



4 Months Weekend based Professional Certification

Certified Supply Chain Professional

(CSCP-APICS Preparatory Classes)

A professional certificate in Supply Chain & Logistics Management



Certified Supply Chain & Logistics Management

One of major transformations in corporate sector is extension of the scope of competition, going beyond organizational boundaries, in a way that inter-business rivalry has shifted towards Supply Chain (SC) based competition. Supply Chain competes with Supply Chain in modern era that makes understanding and implementation of SC culture and knowledge an essential criteria for businesses to succeed requiring professionals to gain expertise and skills in this field of study. Adoption of SCM philosophy is a key for companies to stay competitive in global marketplace. We are offering this professional certification to industry professionals and experts that will allow them to view every organizational matter and take decision in the light of end-to-end supply chain perspective to which firm belongs and get insight of industry best practices in this regard.

PROGRAM OBJECTIVES

CEE professional certificate in Supply Chain & Logistics Management is designed to achieve following objectives:

- Preparing participants for International exam of Supply Chain Management; CSCP- APICS.
- Addressing the needs of Pakistan Industry in effective Supply Chain Management.
- Teaching SCM concepts, tools & techniques to facilitate acceleration of participants' career growth.
- Facilitating professionals to develop an insight of key building blocks of SC, its major functions & business processes.
- Support creation of SC culture in corporations by teaching practical application of learned SCM concepts.
- Allowing managers to develop & improve their capabilities of SC planning & decision making at all levels.
- Application of globally accepted best Supply Chain practices with cost effectiveness
- Teaching various optimization models to enable executives to analyze current SC & develop appropriate SC design.

LEARNING OUTCOMES

- Develop competencies to efficiently and effectively manage Supply Chains by aligning SC strategies to corporate level strategies.
- Develop capabilities to develop effective supplier development strategy.
- Develop clear understanding of various inventory types, characteristics, cost calculations and different inventory management techniques.
- Develop proficiencies to implement logistics concepts to formulate logistical strategy and to improve SC operations.
- Making participants capable of applying quality management tools and techniques to improve business processes.

POTENTIAL APPLICANTS

- Management level Executives who are keen to augment their competencies in the field of Supply Chain, Operations and Logistics management.
- Executives who are employed to perform activities relevant to any area of SCM including production, purchase, distribution, warehousing, transportation, projects and logistics in their respective organizations but don't have professional SCM degree.
- Any professional who has decided to shift his/her field and is interested in SCM learning.

CONTENTS

Module 1: Supply Chain Design

Supply Chain Strategy:	Recognizing and resolving misalignments and gaps, Accounting and financial reporting information, strategic analysis tools, & economic considerations.
Designing Supply Chain:	Designing Fulfillment strategies and products, Identifying and managing market segments, Understanding electronic business considerations, implementation tools, project management & processes communication.

Module 2: Supply Chain Planning & Execution

Procure & Deliver:	Demand Management, Sales & Operations Planning, Inventory Management, Managing Supply in Supply chain and make Vs buy analysis.
Relationship Management:	Developing Supply plans based on buyer-supplier relationships, trade, regulations and currency funds flow, segmentation of customer marketing, customers, suppliers and other partners, SRM, CRM.
Reverse Logistics	Logistics & Warehouse Management, Forecasting and planning, Managing reverse logistics and waste.

Module 3: Supply Chain Improvement & Best Practices

Standards, Regulations & Best Practices:	Sustainable best practices compliance, International Standards for Improvement, licensing, tax, labor laws, UN Global Impact, Standards for Quality.
Risk Management:	Identifying, classifying and responding to risks. Compliance, security and regulatory concerns.
Measure, Analyze & Improve:	Measuring performance and Supply chain metrics, continuous improvement, lean & other improvement philosophies.

TIMELINE

Deadline for form submission: Oct 17, 2018

Classes Commencement: Oct 20, 2018

Class Timing: 3:00 pm - 9:00pm (Every Saturday)



DISCOUNT POLICY

CATEGORY	DISCOUNT
Alumni	10%
Group Discounts	
2 Participants employed at same firm	05% to each Participant
3 or more Participants employed at same firm	10% to each Participant

AWARD & Certification

Our Professional Certificate will facilitate participants to confidently appear for CSCP-APICS Exams. Participants will be awarded a professional certificate on behalf of Center Executive Education, CEE University of Management & Technology after the completion of course.

OUR DIPLOMA PROGRAMS

Dynamics of corporate world are continuously transmuting that creates challenges as well as opportunities for all involved stakeholders. One of major challenge for corporate sector is to keep their human capital up to date with latest business trends and equip them with modern tools and technologies that is required to gain expertise in emerging areas of business knowledge. In order to facilitate industrial growth and professional skills enhancement, we are offering Diploma programs in various disciplines to industry professionals working at different management levels.

SIGNIFICANT FEATURES

- 4 months weekend program specifically designed for working professionals
- Course facilitators are relevant field practitioners and corporate consultants
- Practice-oriented concepts and tools
- relevant and latest case studies and articles
- Skills development exercise and hands on experiential learning
- Challenging games and activities
- Investment includes course material, certificates, photographs, meals and refreshments
- Certificates for all courses will be provided to students at the completion of Diploma Program

TEACHING METHODOLOGIES

- Lecture delivery
- Concepts and examples from handouts
- Handouts (course material) will be provided to participants in each session
- Classroom activities
- Discussion of relevant articles
- Case Studies – In depth analysis of various mechanism currently in practice and existing challenges

ADMISSION CRITERIA

Anyone having experience of relevant field.

SELECTION PROCEDURE

Applicants will be shortlisted based upon their credentials.

Other Courses

- Diploma in Strategic Human Resource Management (SHRM)
- Diploma in Chinese Language
- Diploma in Finance
- Certified Management Development Program-MDP
- Diploma in Marketing Management
- Diploma in Entrepreneurship
- Diploma in Social Media Marketing Management



Open Enrollment Programs

We provide Open enrollment professional development diploma programs & executive training on all areas of supply chain management, Quality management, Production Management, Human Resource Management, Management Development and Languages.

Customized Training

We aim at fulfilling executives development requirement at the regional and national level with focus on specific, innovative, skill oriented, tool-based customized problem solving approaches through partnering with clients. All diploma and executive training programs may also be provided with customization.

Sidrah Naseer

training@cee.org.pk
03000509596

Mr. Asher Ramish

director@cee.org.pk
03004305625

University of Management and Technology
C-II, Johar Town, Lahore.
<http://www.cee.org.pk>



**School of
Business and
Economics**



**CENTER FOR
EXECUTIVE EDUCATION**