

MBA 2Years - Batch S26							
1st Semester				2nd Semester			
Code	Course Title	Cr. Hrs.	Prerequisite	Code	Course Title	Cr. Hrs.	Prerequisite
QM631	Applied Data Analysis	3		QM651	Data Modeling and Decisions	3	
EC661	Business Economics Theory & Applications	3		AC650	Managerial Accounting	3	Financial Reporting Strategy
MK651	Entrepreneurial Marketing	3		MK635	Corporate Marketing Strategy	3	Entrepreneurial Marketing
AC621	Financial Reporting Strategy	3		IS681	Strategic Business Analytics using AI	3	
MG661	Organizational Dynamics & Effective Leadership	3		HR680	Strategic Human Resource Management	3	Organizational Dynamics & Effective Leadership
ITC711	Understanding of Quran I	1		ITC722	Understanding of Quran II	1	
Semester Credit Hours		16		Semester Credit Hours		16	
3rd Semester				4th Semester			
Code	Course Title	Cr. Hrs.	Prerequisite	Code	Course Title	Cr. Hrs	Prerequisite
EC690	Managerial Economics	3	Business Economics Theory & Applications	FN695	Corporate Finance	3	Financial Management and Simulation
FN645	Financial Management and Simulation	3	Managerial Accounting	MG691	Business Strategy and Policy	3	Strategic Human Resource Management
OS617	Managing Sustainable Supply Chain	3		Level700	Elective III	3	
Level700	Elective I	3		Level700	Elective IV	3	
Level700	Elective II	3		MB799	2 Electives /Thesis	6	
Semester Credit Hours		15		Semester Credit Hours		18	
Total Credit Hours 65							
EMBA 2Years - Batch S26							
1st Semester				2nd Semester			

Code	Course Title	Cr. Hrs.	Prerequisite	Code	Course Title	Cr. Hrs.	Prerequisite
CMK 610	Marketing Strategy & Value Creation	3		CMG 630	HR Practice in Corporations	3	
CFN 610	Financial Reporting & Analysis	3		CFN 620	Managerial Accounting for Strategic Decisions	3	
CES 610	Economic Policy & Global Business Strategy	3		CQM 620	Data Modeling & Decision Tools	3	
CQM 610	Quantitative Methods & Decision Making	3		CMK 630	Brand Integration and CRM Strategy	3	
CMG 610	Organizational Dynamics & Effective Leadership	3		CIS 630	AI & Analytics for Business Leader	3	
ITC711	Understanding of Quran I	1		ITC722	Understanding of Quran II	1	
Semester Credit Hours		16		Semester Credit Hours		16	
Year(s)							
3rd Semester				4th Semester			
Code	Course Title	Cr. Hrs.	Prerequisite	Code	Course Title	Cr. Hrs	Prerequisite
CES 680	Managerial Economics	3		CFN695	Advance Corporate Finance	3	
CFN 650	Managerial Finance for Strategic Decision	3		CMG690	Crafting Business Strategies & Policies	3	
CSC 670	Supply Chain Networks & Risk Management	3		Level 700	Elective III	3	
Level 700	Elective I	3		Level 700	Elective IV	3	
Level 700	Elective II	3		EMB799	2Electives /Thesis	6	
Semester Credit Hours		15		Semester Credit Hours		18	
	Total Credit Hours	65					
MBA 1.5 Yrs -Batch S26							
1st Semester				2nd Semester			
Code	Course Title	Cr. Hrs.	Prerequisite	Code	Course Title	Cr. Hrs	Prerequisite

MK635	Corporate Marketing Strategy	3		MG691	Business Strategy and Policy	3	
FN695	Corporate Finance	3		IS681	Strategic Business Analytics using AI	3	
EC690	Managerial Economics	3		Level700	Elective II	3	
Level 700	Elective I	3		ITC722	Understanding of Quran II	1	
ITC711	Understanding of Quran I	1					
Semester Credit Hours		13		Semester Credit Hours		10	
3rd Semester							
Fall Semester							
Code	Course Title	Cr. Hrs.	Prerequisite				
Level700	Elective III	3					
Level700	Elective IV	3					
MB799	2 Electives / /Thesis	6					
Semester Credit Hours		12					
	Total Credit Hours	35					

List of Electives with course codes

Finance			
1	FN725	Portfolio Theories and Practices	
2	FN744	Mergers and Acquisition Strategies	
3	FN740	Global Financial Management	
4	FN790	Corporate Tax Management for Financial Decisions	
5	FN733	Advanced Financial Modeling	
6	FN732	Future Option and Swap Strategies	
7	FN745	Advance Risk Management Theories and Practices	
8	FN780	Islamic Banking and Finance	
9	QM624	Applied Research Design and Methods	
Marketing			
1	MK725	Managing Sales & CRM Strategies	
2	MK752	Strategic Brand Management	
3	MKT730	Digital Marketing	
4	MK754	Digital Venture Creation	
5	MKT768	Social Media Analytics	

6	MKT769	Marketing Analytics	
7	MKT770	Advertising and Sales Promotion	
8	MKT791	Integrated Marketing Communication	
9	QM624	Applied Research Design and Methods	
HR			
1	HR745	Strategic Leadership Skills	
2	HR753	Compensation & Benefits Management	
3	HR766	Performance Management	
4	HR770	Human Resource Development	
5	HR765	Training & Development	
6	HR760	Recruitment and Selection	
7	HR789	Organizational Development and Change Management	
8	HR790	HR Analytics & Future of Work	
9	QM624	Applied Research Design and Methods	
Supply Chain Management			
1	SM753	Vendor Selection & Development	
2	SM750	Project Management	
3	SM737	Production Planning & Inventory Control	
4	SM787	Quality Assurance in Supply Chains	
5	SM783	Supply Chain Strategies	
6	SM730	Logistic Management	
7	SM722	Supply Chain Modeling	
8	SM755	Technology and Operation Strategies	
9	QM624	Applied Research Design and Methods	
Business Analytics			
1	IS708	Web Marketing and Analytics	
2	IS728	Big Data Analytics	
3	IS762	Deep Learning	
4	IS721	Foundation of Data Science using Programming Language	
5	IS752	Data Exploration and Visualization	
6	THM725	Technology Product Management	
7	AIM715	AI Driven Marketing Analytics	
8	QM624	Applied Research Design and Methods	
AI Management			
1	AIM710	AI for Business Leader	
2	AIM715	AI Driven Marketing Analytics	
3	AIM730	AI Strategy and Leadership	
4	AIM740	AI in Supply Chain and Operations	
5	THM725	Technology Product Management	

6	IS752	Data Exploration and Visualization	
7	QM624	Applied Research Design and Methods	
Tech Management			
1	THM768	Enterprise System and Digital Infrastructure	
2	THM725	Technology Product Management	
3	THM740	IT Governance, Compliance & Cybersecurity	
4	THM750	Tech Driven Business Models and Platforms	
5	IS752	Data Exploration and Visualization	
6	AIM715	AI Driven Marketing Analytics	
7	QM624	Applied Research Design and Methods	
Project Management			
1	XP755	Project Management for Professionals	
2	XP777	Disaster Management	
3	XP761	Project Risk Management	
4	XP773	Managing Complex Projects	
5	XP700	IT Applications in Project Management	
6	PM703	Project Procurement Management	
7	FN772	Global Financial Management	
8	SM753	Vendor Selection & Development	
9	QM624	Applied Research Design and Methods	
GEN AI & Data Science			
1	THM768	Enterprise System and Digital Infrastructure	
2	IS721	Foundation of Data Science using Programming Language	
3	IS758	Machine Learning	
4	AIM710	AI for Business Leader	
5	AIM 715	AI Driven Marketing Analytics	
6	THM725	Technology Product Management	
7	QM624	Applied Research Design and Methods (for Thesis Students)	