.

Another noteworthy event that provided entertainment to the UMT community was the **5th UMT Cricket Challenge Trophy 2008**. This time the home team made it to the finals, but alas, the trophy slipped from their grasp when they lost the final match to another competitor team. Anyway, it was a great performance by our team. Keep it up guys - and the trophy may well be yours next year!

This time around UMT News has begun an opinions section. Readers are invited to express their opinions on topics of interest to society at large. We encourage everyone to contribute to this section but we do expect them to follow basic norms of decency and not indulge in inflammatory or derogatory language regarding any issue. The idea is to encourage the habit of expressing your thoughts in a logical and constructive manner and present it to others. It is up to the reader to agree or disagree with you. If you can understand that, then you have taken the first step towards intellectual maturity and respect for the opinions of others. And this is what we really need as a society. Please keep your write-up as brief as possible (up to 200-300 words).

Finally, our worthy Rector is back from his brief sojourn overseas. He is the captain of the ship and it is due to his able leadership that the UMT ship continues to sail smoothly. His presence is a source of great inspiration and encouragement to us all.

Happy reading!

-Arjmand Zahra

Orientation for MS/PhD students

The orientation session for the Spring Semester of the MS/PhD program was held on March11, 2008 in the boardroom of the University. The session began with recitation of a few verses from the Holy Quran. **Dr Tashfeen Azhar**, Dean SBE, gave the welcome address and talked about the volume and quality of work required from the students for the completion of the program.

Dr Rukhsana Kalim, Associate Dean Research/PhD Programs, explained the salient features of the program. **Dr Rashid Kausar**, Director General Evening Programs, also addressed the gathering. He shared some of his personal experiences with the students. **Dr Abdul Rauf Butt**, Professor SBE, also spoke on the occasion.

The orientation session was followed by refreshments and registration of the newly inducted students of the program. The students were also taken on a tour of the campus in order to acquaint them with the facilities and resources at their disposal for the completion of their studies.

It is very important for new students of the university to attend orientation sessions because they get an overview of the entire academic program. They are also introduced to their teachers and get an opportunity to question them regarding all aspects of their studies.



SST upgrades laboratories

Well equipped science and engineering laboratories are essential for providing quality education to science students. The University of Management and Technology (UMT) has always been committed to better provision of laboratory facilities. The School of Science and Technology (SST) at UMT has recently upgraded its science and engineering laboratories at the cost around Rupees 68 lacs.

At present, ten laboratories covering 25 disciplines are operative whereas one lab is under development and will be ready before the commencement of the Fall 2008 semester. New laboratories that have been set up include labs for Field Programmable Gate Arrays (FPGA), Media and Communication, Contracted Software Research Projects, and Capstone Projects. Telecommunication, circuits, electronics, digital logic design, computer architecture, Networks and control labs have received new hardware while the Physics and chemistry labs (for engineers) have been upgraded.

Improvements in laboratory infrastructure will go a long way in strengthening UMT's science and engineering programs. The University management has taken a step in the right direction by investing in its laboratory facilities. One hopes that our students would make full use of these facilities and complement their studies by practical application.



Students working at the chemistry laboratory

Obituary

The father of Zia Ali, Accounts Officer, Office of Treasurer (OTR), passed away on March 5, 2008. *Inna Lillah-e-Wa Inna Ilih-e-Rajioon*. May Allah bless his soul, place him in heaven and give his family strength to sustain the great loss. Our heartfelt condolences are with the family and kin of the deceased.

Dr Abdul Raouf attends QEC meeting

A meeting was held at the Punjab University's Institute of Quality and Technology Management (IQTM) to assess the impact of Quality Enhancement Cells (QEC) established in 30 public sector universities in the country. Prof **Dr Mujahid Kamran**, Vice Chancellor PU, presided over the meeting. Prof **Dr Riaz Hussain Qureshi**, Higher Education Commission Advisor, Prof **Dr Azam Ali Khwaja**, Quality Assurance Agency Managing Director and Prof **Dr Abdul Raouf**, Sitara-e-Imtiaz, Quality Assurance Committee Chairman were also present on the occasion. They lauded the positive contributions being made by the QECs in improving the quality of higher education institutions.

Research by Slahudin

Research is an integral ingredient of academic activities at the University of Management and Technology (UMT). All participants and faculty members are encouraged to undertake research projects. The University management also ensures that the academic environment is conducive to research and publications by faculty members are the norm. **Slahudin's** research work has been accepted at the following prestigious organizations.

- His MS dissertation titled "Ownership structure and firm performance in Pakistan" has been accepted unanimously by the Research Committee of COMSATS.
- A research paper titled "Insider ownership and firm performance in Pakistan" has been accepted and published in the proceedings of 15th Conference of the American Society of Business and Behavioral Sciences, USA.
- A research paper titled "Modarba Business in Pakistan: A Case Study" has been accepted in the 4th IIUM International Accounting Conference to be held on June 24-25, 2008 at Putrajaya, Malaysia.
- Another research paper titled "Dividend Policy in Pakistan and Signaling Theory" has been accepted for the 4th ISOSS National Conference held on May 9-11, 2008, Gujrat, Pakistan.

We congratulate **Slahudin** on these achievements and hope that he will continue to excel in all future endeavors during the course of his professional career. Such publications by faculty members not only raise the research profile of the University but also provide a forum for exchange of ideas and information.

Research paper accepted at 7th International Conference on Islamic economics

A research paper titled 'Islamic economics research in Pakistan: An Overview' has been accepted for presentation at the 7th International Conference on Islamic economics. Mehmood Shah Khan, Rahmat and Fahid Saleem have jointly conducted the study. The three-day conference aims to address the issues of development in Islamic economics. The conference has been organized by King Abul Aziz University, Islamic Economic Research Centre, Islamic Bank for Development and Islamic Institute of Research and Training.

We congratulate the three gentlemen on their collaborative effort and hope that they will work together to promote excellent research culture at UMT.

Salman Saeed Qureshi's paper accepted for Barcelona conference

Salman Saeed Qureshi's research paper titled "Role of higher education in peace building and strengthening national institutions" was accepted for presentation at the 4th International Barcelona Conference on Higher Education held in the Technical University of Catalonia (UPC), Barcelona, Spain, from March 31 to April 2, 2008. The UMT community congratulates its colleague on this scholarly achievement and wishes him well for the future.

Irfan Shaikh's PhD research gets a patent

Irfan Shaikh's PhD research work related to Textile Wastewater Treatment has been commercialized in Germany by the World Renowned Textile Machinery Maker, Thies GmbH. Both European and International Patent via Registration No. 07022358.1-1256 have protected this innovative work.

According to the European Patent Office, a patent is a legal title granting its holder the right to prevent third parties from commercially exploiting an invention without authorization. European patents are granted for inventions that are new, involve an inventive step, and have a propensity for industrial application. The UMT community is proud of the high level of professional excellence demonstrated by their learned colleague. We wish him well in all future endeavors and hope that he will continue to bring a good name to the country and to UMT on the basis of his innovative research projects.

Best paperaward for IjazYusuf

The UMT community congratulates **Ijaz Yusuf**, Assistant Professor at the School of Business and Economics (SBE), on receiving the Best Paper Award for his paper titled "Dynamics of quality auditing for system improvement: The case of Pakistani industries". The paper was presented at the 2nd Annual Quality Conference Middle East, held in Dubai, UAE, from April 6 to April 9, 2008. Our learned colleague and teacher has helped to raise the international research profile of UMT. We hope that he will attain new levels of professional excellence in the years to come.

Muhammad Ilyas Ansari's paper accepted at international conference

Muhammad Ilyas Ansari's, Assistant Professor SSH, paper titled "Role of Pakistan in Middle Eastern Security" has been accepted for presentation at the International Conference on 'International Security in the Middle East: Interests and implications for Poland and Pakistan'. The conference was held in the Academy of International Economic and Political Relations, Gdynia, Poland on May 15, 2008. We congratulate our learned colleague on this scholarly achievement and hope that he will represent UMT at important international forums in the future also.

National seminar: Islamic finance—challenges and opportunities

A national seminar on 'Islamic finance - challenges and opportunities' was held at the University of Management and Technology (UMT) on April 5, 2008 under the auspices of the School of Business and Economics (SBE). The seminar was attended by many distinguished guests from the corporate sector in addition to a large number of faculty members and students of LIMT

The seminar was organized to increase awareness of Islamic finance, identify new areas of research and analyze critical issues in the practice of Islamic banking and finance. It also aimed to bridge the gap between the ideas of traditional Islamic scholars and conventional academics in Islamic finance, and develop a proposal to accelerate the progress of Islamic finance in Pakistan.



The proceedings began with recitation of a few verses from the Holy Quran. In his welcome address, **Dr Tashfeen M Azhar**, Dean, School of Business and Economics (SBE) detailed the objectives of organizing the event. **Dr Rukhsana Kalim**, Associate Dean Research /PhD Programs, delivered the introductory speech and discussed the need of a viable paradigm of Islamic finance in the country.

Dr Nasim S Shirazi, Director International Institute of Islamic Economics, International Islamic University, Islamabad, delivered the keynote address. He explained the efficacy of Islamic finance by testifying that introduction of micro finance led to reduction of poverty at large.

Dr Zafar Iqbal, Head, Management School, National University of Computer and Emerging Sciences (FAST) also spoke on the occasion. He talked about the rationale of Islamic finance and deliberated upon the underpinnings of the prohibition of debt. **Saad Azmat**, Lecturer at UMT, contributed to the ongoing discussion by making an interesting application of North's laws of motion to the Islamic finance debate. **Mufti Muhammad Iftikhar Baig**, Sharia Advisor, Prime Commercial Bank Ltd, highlighted the challenges and issues confronting Islamic banking.

The second session of the seminar was chaired by **Mufti Yahya Asim**, Chief Executive, Center for Islamic Economics, Karachi. In his address, he explained the basic structure of Islamic finance. **Mufti Ahmad Aijaz**, Shariah Advisor, Bank Islami Pakistan Limited, also spoke on the occasion. He brought forth the findings of a study of Shariah rules, guidelines and their application on Islamic Equity Funds.

Dr Zeeshan Ahmed, Assistant Professor, Accounting and Finance, Lahore University of Management Sciences (LUMS) assessed the past performance of Islamic financial institutions in the country and also presented the future road map of Islamic finance. Dr Salman Ahmed, Head, MS Department, COMSATS Institute of Information Technology, Lahore, undertook risk analysis of Islamic banking in Pakistan by making a comparison of ratio analysis of a conventional and an Islamic bank.

Dr Mufti Zubair Usmani, Shariah Advisor Muslim Commercial Bank, chaired the third session. He threw light on the salient features of the Islamic financial system in his address.

In the end, a panel discussion was held. Dr Mufti Zubair was the chairperson of the panel discussion. Many thought provoking issues were raised during the discussion. The learned speakers gave their views in response to the queries raised by the participants of the seminar.

The concluding remarks were given by **Dr Hasan Sohaib Murad**, Rector UMT. He thanked all the speakers and participants for gracing the occasion by their presence. He also stressed the relevance of Islamic finance as an alternative financial system for the Islamic world. At the end, souvenirs were presented amongst the guest speakers by Dr Hasan Sohaib Murad.

The need for exploring the possibilities of establishing an Islamic financial model has been the topic of discussion for quite some time as the inadequacies of the western financial system have manifested themselves over the years.

The organizers of the seminar deserve our appreciation for providing a platform where experts from across the country gathered to discuss the viability and practicality of adopting an Islamic financial system. We hope that more seminars of this kind will be organized in the future as well as they give an opportunity to our students and faculty members to learn from the experiences of scholars and practitioners of Islamic finance.

Professor Naveed Yazdani's research paper accepted for Bangkok conference

Bangkok conference Professor Naveed Yazdani's research paper has been accepted for oral presentation at the forthcoming International Conference on Business and Management Education to be held in Developing October 20, 23, 2008. The provisional difference in the line between intellected.

Professor Naveed Yazdani's research paper has been accepted for oral presentation at the forthcoming International Conference on Business and Management Education to be held in Bangkok on October 20-23, 2008. The paper is titled "Assessing the link between intellectual capital formation and performance of a university". The UMT community congratulates Prof Yazdani on his achievement and wishes him well for all future projects.

Workshop: Quantitative Techniques for analysis - hands on practice through SPSS

The Textile Productivity Center at the University of Management and Technology (UMT) organized a six weeks workshop on 'Quantitative techniques for analysis - hands on practice through SPSS'. The workshop was held in collaboration with Aftab Associates (Pvt) Ltd and the Institute of Research Promotion (IRP) from March 14 to April 26, 2008 in the IPC-Lab.

Sajjad Ahmed Tahir and **Muhammad Rashid** conducted the workshop. The trainers of the workshop were statistics specialists and had worked with multinational research firms such as Gallup and Nielsen. They provided excellent training and demonstrated good communication skills which they put to good use during the workshop. Prof Sajjad in particular has worked as expert analyst for research projects in multinational organizations.

Ruzeen Shoukat, Research Executive IRP, provided learning support to all the participants. Mushtaq Mangat, Director TCP and Head, Department of Textiles at UMT, played a key role in the successful culmination of the event. Abid H K Shirwani, Director External Affairs and Executive Director, IRP provided leadership support during the workshop. Dr Abdul Hameed, Professor UMT, and other members of the advisory board of IRP helped in content design and delivery, and provided other related services. The management of IPC-Lab provided complete technical support throughout the event. Shahid, IPC-Lab Instructor was always available to solve computer related problems of the participants.

The workshop served the purpose of capacity building in research and in motivating researchers. It led to collaboration between institutions in promoting research culture. It also touched issues ranging from basic to advanced statistics including data management on SPSS, and descriptive, inferential and multivariate analysis, followed by very advanced concepts of multinomial regression, discriminate and factor analysis. Although the workshop covered concepts of all shared techniques, the major focus remained on application of these techniques and computation through SPSS.

To sum up, the workshop was a hand on practice, supported by valued reading material and exercises. We commend the organizers for conducting the workshop and for providing a forum for training of researchers. One hopes that more workshops of this kind will be organized as well in order to promote research culture in the universities of the country.



Guests speakers from Pepsi and Coke at workshop for BBA students

Workshops and seminars are a regular feature of academic life at the University of Management and Technology (UMT). Such activities not only enhance the learning skills of the students but also give them a chance to benefit from the expertise of the guest speakers who are considered to be among the best in their fields. A workshop for the participants of BBA (Life and Learning) was organized on April 26, 2008. Brand managers from two multinational companies conducted their sessions in the workshop.

The resource person for the first session was **Abbas Arslan**, Brand Manager, Flavors Coca Cola Beverages Pakistan. He spoke on the "Importance of setting goals and taking challenges for successful corporate career." The guest speaker highlighted the significance of leading a goal-oriented life and shared his valuable and challenging experiences of working for Proctor & Gamble and for Coca Cola Beverages. He conducted a real life case in the form of a role-play that was quite beneficial for the participants.

Agha Muhammad Khan, Brand Manager, Pepsi Cola Pakistan, carried out the second session on "The effect of creativity, innovation and commitment for professional growth." The speaker gave an introduction of brand management and motivated the participants by sharing the creative initiatives taken by him while he was working for various organizations such as World Call, Interflow, Total Parco, Nestle and Pepsi. The MBA Brand Management participants also attended this session.

The instructor of the course **Hafiz Bilal Farooq** thanked the distinguished speakers and presented shields to them as a mark of appreciation for taking the time to visit UMT. In the end, a popular management game called "Constructing a Golden Bridge" was also enacted which tested the problem solving skills of the participants. We believe that more workshops of this kind should be organized for students because the interactive nature of the sessions call for active involvement of the participants in the proceedings and enhance their learning.



5th UMT Cricket Challenge Traph

The University of Management and Technology (UMT) has been organizing cricket tournaments for the past five years. This event has now become one of the most eagerly awaited sports events of the city. The highly anticipated 5th UMT Cricket Challenge Trophy 2008 was held from March 24 to April 4, 2008. Teams from universities, colleges and educational institutions took part in the tournament. This year sixteen teams faced each other in a fiercely competitive tournament.

Initially it was decided that most of the matches would be played at the LCCA Cricket Ground but booking problems forced the organizers to make alternative arrangements. The matches were then played at Cricket Center and Aligarh grounds in Model Town, Lahore. The first match was played on March 24, 2008 at Cricket Center ground and the final was played at the same ground on April 4, 2008. Participating teams included the following:

- 1. University of Management and Technology Blue
- 2. Center of Financial Excellence (CFE)
- 3. Iqra Millennium University
- 4. Ascend Institute of Accountancy
- 5. Fast National University
- 6. Institute of Management Sciences (Pak-Aims)
- 7. Lahore University of Management Sciences (LUMS)
- 8. National College of Arts (NCA)
- 9. National College of Business Administration and Economics
- 10. Quaid-E-Azam Law College
- 11. SKANS School of Accountancy
- 12. Imperial College of Business Administration and Economics
- 13. University of South Asia
- 14. University of Lahore
- 15. Government College University
- 16. University of Management and Technology White

A sizable crowd gathered to watch the matches. This year double knock out mechanic of the game was introduced in the tournament. Under this system, a team may not be removed from the tournament unless it loses two matches.

Participating teams were divided into Pool A and Pool B. The double knock out system does not lead to quarter or semi finals. It simply results into a final match between two persistently winning teams. Teams losing more than two matches keep on leaving the tournament until only two teams are left. The final match is played between these two teams. This year UMT and the Center of Financial Excellence (CFE) team faced each other in the final match. Although the home team put up a good fight, the CFE team had shown superb performance throughout the tournament and maintained it in the final also. The CFE team was one of the favorite teams of the tournament and was the winner of the final match of the 5th UMT Cricket Challenge Trophy 2008.

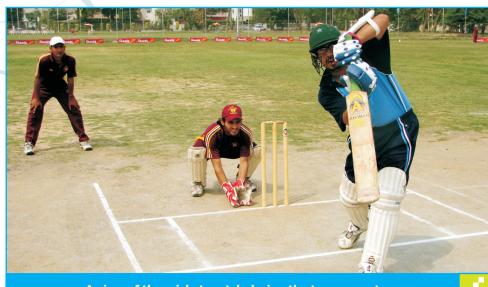
Closing Ceremony

The closing ceremony for the 5th UMT Cricket Challenge Trophy 2008 was held on April 4, 2008. It was attended by members of the UMT management, representatives of the sponsors of the tournaments and a large number of cricket enthusiasts. Special arrangements had been made for the ceremony. A musical band kept the audience entertained as they waited for the formal opening of the event. The compere for the occasion was Miss Iram. The ceremony began with the recitation of a few verses from the Holy Quran by Mugheer.

Rana Iftikhar Ahmad, GM-OPA gave the welcome address. He thanked everyone for sparing the time to attend the ceremony and gave a special note of thanks to the Chief Guest Intekhab Aalam, renowned test cricketer and former coach Pakistan Cricket Team, and to the Guest of Honor Mian Munir, member governing body PCB. He also acknowledged the support given by **Dr Hasan Sohaib Murad**. Rector UMT, for organizing the cricket tournament. He observed that Clash-20 had now become a sporting tradition of the city and UMT was



Captain of the CFE team receiving the 5th UMT Cricket Challenge Trophy



A view of the cricket match during the tournament

proud to have pioneered it. He thanked both the winning and runner up teams (CFE and UMT) for their superb performance, and for maintaining discipline and sportsmanship throughout the tournament. Rana Iftikhar thanked all the sponsors for making this event a success. Dr Hasan also spoke on the occasion. He said Clash-20 aimed at bringing the youth of educational institutions together on a platform of friendliness and commonality at a time when the world was facing needless violence under the guise of the war on terrorism. Speaking about the tournament in particular, Dr Hasan said that while everyone would have loved the home team to win the final match, yet the loss to a better team signified fair play and sportsmanship on the part of the University.

Speaking on the occasion, Intekhab Aalam, the Chief Guest, congratulated Dr Hasan and Rana Iftikhar Ahmed for organizing such an event and contributing to the promotion of domestic cricket at institutional/university level. He promised his maximum possible assistance on behalf of the PCB towards promoting such an event and added that UMT's efforts towards promotion of this healthy sporting tradition during the past five years had not gone unnoticed.

Souvenirs were also presented to the organizers of the event to appreciate all their hard work. Hafiz Umair Iqbal, Office Associate OPA, Saleem Akhtar, Sports Officer OPA, and volun-



teers Rizwan Ahmed, Raza Haider, Qamar Hasan Iqbal, Bilal Adil Butt, Muaz Ahmed, Ali Bhatti and commentator Ahmad Kareem Baig were invited on the stage to receive their

Finally, awards were presented to the runners up and winning teams. The UMT team was presented with the runners up trophy. Moazzam received special congratulations for being the captain of the UMT Blue cricket team for the past five years. All the team members gathered on stage and displayed their runner up team trophy to the audience.

Aseer Ashraf from the University of Lahore was declared man of the series. Moeed Ahsan (CFE) was declared the best bowler. **Suleman Rouf** (GCU) was declared the best batsman. Hafiz Saeed (UMT) was given the super sixes title. Usman Asif (UMT) was the man of the

At the end, the Clash-20 trophy was presented to the winning team from the Center of Financial Excellence (CFE). The trophy was presented to them amidst loud applause from the audience as they had given a great performance throughout the tournament.

A final word of appreciation for the sponsors of the 5th UMT Clash 20 Cricket Challenge Trophy is in order as this event could not have been held on such a large scale without their support. The 5th UMT Cricket Challenge Trophy 2008 was sponsored by Coca Cola Pakistan, Shandy Cola (Platinum Sponsor), Glacier Water, Mast FM 103, Daily Times, Daily Express, Shafi Pvt. Ltd (Urban Sole), Haleeb Foods, Servis, Acson International, AD King, Topaz International, BATA and Express News. Their support was crucial to the success of the Tournament and the UMT management is looking forward to their cooperation in the future as well.























UMT participates in educational exhibitions

The University of Management and Technology (UMT) participated in a number of educational exhibitions that were organized in various cities of the country. These included the 18th Pakistan International Education Exhibition (PIEE) held at Lahore and the 4th Dawn Expo Exhibition that was held in Karachi, Rawalpindi and Lahore. Leading universities and educational institutions from Pakistan and abroad participated in these exhibitions. UMT's involvement in these educational exhibitions is part of a well planned strategy designed to brand the University as a leading provider of quality higher education in Pakistan.

UMT at the 18th Pakistan International Education Exhibition (PIEE) 2008

The 18th Pakistan International Education Exhibition (PIEE) was held in Lahore on April 23-24, 2008. Organized by the World Learning Bureau (Pvt) Ltd, the exhibition brought together scores of educational consultants and counselors, government dignitaries, Vice Chancellors from different universities, principals, technical people looking for training, management and administrative officials/CEOs, and other professionals. Institutes, universities and polytechnics from the United Kingdom, USA, Ireland, Cyprus, North Cyprus, Australia, China, Canada, etc. took part in the exhibition.

The University of Management and Technology (UMT) also participated in this exhibition. It presented us with an invaluable opportunity to interact with potential students and their parents/guardians. One of the great advantages of participating in this exhibition is that it provides a carefully targeted audience comprising of highly talented Pakistani students who wish to pursue higher education abroad or are looking for international standard education in Pakistan.

The exhibition enables educational institutions to establish personal and direct contacts with their clientele. A large number of students, parents and people from all walks of life visited the UMT stall and expressed interest in the programs offered by the University. They were presented with promotional material such as UMT introduction brochures, copies of the newsletters and program brochures.

UMT at the 4th Dawn Expo Exhibition 2008

Karachi, Rawalpindi, Lahore

The University of Management and Technology (UMT) participated in the Fourth Dawn Education Expo that was held in Karachi on March 30-31, 2008 at the Karachi Expo Centre. The University also took part in the Dawn Expo exhibition held at the Pearl Continental Hotel, Rawalpindi on April 3 and 4, and in the one held at the Pearl Continental Hotel, Lahore on April 7 and 8, 2008.

More than 60 national and international universities and institutions set up their stalls at the exhibition to provide information about educational programs offered by them in order to facilitate prospective students in getting admissions.

The exhibition gave the University a valuable opportunity to get in touch with potential students who wish to pursue higher education in the country. The visitors to the UMT stall were given university brochures and other promotional material. Most of the people who visited the UMT stall expressed interest in the programs offered by the University and made enquiries about the admission procedures and schedule.

The exhibition offered unique networking opportunities to universities and students alike. UMT's participation in the event helped to promote it as the premier institution of higher learning in the country as prospective students were given information and promotional material covering all aspects of the programs offered by the University.

Reported by Madiha Shairwani, Marketing Communications Officer, OCM-UMT

Seminar: Gender perspectives in language and literature

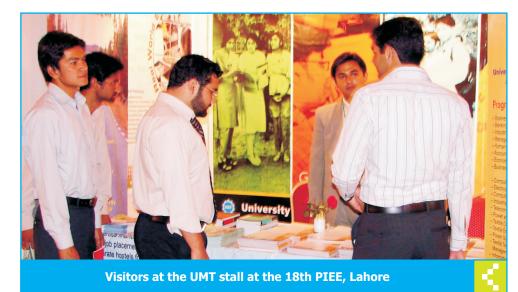
Prof **Dr Shirin Zubair**, Chairperson, Department of English, Bahauddin Zakriya University, Multan, was invited by Prof **Dr Muhammad Shahbaz Arif** to speak at a seminar on "Gender perspectives in language and literature" on April 5, 2008. The seminar was organized for faculty members, HEC PhD English and MS Applied Linguistics scholars, and MA students of the Department of English at the School of Social Sciences and Humanities (SSH).

Prof Zubair discussed the use of gender-biased words such as businessman, chairman, fireman, policeman, etc. She suggested using appropriate words for the generics e.g. executive instead of businessman, chairperson instead of chairman, fire fighter instead of fireman, and police officer instead of policeman because such words do not elicit mental images of either of the genders. Prof **Zubair** concluded that we must learn to use neutral language for the representation of both the genders.

The seminar touched upon an important aspect of language as most of us use gender biased words unconsciously. It is important to encourage the use of gender neutral words in everyday language and creating awareness of this issue among English language scholars and future teachers is a step in the right direction.



Prof Dr Shirin Zubair speaking to the participants of the seminar







Seminar: Phonetics and English Phonology

Prof **Dr Sarmad Hussain**, Head, Department of Computer Sciences at FAST National University was invited by Prof **Dr Muhammad Shahbaz Arif** to speak at a seminar on "Phonetics and English Phonology" at the Department of English Language and Literature on March 14, 2008. **Dr Sarmad** has a doctoral degree in speech sciences from the Northwestern University, Chicago and is widely respected for his expertise.

The speaker highlighted the similarities and differences between Urdu and English consonants and the levels of variation involved in their utterance by giving appropriate examples. He also elaborated the manner and place of articulation, and discussed micro-level details that helped MS and PhD scholars of the seminar in comprehending the structure of English and Urdu consonants.

The proper use of consonants and phonetics is vital to understanding the structure of any language. We are thankful to Prof Sarmad Hussain for taking the time to share his knowledge with us



Seminar: Culture – A branch of Sociolinguistics

Reem Khan, a member of the European Union Cultural Wing and a well-known columnist for the daily newspaper "The Post", was invited by Prof **Dr Muhammad Shahbaz Arif**, Chairman, Department of English Language and Literature, to speak at a seminar on "Culture: A branch of sociolinguistics". The seminar was held on February 29, 2008.

The speaker emphasized that there was no need to concern ourselves with face value at a time when we could engage in a constructive reversal of abuse that could lead to a critical transformation of our society. She reiterated that we were followers of a religion that emphasized propagating knowledge and respect for human rights, and countering intolerance in order to create a stable environment of coexistence and acceptance. She also added that we must turn to religion in a real sense during our practical lives.



Seminar: Role of a HEI Teacher as Communicator

Noor Amna Malik, Director General (Learning Innovation), Higher Education Commission (HEC) was invited by Prof **Dr Muhammad Shahbaz Arif** to speak at a seminar on the "Role of a HEI Teacher as Communicator" on March 11, 2008. The seminar was organized for the University faculty and HEC PhD and MS/MPhil scholars in the Department of English, School of Social Sciences and Humanities (SSH).

The learned speaker emphasized the four core qualities required to become a good teacher: knowledge, the skills to convey that knowledge, the ability to make the material interesting and relevant, and respect for the students. She also took questions from the participants. In reply to a query, she said that HEC was established only to promote the quality of university education and suggested that a Primary Education Commission might be established on the lines of HEC to enhance the quality of early education.

We believe that the quality of education can only be improved when we have effective teachers to convey knowledge and expertise to the learners. The qualities of a good teacher, as enunciated by the distinguished speaker, are essential for the success of the teaching-learning process. We hope that the participants of the seminar will remember this during the course of their professional lives in the future.



Dr Faheem Uddin in 'World Renowned Experts' list

The Textile Review Magazine, India, has included the name of **Dr Faheem Uddin** in a list of experts titled "World Renowned Experts". The list has been produced by the magazine and contains the names of noted textile professionals working around the world in countries such as the USA, UK, Germany, Australia, India, etc. The Textile Review Magazine is known for publishing innovative papers of experts. We congratulate Dr Faheem Uddin for making it into the list. His inclusion in the "World Renowned Experts List" bears testimony to his expertise in the field of textiles.

Seminar: Globalization and cultural continuity in Muslim tradition

The Department of Islamic Sciences and Civilization arranged a seminar on "Globalization and cultural continuity in Muslim tradition." The seminar was held on April 4, 2008. Prof **Dr Yusaf Siddiq**, ex fellow Oxford Centre for Islamic Studies, Oxford University, was the guest speaker.

The learned speaker observed that the Islamic world had witnessed a slow but steady globalization and cultural continuity for centuries and Islamic inscriptions are one of the rare sources that help us to capture the ethos of medieval Islamic cultural continuity. Dr Yusaf Siddiq delivered his discourse with the help of epigraphic evidence. He concluded that the most vibrant message of Islamic civilization, that is, the unity within the diversity, could still be discovered in spite of many distinctive local cultural influences.

Dr Muhammad Amin, Chairman, Department of Islamic Sciences and Civilization, thanked the guest speaker for sparing his valuable time to speak during the seminar. A souvenir was also presented to the distinguished guest by **Dr Zafar Iqbal**, Dean, School of Social Sciences and Humanities (SSH).

We commend the Department of Islamic Sciences and Civilization for arranging this seminar as it is extremely important to familiarize everyone with the great cultural traditions of the Islamic world, especially at a time when we are at the receiving end of western cultural onslaught. Muslims all over the world can only carve a niche for themselves when they work towards a true Islamic cultural revival.

Research Seminar: Nano technology for textile fibers opportunity in Pakistan

A seminar on 'Nano technology for textile fibers-opportunity in Pakistan' was held at the School of Science and Technology (SST) on April 10, 2008. **Dr Faheem Uddin** was the speaker on the occasion. He has over fifteen years of work experience in many countries of the world including UK, Canada, Saudi Arabia and Pakistan. He is a Fellow of the Textile Institute, UK and has published over 20 research publications in international journals/magazines, mainly as principal author, in the domain of textile and fiber research. Dr Faheem was also selected for UNESCO-AEGIS for the rapid production of knowledge.

Speaking during the seminar, Dr Faheem Uddin observed that research in nano technology could not be ignored because of its competitive value for the future. There is immense scope for application of nanotechnology in the field of textiles alone. For example, textile fibers can be converted into highly intelligent products where a few hundred grams of fibers can be valued for several hundred dollars. The speaker also expressed his views regarding the future use of nano science in textile technology in Pakistan.



Seminar: Discovery of the Self

The management of UMT evening programs invited **Syed Bilal Qutab** on March 12, 2008 to speak in a seminar on "Discovery of the Self". **Dr Hasan Sohaib Murad**, Rector UMT, gave the welcome address.

Bilal Qutab is a renowned corporate speaker and is in a class of his own when it comes to explaining the true spirit of the Sufi thought and spirituality. He has demonstrated a vast knowledge of spirituality in "Inter Religion Studies". He engaged students with a thoughtful discussion on the role of religion in the discovery of the self and the purpose of life, and made them realize the true worth and value of self-discovery.

The closing remarks were given by **Dr A Rashid Kausar**, Director General Evening Programs who thanked the distinguished speaker for sparing the time to share his thoughts on the subject. We commend the management of UMT evening programs for arranging a seminar on an issue that is often left untouched in the competitive corporate world.



Syed Bilal Qutab speaking during the seminar on Discovery of the Self

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No-smoking day at UMT

Students of the Department of Media and Communication and members of the UMT Social Welfare Society organized a "No-Smoking Day" on April 18, 2008 in association with the Punjab Public Health Organization. **Tayyab Farooq Bhatti**, Assistant Professor and **Azmat Rasool**, resource person, coordinated the effort.

A seminar was also organized to create awareness of the adverse effects of smoking on personal health and to discourage young people from taking up smoking. Eminent speakers from some NGOs attended the seminar.

Mohammad Saleem Khokar, Secretary, Punjab Public Health Organization, spoke about the various disadvantages associated with smoking. **Dr Tanweer-Ul-Islam** gave a detailed presentation of the ill effects of smoking from a medical perspective. **Iqbal Ahmed Mughal**, Co-chairman Rotary Club, explained the significance of abstaining from smoking from a religious perspective.

The closing speech was given by **Rana Iftikhar Ahmed**, General Manager OPA. **Tayyab Farooq Bhatti** presented shields and bouquets to all the guests. Later, high-tea was served to the guests in the UMT boardroom.

A wide range of activities had been planned to celebrate no-smoking day at the campus. These involved active participation of the UMT community. A camp was set up that displayed no-smoking banners, artificial cigarettes and charts. A signature board was also set up. Arrangements were made to play different anti-smoking ads on the multimedia setup. Hafiz Umair Iqbal from OPA organized the event quite well. Participants included Farzeen Saqib, Aaminah Shahid Siddiqui, Ayesha Azmat Khan, Rizwan Shafi and Umair Saeed Khan.

The adverse effects of smoking on the health of a person are well documented. Yet, a large number of our youngsters fall prey to this habit either on account of peer pressure or because they are misled by colorful advertisements that target the youth. At a time when the rest of the civilized world has turned away from smoking, we need to do everything possible to prevent our young generation from falling victim to this habit that can lead to serious health risks.



Participants of the seminar on No-smoking pose for a group photo

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UMT and OUP mark World Book Day

The University of Management and Technology (UMT) marked the World Book Day in collaboration with Oxford University Press (OUP), Pakistan. Management of the UMT Library deserves the appreciation of the UMT community for taking the initiative to organize a mobile book bus fair to commemorate the day. The event gave book lovers a chance to broaden their knowledge as a wide range of titles were displayed. The two-day book fair concluded on April 24. It was inaugurated by **Dr Rashid Kausar**, Acting Rector. Those who were present during the inauguration included **Dr Muhammad Zafar Iqbal**, Dean SSH, **Salman Saeed Qureshi**, Registrar, faculty members, library committee members and Heads of Departments of the University.

A large number of students also showed interest in the book fair. Nearly 500 titles ranging from politics, poetry, economics and education to ornithology and technology were placed on sale. Books covering academic and general subjects were available as well. English Urdu dictionaries in addition to Urdu translations of English titles were also available. English translations of books that had been originally written in Urdu or other regional languages were on display as well. Oxford University Press encyclopedias drew a lot of attention.

In his opening remarks, **Muhammad Anwar**, Chief Library Officer, said that knowledge dissemination was an important element of the UMT library. This helped the library team in adhering to its avowed objective of excellence in research and education by providing opportunities for inculcating professionalism among library users and meeting their needs in their respective areas of interest. He also announced that a mega book fair would be held in October 2008. The Learning Resource Center (LRC) team deserves the appreciation of the UMT Community for organizing the event. At a time when the information revolution is conveying new ideas to people around the globe, commemorating World Book Day symbolizes global support for the liberty of thought and freedom of information. We hope that the LRC team will keep up the good work and organize more events to promote a culture of learning in the University.



UMT officials browse books during the Mobile Book Fair



Blood camp set up at UMT

A blood camp was organized on April 15, 2008 at the campus of the University of Management and Technology (UMT) in collaboration with the Red Crescent. A team of doctors, nurses and technicians were brought in to motivate the students to donate blood. Special lectures were given in classrooms to create awareness of the blood donation drive among the students.

The blood donation campaign was very successful and twenty-five bags were collected. The group members of the blood donation drive comprised of students of the Mass Communications Department of the School of Social Sciences and Humanities (SSH). These included **Asghar Ali**, **Sana Mahmood**, **Sidra Saleem** and **Fahmood Joseph**.

We strongly appreciate the initiative taken by the management and students of the Mass Communication Department to create awareness of the importance of donating blood to save lives. Such social service activities create a sense of community among the participants and should be encouraged in our students.



Leaders Forum organizes Welcome Party

Leaders Forum organized a welcome party for BS Batch 11 participants on March 11, 2008. **Dr E E Khawaja**, Professor at the School of Science and Technology (SST) attended the event as guest of honor. He gave the welcome note and explained what needed to be done to improve learning capabilities in the light of his personal experiences.

The hosts of the welcome party elaborated the mission and activities of Leaders Forum and highlighted the important points that the participants needed to keep in mind during the course of their studies at UMT. **Mushtaq Mangat**, advised the participants to enhance their capabilities during the teaching/learning process. At the end, **Zaheer Hussain Shah**, Assistant Professor SST, shared his experiences with the audience and gave the closing remarks.

Captain Pilot Shahnaz Laghari visits UMT

Maher Abdul Rauf, invited **Captain Pilot Shahnaz Laghari** to meet with students of the Mass Communication Department, SSH on March 12, 2008. She holds the distinction of being the first female pilot of the country. Students held an informal discussion with Captain Laghari and asked questions about her professional life. They were impressed by her professionalism and were of the view that she was a role model for them.



Captain Pilot Shahnaz Laghari talking to Mass Communication students

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SST students stage comedy play at farewell dinner

Students from the School of Science and Technology (SST) performed a Punjabi play titled **Makha Jutt** on April 30, 2008. The play was presented by the students of the Textile and Telecommunication Departments. It was arranged to bid farewell to the textile and telecom graduating batches 3 and 4.

The organizers of the event included Naseer Ahmad (team leader), Muhammad Ahmad, Asif Elahi Mangat, Imran Naseem and Muhammad Azam. The play was written and directed by Naeem Ashfaq Qurashi. The editing was done by Waqas Khan and Naseer Ahmad. The play was enacted by Asif Elahi Mangat, Hafiz Khuram Nawaz, Salman Ahmad, Asif Munir, Sohaib Irshad, Waqas Khan and Yasir. Comperes for the evening included Mudassir Iftikhar, Imran Naseem and Salman Ahmad.

The light comedy play revolved around the struggles of Makha Jutt, a Punjabi boy living out his dream of migrating to a metropolitan city who begins his professional education at a modern coeducational university in Lahore. The play was well written and equally well presented, and proved to be quite an entertaining affair. The students performed with much enthusiasm and zeal and turned the farewell dinner into a memorable occasion.

More than one hundred students attended the farewell dinner. They shared stories and narrated experiences from their time spent studying at UMT. They also staged a spirited talent show.

Dr Khalid H Qamar, Dean SST, also addressed the students. He reminded them that they were embarking on a new journey in their life. He advised them to try and find out the purpose of living, take the time to look within their souls and study their circumstances. He said that success would not evade them if they were committed, dedicated, honest and had chosen the right field to work in.

At the end, faculty members addressed the students. Students' representatives also gave a note of thanks. The graduating students took an oath of commitment to uphold the dignity of UMT, stay true to the moral code of their religion and do their bit for the progress of the nation.



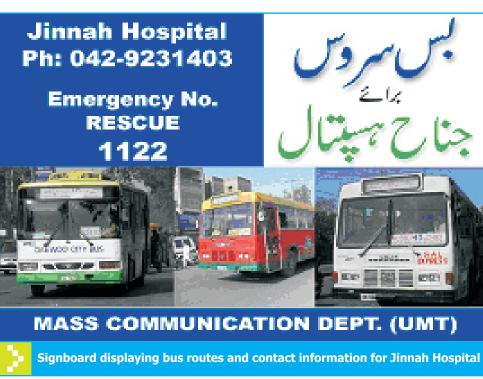
Students performing during the play





Students enjoying the play





Mass Communication students visit Jinnah Hospital

A group of students from the Department of Media and Communications visited Jinnah Hospital to identify communication problems among patients/visitors with the hospital support staff and doctors. The group comprised of Mahwish Salam Alvi, Sara Shahid, Yasir Hussain Butt, Ayesha Nawaz and Talha Tanvir.

They came up with various strategies to bridge this communication gap by interviewing the director administration and by making observations during their visits to the hospital. The low level of literacy among the general population and the non cooperative attitude of the staff were the major impediments to effective communication between the hospital administration and the patients.

Students found out that there was a consistent lack of information facilities provided by the hospital staff and patients were generally confused by the behavior of the support staff. The huge building also posed problems for the visitors. The students felt that it was important to change this state of affairs by doing something on their own initiative. They placed a directional sign board on the Faisal Town roundabout which is the main route towards the hospital. They also cleared space in front of the existing PHA boards by trimming the branches of the trees

The students took the initiative to devote a day for creating awareness of bus routes leading to Jinnah Hospital. They set up an information desk to guide patients and formed a complaint cell for collecting the grievances of the patients/visitors. Suggestion boxes were also placed at different locations and stickers were designed for the bus stops. Brochures and pamphlets were designed and distributed to create awareness about the various services offered by the hospital with instructions to avail them as well. The students suggested that each department of the hospital should have a different color scheme so that patients may reach their destination easily.



Car parking shed for UMT staff and faculty

The need for proper car parking facilities for the UMT staff and faculty members has been felt for quite some time now. At present, staff cars are parked at the back of the campus building without a proper shed to protect them from the extreme weather. Car owners will be glad to know that the administration has come up with plans to construct proper car parking facilities for forty cars. Although car owners are being asked to share in the cost of construction, it is a laudable measure and we hope that the parking shed is built as soon as possible.

Focal point thinking

Do you want to succeed in life without sacrificing on contentment? If yes, then there is one thing you must do every single day of your life i.e. "stay absolutely focused on your goals".

Many management experts of international repute term this practice "Focal point thinking." They claim that it is the single greatest attribute of the top 10 percent performers in every successful business or career all over the world. This kind of thinking is fundamental to getting what you want to achieve in your career, in your relationships with your friends and relatives, in your social circle within your own community, and in establishing your credentials in an internationally competitive arena. This means that you can achieve anything through focused thinking. Remember, staying focused is not always easy. That is why I want to share with you my personal experience of reading authors of international repute and the message on 'focus and concentration' given in the holy Qur'an. This message was revealed fifteen centuries earlier when there was no Internet to speed up cross fertilization of ideas and no laboratories to simulate real life situations. Yet Muslims enjoyed a visible edge over their rivals up to the time they followed the holy Qur'an for guidance. The thoughts of Muslim intellectuals are preserved in history. The message is still there, we just have to understand it.

Management experts point out that you can use your mental faculties to their fullest potential through a unique blend of the following strategies:

- * Set clear priorities for the demands that are competing for your time. This applies to your life now and here after.
- * Believe in yourself i.e. in your abilities and your purpose.
- * Every now and then ponder to expand your capacity for success.
- * Communicate your goals with clarity and effectiveness to all those who are relevant.
- * Never be shy and always open yourself to creative insights.

It is important to remember that being focused in life will have long term benefits for you. Just remember the following.

[1] Everything, including your decisions and the actual steps taken by you, counts toward your success. If you master your thinking, you will attract ideas and opportunities.

[2] The greatest challenge for you is to concentrate single-mindedly on your goals. You must inevitably draw into your life the people, the circumstances and the opportunities you require to achieve your goals.

[3] Management experts have discovered a new law derived from a study of real life situations. This is known as the 'law of attraction' and it states that you get what you think. You reap what you sow.

Everything just mentioned is true because the lower your energy, the more resistance you are likely to encounter, leading to problems, insurmountable challenges, difficult people, inaction, indecision or things just being out of your reach or always around the corner. The higher your energy, the less resistance you are likely to face. Success would be easier and you would be surer of yourself. This will help you in:

- * Discovering an inner blueprint for effortless victory.
- * Eliminating depressed states of stagnation, illness and inflexibility.
- * Consciously acting in a consistent way to create abundant wealth in your life.
- * Clarifying your intentions so that the actions you take may bring you even better results.

Remember that god has created an abundant universe. We are surrounded on all sides by blessings and opportunities. Your attitude, either of abundance or scarcity towards riches, accomplishments, contentment -- or anything at all -- will determine whether you get what you want.

Each one of us deserves the best but unless you believe it fully, you would be generating resistance. Start believing that you deserve to experience your potential, start to name your dreams, and then start claiming them. The following points will help you.

- * Own your past but use it only for analysis.
- * Replace fear and trepidation with self-confidence and spiritual strength.
- * Respond well to challenges and opportunities.
- * Love, prosperity, health, and happiness are truly achieved through your inner satisfaction.

In the final analysis, one would define success as the degree to which you can achieve happiness and peace of mind. To be happy is a universal human desire. Happiness does not always consist of things that money can buy. True happiness is the happiness that is generated for no reason at all and is everlasting. Experts say that when you can find happiness in every moment of the day, it is easier to do well in life. Happiness helps to raise your physical, emotional, and mental energy. Western management experts have come up with what they call a fresh innovative approach for discovering peace and pleasure. The holy Qur'an had, however, explained it fifteen centuries earlier. The best way to achieve peace, satisfaction and success lies in inculcating certain habits of the mind. So try to:

- * Move past stuck up emotions that keep you from enjoying true happiness and spiritual well-being.
- * Develop habits that support sustained positive experiences.
- * Learn to forgive others, show compassion, and cultivate gratitude.
- * Cultivate thoughts that support happiness instead of those that make you miserable.

The secret to securing achievement and bliss lies in reading and understanding the Qur'an along with your normal studies. This would ensure neuro-linguistic programming i.e. both right and left side of the brain would be activated for learning and preconscious processing would occur automatically. The use of 'holosync' allows scientists to try to create new neural pathways between the left and right brain hemispheres, enhance mental and emotional health, improve mental functioning and self-awareness, and heal unresolved emotional problems. It is an expensive technology but the Qur'an ensures such spiritual well-being for free.

Recently, I was watching some senior surgeons of international repute in a TV program. These doctors work voluntarily for Bashir Hospital in Gujrat. One of the doctors pointed out if a patient is having difficulty in speaking following an operation of the face and mouth, he is sent to a Qari to help him pronounce the verses of the holy Qur'an and there is no need for speech therapy.

The holy Qur'an is the simplest way to change your life. Hundreds of thousands of people have experienced self-improvement through the Qur'an. So can you.

By Fatma Zehra Hassan (BS Computer Engineering)

OPINION

Distorted History

It is said that if you want to understand today, you have to search yesterday. A thorough understanding of history is essential to be able to think critically and logically. Sadly, the history taught in Pakistani text books is not serving this purpose. The massive distortions, inaccuracies and omissions, common in our text books, mislead and confuse the students, inevitably creating bias in their minds. The information contained in text books of Pakistan Studies for all classes presents a distorted image of history of the sub-continent and is full of hate disseminating material against followers of other religions, specifically Hindus. A major overhaul of the curriculum is essential if we really want the learning process to flourish in our education institutions. Otherwise, the only purpose the current textbooks can serve is to disillusion and confuse the students. It is, therefore, essential that we face our mistakes and build a healthy future.

Gender divide – ground realities

In our society where people have been divided in the name of caste, creed, religion and language, another divide, perhaps the greatest is the in the name of gender. It is a sad reflection of the overall attitude of our society towards women. She is considered as a creature created to serve as a mother, a sister and a wife, yet it does not matter how she is treated in return. The responsibility for this falls on the flawed system, where all the resources are accumulated in a few hands. This system originating from the ruling classes trickles down to towns, villages, localities and homes where men, after suffering bitterness, failure and deprivation, vent their feelings by shouting and beating their women, because it is only the women who cannot stand up to their men-folk. It is, therefore, important that men understand that their socio-economic compulsions would lessen only when their women are safe both inside and outside their homes. Their mothers, sisters, wives and daughters should be free to decide about their education, employment and their lives. Although, an increasing number of women are now working outside their homes, the fact is that they are doing so under economic compulsions. Creating an environment where women can work with peace of mind is the need of the hour. This would help the families in realizing that their women like their men can accept the economic burden and feed themselves as well as their families.

Riba-the worst kind of exploitation of man by man

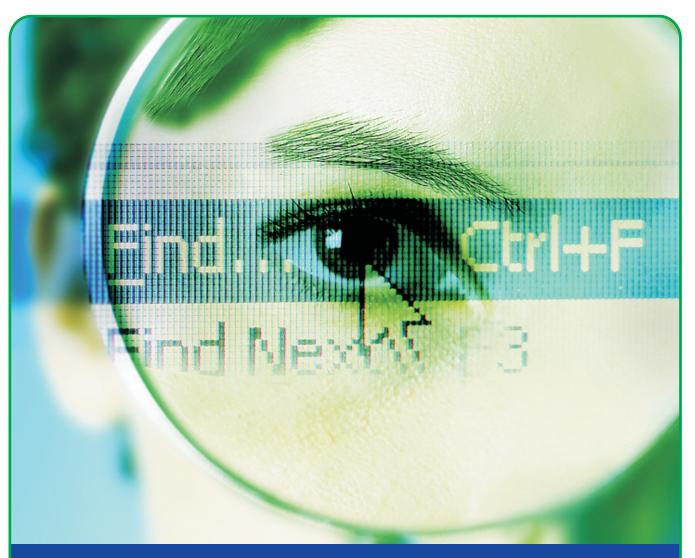
The history of money lending in the sub-continent goes a long way and has been one of the worst forms of exploitation of the needy. Despite development of the banking sector, the illiterate and poor people still rely on private individuals who are successfully running money lending enterprises. Lenders give loans on high interest rate without any collateral. In most cases, the borrowers, unable to pay the principal amount in lump sum, end up paying many times the actual credit borrowed.

Riba, as it is known, has long been debated in the economic circles of Pakistan. There have been varied opinions on the subject which still remains shrouded in confusion. Riba is the interest charged on loan, which in case of private money lenders often ranges from 100 to 200 percent. As the people who take loans from private money lenders are usually poor farmers, shopkeepers and factory workers, they invariably fail to pay the heavy interest, and are indebted for a lifetime.

However, there has always been confusion regarding the concept of riba. Some believe that the concept of interest in itself comes under riba, while others allow that interest is not un-Islamic as long as the profit is not inflated to a high degree. Only when interest is used as an exploitative tool in the hands of money lenders or the banks, then does it becomes haraam. For example, an illiterate woman inherits the money of her deceased husband. She does not posses the skill or acumen of running any kind of a business, and as such overtime her money will finish unless she utilizes it to increase her income to enable her to survive. So she gives a portion of her money to another individual who has a running business or is setting-up a new business, with the understanding that he will give her a fixed rate of profit each month for a specified duration of time. Both parties are in mutual agreement to these terms. The widow's needs are taken care of and the businessman has the extra money needed for running his business. There is no element of exploitation involved in this case as it is through the mutual agreement of both parties that this kind of a financial arrangement is being entered in to. The fixed income being received by the widow, in this case, would not fall in the category of riba. Replace the individual businessman with an institution. and the same would be true in this case as well. Some scholars may dispute this and consider this arrangement to be based on riba, in which case they would have to offer an alternative solution for assuring the widow's survival needs. From where will she get any income? Dipping into what she has inherited would only result in the erosion of inherited money.

There are many Quranic verses that prohibit riba as it is the worst form of exploitation when it is a means to exploit the poor and the needy. Among those people who are unfamiliar with the concept of riba free banking, it is a general concept that such a banking system will turn the banks into charity institutions that work without profit. Islamic shariah provides for a complete system for trade, finance and monetary issues. It is one of the greatest challenges faced by the Muslims in the contemporary world to establish a riba free banking system, as nowadays the entire banking sector is running on interest basis. However, there is lack of trained people who can manage a riba free banking system, and for this purpose workshops, seminars need to be organized and special courses designed to produce a workforce having the capability of managing a riba free banking system.

Opinions published in UMT News have been adapted from various sources and do not necessarily reflect the views of the publishers.



What is Plagiarism

Introduction

Because students often are confused about what is and is not plagiarism, I have prepared this handout to help you understand what is acceptable. There are some gray areas and if you have any questions, ask your instructor. Plagiarism is very serious and it can be grounds for failure in a course. So ask first.

Another important point is that as you progress in your education the standards become higher. As a university student you are expected to have your own ideas. To read information and explain it in your words. If you complete an assignment by copying material, you are not showing that you understand something. Only that you can repeat what the textbook says. This does not show that you understand.

Definition

Lets start with a definition:

Plagiarize \'pla-je-,riz also j - -\vb -rized; -riz·ing vt [plagiary]: to steal and pass off (the ideas or words of another) as one's own: use (a created production) without crediting the source vi: to commit literary theft: present as new and original an idea or product derived from an existing source - pla·gia·riz·er n

FROM: Webster's New Collegiate Dictionary 9th ed, (Springfield, Ma: Merriam 1981, p. 870).

What to do

Now what does this mean for you?

- First, it is unacceptable to copy something out of a book, newspaper, journal or any other printed source. The most blatant example of this is to directly copy something word for word. It does not matter if it is only a phrase. If it is not yours, either do not use it or place it in quotes and reference it. There are different methods for doing this. The important thing is that the reader can tell what is yours, and what is someone else's.
 - a. For short quotes, use quotation marks in the sentence. An example is "CFC's: These substances are also of concern in connection with the destruction of stratospheric ozone" [Bunce, N. Environmental Chemistry (Winnipeg: Wuerz, 1994, p. 19)]
 - b. For longer quotes it is appropriate to indent the entire passage:

Chlorofluorocarbons, CFCs: These substances are also of concern in connection with the destruction of stratospheric ozone (Chapter 2). Like N2O, they have no tropospheric sinks, but are infrared absorbers. Up

- to 1984, the tropospheric concentrations of three of the major commercial CFCs...
 - [Bunce, N. Environmental Chemistry (Winnipeg: Wuerz, 1994, p. 19)]
- 2. Another reason to use references is to show where you get information from. When you state a fact, unless it is "general knowledge," you should say where it comes from. Otherwise, a careful reader will have no way to verify your statement. It may be subjective to decide what is "general knowledge" but keep in mind who is your audience. As an example what is your reaction to the statement:

Wetlands emit 150 million tons of methane each year [Bunce, N. Environmental Chemistry (Winnipeg: Wuerz, 1994, p. 18)].

Without the reference, why should you believe me?

- 3. The above examples may seem obvious. If you use something word for word it MUST be acknowledged. Things start to get a bit gray when you paraphrase. There is one simple solution to this dilemma. DO NOT PARAPHRASE! Only use someone else's writing when it serves a purpose. Only use someone else's writing when you want to quote precisely what they wrote. If this is not your goal, USE YOUR OWN WORDS.
 - a. This avoids any ambiguity about who wrote it. After all, you do not want someone to accuse you of plagiarism.
 - b. You need to learn how to write in your own style. You may be influenced by authors that you find clear and easy to understand, but your writing needs to be YOUR writing. Mimicking someone else is not a productive exercise. You just learn to cut and paste.
 - c. An instructor who is reading or grading your work is interested in YOUR understanding of an idea. I am not interested in your ability to copy explanations from the textbook. I know that the author of the book understands it, which is why I picked the textbook. I need to know if YOU understand it.
 - d. Understanding and learning is more than just replaying something you have heard. Writing is a valuable exercise that tests your ability to explain a topic. I often think I understand something, until I try to write it out. This is an important part of learning.

By S.E. Van Bramer, Widener University

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How to Become **An Expert Writer**

Nothing can replace four to eight years of college study and years of industry experience, but to be a writer for an industry, you rarely need such a high level of expertise. A writer's best tools are the same as in any field, years of study and experience. Your experience happens to be in the field of writing. Once you decide to write for a particular specialty, however, you need to do some catching up. It is doubtful you will know more about the field than most of the people you interview or write for, but a good general knowledge, and an up-to-date knowledge of where the industry is going, will get you a long way. After that, you will have to gain knowledge the way they did, through experience.

These are a few steps to get you started:

Subscribe to the Magazines

Every industry has specialized magazines and journals. These are a prime target. If you can't afford all the magazines, at least try to find a library that carries them.

Read the Articles

Look especially for articles that are informative and understandable to you. Study the way the articles are written as well as the information they provide.

Write to the Advertisers

Write a personal letter to leading companies in the industry, explaining that you are a writer in the field and would appreciate receiving press releases, product announcements, and sales brochures.

Follow the Web

Check the Internet for industry news, companies, and dedicated web pages. Bookmark these pages, or better yet create your own page so that you have the information ready to access and available to help others.

Read Introductory Books

Buy them if possible so that you can set up your own reference library. As you learn more you can build up, but the first goal is to be able to talk and write about the subject intelligently.

Take a Class

There are many advantages to taking a class. You gain both knowledge, and relationships with people who have similar interests. It isn't necessary to get a degree in the subject, but any class is sure to help.

Meet People

Almost every industry has conventions. When one is near you, be sure to attend. You should also write people in the field and solicit their advice or stump for an interview. The net is especially good for this. People are more apt to reply to e-mail than a formal letter, because of it's casual nature.

Write

Your goal may be to become a technical or advertising writer in the field, or to become a magazine or book writer in the field. The key is to get something under your belt. Try to come up with magazine article ideas and pitch them to the magazines you subscribe to. Find more general articles that may be of interest outside the industry. The important thing, no matter what your goal, is to have a writing sample you can show to prospective clients.

Don't Stop

Maintaining expertise in a field is an ongoing process. Innovations occur every day, and it is in your best interests to keep up with them. The mind only goes in two directions on any subject, learning and forgetting.

By John Hewitt

Geography Humor

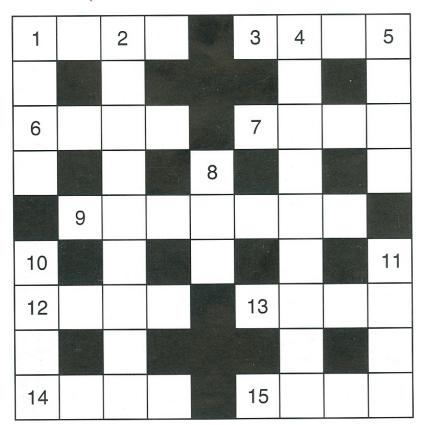
Answers to Geography Test Questions

This collection is supposedly derived from fall. student's answers

- Climate is caused by the emotion of the earth around the sun.
- The inhabitants of ancient Egypt were called Mummies.
- Germany is an industrial country because the poor have nothing else to do, so they make lots and many factories.
- Where is Alaska? Alaska is not in Can-
- The writing of ancient Egypt was called hydraulics.
- The Greeks wore scandals on their feet.
- In what general direction do the rivers of Pakistan flow? From the source to the
- The general direction of the Himalyas is straight up.
- Pakistan is mostly populated by people.
- Floods from the Indus may be prevented by putting big dames in the river.
- The benefit of altitude and longitude is that when a man is drowning he can call out what altitude and longitude he is and we can find him.
- The chief product of Bangladesh is rain

- The climate is hottest next to the Creator.
- In the west, farming is done mostly by irritating the land.
- Occenia is a continent that contains no
- There is a great deal of nothing in the center of Australia.
- Asked to name six animals peculiar to Arctic regions, a boy replied, "Three bears and three seals."
- Climate lasts all the time, but weather lasts only a few days.
- Latitude tells how hot you are and longitude tells how cold you are.
- The Eskimos are God's frozen people.
- Lipton is the capital of Ceylon.
- The Mediterranean and the Red Seas are connected by the Sewage Canal.
- Zanzibar is noted for its monkeys. The British Governor lives there.
- A watershed is a shed in the middle of the ocean where ships shelter during a storm.
- The International Date Line is a new cable TV network.

ick Fit



Across

- Writing table
- Wicked
- Bird with webbed feet
- Stare at
- To stray from original course
- 12 Part of a flower
- 13 Musical instrument
- 14 There are 7 in a week 15 A military vehicle
- **Down**
- Extinct bird Occupation
- An onion is one
- National emblem of Wales
- Metal fastener
- 10 Happy 11 Aid

Formula for Success

A small truth to make our Life's 100% successful.....

If A B C D E F G H I J K L M N O P O R S T U V W X Y Z

Is equal to 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26

Then H+A+R+D+W+O+R+K = 8+1+18+4+23+15+18+11 = 98%

K+N+O+W+L+E+D+G+E = 11+14+15+23+12+5+4+7+5 = 96%

L+O+V+E = 12+15+22+5 = 54%

L+U+C+K = 12+21+3+11 = 47%

(None of them makes 100%)

Then what makes 100%

Is it Money?No!!!!! Leadership? No!!!!!

Every problem has a solution, only if we perhaps

Change our "ATTITUDE".

It is "OUR ATTITUDE" towards life and Work that makes

OUR Life 100% Successful..

A+T+T+I+T+U+D+E = 1+20+20+9+20+21+4+5 = 100%

5. Leek, 8. Pin, 10. Glad, 11. Help 1. Dodo, 2. Secretary, 4. Vegetable,

12. Leaf, 13. Oboe, 14. Days, 15. Jeep 1. Desk, 3. Evil, 6. Duck, 7 Ogle, 9. Deviate,

OXYMORON (Ks-morn,-mr-) n. A rhetrocial figure in which incongruous or contradictory terms are combined; conjoining contradictory terms.

'There was a **deafening silence** in the room'

'This is an **original copy** of the United States constitution'

'My comments to the interviewer were clearly misunderstood'

'Our next-door neighbour's dog is pretty ugly'

'Can you give me an exact estimate of the number of causalities please?'

'The international **peace force** will be arriving in the next few days'

'It was nothing really; just a friendly argument over next week's do'

'Can I help you? Yes, one medium large coffee please'

'It turned into a minor disaster for the administration'

'Well, what can I say? He wears **plastic glasses** and lives with his

'A **small crowd** was waiting outside the studio for an autograph'

'Remember, don't do anything suspicious. Act naturally'

'Forget about it; that story is **old news**'

'Is the glass half full or half empty?'

'It was a **brilliantly dull** performance given by the host and his acts'

'We won't say yes and we won't say no, but I'm giving you a definite

'You must try this new ice cream. It really is **awfully good**'

'What are we going to do now? We are all alone'

'I can't place it, but for some reason, the man over there, he looks strangely familiar'

þ

Social Welfare Week

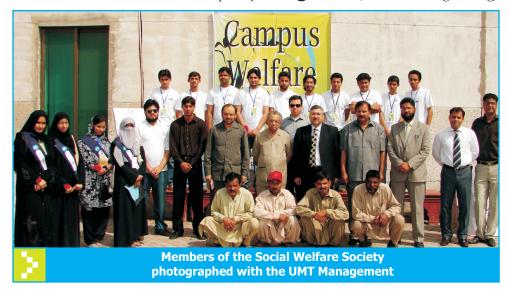
The Social Welfare Society at UMT is working under the guidance of the Office of Participants Affairs (OPA). Its members include students who are interested in taking part in social welfare activities in the campus and in propagating the objectives of the social welfare society amongst the UMT community.

Society members came up with the idea of promoting awareness related to environmental cleanliness and planting trees to create a greener environment. A wide range of activities were planned. For instance, all members pitched in to make a huge dust bin sprayed with blue, red and yellow. The dust bin was placed at a prominent place at the front façade of the university. The idea behind this activity was to prevent littering by students and encourage the use of dust bins that have already been placed at many locations in the University.

UMT officials also came out in support of the students. **Dr Hasan Sohaib Murad**, Rector UMT, **Abid H K Shirwani**, Director External Affairs, and **Rana Iftikhar Ahmad**, GM-OPA, planted and watered a sapling to symbolize their commitment to a greener environment. Dr Hasan also spoke to the students and enquired about the objectives of the Social Welfare Society. He was informed that most international universities have student bodies committed to environmental issues and those related to encouraging no smoking culture and that is what UMT students were trying to achieve here. The Rector appreciated their efforts and wished them well.

Members of the Social Welfare Society also wrote their names on a chart and gave comments on the day's activities. They also distributed no smoking pamphlets to students on the campus and much to their surprise, got a very positive response from everyone. Members of the Society were quite satisfied by the results of the day's events and aim to come up with other ideas for the benefit of the UMT community.

Report by Uzma Qaiser Ali (BS Telecom Engineering)



Welcome party for BS and MS students of SST

Meet the Rector

The School of Science and Technology (SST) organized a welcome party for Batch 10 and 11 of BS and MS program participants on March 19, 2008. As **Dr Hasan Sohaib Murad**, Rector UMT, was scheduled to meet the students, the event was aptly named "Meet the Rector". Dr Hasan also presided over the welcome party. **Dr Khalid Qamar**, Dean SST, **Rana Iftikhar Ahmad**, GM-OPA and other faculty members were also present on the occasion.

Dr Khalid Qamar gave the welcome note and explained the important points that the participants needed to bear in mind during their stay at UMT. He also updated them regarding the progress that had been made after shifting to UMT's own purpose-built campus last year. Stressing the importance of laboratories in science and engineering education, Dr Qamar informed the students that the University had made a huge fiscal investment in upgrading and setting up new laboratories. He also answered questions by the participants. At the end, Dr Hasan Sohaib Murad addressed the participants and gave them useful advice regarding their professional and personal grooming.

The importance of such informal gatherings between UMT students, officials and members of the faculty cannot be over emphasized. Such contacts provide an opportunity to the students to get to know the academic environment and the culture of the University. One hopes that Dr Hasan would somehow take time from his busy schedule and continue to meet students of the University during such gatherings.



Dr Hasan Sohaib Murad sharing his views with the students during the welcome party arranged for them

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Quote of the month

If you think in terms of a year, plant a seed; if in terms of ten years, plant trees; if in terms of 100 years, teach the people.

Confucius

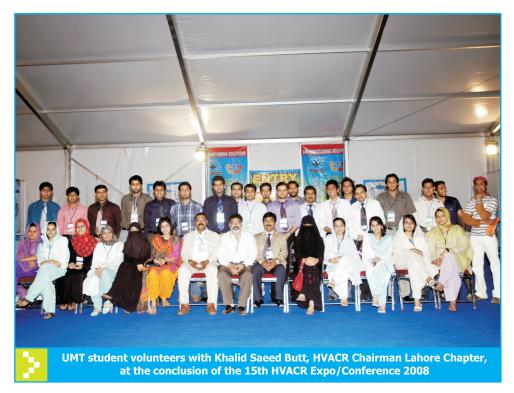
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UMT student volunteers at the 15th HVACR Expo/Conference 2008

The 15th HVACR Expo/Conference 2008 was held from March 27-29, 2008 at Fortress Stadium Lahore. Students of the University of Management and Technology (UMT) took part in the event by working as volunteers. The exhibition gave them a unique opportunity to deal with business personnel at managerial and operational level, and make instant decisions to expedite solutions to organizational problems. They got a chance to interact with business professionals and gained practical experience of organizing such a huge event. It may be noted that eighty-two national and international companies had put up over 250 stalls in the expo/conference.

UMT students were entrusted with the task of registration at the entrance, exhibitor's timely facilitation at the help desk, announcements of certain events and conducting interviews for feedback from exhibitors and visitors. Those who worked as volunteers included Fatima Abdul Sattar, Mariam Tauseef, Aqsa Altaf, Farah Madiha, Aqsa Qaseem, Kinza Ameen, Tahzeen Fatima, Farkhanda Ilyas, Warda Saleem, Anam Amin, Eman Chaudhry, Qurat-ul-ain Ali, Sidra Sarfraz, Ali Afzal, Waleed Khalid, Mohsin Sajid, Bilal Tahir, Khurram Shahzada, Faisal Shahzad, Mohsin Ahmad Khan, Syed Qanbar Haider, Irfan Ahmed Mirza, Sohaib Haider, Rao Muhammad Taufiq, Zain-ul-Islam, Umair Masood Khatak, Anees Jafri, Mian M Asad Saleem, Ahsan Mumtaz, Haniya Aslam, Nayab Ahmad Khan, Bilal Hussain, Fahad Sikandar, Nasir Iqbal, Anees Jaffri and Tazeen Fatima

At the end, UMT volunteers were presented certificates as a token of appreciation for their efforts. All of them were proud of having represented their University at such a prestigious corporate level gathering. In fact, one must laud the initiative and persistence shown by this group of students towards representing UMT – the University was mentioned in the advertisement supplement of the Nation, and for working hard to organize the event. We hope that these students receive commendation from the UMT management as well.



Upcoming Events

UMT is a pretty busy place and a lot keeps happening on the campus premises besides academic activities. Fortunately, UMT News is on hand to bring you detailed coverage of everything that goes on at the University. The next issue of UMT News will cover the following events that are scheduled for May 2008.

- The Interaction Design Center is expected to be formally inaugurated by the Rector in the second week of May.
- The new campus will host a summer festival in May of this year. This will be the first time that a festival of this kind is being held at UMT. Called "U-Fest'08", the event is expected to draw the attention of the entire UMT community and everyone is being encouraged to come up with ideas to set up stalls at the festival.
- The 8th meeting of the Board of Governors (BOG) of UMT will be held during the early part of May. Many important decisions such as the appointments of the Pro-Rector, Dean School of Social Sciences and Humanities, Heads of Academic Departments and full time faculty members are likely to be on the agenda. As always, the deliberations of the BOG meeting have a lot of bearing on the University and we will keep our readers informed about them.
- The admission campaign for the Fall 2008 campaign will be in full swing with effect from June 15, 2008. As word has gotten around that UMT now has its own purpose-built campus, this has resulted in an increasing number of students seeking admission into the university. It is expected that this year's intake would surpass the previous year's intake.
- The Institute of Audit and Accountancy (IAA) plans to launch its admission campaign from June. The IAA is a recent addition to UMT and offers programs in commerce, accounting and auditing including ACCA and CAT qualifications.