



HSM

| Dr Hasan Murad
School of Management

FROM STRATEGY TO EXECUTION

Vision in Action

Empowering Top Leaders to lead with clarity, act with purpose, and deliver results.



INTRODUCTION

In a world where uncertainty is the only constant, having a strategy is no longer a luxury; it is just the beginning. What sets great leaders apart is their ability to turn that strategy into a measurable, lasting impact.

HSM's executive training equips C-level leaders with the frameworks, tools, and insights to move from strategic thinking to executional excellence — all within the context of Pakistan's unique economic and business realities.

SALIENT FEATURES

- Real-world Pakistani business case studies
- Boardroom simulations and interactive sessions
- Tools for execution planning and monitoring
- Focus on leadership, culture, and agility
- Post-training coaching and strategic recalibration

PROGRAM ROADMAP

DAY 1 — STRATEGIC CLARITY AND ALIGNMENT

Theme: Sharpening the Vision

- Strategic Thinking for Pakistan
- Vision, Objectives & Gap Analysis
- Stakeholder Mapping
- Strategic Leadership Styles

DAY 2 — EXECUTION EXCELLENCE

Theme: Making Strategy Happen

- Execution Plans, OKRs & KPIs
- Culture-Driven Execution
- Monitoring & Strategic Agility
- Boardroom Simulation (Real Case)

ADD-ONS AND POST-TRAINING SUPPORT

STRATEGIC LEADERSHIP PROFILE

(Psychometric + 1:1 Coaching)

- Personality & leadership style assessment
- Custom report with actionable insights
- One-on-one debriefing with a certified coach

3 POST-TRAINING SESSIONS

- Reflection & Roadblocks
- Coaching Circles
- Impact Mapping

WHO SHOULD JOIN?

- C-Suite Executives (CEOs, CFOs, COOs and more)
- Senior Leaders in Corporates and Multinationals
- Business Heads Preparing for Enterprise Roles

WHY CHOOSE THIS?

- Contextualized for Pakistani leaders
- Led by senior faculty and practitioners
- Practical, not just theoretical
- Proven frameworks + peer learning
- Post-program support for real impact

PROGRAM FEE

- Two-day Workshop: Rs. 130,000/-
- With Add-ons: Rs 150,000/-

Take the Next Step Towards
Impactful Leadership

REGISTER NOW.

Limited seats | Certificate of
Completion provided



Estd. 1990

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