



Association of Management
Development Institutions in Pakistan

Striving for Excellence in Management Education and Practices

Objectives

- | To develop networking of management education institutes across the country
- | To share the education enrichment tools and latest knowledge among all its members
- | To foster awareness about the management as an important domain for the economic and business development of the country
- | To provide a platform for the identification of issues and challenges faced by the management education in Pakistan
- | To create ethical and moral standards for management education and corporate sector to enhance the national image
- | To find ways to internationalize the local management education and human resources
- | To create environment for writing and sharing cases of Pakistani business world
- | To bridge the gaps between management education and practice by:
 - involving corporate sector through different forums
 - arranging various interactions between educators and decision making authorities in corporate sector to exchange required pace in education
 - providing best possible training programs to the educators

AMDIP Executive Board



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Rector, Lahore School of Economics



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President, Institute of Business
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Institute of Business Administration,
Sukkur



Dr. Muhammad Khaliq
Chairperson, Azad Kashmir Chapter
Director, Institute of Management
Sciences, Mirpur University of
Science and Technology, Mirpur,
Azad Kashmir

The 2nd IOBM-AMDIP Faculty Colloquium (IAFC) 2017

September 20-21, 2017
IOBM, Karachi

The 2nd IOBM-AMDIP Faculty Colloquium (IAFC) 2017, was jointly organized by Institute of Business Management (IOBM), Karachi, and Association of Management Development Institutions in Pakistan (AMDIP) on September 20-21, 2017 at IOBM, Karachi.

The colloquium was a platform for addressing the demands and challenges of the business environment and higher education. In an environment of increasing complexity and accountability, it is important that business schools focus on appropriate high-quality inputs (human, financial and physical) and the outcomes of those inputs within the context of the business schools' mission. Business schools should emphasize to integrate assurance of learning into their curriculum management processes and make intellectual contributions that can have a positive impact on business theory, teaching, and practice. Impact also has a broader meaning in the operations of the business school, which through the articulation and execution of its mission, should make a difference in business and society globally. This calls for persistent efforts to improve standards. We invited faculty members to participate, experience and learn from gurus of academia.

Theme of the colloquium was "How Business Schools Can Create an Impact" which was subdivided and discussed in individual thematic panel discussions including: Impact through Industry/ Societal Leadership, Impact through Alumni, Impact through Research, Impact through Students, Impact through Faculty Consultancy, and Impact through Executive Training. More than 70 faculty members from 22 universities across Pakistan participated in the colloquium. All panels were chaired by senior faculty from various business schools including Dr Zeeshan Ahmed, (Acting Rector/Dean, Karachi school of Business and Leadership, Dr Mehtab. S Karim, (Vice Chancellor, Malair University of Science and Technology, Karachi) Dr Shahid Qureshi (Director Centre for Entrepreneurial Development, IBA Karachi), Dr Irfan Hyder (Dean, Centre for Business and Management, IOBM Karachi), Danish Imtiaz Gagni, (Manager, Career Development Centre, IBA, Karachi) and Dr Ghazanfer Bozai (HoD, Management Sciences, IOBM). Apart from that participation from the industry, society and students was also ensured in relevant panels to get their vision on the subthemes under discussion. Moreover, representatives from more than 10 organizations participated in the panels.

Opening session of the colloquium was graced by Dr Shahid Amjad Chaudhry (Chairperson AMDIP/Rector, Lahore School of Economics), Talib S. Karim (Chairperson, AMDIP, Karachi Chapter/President IOBM) and Dr Hasan Sohaib Murad (Founding Chairperson, AMDIP and Chairman ILM Trust/UMT). Souviners and certificates were distributed among the participants in the closing ceremony by Talib Karim, Dr Irfan Hyder, Memoona Zareen (Secretary, AMDIP), Dr Niaz A. Bhutto (on behalf of Chairperson AMDIP, Sukkur Chapter) and Dr Jan Mohammad (Chairperson, AMDIP, Baluchistan Chapter). The colloquium was a great accomplishment in bridging the gap among the faculty members of various business schools with effective discussion on the aforementioned topics of crucial importance.



International Conference on Experiential Learning 2017

October 20-21, 2017
IOBM, Karachi



The second International Conference on Experiential Learning (ICEL 2017) was a huge success with contributions from various national and international institutions, including five foreign speakers, 107 research paper presenters, 55+ Experiential Learning/Capstone Projects' poster presentations, and a group of high school principals, representatives of universities, and CEOs of many organizations.

Speakers included Dr Javier Poncela (Spain), Dr Bayani U. Almacen (Philippines), Dr Rajah A/I Rasiah (Malaysia) and Bernd Sprankel (Germany), keynote speaker Dr Abdul Bari Khan CEO Indus Hospital, Mr Javed Memon, Director HEC and the conference Chief Guest Mr Basheer Jan Mohammad Chancellor IOBM. Panelists, workshop leaders, session chairs, paper presenters, corporate leaders and national speakers contributed from Balochistan University of Information Technology, Engineering and Management Sciences (BUIITEMS), University of Management and Technology (UMT), Institute of Business Administration (IBA), and Bahauddin Zakariya University.

Dr. Syed Irfan Hyder, Dean IOBM was Conference Chair and Dr Muhammad Abid Ali was the Chief Organizer. The conference reflected a unique internal integration and collaboration of various colleges, centers and departments working under IOBM. This partnership addressed multiple stakeholders of academia under one roof simultaneously through various tracks including Health Management, Engineering, Media, School Education, Higher Education, Business Management, Business Research, in order to address the needs of multiple stakeholders of Academia.

Sponsors of the conference were HEC and Westbury Group of Companies. Four Academic partners included: Shah Abdul Latif University (SALU) Khairpur, Balochistan University of Information Technology, Engineering and Management Sciences (BUIITEMS), Educational Resource Development Centre (ERDC) and Association of Management Development Institutions in Pakistan (AMDIP).

Seminar on China-Pakistan Economic Corridor “How Pakistan Economy will be Benefited through CPEC or there will be Adverse Mild Repercussion on Pakistan Economy – Role of Business Schools”

January 16, 2018
MUST, Azad Kashmir

The China–Pakistan Economic Corridor (CPEC) has secured overwhelming response around the globe. MUST Business School, Mirpur University of Science and Technology (MUST) with the collaboration of Association of Management Development Institutions in Pakistan (AMDIP) and HEC arranged a seminar on “How Pakistan Economy will be Benefited through CPEC or there will be Adverse Mild Repercussion on Pakistan Economy” on January 16, 2018 to create awareness about this valuable project.

The seminar was chaired by Prof. Dr. Habib-ur-Rehman (S.I) and the guests speaker was Raja Mazhar Hameed, Associate Professor, Iqra University Islamabad Campus. Muhammad Khaliq, Director, MUST Business School gave an introductory speech and provided an insightful thought about the major pillars of CPEC such as connectivity, infrastructure, tourism, energy and education. He stated that CPEC will bring huge opportunities for job-seekers, as there would be more than 700,000 jobs for young graduates and will also solve 80% of energy crisis of Pakistan. He emphasized that the business graduates are required to acquire soft skills and quality education in order to grab the potential market. He further stated that the MUST Business School is completely aware about the current and future challenges and has launched a compulsory course on CPEC at undergraduate and master’s level; becoming the first ever business school of Pakistan to introduce this course.

The guest speaker Raja Mazhar Hameed addressed on the pros and cons of CPEC and highlighted the complete routes of CPEC in Pakistan. He discussed in detail the political economy, justice system and linked it with CPEC in a befitting manner. In the end the vice chancellor of MUST Prof. Dr. Habib ur Rehman shared his valuable thoughts with a packed hall of audience. He said that doubtfully CPEC is a game changer for the state of Pakistan and the people of Pakistan, but we have to be proactive in our decision to take the maximum pie of the CPEC. History is saturated with such example where Pakistan could have sought for more leverage in its relationship with other countries but the leadership never asserted itself, turning a golden opportunity futile. He further said that another golden opportunity is at our door and the need of hour is to avail it. In his concluding remarks he appreciated the efforts of the organizers namely Adeel Razaq, Abdul Majid, Lecturer, MBS and the students.

A large numbers of faculty members, students including D. Khaliq, Chairperson, AMDIP, Azad kashmir Chapter/Director IMS, MUST, Registrar, MUST, Prof. Engr Muhammad Waris Jarral, Dean, Faculty of Arts, Prof. Dr Maqsood Ahmed, Director, Student Affairs, Engr Shahid Amin and Director, Students Financial Aids Farooq Ahmed Pirzahida participated in the seminar.



Annual Board Meeting of AMDIP

February 06, 2018

Hotel Pearl Continental, Karachi

The 3rd Annual Board Meeting of AMDIP was held on February 06, 2018 at Pearl Continental hotel, Karachi during 5th Deans and Directors Conference by NBEAC, HEC, Pakistan. All Board Members including; Chairperson, Founding Chairperson, Secretary, Chairperson of Local Chapters and representatives from selective business schools participated in the Board Meeting. The meeting aimed to review the last year performance and highlight the opportunities that can help in designing the future road map for AMDIP.

Dr Shahid Amjad Chaudhry (Chairperson, AMDIP) welcomed all the participants and thanked the business schools who actively participated in the mission of AMDIP that is striving for excellence in management education and practices through collaborative efforts. Memoona Zareen (Secretary, AMDIP) gave a brief review of the activities organized or partnered by AMDIP in the year 2017-18 and presented the agenda of the meeting including the plan for next year activities. Future road map was discussed by all chapter chairperson, and representatives of member institutions also shared their insight on the opportunities and challenges faced by the business schools.

It was decided that teaching and learning conferences would be organized on regional levels to discuss the ongoing practices as well as the innovative practices in teaching methodologies, pedagogy, course contents and outlines. This conference will have a clear focus on faculty and teaching practices. To foster the experiential learning, a conference on Experiential Learning and Case-Writing will be organized jointly by LUMS and AMDIP under the guidance of Dr Syed Zahoor Hassan, Professor, LUMS. Further to that AMDIP would develop a Centralized Cases Repository that will comprise on cases written on local Industry and a Business Programs Directory about specialized business programs being taught at Pakistani Universities. It will include the information of each program including road map, courses, contents, outlines and teaching materials and would be beneficial for all business schools. The meeting ended with a vote of thanks by Dr Shahid Amjad Chaudhry.



International Conference on Business, Economics and Education Management (ICBEM) 2018

February 23-24, 2018
Sukkur IBA University

The 2nd International Conference on Business, Economics, and Education Management (ICBEM-2018) was organized by Institute of Business Administration (IBA), Sukkur in partnership with Association of Management Development Institutions in Pakistan (AMDIP) on February 23-24, 2018 at IBA-Sukkur. Other Partners of the conference were Higher Education Commission (HEC) Pakistan, Institute of Business Administration (IBA), Karachi and Institute of Business Management (IOBM), Karachi. Sponsors of the conference were National Bank of Pakistan (NBP) and JS Bank.

The theme of 2nd ICBEM was to study "The Deliberations on Contemporary Asian Management Practices". The primary objective of the conference was to provide a platform to scholars, researchers, and policy makers to present their empirical work and highlight issues and opportunities emerging on the existing frontiers of local and regional economies. This conference also aimed to raise theoretical questions and discussions on Business, Economics and Education Management concepts that have been of paramount importance globally in general, and locally, which will help everyone to understand the developing trends from Asian management perspectives, and provide a solid foundation for business development, management and its consequences.

The Conference spread was over six days which started on February 21-26, 2018. During the first two days a workshop on "Structural Equation Modeling (SEM) for Survey Research using Smart PLS: A Hands-On Approach" was conducted by Prof. T. Ramayah. After that the two days of International Conference on Business, Economics and Education Management was held on February 23-24 in which all the national and international delegates participated including session leads, key note speakers, research scholars, discussants and learners. In two days of conference researchers presented their papers and case studies and key note speakers from different countries shared their views on specific problems that we are currently facing in perspective of Contemporary Asian Management Practices. The key note speakers included Dr Rosella Castellano, Professor/Researcher, University of Macerata, Italy, Prof. Ramayah Tharasamy, Professor, School of Management University Sains, Malaysia, Dr Mohammad Memon, Chairman, BISE Hyderabad and Dr Dawood Ashraf, Senior Researcher, Islamic Research and Training Institute, Bangor University, Saudi Arabia shed light on the economic reforms, changing economic trends and how savings can be promoted to safeguard future. Panelists including Dr Ijaz Shafi Gillani, Head, Gallup Pakistan, Dr Mohammad Zaki Rashdi, Director/Associate Dean, Iqra University, Dr Tariq Kaleem, Executive Director, Institute of Chartered Accountants Pakistan and Almas Abbas and others held brain-storming sessions on economic and educational reforms. Souvenirs were distributed among the winners for Best Paper, Best Student Paper, and Best-Case Study. The Post-Conference Workshop held on February 25-26 which was conducted by Dr Mujeeb-ur-Rehman and Dr Sheeraz Mustafa on "Data Management, Time Series and Panel Data Analysis using STATA".



AMDIP Upcoming Events 2018-19

	Event	Dates	Venue/Location
1	1 st International Conference on Social Entrepreneurship	September 26-27, 2018	IOBM, Karachi
2	3 rd International Conference on Experiential Learning (ICEL)	October 20-21, 2018	IOBM, Karachi
3	3 rd International Conference on Emerging Trends in Engineering, Management and Sciences (ICETEMS)	October 18-20, 2018	CUSIT, Peshawar/ KIU, Gilgit
4	Colloquium on Internationalization of Higher Education (i-HEC)	November 2018	UMT, Lahore
5	3 rd International SME Conference	November 2018	UMT, Lahore
6	Teaching and Learning Conference - I	January 2018	Lahore School of Economics, Lahore
7	15 th South Asian Management Forum (SAMF)	March 2019	PC, Lahore
8	3 rd International Conference on Business, Economics and Education Management	March 2019	IBA Sukkur
9	Teaching and Learning Conference - II	TBA	NUST, Islamabad
10	Teaching and Learning Conference - III	TBA	IBA – Sukkur
11	Conference on Experiential Learning and Cases Writing	TBA	LUMS, Lahore
12	Faculty Colloquium	TBA	UOP, Peshawar



Institute of
Business
Management



First ShahJehan S. Karim Social Entrepreneurship Conference (SSKISEC 2018)
“Considering impactful solutions”
September 26-27, 2018

The First Shahjehan S. Karim Social Entrepreneurship Conference (SSKSEC 2018) is a two-day event that brings together scholars, researchers, students and practitioners to discuss emerging concepts and explore topics in social enterprise, innovation, sustainability and impact. This conference is the largest academic gathering of its kind and is dedicated to the ongoing development of theory and research on social entrepreneurship and its impact on global communities.

Conference Theme:

The conference will revolve around the theme of ‘*considering impactful solutions*’ and will discuss the following:

1. Building a Social Enterprise: Role of Government/Regulators, forming a problem statement and designing a social enterprise and role of social incubators.
2. Innovative Solutions- Agents of change, each in the areas of education, health, environment and women empowerment.
3. Impact Investing- Funding a Social Entrepreneurship

Following are few relevant sub themes, however abstracts that address other relevant of social entrepreneurship are also welcome:

- Social entrepreneurship process
- Organizational forms of social enterprises
- Role of the Government in social enterprise development
- Challenges of scaling and measuring social impact
- Emerging trends in social entrepreneurship: education, health, violence, poverty alleviation and environment.
- Cross-cultural comparative studies and research challenges in social entrepreneurship
- Sustainability issues in social enterprises

We invite research papers, case studies and posters on the aforementioned themes. Conceptual, qualitative and quantitative submissions are encouraged. Accepted abstracts will be published in the conference program book. We also provide scholars the opportunity to publish their papers in HEC recognized journals, including *International Journal of Experiential Learning and Case Studies*, *Pakistan Business Review*, *Journal of Education and Educational Development*. Selected papers from each track will receive the best paper award.

Paper Submission and Registration:

All paper must be submitted at:

<http://conferences.iobmresearch.com/index.php/SELC/SSKSEC/about/submissions#onlineSubmissions>

Registration of the conference

at: <http://conferences.iobmresearch.com/index.php/SELC/SSKSEC/user/account>

**Participants from AMDIP Member Institutions would be entitled to 50% discount on registration fee.*

Important Dates:

Abstract Submission Deadline: Sep 05, 2018

Acceptance Notification: Sep 8, 2018

Full paper Deadline: September 10, 2018

Registration Deadline: September 15, 2018

For further information, please go to following link:

<http://conferences.iobmresearch.com/index.php/SELC/SSKSEC/index>



**3rd International Conference on Experiential Learning
Connecting Classroom Learning with Industry Practices
20 - 21 October, 2018
Institute of Business Management, Karachi**

CALL FOR PAPERS

ISBN
978-969-23055-3-2

The theme of the 3rd International conference on Experiential Learning is "Connecting Classroom Learning with Industry Practices". The conference supports the 21st century educational philosophy of connecting active learning and participatory experiences with reflection. Promoting a multidisciplinary pedagogical approach, Experiential Learning educators purposefully engage learners in direct experiences outside the traditional classroom, thereby fostering interest and enabling them to acquire skills, knowledge and experience for lifelong learning. Accordingly, the aim of the conference is to provide a platform for intellectual dialogue on pedagogies and practices that demonstrate purpose-driven experiential learning including:

- Internships
- Study abroad
- Field research
- Service-learning
- Project-based learning
- Problem-based learning
- Activity-based learning

We invite speaker proposal submission on a wide range of topics relating to the conference theme and multidisciplinary tracks.

Parallel Conference Tracks

- Business Management
- Communication & Languages
- Education
- Electrical Engineering & Engineering Management
- Environment & Energy Management
- Health Management & e-Health
- Media Studies

Types of presentations

- Interactive talk (paper presentation)
- Workshop
- Panel discussion
- Case studies
- Poster/Project Exhibition

Proposal Format

Abstract should include the names of all presenters, affiliation, a title (maximum 10 words), biodata (maximum 80 words) and an abstract (maximum 300 words). All proposals must be submitted online through www.conferences.iobmresearch.com

Proposals will be evaluated anonymously by the ICEL 2018 Review Board for contribution to the field, quality of content, thematic relevance, quality of abstract (organization and clarity of expression). Please visit the conference webpage for relevant information. For any queries, please contact director.icel@iobm.edu.pk

Who should participate?

Industry professionals, experiential learning experts, researchers, educators, students, research institutions, policy makers, consultants, trainers and everyone interested in lifelong learning.

Accepted abstracts will be published in the conference program book. We also provide scholars the opportunity to publish their papers in the conference proceedings and in HEC recognized journals, including International Journal of Experiential Learning and Case Studies, Pakistan Business Review, Journal of Education and Educational Development. Selected papers from each track will receive the best paper award



Conference Fees

Delegate Type	Early bird: On and before 29 th Sep 2018	Regular 30 th Sep – 13 th Oct 2018
Participants (National)	PKR3000	PKR3500
Participants (International)	USD100	USD150
Students (National)	PKR2000	PKR2500
Students (International)	USD50	USD70

Conference fee includes material, refreshments/meals & certificate

Important Dates

Call for Papers	May 15, 2018
Abstract Submission closes	August 20, 2018
Acceptance Notification	August 30, 2018
Final Paper Submission	September 20, 2018
Registration opens	September 21, 2018



Dr. Adrian Warr
University of Tulsa, USA



Prof. Craig Duff
Northwestern University, USA



Maria José Palma Lampreia
Instituto Politécnico de Lisboa,
Lisbonne, Portugal



Dr. Sheraz Kifan
International Islamic
University Malaysia,
Malaysia

Invited Speakers



For more information, please visit:

<https://events.iobm.edu.pk/icel-2018/>

Contact person: Director Conference: Dr Mehvish Saleem

Email: director.icel@iobm.edu.pk

Contact: 0092-321-2199998



3rd International Conference on Emerging Trends in Engineering, Management & Sciences (ICETEMS-2018)

Theme: Bridging gaps through multi-disciplinary Research and Innovation



October 18 - 20, 2018

CALL FOR PAPERS

CONFERENCE AIMS

The 3rd International Conference on Emerging Trends in Engineering, Management and Sciences (ICETEMS-2018) is jointly hosted by the City University of Science and Information Technology (CUSIT) Peshawar and Karakoram International University (KIU), Gilgit in Collaboration with Institute of Engineers Pakistan (IEP) Department of Construction Management at East Carolina University USA and Auburn University USA.

The mission of the ICETEMS-2018 conference is to facilitate communication between multi-disciplinary teams. It will provide an international forum for the discussion on important topics and emerging trends to develop new knowledge in Engineering, Information Technology, Management and Sciences. The focus of the conference is to promote cutting edge interdisciplinary research in these core areas, so that efficient and cost effective solutions are explored for the contemporary problems and issues.

JOURNAL

- All Selected Papers will be published in the Conference Proceedings.
- Selected papers will be invited for publication in Journal of Nonlinear Science Letters A (ISSN 2076-2275) / City University Research Journal (CURJ). (HEC Recognized "Y" Category)

REFERRING POLICY & PROCEEDINGS

An International Scientific Committee of renowned experts from around the world will review all abstracts and full papers. Accepted papers will be included in the ISBN numbered proceedings of ICETEMS-2018. Acceptance will be based on quality, relevance, and originality.

IMPORTANT DATES

Abstract Submission:	Sep 05, 2018
Abstract Acceptance:	Sep 10, 2018
Full-length Paper Submission:	Sep 21, 2018
Acceptance Notification:	Sep 25, 2018
Final Version of Paper Due:	Sep 30, 2018
Registration Deadline:	Oct 05, 2018

30% discount will be given to the members of AMDIP in the registration fee.

REGISTRATION*

Individual Participant:	US \$ 200
Local Pakistani participants:	Rs. 5000
Full-Time International Students:	US \$ 100
Pakistani Students:	Rs 2000
Accompany Spouse/Guest:	Rs 3000

*Late fee of US\$50 (Rs 2000) for registration after the registration deadline.

CONFERENCE CHAIR

Engr. Prof. Dr. Attaullah Shah
Vice Chancellor, Karakoram International University, Gilgit

CO-CHAIR

Prof. Dr. Anwaar Fazil Chishti
Vice Chancellor, City University of Science & I.T. Peshawar.

CONFERENCE SECRETARY

Dr. Farhad Ali (CUSIT), Peshawar
(farhadali@cusit.edu.pk)

CHIEF COORDINATOR

Mr. Zafar Ahmed
Registrar, CUSIT, Peshawar

Dr. Ifzal Ahmad (KIU), Gilgit
(ifzal.ahmad@kiu.edu.pk)

CONFERENCE VENUE

The Conference will be held at City University of Science & Information Technology (CUSIT), Dalazak Road, Peshawar & Karakoram International University (KIU), Gilgit, Pakistan. Parallel Technical Session will be held at both venues.



Please submit your paper on the following Website: <http://www.icetems.com>
For further details / queries please contact at Email: icetems@kiu.edu.pk / icetems@cusit.edu.pk

JOINTLY ORGANIZED BY



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3rd
INTERNATIONAL
SME CONFERENCE
October 2018

Entrepreneurship and Economic Integration for Sustainable Development

CALL FOR PAPERS/PRESENTERS

SME Conference calls for SME focused Research Papers, Case Studies and Development Initiatives with the aim to create a conducive policy and regulatory regime for entrepreneurship driven sustainable growth of the country.

Both conceptual and empirical papers relating to the following sub-themes of the conference are welcome.

- Estimating the contribution of SMEs in national economy
- Role of SMEs in achieving Sustainable Development Goals (SDGs)
- Challenges of small and medium enterprises in Pakistan
- Financial inclusion and entrepreneurship development
- Women, youth, and Transgender Entrepreneurship
- Measuring development impact
- Succession planning in SMEs
- Challenges and opportunities for regional integration particularly focusing on CPEC
- Scope and importance of ICT for SME growth
- Cost of doing business for SMEs
- Impact of incubators on entrepreneurship promotion
- Cluster development approach for economic development

Research Award

PKR 15,000/- for every accepted paper being presented during the conference

No Registration and Participation Fee

*Only registered individuals will be invited for participation

HOW TO SUBMIT PAPERS

Authors are requested to send their contributions to "submissions@smeconference.com.pk"
For further details on submission guidelines, visit "www.smeconference.com.pk"

Register for Participation

www.smeconference.com.pk

Submission Deadline
1st September 2018

Registration Deadline
15th September 2018

For Further Information:

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Venue
**Pearl Continental Hotel,
Lahore, Pakistan**

Organizers



School of Business
and Economics

Partners



Join AMDIP

BENEFITS OF MEMBERSHIP

The Member Institutions will be entitled to the following benefits:

- Opportunity of participation for faculty and students in AMDIP organized or supported events.
- Subsidized registration fee for faculty and students in AMDIP organized events.
- Receiving notifications through email of upcoming academic and research conferences, workshops, seminars, and training and development sessions organized or supported by AMDIP and member institutions
- Circulation of call for papers and announcements of academic events of member institutions in all business schools across Pakistan through email and post mail.
- Promotion of conferences, colloquiums, workshops and other events on AMDIP website, newsletter and social media channels.
- Opportunity to collaborate in AMDIP organized and supported events.
- Use of AMDIP logo on institution's website and promotional material.
- Receiving the AMDIP newsletter free of cost.
- Listing of institution's published journals in AMDIP database of journals.
- Access to AMDIP database of journals.
- Inclusion in nationwide faculty and student exchange program.

AMDIP

Association of Management
Development Institutions in Pakistan

Ms. Memoona Zareen
Secretary, AMDIP

AMDIP Secretariat

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