

Marketing

(Impact Factor Journals)

Rank	Full Journal Title	Journal Impact Factor
1	Academy of management annals	12.289
2	Quarterly journal of economics	11.775
3	Academy of management review	10.632
4	Journal of management	9.056
5	Organization & environment	8.5
6	Administrative science quarterly	8.024
7	Journal of operations management	7.776
8	Journal of international business studies	7.724
9	International journal of management reviews	7.6
10	Academy of management journal	7.191
11	Annual review of organizational psychology and organizational behavior	7.179
12	Journal of supply chain management	7.125
13	Personnel psychology	6.93
14	Economic geography	6.861
15	Review of environmental economics and policy	6.649
16	Organizational research methods	6.551
17	Journal of economic perspectives	6.451
18	Business strategy and the environment	6.381
19	Journal of political economy	6.342
20	Journal of finance	6.201
21	Journal of economic growth	6.154
22	Tourism management	6.012
23	NBER macroeconomics annual	5.923
24	Journal of management studies	5.839
25	Harvard business review	5.691
26	Brookings papers on economic activity	5.655
27	Leadership quarterly	5.631
28	Strategic management journal	5.572
29	Corporate social responsibility and environmental management	5.513
30	Research policy	5.425
31	Journal of economic literature	5.41
32	Omega-international journal of management science	5.341
33	Technovation	5.25
34	International journal of physical distribution & logistics management	5.212
35	Journal of applied psychology	5.067
36	Value in health	5.037
37	California management review	5
38	Journal of organizational behavior	5
39	Review of financial studies	4.975
40	Energy policy	4.88

41	Industrial marketing management	4.779
42	Review of economic studies	4.767
43	Operations management research	4.727
44	International journal of project management	4.694
45	Journal of financial economics	4.693
46	Journal of knowledge management	4.604
47	Transportation research part b-methodological	4.574
48	Journal of labor economics	4.452
49	MIS quarterly	4.373
50	Technological and economic development of economy	4.344
51	American economic journal-applied economics	4.304
52	Supply chain management-an international journal	4.296
53	Ecological economics	4.281
54	Econometrica	4.281
55	Transportation research part e-logistics and transportation review	4.253
56	Management science	4.219
57	Journal of environmental economics and management	4.175
58	Energy economics	4.151
59	Information & management	4.12
60	International journal of operations & production management	4.111
61	Organizational psychology review	4.111
62	American economic review	4.097
63	Management accounting research	4.044
64	Journal of technology transfer	4.037
65	Journal of strategic information systems	4
66	International journal of contemporary hospitality management	3.957
67	Research in organizational behavior	3.955
68	World development	3.905
69	Academy of management perspectives	3.857
70	Journal of human resources	3.857
71	Journal of policy analysis and management	3.828
72	Journal of destination marketing & management	3.8
73	Food policy	3.788
74	Journal of product innovation management	3.781
75	Journal of accounting & economics	3.753
76	Journal of intellectual capital	3.744
77	American economic journal-economic policy	3.733
78	International small business journal-researching entrepreneurship	3.706
79	Annual review of economics	3.705
80	Pharmacoeconomics	3.705
81	Transportation research part a-policy and practice	3.693
82	Review of economics and statistics	3.636
83	Human resource management review	3.625
84	Journal of transport geography	3.56
85	Economic systems research	3.556

86	Small business economics	3.555
87	Electronic markets	3.553
88	Organization studies	3.543
89	Economic policy	3.424
90	Corporate governance-an international review	3.39
91	International journal of forecasting	3.386
92	Human relations	3.367
93	Long range planning	3.363
94	Journal of economic geography	3.359
95	Journal of health economics	3.352
96	Socio-economic review	3.328
97	Journal of the European economic association	3.296
98	Academy of management learning & education	3.274
99	Organization science	3.257
100	BRQ-business research quarterly	3.25
101	Journal of service management	3.23
102	Journal of family business strategy	3.225
103	Journal of information technology	3.225
104	Transport policy	3.19
105	Journal of business logistics	3.171
106	Public management review	3.162
107	Industry and innovation	3.157
108	International journal of human resource management	3.15
109	Journal of small business management	3.12
110	Strategic organization	3.109
111	Group & organization management	3.104
112	Forest policy and economics	3.099
113	Journal of purchasing and supply management	3.089
114	New political economy	3.085
115	Regional studies	3.074
116	American economic journal-macroeconomics	3.032
117	Journal of management information systems	3.013
118	Journal of hospitality marketing & management	3.011
119	Human resource development quarterly	3
120	European management journal	2.985
121	Annual review of resource economics	2.978
122	Strategic entrepreneurship journal	2.956
123	Human resource management	2.934
124	Economic journal	2.926
125	Organizational behavior and human decision processes	2.908
126	Journal of development economics	2.855
127	Human resource management journal	2.843
128	Journal of international management	2.83
129	International journal of logistics-research and applications	2.828
130	Cambridge journal of regions economy and society	2.823

131	Marine resource economics	2.8
132	Review of international political economy	2.8
133	Journal of economic surveys	2.758
134	British journal of management	2.75
135	JCMS-journal of common market studies	2.746
136	Asia pacific journal of management	2.737
137	Global strategy journal	2.73
138	Journal of business & economic statistics	2.716
139	Organization	2.704
140	Management international review	2.689
141	M&SOM-manufacturing & service operations management	2.667
142	Applied health economics and health policy	2.664
143	Journal of manufacturing technology management	2.642
144	Cross cultural & strategic management	2.619
145	Operations research	2.604
146	European journal of work and organizational psychology	2.598
147	International entrepreneurship and management journal	2.537
148	American journal of agricultural economics	2.532
149	Mathematical finance	2.529
150	Journal of agricultural economics	2.506
151	Journal of hospitality and tourism management	2.496
152	Cornell hospitality quarterly	2.492
153	Human resource development review	2.487
154	Tourism management perspectives	2.485
155	Information systems research	2.457
156	Energy journal	2.456
157	Journal of urban economics	2.447
158	Journal of monetary economics	2.444
159	Education finance and policy	2.429
160	Agricultural economics	2.423
161	European review of agricultural economics	2.419
162	Management and organization review	2.4
163	Review of managerial science	2.393
164	Journal of marketing management	2.392
165	Oxford review of economic policy	2.392
166	International journal of entrepreneurial behavior & research	2.391
167	Journal of nursing management	2.386
168	Resource and energy economics	2.367
169	Work employment and society	2.364
170	Journal of service theory and practice	2.363
171	R & d management	2.354
172	International transactions in operational research	2.341
173	Journal of occupational and organizational psychology	2.323
174	International journal of retail & distribution management	2.321
175	International environmental agreements-politics law and economics	2.312

176	Journal of financial stability	2.301
177	Service business	2.293
178	Gender work and organization	2.273
179	Annual review of financial economics	2.269
180	Information and organization	2.269
181	Journal of financial and quantitative analysis	2.266
182	International journal of logistics management	2.226
183	Journal of international economics	2.216
184	Futures	2.214
185	MIS quarterly executive	2.206
186	Journal of banking & finance	2.205
187	Post-soviet affairs	2.2
188	MIT SLOAN management review	2.196
189	Socio-economic planning sciences	2.196
190	Economics & human biology	2.183
191	Total quality management & business excellence	2.181
192	European journal of health economics	2.169
193	Journal of sport management	2.167
194	Theoretical economics	2.16
195	Journal of engineering and technology management	2.159
196	Environmental & resource economics	2.154
197	Eurasian business review	2.143
198	Sport management review	2.138
199	Journal of enterprise information management	2.126
200	Journal of risk and uncertainty	2.122
201	Journal of agrarian change	2.115
202	Emerging markets review	2.108
203	China economic review	2.106
204	Regional science and urban economics	2.092
205	International journal of emerging markets	2.067
206	Research in transportation business and management	2.065
207	Economic modelling	2.056
208	Journal of applied econometrics	2.053
209	Journal of economic policy reform	2.051
210	Project management journal	2.043
211	Economic development and cultural change	2.042
212	Journal of consumer affairs	2.038
213	Economics of energy & environmental policy	2.034
214	Health economics	2.027
215	Papers in regional science	2.02
216	Journal of product and brand management	2.018
217	Creativity and innovation management	2.015
218	Experimental economics	2.012
219	Group decision and negotiation	2.01
220	Journal of management inquiry	1.986

221	Management decision	1.963
222	Decision sciences	1.96
223	Journal of econometrics	1.949
224	Journal of regional science	1.944
225	Review of finance	1.942
226	Electronic commerce research	1.94
227	Applied economic perspectives and policy	1.938
228	Management learning	1.935
229	Transportation journal	1.935
230	IMF economic review	1.917
231	Nonprofit management & leadership	1.917
232	Journal of choice modelling	1.905
233	Journal of financial econometrics	1.902
234	Spatial economic analysis	1.902
235	Service science	1.885
236	Business process management journal	1.88
237	IEEE transactions on engineering management	1.867
238	Journal of business economics and management	1.855
239	Journal of international financial markets institutions & money	1.836
240	World bank research observer	1.833
241	Journal of brand management	1.829
242	Journal of cultural economics	1.825
243	Industrial and corporate change	1.824
244	Water resources and economics	1.806
245	Research in transportation economics	1.798
246	World bank economic review	1.797
247	Journal of risk and insurance	1.795
248	European journal of innovation management	1.793
249	European journal of political economy	1.782
250	Journal of money credit and banking	1.782
251	Journal of public economics	1.773
252	Real estate economics	1.764
253	Review of international organizations	1.763
254	Journal of forest economics	1.761
255	Journal of the operational research society	1.754
256	Economics of transportation	1.75
257	Journal of the economics of ageing	1.75
258	Sustainability accounting management and policy journal	1.745
259	Technology analysis & strategic management	1.739
260	Feminist economics	1.719
261	European economic review	1.711
262	Journal of comparative economics	1.708
263	Journal of economic history	1.683
264	Journal of applied behavioral science	1.676
265	KYKLOS	1.674

266	Journal of fashion marketing and management	1.645
267	Journal of housing economics	1.64
268	Land economics	1.64
269	Agribusiness	1.635
270	Rand journal of economics	1.634
271	Information systems and e-business management	1.621
272	Journal of productivity analysis	1.603
273	European management review	1.6
274	International journal of managing projects in business	1.6
275	International journal of strategic property management	1.597
276	Journal of leadership & organizational studies	1.597
277	Review of economic dynamics	1.58
278	Science and public policy	1.575
279	Economy and society	1.563
280	Career development international	1.561
281	Engineering construction and architectural management	1.561
282	Journal of economic psychology	1.561
283	Quantitative economics	1.561
284	Structural change and economic dynamics	1.557
285	International journal of accounting information systems	1.548
286	Journal of development studies	1.531
287	Economics of innovation and new technology	1.529
288	Journal of wine economics	1.522
289	Economics of education review	1.519
290	Bulletin of Indonesian economic studies	1.517
291	Cambridge journal of economics	1.516
292	Journal of economic dynamics & control	1.502
293	Economica	1.5
294	Journal of human capital	1.5
295	Employee relations	1.496
296	Journal of economic interaction and coordination	1.487
297	Knowledge management research & practice	1.485
298	Baltic journal of management	1.469
299	Leadership & organization development journal	1.462
300	Mathematics and financial economics	1.455
301	American economic journal-microeconomics	1.453
302	International economic review	1.451
303	System dynamics review	1.448
304	Journal of evolutionary economics	1.435
305	International review of economics & finance	1.432
306	Innovation-organization & management	1.429
307	Journal of cultural economy	1.418
308	Journal of managerial psychology	1.415
309	Scandinavian journal of management	1.415
310	Journal of institutional economics	1.411

311	Research-technology management	1.407
312	Journal of economic behavior & organization	1.404
313	Organizational dynamics	1.397
314	Economic research-ekonomska istrazivanja	1.381
315	Health economics review	1.374
316	Australian journal of agricultural and resource economics	1.37
317	Journal of contingencies and crisis management	1.365
318	Personnel review	1.362
319	Quantitative finance	1.357
320	Europe-Asia studies	1.35
321	American journal of health economics	1.349
322	European journal of international management	1.349
323	Journal of economic inequality	1.333
324	Labour economics	1.327
325	Economic systems	1.326
326	Insurance mathematics & economics	1.315
327	Journal of law economics & organization	1.304
328	International journal of shipping and transport logistics	1.277
329	Economic inquiry	1.265
330	Information technology & management	1.265
331	International labour review	1.26
332	Journal of population economics	1.259
333	Economic and labour relations review	1.254
334	Journal of policy modeling	1.254
335	Journal of real estate research	1.25
336	Disaster prevention and management	1.247
337	Leadership	1.246
338	Information economics and policy	1.245
339	Journal of empirical finance	1.244
340	Amfiteatru economic	1.238
341	Econometric theory	1.238
342	Asian business & management	1.231
343	Small group research	1.222
344	New technology work and employment	1.219
345	Environment and development economics	1.217
346	E & M ekonomie a management	1.211
347	Gender in management	1.206
348	Review of income and wealth	1.206
349	North American journal of economics and finance	1.199
350	Management communication quarterly	1.193
351	Journal of agricultural and resource economics	1.192
352	Negotiation and conflict management research	1.189
353	Review of world economics	1.186
354	Computational economics	1.185
355	Fiscal studies	1.185

356	Journal of law & economics	1.185
357	Journal of organizational change management	1.185
358	Review of economics of the household	1.184
359	Australian journal of management	1.183
360	Journal of economic theory	1.181
361	Journal of real estate finance and economics	1.174
362	International journal of technology management	1.16
363	History of political economy	1.152
364	Metroeconomica	1.152
365	Open economies review	1.151
366	Service industries journal	1.149
367	Explorations in economic history	1.148
368	Econometrics journal	1.147
369	Journal of economics	1.141
370	Journal of behavioral and experimental economics	1.14
371	Scandinavian journal of economics	1.132
372	IMA journal of management mathematics	1.125
373	Engineering economist	1.114
374	Oxford economic papers-new series	1.113
375	Journal of Asian economics	1.111
376	Journal of sports economics	1.107
377	Tourism economics	1.098
378	Journal of organizational and end user computing	1.093
379	Journal of organizational behavior management	1.091
380	World economy	1.088
381	World trade review	1.088
382	Eastern European economics	1.08
383	Journal of contemporary accounting & economics	1.079
384	Annals of regional science	1.075
385	Journal of pension economics & finance	1.073
386	Econometric reviews	1.07
387	Economic history review	1.067
388	China & world economy	1.066
389	Managerial auditing journal	1.064
390	Defence and peace economics	1.062
391	Transformations in business & economics	1.058
392	Systems research and behavioral science	1.052
393	China agricultural economic review	1.05
394	Journal of public economic theory	1.037
395	Economics & politics	1.036
396	Cliometrica	1.034
397	Empirical economics	1.029
398	Journal of transport economics and policy	1.027
399	European review of economic history	1.026
400	Journal of economics & management strategy	1.025

401	Journal of economics & management strategy	1.025
402	Journal of management & organization	1.021
403	Astin bulletin	1.017
404	Games and economic behavior	1.004
405	Agricultural economics-zemedelska ekonomika	1
406	Decision analysis	1
407	Economics and philosophy	1
408	Oxford bulletin of economics and statistics	0.989
409	Post-communist economies	0.984
410	Journal of industrial economics	0.983
411	Asia-pacific journal of accounting & economics	0.98
412	Economic computation and economic cybernetics studies and research	0.973
413	Public choice	0.97
414	Journal of African economies	0.969
415	Applied economics	0.968
416	Economic theory	0.961
417	International journal of industrial organization	0.96
418	Journal of international trade & economic development	0.958
419	Canadian journal of agricultural economics-revue Canadienne d agroéconomie	0.95
420	Chinese management studies	0.936
421	Emerging markets finance and trade	0.934
422	Journal of family and economic issues	0.921
423	Journal of regulatory economics	0.911
424	Journal of macroeconomics	0.91
425	Contemporary economic policy	0.905
426	Asia pacific business review	0.897
427	Asia pacific journal of human resources	0.891
428	International journal of manpower	0.882
429	Economics letters	0.876
430	South African journal of economics	0.869
431	QME-quantitative marketing and economics	0.864
432	Zeitschrift fur wirtschaftsgeographie	0.864
433	International journal of transport economics	0.857
434	Tijdschrift voor economische en sociale geografie	0.856
435	Canadian journal of administrative sciences-revue canadienne des sciences de l administration	0.849
436	Ekonomicky casopis	0.843
437	Global economic review	0.841
438	Acta oeconomica	0.84
439	Empirica	0.836
440	Journal of world trade	0.835
441	Series-journal of the Spanish economic association	0.833
442	American law and economics review	0.828
443	Southern economic journal	0.828

444	International journal of selection and assessment	0.826
445	Action research	0.824
446	International tax and public finance	0.824
447	Latin American economic review	0.824
448	Cesifo economic studies	0.821
449	Review of Keynesian economics	0.817
450	Journal of forecasting	0.816
451	Journal of forecasting	0.816
452	Macroeconomic dynamics	0.814
453	National tax journal	0.806
454	Review of international economics	0.786
455	Economic development quarterly	0.776
456	Australian economic papers	0.773
457	Journal of behavioral finance	0.77
458	Journal of economic issues	0.763
459	German journal of human resource management-zeitschrift fur personalforschung	0.759
460	Systemic practice and action research	0.754
461	Economic record	0.75
462	International journal of Islamic and middle eastern finance and management	0.75
463	Advances in strategic management-a research annual	0.745
464	Journal of the Japanese and international economies	0.741
465	Economics of transition	0.735
466	Economics-the open access open-assessment e-journal	0.735
467	Inzinerine ekonomika-engineering economics	0.73
468	Interfaces	0.729
469	Review of industrial organization	0.726
470	Romanian journal of economic forecasting	0.725
471	Journal of economic methodology	0.718
472	Independent review	0.716
473	Review of development economics	0.716
474	Baltic journal of economics	0.714
475	Economia politica	0.714
476	Revista de historia economica	0.71
477	Asian journal of technology innovation	0.706
478	Canadian journal of economics-revue canadienne d economique	0.703
479	Managerial and decision economics	0.701
480	Managerial and decision economics	0.701
481	Rae-revista de administracao de empresas	0.701
482	Theory and decision	0.68
483	B e journal of macroeconomics	0.674
484	International review of law and economics	0.667
485	Journal of the Asia pacific economy	0.667
486	Journal of post Keynesian economics	0.656

487	Journal of economic education	0.653
488	Japan and the world economy	0.651
489	Journal of demographic economics	0.647
490	Science technology and society	0.647
491	European journal of law and economics	0.645
492	Climate change economics	0.641
493	German economic review	0.638
494	Journal of mathematical economics	0.634
495	Prague economic papers	0.629
496	Journal of competition law & economics	0.627
497	Geneva risk and insurance review	0.625
498	Revista de historia industrial	0.617
499	International journal of game theory	0.615
500	Asian economic papers	0.611
501	Econ journal watch	0.6
502	Panoeconomicus	0.594
503	Applied economics letters	0.591
504	Journal of applied economics	0.588
505	CEPAL review	0.587
506	Review of derivatives research	0.579
507	Journal for east European management studies	0.571
508	Review of radical political economics	0.568
509	Journal of neuroscience psychology and economics	0.567
510	South African journal of economic and management sciences	0.551
511	International review of economics education	0.545
512	Mathematical social sciences	0.54
513	Economic and social review	0.537
514	Culture and organization	0.531
515	Social choice and welfare	0.525
516	Engineering management journal	0.524
517	B e journal of economic analysis & policy	0.52
518	Federal reserve bank of ST Louis review	0.514
519	Australian economic review	0.506
520	Australian economic history review	0.5
521	Developing economies	0.5
522	Portuguese economic journal	0.5
523	Singapore economic review	0.495
524	Pacific economic review	0.492
525	RBGN-revista brasileira de gestao de negocios	0.484
526	Academia-revista latinoamericana de administracion	0.474
527	Economics of governance	0.467
528	Asian economic policy review	0.458
529	American journal of economics and sociology	0.455
530	Scottish journal of political economy	0.449
531	International finance	0.448

532	Studies in nonlinear dynamics and econometrics	0.448
533	European journal of the history of economic thought	0.44
534	Manchester school	0.43
535	Asian-pacific economic literature	0.429
536	South African journal of business management	0.429
537	Bulletin of economic research	0.427
538	Japanese economic review	0.423
539	Journal of institutional and theoretical economics-zeitschrift fur die gesamte staatswissenschaft	0.42
540	Journal of media economics	0.417
541	Journal of Korea trade	0.395
542	Custos e agronegocio on line	0.39
543	International journal of health economics and management	0.378
544	International journal of arts management	0.361
545	Finanzarchiv	0.353
546	Estudios de economia	0.35
547	Argumenta oeconomica	0.347
548	Politicka ekonomie	0.341
549	Investigacion economica	0.31
550	Revista de economia aplicada	0.3
551	Journal of australian political economy	0.29
552	History of economic ideas	0.289
553	Review of economic design	0.286
554	Hitotsubashi journal of economics	0.273
555	Trimestre economico	0.263
556	International journal of economic theory	0.25
557	Korean economic review	0.24
558	Economist-netherlands	0.237
559	Negotiation journal	0.214
560	Asian economic journal	0.2
561	Jahrbucher fur nationalokonomie und statistik	0.2
562	Betriebswirtschaftliche forschung und praxis	0.186
563	B e journal of theoretical economics	0.173
564	Annals of economics and finance	0.162
565	Hacienda publica espanola-review of public economics	0.143
566	Revista de economia mundial	0.13
567	Review of network economics	0.08
568	Revue d etudes comparatives est-ouest	0.053