



# 8th International Conference on Business Management (ICoBM)

**EMERGING** New Normal For  
**RESILIENT ORGANIZATIONS**

**May 25-27, 2022**



**HSM** | Dr Hasan Murad  
School of Management  
**WE LEAD. OTHERS FOLLOW.**

**AMDIP**  
Association of Management  
Development Institutions in Pakistan

**im** | sciences

**NUST**  
Defining futures



**Institute of  
Business  
Management**



**Sukkur  
IBA  
University**



**PIM** Postgraduate  
Institute of  
Management  
University of Sri Jayewardenepura

**Sapphire**



# 8th International Conference on Business Management (ICoBM)

## Day One (May 25, 2022)

### TENTATIVE SCHEDULE

5:30 PM - 8:00 PM

**OPENING CEREMONY**  
**RECITATION FROM THE HOLY QURAN**  
**NATIONAL ANTHEM**

**GUEST OF HONOR ADDRESS**  
**VICE CHANCELLOR FORUM (AMDIP)**



**ADDRESS**  
**MR TALIB SYED KARIM**  
PRESIDENT AMDIP,  
PRESIDENT IOBM,  
KARACHI



**ADDRESS**  
**DR ASIF RAZA**  
RECTOR UMT



**ADDRESS**  
**DR MIR MUHAMMAD  
SHAH**  
PRESIDENT AMDISA |  
VICE CHANCELLOR  
SUKKUR IBA  
UNIVERSITY



**ADDRESS**  
**MR MOAZAM  
SHAHBAZ**  
NAQEEBZ CONSULTING



**ADDRESS**  
**PROF LAKSHMAN R  
WATAWALA**  
PAST PRESIDENT  
AMDISA



**ADDRESS**  
**DR NAVEED YAZDANI**  
DEAN HSM - UMT



**ADDRESS**  
**MR. SYED FARAZ  
SHAHID**  
HEAD OF HR AT  
SAPPHIRE GROUP  
OF COMPANIES

8:00 PM - 10:00 PM

**MUSIC AND GALA DINNER**





# 8th International Conference on Business Management (ICoBM)

## Day Two (May 26, 2022)

9:30 AM - 10:00 AM

### KEYNOTE - 1 (UMT) FINTECH



#### SPEAKER JAWAD RAZA

EVP - HEAD OF DATA ANALYTICS,  
BIG DATA, AI AT MEEZAN BANK  
LIMITED

10:00 AM - 11:30 AM

### PANEL DISCUSSION - 1 (UMT)

11:30 AM - 1:00 PM

### PANEL DISCUSSION - 2 (UMT) DIGITIZATION IN THE NEW NORMAL



**PANELIST  
MUSTAFA HAMZA**  
FOUNDING MEMBER KRAVE  
MART | EX-CAREEM



**PANELIST  
AHMAD SHEIKH**  
HEAD OF CUSTOMER  
EXPERIENCE- KHAZANA



**PANELIST  
MUHAMMAD ALI MANZER**  
CHIEF INFORMATION  
SECURITY OFFICER, BANK  
OF PUNJAB



**PANELIST  
AHMED HAMDHAN**  
PRINCIPAL CONSULTANT  
AT DECRYPTED  
SOLUTIONS



**MODERATOR  
DR AMMAR A RAJA**  
CHAIRPERSON DEPARTMENT OF  
INFORMATION SYSTEM, ASSISTANT  
PROFESSOR, HEAD (CETA)



**PANELIST  
ALI KAZMI**  
DIVISIONAL HEAD,  
BRANCHLESS AND OPEN  
BANKING, DIGITAL  
BANKING GROUP, ALLIED  
BANK



# 8th International Conference on Business Management (ICoBM)

## Day Two (May 26, 2022)

1:00 PM - 2:00 PM

**LUNCH BREAK**

2:00 PM - 3:30 PM

**PANEL DISCUSSION - 3 (IOBM)**  
**BUILDING ORGANIZATIONAL RESILIENCE: STRATEGIES TO  
SURVIVE AND THRIVE IN THE NEW NORMAL**



**PANELIST**  
**NIDA NASIR**  
HR PROFESSIONAL,  
PHILIP MORRIS  
INTERNATIONAL



**PANELIST**  
**FARID ZAFAR**  
HEAD GROUP PEOPLE  
TECHNOLOGY  
TRANSFORMATION  
ENGRO CORPORATION



**PANELIST**  
**SHAZIA MASTOOR**  
HEAD OF HUMAN  
RESOURCES AT EA  
CONSULTING PVT  
LIMITED



**PANELIST**  
**KHALID ZAMAN**  
SEVP & GROUP HEAD OF  
HUMAN RESOURCES,  
LEARNING  
& DEVELOPMENT AT  
MEEZAN BANK LIMITED



**MODERATOR**  
**DR. MUHAMMAD SHUJAAT  
MUBARIK**  
PROFESSOR AND DEAN  
COLLEGE OF BUSINESS  
MANAGEMENT (CBM), IOBM



**PANELIST**  
**OSAMA QASIM**  
EXECUTIVE DIRECTOR  
SHIELD CORPORATION





# 8th International Conference on Business Management (ICoBM)

## Day Two (May 26, 2022)

3:30 PM - 3:45 PM

### KEYNOTE - 2 (UMT) SUPPLY CHAIN MANAGEMENT



**SPEAKER**  
**NYOMAN PUJAWAN**  
DEAN, PROFESSOR SUPPLY CHAIN  
ENGINEERING AT ITS | PRESIDENT,  
ISCEA INDONESIA) | PRESIDENT,  
ISLI

3:45 PM - 4:00 PM

### KEYNOTE - 3 (UMT)



**SPEAKER**  
**DR TRILOCHAN**  
NEPAL ADMINISTRATIVE STAFF  
COLLEGE, NEPAL

4:00 PM - 5:30 PM

### PANEL DISCUSSION - 4 (IMSCIENCES) ENABLERS AND CONSTRAINTS FOR DIGITAL ENTREPRENEURS IN THE NEW NORMAL - CONTEXT OF KP



**PANELIST**  
**MR. UZAIR**  
CEO, BLIMP



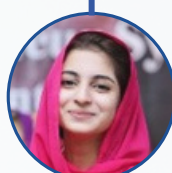
**MODERATOR**  
**QAZI WAHEED UZ ZAMAN**  
ASSISTANT PROFESSOR,  
HEAD OF INCUBATION  
CENTER (IMSCIENCES)



**PANELIST**  
**MR. ASIM ISHAQ**  
PROJECT DIRECTOR, NIC



**PANELIST**  
**DR. FAISAL KHAN**  
PI, PRECISION  
MEDICINE LAB AND  
ADVISOR ON SCIENCE  
& TECHNOLOGY TO  
MINISTER IT, S&T



**PANELIST**  
**KARISHMA ZAKAULLAH**  
CEO, UNIDSK



**PANELIST**  
**DR. ALI MAHMOOD**  
MANAGING DIRECTOR, KPITB



# 8th International Conference on Business Management (ICoBM)

## Day Three (May 27, 2022)

9:30 AM - 11:00 AM

**PANEL DISCUSSION - 5 (KIU)**  
**ENTREPRENEURSHIP IN THE**  
**DIGITAL AGE: OPPORTUNITIES**  
**AND CHALLENGES IN DIGITAL**  
**TRANSFORMATION**



**PANELIST**  
**ABDUL MUJEEB**



**PANELIST**  
**PROF. DR. ATTAULLAH SHAH**  
VICE CHANCELLOR AT  
KARAKORAM INTERNATIONAL  
UNIVERSITY, GILGIT



**PANELIST**  
**ZAMEER ABBAS**  
CIVIL SERVANT



**PANELIST**  
**COLONEL IMRAN MANSOOR**  
PAKISTAN ARMY



**PANELIST**  
**DR. IFZAL AHMAD**  
DIRECTOR ORIC AND ASSOCIATE  
PROFESSOR OF HUMAN  
RESOURCE MANAGEMENT AT  
KARAKORAM INTERNATIONAL  
UNIVERSITY GILGIT



**PANELIST**  
**SAJJAD HYDER**  
CHIEF OPERATING OFFICER  
OF GBTECHIVE



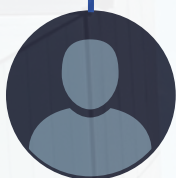


# 8th International Conference on Business Management (ICoBM)

## Day Three (May 27, 2022)

11:00 AM - 12:30 PM

### PANEL DISCUSSION - 6 (NUST) DIGITALIZATION, FOURTH INDUSTRIAL REVOLUTION AND THE CHALLENGES IN DIGITAL TRANSFORMATION



**PANELIST**  
**MEHREEN MALIK**  
DOCTORAL CANDIDATE  
AT NUST



**MODERATOR**  
**DR ADEEL TARIQ**  
ASSISTANT PROFESSOR  
AT NUST



**PANELIST**  
**DR ABDUL WAHID**  
ASSOCIATE PROFESSOR  
AT NUST



**PANELIST**  
**MR MUHAMMAD BILAL  
ARIF**  
FOUNDER & CEO OF  
BLOCK360



**PANELIST**  
**DR SALMAN SHAHID**  
ADVANCED ANALYTICS  
CONSULTANT, PRINCIPAL  
DATA SCIENTIST,  
SYSTEMS ENGINEER &  
RESEARCHER



**PANELIST**  
**MR KHURRAM JAMIL KHAN**  
HEAD OF QUALITY  
ASSURANCE AND PROJECTS  
- VROOZI



**PANELIST**  
**DR FAREESA MALIK**  
LECTURER AT NUST

1:00 PM - 2:00 PM

### LUNCH BREAK

2:00 PM - 2:15 PM

### KEYNOTE - 4 (UMT)



**SPEAKER**  
**DR SAMANTHA**  
UNIVERSITY OF  
SRI JAYAWARDENEPURA

2:15 PM - 2:30 PM

### KEYNOTE - 5 (UMT) DIGITAL BANKING AND EDUCATION SYSTEM



**SPEAKER**  
**SOHAIL MALIK**  
CHIEF DIGITAL & FINANCIAL  
INCLUSION OFFICER,  
HBL MICROFINANCE BANK LTD



# 8th International Conference on Business Management (ICoBM)

## Day Three (May 27, 2022)

2:30 PM - 4:30 PM

### PANEL DISCUSSION - 7 (UMT) TRANSFORMING ORGANIZATIONS TO PURPOSE DRIVEN, INTEGRATED AND SUSTAINABLE SUPPLY CHAINS



**PANELIST  
ASIF RAFIQUE**  
DY. GENERAL MANAGER  
PLANNING AND CONTROL  
SAPPHIRE RETAIL AND  
TEXTILES



**PANELIST  
HASSAN AHMED**  
GROUP MANAGER  
SUPPLY CHAIN  
PLANNING (TREET  
GROUP)



**PANELIST  
MANSOOR LODHI**  
DIRECTOR SUPPLY CHAIN  
(INTERNATIONAL)  
CCL PHARMACEUTICAL



**PANELIST  
AHSAN UMAR**  
DIRECTOR OPERATIONS -  
MASOOD TEXTILE MILLS  
LTD



**MODERATOR  
MR ASHER RAMISH**  
ASSISTANT PROFESSOR  
HSM | SUPPLY CHAIN  
CONSULTANT



**PANELIST  
MUHAMMAD ALI**  
DIRECTOR PROCUREMENT  
AND PRODUCTION  
PLANNING (LOTTE AKHTAR  
BEVERAGES, PEPSICO  
BOTTLER LHR)

4:30 PM - 5:00 PM

### CLOSING CEREMONY CONFERENCE REPORT AND NOTE OF THANKS



**MS MEMOONA ZAREEN**  
SECRETARY, ASSOCIATION OF  
MANAGEMENT DEVELOPMENT  
INSTITUTIONS IN PAKISTAN  
(AMDIP)

### DISTRIBUTION OF CERTIFICATES AND AWARDS