

**Proposed Roadmap of BS Business Management & Accounting
(F2023 - S2025)**

Semester 1

Sr. No.	CourseCode	Course Title	Credit Hours	Course Type
1	EN114	English Grammar and Composition -I	3	General Education Compulsory
2	IS135	Computer Applications (Theory & Lab)	3	General Education Compulsory
3	ISL112	Islamic Thought and Perspectives	3	General Education Compulsory
4	QM110	Business Mathematics	3	General Education Compulsory
5	AC102	Fundamentals of Accounting - I	3	Foundation Course
6	MG201	Introduction to Business	3	Foundation Course
Semester Credit Hours			18	

Semester 2

7	EN221	English Grammar and Composition II	3	General Education Compulsory
8	QM230	Business Statistics	3	General Education Compulsory
9	POL121	Pakistan: Ideology, Constitution and Society	3	General Education Compulsory
10	AC204	Fundamentals of Accounting - II	3	Foundation Course
11	MG203	Fundamentals of Business Management	3	Foundation Course
12	EC213	Fundamentals of Economics	3	Foundation Course
Semester Credit Hours			18	

Semester 3

13	SD222	Foreign Language (<i>Arts and Humanities Elective</i>)	3	General Education Compulsory
14	SOC102	Understanding Society & Socio-Cultural Dynamics (<i>Social Sciences Elective</i>)	3	General Education Compulsory
15	CH211	Everyday Science (<i>Natural Sciences Elective</i>)	3	General Education Compulsory
16	AC351	Advanced Financial Accounting	3	Major Course
17	LT233	Business and Commercial Law	3	Major Course
Semester Credit Hours			15	

Semester 4

18	SD210	Civics and Community Engagement	2	General Education Compulsory
19	CS274	Introduction to Information Systems	3	Major Course
20	AC331	Cost Accounting	3	Major Course
21	MK350	Principles of Marketing	3	Major Course
22	FN350	Business Finance	3	Major Course
23	EN328	Business Communication Skills	3	Major Course
Semester Credit Hours			17	

Semester 5

24	SD100	English Immersion	0	University Compulsory
25	AC380	Managerial Accounting	3	Major Course
26	LT340	Business Taxation	3	Major Course
27	MG380	Human Resource Management	3	Major Course
28	AC375	Financial Reporting	3	Major Course
29	EN352	Communication Skills and Professional Deveelopment	3	Major Course
Semester Credit Hours			15	

Semester 6

30	SD102	21st Century Skills	0	University Compulsory
31	EC360	Managerial Economics	3	Major Course

32	FN380	Managerial Finance	3	Major Course
33	OM345	Operations Management	3	Major Course
34	MG390	Leadership and Organizational Behaviour	3	Major Course
35	LT375	Corporate Laws	3	Major Course
36	MK430	Business Research Methods	3	Major Course
Semester Credit Hours			18	
Semester 7				
37	MG224	Innovation and Entrepreneurship	3	General Education Compulsory
38	MG451	Business Strategy	3	Major Course
39	MG453	Small and Medium Enterprises	3	Major Course
40	IS414	E Commerce Applications in Business	3	Major Course
41		Elective - 1	3	Elective
42		Elective - 2	3	Elective
Semester Credit Hours			18	
Semester 8				
43	MG466	Supply Chain Management	3	Major Course
44	MG411	International Business	3	Major Course
45	AC401	Corporate Governance	3	Major Course
46		Elective - 3	3	Elective
47		Elective - 4	3	Elective
48	AC400	Internship*	0	
Semester Credit Hours			15	
Total Program Credit Hours			134	
*Candidates are required to do 6 weeks internship (zero credit) in last year				

Specializations for BS Business Management & Accounting Program

- Finance & Accounting
- Banking & Finance
- Marketing
- Human Resource Management

List of Finance & Accounting Courses				
1	AC415	Advanced Corporate Reporting	3	Elective
2	AC417	Accounting for Groups	3	Elective
3	AC422	Cost Accounting for Specific Sectors	3	Elective
4	AC435	Accounting Information System	3	Elective
5	FN472	International Finance	3	Elective
6	FN498	Investment Analysis and Portfolio Management	3	Elective
7	FN436	Financial Statement Analysis	3	Elective
8	FN479	Capital Budgeting & Long Term Investment	3	Elective
9	FN480	Financial Risk Management	3	Elective
10	AC390	Performance Management	3	Elective
11	AC395	Audit & Assurance	3	Elective

12	AC474	Internal Audit and Risk Management	3	Elective
13	AC476	Forensic Accounting	3	Elective
14	AU475	Forensic Audit	3	Elective
15	FN493	Fintech	3	Elective
16	AC419	Digital Accounting	3	Elective
17	IS391	Business Analytics	3	Elective
18	LT460	Advanced Taxation Management	3	Elective

List of Banking & Finance Courses				
1	BN451	Islamic Banking	3	Elective
2	BN445	Takaful Theory and Practice	3	Elective
3	BN440	Islamic Micro Finance	3	Elective
4	BN411	Banking Laws and Practices	3	Elective
5	FN472	International Finance	3	Elective
6	FN498	Investment Analysis and Portfolio Management	3	Elective
7	FN480	Financial Risk Management	3	Elective
8	FN436	Financial Statement Analysis	3	Elective
9	FN479	Capital Budgeting & Long Term Investment	3	Elective
10	FN493	Fintech	3	Elective

List of Marketing Courses				
1	MM435	Digital Marketing Communication	3	Elective
2	MK401	Retail Marketing	3	Elective
3	MK450	Consumer Behavior	3	Elective
4	MK455	International Marketing	3	Elective
5	MK470	Selling Skills	3	Elective
6	BM450	Advertising, Sales Promotion and Integrated Marketing Communication	3	Elective
7	MK462	Managing Innovation	3	Elective
8	MM470	Marketing Communication and Brand Management	3	Elective

List of HRM Courses				
1	HR421	Succession Planning and Mentoring	3	Elective
2	HR430	HR Training and Development	3	Elective
3	HR435	Performance Management Systems	3	Elective
4	HR440	Compensation and Benefit Management	3	Elective
5	HR470	Negotiation Skills Development Workshop	3	Elective
6	HR475	Team Building Skills Development Workshop	3	Elective
7	HR480	Diversity and Change Management	3	Elective
8	MG410	Seminar in Business Studies	3	Elective
9	MGT410	E-Business Management	3	Elective
10	BP440	Total Quality Management	3	Elective
11	BP451	Project Risk Management	3	Elective