

# Marketing

## (Subscribed Online Journals)

1	Abacus
2	Academy of Management Learning & Education
3	Academy of Management Perspectives
4	Accounting & Finance
5	Accounting and Business Research
6	Accounting Education
7	Accounting History Review
8	Accounting in Europe
9	Accounting Perspectives
10	Accounting Research Journal
11	Accounting, Auditing & Accountability Journal
12	Accreditation and Quality Assurance
13	Action Learning: Research and Practice
14	Administrative Science Quarterly
15	Administrative Theory & Praxis
16	Africa Research Bulletin: Economic, Financial and Technical Series
17	African Development Review
18	African Economic History
19	African Economic History Review
20	African Review of Money Finance and Banking
21	Agenda: A Journal of Policy Analysis and Reform
22	Agribusiness
23	Agricultural Economics
24	American Economic Association Quarterly
25	American Economic Journal: Applied Economics
26	American Economic Journal: Economic Policy
27	American Economic Journal: Macroeconomics
28	American Economic Journal: Microeconomics
29	American Journal of Agricultural Economics
30	American Journal of Business
31	American Journal of Economics and Sociology
32	American Law and Economics Review
33	Annals of Economics and Statistics
34	Annals of Finance
35	Annals of Public and Cooperative Economics
36	Annual Review of Economics
37	Annual Review of Financial Economics
38	Annual Review of Resource Economics
39	Applied Economic Perspectives and Policy
40	Applied Economics

41	Applied Economics Letters
42	Applied Financial Economics
43	Aquaculture Economics & Management
44	Artivate
45	ASEAN Economic Bulletin
46	Asia & the Pacific Policy Studies
47	Asia Pacific Business Review
48	Asian Economic Journal
49	Asian Economic Policy Review
50	Asian Journal of Accounting Research
51	Asian Review of Accounting
52	Asian-Pacific Economic Literature
53	Asia-Pacific Journal of Accounting & Economics
54	Asia-Pacific Journal of Business Administration
55	Asia-Pacific Journal of Financial Studies
56	Atlantic Economic Journal
57	Australian Accounting Review
58	Australian Economic History Review
59	Australian Economic Papers
60	Australian Economic Review
61	Australian Journal of Agricultural and Resource Economics
62	Baltic Journal of Economics
63	British Actuarial Journal
64	British Journal of Industrial Relations
65	Brookings Papers on Economic Activity
66	Brookings Papers on Economic Activity. Microeconomics
67	Brookings Trade Forum
68	Brookings-Wharton Papers on Urban Affairs
69	Bulletin of Economic Research
70	Bulletin of Indonesian Economic Studies
71	Bulletin of the Business Historical Society
72	Business & Professional Ethics Journal
73	Business Economics
74	Business Ethics Quarterly
75	Business History
76	Business History Review
77	Business Process Management Journal
78	Business Process Re-engineering & Management Journal
79	Business Strategy Series
80	California Management Review
81	Cambridge Journal of Economics
82	Canadian Journal of Administrative Sciences
83	Canadian Journal of Agricultural Economics
84	Canadian Journal of Political Science

85	Canadian Public Policy
86	Challenge
87	China & World Economy
88	China Economic Journal
89	China Finance Review International
90	China Journal of Accounting Studies
91	Choices
92	Climate Change Economics
93	Construction Management and Economics
94	Consumption Markets & Culture
95	Contemporary Accounting Research
96	Contemporary Economic Policy
97	Contributions to Canadian Economics
98	Corporate Governance: An International Review
99	Corporate Knights
100	Customer Needs and Solutions
101	Decision Analysis
102	Defence and Peace Economics
103	Development and Change
104	Development Policy Review
105	Disasters
106	Eastern Economic Journal
107	Eastern European Economics
108	Econometric Reviews
109	Econometric Theory
110	Econometrica
111	Economía
112	Economic Affairs
113	Economic and Political Studies
114	Economic and Political Weekly
115	Economic Development and Cultural Change
116	Economic Geography
117	Economic History of Developing Regions
118	Economic Inquiry
119	Economic Notes
120	Economic Outlook
121	Economic Papers: A journal of applied economics and policy
122	Economic Policy
123	Economic Record
124	Economic Systems Research
125	Economic Theory
126	Economica
127	Economics & Finance Research
128	Economics & Politics

129	Economics of Energy & Environmental Policy
130	Economics of Governance
131	Economics of Innovation and New Technology
132	Economics of Transition and Institutional Change
133	Economy and Society
134	Education Economics
135	Education Finance and Policy
136	Education, Business and Society: Contemporary Middle Eastern Issues
137	Education, Knowledge and Economy
138	Electronic Markets
139	Emerging Markets Finance & Trade
140	Emerging Markets Finance and Trade
141	Energy Sources, Part B: Economics, Planning, and Policy
142	Enterprise & Society
143	Environment and Development Economics
144	Environment, Development and Sustainability
145	Environmental and Resource Economics
146	Environmental Policy and Governance
147	Ethics & International Affairs
148	Eurasian Economic Review
149	Eurasian Geography and Economics
150	EuroMed Journal of Business
151	European Accounting Review
152	European Business Review
153	European Financial Management
154	European Journal of Management and Business Economics
155	European Review of Economic History
156	Experimental Economics
157	Family and Consumer Sciences Research Journal
158	Feminist Economics
159	Finance and Stochastics
160	Financial Accountability & Management
161	Financial Analysts Journal
162	Financial Education
163	Financial Management
164	Financial Markets, Institutions & Instruments
165	Financial Review
166	Fiscal Studies
167	Focus on Geography
168	Food Economics
169	Forestry Economics Review
170	Forum for Social Economics
171	German Economic Review
172	Global Challenges

173	Global Economic Review
174	Handbook of Business Strategy
175	History of Economic Ideas
176	Illinois Agricultural Economics
177	ILR Review
178	IMF Economic Review
179	IMF Staff Papers
180	Indian Economic Review
181	Indian Journal of Industrial Relations
182	Information Systems Research
183	INFORMS Journal on Applied Analytics
184	INFORMS Journal on Computing
185	INFORMS Journal on Optimization
186	INFORMS Transactions on Education
187	INFORMS TutORials in Operations Research
188	Innovation Policy and the Economy
189	Intelligent Systems in Accounting, Finance and Management
190	International Advances in Economic Research
191	International Economic Journal
192	International Economic Review
193	International Finance
194	International Insolvency Review
195	International Journal of Accounting & Information Management
196	International Journal of Auditing
197	International Journal of Economic Theory
198	International Journal of Electronic Commerce
199	International Journal of Finance & Economics
200	International Journal of Health Care Finance and Economics
201	International Journal of Islamic and Middle Eastern Finance and Management
202	International Journal of Managerial Finance
203	International Journal of Political Economy
204	International Journal of Social Economics
205	International Journal of the Economics of Business
206	International Journal of Transport Economics
207	International Labour Review
208	International Relations of the Asia-Pacific
209	International Review of Applied Economics
210	International Review of Finance
211	ISRA International Journal of Islamic Finance
212	Italian Economic Journal
213	JCMS: Journal of Common Market Studies
214	Journal of Accounting & Organizational Change
215	Journal of Accounting in Emerging Economies
216	Journal of Accounting Research

217	Journal of African Business
218	Journal of African Development
219	Journal of African Research & Development
220	Journal of Agrarian Change
221	Journal of Agricultural and Resource Economics
222	Journal of Agricultural Economics
223	Journal of Applied Accounting Research
224	Journal of Applied Corporate Finance
225	Journal of Applied Econometrics
226	Journal of Applied Statistics
227	Journal of ASFMRA
228	Journal of Asia-Pacific Business
229	Journal of Behavioral Finance
230	Journal of Benefit-Cost Analysis
231	Journal of Business & Economic Statistics
232	Journal of Business Analytics
233	Journal of Business Ethics
234	Journal of Business Finance & Accounting
235	Journal of Business-to-Business Marketing
236	Journal of Chinese Economic and Business Studies
237	Journal of Consumer Affairs
238	Journal of Corporate Accounting & Finance
239	Journal of Cultural Economics
240	Journal of Development Perspectives
241	Journal of Eastern African Research & Development
242	Journal of East-West Business
243	Journal of Economic Geography
244	Journal of Economic Growth
245	Journal of Economic Integration
246	Journal of Economic Issues
247	Journal of Economic Literature
248	Journal of Economic Methodology
249	Journal of Economic Policy Reform
250	Journal of Economic Surveys
251	Journal of Economics
252	Journal of Economics & Management Strategy
253	Journal of Economics and Development
254	Journal of Economics and Finance
255	Journal of Economics, Finance and Administrative Science
256	Journal of Education Finance
257	Journal of Education for Business
258	Journal of Evolutionary Economics
259	Journal of Farm Economics
260	Journal of Financial and Quantitative Analysis

261	Journal of Financial Crime
262	Journal of Financial Economic Policy
263	Journal of Financial Education
264	Journal of Financial Regulation and Compliance
265	Journal of Financial Reporting and Accounting
266	Journal of Financial Research
267	Journal of Food Products Marketing
268	Journal of Foodservice Business Research
269	Journal of Forensic Economics
270	Journal of Futures Markets
271	Journal of Global Fashion Marketing
272	Journal of Global Scholars of Marketing Science
273	Journal of Human Capital
274	Journal of Human Resource Costing & Accounting
275	Journal of Industry, Competition and Trade
276	Journal of Institutional and Theoretical Economics (JITE)
277	Journal of Insurance Issues
278	Journal of Interactive Marketing
279	Journal of International Economic Integration
280	Journal of International Financial Management & Accounting
281	Journal of International Food & Agribusiness Marketing
282	Journal of Internet Commerce
283	Journal of Islamic Accounting and Business Research
284	Journal of Labor and Society
285	Journal of Labor Economics
286	Journal of Law, Economics, & Organization
287	Journal of Marketing Theory and Practice
288	Journal of Media Business Studies
289	Journal of Media Economics
290	Journal of Money, Credit and Banking
291	Journal of Nonparametric Statistics
292	Journal of Organizational Computing and Electronic Commerce
293	Journal of Political Economy
294	Journal of Population Economics
295	Journal of Post Keynesian Economics
296	Journal of Property Finance
297	Journal of Property Investment & Finance
298	Journal of Public Budgeting, Accounting & Financial Management
299	Journal of Public Economic Theory
300	Journal of Risk and Insurance
301	Journal of Risk Finance
302	Journal of Small Business & Entrepreneurship
303	Journal of Social Entrepreneurship
304	Journal of Southeast Asian Economies

305	Journal of Strategic Marketing
306	Journal of Sustainable Finance & Investment
307	Journal of the American Association of University Teachers of Insurance
308	Journal of the Asia Pacific Economy
309	Journal of the Association of Environmental and Resource Economists
310	Journal of the Economic and Social History of the Orient
311	Journal of the European Economic Association
312	Journal of the Institute of Actuaries (1866-1867)
313	Journal of the Institute of Actuaries (1886-1994)
314	Journal of the Institute of Actuaries and Assurance Magazine
315	Journal of Transport Economics and Policy
316	Kyoto University Economic Review
317	LABOUR
318	Labour & Industry: a journal of the social and economic relations of work
319	Land Economics
320	Latin American Business Review
321	Latin American Journal of Economics
322	Macroeconomics and Finance in Emerging Market Economies
323	Management Science
324	Managerial and Decision Economics
325	Managerial Finance
326	Manufacturing & Service Operations Management
327	Marine Economics and Management
328	Marine Resource Economics
329	Marketing Education Review
330	Marketing Letters
331	Marketing Science
332	Mathematical Finance
333	Mathematics of Operations Research
334	Meditari Accountancy Research
335	Metroeconomica
336	MIR: Management International Review
337	National Institute Economic Review
338	National Tax Journal
339	NBER International Seminar on Macroeconomics
340	NBER Macroeconomics Annual
341	Nebraska Journal of Economics and Business
342	New Zealand Economic Papers
343	North Central Journal of Agricultural Economics
344	Operations Research
345	Organization Science
346	Journal of Financial Management of Property and Construction
347	Oxford Bulletin of Economics and Statistics
348	Oxford Development Studies



349	Oxford Economic Papers
350	Oxford Review of Economic Policy
351	Oxonomics
352	Pacific Accounting Review
353	Pacific Economic Review
354	Pakistan Economic and Social Review
355	Papers in Political Economy
356	Papers on Non-Market Decision Making
357	Popular Economics
358	Portuguese Economic Journal
359	Problems of Economic Transition
360	Proceedings of the Annual Conference on Taxation Held under the Auspices of the National Tax Association-Tax Institute of America
361	Proceedings of the Annual Conference on Taxation under the Auspices of the National Tax Association
362	Proceedings. Annual Conference on Taxation and Minutes of the Annual Meeting of the National Tax Association
363	Public Budgeting & Finance
364	Public Finance Analysis
365	Public Money & Management
366	Publications of the American Economic Association
367	Qualitative Research in Accounting & Management
368	Qualitative Research in Financial Markets
369	Quantitative Economics
370	Quantitative Finance
371	Quantitative Finance Letters
372	Quarterly Banking Review
373	Quarterly Journal of Business and Economics
374	Quarterly Journal of Finance and Accounting
375	Real Estate Economics
376	Review of Accounting and Finance
377	Review of African Political Economy
378	Review of Agricultural Economics
379	Review of Behavioral Finance
380	Review of Development Economics
381	Review of Economic Design
382	Review of Economic Studies
383	Review of Economics and Political Science
384	Review of Income and Wealth
385	Review of International Economics
386	Review of International Political Economy
387	Review of Managerial Science
388	Review of Political Economy
389	Review of Social Economy
390	Review of World Economics

391	Risk Management and Insurance Review
392	Russian & East European Finance and Trade
393	Savings and Development
394	Scandinavian Economic History Review
395	Scottish Journal of Political Economy
396	Service Science
397	Small Business Economics
398	Small Enterprise Research
399	Social Choice and Welfare
400	Society and Economy
401	South African Journal of Accounting Research
402	South African Journal of Economics
403	Southern Economic Journal
404	Soviet and Eastern European Foreign Trade
405	Spatial Economic Analysis
406	Staff Papers (International Monetary Fund)
407	State and Local Taxation: Annual Conference under the Auspices of the National Tax Association: Addresses and Proceedings
408	State and Local Taxation: International Conference under the Auspices of the International Tax Association: Addresses and Proceedings
409	State and Local Taxation: National Conference under the Auspices of the National Tax Association: Addresses and Proceedings
410	Statistics
411	Stochastic Systems
412	Strategic Change
413	Strategy Science
414	Studies in Economics and Finance
415	Studies in Political Economy
416	Supreme Court Economic Review
417	Sustainability Accounting, Management and Policy Journal
418	Tax Policy and the Economy
419	Technological and Economic Development of Economy
420	Technology Analysis & Strategic Management
421	The Academy of Management Executive (1987-1989)
422	The Academy of Management Executive (1993-2005)
423	The Academy of Management Journal
424	The Academy of Management Review
425	The Accounting Historians Journal
426	The Accounting Review
427	The American Economic Review
428	The American Economist
429	The American Journal of Economics and Sociology
430	The American Review of Soviet and Eastern European Foreign Trade
431	The Analysts Journal
432	The Annals of the American Academy of Political and Social Science

433	The Assurance Magazine
434	The Assurance Magazine, and Journal of the Institute of Actuaries
435	The Bangladesh Development Studies
436	The Bangladesh Economic Review
437	The Bell Journal of Economics
438	The Bell Journal of Economics and Management Science
439	The Brookings Bulletin
440	The Brookings Review
441	The Bulletin of the National Tax Association
442	The Business History Review
443	The Canadian Journal of Economics
444	The Canadian Journal of Economics and Political Science
445	The Chinese Economy
446	The Developing Economies
447	The Econometrics Journal
448	The Economic Bulletin
449	The Economic History Review
450	The Economic Journal
451	The Economic Quarterly
452	The Energy Journal
453	The European Journal of Finance
454	The European Journal of the History of Economic Thought
455	The Executive
456	The Geneva Papers on Risk and Insurance
457	The Geneva Papers on Risk and Insurance Theory
458	The Geneva Papers on Risk and Insurance. Issues and Practice
459	The Geneva Risk and Insurance Review
460	The Independent Review
461	The Japanese Economic Review
462	The Japanese Political Economy
463	The Journal of Business
464	The Journal of Business of the University of Chicago
465	The Journal of Developing Areas
466	The Journal of Economic Abstracts
467	The Journal of Economic Education
468	The Journal of Economic History
469	The Journal of Economic Inequality
470	The Journal of Economic Perspectives
471	The Journal of Energy and Development
472	The Journal of Finance
473	The Journal of Financial and Quantitative Analysis
474	The Journal of Human Resources
475	The Journal of Industrial Economics
476	The Journal of Insurance

477	The Journal of Insurance Issues and Practices
478	The Journal of International Trade & Economic Development
479	The Journal of Land & Public Utility Economics
480	The Journal of Law & Economics
481	The Journal of Private Equity
482	The Journal of Risk and Insurance
483	The Journal of the Academy of Management
484	The Kyoto Economic Review
485	The Pakistan Development Review
486	The Punjab University Economist
487	The Quarterly Journal of Economics
488	The RAND Journal of Economics
489	The Review of Economic Studies
490	The Review of Economics and Statistics
491	The Review of Financial Studies
492	The Review of Insurance Studies
493	The Scandinavian Journal of Economics
494	The Swedish Journal of Economics
495	The University Journal of Business
496	The World Bank Economic Review
497	The World Bank Research Observer
498	The World Economy
499	Theoretical Economics
500	Thunderbird International Business Review
501	Total Quality Management & Business Excellence
502	Transactions of the Faculty of Actuaries
503	Transportation Science
504	Western Journal of Agricultural Economics
505	World Banking Abstracts
506	World Oil Trade
507	World Review of Political Economy