

Quarterly Magazine Edition
April - June 2026

UMT | SCA

School of Commerce
and Accountancy

NEWSLETTER

MOU with Putra Business School, Malaysia



MOU with Globe Estate



MOU with CELT Institute



MOU with Zameen.com



11th UMT Budget Summit



SCA Business Fest 2026



Publishing in World Class Journals



Pakistan's Economic Future

Director's Message

Welcome to the SCA Quarterly Newsletter, presenting the achievements and activities of the School of Commerce and Accountancy from April to June 2026. This publication reflects our continued commitment to academic excellence, industry engagement, student development, research advancement, and value-based leadership. During this quarter, SCA created meaningful opportunities for students and faculty to engage with business leaders, researchers, economists, professional bodies, and academic institutions. Our seminars, research weeks, leadership sessions, merit ceremonies, entrepreneurial activities, and institutional



partnerships demonstrate our determination to provide an educational experience that extends beyond the classroom. Each initiative has contributed to a stronger learning environment in which participants can connect theoretical knowledge with professional practice, contemporary economic issues, technological developments, and the changing expectations of the business world.

I appreciate the efforts of our faculty members, administrative team, students, alumni, guest speakers, and collaborating organizations. Their continued support has enabled the SCA to move forward with purpose, innovation, and excellence. I hope this newsletter will serve not only as a record of our progress but also as an inspiration for further collaboration and achievement in the coming quarters.

Dr. Muhammad Gulzar

Director, School of Commerce and Accountancy

Editor's Welcome Note



It is my pleasure to welcome readers to this SCA Quarterly Newsletter, covering the period from April to June 2026. The purpose of this newsletter is to document and share the academic, professional, research, and student-development activities undertaken by the School of Commerce and Accountancy. Together, these activities illustrate SCA's growing role as a platform where knowledge, practical experience, innovation, and professional engagement come together. This newsletter is therefore more than a collection of event reports. It reflects the collective efforts of academic

leadership, faculty members, students, organizers, speakers, and partner institutions. Every activity included in these pages represents a contribution towards a more engaged, informed, and future-ready academic community. I sincerely thank everyone who supported these initiatives and shared the information needed to compile this edition. I hope our readers find the content informative and encouraging, and I look forward to documenting many more achievements in future editions.

1. Lectures and Seminars

International Women's Day 2026 Session

April 2026

SCA organized a special session in connection with International Women's Day 2026 featuring Prof. Dr. Fauzia Naheed Khawaja and Ms. Huzaima Bukhari. The session celebrated women's achievements and provided an opportunity to discuss leadership, inclusion, professional growth, and the importance of creating equitable

opportunities. academic and professional journeys and The speakers shared insights drawn from their encouraged participants to develop confidence, competence, and a strong sense of purpose. The activity reinforced the importance of recognizing women's contributions and supporting their meaningful participation in education, organizations, and society.





27th Business Leaders with Future Leaders Session

April 2026

The 27th session of "Business Leaders with Future Leaders" featured Mr. Omer Farooq, CEO of Interwood. The initiative provided participants with direct access to the experience and perspective of a senior business leader. The discussion connected

classroom learning with the realities of leadership, business growth, competition, decision-making, and organizational responsibility. Participants were able to understand how professional journeys develop overtime and how adaptability, discipline, and market awareness influence leadership success.





11th UMT Budget Summit

May 2026

SCA successfully hosted the 11th Budget Summit in collaboration with OFE, KAIEF, CASTECH, SGS, and HSM. The summit brought together economists, policymakers, academics, and industry representatives to discuss Pakistan's Budget 2026–27 and its possible implications for different sectors of the economy. The summit created a platform for

informed discussion on public finance, economic priorities, taxation, development, business conditions, and the challenges faced by citizens and organizations. For participants, the event offered valuable exposure to current economic debates and demonstrated the importance of evaluating budgetary decisions through evidence and multiple stakeholder perspectives.







Defining Your Own Success: Bridging Ambition with Industry Reality

May 2026

In collaboration with IMA, SCA organized a session titled "Defining Your Own Success: Bridging Ambition with Industry Reality," featuring Mr. Sajeed Aslam. The session encouraged participants to reflect on their personal definitions of success while developing a realistic understanding of

professional expectations. The speaker discussed employability, skills development, adaptability, workplace behavior, and the importance of continuous learning. Participants were reminded that ambition becomes meaningful when it is supported by competence, ethical conduct, resilience, and the willingness to learn from practical experience.





Tech Tycoons Season 3: Empowering Youth Through Education, Innovation and Entrepreneurship

May 2026

Ms. Shelva Shareen, a renowned educationist, was featured as a guest on Episode #103 of Tech Tycoons Season 3, hosted by Tabinda Islam. The episode explored the scope of empowering Pakistan's youth through education, innovation, and entrepreneurship. During the conversation, Ms. Shelva Shareen shared her perspective on the transformative role of education in unlocking the potential of young people and preparing them to navigate a rapidly changing world. The discussion also highlighted the importance of innovation and entrepreneurship in encouraging creativity, developing problem-solving abilities, and

creating meaningful opportunities for the youth. The podcast provided a valuable platform for discussing how these three interconnected areas can contribute to the personal, professional, and economic development of Pakistan's young generation.

TECH TYCOONS

Season # 3

Scope of Empowering Youth Through Education, Innovation & Entrepreneurship
A Perspective of Industry Expert

Episode # 103

Host
Tabinda Islam

Guest
Shelva Shareen Educationist

Arfa Karim Technology Incubator #joinakti www.akti.com.pk

Building Your Own Future



May 2026

SCA organized an interactive guest speaker session titled "Building Your Own Future," featuring Muhammad Faiz Farooq, HOD HR at Beechtree. The session focused on the importance of taking ownership of one's personal and professional growth and encouraged participants to actively shape their future through purposeful decisions, continuous learning, skill development, and career planning. Drawing on his professional experience in human resource management, the speaker highlighted the importance of understanding workplace expectations, developing relevant competencies, and

preparing for future career opportunities. The session provided participants with valuable insights into professional growth and encouraged them to take a proactive approach towards building a successful and meaningful future.



Empowering Future Professionals: Communication Skills and Career Guidelines

May 2026

To help students prepare for the demands of the professional world, SCA hosted a guest speaker session titled "Empowering Future Professionals: Communication Skills and Career Guidelines." The session was led by Mr. Faiz Hassan, Regional Manager Business Development at Happilac Paints, who shared valuable insights from his professional experience. The discussion highlighted the role of effective communication in building strong professional relationships, making a positive impression, and progressing in one's career. Participants also received practical guidance on career planning, workplace expectations, and the development of essential professional skills. The session provided students with a valuable opportunity to connect classroom learning with real-world professional experiences and encouraged them to approach their future careers with greater confidence and direction.



SCA Business Fest 2026: Innovate, Connect, Succeed

June 2026

SCA organized Business Fest 2026 under the theme "Innovate-Connect-Succeed." The event was designed as an experiential entrepreneurial activity through which participants could apply business concepts, present ideas, work in teams, and engage with academic and industry guests. The Business Fest helped participants understand that entrepreneurship requires more than an idea. It involves planning, communication, customer understanding, teamwork, creativity, financial awareness,

and the ability to respond to feedback. The event created an energetic environment in which theoretical knowledge was converted into practical experience. By bringing together students, faculty members, and external guests, Business Fest also strengthened professional interaction and encouraged participants to build confidence. The activity reflected SCA's commitment to applied learning and to developing graduates who can think creatively, communicate effectively, and contribute to the business community.





Pakistan's Economic Future

June 2026

Mr. Rao Babar Jamil delivered a future-focused session on Pakistan's economic opportunities and risks and the role of young economists in building climate-resilient and inclusive cities. The discussion encouraged participants to consider economic development in relation to sustainability, urban planning, social inclusion,

and the needs of future generations. The session emphasized that young professionals must develop analytical skills and remain informed about emerging economic and environmental challenges. It also highlighted the role that economists, researchers, and responsible citizens can play in supporting evidence-based policy and sustainable national progress.



2. Participant Engagement

Meet the Dean

The Meet the Dean session provided participants with a direct opportunity to engage with academic leadership. The interaction helped strengthen communication, clarify academic expectations, and improve participants' understanding of the school's priorities, support structure, and commitment

to their development. Such interactions contribute to an open academic environment in which participants can share questions, better understand institutional processes, and develop a stronger sense of belonging within the school.



Rector's Merit Award Ceremony

The Rector's Merit Award Ceremony recognized participants who demonstrated outstanding academic performance. The ceremony celebrated their commitment, discipline, and consistency and highlighted the importance the University places on

educational excellence. Recognition of merit serves not only to appreciate successful participants but also to motivate the wider student community. The award recipients represented the positive outcomes of sustained effort and responsible academic engagement.



Dean's Merit Award Ceremony

The Dean's Merit Award Ceremony celebrated with high-achieving participants of the School of Commerce and Accountancy. Certificates and recognition were presented to acknowledge their excellent academic results and dedication to learning. The

ceremony also provided an opportunity for faculty members and academic leadership to recognize participants' efforts and encourage them to maintain high standards. It strengthened the school's culture of recognition, motivation, and academic achievement.



Industrial visit to Sapphire

SCA, UMT, organized an industrial visit to Sapphire under the supervision of Dr. Muhammad Gulzar and Dr. Muhammad Hassan Danish. The visit aimed to strengthen student engagement and provide participants with practical exposure to organizational operations. It offered students an opportunity to observe a professional working environment and understand how business activities are managed within a leading industrial organization. During the visit, students connected their theoretical

knowledge with real-world business practices and gained valuable insights into industrial processes, management systems, workplace coordination, and operational decision-making. The experience enhanced their understanding of how concepts studied in the classroom are applied in practice. Such industry-academia initiatives reflect SCA's commitment to experiential learning and preparing students to meet the evolving expectations of the professional world.



3. Research and Faculty Development

Publishing in World-Class Journals

June 2026

Dr. Hassan Imam conducted a session on publishing in world-class journals. The session focused on the expectations associated with high-quality scholarly publishing and provided direction on research positioning, manuscript preparation, journal selection, and the publication process. Participants were encouraged to view publication as a process requiring a strong research question, methodological rigor, clear academic writing, theoretical contribution, and careful response to reviewer feedback. The activity supported SCA's commitment to strengthening the quality and visibility of research produced by its academic community.

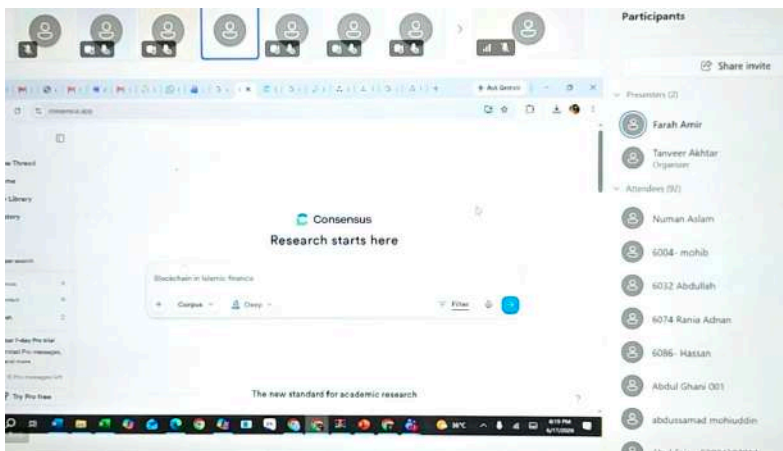


2nd Research Week 2026: Myth Unleashed - A to Z of Research

16–19 June 2026

SCA organized its 2nd Research Week 2026 under the theme "Myth Unleashed: A to Z of Research." The multi-day initiative invited students, researchers, and faculty members to develop a clearer and more practical understanding of research. The programme addressed different stages and challenges of scholarly work and included guidance on research practices and reference management

tools. Sessions on Zotero and EndNote helped participants understand how these digital tools can support organizing sources, citations, and bibliographies. By simplifying complex concepts and connecting participants with experienced speakers, the Research Week contributed to a stronger institutional research culture. It encouraged participants to approach research with confidence, curiosity, academic integrity, and a commitment to quality.



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2nd Research Week

MYTH UNLEASHED A TO Z OF RESEARCH

GUEST SPEAKER

 Dr. Zohair Farooq Malik School of Commerce and Accountancy Topic: Problem Statement Date: June 15, 2026 Time: 11:00 pm to 12:30 pm PST	 Dr. Ijaz Hussain Bokhari School of Commerce and Accountancy Topic: Core Approaches in Structural Equation Modeling using SmartPLS Date: June 16, 2026 Time: 2:00 pm to 3:30 pm PST	 Dr. Nazlina Zakaria Associate Professor College of Business, UUM, Malaysia Topic: Sampling Techniques Date: June 17, 2026 Time: 12:00 pm to 01:30 pm PST
 Dr. Farah Amir Assistant Professor Department of Accounting and Finance Kinnaird College for Women, Lahore Topic: Harnessing AI and Data Visualization Tools for Research Date: June 17, 2026 Time: 6:00 pm to 7:30 pm PST	 Dr. Burhan Rasheed School of Commerce and Accountancy Topic: Simplify Your Referencing Workflow Using Endnote Date: June 18, 2026 Time: 4:00pm to 5:00pm PST	 Dr. Ramiz Ur Rehman Teesside University, UK Topic: From Data to Insights: Using STATA Date: June 19, 2026 Time: 2:00 pm to 3:30 pm PST



Dual Learning Workshop on Zotero & EndNote conducted Successfully!

Under the implementation of FISCA and with the objective of promoting societal impact through knowledge enhancement and academic capacity building, Dr. Burhan Rasheed and Mr. Taha Fraz Haider from SCA UMT successfully conducted a Dual Learning Workshop on "Zotero & EndNote" at the Faculty of Management Sciences (FSM), University of South Asia, Lahore. The interactive session provided participants

with practical exposure to modern reference management tools and focused on enhancing research, citation management, bibliography generation, and academic writing skills essential for assignments, research papers, and thesis work. The workshop served as a valuable learning opportunity for students and participants, reflecting the commitment towards collaborative learning, research excellence, and academic development.



Team SCA Hawks Participated in Cricket Tournament at UMT

Team SCA Hawks participated in the cricket tournament organized by UMT, proudly representing the SCA and CASTECH. Under the leadership of team captain Mr. Taha Fraz, the players demonstrated enthusiasm, discipline, teamwork, and a strong sporting spirit throughout the competition. Although the

team was unable to qualify for the next stage, its participation reflected the department's commitment to encouraging extracurricular engagement and professional camaraderie. We appreciate the team's efforts and wish the SCA Hawks the very best in future tournaments.



4. Collaboration and Professional Partnership

Memorandum of Understanding with Putra Business School, Universiti Putra Malaysia

14 May 2026

SCA signed a memorandum of understanding with Putra Business School, Universiti Putra Malaysia. The international partnership established a platform for academic collaboration, institutional engagement, and knowledge exchange. The agreement

reflects SCA's aim to strengthen its international academic network and create opportunities that may benefit faculty members, researchers, and participants. It also demonstrates the school's commitment to learning from globally connected institutions and developing mutually beneficial academic relationships.



Memorandum of Understanding with CELT Institute / EDWORLD

April 2026

The school entered into a collaboration with CELT Institute / EDWORLD to strengthen engagement with the education and professional-development sector. The partnership is intended to support collaborative initiatives and create meaningful

learning and professional opportunities.

By connecting institutional resources and expertise, the collaboration can contribute to participant development, faculty engagement, and activities that respond to changing educational and professional needs.



Memorandum of Understanding with Globe Estate

April 2026

SCA signed a memorandum of understanding with Globe Estate to strengthen academia industry collaboration. The partnership aims to combine academic knowledge with corporate experience and create opportunities for professional exposure and collaborative

learning. The collaboration reflects the school's belief that meaningful industry interaction can help participants understand workplace expectations, develop practical awareness, and prepare more effectively for their careers. It also provides a foundation for initiatives that can benefit students, faculty members, and both organizations.



Memorandum of Understanding with Zameen.com

June 2026

SCA signed a memorandum of understanding with Zameen.com, marking the beginning of a strategic partnership designed to bridge academia and industry. The collaboration aims to create meaningful opportunities for students and faculty while contributing to the development of both institutions. Through

professional exposure, collaborative initiatives, and knowledge-sharing activities, participants can gain a clearer understanding of contemporary industry practices. The partnership is another important step in SCA's continuing efforts to connect academic programmes with recognized organizations and practical learning opportunities.



Editorial Team



Dr. Muhammad Gulzar
Patron



Numan Aslam
Editor



Shelva Shareen
CO-Editor

Looking Ahead – Next Edition Preview

The next quarterly edition will highlight new academic initiatives, industry collaborations, research achievements, and student leadership milestones.

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Bridging Knowledge with Practice | Inspiring Excellence | Building Leaders

