

# International Business Conference & Exhibition



**Leading Business Transformation in Pakistan**

# 2019

Conference and Exhibition

**1<sup>st</sup> - 8<sup>th</sup> November**

**LAHORE & ISLAMABAD**

**STRONGER TOGETHER, BUILDING A GREAT NATION**

**WWW.IBCE.COM.PK**

# VISION FOR A PROSPEROUS PAKISTAN

## About IBCE and JumpStart Pakistan

IBCE and JumpStart Pakistan (JSP) share a commitment to work together and help Pakistan emerge on the global stage as an economically strong and prosperous country; our focus is on reviving the economy by encouraging innovation, entrepreneurship and stimulating growth in the SME sector. There is tremendous potential and talent in Pakistan that is waiting to be channelized. This year's IBCE and LIFT Conference aims to do just this. The collaboration is the first step towards this shared ideal; by helping to forge links with the academia, aspiring entrepreneurs and the talented youth of the nation with the successful business models prevalent in the world, the IBCE and LIFT Conference is all set to achieve a milestone towards economic growth.



## About the event

IBCE in partnership with JUMPSTART Pakistan is organizing a long week conference (LIFT) and exhibition. The Conference provides a platform to the critically engaged and self-driven minds to move aside from mere talking and step into the practical arena of changing the futuristic imagination to reality.

The event will help in defining the latest and future trends by high calibre speakers from all around the globe on topics including artificial intelligence, block chain, mobile & software applications, data sciences, Fin Tech, Agri-Tech and precision engineering.

The event aims to create connection, expansion, and forward movement. You will walk away with new perspective and concrete ideas on how to start, build, and grow your business while getting introduced to a brand new tribe of collaborators and investors. This second edition of LIFT is all about getting practical. This year's program is an entrepreneurial breeding ground to share, question, experiment and craft the envisioned future by identifying the required actions.

The exhibition and start-up displays are the perfect platform to showcase and demonstrate the latest products and services in an international forum to build strategic relationship with manufacturers, buyers, traders and investors with latest trends and innovations in the industry.



# FOCUSED VERTICAL

## TECHNOLOGY

Innovation, Green Tech Blockchain, IoT, Machine Learning and AI

## EDUCATION

EdTech, 21st Century Education, Self Learning and Creativity

## FINANCE

Investments, Funding, Fintech and Financial Inclusion

## HEALTH CARE

Wellbeing, Preventive Healthcare, Pharmaceuticals and Telemedicine

## PRECISION ENGINEERING

Space Tech, Nanotech and Aerospace

## AGRICULTURE

Agri Tech, Horticulture and Live Stock

## CREATIVE INDUSTRIES

Art, Cululture, Heritage, Food and Festivals

## TOURISM

Hospitality, Restaurants, Tour Operations, Camp Grounds, Theme Parks

# EVENT OUTLOOK



**6** DAYS



**2** CITIES



**15**  
COUNTRIES



**150+**  
FOREIGN  
INVESTORS



**50**  
COMPANIES



**100** SMEs



**200+**  
SPEAKERS



**50**  
UNIVERSITIES



**300**  
STARTUPS



**50**  
WORKSHOPS



**20,000**  
ATTENDEES

# TARGET AUDIENCE



EXPATRIATE



AMBASSADORS



GOVERNMENT  
BODIES



SMEs



ENTREPRENEURS



PROFESSIONALS



STARTUPS



UNIVERSITIES



INCUBATORS



STUDENTS



TRAINERS

# Why Sponsor or Exhibit?

Learn how you can benefit by sponsoring and exhibiting

## Platinum Sponsor

### Meet the Industry Leaders

Top companies will present at this year's IBCE & LIFT.

### Tailored Packages

Designed to enhance your brand's visibility before, during and after the conference sessions and breaks.

### Conference Passes Included in Your Package

Learn about new innovations and development in the industry

## Gold Sponsor

### Stay one Step Ahead of Competition

Present your company as a leader in your respective industry and show that you are at the forefront of innovation

### Make Connections

Meet face to face with 100+ foreign investors, business tycoons, industry professionals, policy makers, prospective clients, & decision makers during networking and lunch breaks.

## Sliver Sponsor

## Sponsorship Benefits

- Acknowledgment of company as sponsor in opening and closing of event
- Rolling advertisement will be played during breaks both in conference and exhibition halls
- Opportunity for CEO to address as keynote speaker in its relevant session
- Stalls at Lahore and Islamabad expo
- Placement of company standees at various visible locations
- 5 complimentary passes to attend all conference sessions



# Exhibit With Us!

## Shell Scheme Stalls (Min 9 sqm)

Shell scheme (size 3m x 3m) comes complete with basic stand structure that includes:

- Floor carpets within stand area
- Two chairs
- Three spotlights
- LCD
- Fascia board with your company name on it
- One power socket

## Exhibitor Profile

- Computer Hardware companies
- Computer Software companies
- Networking companies
- General technologies
- Home/Digital Entertainment Solutions
- Core Banking Systems
- e-Commerce/e-Business/e-Govt. Solutions
- Education & Training Solutions
- ERP - Enterprise Resource Planning
- Biometrics & Telemetries
- Network Components/Systems
- Security Software & Hardware
- Bridges / Routers / Gateways / Multiplexers
- Broadband Networks
- Billing Systems
- Telecommunication Infrastructure/Networks
- FIN Tech
- AGRI Tech
- Education System for 21st Century
- Healthcare

# Creating Opportunity for **STARTUPS**

REGISTRATION FEE: **10,000/-**

**LIMITED STALLS  
AVAILABLE**

**BOOK YOUR  
SPACE NOW!**

**VENUE:  
LAHORE & ISLAMABAD**

## **Standard Fabrication**

- Startup Booth
- 2 Chairs
- 1 Fabricated Desk
- LCD
- Name Fascia

**500+ STARTUPS**

they lack the entrepreneurial mindset, knowledge or investment to create a sustainable impact

**Globally the entrepreneurial spirit is thriving amongst young people....**



**67%**

of millennial want to start their own business someday.





# Conference Sponsorships

## Hi-Tea Inauguration Session



Investment PKR 200,000  
Tea for 500 persons @ PKR 400/person  
Sponsor our tea and be the first to be acknowledged and seen by conference delegates, participants and visitors.

## Conference Tea



Investment PKR 100,000  
No. of Sponsorships – 04  
Tea for 250 persons @ PKR 400/person. The tea/coffee with snacks and sandwiches will be served during conference session breaks.

## Lunch Sponsorship



Investment PKR 300,000  
No. of sponsorships – 02  
Lunch for 200 persons @ PKR 1500/person. The lunch will be served to conference speakers, investors and delegates only.

## Conference Notepad



Investment PKR 50,000  
The conference notepad will be provided to every participant of the conference. This sponsorship includes printing of sponsor's name and logo, and placement of their leaflets (to be provided by sponsor) inside the folder.

# Sponsorship Benefits

- Acknowledgement in the opening and closing sessions
- Opportunity to address as a speaker
- Rolling advertisements will be played during breaks both in conference and exhibition halls
- Placement of company's standee at the entrance of Conference Hall and Exhibition Hall
- Complementary Stall at Exhibition (Lahore and Islamabad, Terms & Conditions apply)
- 5 Complimentary passes to attend all conference sessions

# Conference Registration

LET'S FOSTER INOVATIONS

## MEET UP WITH SPEAKERS

### For Students

#### Package 1

Package Price Rs. 1000

2 Conference Sessions

#### Package 2

Package Price Rs. 3000

4 Conference Sessions  
With Lunch at PC Hotel

### For Professionals

Package (2 Days of Conference) Package Price Rs. 5000

4 Conference Sessions  
With Lunch at PC Hotel

## Conference Themes

- Future Technologies ( Block Chain/IOT/Fin Tech)
- Mobility/GIS
- Distributed Systems/Cloud Computing
- Data Sciences/AI/ML
- Next Gen Communication Systems/ Signal Processing
- Computing Education
- Social Applications of Computing
- Modeling and Simulation
- Information Security
- Digital Payment
- Agri Tech
- Education System for 21st Century





# WORKSHOPS & ACTIVITIES

Possibilities of content contribution, workshops and events, yet not limited towards to list below. All workshops and/or events related to the eight verticals are invited to present itself during the event.

- Entrepreneurial Education
  - Healthcare Breast Cancer Summit
  - Artificial Intelligence
  - Mastering Corporate
  - Communication
  - Laravel Live PK
  - Cloud Solution Trainings
  - Facebook Training Development
  - Amazon General Training
  - Digital Marketing
  - Future Tech
  - Local Investor Training
  - Videography
  - Photography
  - Game Development
  - Tijara Boot Camp
  - E-commerce
  - Startup Facility
  - Data Science
  - Lean Startup Methodology
  - Block Chain
  - Digital Payment
  - Machine Learning
  - Equity & Financing
  - Ethical Hacking
  - FIN Tech
  - AGRI Tech
  - Education System for 21st Century
  - Microsoft General Training
  - Travel Tech
  - Leader's Track
- 





# Join us to Promote Pakistan

[www.ibce.com.pk](http://www.ibce.com.pk)

## Strategic and Knowledge Partners



THE LAHORE CHAMBER  
OF COMMERCE & INDUSTRY

Visit [www.ibce.com.pk](http://www.ibce.com.pk)  
to grab and explore business  
development opportunities at  
Pakistan's Biggest ever show!

**IBCE Secretariat,**  
Level 5, Admin Building, UMT  
CII Johar Town, Lahore  
**UAN:** 042 111 300 200  
**Direct Line:** +92 42 35968925  
**Mobile:** +92 303 4844055