



University of Management and Technology
Department of Applied Psychology
School of Professional Psychology
We train professionals

Title: RESEARCH MADE EASY

Facilitators: Ms. Sumaira Ayub & Ms. Ghuncha Naqvi

Lecturers, Department of Applied Psychology, School of Professional Psychology

6 weeks- 12 sessions

Targeted audience: Students of social and behavioral sciences

Fee: Rs. 10,000/-

Days: Thursday-Friday

Time: 0300pm – 05:00pm

Aims and Objectives:

This course aims to provide the target audience about an introduction to research techniques and methodology and an opportunity to understand and identify the requirements for using the scientific methods in social and behavioral sciences. Together we will explore the scientific method, issues that must be considered in deciding how to study various phenomena and ethical principles associated with research studies. At the end of this course, the participants will be able to plan their research as per the requirement.

Weekly calendar of Course Contents:

<ul style="list-style-type: none">• Brief Introduction of research methodology• How to look for appealing topic	Session 1
<ul style="list-style-type: none">• Searching existing literature• The stepwise process of hypotheses formulation.	Session 2 &3
<ul style="list-style-type: none">• Choosing appropriate research designs	Session 4 &5
<ul style="list-style-type: none">• Sampling strategy and Sample selection• Choosing the right sample• Crux for data collection: Dos or Don'ts	Session 6,7 &8
<ul style="list-style-type: none">• Proposal writing: Stepwise Guide	Session 9 &10
<ul style="list-style-type: none">• Publication Process	Session 11 & 12