

# International Business Conference & Exhibition



**Leading Business Transformation in Pakistan**

# 2019

Conference and Exhibition

**1<sup>st</sup> - 8<sup>th</sup> November**

**LAHORE & ISLAMABAD**

**STRONGER TOGETHER, BUILDING A GREAT NATION**

# AGENDA

[WWW.IBCE.COM.PK](http://WWW.IBCE.COM.PK)

# LAHORE

**November 1<sup>st</sup>, 2019 (Day 1)**

**LIFT PAKISTAN LAUNCH CONFERENCE**  
FULL DAY @ PC, LAHORE

**INTERNATIONAL BUSINESS EXPO**  
FULL DAY @ PC, LAHORE

**LIFT PAKISTAN OVERSEAS GUESTS RECEPTION**  
AT GOVERNER HOUSE

**November 2<sup>nd</sup>, 2019 (Day 2)**

**INTERNATIONAL BUSINESS CONFERENCE**  
FULL DAY @ PC, LAHORE

**INTERNATIONAL BUSINESS EXPO**  
FULL DAY @ PC, LAHORE

**WALLED CITY TOUR & DINNER**  
AT THE POET RESTAURANT (COURTYARD OF MINAR-E-PAKISTAN)



# LAHORE

November 3<sup>rd</sup>, 2019 (Day 3)

## OLYMPIAD

(25 SMALL EVENTS INCLUDING ROBOTICS, PROGRAMING, GAMING COMPETITIONS, IDEA COMPETITION AND MUCH MORE AT UNIVERSITY OF LAHORE)

## 75 PRE SHEPHERD'S PIE (STARTUP PITCHES)

AT UNIVERSITY OF LAHORE

## 10 PARALLEL EVENTS

AT 10 DIFFERENT VENUES

- Cyber Drill
- A session on Block chain
- Technology and Financial future of Pakistan.
- A session on Data Science
- Dev Ops basics with Google Cloud Platform
- Graphic Design Basics
- Women Empowerment: Women of the East
- How to handle interpersonal challenges for success
- Corporate Inclusion in startup ecosystem.
- UI / UX design



# LAHORE

November 4<sup>th</sup>, 2019 (Day 4)

**75 PRE SHEPHERD'S PIE (STARTUP PITCHES)**  
AT UNIVERSITY OF LAHORE

## OLYMPIAD

(25 SMALL EVENTS INCLUDING ROBOTICS, PROGRAMING, GAMING COMPETITIONS, IDEA COMPETITION AND MUCH MORE AT UNIVERSITY OF LAHORE)

## 10 PARALLEL EVENTS

AT 10 DIFERENT VENUES

- Project scope management in Information Technology Industry
- Workshop on Crisis Management
- Developing social enterprises
- Agile web development with YII framework
- 4th Industrial Revolution Redefining Education and Teaching
- Workshop in IBM Watson
- Startup School
- Women in Computing

**CULTURAL NIGHT & OLYMPIAD CLOSING**  
AT UNIVERSITY OF LAHORE





# ISLAMABAD

November 5<sup>th</sup>, 2019 (Day 5)

100 PRE SHEPHERD'S PIE (STARTUP PITCHES)  
AT LAUNCHPAD7 ISLAMABAD

10 PARALLEL EVENTS  
AT 10 DIFFERENT VENUES

- Dev Ops basics with Google Cloud Platform
- Workshop on Crisis Management
- Graphic Design Basics
- Agile web development with YII framework
- 4th Industrial Revolution Redefining
- UI / UX design
- Workshop in IBM Watson
- Startup School
- A session on Data Science

STARTUP GRIND CONFERENCE  
(TENTATIVE)



# ISLAMABAD

November 6<sup>th</sup>, 2019 (Day 6)

**LIFT PAKISTAN CENTRAL CONFERENCE**

PAK CHINA FRIENDSHIP CENTER

**INTERNATIONAL CYBER SECURITY CONFERENCE**

PAK CHINA FRIENDSHIP CENTER

**HEALTH TECH & WEL BEING CONFERENCE**

PAK CHINA FRIENDSHIP CENTER

**EDUCATION & EDTECH CONFERENCE**

PAK CHINA FRIENDSHIP CENTER

**BLOCK CHAIN CONFERENCE**

PAK CHINA FRIENDSHIP CENTER

**FINTECH CONFERENCE**

PAK CHINA FRIENDSHIP CENTER

**LIFT PAKISTAN EXPO**

PAK CHINA FRIENDSHIP CENTER



# ISLAMABAD

November 7<sup>th</sup>, 2019 (Day 7)

**LIFT PAKISTAN CENTRAL CONFERENCE**  
PAK CHINA FRIENDSHIP CENTER

**SPACE & PRECISION ENGINEERING CONFERENCE**  
PAK CHINA FRIENDSHIP CENTER

**CREATIVE INDUSTRIES CONFERENCE**  
PAK CHINA FRIENDSHIP CENTER

**FUTURE TECH CONFERENCE**  
PAK CHINA FRIENDSHIP CENTER

**AGRI-TECH CONFERENCE**  
PAK CHINA FRIENDSHIP CENTER

**TOURISM CONFERENCE**  
PAK CHINA FRIENDSHIP CENTER

**LIFT PAKISTAN EXPO**  
PAK CHINA FRIENDSHIP CENTER





# ISLAMABAD

November 8<sup>th</sup>, 2019 (Day 8)

**THINK TANK MEETINGS ON  
EIGHT KEY VERTICALS**

## EDUCATION

(EdTech, 21st Century Education, Self Learning & Creativity)

## HEALTHCARE

(Well-being, Preventive Healthcare, Pharmaceuticals & Telemedicine)

## FINANCE

(Investments, Funding, Fintech & Financial Inclusion)

## TECHNOLOGY

(Innovation, GreenTech, Blockchain, IoT, Machine Learning & AI)

## TOURISM

(Hospitality, Tour Operations, Camp Grounds & Theme Parks)

## AGRICULTURE

(AgriTech, Horticulture & Live Stock)

## PRECISION ENGINEERING

(SpaceTech, Nano Tech & Aerospace)

## CREATIVE INDUSTRIES

(Art, Culture, Heritage, Food & Festivals)

