

9th International Conference on Business Management (ICoBM)

Digital Entrepreneurial Eco-System: Challenges and Opportunities

3-4 November 2025 | UMT, Lahore, Pakistan

Conference Program

Monday 3 rd November 2025	
Time	Activity
0900 - 1000	Registration
1000 – 1115	Opening Session a. Welcome Note b. Keynote Speech (maybe online) – live broadcasting
1115 – 1130	Tea Break
1130 – 1300	Panel Discussion 1 (3-4 panelists + 1 moderator) Digital Ecosystem Development
	Research / Technical Paper Presentations 1 1 Session Chair (1 cover candidate) 1 Session Facilitator (4-5 presentations)
1300 – 1400	Lunch Break
1400 – 1530	Panel Discussion 2 Technological Innovations
	Research / Technical Paper Presentations 2 (4-5 presentations)
1530 – 1600	Tea Break
1600 – 1800	Plan A: City Tour (Lahore Walled City Authority) – Requires approval of CSC Plan B: Qawali Night / Sufi Night
1900	Gala Dinner – Requires approval of CSC

Parallel Activity: Startup Project Exhibition

Tuesday 4 th November 2025	
Time	Activity
1000 – 1115	Research / Technical Paper Presentations 4 (4-5 presentations)
1115 – 1130	Tea Break
1130 – 1300	Panel Discussion 3 Digital Entrepreneurships and Startups
	Research / Technical Paper Presentations 5 (4-5 presentations)
1300 – 1400	Lunch Break
1400 – 1530	Panel Discussion 4 Role of Business Schools in Promoting Digital Entrepreneurship
	Research / Technical Paper Presentations 6 (4-5 presentations)
1530 – 1630	Closing Session
1630	Tea Break