



CENTER FOR
EXECUTIVE EDUCATION



School of
Business and
Economics

CUSTOMIZED TRAINING PROGRAMS

Center for
Executive Education

A Training, HR Assessment & Consultancy Firm

Vision

CEE is striving to become the most innovative capacity building and organizational development firm. We aspire to lead our industry by offering the most diversified portfolio of intervention techniques to enhance the intellectual capital of our clients.

CENTER FOR EXECUTIVE EDUCATION



The Center for Executive Education (CEE) aims to play an integral role in the long term development of corporate firms. CEE intends to help the corporate sector in achieving sustained competitive advantage by adding value to their human capital through cutting edge, and applicative tool-based training programs.

We incorporate a pragmatic transformation in the corporate world by applying innovative and invigorating andragogy and techniques. With a rich and diversified blend of service offerings that include trainings, consultancies, assessments, social project initiatives, and certifications, we seek to create a positive impact on society and the stakeholders associated with us.

We are identifying new and unexplored areas for the 21st century executive development. We believe in quantifying the learning outcomes through on the job applicability for our client organizations. Our competitive edge lies in our intellectual capital that consists of a highly diversified and large pool of internationally qualified trainers and consultants who have proven track records of successfully executing industry projects coupled with liberated corporate exposures and experience.



Mission

CEE's mission is to offer an eco-system of outcome-based solutions to its clients. CEE will incorporate industry best practices which lead to transformational learning. Our team will deliver purpose-oriented intervention programs based on the latest scientific approaches that result in the learning and development of our clients' human resources, giving them the required competitive advantage. We will continue to bring about a pragmatic change in the environment we operate in; the stakeholders we collaborate with; our employees and the societal constituents we serve.

GOALS AND STRATEGIC OBJECTIVES

- Fulfill executive development requirements at the regional and national levels
- Focus on specific, innovative and emergent regional areas for training
- Focus on tool-based, skill-oriented interventions through experiential learning
- Adopt customized problem solving approaches through partnering with the client

SERVICE PORTFOLIO

- Customized Training Programs
- Open Enrollment Programs
- Outbound Training Programs
- Consultancy Services
- Public / Social Sector Initiatives
- CEE Academics / Certifications
- HR Assessments for Succession Planning

DIRECTOR'S MESSAGE

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Our aim is to revolutionize contemporary training practices prevalent in industry by developing an environment of pragmatic erudition through personification and tool-based learning. Our programs enable the corporate and public sector to optimize their capacity and meet the dynamic requirements of industrial modernization through their interaction with CEE.

We are offering “Customized Training Programs” (CTPs) designed to meet all the training needs of our clients by adapting best practices in their industry that best fit their philosophy, business goals, and learning objectives through providing custom-made trainings organized in a systematic manner. Flexibility is an inherent feature of our CTP. We tailor our program for each client in alignment with in depth training need analysis, and conducting the learning sessions at the time and place decided by our client.

Our vigorous and diversified team comprising of highly experienced and competent mentors and trainers is inspired to support industry in meeting the standards of the industry. We work closely with our business partners to facilitate them to maintain their uniqueness and achieve sustainable growth by enhancing the knowledge and proficiencies of their employees.

Our philosophy is to achieve enduring customer satisfaction and retention. I invite you to join us in the journey of improvement and learning that is directed towards sustainable growth to meet the prevailing demands of the new era of the corporate world characterized by modernization and constant change.

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Asher Ramish
Director, CEE

CUSTOMIZED TRAINING PROGRAMS

CEE offers “Customized Training Programs” which are tailored according to our clients’ needs and based upon in-depth Training Need Analysis. We emphasize on the quality of our executive development programs. The program’s relevance and rigor is the key to making a difference for our clients’ organizations in helping them to realize their goals and true potential. We are dedicated to identifying the issues faced by our clients and we work to resolve their problems with the highest effort, dedicated to identifying the roots of issues and working together to develop strategic and effective solutions.

CEE’s Customized Training Programs are led by a dynamic team of Business Development Managers, qualified Research Associates, empathetic Service Coordinators and dynamic Training Facilitators. These programs are designed as integrated elements of our clients’ goals and broader leadership initiatives. Our team works closely with clients at an ownership level; as both partners and advisors, to create high-impact custom programs.

KEY GOALS

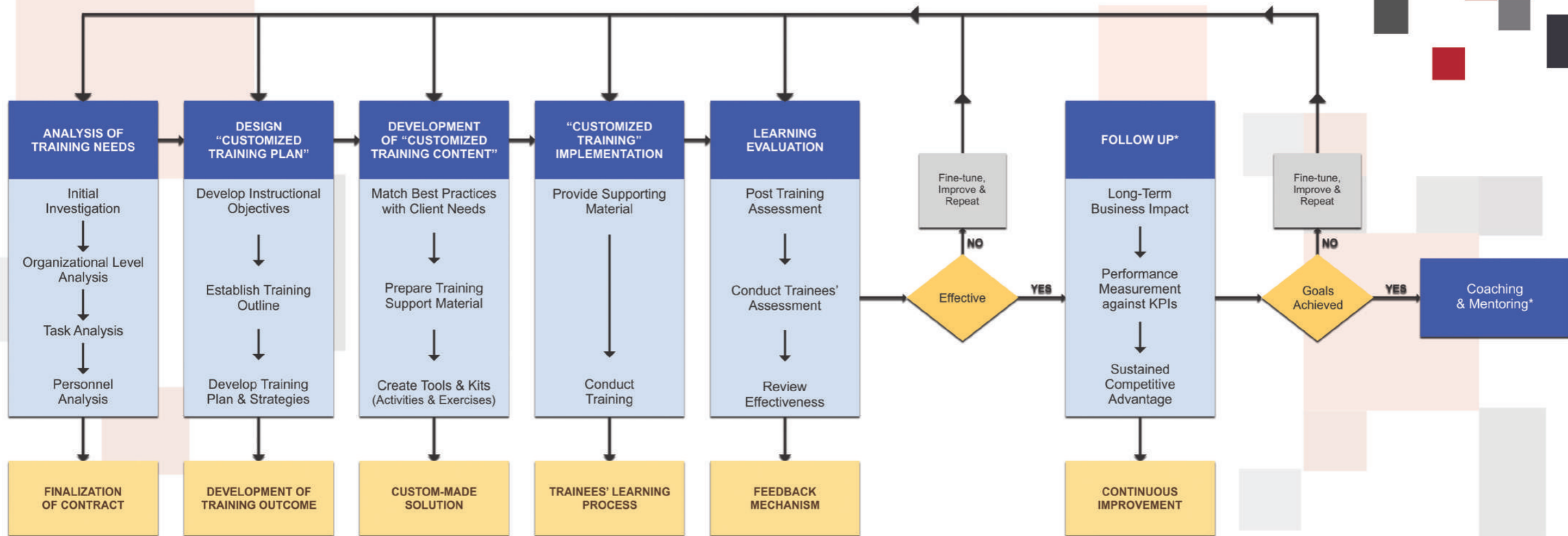
- Partnering with corporate players in their journey to achieve sustainable growth and development by supplementing the knowledge and skills of their workforce in order to fine-tune organizational practices
- Leading towards augmenting productivity, profitability and market penetration that are key measures to boost organizational performance
- Supporting our clients to maintain their uniqueness in terms of their business philosophy, corporate goals and learning objectives, by providing dedicated trainings
- Our trainings are designed in alignment with our clients’ distinctive needs, identified for the purpose of facilitating optimal utilization of their human resources by sharpening their professional expertise through providing high quality trainings



VALUE ADDITION

- Modify training content and techniques according to specific needs and goals of each client based on cogent TNAs in order to optimize results and benefits both at the individual and at the corporate level.
- Facilitate in producing well-trained workers that will serve firms as a source of their competitive edge.
- Flexibility in terms of training content, time, location, audience and budget.
- Hands-on learning opportunity provided to organizations keeping in view their specific requirements.
- Providing an opportunity to participants to get an insight of key issues directly influencing a firm's bottom line.
- High level of confidentiality allowing exchange of thoughts and ideas openly in order to know more about problem areas and root causes without fear of information leakage.
- Allowing firms to cope up with challenges of the dynamic nature of the corporate world by keeping them up to date.
- Train our clients' workforce to adapt to the latest tools, technologies and industry best practices that will be modified for their specific business needs and organizational cultures.
- Focus upon continuous improvements of our business partners by providing performance measurements that are a key way to identify and bridge gaps between existing situation and expectations.
- Diversified pool of foreign qualified trainers.

CUSTOMIZATION PROCESS



*Optional (extra charges)

OUR LEARNING METHODOLOGY





Role Plays

Games and Activities

Group Work

Presentations

Group Discussions

Case Study

Simulations

Mini Projects

Skills Development Exercises

Debriefs by Master Trainer

Developing Personal Action Plans

Reflective Approach

CUSTOMIZED TRAINING AREAS

We provide customized trainings in various areas keeping in view analysis of clients' needs and their training demands. Major areas are mentioned below:

MANAGEMENT AND STRATEGY

- Problem Solving and Strategic Decision Making
- Business Strategic Plans
- Crafting Business Strategy
- Strategy Framework and Analysis
- Developing Balance Scorecard
- SMART KPIs Development
- Managerial Leadership Grid
- Effective Delegation and Empowerment
- Innovation and Creativity for Managers
- Professional Excellence for Executives
- General Manager's Competencies and Leadership
- Reaping Most out of Meetings
- Knowledge Management Tools and Applications in Organizational Setups
- Conflict Resolution and Management Feedback Mechanism
- Implementing Change Management
- Business Ethics and Professionalism
- Monitoring and Evaluation of Projects
- Managing Successful Business Relations with Chinese Businesses
- Negotiation Skills: Process, Strategy and Frameworks
- Work Life Balance
- Management of Self and People in Organizations
- Dealing with Crises and Stress Management -- Strategies and Tactics
- Design of Risk Management System (Risk Analysis, Risk Assessment, Risk Evaluation and Risk Reporting)
- Risk Management Audit System

LEADERSHIP & TEAM BUILDING

- Leadership Safari - (Skills for Top Management)
- Entrepreneurial Leadership
- Transformational Leadership
- Stakeholder Management
- Iconic Supervisory Skills
- Team Building and Effectiveness
- Leading Innovative Teams
- EQ for Leaders and Management of EI
- Personal Leadership Workshop
- Developing Change Leadership Model
- MBTI© Leadership and Change
- MBTI© Leadership and Coaching
- MBTI© Leadership Advantage
- MBTI© Leadership Assessment

COMMUNICATION SKILLS

- Presentation Skills
- Advance Presentation Skills
- Effective Interpersonal Skills
- Influencing and Negotiation Skills
- Effective Business Report Writing and Communications Skills
- Writing and Managing Emails

HUMAN RESOURCE MANAGEMENT

- Organization Structures Streamlining
- Knowledge Worker Management
- Employee Engagement
- Employee Recruitment and Retention
- Interviewing Techniques
- Performance Management and Documentation
- Performance Appraisal and Compensation Management
- Training Need Analysis
- Personnel Competencies Analysis
- Advanced Corrective Action
- Discipline and Termination
- Workforce Motivation
- Facilitation Skills
- Handling Workplace Pessimism
- Legal Employment Issues
- Managing Workers' Compensation and Health Insurance Costs
- Precluding Workplace Violence
- MBTI© Conflict Management
- Train-the-Trainer
- Balance Scorecard for HR
- Coaching and Mentoring
- HR for Non-HR Professional
- Succession Planning
- HRM for Line Managers

INFORMATION SYSTEM

- MS Office
- Excel for Beginners
- MS Excel –Advanced Level
- Electronic Business for Everyone (A Practical Approach)
- ERP through Simulation
- Interpersonal Excellence

SUPPLY CHAIN OPERATIONS & QUALITY MANAGEMENT

- Supply Chain Management
- Logistics Management
- Supplier Selection Strategies
- Plans for Strategic Sourcing
- Contract Negotiation and Management
- Materials Management in Supply Chains
- Designing Demand Collaboration/ CPFR Strategy
- Designing Vendor Managed Inventory Strategy
- Designing 3rd Party Logistics Strategy
- Supply Chain Finance
- Radio Frequency Identification (RFID)
- Quality Assurance in Supply Chain
- Reverse Logistics
- Enterprise Resource Planning (ERP) for Supply Networks
- Designing Supply Networking Strategy
- Supply Chain Performance Measurement through KPIs
- System Dynamics
- Designing a Business Process Outsourcing Strategy
- Designing a Vendor Development Strategy
- Planning to Implement 5S
- Six Sigma
- Production and Operations Management
- Freight Forwarding Best Practices
- Developing Sustainable Supply Chains
- Balancing Supply with Demand
- Project Management
- SCM Simulations
- Total Cost of Ownership
- Inventory and Warehousing

Management Best Practices

- Business Process Improvement – Assessment and Design
- Supply Chain ERP Implementation
- Network Optimization Strategy
- Process and Technology Improvement Plans
- Facility Related Decisions
- Statistical Process Control (SPC)

SALES & MARKETING

- Building Customer Base
- Developing Marketing Plan
- E-Marketing Solutions
- Testing your Business Idea
- Creative Advertisement
- Optimal Pricing Strategies
- Branding and Competitive Strategies
- Secrets of Selling
- High Performance Customer Services
- Strategic Brand Management
- Key Account Management
- Selling and Negotiation Skills
- Power Selling
- Digital and Social Media Marketing
- Sales Management Excellence
- Regional Sales Management
- Experiential Marketing
- Sales Force Management
- Web Marketing and Analytics
- Customer Relationship Management
- Optimizing Retail Management
- Idea Creation Studio
- Retail Customer Service

PERSONAL EXCELLENCE

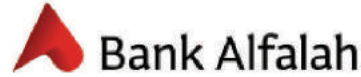
- Demonstrating Ownership and Initiatives
- Professional Grooming and Etiquettes
 - Winning Mindset
 - NLP for Managers
- MBTI Stress and Time Management
 - Essentials of Management
 - Enhancing Supervisory Skills
 - Effective Goal Setting

ACCOUNTING & FINANCE

- Finance for Non-Financial Managers
- Corporate Governance
- Financial Planning and Forecasting
- Finance for Marketing and Sales Professionals
- Fundamentals of Break-Even Analysis
- Financial Management for Small Business
- Cash Flow Management
- Cost Reduction Programs
- Tax Issues for Small Business
- Profitability and ROI Analysis
- Financial Statement Analysis
- Audit and Compliance
- Corporate Finance for Managerial Decisions
- Working Capital Management
- Financial Modeling
- Financial Reporting with Excel
- Strategic Financial Decisions
- Project Appraisal with Financial Modeling
- Capital Budgeting and Long Term Investment Decisions
- Financial Forecasting with Sensitivity and Decision Tree Approach
- Sustainable Financial Growth
- Credit Risk Analysis
- Anti-Money Laundering
- Basics of Taxation for Salaried Class
- Designing Effective Budgetary Systems and Performance Reporting
- Designing and Implementing Effective Internal Control Systems
- Preventing and Investigating Corporate Frauds

OUR CLIENTS





OUR TRAINERS TALENT POOL

Our trainers have vast and diverse industry experience and are specialized in providing customized trainings. Some of our facilitators are as follows.



ABDUL RAFAY

Mr. Abdul Rafay is a Fellow member (FCA) of the Institute of Chartered Accountants of Pakistan and a Licensed International Financial Analyst (LIFA), USA. For more than 20 years, Mr. Rafay has been working as a practitioner, freelance advisor, consultant & trainer to a wide variety of public & private sector national and multinational companies in the areas of Corporate Finance, Financial Policy & Implementation, Auditing & Assurance, Accountancy, Corporate Tax Management and Financial Technology. During last 15 years Mr. Rafay successfully conducted the open enrollment and customized corporate trainings on Finance for Non-Finance Professionals, Financial Statements Analysis, Cost Management, Working Capital Management Decisions, Finance for Sales & Production Managers, Strategic Financial Planning, Taxation for Salaried Persons, Corporate Financial Management, Mutual Fund Investments, Capital Budgeting Decisions, Corporate Governance Practices in Pakistan, Investment Analysis & Portfolio Management (Co-trainer), Financial Modeling using Excel (Co-trainer) and International Financial Reporting Standards (Co-trainer).



ADEEL S. SHAIKH

Adeel is a seasoned resource in the area of Finance. He has a very affluent trainings exposure both in corporate and public sectors. Some of his achievements include trainings with CPA Canada Board Report, Lahore Chamber of Commerce and Industry, Federal Board of Revenue and multiple corporate sector firms where he has conducted trainings both in soft and technical skills with the top notch. Academically, he has earned CPA, CMA from Canada in 2014 that keeps him up to date in his professional knowledge and skills. Prior to that, he has completed MS in Finance from Virginia Commonwealth University, USA. To complement these, he also holds an MBA from University of Central Punjab, Pakistan. Adeel's exposure to three markets academically and professionally makes him elite with great deliverables.



ALY RAZA SYED

Aly Raza Syed holds degree of Masters in International Business from the Helsinki School of Economics and Business administration, Finland and is also pursuing his Ph.D. in Strategic Management. Aly works as a bespoke trainer, intervention specialist & consultant for many national and multinational organizations where he has trained, mentored and elevated the firms' human assets. As an intervention specialist, Aly has successfully delivered trainings on Iconic Entrepreneurial Leadership, Winning through Growth Mindset, Negotiations Strategies, Winning Sales Team, Time Management Initiatives, Strategic Leadership, Supervisory Skills, Cross Functional Team Integration, HR Capacity Building, Frameworks for Strategy Execution etc. His clients include Entrepreneurial Organization (EO), Packages Group, Haier Pakistan, MAN Diesel and Turbo, Total Parco International, Zeitgeist, Lotte Kolson (Pvt.) Ltd, Nishat Power, Coca-Cola International, The Knowledge School, Novartis Pakistan, KVS Interiordesigns, Civil Services Academy, Nestle Pakistan etc. Due to his extensive exposure through international travels across the continents of North America, Europe, Asia, CIS and Middle East, Aly has the ability to create and execute corporate trainings by bringing innovative tools and experiential learning techniques to the training rooms & outbound settings for training middle and top tier executives.



DR. AMMAR AFTAB RAJA

Dr. Ammar has done his PhD in Finance from The London School of Economics and Political Science (LSE). He is a Disruptive Data Scientist, and believes in using the power of Big Data Analytics to disrupt everything from the Banking sector to the Government. His areas of expertise include Game Theory, Gamification, Mathematical Thinking, Statistical Data

Analysis, Time Series Analysis, Quantitative Analytics, Hadoop Apache Spark, Machine Learning, PostgreSQL, MongoDB, IBM Watson Analytics, Version Control Tools, Git, Github, Gitbucket, Gitlab, User Acceptance Testing and all aspects of data scraping, cleaning, visualizing and deploying Data products using R Statistical Programming Language.



ASHER RAMISH

Mr. Asher Ramish has cross cultural experience of more than 15 years in the corporate/private sector from organizations both in Pakistan and Germany. Asher has done his MS in Production Management from Technical University of Hamburg-Harburg, Germany. He also holds a Bachelor in Mechanical Engineering from University of Engineering and Technology (UET),

Lahore. He has conducted numerous seminars and workshops in several academic and management training sessions in Pakistan in the areas of Supply Chain Management, Warehousing and Logistics Management, Freight Forwarding, Supply Chain Strategies, Vendor Selection and Development, Distribution Networks, RFID, 3PL, BPO, CPFR, Problem Solving and Decision Making skills and Project Management. Employees from Cocacola, Pepsi, ICI Chemicals, Kot Addu Power Plant, Bata, Service Industries, Stylo Shoes, Berger Paints, PSO, Shell, Total Parco, Haleeb Foods, Packges, Agility Logistics, Borjan, Raaziq International, Samin Textiles, UVAS, Vandana, PIFFA, Bank of Punjab and AFAQ foundation have attended these trainings on various topics, either open enrollment or customized. He also provides specialized consultancy services in the same areas.



FATIMA MANZAR

Fatima is a gold medalist in teaching of English as a second language and qualified expert in Honey and Mumford Learning Styles Questionnaires from Pearson UK. She is also a qualified assessor of IQ and Personality for young and adult students. Her training style is need-driven which ensures meaningful transfer of

training. Fatima is a stakeholder driven and interactive English Language Trainer with an informed teaching experience. She has worked for clients in the IT, Service, Retail, Pharma and other industries.



IJAZ YUSUF

Ijaz earned his Master of Engineering degree in Industrial Engineering and Management from Asian Institute of Technology (AIT), Bangkok, Thailand. He has conducted many training workshops for NPO, PNAC, SMEDA, LCCI, MCCI, FCCI, SCCI, GCCI, FPCCI, TDAP, PREGTTI, PAAPAM, PEFMA, PIQC, QCI and IEP. He is the Vice chairman of Quality and

Productivity Society of Pakistan, the President of Pakistan Chapter of System Dynamics Society MIT, USA.



IMRAN SADIQ

Imran is a highly skilled business professional with over 14 years of experience in Customer Management and Business organizations with some of the best organizations in the world. He has worked at Taco Bell, PepsiCo, USA, as a training manager. During his tenure at Unilever Pakistan, Imran achieved new milestones by giving 121% growth on sales targets. He has also

conducted training for the sales staff at Unilever Pakistan on retail planning.



DR. IMTIAZ MAHMUD

Dr. Imtiaz has been conducting Training, Meditation and Therapy sessions for a wide cross section of people. He is Master Practitioners of Neuro Linguistic Programming (NLP) and PhD in "Time Lines" of NLP. He is also Reiki Master (Usui and Kundalini), Certified Hypnotherapist, Silva Method Practitioner, Acupressure Specialist, Health Palmist, Numerologist, Astrologer,

Counselor and Spiritual Healer. He is the founder of One Minute Wonder (OMW) and Turbo Reiki. He has been presenting papers in The World Congress on Alternative Medicine and Pain Management and has been awarded the Award of Excellence.



JAVED AKHTAR

Javed Akhtar specializes in Advanced Facilitation, Training and Coaching from Cambridge University UK. He has a rich & diversified work experience of over 40 years in Pharma Selling, Pharma Sales Management, Pharma Sales Training, Corporate Training and has trained over 4000 participants. Currently, Javed is doing training and consultancy and is facilitating in-house customized training workshops. His flagship training workshops specifically designed for Pharmaceutical Industry include Excelling in Pharma Selling (Selling Skills), Pharma Sales Management, Sales Performance Development Coaching, Sales Coaching Excellence and Personal Effectiveness at Work.



KAMRAN RASHID

Kamran Rashid earned his Master in Manufacturing Systems Engineering from University of Wisconsin-Madison, USA. He has more than twenty years of professional experience in the manufacturing industry of Pakistan. Kamran is also actively involved in training corporate professionals and entrepreneurs in the areas of Project Management, Supply Chain Management, Operations Management, Decision Analysis, and Quality Management.



MANZAR BASHIR

Manzar is a BPS qualified occupational psychologist who uses scientifically reliable international assessments with senior executives and leaders to prepare them for greater challenges ahead. Manzar graduated from NUST Business School with MBA in HR, later went to London for his Masters in Human Resource Development from Middlesex University, UK. With extensive international experience of working as a management consultant and intervention coach, Manzar is trained and certified in the use of Ability tests including Seville, SHL, Able®, Pearson and world's top personality tools including BIG-FIVE, MBTI®, Giotto, Orpheus, and is a certification provider of Trait Personality Inventory



MUHAMMAD MAHMOOD SHAH

Mahmood Shah holds an MA in Economics and Master of Business Economics from Punjab University and an MS in Finance from COMSATS Institute of Information Technology (CIIT), Lahore, Pakistan. His corporate experience includes employment, directorship, trainings and advisory to national and international education institutions. He is leading various development projects at the Institute of Islamic Banking. He has conducted more than 70 trainings/workshops and seminars based on academic research capacity building in post graduate university students and faculty of more than 20 universities at national and international level. He has made visits, lectures, presentations and trainings in international institutions and forums including Harvard, MIT, UCLA, Yale, and Stanford.



MOHYUDDIN TAHIR MAHMOOD

Mohyuddin Tahir Mahmood has vast corporate experience and has worked with S. M. Masood and Company, Chartered Accountants, Lahore. He has conducted many corporate trainings, workshops and seminars on different topics like Budgeting, Auditing, Lease, Internal Controls, Deferred Taxation, Consolidated Financial Statements, Financial Reporting with Excel, Designing Effective Budgetary Systems and Performance Reporting, Accounting Software, Financial Management etc. He is author of 13 books on Financial, Cost and Management Accounting. He is member of HEC National Curriculum Committee of Commerce. He is fellow member of ICAP, Pakistan and also the fellow member of ACCA, UK.



DR NAVEDA KITCHLEW

Dr Naveda Kitchlew earned her doctorate in Business Administration from University of Bath, UK. She is seasoned trainer and a manager with over 20 years of experience in national and international training, teaching, and academic counseling. As a trainer she has conducted several trainings in areas like Diversity in the Workplace, Leadership in a Changing World, Professional Motivation and Performance, English Literature and Language, and Business Soft Skills. She offers practical skills and develops in participants an analytical ability necessary to identify competencies for success, to create development plans, write assessment reports and revitalize the overall quality of the client relationship



DR NAUMAN SHAH

With extensive experience in using serious games to make training more immersive, engaging and motivating, Dr Nauman aims to bring an innovative change in the erudition system by providing an interactive and immersive training environment. His areas of interest are Gamification, Serious Games, Information Systems, Simulation training, VR, Behavioral C. He has done his PhD in Computer Science from University of Hertfordshire where he worked as a research associate for a European Commission project, Supervised Care and Rehabilitation Involving Personal Tele-Robotics (SCRIPT).



DR NAVEED YAZDANI

Dr. Naveed Yazdani is enriched with over 30 years of diversified experience in the Pakistani and European markets in corporate sector and academia as well. He earned his PhD from School of Business & Economics, UMT Lahore. He also holds an MS in Management from UMT, and an MBA in Marketing from LUMS. He also holds multiple professional certifications from BBC, UK; Wood Norton, UK; Lead Auditor Training Course IRCA; Sage Line 50 V7, Salford, UK; Benefits Management and Income Support from Wythenshawe, UK. He has designed and delivered a number of training programs and workshops in the field of HR Management, Customer Care, Total Quality Management, Monitoring of the Implementation of ISO 9000 & 9002, Health Care & Hospital Management, Managerial Skills Development & Process Reengineering. His portfolio of national and international clients include Fatima Memorial Hospital, Pasminco Oil Exploration, Ummul Qura Hospital, National Defense Hospital, Regency Textile Ltd, Fine Foods Super Store, Rusholme, Manchester, Aga Khan Rural Support Program, Mir Yousaf Leather Ware, Halifax Musical Instruments, Monza Surgical, CPC International, Hignoon Laboratories, GFC Fans, Wartsila Diesel, Mercy International, Pakistan Telecommunication Corporation (PTC), Coca Cola Export Corporation, Pepsi Cola Bottlers.



DR RUBEENA TASHFEEN

With vast experience in the field of Finance & Accounting, Dr. Rubeena has conducted various trainings and provided consultancy in the areas of Financial Management, Risk Management and Corporate Governance. Her key clients include Coopers & Lybrand, Lahore, Pakistan and Ford Rhodes Robson Morrow (Representative of Ernst & Young), Chartered Accountants, Lahore, Pakistan. She did her Ph.D from Victoria University of Wellington. She also holds the degree of MBA Finance and MS in English Literature.



SADIA ASIF

Sadia has delivered training in communication skills to various companies of Pakistan including, Highnoon Laboratories, Hi-Tech Lubricants, Jaffer Brothers, IKAN Engineering Services and Technology Up-gradation. She conducts and provides a variety of exercises and presentation material to help learners practice and strengthen their communication skills. She customizes and tailors the content of the workshops to the needs of the intended participants. She is the first ISW certified facilitator in Pakistan. She has done MA Applied Linguistics from Canada and MA English Literature from Pakistan. She also holds Post-Graduate Certificate in Teaching and Learning in Higher Education.



USMAN SATTAR

Usman has more than ten years of training and consultancy experience in the fields of Information System and System Security. He has conducted several trainings in his area of interest for national & multinational clients with respect to industrial focus. He has done his MS in Information Technology Management from University of Sunderland, United Kingdom. He is very successful in motivating participants to develop and enhance their analytical abilities and use IT resources intelligently for the solutions of day to day problems.



SAMI ULLAH BAJWA

Sami Ullah Bajwa is a development practitioner and scholar, having a rich combination of over 12 years of experience of working with UNIDO and SMEDA. Sami has also worked as Evaluation Consultant with the Asian Development Bank, World Wildlife Foundation (WWF), Solidaridad Netherlands, Better Cotton Initiative (BCI) and Pak Lite (Pvt) Ltd. He is also an affiliate of George Mason University, USA.



DR. YASIR RASHID

Dr Yasir is MIT certified Digital and Social Media Marketing specialist in Pakistan. He has over 8 years of corporate trainings and academic teaching/ research experience. He has trained over 2000 corporate executives over the years and worked for multi billion dollars organizations in Australia, New Zealand and Pakistan.



TAHIR MAHMOOD FAZAL

Tahir Mahmood Fazal is a qualified ACFA, MBA (Finance & IT) and a Certified MS Office Specialist, Associate Certified Financial Accountant, having more than 17 years of diversified industry exposure. He is a Professional trainer of Skill Development Council of Pakistan (SDC), Pakistan Industrial Technical Assistance Center. He has been involved in corporate trainings, workshops, and seminars for MS Outlook, MS Office Data Analysis, and Dashboard Reporting, Excel Spreadsheets Techniques, Advanced Charting Techniques and Advanced Reports Development. He has trained more than 1500 employees. Tahir possesses special skills in MS Excel 2007, 2010 and 2013. He is an expert in MS outlook, MS Word and Advanced Excel and Building Financial Modeling using Excel Dynamic Dashboards. He has the expertise to customize his trainings as per the needs of the client and deliver above par value to the participants of the client.



DR TASHFEEN M. AZHAR

Dr Tashfeen has earned his PhD in Industrial and Management Systems Engineering with a focus on Production Planning and Control, Supply Chain Management, Fuzzy Mathematical Modeling, Computer Simulation, and Expert Systems from University of South Florida, USA. For the last more than 30 years, Dr. Azhar has been associated with academia and industry both in the USA and Pakistan. He has conducted numerous training workshops on supply chain management, production planning and control, forecasting, and inventory control. His portfolio comprises training for Coca Cola Beverages Pakistan Limited (CCBPL), Novartis Pharma (Pak) Limited, Pepsi Cola International (Pvt.) Ltd., Merck Pharmaceutical, Continental Biscuits, Sapphire Group, ICI (Pakistan) Limited, and Shafi Group, to mention a few.



USMAN KHALID

With a Masters in Information Systems, Usman has gained a unique perspective on how to implement technology in the corporate sector. He has trained different companies to take steps that are beneficial to the organization, as well as the environment. He has also helped make customized MRP software and Inventory Control Systems (ICS) for companies seeking to enhance their technology platform. His latest venture was with an Australian firm, Tandon, in which he used a multiple-regression model to help predict fluctuations in water entitlements. His interest areas include Information Systems, Enterprise Systems, Knowledge Management System, IT Project Management, Decision Support Systems, Data Mining and Data Warehousing.

For further details, please visit our website: www.cee.org.pk

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