

INTRODUCTION

ICBMS 2023 is going to be held on Tuesday 7th November 2023 and Wednesday 8th November 2023 at Institute of Business Management (IoBM), Karachi. This conference is being organized by IoBM to promote quality research and create an environment where linkages between academia and the corporate sector can be established at local and global level. Considering the technological and innovative advancements, the world is globalized and the boundaries of countries are no longer becoming hurdles in establishing business to remote areas. Moreover, providing the right jobs to talented and deserving people has also become easier with the help of technological support. The primary aim of the conference is to discover the challenges and opportunities for the business organizations to manage the sustainable and innovative business operations in uncertain times.

This conference will also enhance the international cooperation between Management People and Decision Makers by bringing the Researchers, Academicians, International Communities, and Industry Partners to discuss the latest developments and innovations in the fields of Business Management, Finance, Economics, and Marketing. Moreover, this conference will provide a platform for learning and development where researchers/students can learn the latest technological advancements and tools for research and analysis that are being practiced at the corporate and academic level.

ICBMS 2023 will further expand the network by learning, connecting with your peers, receiving expert feedback on your research, engaging in thought-provoking discussions, uncovering trends, brainstorming creative solutions to pressing challenges, and establishing lifelong connections. All accepted papers will go through a double-blind review process and the accepted papers will be published electronically in conference proceedings as an abstract book. Selected papers have publication opportunities in HEC recognized international journals.

CALL FOR PAPERS

Topics/ Sub-Themes

Business Management

- Integration of Management Science with Data
- Big Data Analysis
- Corporate Governance
- Public & Non-Profit Management
- Business Law
- Public-Private Partnerships
- Corporate Communications
- Business Communication
- Change Management
- Corporate Governance
- Culture in Business
- Food Business
- Product Management
- Global Business
- Business Writing
- Religiosity in Business
- Religion and Business
- Role of Chatgpt/ AI in Business
- Ethics in Business
- In Sourcing /Outsourcing
- Strategic Planning
- Management during the Times of Uncertainty
- Industry 4.0 and Business Management
- Sustainability, Products, and Services
- Fraud & Risk Management
- Business for Society
- Environment & Sustainability
- Business Fluctuations
- Law & Regulations in Business
- Monopolies & Business
- Privatization
- Business Negotiation
- Business Planning
- Religious Festivals & Business
- Generations X, Y, Z & characteristics

Organizational Behavior, Leadership & HRM

- Employees Mental Health & Well-Being
- Workplace Culture and
- Types of Leadership & Styles
- Business Leadership
- Corporate Social Responsibility & Sustainability
- Change management
- Leadership
- Employee Experience & Engagement
- Emotional Intelligence
- Ethics, Values, Trust and Conflict Resolution
- Cross Cultural Communication
- Interpersonal Skills
- Stress Management
- Socializing and Networking
- Employees Citizenship Behavior
- Digitalization in HR
- HR Analytics
- Impact of AI on HR
- Talent Retention
- HR Outsourcing
- Green HRM
- Trade Union and Automation
- HRM Policies and Practices
- Employee Training and Development
- Contractors and Temporary Workers
- Body Language as a Tool of Communication
- Role of Communication in Media and PR
- Image Building
- Employee Voice Behavior

Technology, Innovation, & Entrepreneurship

- E-Commerce and Digital Engagement
- B2B Ecommerce
- Ecommerce Laws
- Ecommerce Platforms
- Mobile Commerce
- Online Payments
- Adversity and Entrepreneurial Resilience
- Family Businesses
- Venture Capital
- Business Forecasting
- Information Systems & Business
- Business Intelligence & Financial Intelligence
- Business Interviewing
- Role of Chatgpt/ AI in Business
- Disruptive Innovation
- Blockchain Security
- Cloud Service Innovations
- Internet-Of-Things
- Management Information Systems
- Project Management
- Disruptive Innovation
- Blockchain Security
- Cloud Service Innovations
- Internet-Of-Things
- Management Information Systems
- Typologies of Innovation
- Business Models
- Role of AI in Diversity and Inclusion

Logistics & Supply Chain

- Smart Logistics
- Product Development
- Supply Chain
- Supply Chain Optimization
- Supply Chain Performance
- Supply Chain Risk
- Supply Chain Strategy
- Supply Market Intelligence
- Sustainability
- Transportation Planning
- Warehouse Management
- Warehousing
- Sales and Operations Planning
- Strategic Sourcing

Marketing

- Consumers' Diversity, & Inclusion
- Technology and Consumption
- Attribution processes in co-branded services
- Sales Management and Personal Selling
- Branding and Consumer Behavior
- Green Consumption
- Retailing
- Equity and Underrepresented Consumers
- Customer Experience
- Consumer Values & Luxury Consumption
- Women in Sales & Marketing
- Contemporary Issues in Digital Marketing
- Brand Positioning Opportunities and Challenges
- Marketing Strategy for a Better Society
- Artificial Intelligence & Retail
- Emerging Markets
- Sharing Economy
- Market Structure & Pricing

Banking & Finance

- Public Offerings & Equity Restructuring
- Income Tax
- International Finance
- Investment Banking
- Financial Engineering
- Microfinance
- Interest Free Banking
- Money Supply
- Monetary Policy
- Mutual Funds
- Personal Finance
- Price Controls
- Public Finance
- Savings and Loan Bailout
- Securities and Exchange
- Stock Market
- Stock Prices
- Venture Capital
- Wall Street
- Home Equity
- Bankruptcy
- Budget Deficit
- Commercial Lending
- Credit Risk
- Crypto Currencies
- Defense Spending
- SME Finance
- Development Banks
- European Currency Unit
- Federal Reserve System
- Accounting
- Accounting Ethics
- Financial Accounting Standards
- Financial Markets
- Country Risk
- Quantitative Finance
- Debt Issues
- Global Financial Crisis
- Government Bailouts
- Government-Sponsored Enterprises
- Hedge Funds

Health Professions and Healthcare Management

- Big Data and Digital Transformation
- Telemedicine and Telehealth
- m-health
- e-health
- Bioinformatics and Digital Health
- Digital Health Technologies
- Digital Health Start-up Forum
- Clinical Research & Clinical Trials
- Healthcare and Hospital Management
- Reproductive Medicine and Women's Health
- Cardiac Disorders and its Complications
- Primary and Occupational Health
- Nursing and Health care
- Cancer Epidemiology
- Health Care Technologies and Tele-Medicine
- Environment, Climate and Urban health
- Public Health Policy and Administration
- Electronic Health record
- Medical Informatics
- Tele Surgery
- Drug Discovery & Drug Screening
- Bio Medical Informatics
- Artificial Intelligence and Digital Health
- Genomics & Precision Medicine
- Epidemiology and Public Health
- Healthcare management
- Health and Nutrition
- Obesity and Health Risks
- Metabolism and Metabolic Disorders
- Child and adolescent health
- Chronic and Infectious Diseases
- Oral and Dental Health
- Mental Health and Mental Disorders

Advertising, Communication & Media Management

- Work in Media and Communication Industries
- Communication Policy and Regulation
- Media as a Global Business
- Media and Sport (Also, Olympics Coverage)
- Media Management
- Media Management and Economics
- Telecommunications
- Advertising
- Corporate Communication Facing the COVID-19 Outbreak
- Emotions and Communication Media
- Cognitive Processes and Communication
- Contemporary Media Representations
- Communication Theory and Methodology
- Media Audiences
- Metaphors, Stereotypes and Framing Effect
- Languages & Symbols in Communication
- Interpersonal Communication
- Communication and Gender Studies

BE A PART OF ICBMS 2023

Strengthen your skills and knowledge

This event will cover a lot of fascinating concepts about the newest methods and tools of research in the fields of business, management, supply chain, and finance.

Meet top academic experts

Learn from our talented presenters, gain access to multitudes of scientific papers, join in workshops and roundtables, and obtain a stellar educational experience.

Become a presenter

Share the findings of your latest research, explain the relevance of your research to other fields, and inspire your peers and the next generation of academics.

Become a published researcher

Get featured in distinguished journals and get honored for your work and expertise.

Form effective networks

Meet, interact, and network with a host of important individuals from different academic and professional spaces.

Win awards

This conference offers the fun opportunity to get rewarded in the positions of Best Speaker and Best Presenter for all your hard work, vigor, and enthusiasm!

Oral Presentation

Be an oral presenter and present your research to a truly international audience. Presentation slots are limited, so early submission is strongly encouraged. Send your abstract today.

Poster Presentation

Submit your research paper to be a poster presenter and show your research work to the conference.

Virtual Presenter

If you can't attend the Conference in person but want to share your research with our international community, join as a virtual presenter.

IMPORTANT DATES

• Early Bird Registration	25 September 2023
• Registration	15 October 2023
• Late Registration	25 October 2023
• Full Paper Submission	30 October 2023

REGISTRATION FEE

The Early Bird Registration Fee applies to the author who completed payment latest on 25 September, 2023.

Registration Fee	Regular Authors	Students/Observers
Early Bird	2000 PKR	2000 PKR
Standard	3000 PKR	3000 PKR
Workshop	3000 PKR	3000 PKR

Note: 1000 PKR will be additionally charged as late fee after 15 October, 2023

PUBLICATION OPPORTUNITIES IN HEC RECOGNIZED JOURNALS

- RAUSP Management Journal (HEC Recognized X Category)
- Pakistan Business Review (HEC Recognized Y Category)
- Market Forces (HEC Recognized Y Category)
- JISR-MSSE (HEC Recognized Y Category)
- Periodicals of Social Sciences (POSS) (HEC Recognized)