

The

KRSS Recap

Volume 2 Issue 3, September–December 2024

Honorable Director General Ahmad Abdullah
University of Management and Technology (UMT)



It gives me immense pride to acknowledge the pivotal role played by the department of Knowledge and Research Support Services (KRSS) in advancing the University of Management and Technology's (UMT) research success and educational excellence. Through its unwavering dedication, KRSS has consistently fostered an environment that promotes innovation and scholarly activity. The continuous support KRSS provides to our faculty and students in their research endeavors not only strengthens academic rigor but also equips our learners with advanced knowledge and skills needed to address real world challenges. Notably, KRSS has spearheaded several key initiatives that have significantly boosted UMT's research output and is managing 28 academic journals. In education, KRSS integrates cutting-edge research into academic programs, enhancing student learning and preparing them for leadership roles in innovation. The department organizes multiple research workshops and seminars, empowering both students and faculty. In addition, KRSS has developed a centralized research management system, streamlined project oversight and promoted high-quality research. These efforts have positioned UMT as a center of academic excellence and impactful research. This steadfast commitment to academic excellence and research is essential to shaping transformative educational experiences and preparing our graduates for success in various fields. Together, we continue to push the boundaries of knowledge and contribute meaningfully to the betterment of society.

Director's Message



Muhammad Rafiq Awan

The future of research is poised to be transformative, driven by rapid advancements in technology, increasing global collaboration, and a growing focus on addressing complex societal challenges. Emerging technologies such as artificial intelligence, quantum computing, and biotechnology are revolutionizing research methodologies, enabling faster data analysis, innovative solutions, and more precise experimentation. Interdisciplinary approaches are becoming essential as researchers tackle interconnected issues like climate change, health disparities, and sustainable development. Open science and data-sharing initiatives are fostering greater transparency and collaboration, democratizing access to knowledge and accelerating discovery. Furthermore, ethical considerations, inclusivity, and sustainability will increasingly shape research priorities, ensuring that advancements are equitable and aligned with long-term societal and environmental goals. This dynamic landscape holds immense potential to redefine the impact and scope of research, paving the way for a future of profound innovation and progress.

Editorial Team



Shanawer Rafique
(Editor)



Safia Iqbal Wattoo
(Co-Editor)



Mahnoor Abid
(Language Editor)

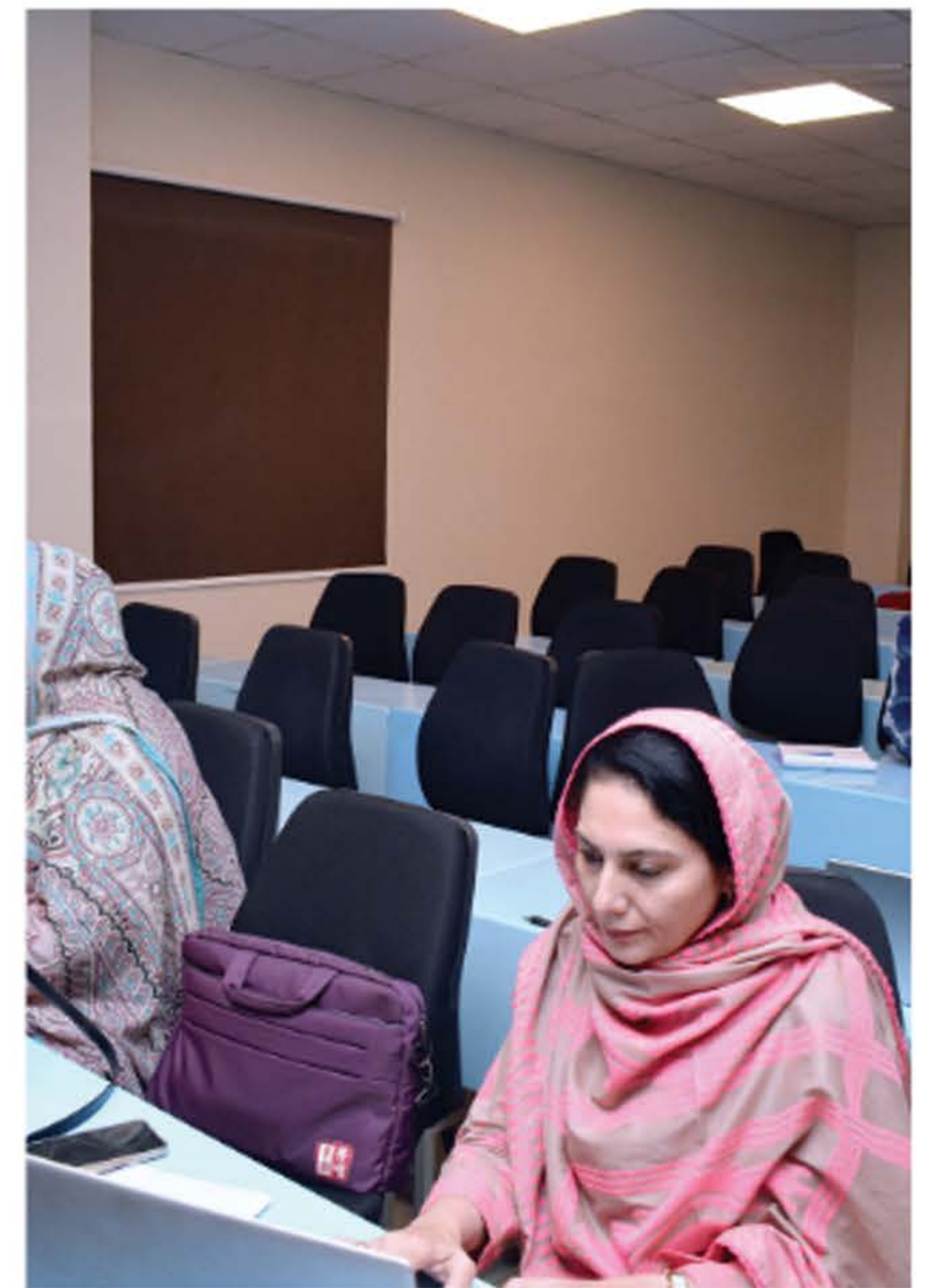


Muhammad Abdullah
(Graphic Designer)

The Department of KRSS, following the idea of Mr. Mehar Tahir Farid, arranged a session titled “Capacity-Building, Good to Great: Best Practices for Journal Excellence” on September 11, 2024



Mr. Syed Mughees Ul Hassan has conducted a one day workshop titled “Introduction to Qualitative Research and Data Analysis Using NVivo” for the faculty and students on September 19, 2024.



Director KRSS, Mr. Muhammad Rafiq Awan was invited by the University of Central Punjab (UCP) to conduct a session titled “Systematic Literature Review: The Concept and Best Practices” for the faculty and research scholars of UCP on October 1, 2024.



Mr. Syed Mughees Ul Hassan has conducted a training session titled “Mendeley for Reference Management: A hands-on Practice” for the faculty of University of Lahore (UOL) on October 14, 2024.



Mr. Shanawer Rafique conducted a session titled “APA 7 Reference Style: Practical Examples and FAQs” for the UMT family, including faculty and research students on October 17, 2024.



Dr. Ijaz Cheema conducted a strategic panel discussion on “Advancing Current Trends in Pharmaceutical Research” on October 28, 2024.



Ms. Syeda Um E Laila Naqvi conducted a workshop titled “Do It Yourself - Thematic Analysis: Insights Beyond Tricky Qualitative Software: A Manual Practice Session” for the UMT family, including faculty and research students on October 29, 2024.



Ms. Sadaf Lal Din conducted a session with the students of English Literature titled “MLA Referencing” on November 6, 2024.



A pre-conference workshop in collaboration with the School of Professional Psychology was conducted by Ms. Sadaf Lal Din and Ms. Zarmin Tariq under the titles “Factor Analysis Using SPSS” and “Factor Analysis Using AMOS” respectively, on November 7, 2024.



Ms. Safia Iqbal hosted an “International Symposium on Heritage and Identity: Intersections and Interrogations” organized by SAP-UMT, on November 11, 2024.



Mr. Hafiz Adil Jahangir was invited as a guest speaker by KRSS to conduct a session on "Understanding Micro-aggressions through an Islamic Lens" on December 6, 2024. The session was arranged for the faculty and staff.



Mr. Syed Mughees Ul Hassan conducted a workshop in collaboration with Pakistan Economic Research Institute (PERI) titled "Qualitative Data Analysis Using NVivo" on December 17–18, 2024.



Ms. Syeda Um E Laila Naqvi conducted a training session in collaboration with Pakistan Economic Research Institute (PERI) titled “Thematic Analysis: Insights Beyond Tricky Qualitative Software: A Manual Practice Session” on December 18, 2024.



Ms. Safia Iqbal hosted a session on “Empowering Youth for Change” organized by SHF and VLG at Alhamra on December 20, 2024. Mr. Ibrahim Hassan Murad, president of UMT, joined the session as a chief guest.



Dr. Muhammad Hassan Danish conducted a session titled “Desk Evaluation Process” for the KRSS team on December 23, 2024.



Welcome on Board

We are pleased to welcome Ms. Sidra Shahid (Language Editor), Ms. Aqsa Ajaz, Ms. Ramshah Tajammal, and Ms. Syeda Tehreem Fatima (Senior Officer Publications) to the department of Knowledge and Research Support Services (KRSS). The Director of KRSS and the entire team extend a warm welcome to them.



Aqsa Ajaz
(Senior Officer Publications)



Sidra Shahid
(Language Editor)



Ramshah Tajammal
(Senior Officer Publications)



Syeda Tehreem Fatima
(Senior Officer Publications)



Dr. Khawar Sultana published a research article titled as: "Artificial Intelligence, Environmental Sustainability, Eco-Friendly Products, Islamic Values, and Green Purchase Intentions" in the Journal of Excellence in Management Sciences, 3(1), 191-210.



Ms. Syeda Saira Iqbal published research article and a book chapter:

- 1) "Analyzing the Impact of Hemodialysis on Urea and Creatinine analytes in Renal Failure Patients from Lahore-Pakistan" in the National Journal of Medical and Health Sciences, Pages: 27-32.
- 2) Contaminated Land/Water Microbial Diversity and Enzymatic Activity in Relation to Pollution", Pages: 45-57.

KRSS Weekly Training Hour

As we approach the end of a busy and successful year for KRSS, with over 28 journals published and more than 50 trainings conducted, I am excited to introduce a new initiative "Training Hour". This program aims to enhance the work performance of all KRSS staff through continuous learning and collaboration. Inspired by Steve Jobs' belief that "there's always ONE MORE THING to learn," each week we will explore various topics relevant to our tasks. We encourage everyone to share their unique knowledge and skills with one another. By investing in our own learning, we believe we can enhance our capabilities and contribute to the collective success of the KRSS. So far, our dedicated team has organized 11 successful sessions, and we look forward to continuing this journey of growth together.

Muhammad Rafiq Awan
Director KRSS



Audit and Accounting Review (AAR)

A Glimpse into Editor-in-Chief's Portfolio

Dr. Muhammad Hassan Danish is an Assistant Professor of Economics at University of Management and Technology (UMT), Lahore, Pakistan. He is serving as the Editor-in-Chief of Audit and Accounting Review (AAR), an HEC-Pakistan recognized research journal, since 2022. He is a dynamic and accomplished Chief Editor with over three years of experience managing editorial teams and overseeing the production of high-quality content across print, digital, and multimedia platforms. He has more than nine years of teaching and research experience. He was also awarded the International Research Support Initiative Program for his PhD research at Radboud University, Netherlands in 2019.



Dr. Hassan has been nominated for the Best School Teacher Award (2023) and the Best School Researcher Award (2023) from the platform of UMT. Dr. Hassan's research expertise spans the diverse fields of economics and social sciences, with a particular focus on primary data research. He has published 18 research articles in National and International Journals. His work includes the economics of happiness, public policy analysis and topics from the field of development on households and industrial economics. His areas of expertise also include micro and survey data analysis, public and social policy, econometric modelling, and microeconomic theory. Moreover, Dr. Hassan streamlined his research with sustainable development goals of UNDP. He explores the current and relevant issues to provide a way forward in achieving SDGs. He has an excellent command over econometric software, including Stata, SPSS, EVIEWS and Smart PLS for data analysis.

UMT Journals

UMT Journals, a leading open-access publisher based in Pakistan, is committed to advancing and promoting scholarly research and knowledge dissemination across a wide range of disciplines. UMT Journals, a home of excellence recognizes the transformative power of knowledge and research in shaping the future.



Yesterday I was clever, so I wanted to change the world. Today I am wise, so I am changing myself.

Jalāl ul-Dīn Muhammad Rūmī



<https://krss.umt.edu.pk/>

<https://journals.umt.edu.pk/>



<https://www.linkedin.com/in/umt-journals-1921a4200/>



<https://www.facebook.com/UMTJournals>



<https://twitter.com/UMTJournals>