

## INTRODUCTION

ICBMS 2023 is going to be held on Tuesday 7<sup>th</sup> November 2023 and Wednesday 8<sup>th</sup> November 2023 at Institute of Business Management (IoBM), Karachi. This conference is being organized by IoBM to promote quality research and create an environment where linkages between academia and the corporate sector can be established at local and global level. Considering the technological and innovative advancements, the world is globalized and the boundaries of countries are no longer becoming hurdles in establishing business to remote areas. Moreover, providing the right jobs to talented and deserving people has also become easier with the help of technological support. The primary aim of the conference is to discover the challenges and opportunities for the business organizations to manage the sustainable and innovative business operations in uncertain times.

This conference will also enhance the international cooperation between Management People and Decision Makers by bringing the Researchers, Academicians, International Communities, and Industry Partners to discuss the latest developments and innovations in the fields of Business Management, Finance, Economics, and Marketing. Moreover, this conference will provide a platform for learning and development where researchers/students can learn the latest technological advancements and tools for research and analysis that are being practiced at the corporate and academic level.

ICBMS 2023 will further expand the network by learning, connecting with your peers, receiving expert feedback on your research, engaging in thought-provoking discussions, uncovering trends, brainstorming creative solutions to pressing challenges, and establishing lifelong connections. All accepted papers will go through a double-blind review process and the accepted papers will be published electronically in conference proceedings as an abstract book. Selected papers have publication opportunities in HEC recognized international journals.

## IMPORTANT DATES

• Early Bird Registration	25 September 2023
• Registration	15 October 2023
• Late Registration	25 October 2023
• Full Paper Submission	30 October 2023

## REGISTRATION FEE

The Early Bird Registration Fee applies to the author who completed payment latest on 25 September 2023.

Registration Fee	Regular Authors	Students/Observers
Early Bird	2000 PKR	2000 PKR
Standard	3000 PKR	3000 PKR
Workshop	3000 PKR	3000 PKR

Note: 1000 PKR will be additionally charged as late fee after 15 October, 2023

## PUBLICATION OPPORTUNITIES IN HEC RECOGNIZED JOURNALS

- RAUSP Management Journal (HEC Recognized X Category)
- Pakistan Business Review (HEC Recognized Y Category)
- Market Forces (HEC Recognized Y Category)
- JISR-MSSE (HEC Recognized Y Category)
- Periodicals of Social Sciences (POSS) (HEC Recognized)