

UMT | SCA

School of Commerce
and Accountancy

NEWSLETTER

Leadership Convention 2026

How to Develop a Winning Attitude



1st Research Week
Unleash A-Z of Research

From Data to Decisions

MOU with IMA

Director's Message

Welcome to the SCA Quarterly Newsletter, presenting the achievements and activities of the School of Commerce and Accountancy from January to March 2026. This publication reflects our continued commitment to academic excellence, industry engagement, student development, research advancement, and value-based leadership. During this quarter, SCA created meaningful opportunities for students and faculty to engage with business leaders, researchers, economists, professional bodies, and academic institutions. Our seminars, research weeks, leadership sessions, merit ceremonies, entrepreneurial activities, and institutional partnerships demonstrate our determination to provide an educational experience that extends beyond the classroom. Each initiative has contributed to a stronger learning environment in which participants can connect theoretical knowledge with professional practice, contemporary economic issues, technological developments, and the changing expectations of the business world. I appreciate the efforts of our faculty members, administrative team, students, alumni, guest speakers, and collaborating organizations. Their continued support has enabled the SCA to move forward with purpose, innovation, and excellence. I hope this newsletter will serve not only as a record of our progress but also as an inspiration for further collaboration and achievement in the coming quarters.



Dr. Muhammad Gulzar

Director, School of Commerce and Accountancy

Editor's Welcome Note



It is my pleasure to welcome readers to this SCA Quarterly Newsletter, covering the period from January to March 2026. The purpose of this newsletter is to document and share the academic, professional, research, and student-development activities undertaken by the School of Commerce and Accountancy. Together, these activities illustrate SCA's growing role as a platform where knowledge, practical experience, innovation, and professional engagement come together. This newsletter is therefore more than a collection of event reports. It reflects the collective efforts of academic

leadership, faculty members, students, organizers, speakers, and partner institutions. Every activity included in these pages represents a contribution towards a more engaged, informed, and future-ready academic community. I sincerely thank everyone who supported these initiatives and shared the information needed to compile this edition. I hope our readers find the content informative and encouraging, and I look forward to documenting many more achievements in future editions.

Editorial Team



Dr. Muhammad Gulzar
Patron



Numan Aslam
Editor



Shelva Shareen
CO-Editor

1. Lectures and Seminars

Pressure to Perform: Understanding Academic Stress and Burnout

January 2026

SCA organized a session titled “Pressure to Perform: Understanding Academic Stress and Burnout,” delivered by Ms. Horab Arif. The session addressed the pressures frequently experienced by students in competitive academic environments, including performance expectations, workload, deadlines, comparison with peers, and uncertainty about future careers.

The discussion encouraged participants to recognize the early signs of stress and burnout and to adopt healthier ways of managing academic responsibilities. It also emphasized that sustainable achievement requires balance, self-awareness, appropriate support, and realistic expectations. The session contributed to SCA’s broader commitment to participant well-being and responsible academic development.





The Steppingstone Towards Success

January 2026

Mr. Ather Kazmi conducted an interactive session on the personal and professional factors that contribute to success. He encouraged participants to understand that meaningful progress is generally built through consistent effort, discipline, learning, and the ability to respond constructively to

setbacks. The session connected ambition with practical action and highlighted the importance of setting clear goals, building relevant skills, seeking guidance, and remaining open to new opportunities. Participants were encouraged to view each academic and professional experience as a steppingstone towards their longer-term aspirations.



Leadership Convention 2026

January 2026

Leadership Convention 2026 brought together Mr. Bilal Ahmed Awan, Air Commodore Khalid Chishti, and Dr. Ather Azeem. The speakers represented diverse professional experiences and shared perspectives on leadership, decision-making, responsibility, resilience, and personal development. The convention

provided participants with an opportunity to learn how leadership is practiced in different settings. It emphasized that leadership is not limited to a formal position; it also involves character, accountability, communication, and the ability to guide others towards a shared purpose. The activity encouraged students to begin developing these qualities during their academic journey.



Assessing Multidimensional Poverty

January 2026

Ms. Zainab Altaf delivered a lecture on assessing multidimensional poverty. The session introduced participants to the understanding that poverty cannot be evaluated solely through income. Education, health, living standards, access to services, and other social conditions are also important

in determining the quality of people's lives.

The lecture helped participants appreciate the value of comprehensive indicators and evidence-based analysis in public policy. It also demonstrated how economists and researchers can contribute to identifying inequalities and designing more inclusive and effective development interventions.



The Role of Artificial Intelligence in Stock-Market Data

January 2026

Muhammad Haseeb Zia conducted a session on the role of artificial intelligence in the analysis of stock-market data. The discussion introduced participants to the growing use of technology in financial analysis, forecasting, pattern identification, and decision support. The session also encouraged critical reflection on the responsible use of AI. While technology can process large volumes of data and support faster analysis, human judgment, ethical awareness, and an understanding of market conditions remain essential. The lecture strengthened participants' awareness of the changing relationship between finance, data, and emerging technology.



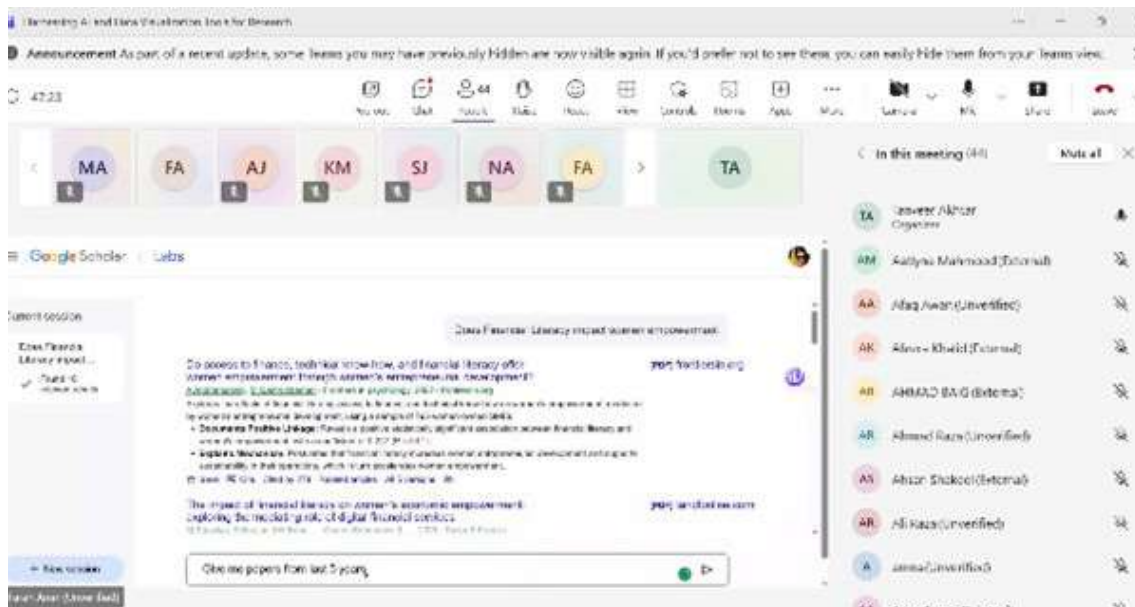
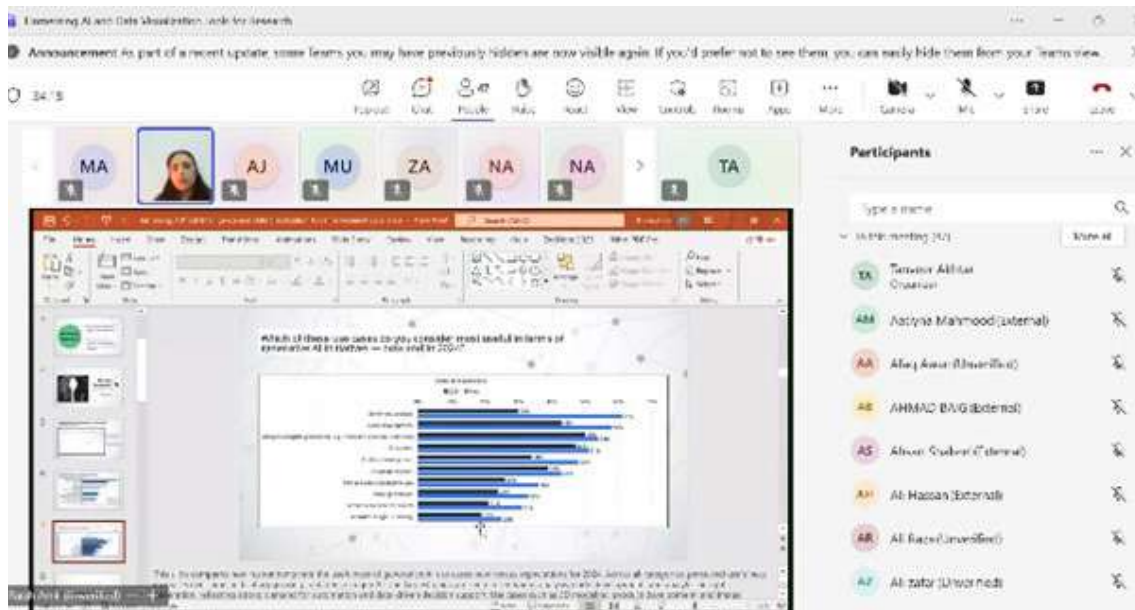
2. Research and Faculty Development

1st Research Week: Unleash A-Z of Research



January 2026

SCA organized its 1st Research Week under the theme "Unleash A-Z of Research." National and international speakers contributed to a structured learning experience designed to make the research process more understandable and approachable for students, faculty members, and emerging researchers. The initiative addressed important stages of academic research, from identifying a suitable problem and reviewing literature to selecting appropriate methods, analyzing information, and presenting findings. By providing access to experienced scholars and practical guidance, the Research Week helped strengthen confidence, research awareness, and scholarly engagement across the SCA community.

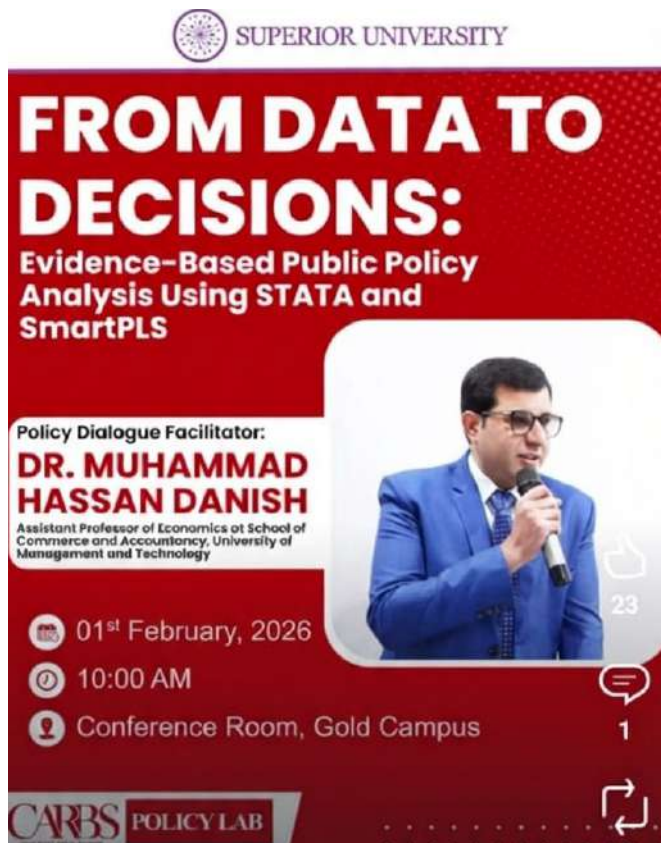


From Data to Decisions

Faculty Contribution at Superior University

Dr. Hassan Danish represented the School through a session titled "From Data to Decisions" at Superior University. The session highlighted how data becomes valuable when it is interpreted carefully and translated into meaningful academic, managerial, or policy

decisions. This external engagement reflected the contribution of SCA faculty members to wider academic and professional communities. It also reinforced the importance of data literacy, analytical reasoning, and evidence-based decision-making in contemporary organizations.



3. Participant Engagement

Spring 2026 Orientation

Spring Semester 2026

The Spring 2026 Orientation welcomed new participants to the School of Commerce and Accountancy and introduced them to the academic environment, institutional expectations, available support, and opportunities for involvement. The activity helped participants become familiar with the School and begin their semester with greater

clarity and confidence.

The orientation also emphasized the importance of active participation, responsible conduct, communication with faculty, and engagement in academic and co-curricular activities. It provided a foundation for building a positive relationship between participants and the wider SCA community.



4. Collaboration and Professional Partnership

Memorandum of Understanding with IMA

February 2026

SCA signed a memorandum of understanding with the Institute of Management Accountants. The collaboration strengthened the relationship between academic learning and professional practice in the fields of management accounting and finance. The partnership is expected to

support professional exposure, knowledge-sharing activities, and opportunities that help participants understand internationally relevant practices and career pathways. It represents SCA's continued effort to connect its academic programmes with professional bodies and evolving industry expectations.



Looking Ahead – Next Edition Preview

The next quarterly edition will highlight new academic initiatives, industry collaborations, research achievements, and student leadership milestones.

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