



Department of Marketing

Fall 2024

Aysha Qayyum - Assistant Professor

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CLASS SCHEDULE

School	Level	Course Code	Course Title	Sec	Room	Mon	Tue	Wed	Thu	Fri	Sat
Cohort	Undergrad	MG224	Innovation & Entrepreneurship	C4	1C-14	4			4		
HSM	Undergrad	MK450	Consumer Behavior	A	2N-01		6&7				
HSM	Graduate	Mk551	Entrepreneurial Marketing	G	2N-02		8				
HSM	Graduate	MK585	Strategic Marketing	A	MC-01			3&4			

COUNSELING TIME

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
03:30 pm - 05:30 pm	12:00 pm - 03:30 pm	02:00 pm - 05:30 pm	02:00pm – 03:00pm	By Appointment	Off Day